HISTORY OF THE STO. NIÑO DE CEBU
IN THE
UNITED STATES OF AMERICA

1969 - 1984

COMMISSIONER SALLY B. FAMARIN
FOUNDER, PRESIDENT EMERITUS, WORLD EMISSARY
STO. NIÑO DE CEBU ASSOCIATION INTERNATIONAL

SAN FRANCISCO HISTORY CENTER

STACKS

SAN FRANCISCO
PUBLIC LIBRARY

REFERENCE
BOOK

Not to be taken from the Library

SAN FRANCISCO PUBLIC LIBRARY
3 1223 05535 2687

Digitized by the Internet Archive
in 2013

http://archive.org/details/program00fies

The Cebu Association of California Incorporated

Presents the Fiesta of

1565 - Santo Niño De Cebu - 1969

Banquet and Ball - Sheraton Palace Hotel

San Francisco, California

January 25, 1969

COMPLIMENTS OF . . .

CREDIT **DENTISTRY**

DR. H. H. BRADY

NO MONEY DOWN
ON APPROVAL OF YOUR CREDIT
PLATES REPAIRED WHILE YOU WAIT

X-RAY EXAMINATION
LOCAL ANESTHETIC

IMMEDIATE RESTORATIONS
PLATES INSERTED IMMEDIATELY AFTER TEETH
ARE EXTRACTED

* PARTIAL PLATES
* FILLINGS
* ALL TYPES OF DENTAL WORK
* PLASTIC BRIDGES

— NO APPOINTMENTS NECESSARY —

Two Convenient Locations:

SAN FRANCISCO OFFICE
942 Market Street
2nd Floor—Opposite Penney's
PHONE 392-6112

Courtesy Parking at Oxford Hotel Garage,
Masan and Market Street

HOURS WEEK DAYS—8:30 to 5:30

NEW OAKLAND OFFICE
477 - 14th Street
Opposite City Hall
PHONE 893-6694

Hours Week Days—8:30 to 5:30

FREE PARKING—CLAY STREET GARAGE

WE HONOR BANKAMERICA CARD AND MASTER CHARGE

3 1223 05535 2687

PREFACE

Rich and colorful in heritage and tradition, Cebu is an integral part of the Republic of the Philippines. It has played a role so unique and tremendous in the building and adapting the ways and culture of a western world so foreign and strange to a multitude of natives who at that time populated this eastern group of islands.

Cebu's metamorphosis had become a milestone in the annals of history, in that it was the epicenter of distribution, socially, politically and economically, since the landing of the Island's discoverer on April 7, 1521. Humbly and without vaunt, Cebu can claim the first historic landmark which was ever planted on the soil of any of the myriad little islands in the Pacific. The giant Holy Cross, one of the many world-tourist attractions in the Philippines, speaks for itself.

Rudely built of nipa and bamboo, the first Roman Catholic Church was established in 1565. At one time as a token of friendship and goodwill, our discoverer, Ferdinand Magellan, gave to Rajah Humabon's beautiful wife an image of the hallowed Santo Nino, which, full and intact, is still standing to this day in St. Augustine's Church. Lost for quite a while after the din of battle and turmoil, there, amidst its ruin and debris, on April 28, 1565 a man by the name of Juan de Camus by a stroke of luck and fortune retrieved the statuary — thus recovering the most precious and tangible relic brought from a Kingdom by those who dared set foot on hostile shores. To top it all off, the first Catholic wedding ceremony took place in Cebu. An attractive scion of King Tupas was given in marriage by the chieftain himself to a soldier of Legaspi. These and many more instances which need not be mentioned here are but a few contributions (though not necessarily accomplishments) which Cebuanos can be proud of and the rest cannot ignore.

Delve into the unturned pages of history and tread the beaten paths of glory and find Cebu has much to answer to any question. It was the first rebel ever to rise against the Spanish rule. Translated into any language such unmitigated act is merely the love of liberty and freedom. Let's leave this up to Lapu Lapu. Then, let history repeat itself. Since Cebu was the first to fight an invader, so by the grace of God — who knows — it might be the last to surrender. From pre-Spanish time up to now, Cebu had never trailed behind and, like the pioneers, shall be still blazing a trail.

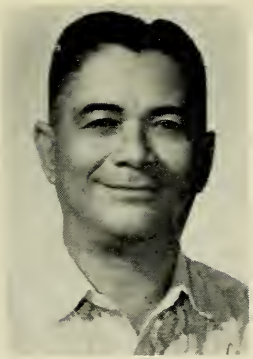
By Juvencio C. Alquizola

503 Dolores Street
San Francisco, California 94110

OFFICERS OF THE CEBU ASSOCIATION OF CALIFORNIA, INC.

During the Installation Rites held at A. Sabella's Restaurant in San Francisco

Seated from left to right are: Mrs. Milton Marks, Lucy Holder, board member; Luz Pozon, secretary; Sally B. Famarin, president; special guest, Senator Milton Marks; Bernardette Yap; Rose Branson, board member; Dativa Agustin, auditor; Linda Omega, executive secretary-treasurer. Standing left to right: Demetrio Jayme, adviser; Fred Foz, board member; Richard Banks, guest speaker; Benjamin P. Agustin, vice president; Frances McNally, board member; Alice Crissen, board member; Consul Manuel, installing officer; Orlando Lyle, seargent-at-arms; Ambrose D. Bolo, board member; Desiderio Omega, seargent-at-arms.



REPUBLIC OF THE PHILIPPINES
CITY OF CEBU
OFFICE OF THE MAYOR

MESSAGE

It is with distinct pleasure that I greet the Cebu Association of California, Incorporated on the celebration of the fiesta of Sto. Nino de Jesus on January 25, 1969.

It is indeed heartening to note that the Cebuanos comprising the association, which is one of the newest organzations in San Francisco, California, have seen fit to observe the Feast Day of our venerated Patron Saint of Cebu City. It serves to prove that our religious faith is of such deep and abiding character as to transcend great distances.

I wish the Cebu Association of California, Incorporated all the success of the festivities which I understand will be held for the first time in honor of Sto. Nino de Jesus.

City of Cebu, Philippines, January 2, 1969.

EULOGIO E. BORRES
Acting Mayor

Officers and members of Cebu Association of California, Incorporated with their special guests during the Coronation and Ball of the "Princess of Cebu," Princess Dina I held at the YMCA, Stonestown branch, in San Francisco.

Lt. of the Army Reserve John Rodriguez was enjoying chatting with the beautiful Princess as he gave the trophy award that same evening. Princess Dina I is the daughter of Mr. and Mrs. Pete Manuta of San Francisco.

Guest of Honor Senator Milton Marks crowned the "Princess of Cebu" November 23, 1968. Above shows: Sally B. Famarin, President, C.A.C.I.; Princess Dina I, crown bearer Fred Manuta and Senator Marks.

PRESIDENT'S MESSAGE

It is with pleasure and pride for me to note that the members of the Cebu Association of California, Incorporated, our friends, patrons, associates, and the general public as a whole have taken the initiative to cooperate and have given their whole hearted support to celebrate the "Fiesta of the Infant Jesus of Cebu" for the first time in San Francisco, marking it with the appropriate emphasis it deserves.

I have always prayed that strength and courage be given to all our members and that we will see more clearly not that which divides us, but that which unites us, that each hour may bring us the success we have fought for, and the blessings to build and grow, to meet in harmony and sympathy with our fellow members and friends, and through all these we can plan the future with confidence.

I'm very proud to say that the Cebu Association of California, Incorporated for a very short time of existence, has accomplished so much that we have not even dreamt of. All of this is because of the confidence and support our members and friends have given us.

I hope that all these ideals we have developed in ourselves will keep on in our hearts. Through our courage and nobility we can be assured of our fullest success in the realization of our aims. If we fight for these ideals, the victory achieved by our sacrifices will forever stand in our hearts not only today or tomorrow, but always.

Sincerely,

Sally B. Famarin

President and Founder
Cebu Association of California, Inc.

Tudor Room

Here's news that would have made Henry VIII flip his crown. Now you can get complete dinners from $5.50 at the

Tudor Room. A command performance if you like royal fare in regal surroundings —while you watch your shillings.

Sheraton-Palace Hotel

San Francisco, 639 Market Street

A Worldwide Service of ITT

Eddie Bolo on his 12 string guitar and Mrs. Porfiria Aranas singing the "Sa Kabukiran," a famous Cebuano song during the installation of officers at the A. Sabella's Restaurant in San Francisco.

Music for All Occasions

THE GENTILLES

Rudy Famarin
Gerald Villa
Mac Gambrell
Curtis Kirksey
James Matson
Terry Leong
Marvin Eguia
Rudy Manual

Manager:
Leslie Lowe
Tel. 752-5515

Senator Sergio Osmena, Jr. from Cebu City, Philippines during his last visit to San Francisco had a chance to chat with the President, Sally B. Famarin. Senator handing a magazine of his profile.

COMMITTEES

General Chairmen

Luz G. Pozon — Ambrose D. Bolo

Co-Chairman: Desiderio Omega

Publicity and Program
- Probo Pansoy
- Dr. Charity Hilario
- Ambrose D. Bolo
- Sally B. Famarin

Reception
- Linda Omega
- Frances Baldevea
- Ming P. Orlando
- Emma Chaves
- Lena Pinnick
- Alice Crissen
- Nene Pansoy

Sponsors, Ads and Patrons
- Rose Branson
- Sally Famarin
- Luz Pozon
- Bernardette Yap

Finance
- Lourdes Guisande
- Orlando Lyle
- Rosario Pastorete

Door
- Bernardette Yap
- Luz Pozon
- Lourdes Guisande
- Orlando Lyle
- Eddie Bolo
- Probo Pansoy

Decorations
- Ambrose Bolo
- Lucy Holder
- Rose Branson
- Luz Pozon

Members of the court of the "Princess of Cebu" during the Coronation and Ball held at the Y.M.C.A., Nov. 23, 1968. From left back row: Sally B. Famarin, President, C.A.C.I., Princess Estrella and her escort David; Princess Regina and her escort Eric; flag bearer; Prince Filbert; crown bearer, Fred Manuta; Princess Dina I, Princess of Cebu 1968-1969; flag bearer; Princess Annette and her escort Arthur; Princess Elizabeth and her escort; flower girls, front row from left are: Lorna Villa, Mary Ugboc, Eileen Sales, Leslie Manuta, and Carmenfilis Revelo.

American and Philippine Food at its Best

DOLORES' CORNER

Serves You the Best Food in Town

INSTANT FRESH FOOD TO GO

DELICIOUS CHAMPAGNE CAKE • CONTINENTAL FOOD

Owned and Operated by Roberto Arca and Dolly Garcia, Philippine Movie Actress

☆

601 Kearny St. at Sacramento St.

Telephone 781-9222

Dr. and Mrs. Gerardo M. Ypil

171 B South Street

Jamaica Plain

Massachusetts

Robinson's Appliances

Sales and Service

RADIOS • TELEVISION

WASHING MACHINES • REFRIGERATORS

4614 3rd St., San Francisco Ca. 94124

Phone 824-1506

MESSAGE

I wish to convey my heartfelt greetings and best wishes for success to the Cebu Association of California on the occasion of their celebration of the Fiesta of Santo Nino de Cebu on January 25, 1969. May this event be a source of blessings upon the Cebu Association of California, upon our own Province of Cebu and our Country, the Philippines.

Devotion to the Santo Nino or the Holy Child has always been a strong characteristic of the Cebuano people as well as of the Filipinos in general. This was proven during the last I VCentennial Celebration when the whole Filipino populace joined hands and hearts at the solemn Coronation of the Santo Nino de Cebu on April 28, 1965. Today let us hope and pray that this devotion will be a bond of love and peace for us all, Filipinos.

I am glad that in such faraway Country where you are the flame of your love for the Holy Child still burns brighter than ever. This is one sure sign that your Christian faith is one that is alive and fervent. May you keep it ever burning until eternity.

Hence, while we honor and adore the Holy Child Jesus in the image of the Santo Nino de Cebu, let us ever keep in mind that He stands for the spirit of simplicity and humility as a condition to enter God's kingdom and for the love and good upbringing of children who will be the men and leaders of tomorrow.

As I extend to you my sincere greetings and best wishes for success in your celebrations, I herewith impart to you all, member of the Cebu Association of California, my paternal blessings!

JULIO R. ROSALES, D.D.
ARCHBISHOP OF CEBU

REPUBLIC OF THE PHILIPPINES

SENATE

MANILA

SERGIO OSMEÑA, JR.
SENATOR

MESSAGE

I am indeed very happy that the annual fiesta celebration of the Patron Saint of Cebu City, the miraculous Senor Santo Nino de Jesus, finds a place in the hearts of Cebuanos residing in the United States, more particularly among the members of the Cebu Association of California, Inc. in San Francisco.

When you get together on January 25, the date set aside for your fiesta, we who are miles away from you can only offer our best wishes for the success of your celebration, and the hope that this will be the beginning of future celebrations in the years to come.

May I therefore, extend to you my heartfelt greetings and felicitations on this occasion of Thanksgiving and may the coming years in your lives be filled with God's richest blessings.

S. OSMENA, JR.
SENATOR

THE FOREIGN SERVICE OF THE PHILIPPINES
PHILIPPINE CONSULATE GENERAL
San Francisco

MESSAGE

On the celebration this year of the fiesta of the patron saint of Cebu, the Sto. Nino, I extend my greetings and good wishes to all Cebuanos within the San Francisco consular area.

Traditionally the Sto. Nino Fiesta goes back through the pages of history to the time when the image of the Nino was given to the wife of Rajah Humabon by Ferdinand Magellan in 1521. The religious zeal and piety of the Cebuanos in celebrating this yearly event are carried by them wherever they are, even in this distant land.

Cebuanos should remember that the true spirit of the Sto. Nino is the hope that our salvation is always possible if we practice humility, industry and devotion to the good life in accordance with the teachings of the Man who died on the cross. With this in our minds, I believe we can go through this year's fiesta of the Sto. Nino with a meaningful "Pit Senior".

S. T. SABALONES
Consul General

San Francisco, 14 January 1969

PROGRAM

Master of Ceremonies — Herbert R. Kregel

1. Invocation . . . . . Reverend Father Pedro M. Namok

2. American and Philippine
National Anthems . . . . . The Gaylanders

3. Welcome Address . . . . . Ronald Cacas
Sales, Manager, Pan American Airways

4. Introduction of Guests
and Speakers . . . . . Ambrose D. Bolo
General Chairman

5. Address . . . . . Honorable Judge Fitz-Jerald Ames, Sr.
Presiding Judge, Municipal Court;
City and County of S. F., Dept. I

6. Piano Selection . . . . . Miss Sally Anne Famarin
Country Festival
Kasayahan Sa Bukid

7. Presentation of Awards . . . . . Homer Troy, Proprietor, Troy Trophy Co.
Bernardette Yap, Public Relations Officer, C.A.C.I.
John Rodriguez, 1st Lt. Army Reserve

8. Response . . . . . Sally B. Famarin, President
Cebu Association of Calif., Inc.

Dancing Until One A.M.

ONE CALL LINKS THEM ALL

2390
34th AVE.
San Francisco

Sally Basiga Famarin
REALTOR

UNITED HOMES REALTY

Complete Real Estate and Insurance Service

731-7361 or 731-5545

BUY, SELL, TRADE:
residential
income
commercial

FINANCING:
1st loan, 2nd loan, 3rd loan

BUSINESS OPPORTUNITY:
beauty salon, bar, restaurant, etc.

PROPERTY MANAGEMENT:
rental collection, management, etc.

ACREAGE & LOT:
recreation
retirement
investment, etc

NOTARY:
all kinds of documents

GENERAL INSURANCE:
fire, auto, furniture, homeowners, liability

Quality Furniture

CREDENZA

Maple Finish — $79.00

DRAPERIES - CARPETS
HOME FURNISHINGS

Ask for:

HERBERT KREGEL

(Your Master of Ceremonies)

387-6146

Interiors by

CLUBÉR

Josie's House of Beauty

Open Thursday and Friday Evenings
by Appointment

1475 - 9th AVE. PHONE 661-2195

Congratulations and Best Wishes from

QUEEN OF THE MARDI GRAS
LADIES and KNIGHTS OF RIZAL
QUEEN DOLLY I

Lanai's Barber Shop

5754 Geary Blvd., S. F.
BA. 1-9871

RAPISURA GROCERY

145 Persia Street
San Francisco
Tel: 584-4187

Compliments from

LLOYD H. LOGAN, M.D.

ERNESTO M. HILARIO, M.D.
UROLOGY

2460 MISSION STREET, SUITE 215
PHONE 282-2474 SAN FRANCISCO

Alice Villanueva Coring Fernando

Mission Deluxe Beauty Salon

COMPLETE BEAUTY SERVICE
HAIRSTYLIST

Telephone AT 2-5884
3265 Mission Street near 29th Street

NOTES

NOTES

Endorsement

Dear Friends :—

The Elu Association of California Inc. was founded and organized by one of the stars among Filipino—American leaders in Northern California, Sally B. Tamarin, a realtor, business woman and intellectual. The members of this organization are cooperative, loyal and faithful. The few past successful activities is the crowning evidence of this.

The main purpose of this club is not to compete with other organizations but to enhance the civic virtues of the Elkanos, which makes them meet once a year to celebrate the Fiesta of Santo Nino de Jesus, a miraculous patron of Elu, and to reminisce about the historical fact that Elu had contributed to the development and imbiding the European culture and civilization.

Wishing that we have said the truth though humbly and less persuasive to inculcate into the minds of the readers, we are

Yours Eloquently,

Ambrosio D. Bolo & Luz A. Pozon

(General Chairmen)

MASTER PENMAN

Citations, Card Writing and Addressing Envelopes

Diplomas Certificates Testimonials Executed

Telephone 861-7097 26 Rausch Street San Francisco, Calif. 94103

How To Send Money Direct
From Your Home or Office

☆ WRITE US OR CALL
TELEPHONE NO. (415) 433-2191

☆ WE WILL SEND YOU A SHORT FORM AND A SELF-ADDRESSED STAMPED ENVELOPE.

☆ RETURN TO US THE ENVELOPE WITH YOUR CHECK AND THE FILLED-UP FORM WITH SIGNATURE.

☆ WE WILL IMMEDIATELY SEND YOUR MONEY TO YOUR RELATIVES OR FRIENDS IN THE PHILIPPINES AT REASONABLE RATES.

PHILIPPINE NATIONAL BANK

is YOUR bank
USE IT!

"IATA" Approved

Joann's Travel Service

Tickets Everywhere Installments Available
Documents Prepared Free

815 Geary St., San Francisco, Calif. 94109

Phone: 474-1508

Manager Owner
JOAN R. ABENOJAR

THIS PROGRAM PRINTED BY

H. J. CARLE & SONS

ALLIED PRINTING TRADES UNION LABEL COUNCIL SAN FRANCISCO

635 CLAY STREET SAN FRANCISCO

MCP SALUTES THE CEBU ASSOCIATION OF CALIFORNIA

D. S. Jayme, owners representative

MARITIME COMPANY OF THE PHILIPPINES

general agents: North American Maritime Agencies

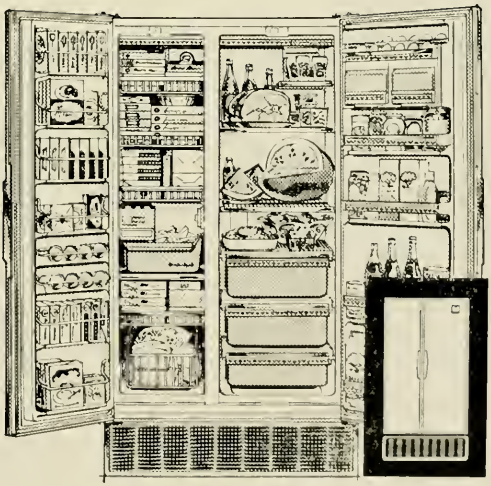
TELEVISIONS

Color or B/W

TAPE RECORDERS

STEREOS

ZENITH
R. C. A.
PHILCO
WESTINGHOUSE
ADMIRAL



REFRIGERATORS

FREEZERS

RANGES etc.

RCA/WHIRLPOOL
PHILCO-FORD
KELVINATOR
HOTPOINT
WESTINGHOUSE
MAGIC CHEF
ADMIRAL
GIBSON etc.

Exporter — Distributors

USAPI TRADER "GREG SARTHOU"

635 MINNA STREET • PHONE 863-4044
SAN FRANCISCO, CALIFORNIA 94103

SUITS PRESSED WHILE YOU WAIT

BELL'S

Dry Cleaning and Laundry

ONE DAY SERVICE . . . EXPERT TAILORING

A. N. BELL, *Mgr.* 125 Ellis St. (Near Powell)

Phone 986-9877 San Francisco

4901 MISSION STREET
Phone 585-3897

JENNY LOU BEAUTY SALON

830 CORTLAND AVENUE
Phone 282-3860

Yolanda Jacque

PHONE 362-8178

LORRAINE WILES

Salon of Hair Styling and Colorist

Artistry in hair design and hair coloring by our experts
WIGS SOLD AND SERVICED
Tinting, Creative Hair Cuts, Permanent Waves, Manicures, Personalized Consultation

OPEN EVENINGS BY APPOINTMENT ONLY

133 Geary Street Suite 216, 2nd Floor

Henry Wiles, Proprietor Phone: 697-9942

Hanks Barber Shop

Comb — Shears — Razor

Distinguished Hairstyling for Gentlemen, Children
HOURS: 9 A.M. to 6 P.M.

12 La Cruz Avenue Millbrae, California

Compliments of

QUONG FAT CO.

IMPORTERS AND EXPORTERS

Chinese and Philippine Merchandise

All Kinds of Rice

PHILIPPINE BAGOONG and DELICACIES

Phone: YUkon 2-0514

(Free Delivery Within The City)
FRANK D. FONG, *Manager*

1142 Grant Avenue San Francisco

Phone SU. 1-0055 Open Evenings

TINO'S Barber Shop

F. S. Regino, Prop.

840 Kearny Street San Francisco

William E. Maxwell

PAINTING - PLUMBING - CARPENTER

177 Capp St., San Francisco

626-6194

Let GEM TRAVEL

ARRANGE YOUR TRIP TO THE PHILIPPINES!

- PERSONALIZED SERVICE
- INDIVIDUAL AND GROUP TRAVEL ARRANGEMENTS
- IMMIGRATION PASSPORT AND DOCUMENTATION SERVICE
- FLY NOW, PAY LATER PLAN
- WORLD WIDE TRAVEL AND TOURS

LARRY C. MARQUEZ, President

GEM TRAVEL, INC.

717 Market Street, 4th Floor

San Francisco, California 94103

Telephone: (415) 397-4790

Member ASTA

MABUHAY!!!

to the

Cebu Association of California, Incorporated

ROSE & ALBERT'S PAINTING

★

Free Estimate Reasonable Prices

74 Lundy Lane, San Francisco

Telephone: 282-8766 or 824-5129

MISS ANNETTE ROSALIND BRANSON

Wishes for Good Luck and Success

To The

CEBU ASSOCIATION

OF CALIFORNIA, INC.

SPONSORS

Mr. Anastacio Mankikis
2049 So. San Joaquin St.
Stockton, California

Mr. Johnny S. Cogo
2049 So. San Joaquin St.
Stockton, California

Mr. and Mrs. Probo Pansoy
1070 Stannage Ave.
Albany, California

Philipp 66
George and Eddie

Luzonita Cafe — Rose

Dr. and Mrs. Benjamin Candelaria

Philippine Tourist and Travel Assn.

Librado Planas

Bienvenido Buosos
27 Sweeney St., S. F.

Mr. and Mrs. Walter Smith
154 O'Shaughnessy St., S. F.

Tom M. Robles
753 Bellarmine Drive
Salinas, California

Mr. Tomas Arcilla
1512 So. San Joaquin St.
Stockton, California

The Sophisticates
Chris - Myra - Freeman - Colleen
Chi-Chi

Mr. and Mrs. Braulio Cordova
1665 So. Stockton St.
Stockton, California

Felicidad Hopkins
615 Moultrie St., S. F.

Lucy Estrada

Rufino Paderes
157 - 4th St., S. F.

Patricio La Guardia

Melinda Bunac
204 Folsom St., S. F.

Federico Edillo

Mike Martinez
Elizabeth Apts., S. F.

Mr. and Mrs. Pete Manuta
4335 Irving St., S. F.
LO. 4-1444

Phil-Am Travel Agency, Inc.
Adeline Heredia

Trophy for Most Energetic Member
Donated by Mr. and Mrs. Lope Yap
of San Francisco

SPONSORS

Theresa Marie Alia
914 Irving St., S. F.

Michael, Eva and John Rodriguez
2554 California St., S. F.

Leo S. Gaton Photos
3213 Scott St., S. F.

Mr. and Mrs. James Holder
2386 - 34th Ave., S. F.

Mr. and Mrs. Pablo Tomanpos
2358 - 46th Ave., S. F.

Mr. and Mrs. Lyle V. Orlando
382 Capp St., S. F.

Mr. and Mrs. Isidoro Aranas and Sons
1378 - 42nd Ave., S. F.

Lynn and Bill Parrish
2127 - 28th Ave., S. F.

Mr. and Mrs. Quirino Arzaga
126 - 15th Ave., S. F.

JET
Joseph Nucatola

Dr. and Mrs. Esteban Sadang
2201 - 28th Ave., S. F.

Eddie Bolo
26 Rausch St., S. F.

Mr. and Mrs. Lope Yap
488 - 39th Ave., S. F.

Mr. and Mrs. Gerry Serafino
1057 Powhattan Ave., S. F.

Mr. and Mrs. Henry Guisande
1243 - 43rd Ave., S. F.

Mr. and Mrs. Vic Pozon
135 Webster St., S. F.

Mrs. Rosalia Q. Pastorete
The Economic Development Agency
North Beach Area, S. F.

Mr. and Mrs. Zacarias Azedillo
57 Pretor Way

Mr. Banny Casing
2049 So. San Joaquin St.

Troy Trophy Mfg. Company
3238 Balboa St., S. F.

Our Compliments and Best Wishes

The Ladies and Knights of Rizal
3909 Moraga Street, S. F.
President — Nicerita Revelo

The Gaylanders — Henry B. Abenojar
876 Geary Street
Phone 474-2427

Filipino American Political Association
1575 Washington Street, 94109
President — Sylvester P. Santos

Sincere Greetings and Best Wishes
From The
Nueva Viscaya Organization of California
1440 Shafter Street, San Francisco

Cavite Association of California
San Francisco, California
President — Edward Laureano
Vice-President — Joe Aquino

Marina Dizon Lodge
4220 Anza Street, S. F.
President — Aida Escuton

Iloilo Circle
1809 Sutter Street, S. F.
President — Art Armada

Solemn Mass Officiated by
Reverend Father Felino Ragonton
Saint Patrick's Church, San Francisco

Leyte Association of Northern California
1731 Balboa Street, S. F.
President — Rosario Daquiag

Emma Chaves
Joseph Magnin, O'Farrell and Stockton
Phone 433-4224, Ext. 257

Pearl of the Orient Club
Y.W.C.A., 1830 Sutter St., S. F.
President — Gloria Abriam

Dr. Ted Cui Jr.
Teresita Cui Noble
734 Balboa Street, S. F.

Penwork on Cover Page by
Ambrose D. Bolo

Music by
The Gaylanders

Musical Guests
The Gentilles

Artist
Cathay Famarin

Editor
Sally B. Famarin
President, Cebu Assn. of Calif., Inc.

"BA KAS YON"

ENJOY AN UNFORGETTABLE VACATION WHEN YOU SAIL TO THE PHILIPPINES.

Your Great President Liner will take you to Hawaii, Japan and Hong Kong on the way to Manila. There'll be ample time in each port for sightseeing, shopping and living it up. Between ports, you'll enjoy parties, swimming, dancing, entertainment and delicious American and Oriental meals. It's all included in your Economy Class ticket. Fares start at just $395 one way to Manila. 350 lbs. of baggage is included free of charge. See your Travel Agent or write to Willard Grant, American President Lines, 601 California Street, San Francisco, California 94108.

NEXT SAILINGS	LV. SAN FRANCISCO	ARR. MANILA
SS Pres. Wilson	March 30	April 25
SS Pres. Cleveland	May 8	May 30

American President Lines
601 California Street, San Francisco, California 94108

SALLY B. FAMARIN
Invites you to come to
APPLE VALLEY

INVESTMENT
in a growing area

RETIREMENT
in an established community

Situated in the rolling foothills of the San Bernardino Mountains. Less than two hours from Los Angeles and only ninety minutes from Orange County

Its champagne climate, clear and invigorating, invites a visit. The days are sun filled and smog free. The evenings, beneath the star-studded sky, nothing less than heavenly. At this elevation you will find the maximum all-around climate for year-round comfort.

Plus these . . .

SCHOOLS • CHURCHES • HOSPITALS • BANKS • SHOPPING AREAS • HEAVY INDUSTRY • AIRPORTS • FREEWAYS SOCIAL LIFE • ROY ROGERS APPLE VALLEY INN & MUSEUM

RAYMOND PRYKE
RIVIERA BUILDING &
DEVELOPMENT COMPANY
Apple Valley, California

UNITED HOMES REALTY
2390 - 34th Avenue
San Francisco, California 94116
731-7361 or 731-5545

PAN AMERICAN AIRWAYS

Congratulates the Officers and Members of the Cebu Association of California Incorporated

WE HAVE BEEN FLYING TO MANILA SINCE 1935

RONALD D. CACAS
MANAGER, FILIPINO SALES

Pan Am makes the going great.

World's most experienced airline

PAN AM

Fiesta

The Cebu Association of California

1565 - Santo Niño de Cebu - 1970

Grand Ball, Sheraton Palace Hotel, San Francisco

Saturday, January 24, 1970

Donors of Trophies, Prizes, and Awards

Mr. and Mrs. Homer Troy of Troy Trophy Manufacturing Company
Mr. and Mrs. Francisco A. Gerardo, Administrative Officer, Philippine Consulate
Mr. Jose Samson of the Philippine National Bank
Mr. Ramon Berreto and Mr. Richard Banks of Philippine Air Lines
Mr. and Mrs. Demetrio Jayme of Maritime Company of the Philippines
Mr. Roger Murray of American President Lines
Mr. and Mrs. Ben Capuyan of Standard Oil Company of California
Mr. Anthony Streegen of Anzor Corporation
Drs. Ernesto and Charity Hilario of San Francisco
Mr. and Mrs. Gerry Serafino, local organizer, Grand Lodge, C.D.A. Inc.
Kay Jewelers, 2548 Mission Street, San Francisco
Mr. Greg Sarthou of USAPPI Trader, San Francisco
Mr. and Mrs. Henry Abenojar, Joann's Travel Service
Mr. Joe Pañarez, San Francisco, California
Mr. Nugent of Woolworth's, California
Mrs. Francisca Hughes of Penny's, California
Mr. Ambrose Bolo, World Penman and Representative to the Asiatic Hemisphere by the International Association of Master Penmen
Mr. Larry Marquez of Gem Travel Service
Mrs. Julia Peters de Jesus of San Francisco
Mr. Ronald Cacas of Pan American Airways
Mr. John Atkinson, Executive of Macy's California, Vice President and Director of Frontier Silver Mines
Mr. and Mrs. Fred Agregado of Daly City
Mrs. Lorraine Wiles, Proprietor, Hobitt Salon of Hair Styling and Colorist
Mr. and Mrs. Desi Omega of San Francisco
Mr. Honorato Dizon of Milen's Jewelers
Mr. and Mrs. Pablo Tomanpos of San Francisco
Mr. and Mrs. Raymond Pryke, Summit Investment Co., Hesperia, California

Acknowledgement

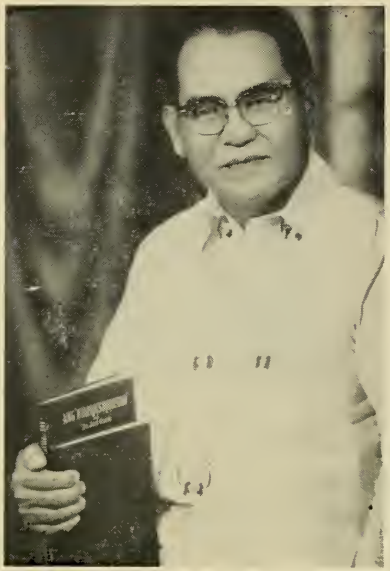
Our deep appreciation and profound thanks to each and everyone of you who in one way or another made this program possible and has contributed to the celebration of a Spectacular and Grand Fiesta.

The Executive Committee

Solemn Mass officiated by Rev. Father F. Bitanga, St. Patrick's Church, San Francisco
Followed by luncheon at St. Patrick's Hall
Publicity . . . . . The Philippine News & The Mabuhay Republic
Photos by . . . . . Pat La Guardia and Leo S. Gaton
Art Work on Cover Page by . . . . . Cathay Famarin
Music by . . . . . The Revelers
Program Editor . . . . . Sally Basiga Famarin
President and Founder, C A C

FOREWORD

By CELESTINO T. ALFAFARA



I welcome the opportunity of writing the foreword of this souvenir book because I have a few thoughts that I would like to impart to my fellow Cebuanos in particular and to the Filipinos in general.

A few years ago, two national organizations were formed — namely, the Filipino-American Council and the Filipino-American Political Association. Their main objective is the unification of the Filipinos in the United States so that our voice can be heard in the Municipal, State and Federal Governments.

I would like to see the Cebu Association be at the vanguard of this noble movement. I will be very proud if the Cebuanos will live up to the prestige of our beloved province as the cradle of Christian civilization in Asia.

Another thought that I would like to inculcate in the minds of the young Cebuanos is the preservation of the traditional religious veneration of the Santo Nino de Cebu. Young men, remember what Benjamin Disraeli said that, "*The youth of a nation are the trustees of posterity.*"

Although we are ten thousand miles away, let us, by our prayers, join the caravans of thousands and thousands of devotees who are now making their annual pilgrimage to pay homage to Santo Nino de Cebu.

PIT SENOR, SANTO NINO!

ON THE SECOND ANNIVERSARY OF CEBU ASSOCIATION OF CALIFORNIA

By Juvencio C. Alquizola

Life Member
Chairman of the Board
Cebu Association of California

Auspicious to Cebuanos is this day, January 15, 1968, when a small group of their fellow citizens began to gather momentum and dream up something which led to the subsequent formation of an organization which has never been successfully attempted hitherto by any other groups of people who hail from this particular province. Thus a newly-born society came into existence, better known as Cebu Association of California.

Founded and organized by the incomparable Miss Sally Famarin, with the undivisive help of the original members, the seed which was once a dream, began to take roots. Only two years today but already it has accomplished something worthwhile which merits public attention.

Interrelationship with other organizations, civic mindedness in public affairs, putting our perspective into focus and projecting new ideas, however humble and alien they may appear in the eyes of other people, these are the few points that this newly-born organization is trying to bring about, promote and accomplish, God willing, if given time and place under the sun.

Consequently, it is celebrating it's second anniversary in conjunction with the traditional fiesta in honor of the Infant Child, Santo Nino de Cebu, the beloved patron saint of Cebu City.

Through the inexhaustible efforts of its founder and first elected president (and a public relations expert, to boot) the timely acquisition of a replica of the Infant Child of Cebu, has been made possible. With due consent and approval of the Diocese of St. Patrick's Church this will be enthroned therein every year on the day of the festival.

We pay homage to the Infant Child, salute the president and all the members.

JUVENCIO C. ALQUIZOLA

FIESTA COMMITTEES

Co-Chairmen:

Generosa I. Tibon
Lyle Orlando
Benjamin P. Augustin
Probo Pansoy
Connie Blanco

Luncheon Chairmen:

Mr. and Mrs. Probo Pansoy
Mr. and Mrs. Vic Pozon
Mr. and Mrs. Pete Blanco
Mr. and Mrs. Desi Omega
Ben Navarra
Anthony O'Keefe

Luncheon Reception Chairmen:

Bebing Caparro and Lily Cacabelos
Bernadette Yap
Ambrose Bolo
Eddie Bolo
Juvencio Alquizola
Juanicio Responte
Mr. and Mrs. Henry Baldevea
Frances Hughes
Dedie Naive
Helen Nazara
Mely Campbell
Lydia Labrado
Rose Branson
Eddie Esperante
Connie Luzano

Advertising, Prizes, and Awards Chairmen:

Rose Branson
Probo Pansoy
Ambrose D. Bolo

Sponsors and Patrons Chairmen:

Luz G. Pozon
Maria Pansoy
Connie Blanco

Door Committee Chairmen:

Dedie Naive and Luz G. Pozon
Bebing Caparro
Gavina Bueza
Linda Omega
Rose Gimentiza
Juanicio Responte
Vic Pozon
Juvencio Alquisola

Reception Committee Chairmen:

Liza Agregado
Lily T. Cacabelos
Luz Adanza
Desi Omega
Probo Pansoy
Frances Baldevea
Felicitas Simblante

Head Table Decorations and Arrangements

Ambrose D. Bolo
Connie Blanco
Generosa Tibon
Benjamin P. Augustin
Rose Gimentiza

Flowers:

Rose Branson
Frances Hughes
Mely Campbell
Helen Nazarra

Stage Decorations:

Mr. and Mrs. Desi Omega
Lyle Orlando
Eddie Esperante

Program Chairman:

Ambrose D. Bolo
Sally B. Famarin

PRESIDENT'S MESSAGE

On behalf of the Cebu Association of California, I would like to say that words can barely express the joy we feel within our hearts for the full cooperation you all have given us on our celebration of the Feast of the Santo Nino de Cebu.

Today, marks a very memorable day to all the members of the association, for their dream of having the Statue of the Sto. Nino de Cebu has been fulfilled. Our aim of having the Grandest Fiesta has been accomplished.

To all the members of this organization who have worked and struggled so long to bring our dreams to reality, my heartfelt congratulations.

To Senator Milton Marks, to the different organizations, business associates and representatives, who have always been with us, thank you ever so much. Our business is improvement. Let our age be the age of improvement. Let us build and promote what we have aimed for and cultivate a true spirit of union and harmony. Let our conceptions be enlarged to the circle of our duties. Let us extend our ideas over the vast field in which we are called upon to act. Let our object be our unity and harmony, and by the blessings of God, may our organization itself become a vast and splendid monument, not of arguments or discord, but of wisdom and peace, upon which, others may gaze with admiration forever.

Sally B. Famarin

President, Founder,
Chartered, and Life Member
Cebu Association of California

OFFICERS
1969-1970

(Photo by Pat La Guandia)

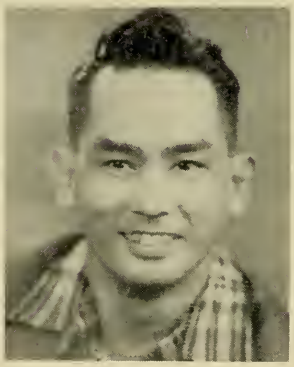
Congressman Willie Brown with the officers of the Cebu Association of California during the installation of officers (with a guest) Herbert R. Kregel at the Jack Tar Hotel in San Francisco.

President	Sally B. Famarin
Sr. Vice-President	Ambrose D. Bolo
Jr. Vice-President	Probo Pansoy
Executive Sec.-Treasurer	Linda Omega
Recording Secretary	Luz G. Pozon
Corresponding Secretary	Liza R. Agregado
Treasurer	Mrs. Probo Pansoy
Assistant Treasurer	Mrs. C. Lozano
Auditor	Juanicio B. Responte
Chaplain	Aurelio Robles
Sergeants at Arms	Desi Omega
	Lyle V. Orlando
	Vic M. Pozon
	Eddie D. Bolo
Chairman of the Board	Jovencio C. Alquizola
Board Members	Lilia T. Cacabelos
	Bernardita Yap
	Rose Branson
Membership Chairman	Generosa I. Tibon
Co-Chairman	Bebing Caparro
Legal Adviser	Demetrio Jayme

CO-CHAIRMEN

CONNIE BLANCO
Life Member

GENEROSA I. TIBON
Membership Chairman



LYLE ORLANDO
Chartered Member
Life Member

BENJAMIN P. AUGUSTIN
Chartered Member
Life Member

PROBO PANSOY
Jr. Vice-President
Life Member

Republic of the Philippines
Province of Cebu
OFFICE OF THE GOVERNOR

Hon. Osmundo G. Rama
Provincial Governor

Chairman:
Committee on Social Welfare
Committee on Health
Committee on Public Works

MESSAGE

I am exceedingly delighted to greet my brother Cebuanos of the Cebu Association of California, and extremely glad to note their devotion to our revered Senor Sto. Nino. It is very heartwarming and gratifying to know that distance has not diminished their memory and veneration of our Holy Patron.

On this occasion I very happily extend my warmest felicitations to the officers and members of the Cebu Association of California. I join you in invoking the continued benevolence and good graces of our beloved Senor Sto. Nino, and wish your association and all its members more success and prosperity.

Cebu Provincial Capitol, Cebu City, Philippines, January 24, 1970.

O. G. RAMA, M.D.
Provincial Governor

SENATE OF CALIFORNIA

SENATOR MILTON MARKS
OF
SAN FRANCISCO

Room 2074
State Capitol
Sacramento 95814

January 12, 1970

My heartfelt best wishes to the members of the Cebu Association of California, and particularly to the Cebuanos of San Francisco, on the occasion of the Fiesta of the Santo Nino de Cebu, the Patron Saint of Cebu City.

Your celebration of January 24 continues a most beautiful tradition.

I extend my most sincere greetings, and may the 1970's bring many blessings and much happiness to you and your families.

Cordially,

Milton Marks

MM:jle

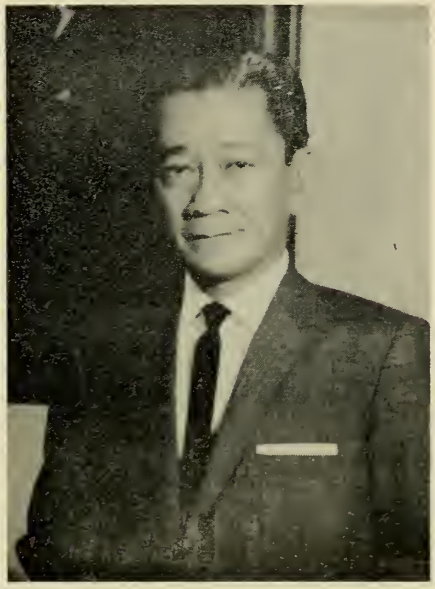
REPUBLIC OF THE PHILIPPINES

SENATE

MANILA

SERGIO OSMENA, JR.
Senator

MESSAGE



My family and I take great pleasure in extending to the members of the Cebu Association of California in San Francisco our warmest greetings on the occasion of their annual fiesta celebration on January 24, 1970 in honor of their Patron Saint, Senor Sto. Nino.

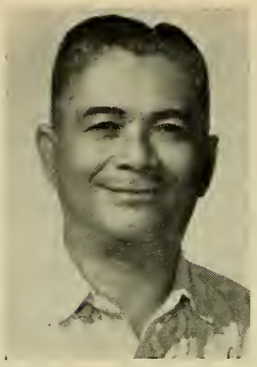
Cebu has earned that unerring reference in history as the "Cradle of Christianity in the Far East." Roman Catholicism having been deeply ingrained in our way of life as a religious people, it is not surprising to find our brother Cebuanos go out of their way to propagate the sacred and priceless heritage of the Faith wherever they may be.

We join the thousands of Cebuanos here and abroad in wishing the celebrants all the success as they pay annual homage to Senor Sto. Nino.

Manila, December 2, 1969.

Sergio Osmena, Jr.

REPUBLIC OF THE PHILIPPINES
CITY OF CEBU
OFFICE OF THE MAYOR



MESSAGE

My heartiest greetings and best wishes to my brother Cebuanos comprising the Cebu Association of California in San Francisco, as they observe the annual Feast Day of their Patron Saint, Senor Sto. Nino, on January 24, 1970.

It is indeed heartening to note that the venerated Patron Saint of this City is also revered by devout Catholics from Cebu in a far away land. The festivities will no doubt evoke poignant memories of the fervor with which the occasion is celebrated by the Catholic faithful here, and I do not have the slightest doubt that the same will be marked by the same degree of enthusiasm and devotion.

Once again, I convey the best wishes of the residents of this City and my own to our fellow Cebuanos in California, U.S.A. for the resounding success of the festivities.

City of Cebu, December 2, 1969.

Eulogio E. Borres
Mayor

MESSAGE

To the Cebu Association of California and to all devotees of the Santo Nino de Cebu I wish to convey my cordial felicitations for a holy celebration of the Holy Child's Feastday which is a day of great rejoicing for all Cebuanos.

The devotion to the Santo Nino has been a source of countless blessings for all Cebuanos. It has made the people aware of the respect due to children as God's creatures bearing the image of Christ. Family life has been unified and strengthened by the veneration rendered to the Holy Child. This in itself already constitutes a great blessing to the People of God.

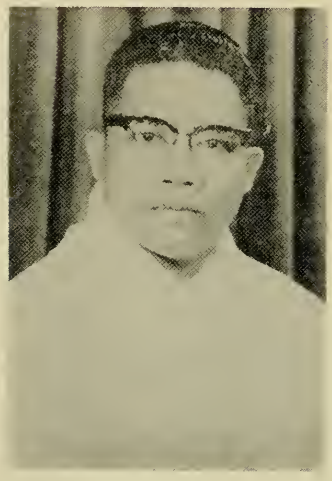
The history of the Cebuano people cannot be separated from this popular devotion which has given many admirable and virtuous traits to the people of Cebu in general. Ours is the sincere wish to be united spiritually to all devotees of the Santo Nino during the holy celebrations on January 24th, 1970.

To you all I impart my fatherly blessings!

+ Julio R. Card. Rosales

(SGD.) + JULIO R. CARDINAL ROSALES
Cardinal-Archbishop of Cebu

MESSAGE



Brethren, let me extend my warmest greetings to everyone of you. Peace and joy be in your heart forever as Santo Nino the Prince of peace has announced to us through the mouth of His angel "And on earth peace to men of good will."

Let the goodwill therefore, be the spirit of all our actions, whether in the fulfillment of the precepts of God or in our dealings with our fellow men, for it is in our will (intentions) where we get the value of our good actions with reference to our spiritual life on earth. Where there is a will there is a way, where there is a way, Santo Nino has an access to you; He will come to you and you will have peace as He often said to His disciples, "Peace be to you."

(Sgd.) Fr. SULPICIO B. ENDERES, O.S.A.
Director of the Cofradia
del Santo Nino de Cebu

St. Patrick's Church
756 Mission Street
San Francisco 94103

Telephone 421-0547

MESSAGE

The Clergy of St. Patrick's join me in expressing our gratitude to the people of Cebu for selecting St. Patrick's Church as the place of their annual Mass and enthronement of the Santo Nino. We in San Francisco can learn much in the practice of the faith from the people of your beautiful island.

Most sincerely yours,
Rt. Rev. C. J. McKenna

CJM:pn

Before the Santo Niño de Cebu left the Islands, it was blessed by Father Suarez. Picture above shows the Santo Niño, the two altar boys and Father Suarez. This was taken in the Basilica in Cebu City, Philippine Islands.

Mrs. Aquilina Rodriquez Velez, owner of the Ladies Home Dormitory in Cebu City is the one person who has worked hard and helped the Association to acquire the Beautiful Image of the Santa Niño de Cebu. To her we owe so much and we extend our profound thanks.

Upon the arrival of the Santo Niño, the officers and members of the Cebu Association gathered and celebrated a big welcome party at the residence of Mr. and Mrs. Henry Baldevea in San Francisco. The beautiful statute is the exact image of the Santo Niño de Cebu. Picture above shows Princess Donna I, Princess of Cebu 1969-70 and Master Nelson Agregado who offers a salute to the fiesta celebration. From left to right: Mrs. Linda Omega, Mrs. Liza Agegado, Mrs. Connie Blanco, Mrs. Generosa Tibon, Mrs. Frances Baldevea, Mrs. Rose Branson, Mrs. Ladita Sadang, Mrs. Gavina Bueza, Mrs. Maria Pansoy, and Sally B. Famarin, president CAC. Back row: Benjamin P. Agustin, Pete Blanco (partly hidden), Juvencio Alquisola, Ignacio Tibon, Lyle Orlando, Desiderio Omega, and Henry Baldevea.

You'll be home 15 hours sooner on PAL.

Once aboard a Philippine Air Lines Jet you'll feel at home. Relax. You're in good hands.

You'll probably see some familiar faces. Chat with the stewardess. Settle into the comfortable brocade and mahogany surroundings.

Since you're at home, nobody will mind if you lean back, take off your shoes and listen to music. Or watch a movie.

It's all part of the PAL service.

You'll be in Manila before you know it. From there PAL will fly you almost anywhere in the Islands. From Basco to Zamboanga and beyond.

Call your PAL agent next time you'd like a lift home.

PHILIPPINE AIR LINES
FLAG CARRIER OF THE REPUBLIC OF THE PHILIPPINES

Best Wishes From

THE LADIES AND KNIGHTS OF RIZAL

3909 Moraga Street
San Francisco, California

THE NIPA HUT

Philippine Products and Gift Shop

Wood Carvings, Capiz Shells and Place Mats

511 Irving St. between 6th & 7th Ave.

661-6823 Proprietress: Tomasa B. Castro

Congratulations and Best Wishes From

CAVITE ASSOCIATION OF CALIFORNIA, INC.

OFFICERS
1969-1970

Jose S. Aquino
President

Lorraine Alim
Vice-President

Lydia Laureano
Secretary

Julie Ramos
Asst. Secretary

Maria Serafino
Treasurer

Mary Miranda
Asst. Treasurer

Donato Dela Cruz
Auditor

Fulgencio Bernal
Parliamentarian

Geronimo Serafino
Public Relations Officer

Enrique Ordonez
Chaplain

Mac Miranda
Sft. at Arms

Board of Directors

Joseph Salonga
Chairman

Anselmo Asercion
Member

John Desiderio
Member

Rufo Ramos
Member

Augusto Serafino
Member

Edward Laureano
Advisor

State Senator Milton Marks will crown the Queen of Cebu during the Second Annual Fiesta of the Santo Niño de Cebu. Photo above shows Senator Marks with the President of the Association and her escort Mr. John H. Atkinson, an executive of Macy's California. This photograph was taken during the Banquet and Ball recently held by the Filipino Dental Association of California at the Sheraton-Palace Hotel.

During his brief stop in San Francisco, Senator Sergio Osmeña Jr. pauses with Mr. Ronald Cacas, Filipino sales manager of Pan American Airways, Sally B. Famarin, president of CAC, and Ambrose D. Bolo, Sr. vice president of the Cebu Association of California.

Judge Fitzgerald Ames Sr., Presiding Judge, Municipal Court of the City and County of San Francisco, was the guest speaker of last year's Fiesta. Photo above from left to right: Miss Dolly Padilla, Queen of the Mardi Gras of the Ladies and Knights of Rizal of 1968-1969, Mrs. Ames, Herbert Kregel, chaplain of the California Jaycees, Sally B. Famarin, president of the CAC.

Rendering the piano selection of last year's fiesta is Mrs. Sally Anne Davis, the former Sally Anne Famarin and her sister, Miss Rose Marie Famarin.

Congratulations from

PRINCESS DINA I

Princess of Cebu 1968-69 shown with her family, Mr. and Mrs. Pete Manute, sister Leslie, brother Fred, and escort Master Aranas.

Compliments and Best Wishes

to all the

Officers and Members

of the

CEBU ASSOCIATION OF CALIFORNIA

for a

Grand Fiesta

Princess of Cebu 1969-70

PRINCESS DONNA I
Livingston, California

Princess Donna I and her court. From left to right: Mistress of Ceremonies Mrs. Liza Agregado, Princess Marylyn Mary with escort John Campbell. Princess Marylynn, flower girls Niomi Susbila and Regina Campbell, Robert Labrado escort of Princess Donna I, Princess of Cebu 1969-70. Allen Labrado, Princess Gina Labrado, Cristopher Caparro. Princess Debra Lee, train-bearers Cecilia and Loreta Morales.

Princess Donna I was crowned Princess of Cebu 1969-70 on September 20, 1969 at the El Dorado Room of the Jack Tar Hotel in San Francisco. Miss Philippine Independence 1969-1970, Dorothy Dowell Tating is shown above with Atty. Arnold Laub, President of the California Jaycees crowning the Princess.

Best of Luck and Success

to the

Cebu Association of California

TERESITA CUI NOBLE

"Member C.A.C."

The trophy of the Princess of Cebu was presented by Mrs. Lorraine Wiles, proprietor of Hobbitt Beauty Salon and Vice President of the Filipino Community of San Francisco.

Compliments and Best Wishes

from

QUEEN OF THE MARDI GRAS

LADIES AND KNIGHTS OF RIZAL

and

QUEEN OF THE AMERICAN LEGION

RIZAL POST 598 AUXILIARY

QUEEN MARY MAGDALENE I
Oakland, California

Presenting the bouquet to the Princess of Cebu 1969-70, is Mrs. Rose Branson who is one of the strong candidates of the Mutya Ng Silangan Queen of the East contest and Junior Warden of Marina Dizon Lodge No. 81, CDA.

A Tribute

to The Cebu Association of California on the 2nd annual fiesta Dole held at Sheraton Palace San Francisco, Jan. 24, 1970.

The timely arrival of the image of Santo Niño in San Francisco from Cebu City, had caused a sudden excitement to the members of the organization. This coming fiesta would have been incomplete without the presence of Santo Niño de Jesus.

Through the dynamic leadership of our venerable President, Sally Basiga Tomasin and the undivided cooperation of the members - Positively this fiesta is a tremendous success.

Because of an age old tradition and miraculous belief which have been handed from father to son. Through ages past, the presence of Santo Niño de Jesus will have a stupendous upliftment of inspirational, moral and spiritual exaltation to the Cebuanos who have been away from home for several years.

Fraternally yours

Ambrosio D. Bolo

MASTER PENMAN

LIFE MEMBER

CHARTERED MEMBER

SR. VICE PRESIDENT C.A.C.

Jr. Vice President International Association of Master Penmen and Teacher of Handwriting

Representative to the Asiatic Hemisphere

PROGRAM

Mistress of Ceremonies, Luz G. Pozon, Recording Secretary, C.A.C.

1. Overture . . . . . The Revelers
2. Introduction of Guests at the Head Table and President of Various Organizations . . . . . Benjamin P. Augustin
   Co-Chairman, Fiesta Committee
3. Address . . . . . Sally B. Famarin
   President, Cebu Association of California
4. Special Dance . . . . . Miss Donna Blanco
   Princess of Cebu, 1969-70
5. Presentation of the Queen of Cebu . . . . . Sally B. Famarin
   President, C.A.C.
6. Crowning of the Queen . . Senator Milton Marks, California State Senator
   Miss Mary Magdalene Bautista, Queen of the Mardi Gras,
   Ladies and Knights of Rizal

   Trophy Presentation . . . . . Celestino T. Alfafara
   Life Member, Cebu Asso. of Calif., Columnist, Philippines Mail

   Queen of Cebu . . . . . By Mr. and Mrs. Homer Troy
   Troy Trophy Manufacturing Co.
   Miss Dorothy Dowell Tating, Miss Philippine Independence 1969-70

   Sultan of Cebu . . . . . By Peter Tamaras
   Supervisor, City and County of San Francisco
   Miss Frances Gerardo, Miss Laoaguenos, S.F.

   Princess of Cebu Scroll . . . . . By John H. Atkinson
   Executive, Macy's California

   Princess Sawili . . . . . By Leo S. McCarthy
   Supervisor, City and County of San Francisco
   Miss Valerie Nicholas, Miss Filipino Community, S.F.

   Bouquet Presentation . . . . . By Mrs. Diane Feinstein
   Supervisor, City and County of San Francisco

   Grand March . . . . . Queen Linda I
   Queen of Cebu 1970-71
7. Remarks . . . . . Dr. Francisco Gerardo
   Administrative Officer, Philippine Consulate
8. Benediction . . . . . Reverend Father C. J. McKenna
   St. Patrick's Church, San Francisco
9. Special Dance . . . Queens, Princesses, Special Guests, Officers of C.A.C.

You couldn't have a better product to sell

BUY, SELL, TRADE:
residential, income, commercial

PROPERTY MANAGEMENT:
rental collection, management, etc.

FINANCING:
1st loan, 2nd loan, 3rd loan

BUSINESS OPPORTUNITY:
beauty salon, bar, restaurant, etc.

ACREAGE & LOT:
recreation, retirement, investment, etc.

GENERAL INSURANCE:
fire, auto, furniture, homeowners, liability

NOTARY:
all kinds of documents

Sally Basiga Famarin
REALTOR

UNITED HOMES REALTY
2390 - 34th Avenue
San Francisco, Calif.
Phone
731-7361 or 731-5545

ONE CALL LINKS THEM ALL

FIRST IN THE HOME BUYER'S MIND
FIRST ON REALTORS' SCHEDULES

LOVE OF COUNTRY

Copyright 1969 by JUVENCIO C. ALQUIZOLA

XXXVIII

Out here the breakers rush in one by one
And reach for me like hands across the sea;
Then to the world I'm lonely and alone
For someone somewhere keeps on calling me.
I know not what the call is for, what gnaws
My lonely heart, what it is all about.
But then it dawns on me that this which awes
My heart is warning for the last call out.
Towards the last step of the journey home
When one takes stock of all his days and lands,
There crowd those moments where he used to roam,
Those memories of home from alien strands.

One always yearns to see the land of his birth
After his wanderings 'round this weary earth.

XXXIX

To you, My Country, I will sing a few
Songs of the glorious battles long ago!
Of love and old acquaintances renew,
Since I have been too long away from you.
Too long and far away from you but I
Have long since held your hand in mine each day.
And in my wanderings often with a sigh
I call your name in silence as I pray.
Those turbulent years that moved your men to rise,
Are quiet now, alike the bloody tide.
For you they gave their lives and won the prize
For which your martyrs and your heroes died!

They fought and died for your liberty,
For you I die and love no less than they.

XL

These teeming islands of the eastern sea,
These mountain tops that look up to the skies,
These friendly shores that beckon you and me,
This soil, this haven next to paradise,
Your seas divide us but your heart unites;
Your arms infold to bring us into one;
Your beauty still beguiles us and invites
The rest of our lives till our days are done!
For oh, My Country, you are all I have,
And this return that is long overdue;
The birth you gave me is not all you gave;
You gave me love and this I give to you.

If there be one whoever loved you more,
It is this heart, My Country, to the core.

XLI

Not Sparta owned more valiant men than you —
You had Malvar, Luna and Del Pilar!
Nor Rome, possessed of more proud men and true,
Than your Rizal, Mabini, M. del Pilar,
Bonifacio, Aguinaldo and myriad more.
When Spain embarked on conquest for new lands,
Your men of courage matched her rape with gore.
May God increase this fearless breed that stands
For freedom, liberty and human right!
And build us stronger leaders for our race,
Who, as before, fear not the enemy's might
Would desecrate again this hallowed place.

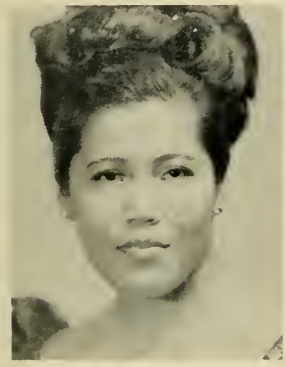
Dear Motherland, I consecrate and give
My heart to you — to die, to love and live.

PRINCESSES - OFFICERS

ANNETTE R. BRANSON
First Princess — 1968-69

Our Sincere Greetings
To All The
Officers & Members
and
Congratulations
For A Very
Successful "Fiesta"

GINA LABRADO
First Princess — 1969-70



LILY T. CACABELOS
Board Member

MARYLYN CAMPBELL
Fourth Princess — 1969-70

LUZ G. POZON
Secretary
Life Member
Chartered Member

BEBING CAPARRO
Membership Co-Chairman

GREETINGS
FROM
DEDIE NAIVE
Life Member
C A C

BERNADITA YAP
Member

OFFICERS AND MEMBERS

LINDA OMEGA
Executive Sec.-Treas.
Chartered Member — Life Member

HONORIO B. BALDEVEA
Chartered Member
Life Member

MARIA PANSOY
Treasurer
Life Member

JUANICIO RESPONTE
Auditor
Life Member

LIZA AGREGADO
Corresponding Secretary

VIC POZON
Sgt. at Arms
Chartered Member

EDDIE BOLO
Sgt. at Arms
Chartered Member — Life Member

ROSE BRANSON
Chartered Member – Life Member

DESI OMEGA
Sgt. at Arms
Chartered Member

OFFICERS AND MEMBERS

FELICITAS SIMBLANTE
Life Member

CONNIE LOZANO
Assistant Treasurer

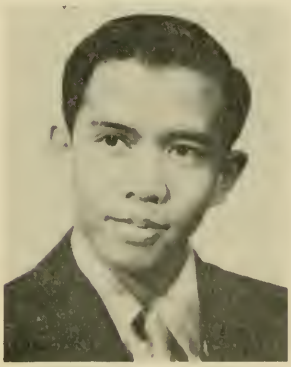
LUZ ADANZA
Member

Greetings
and
Best Wishes
from
FRANCES HUGHES
Member

FRANCES BALDEVEA
Life Member
Chartered Member

Greetings
and
Best Wishes
from
ANTHONY O'KEEFE
Member

IGNACIO TIBON
Life Member



EDDIE ESPERANTE
Member

PETE BLANCO
Life Member

MEMBERS C.A.C.

HELEN NAZARA
Member

MELY CAMPBELL
Member

LADITA SADANG
Member

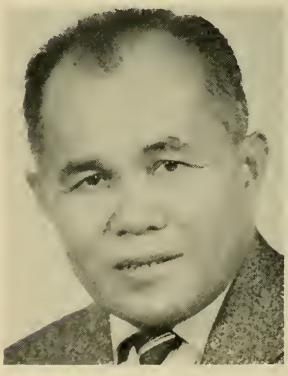
BENY NAVARRA
Life Member

GAVINA BUEZA
Member

FAUSTINO DIMPOSO
Life Member

MANUEL N. GIMENTIZA
Life Member

ROSE L. GIMENTIZA
Life Member



GABINO L. SIMBLANTE
Life Member

MCP SALUTES THE CEBU ASSOCIATION OF CALIFORNIA

D. S. Jayme, owners representative

MARITIME COMPANY OF THE PHILIPPINES

general agents: North American Maritime Agencies

Cardinal Julio R. Rosales, former Archbishop of Cebu was presented with a scroll by the Cebu Association during a dinner held at the Fairmont Hotel sponsored by Dr. Rodolfo Duterte of San Francisco. Presenting the Scroll is President of CAC, Sally B. Famarin. The President hereby quotes part of the Cardinal's speech of thanks. "I thank the Cebu Association of California for the scroll presented to me. I will always value this highly for it is the first gift I have received since being ordained as a Cardinal."

Photo during the Coronation and Ball of the Princess of Cebu on September 20, 1969, from left to right: a guest from Oakland, Richard Garcia, Miss Philippine Independence, 1969-70 Dorothy Dowell Tating, CAC President Sally B. Famarin, Minister Samson T. Sabalones of the Philippine Consulate, guest speaker and attorney Arnold Laub, President of the California Jaycees.

Greetings and

Best Wishes

From

FRANK ALARCON

"Member C.A.C."

KLEIN INVESTMENT COMPANY

3032 Clement Street San Francisco, California 94121

- Real Estate
- Tade-Ins
- Appraisals
- Insurance
- Notary

REMY S. DOOLITTLE

Associate

BUYS • SELLS • EXCHANGES

RESIDENTIAL • INCOME • COMMERCIAL

List With Us For F-A-S-T Results

Bus: 387-2950 Res: 752-7027

Greetings

from

Mr. and Mrs.

Fernando A. Pansoy

59 Moss Street

San Francisco

A Salute to the Cebu

Association of California

for a

Very Successful Fiesta

MASTER FRED N. AGREGADO

255 Rio Verde

Daly City, California

DEAK & CO. OF CALIFORNIA, INC.
San Francisco, California 94108 (U.S.A.)
349 SUTTER STREET Tel. 362-3452

Foreign Exchange Representative Ernie V. Cortez

We Make Payments Anywhere in the Philippines
At the Best Possible Rate

All Remittance Guaranteed Fast Accurate Service

717 Market St., 4th Floor Tel. 522-6623 or 397-4790

CONGRATULATIONS AND BEST WISHES

JOSEPHINE F. HASSAN
Aspiring Candidate for
MUTYA NG SILANGAN,
Pearl of the East
Member of
Leonor Rivera Lodge No. 56
of the
Caballeros De Dimasalang

Compliments
of
F. S. Regino
and
Son Tino II

Worshipful Master MaBini #1 — CDA Inc.
BARBER SHOP
840 Kearny Street, San Francisco
Open Evenings with Frank

Enjoyable Dining at the . . .

Bayanihan Restaurant
Authentic Filipino and American Cuisine

178 Golden Gate Ave. at Leavenworth
Phone: 771-2613

Open Monday through Friday

LUNCH 11 a.m. - 2 a.m. DINNER 5 - 10 p.m. SAT. 5 - 10 p.m.
A. Z. DESUYO and TESSIE VILLATUYA

Invest on the Fast Growing Los Angeles County

FREE OPPORTUNITY DINNER PRESENTATIONS!

Full course dinner at some of the best known restaurants in San Francisco.

FREE PLEASURE TOUR OF THE ANTELOPE VALLEY!

Five-hour tour of the world's largest industrial park. Return airfare via PSA, airconditioned Greyhound bus, lunrheon refreshments, all provided FREE.

POSITIVELY WITH NO OBLIGATION WHATSOEVER!

SEE . . . Excellent parcels from two and one-half acres.

SEE . . . the fantastic rapid growth of areas around the planned new Palmdale Intercontinental Airport, the wrold's largest jet airport, that will be serving over 100 million passengers a year when in operation and may create up to 300,000 new jobs in the Antelope Valley.

SEE . . . where you can now invest in acreage with very low down and monthly payments at low interest rate in the last area of level land suitable for major development in the country, and where major industry and commerce is estimated to bring over 1,000,000 new residents within 10 years.

SALAS & COLLANTES ASSOCIATES

3195 Mission Street Phone 826-5988 San Francisco 94110

Compliments

of

EMILE IMPERIAL

BEVERLY PLAZA HOTEL

San Francisco

For Complete

TRAVEL SERVICE

Domestic - Overseas - Tours

Contact

ESTEVA INT'L TRAVEL

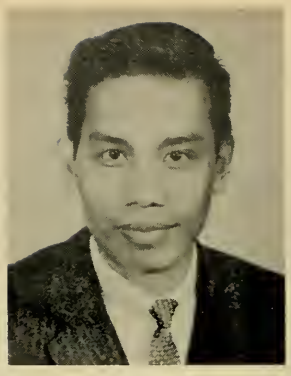
833 Market Street, Room 501

San Francisco, California

(415) 392-6265

J. T. ESTEVA
General Manager

Sales Manger
VEN ILANO



We thank you for being our good customers. We wish your organization every possible success. May the New Year bring each of you a year blessed with peace, peace of mind and good health. Sincerely, V. H. GRABER, *President*

CRESCENT JEWELRY CO.

CRESCENT STORE LOCATIONS IN SAN FRANCISCO
2622 Mission Street — 817 Market Street — 776 Market Street
IN OAKLAND — 1111 Washington Street
OTHER STORE LOCATIONS — Hayward — El Cerrito — Alameda
Fremont — Mt. View — San Jose — Visalia — Santa Rosa

Compliments

of

PHIL-AM LIFE

For Your Insurance Information

Contact

PRES COLOMA

at

870 Market Street, Third Floor
Telephone: 362-2362

Announcing . . .

. . . a new "full service" agency to handle all travel and transportation arrangements for you, your family and friends.

INTERPACIFIC SERVICES is its name. And it has the skill, experience and facilities to serve you completely. Whether you need only air or ship reservations or whether you also want passport, visa, hotel and sightseeing arrangements, INTERPACIFIC can help. If you want assistance with appliance purchases, packing, crating, shipping, foreign remittances or travel-now-pay-later plans, INTERPACIFIC can arrange.

Through my years of experience in transportation, I know how to give you the complete, personalized service you desire. Please call or write and let me know how I can extend INTERPACIFIC services to you.

Sincerely, WILLARD P. ("Willy") GRANT

INTERPACIFIC SERVICES

681 Market Street, San Francisco 94105

Telephone: (415) 982-2417

FIRST CALIFORNIA LOANS

Real Estate Financing

760 Market Street
Suite 368
San Francisco, California 94102
Telephone: 982-5247

3569 Geary Blvd.
(next to Coronet Theater)
San Francisco, California 94118
Telephone: 752-6396

HOBBITT

Salon of Hairstyling

MRS. LORRAINE WILES, Proprietor

Phone 362-8178

133 GEARY STREET — SUITE 216, 2ND FLOOR
San Francisco, Ca. 94108

Henry Wiles, Proprietor Phone: 697-9942

Hanks Barber Shop

Comb — Shears — Razor

Distinguished Hairstyling for Gentlemen, Children

HOURS: 9 A.M. to 6 P.M.

12 La Cruz Avenue Millbrae, California

Compliments of

QUONG FAT CO.

IMPORTERS AND EXPORTERS
CHINESE — JAPANESE and
PHILIPPINE MERCHANDISE

All Kinds of Rice

PHILIPPINE BAGOONG and DELICACIES

Phone: YUkon 2-0514

(Free Delivery Within The City)

FRANK D. FONG, *Manager*

1142 Grant Avenue San Francisco

Let GEM TRAVEL

ARRANGE YOUR TRIP TO THE PHILIPPINES!

- PERSONALIZED SERVICE
- INDIVIDUAL AND GROUP TRAVEL ARRANGEMENTS
- IMMIGRATION PASSPORT AND DOCUMENTATION SERVICE
- FLY NOW, PAY LATER PLAN
- WORLD WIDE TRAVEL AND TOURS

LARRY C. MARQUEZ, President

GEM TRAVEL, INC.

717 Market Street, 4th Floor
San Francisco, Ca. 94103
Telephone 415-397-4790

Southern California Office
Wilshire-Vermont Building
3156 Wilshire Blvd., Suite 20
Los Angeles, Calif. 90005
Tel: 213-380-0620
T. A. Nonoy Mendoza

Compliments

of

Mabuhay Restaurant

A place to enjoy the finest Filipino Cuisine amidst exquisite surroundings.

836 KEARNY STREET

MANILA TOWN

SAN FRANCISCO

Telephone: 421-3320

EAT BANGUS
AND
LOVE BETTER

SIMEX INTERNATIONAL

Importer & Exporter

San Francisco

Mabuhay to the

Cebu Association of California

FEDERAL BARBER SHOP

Cesario Agudelo, Proprietor

No. 8 Seventh St. Phone 861-1656

Greetings and Best Wishes

Bell's Dry Cleaning and Laundry

— WHOLESALE —

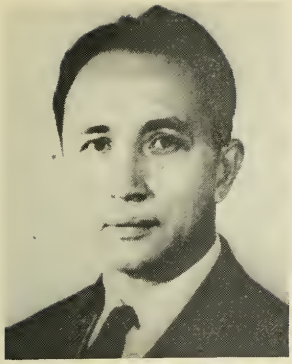
We Operate Our Own Plant

Telephone: 282-1954

4734 Third Street

San Francisco

RICHARD G. BELL, Manager



Emile H. Heredia, General Manager, and the Staff of Phil Am Travel Agency, Inc. extend their best wishes and felicitations to the Cebu Association celebrating the feast of its patron, the Holy Infant of Prague.

Phil Am Travel Agency

386 Geary St. · San Francisco

Members of:

International Air Transport Association
Air Traffic Conference of America
American Society of Travel Agents
Trans Pacific Passenger Conference
Better Business Bureau

JACK'S

Termite Control, Inc.

Wood Destroying Organisms Report

★ INSPECTION

★ CORRECTIVE MEASURES

★ SERVICE

★ STATE LICENSED

Telephone 664-7471

San Francisco 1412 Noriega Street

* letters of credit
* import-export financing
* transfers of funds
* travelers checks
* credit and trade information

The PHILIPPINE NATIONAL Bank is YOUR Bank. Please avail of its services:

GOING TO THE PHILIPPINES?

we can sell you travelers checks, and give you up-to-date information which you may need in your travel to the Philippines.

SENDING MONEY TO THE PHILIPPINES?

from your home or office you can now send money direct to ANYWHERE in the Philippines:

— write us or call, telephone (415) 433-2191
— we will send you a short form and a self-addressed stamped envelope
— return to us the envelope with your check and the filled-up form with signature
— we will immediately send your money to your relatives or friends in the Philippines

Safest and Fastest Service

PHILIPPINE NATIONAL BANK

San Francisco Agency, Suite 233 (3rd Floor) Russ Bldg.
235 Montgomery Street, San Francisco, California Telephone (415) 433-2191
Over 100 Offices All Over the Philippines and Correspondents All Over the World

All Work Guaranteed at . . .

STATE AUTO REPAIR

Tune-Up Specialist
Engine Rebuilding
Automatic Transmission
Body Work and Painting

JAMES WILLIAMS & ALEX CUNILLIAS, Mechanics

PHONE 861-2906

1239 - 17th Street, San Francisco

LUZENITA CAFE

826 Kearny Street

San Francisco

The place where friends meet. Best of Filipino food, beer, wine & soft drinks. Best waitress in town to serve you. We specialize in Filipino food. Make it a place to meet your friends.

Best Cook: CONNIE MONTECILLO
Best Waitress: JOSEPHINE TEJADE
Owner: ROSE G. PAVAE

DITA'S GOWNS

Specialty

GOWNS, CASUALS

BAROONG TAGALOG

also

PHILIPPINE GIFT SHOP

WOOD CARVINGS

HANDICRAFTS

Proprietress: DITA F. SADANG

1278 - 20th Avenue Phone 661-6268

Tudor Room

Here's news that would have made Henry VIII flip his crown. Now you can get complete dinners from $5.50 at the

Tudor Room. A command performance if you like royal fare in regal surroundings —while you watch your shillings.

Sheraton-Palace Hotel

San Francisco, 639 Market Street A Worldwide Service of ITT

B & B
Dental Laboratory

Prosthetics - Orthodontics
Crown & Bridge - Porcelain

20353 Lake Chabot Road
Castro Valley 94546
Telephone: 537-6778 or 537- 3640

Member California Dental Laboratory Association

FRANK R. BUNDANG -:- FLORY C. BAUTISTA

Compliments of

ROMEO'S HAIRSTYLISTS

Extreme High Fashion

2326 Taraval Street

Between 33rd and 34th Ave.

San Francisco Phone 681-8930

Sincere Greetings from

Mr. and Mrs. Fred Agregado
255 Rio Verde, Daly City

Mr. and Mrs. Cipriano A. Tibon
60 Castillo St., San Francisco

Mr. and Mrs. Lyle Orlando
382 Capp St., San Francisco

Mr. and Mrs. Probo Pansoy
1070 Stannage Ave., Albany

Mr. and Mrs. Pete Blanco
14915 W. Magnolia Ave.
Livingston, California

Mr. and Mrs. Edwuard Susbilla
663 - 10th Ave., San Francisco

Mr. and Mrs. Facundo A. Abello
Genaro C. Mabares
1298 Revere Ave., San Francisco

John, Evan, Michael Rodriguez
433 Bifrost Avenue
Pleasant Hill, California

Ignacio A. Tibon
2600 Green St., San Francisco

Mrs. Agustin and Family
58 Moss St., San Francisco

Mr. and Mrs. Leyte Fiel
50 Moss St., San Francisco

Mr. and Mrs. Bonifacio Velasco
and Margie, 608 - 20th Ave., S. F.

Mr. and Mrs. Nestor Napitan
1626 - 24th Ave., San Francisco

Mr. and Mrs. Anselmo Revelo
San Francisco, California

Mr. and Mrs. Jerome Morgan
3260 Oakmont Drive
South San Francisco

Mr. and Mrs. Sergio Radam
2586 - 40th Ave., San Francisco

Vicente Rufino
Guadalupe, California

Mr. and Mrs. Gregorio Panlibutan
734 - 33rd Ave., San Francisco

Mr. and Mrs. Celestino Alfafara
P.O. Box 137, St. Helena, Calif.

Mr. and Mrs. Ireno Caparro
248 Rio Verde, Daly City

Mr. and Mrs. Benjamin P. Agustin
546 - 34th Ave., San Francisco

Mr. and Mrs. Danny Cacabilos
1789 Geneva Ave., San Francisco

Mr. and Mrs. Pascual Hangad
133 Joost Ave., San Francisco

Mr. and Mrs. Luis Castañeda
San Francisco

Mr. and Mrs. Vic M. Pozon
723 - 5th Ave., San Francisco

Mr. and Mrs. Gabino L. Simblante
Mandawe, Cebu, Philippine Islands

Miss Efly A. Ceniza
574-D Jakosalem Street
Cebu City, Philippines

Congratulations
from

THE LUNA FAMILY
San Francisco, California

Marylynn Luna is one of the Princesses during the 1969 Coronation of the Princess of Cebu.

JOSIE'S HOUSE OF BEAUTY

Open Thursday and Friday Evenings
by Appointment

1475 - 9th Avenue Phone: 661-2195

Praying for a Prosperous
and Peaceful New Year and
Thanking You All for the Favors
You Have Shown Us

Francisco and Blanca Collantes

3195 Mission Street Phone 826-5988

June Ripley McVey

School of Dance

Ballet ⁑ Tap

Modern Jazz ⁑ Ethnic

Studio Located At

423 N. CENTER STREET

Turlock, California

Phone 634-3463

Compliments

of

MR. AND MRS.

LEONARD D. HARRIS

San Francisco

Compliments

of

LU DO AND LU YM

Corporation of the Pacific

BROOKTRAILS

The rare redwood paradise
Come visit and enjoy the special wonder
Of Brooktarils
This enchanted forest in
The Magnificient Redwood
Can be your vacation hideaway
And a rare opportunity to own
Part of this valuable redwood country
Put your money where your fun is
And watch them both grow.

About 130 miles just 2½ hours or less
from San Francisco in Highway 101
You can enjoy swimming, fishing,
bathing, boating, golfing or,
Horse back riding
A world of total beauty it holds your
Dreams by play and get-away.

It can be your wisest investment in
the State of California
We will take you — without obligation
And see why Brooktrails is your
opportunity for profit and play.

For Information Ask For

JOE BREEN

Telephone MI 7-2384 or 415-347-3858

This Program Printed by

H. J. CARLE & SONS

PRINTERS

635 CLAY STREET

San Francisco 94111

MESSAGE FROM THE QUEEN OF CEBU

We extend our deepest appreciation to all individuals and organizations who have supported and helped us in any way—especially:

The Officers and Members of The Ladies and Knights of Rizal

Mr. and Mrs. Engracio Ungab, San Diego, California

Mr. and Mrs. Gertrudo Lim, San Diego, California

Mr. and Mrs. Luis Tingzon, San Diego, California

Mr. and Mrs. Monico Gonzago, Los Angeles, California

Mr. and Mrs. Marcelo Melquiadis, Los Angeles, California

Mr. Ted Lamb, Land Developer of California

Mr. and Mrs. Vic Hermoso, President of the Filipino-American Council (San Francisco Chapter)

Employees of the Stock Control Center, Sixth U.S. Army, Presidio, San Francisco

Miss Murlee Vetro

Officers and Members, Cebu Association of California

We Thank You All

MR. AND MRS. DESIE OMEGA

Compliments and

Best Wishes

PETE T. ELMIDO

Member C.A.C.

980 Potrero Ave. San Francisco

JOHN H. ATKINSON

Director and Vice President of Frontier Silver Mines and Executive of Macy's California. He joined the Cebu Association of California and became a "Life Member" on January 18, 1970. He also donated the genuine gold pearl ring, diamonds, and ruby stones on the Holy Cross of the Santo Nino.

Adanza's Beauty Salon

Creative Hair Styling

OPEN SUNDAYS

5867 Mission Street — Phone 334-2684
2332 Judah Street — Phone 664-7734
San Francisco, Calif. — Home 647-8230

THE REVELERS

Provides Exciting Music

from

TANGOS — CHA CHAS TO
ROCK AND ROLL

Leader DENNIS D. REVELO

3909 Moraga St. Corner 45th Avenue

Telephone 564-4143 — San Francisco 94122

SPECIAL DONORS OF ECCLESIASTICAL JEWELS OF THE SANTO NINO

Tamboren . . . . . Mr. and Mrs. Baldevea, San Francisco
Gold Necklace . . . . . Sally Ann, Cathay, Rudy and Rose Marie Famarin
Gold Cross . . . . . Alphie Omega, San Francisco
Gold Pearl Ring, Diamonds & Ruby Stones . . John H. Atkinson, Wallace, Idaho
Queen's Scepter . . . . . Ignacio A. Tibon

STAGE CAST

Queen of Cebu . . . . . Linda Omega, San Francisco
Sultan of Cebu . . . . . Ambrosio D. Bolo, San Francisco
Princess of Cebu 1968-69 . . . . . Miss Dina Manuta, San Francisco
Princess of Cebu 1969-70 . . . . . Miss Donna Blanco, Livingston, Calif.
Princess Sawili . . . . . Helen Nazara
Flower Girls . . . . . Niomi and Leilani Susbilla and Carmenfilis Revelo
Crown Bearer . . . . . Louis Esperante
Scepter Bearer . . . . . Richard Romero
Stage Decorations . . . . . Mr. and Mrs. Desiderio Omega

COMPLIMENTS OF . . .

CREDIT **DENTISTRY**

DR. H. H. BRADY

NO MONEY DOWN
ON APPROVAL OF YOUR CREDIT

PLATES REPAIRED WHILE YOU WAIT

X-RAY EXAMINATION

LOCAL ANESTHETIC

IMMEDIATE RESTORATIONS
PLATES INSERTED IMMEDIATELY AFTER TEETH
ARE EXTRACTED

* PARTIAL PLATES
* FILLINGS
* ALL TYPES OF DENTAL WORK
* PLASTIC BRIDGES

— NO APPOINTMENTS NECESSARY —

Two Convenient Locations:

SAN FRANCISCO OFFICE

1250 Market Street

PHONE 392-6112

Courtesy Parking at Oxford Hotel Garage,
Mason and Market Street

HOURS WEEK DAYS—8:30 to 5:30

NEW OAKLAND OFFICE

1437 Franklin Street

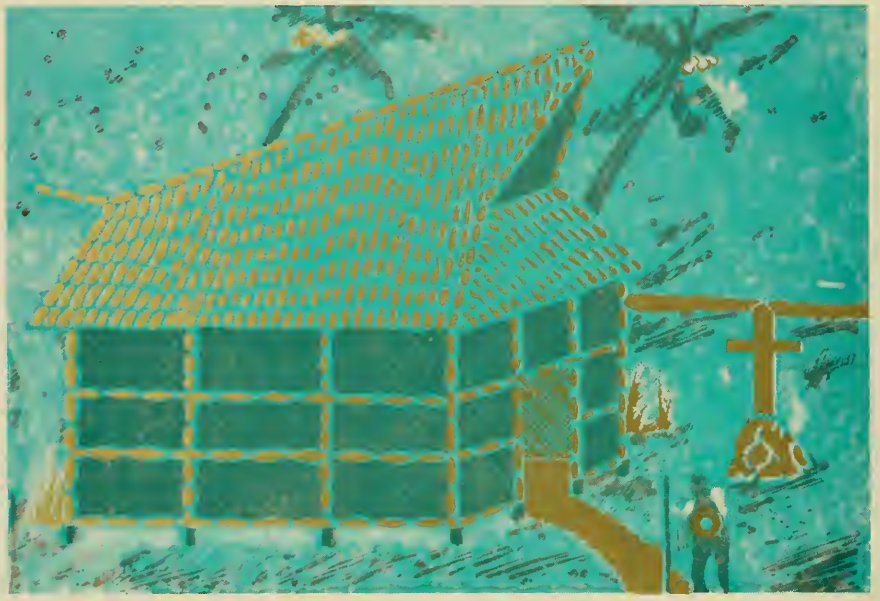
PHONE 893-6694

Hours Week Days—8:30 to 5:30

FREE PARKING—CLAY STREET GARAGE

WE HONOR BANKAMERICA CARD AND MASTER CHARGE

The first Roman Catholic Church built in Cebu in 1565 by the Spanish Governor General Miguel Lopez de Legaspi in honor of the Holy Child Jesus. It is made of bamboo and nipa.



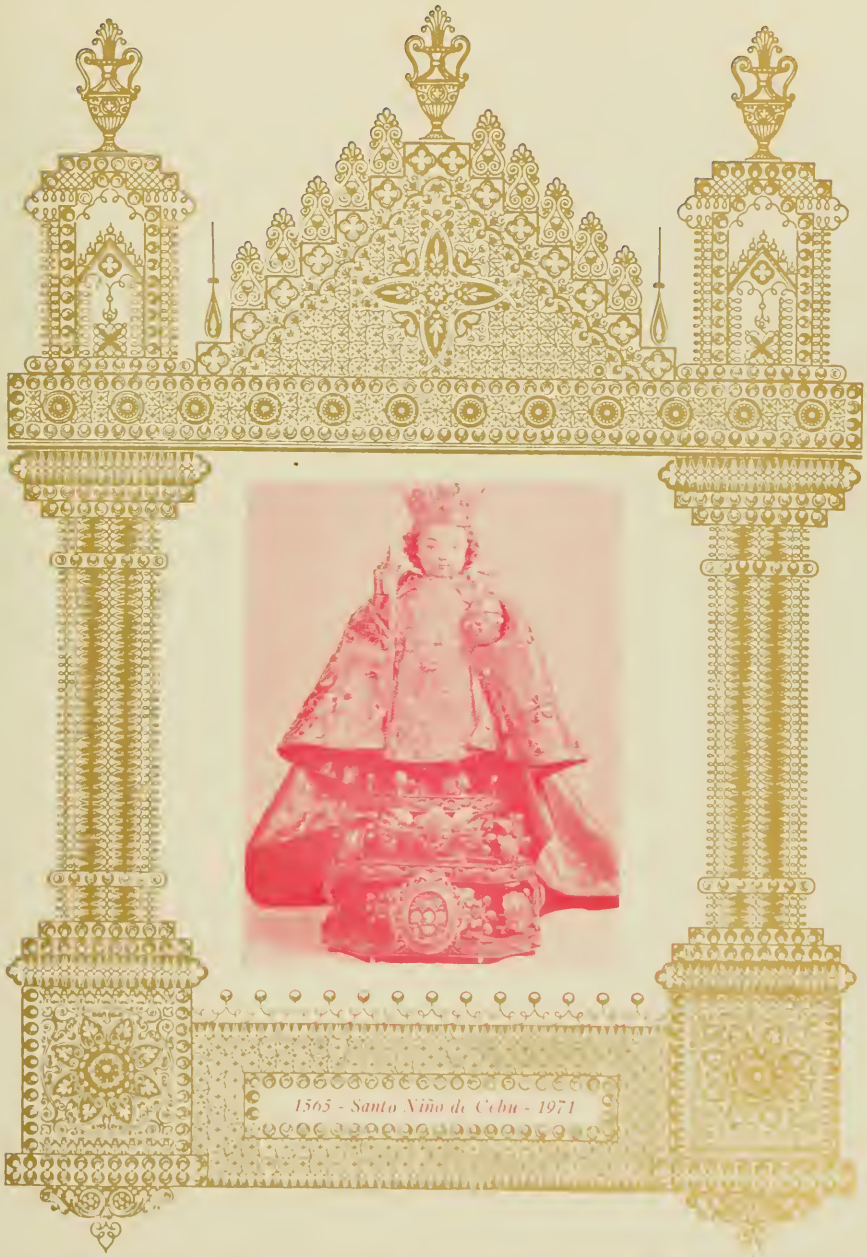
Mosaic Painting

by Cathay Famarin

Third Annual Fiesta

sponsored by

The Cebu Association of California, Inc.



Grand Ballroom, Sheraton Palace Hotel, San Francisco

Saturday, January 9, 1971

THE SANTO NIÑO DE CEBU

On April 28, 1565, Juan Camus, a sailor in Legaspi's fleet, found in a modest house of the then village of Cebu the Image of Santo Niño which at the time all agreed had been brought from Europe. Deeply impressed by this finding and aware of its significance, Legaspi ordered an official inquiry conducted; the document, drawn on May 16 of the same year and still extant in the archives of the Santo Niño Convent of Cebu, tells us from the testimony of eyewitnesses that the Image was found inside a small pine box, preserved in almost perfect condition; it had on a little shirt and a cap; two of its right hand's fingers were raised in a gesture of blessing, while the left hand held a globe symbolizing the world.

In solemn procession the Image was carried to the provisional Church the Augustinian Fathers were using at the time; later, another Church was built on the exact location where the Image had been found: this is the site of the Santo Niño Church where the Augustinians have cared for the Image and the Filipino people have venerated it through the centuries.

An earlier authenticated entry in the Journal of Pigaffeta, clerk in the Magellan expedition, explains the origin of Santo Niño: on the day Queen Juana was baptized by Father Pedro Valderrama, chaplain of that expedition, Pigaffeta himself presented her with the Image.

During the last War a bomb fell inside the Church, but the Image was found unscathed. At present, through the initiative and with the cooperation of the Augustinians and the Filipino people the Santo Niño Church has been renovated in the interior and given the rank of Basilica, to make it a still more fitting shrine for the beloved Santo Niño, Comforter of the first missionaries and divine Protector of the Philippines.

From the Novena Copyright in 1960 by the Augustinian Fathers in Cebu City, Philippine Islands.

HER MAJESTY QUEEN ROSE MARIE I

A WARM THANK YOU

To all the Officers and Members of the Cebu Association of California Incorporated I send my greetings on Their Third Anniversary.

It is a great honor and privilege to be crowned Queen of Cebu 1971-72. My heart is filled with joy and I would like to express my profound thanks to all of our very dear friends who helped me, to my sister Sally and Andre who has struggled for my victory; to all of you present here tonight to make my coronation a Royal one; my special thanks to the President of the United States for the beautiful Message, Governor Reagan for his heartfelt congratulations and Mayor Joseph Alioto, and all the government officials both from the United States and the Philippine Islands for their magnificent messages, also to Archbishop Joseph T. McGucken and Cardinal Julio M. Rosales of the City of Cebu; to Senator Milton Marks, Congressman Leo McCarthy, Mr. Thomas Mellon our chief administrative officer of S. F.; Col. Paul E. Pique, the color guards of the Sixth Army who presented the colors tonight especially for this occasion, to Richard Banks of Phil. Air Lines, to the Queens and Presidents of different organizations who are with us tonight; to my dear mother and dad who fought and struggled with the ups and downs so that we could all celebrate a magnificent fiesta; to all participants of our program tonight, and mostly to the Holy Santo Nino de Cebu for showing me the right way.

During my reign as Queen of Cebu, I promise on my honor and integrity to do whatever I can for the good of the Association and its members. I would like to say once again, thanks to each and every one of those who have helped me.

QUEEN ROSE MARIE I

A CONGRATULATORY MESSAGE

BY JUVENCIO C. ALQUIZOLA

All the world loves a champion and finally lovely Miss Rose Marie Famarin, after the rigors of a hard-fought contest, has emerged victorious and joined with the rank of winners with all the trappings of royalty.

Even in the old days a queen was always desirable — either to reign over a country or to rule over a king.

Therefore, a salute to Rose Marie, Queen of the Festival which this organization is celebrating tonight in honor of our beloved patron saint, Santo Niño of Cebu, whose omnipresence has made us all Christians under the skin. While we pay homage to the Holy Child on this occasion, it is a good reason for celebration.

At this very moment Cebu Association of California is sending its warmest congratulations to petite and comely MissRose Marie Famarin, Queen of the Festival. May her reign be prosperous and fruitful throughout the year 1971.

President CACI delivering her message while Congressman Leo S. McCarthy, Dr. Francisco Gerardo, Senator Milton Marks, and some close friends listen closely.

PRESIDENT'S MESSAGE

The Third Annual Fiesta of the Santo Niño de Cebu celebrated this 9th day of January 1971 is brighter and greater than ever. To the members of the Cebu Association this is another milestone, a milestone of hard work and efforts to have a most successful celebration which not only benefits the members, but everyone who has given us their support, the whole community who wants to be part of us. I'm very proud to say that year after year our membership has grown not thru diligent efforts in hard campaigning but rather thru the cooperation, understanding, and unity of those who want to be with us and in their hearts grow the initiative to become one of us.

The image of the Santo Niño we acquired last year has given us more courage to further our goals. It's not only our members who are asking for the Blessings of our Santo Niño, but all those who believe in Him. To the most beautiful and heartfelt messages from the most Honorable people as: President Richard Nixon of the United States of America, Governor Reagan of California, Mayor Alioto of San Francisco, Archbishop Joseph T. McGucken of San Francisco, Cardinal Julio M. Rosales of Cebu City, Governor O. G. Rama, Cebu Province, Mayor E. Borres of Cebu City; Sen. Milton Marks of the State of California, Senator Sergio Osmena, Jr., of Cebu City, and Monsignor C. J. McKenna of the Parish of St. Patrick's Church in San Francisco, who, year after year has rendered his faithful services for us.

To all of you who have helped and supported us, a million thanks. A special mention goes to our closest friends and to Sen. Milton Marks, whose heart and hands are wide open for us. Col. Paul E. Pique who is just great; Congressman Leo McCarthy who just can't say no; Mr. Thomas Mellon, the Chief Administrative Officer of San Francisco; Queens, Princesses and Presidents of various organizations, the Sixth Army of Presidio, Richard Banks of Phil. Air Lines, Demetrio Jayme the pure Cebuano blood and Spirit, last but not least, to Her Majesty the Queen of Cebu and Her Royal Court who has given us the climax of our fiesta.

May the love of our Santo Niño keep growing stronger and stronger in your hearts.
Pit Señor! Santo Niño!

Sally Famarin Atkinson

FOUNDER AND PRESIDENT
CEBU ASSOCIATION OF CALIFORNIA INC.

PRINCESS FELY
FIRST PRINCESS

JOHN H. ATKINSON
General Chairman

PRINCESS ISABELLE
SECOND PRINCESS

Last year's fiesta celebration was a huge success. Part of the crowd with 2 head tables of 36 special guests; shown above, President delivering her speech.

THE WHITE HOUSE

WASHINGTON

December 2, 1970

Dear Miss Atkinson:

President Nixon sends warm greetings and best wishes to the members of the Cebu Association of California as they celebrate the Third Annual Fiesta of the Santo Nino de Cebu on January 9, 1971.

At a time when America cannot afford to leave undeveloped the talents and abilities of any one citizen, your organization is doing the utmost to bring Americans of Filipino descent to the forefront of responsible citizenship and active participation in our national life. The Filipinos have committed themselves to the highest ideals of our democratic society, and we are indeed proud to know that the spirit of service and Christian dedication continues to characterize your people.

Sincerely,

Robert H. Finch
Counsellor to the President

Miss Sally B. Atkinson
President
Cebu Association of California, Inc.
2390 34th Avenue
San Francisco, California 94116

Archdiocese of San Francisco
CHANCERY OFFICE
445 CHURCH STREET
SAN FRANCISCO, CALIFORNIA 94114
(AREA CODE 415) 863-5112

25 November 1970

To the Members of the Cebu Association of California

Very dear Friends:

The Philippine Islands are highly honored at this time to be the hosts for our Holy Father, Pope Paul VI, on his voyage to the Orient. Just as the Holy Father wishes to bless all those with whom he comes in contact, I, too, wish to send my greetings and my blessing to all the members of the Cebu Association of California.

Wishing you a very successful observance of the Fiesta of the Santo Nino de Cebu, I am

Yours sincerely in Christ,

Joseph T. McGucken
Archbishop of San Francisco

Fiesta Committees

GENERAL CHAIRMAN: John H. Atkinson

CO-CHAIRMEN: Felicitas Simblante, Pete Blanco
Sally M. Ronquillo, Aurelio Robles
Ambrosio D. Bolo, Arcadio Meneses, Jr.

BANQUET COMMITTEE

CHAIRMEN: Generosa Tibon, Mr. & Mrs Vic Pozon
Mr. & Mrs. Probo Pansoy
Mr. & Mrs. Juvencio Alquizola
Mr. & Mrs. Lyle Orlando

CO-CHAIRMEN: Lily Cacabelos, Mr. & Mrs. Desi Omega
Mrs. Rose Branson, Mr. & Mrs. Aurelio Robles
Mr. & Mrs. Gabino Simblante
Mr. & Mrs. Henry Baldevea

DECORATIONS

Ramon Onrubia, Arcadio Meneses, Jr.
Connie Blanco, Ambrosio D. Bolo
Paquita Caderao, Sally M. Ronquillo

RECEPTION COMMITTEE

CHAIRMEN: Linda Omega, Lily Cacabelos
Donna Blanco

CO-CHAIRMEN: Liza Agregado, Bebing Caparro
Eddie Bolo, Mr. & Mrs. Lyle Orlando
Ambrosio D. Bolo, Probo Pansoy
Cathy Mari

PROGRAM AND ADVERTISING

Sally B. Atkinson, John H. Atkinson
Ambrosio D. Bolo

PRIZES AND AWARDS

CHAIRMEN: Frances Baldevea, Rose Branson
Mercedes Ante

SOUVENIR PROGRAM BOOKS

Donna Blanco, Luz Adanza, Remy Morales

FINANCE AND DOOR COMMITTEE

CHAIRMEN: Luz. G Pozon, Ruperta Robles
Generosa Tibon, Felicitas Simblante
Juanicio Responte, Henry Baldevea
Ramon Onrubia, Eddie Esperante

The Executive Committee of the Cebu Association of last year's fiesta preparing for the Grand Ball and Program of the evening. Photo above shows: John H. Atkinson, Financial Adviser, Celestino Alfafara, Legal Adviser; Sally Famarin Atkinson, President; Liza Agregado, Corresponding Secretary, and Probo Pansoy, Auditor.

MESSAGE

It is with much pleasure that I greet the officers and members on the Cebu Association of California on the occasion of their annual celebration of the fiesta of the Santo Niño of Cebu.

I am very happy to note that our people, in the United States, particularly the Cebuanos despite being so far away from the Philippines, still cherish and hold dear the customs and traditions of the homeland. I think this is as should be. America is after all a land of many cultures, and our people in this country do well to contribute to it to the best of Philippine culture.

To the Cebu Association I therefore offer my hearty congratulations and best wishes for success.

(Sgd.) CARLOS A. FAUSTINO
Consul General

San Francisco, California
9 December, 1970

Colonel Paul E. Pique swearing in the officers of the Association during the dinner installation at the Officers Club in Presidio.

★

OFFICERS 1970 - 1971

PRESIDENT: Sally Famarin Atkinson
SENIOR VICE PRESIDENT: Benjamin P. Agustin
JUNIOR VICE PRESIDENT: Pete Blanco
RECORDING SECRETARY: Linda Omega
CORRESPONDING SECRETARY: Liza Agregado
TREASURER: Luz G. Pozon
ASSISTANT TREASURER: Felicitas Simblante
AUDITOR: Probo Pansoy
CHAPLAIN: Juanicio Responte
SERGEANTS-AT-ARMS: Desi Omega, Eddie Bolo, Lyle Orlando

CHAIRMAN OF THE BOARD: Juvencio Alquizola
BOARD MEMBERS: Rose Gimentiza, Andresa Napitan, Henry Baldevea, Maria Pansoy
MEMBERSHIP CHAIRMAN: Generosa Tibon
CO-CHAIRMAN: Bebing Caparro
PUBLIC RELATIONS OFFICER: Rose Branson
FINANCIAL ADVISER: John H. Atkinson
LEGAL ADVISERS: Demetrio S. Jayme, Celestino Alfafara
SPIRITUAL ADVISER: Father Albert Bitangjol
INTERNATIONAL REPRESENTATIVE: Ambrosio D. Bolo
HISTORIAN: Juvencio Alquizola

Senator Marks crowned the Queen of Cebu 1970-71, Queen Linda I, with Miss Magdalene Bautista, Queen of the Mardi Gras 1970-71 of the Ladies and Knights of Rizal.

Queen Linda I, Queen of Cebu 1970-71; Sultan of Cebu, Ambrosio D. Bolo, and Princess Sawili march with gaiety during the last year's coronation. At their right are: Queen of the Filipino Community 1969-70, Miss Valerie Nicholas; Miss Dorothy Dowel Tating, Miss Philippine Independence 1969-70; Miss Magdalene Bautista, Queen of the Mardi Gras, Ladies & Knights of Rizal; Senator Marks, and the crowd at the head tables.

Presenting the Queen's Trophy for the year 1970-1971 is Miss Dorothy Dowell Tating, Miss Philippine Independence 1969-1970, and Mr. Alex Esclamado, Editor Philippine News.

MESSAGE

I wish to convey my heartfelt greetings and best wishes for success to the Cebu Association of California on the occasion of their celebration of the Fiesta of Santo Niño de Cebu on January 9, 1971. May this event be a source of blessings upon the Cebu Association of California, upon our own Province of Cebu and our Country, the Philippines.

Devotion to the Santo Niño or the Holy Child has always been a strong characteristic of the Cebuano people as well as of the Filipinos in general. This was proven during the last Quadricentennial Celebration when the whole Filipino populace joined hands and hearts at the solemn Coronation of the Santo Niño de Cebu on April 28, 1965. Today let us hope and pray this devotion will be a bond of love and peace for us all, Filipinos.

I am glad that in such far away Country where you are, the flame of your love for the Holy Child still burns brighter than ever. This is one sure sign that your Christian faith is one that is alive and fervent. May you keep it ever burning until eternity.

Hence, while we honor and adore the Holy Child Jesus in the image of the Santo Niño de Cebu, let us ever keep in mind that He stands for the spirit of simplicity and humility as a condition to enter God's kingdom and for the love and good upbringing of children who will be the men and leaders of tomorrow.

As I extend to you my sincere greetings and best wishes for success in your celebrations, I herewith impart to you all, members of the Cebu Association of California, my paternal blessings!

+ Julio R. Card. Rosales

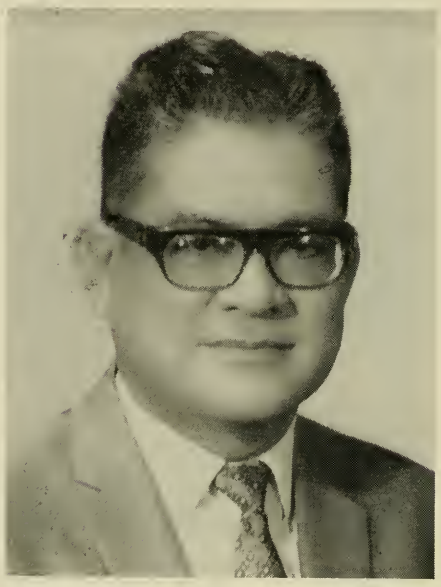
(SGD.) +JULIO R. CARDINAL ROSALES
Cardinal-Archbishop of Cebu

REPUBLIC OF THE PHILIPPINES

Province of Cebu

Office of the Governor

Honorable Osmundo G. Rama
Provincial Governor



MESSAGE

My esteemed fellow Cebuanos of the CEBU ASSOCIATION OF CALIFORNIA:

With much pleasure and great appreciation I extend to the officers and all the members of the CEBU ASSOCIATION OF CALIFORNIA my heartiest greetings and wellwishes. I am certain this sentiment is shared by all of the Cebuanos here to all of you there, our warmest regards and fraternal greetings.

We are heartened and gratified by the fervor of your devotion to our revered Patron, the venerable Señor San Niño de Cebu, whose Feast you will observe and celebrate on January 9, 1971.

May the blessings of the Holy Child be showered upon you throughout the year.

Cebu Provincial Capitol,
December 4th, 1970

Provincial Governor
(Signed) O. G. RAMA, M.D.

RONALD REAGAN
GOVERNOR

State of California
GOVERNOR'S OFFICE
SACRAMENTO 95814

I am happy to offer my greetings and good wishes to the members of the Cebu Association of California as you celebrate the 3rd Annual Fiesta of the Santo Nino de Cebu.

This observance of a very significant event in the history of the Cebuanos is a delightful addition to the many other festivities enjoyed by the various Filipino communities in California. The perpetuation of your colorful culture and heritage helps to provide a means for better understanding and enjoying our friends of the Republic of the Philippines.

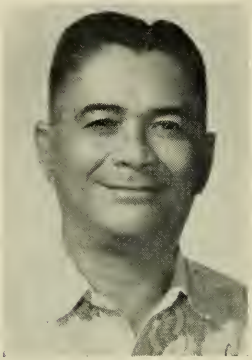
You have my best wishes for a memorable and enjoyable celebration. My heartfelt congratulations are extended to the young lady being crowned Queen of Cebu.

Sincerely,

Ronald Reagan

RONALD REAGAN
Governor

REPUBLIC OF THE PHILIPPINES
CITY OF CEBU
OFFICE OF THE MAYOR



MESSAGE

It is with distinct pleasure that I greet the Cebu Association of California, Incorporated on the celebration of the fiesta of Sto. Niño de Jesus on January 9, 1971.

It is indeed heartening to note that the venerated Patron Saint of this City is also revered by devout Catholics from Cebu in a far away land. The festivities will no doubt evoke poignant memories of the fervor with which the occasion is celebrated by the Catholic faithful here, and I do not have the slightest doubt that the same will be marked by the same degree of enthusiasm and devotion.

Once again, I convey the best wishes of the residents of this City and my own to our fellow Cebuanos in California, U.S.A. for the resounding success of the festivities.

City of Cebu, December 2, 1970

Eulogio E. Borres
Mayor of Cebu

GREETINGS

On behalf of the people of San Francisco, I am honored to extend best wishes to the Cebu Association of California Incorporated, on the occasion of the 3rd Annual Fiesta of the Santo Niño de Cebu, January 9, 1971, and to congratulate the young lady who will be crowned as Queen of Cebu.

San Francisco is proud of the many diverse peoples who contribute so much to its culture and vitality. The Cebu Association, its founder and President Sally Famarin Atkinson, are to be congratulated for developing this beautiful fiesta linking the Philippines with San Francisco.

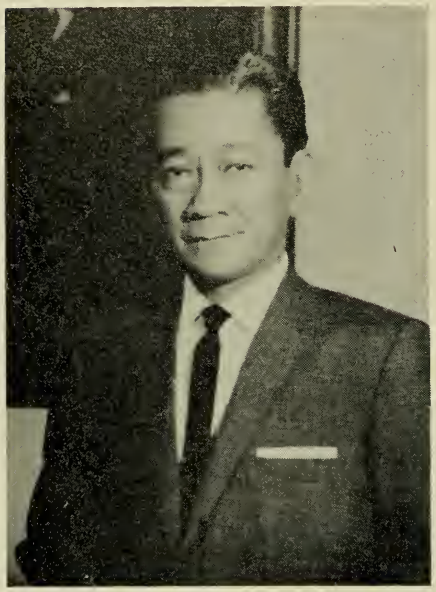
It is my hope that the Cebu Association of California will relay to the Governor of the Province of Cebu and to the Mayor of Cebu, the best wishes of the people of San Francisco.

JOSEPH L. ALIOTO
Mayor

REPUBLIC OF THE PHILIPPINES

SENATE

MANILA



MESSAGE

I am indeed very happy that the annual fiesta celebration of the Patron Saint of Cebu City, the miraculous Señor Santo Niño de Jesus, finds a place in the hearts of Cebuanos residing in the United States, more particularly among the members of the Cebu Association of California, Inc. in San Francisco.

When you get together on January 9 the date set aside for your fiesta, we who are miles away from you can only offer our best wishes for the success of your celebration, and the hope that this will be the beginning of future celebrations in the years to come.

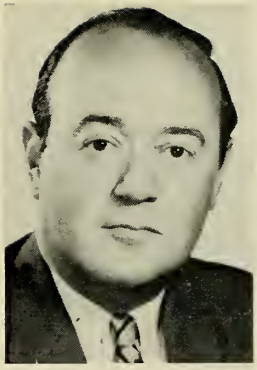
May I, therefore, extend to you my heartfelt greetings and felicitations on this occasion of Thanksgiving and may the coming years in your lives be filled with God's richest blessings.

S. OSMEÑA, JR.
Senator

SENATE OF CALIFORNIA

SENATOR MILTON MARKS
OF
SAN FRANCISCO

ROOM 2070
STATE CAPITOL
SACRAMENTO 95814



December 18, 1970

Mrs. Sally B. Atkinson, President
Cebu Association of California
2390 Thirty-fourth Avenue
San Francisco, California 94116

Dear Sally:

To you and your fellow members of the Cebu Association of California, I extend my very warmest and sincere greetings on the occasion of the 3rd Annual Fiesta of the Santo Nino de Cebu.

In three short years your festival honoring the Patron Saint of Cebu has become recognized as one of the most beautiful in our City, and an event of which all San Franciscans and Cebuanos are proud.

My sincere best wishes for health, happiness and prosperity to you and your families in 1971 and for many years to come.

Sincerely,

Milton Marks

MILTON MARKS

MM:aid

ST. PATRICK'S CHURCH
756 MISSION STREET
SAN FRANCISCO 94103

To: SALLY ATKINSON, PRESIDENT CEBU ASSOCIATION OF CALIFORNIA

It is indeed a pleasure to be invited to celebrate the Mass for the Cebu Association on January 9.

I shall look forward to it.

Those who come to our land from Cebu bring with them a rich culture, and deep faith. I am sure they owe this treasure to their devotion to the Infant Jesus. As long as the Santo Niño is honored and loved, their faith will remain strong.

Msgr. McKenna

Celebrant: Msgr. C. J. McKenna
Concelebrants: Fr. Albert Bitangjol
Fr. Benigno Muñoz

On April 9, 1967 during the 25 Anniversary of the Fall of Bataan and Corregidor, the Chief Administrative Officer of the City & County of San Francisco, Mr. Thomas Mellon, presented a Plaque of Merit for Achievments rendered on behalf of the Fil-American Society of California to Sally B. Famarin. This year the Cebu Association of California is greatly honored of the presence of this officer and we are very thankful to him for accepting the favor of crowning the Queen of Cebu 1971-1972. Looking on is Benjamin P. Augustin, President of the Optimist Club of San Francisco.

During the coronation of Princess Rosalind I, last September, Mrs. Luz G. Pozon was presented an Award for her services for the Cebu Association. Mr. Alex Esclamado, Editor & Publisher of Philippine News is shown presenting this Award.

Board of Supervisor of the City & County of San Francisco Peter Tamaras is shown above with Miss Frances Gerardo, Miss Laog City, presenting the trophy to Ambrosio Bolo, sultan of Cebu 1969-1970.

Congressman Leo McCarthy with Miss Valerie Nicholas, Queen of the Filipino Community 1969-70, presented the trophy to Princess Sawili, portrayed by Miss Helen Nazara. This year he is proud to present the scepter to Queen Rose Marie I.

During the Testimonial Dinner given by the Cebu Association of California in honor of the founder and incumbent President Sally Famarin Atkinson at the A. Sabella's Restaurant in San Francisco. Special Guests were: Senator Milton Marks, Father Pedro Namok, Dr. Francisco Gerardo, Congressman John Foran, Michael Goodman, an Executive of Macy's, California, Business Associates of the honoree and John H. Atkinson, President of different organizations and close friends.

Princess Rosalind I was crowned Princess of Cebu 1970-71 by Tom Spinosa and Miss Teresa Tomada, Miss Independence, Cavite Association of California.

Others in photo: Albert Branson - Princess Escort, and Troy Wendell, Crown Bearer.

★

Photo above shows the Princess Court during the Coronation and Ball of Princess Rosalind I. Miss Rosalind Adanza is the daughter of Mr. & Mrs. Hermann Adanza of San Francisco. From left to right row: Sally B. Atkinson, Mrs. Remy Morales, Rose Branson, Luz Adanza, Yolanda Jacque, John H. Atkinson. Front row: Celia Ann Morales with escort Master Ortiz; Train Bearers, Niomi & Leilani Susbilla, Princess Rosalind I, Crown Bearer Troy Wendell, Jenny Lou & Escort, Linda Omega, Queen of Cebu; Flower Girls: Dianne Martin and Angela Richard.

PROGRAM

	MASTER OF CEREMONIES	John H. Atkinson, Executive, Macy's California — Financial Adviser, CACI
1.	PRESENTATION OF COLORS	Sixth Army, Presidio, San Francisco
2.	WELCOME ADDRESS	Demetrio S. Jayme, Legal Adviser, CACI Owner Representative, Maritime Co. of Philippines
3.	SPECIAL DANCE	Miss Donna Blanco, Princess of Cebu, 1969-70
4.	PRESENTATION OF THE QUEEN OF CEBU AND HER COURT	Liza Agregado, Corresponding Secretary, CACI
	PRINCESS OF CEBU 1970-71	Miss Rosalind Adanza
	1st PRINCESS	Miss Isabelle Ronquillo and Her Escort, Frank Holder
	2nd PRINCESS	Miss Fely Panganiban and Her Escort, Frederick Panganiban
	SCEPTER BEARER	Master Nelson Agregado
	ROYAL PIN BEARER	Master Jonh Michael Rodriguez
	FLOWER GIRLS	Lorraine Duque — Denise Dador — Novelyn Engler — Denine Hutching Brigette Joves — Josephine de la Pena — Mary Engler
	HER MAJESTY QUEEN ROSE MARIE I AND HER ESCORT ARNOLD CHOY	
	TRAIN BEARERS	Jeanette Ronquillo — Rose Marie Engler — Celia Ann Morales
5.	CROWNING OF HER MAJESTY QUEEN ROSE MARIE I	Thomas Mellon, Chief Administrative Officer, City and County of San Franciso Linda Omega, Queen of Cebu 1970-71
6.	PINNING OF THE SASH	
	QUEEN OF CEBU	Miss Susan Rabano, Miss Philippine Independence, 1970-71
	PRINCESS ISABELLE	Miss Florence Casupanan & Frank Doolitle, CPA
	PRINCESS FELY	Mrs. Remy Agustin, Hayward, California & Herminio San Luis, Divisional Manager, Prudential Life Ins. Co. Kenneth Mann, Executive, Macy's California
7.	SCEPTER PRESENTATION	Congressman Leo McCarthy, State of California Miss Evangeline Adanza, Queen of the Mardi Gras, 1970-71
8.	PRESENTATION OF TROPHIES	
	QUEEN OF CEBU	Richard Banks, Director of Public Relations, Phil. Air Lines Lorraine Wiles, President and Founder FAYCO and President of Filipino Community of San Francisco
	1st PRINCESS TROPHY	Miss Magdalene Bautista, Miss Philippine-American Friendship Day Alex Esclamado, Editor & Publisher, Philippine News
	2nd PRINCESS TROPHY	Mrs. Margaret Krsak Koesen, President Bataan and Corregidor Society of America Art Armada, President, Iloilo Circle
	BOUQUET PRESENTATION	Mercedes Ante, Matron, Leonora Rivera Lodge No. 56 CDA Tom Spinosa, President and Chairman of the Board, Cavalier Records Inc.
	1st PRINCESS	Bernardette Yap of San Francisco Member, CACI Ed Laureano, Vice President Fil-Am Council, S. F. Chapter
	2ND PRINCESS	Dr. & Mrs. Esteban Sadang, Managing Owner, Dita's Gowns
9.	PIANO SELECTION	Miss Helen Arias, San Francisco, California
10.	BENEDICTION	Father Albert Bitangjol, Spiritual Adviser CACI
11.	ROYAL PIN PRESENTATION VOCAL SOLO "SA KABUKIRAN"	Miss Paquita Caderao, San Francisco, California
12.	PRESENTATION OF THE PRINCESS OF CEBU SCROLL	Colonel Paul E. Pique, U.S. Army, Presidio
13.	PRESENTATION OF AWARD TO FRANCES BALDEVIA	Dr. Rodolfo S. Duterte
14.	CURACHA	Miss Naty Alegarbes and Mr. Arcadio Meneses, Jr.
15.	REMARKS and HONORARY MEMBERSHIP AWARD PRESENTATION TO SENATOR MILTON MARKS	By Sally B. Atkinson, President & Founder CACI
16.	ROYAL DANCE	Queen & Her Court

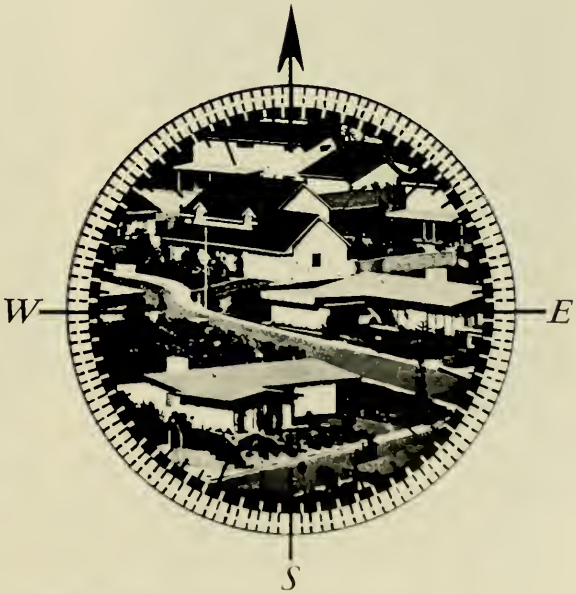
YOU COULDN'T HAVE A BETTER PRODUCT TO SELL

BUY, SELL, TRADE:
residential, income, commercial
PROPERTY MANAGEMENT:
rental collection, management, etc.
FINANCING:
1st loan, 2nd loan, 3rd loan
BUSINESS OPPORTUNITY:
beauty salon, bar, restaurant, etc.
ACREAGE & LOT:
recreation, retirement, investment, etc.
GENERAL INSURANCE:
fire, auto, furniture, homeowners, liability
NOTARY:
all kinds of documents

SALLY FAMARIN ATKINSON
Realtor
UNITED HOMES REALTY
Celebrating our 10th year of service to the Filipino-American Community

Phone
731-7361 or 731-5545

ONE CALL LINKS THEM ALL



FIRST IN THE HOME BUYER'S MIND
FIRST ON REALTORS' SCHEDULES

CONGRATULATIONS

and BEST WISHES

to

QUEEN ROSE MARIE I

1971-1972

MISS ROSALIND I
Princess of Cebu — 1970-1971

MISS EVANGELINE ADANZA
Queen of the Mardi Gras — 1970-1971

CONGRATULATIONS

AND BEST WISHES

TO THE

QUEEN OF CEBU

1971-1972

QUEEN MAGDALENE I
Miss Philippine American Friendship Day
1970-1971

Adanza's Beauty Salon

Creative Hair Styling

OPEN SUNDAYS

5867 Mission Street — Phone 334-2684

2332 Judah Street — Phone 664-7734

San Francisco, Calif. — Home 647-8230

Senator George Moscone with the Atkinsons during the Coronation of the Miss Independence of the Cavite Association

ROSE BRANSON
Mrs. Muta Ng Silangan
Queen of the East

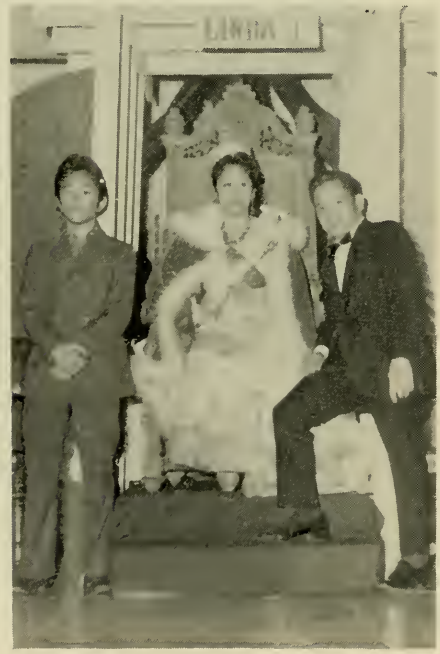
MY SINCERE AND BEST WISHES
TO THE
QUEEN OF CEBU
AND
CONGRATULATIONS TO THE
CEBU ASSOCIATION OF CALIFORNIA
FOR A SUCCESSFUL FIESTA

MABUHAY!!

Also I extend my gratitude to each and everyone who helped me during my campaign.

February 6, 1971 at the St. Francis Hotel in San Francisco is set aside for the Coronation.

Hope to see all kababayans and friends.



COMPLIMENTS

OF

THE OMEGA FAMILY

QUEEN OF CEBU

1970-71

Greetings to

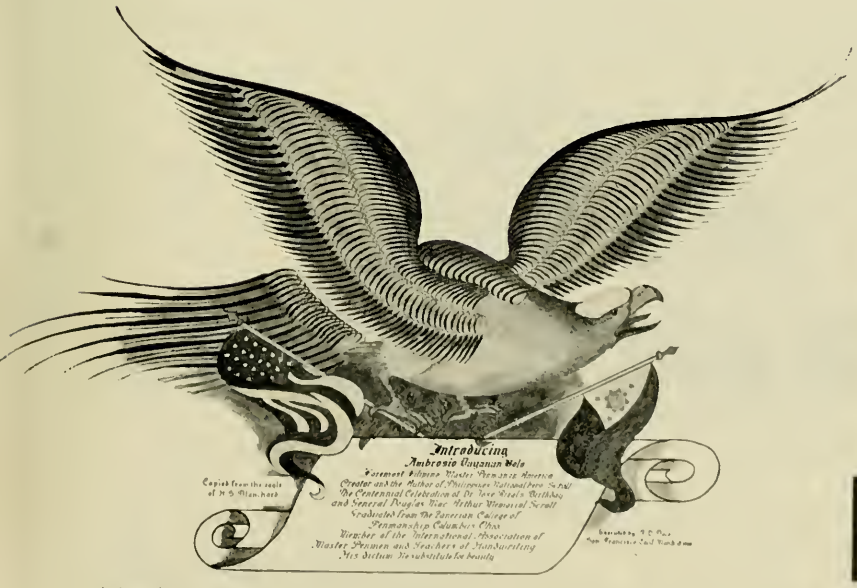
The Cebu Association of California Inc. on the 3rd annual fiesta of Santo Niño de Jesus on January 9, 1971 at Sheraton Palace Hotel, San Francisco, California.

Under the benevolent spiritual guardianship of Santa Niño de Jesus, I wish that this organization will keep on the way to its continued success.

Fraternally yours,

Ambrosio F. Bolo

Master Penman



Member International Association of Master Penmen and Teacher of Handwriting
Representative to the Asiatic Hemisphere

Greetings

and

Best Wishes

THE BLANCO FAMILY
LIVINGSTON, CALIFORNIA

Fly your own plane home.

Fly to Manila with your own people,
your own food,
your own newspapers,
your own magazines,
your own language, and
your own airline.

PHILIPPINE AIR LINES
FLAG CARRIER OF THE REPUBLIC OF THE PHILIPPINES

"Genie"

HAIR STYLIST

The Magic Touch

For High Fashion

★

Call

Phone 731-9766

Congratulations and Best Wishes
for the Very Best
to the Officers and Members of the
Association and Our Queen
1971-1972

LIZA AGREGADO
Corresponding Secretary CACI

Now complete dinners in the elegance of the Tudor Room

Dinners from $5.50

5-9 p.m.
Monday-Friday

Sheraton-Palace Hotel

Ad. No. SP-56 — P.O. S9.716 — 1 col. x 42 lines
Newspapers — June 1969
Prepared by BBDO, San Francisco

DITA'S GOWNS
Specialty
GOWNS, CASUALS, BAROONG TAGALOG
also
PHILIPPINE GIFT SHOP
WOOD CARVINGS
HANDICRAFTS

Proprietress: Dita F. Sadang
1278 - 20th AVENUE PHONE 661-6268

Greetings from
BERNARDETTE'S REST HOME

Bernardita Yap
Phone: 387-4365

JENNY LOU
BEAUTY SALON

Yolanda Jacque, Proprietress

830 CORTLAND
PHONE 282-3860

24-HOUR SERVICE
Jenny Lou Carpet Rug
FOR HOME–OFFICE–HOTEL–HOTEL–RESTAURANT
✓ WALL TO WALL CARPETS & AREA RUGS
✓ FINE FURNITURE
EXPERTLY CLEANED & SOIL PROOFED
MODERN EQUIPMENT • TOP QUALITY PRODUCTS
FREE PICK-UP & DELIVERY – REASONABLE RATES
For Fast Service Call 282-3860
Ask About Our Expert Janitorial Service
830 Cortland Ave. SF

COMPLIMENTS

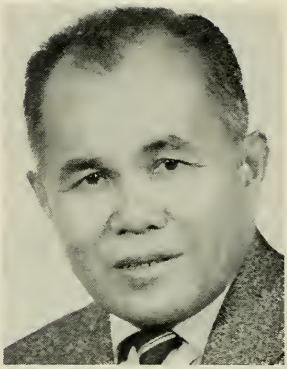
Lu Do and Lu Ym

Corporation of the Pacific

MABUHAY!!

HENRY BALDEVEA

FELICITAS SIMBLANTE



GABINO SIMBLANTE

RONQUILLO ENTERPRISES

IMPORTERS and EXPORTERS
RETAIL --- WHOLESALE

IMPORTERS OF PHILIPPINE FINE ART
EMBROIDERED APPAREL, WOOD CARVINGS
AND OTHER HOUSEHOLD ITEMS

SALLY M. RONQUILLO
MANAGER - OWNER

1295 - 28th Avenue
San Francisco, California 94122
Phone: (415) 664-8132

Compliments

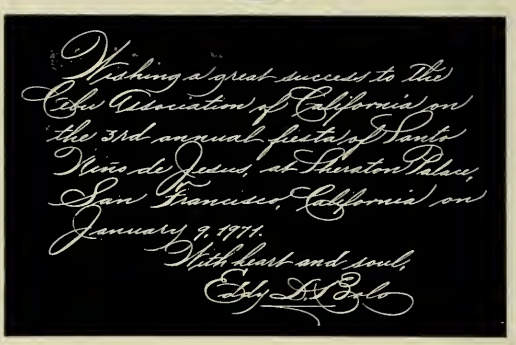
and

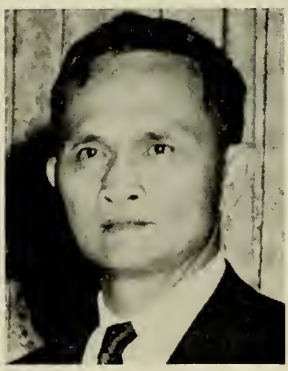
Best Wishes

EMILE IMPERIAL

BEVERLY PLAZA HOTEL

San Francisco





GREETINGS
and
BEST WISHES
MR. & MRS.
PROBO PANSOY
and FAMILY

Albany, California

NEW - USED CARS AND TRUCKS

COURTESY OF

ROY J. KNIGHT

AND

TODD S. COCHRAN

CO-OWNERS

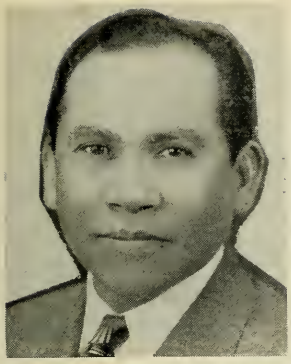
PHONE 826-9191

K C DODGE, INC.

3030 Mission St. at Army
San Francisco, Ca. 94110

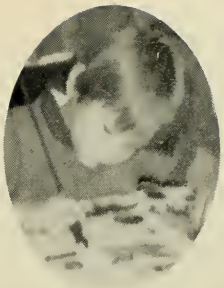
Autorized Dealer Chrysler, Motors Corporation

BEST DEAL IN THE MISSION



Congratulations
and Best Wishes
to the
Cebu Association
of California
on their
Third Annual
Celebration of the
Fiesta of the
Santo Niño
de Cebu

LUZ and VIC M.
POZON
Danao, Cebu



Through this pen of mine I would like to express my sincere admiration to the Cebu Association of California in the 3rd annual fiesta in Santo Niño de Jesus on January 7, 1971 at Sheraton Palace, San Francisco, California. A solemn and religious regard to spiritual and eternal things is an indispensable element of all true greatness.

John John Rodriguez

LEVIL TRADING

Imports – Exports – Products From The Philippine Islands

WEARING APPAREL – FURNITURE
WOOD CARVINGS
FROZEN FISH, PRAWNS and SHRIMPS
Just from the Fishponds, direct to you

Add A New Accent To Your Meal And A New Decor
To Your Home With Exciting Philipines Imports
AVAILABLE ONLY AT LEVIL TRADING

Visit Our Retail Store At

3643 BALBOA STREET
SAN FRANCISCO, CALIF. 94121
Phone (415) 387-3510

It's new! Try it!

Rosbe

Distributed by
Magnolia
of the Philippines, Inc.

ADD A NEW ACCENT TO YOUR MEAL

ICE CREAM

Mango, Ube, Macapuno, Langka

COMPLIMENTS

F. S. REGINO

AND

SON TINO II

WORSHIPFUL MASTER MABINI NO. 1

CDA INC.

BARBER SHOP

840 KEARNY STREET, SAN FRANCISCO
OPEN EVENINGS WITH FRANK

"THE WORKING WIFE.
Can your family continue the better life without this extra income?
Get extra insurance protection for her, too."

MONICO B. LUIS
100 Bush Street
Suite 1420
San Francisco, CA 94104

Tels.: Bus. 981-8200
Res. 564-0399

Representing
AMERICAN NATIONAL INSURANCE COMPANY
Home Office Galveston, Texas

Gem

Travel, Inc.

703 Market corner 3rd Street (4th Floor)
San Francisco, Ca. 94103 — Tel.: (415) 397-4790

LARRY MARQUEZ — President

T. A. (Nonoy) Mendoza
Gen. Mgr., Los Angeles
3156 Wilshire Boulevard
Los Angeles, Ca. 90005
Phone (213) 383-0620

A. (Tony) Martinez
General Manager, Guam
Magellan Hotel Arcade
Agana, Guam 96910

All Work Guaranteed at . . .

STATE AUTO REPAIR

TUNE-UP SPECIALIST

ENGINE REBUILDING

AUTOMATIC TRANSMISSION

BODY WORK AND PAINTING

JAMES WILLIAMS
AND
ALEX CUNILLIAS
MECHANICS

1239 — 17th STREET, SAN FRANCISCO
PHONE 861-2906

FLOWERS FOR WEDDINGS
FUNERALS
CORSAGES
COAST TO COAST TELEGRAPH SERVICE

REPPIE'S FLOWER SHOP

223 S. Jackson St. — San Jose, California
Telephone 298-5662
Open Daily 9:00-5:00 p.m. — Prompt Delivery
EMIL & REPPIE BAUTISTA — Res.: 266-6142

JOSIE'S
HOUSE OF BEAUTY
OPEN THURSDAY AND FRIDAY EVENINGS
BY APPOINTMENT
1475 - 9th AVENUE PHONE 661-2195

Guido M. Barragan
REAL ESTATE FINANCING
& SALES
PHONE 756-3446

★

6732 Mission Street
Daly City, Ca. 94014

Mabuhay to the Cebu Association of California, Inc.

DR. & BEN CANDELARIA
DR. & MRS. RODOLFO S. DUTERTE
DR. E. MIRAVITE CRISTOBAL
PAT LA GUARDIA
GATON PHOTOS
ALBERT PAINTING
Call 282-8766
THE REVELERS, San Francisco
THE MANUTAS, San Francisco
Realtor, JAMES R. CALLOWAY
611 Geary Boulevard, San Francisco
PAN AMERICAN AIRWAYS
MR. & MRS. FRED MUTUC, San Francisco
MR. TOM TECSON
MR. & MRS. EDDIE ESPERANTE, San Francisco
B & B DENTAL LABORATORY
Castro Valley, California
TROY TROPHY MANUFACTURING CO.
FLORENCE CASUPANAN
GAVINA BUEZA

☆

LUMY'S
HAIRSTYLIST
Open Tuesday thru Saturday
Thursday and Friday Evenings
San Francisco — Phone 564-0380
2216 Irving Street — Near 23rd Avenue

COMPLIMENTS FROM

ALBUERA LEYTE ASSOCIATION OF AMERICA

A million congratulations to The Cebu Association!!!
From the Robles Family
of the State of California

BEST WISHES
TO THE
QUEEN OF CEBU
1971-1972

GENEROSA TIBON

TO THE
QUEEN OF CEBU
1971-1972

Here's hoping for
a successful reign.

ARCADIO MENESES, JR.

"DITA and FLO"

WEDDING BOUQUET ARRANGEMENTS

SPECIALIZED IN ALL STYLES AND FASHIONS

PROMPT BAY AREA SERVICE OPEN DAILY 9 A.M. TO 9 P.M.

Call: 661-6268 or 282-9997

H. J. Carle and Sons

PRINTERS

635 CLAY STREET - SAN FRANCISCO

J. Herminio B. San Luis

Division Manager

THE PRUDENTIAL

INSURANCE COMPANY OF AMERICA

44 MONTGOMERY STREET
SAN FRANCISCO, CA. 94104

TELEPHONE
OFFICE: 956-4810
HOME: 661-6183

Van Ness

Chrysler - Plymouth

Incorporated

CHRYSLER

IMPERIAL

PLYMOUTH

VALIANT

901 Van Ness
775-0444
San Francisco, Ca. 94109

Compliments

PANLIBUTON'S
REST HOME

Call 221-9867

★

MRS. ASUNCION PANLIBUTON
Manager

MABUHAY!!

President: JOHN H. ATKINSON, S. F., California

Vice President: EARL BELLAMY, Wallace, Idaho

Director & Treasurer: WRAY FEATHERSTONE, JR.
Bellvue, Washington

Secretary: DENNIS WHEELER, Silvertone, Idaho

SAN FRANCISCO SILVER CORP.

CORONET

ENTERPRISES

President: JOHN H. ATKINSON

Treasurer: SALLY B. ATKINSON

Secretary: JOHN L. LAURICELLA

Director: R. ELINOR ATKINSON

Lynn Hairstyles

"Makes You beloved by All"

WIGS AND WIGLETS RESTYLED

HOURS

Tuesday and Wednesday ..... 9:00 to 5:00 p.m.
Thursday and Friday ..... 9:00 to 9:00 p.m.
Saturdays ..... 8:30 a.m. to 5:00 p.m.

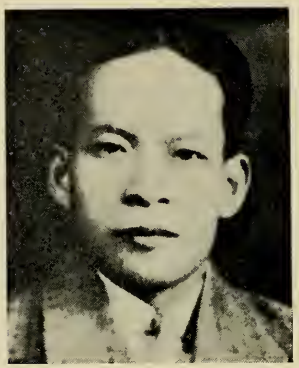
CLOSED MONDAYS

BELEN ENGLER
Proprietor

GORDON ENGLER
Shop Manager

1549 DOLORES STREET
SAN FRANCISCO, CA. 94110
PHONE 282-2122

COMPLIMENTS



IGNACIO I. TIBON

VIVA SANTO NIÑO!

GREETINGS and BEST WISHES

MR. & MRS. IRENO CAPARRO
San Francisco, California

COMPLIMENTS

June Ripley McVey

SCHOOL OF DANCE

BALLET — TAP

MODERN JAZZ — ETHNIC

Studio Located At

423 N. Center Street

Turlock, California
Phone 634-3463

MCP SALUTES THE CEBU ASSOCIATION OF CALIFORNIA

D. S. Jayme, owners representative

MARITIME COMPANY OF THE PHILIPPINES

general agents: North American Maritime Agencies

SONNETS TO DENISE

Copyright ©1969

By JUVENCIO C. ALQUIZOLA

WHERE DEEDS BEGAN — XLII

The voice in the wilderness was heard
And the dream of a dreamer would be heard as well;
All should be heard of, none would be ignored.
Even a sparrow or a leaf that fell.
The Pyramids and Parthenons were built
Upon the inexhaustible dreams of man;
Great deeds, great songs had sprung from out this field,
Great cities rose up where great dreams began.
I could not care less if none heard of mine
Though I had sown a few for some to reap;
A seed today might someday be a vine
Which in all likelihood would start a heap.
Or be a pebble cast into the sea,
Without a ripple nor identity.

THE ARBOR VITAE — XLIII

Then be a cedar tree which has long since
Been growing eons through the ages dead;
In whose life, time lies still; and ages hence
Shall be still growing in the forest glade!
Time ages man but not the cedar tree
Whose elixir of life is in its sap;
It teaches love and hates no enemy,
Though Nature heaps abuse upon its lap.
Its skin renews and wrinkles not, unlike
The brows of man; its arms lift up to heaven.
And when disease, dearth, drought and death do strike,
It stands but unperturbed in a world mad-driven.
The cedar tree is like eternity,
If only jealous men would let it be.

THE CYCLE OF LIFE — XLIV

Observe the seasons: one succeeds another.
The cycle keeps a definite time from somewhere;
Each, like an offspring, is born of its mother:
The spring of winter and the autumn summer.
From summer flowers fruits become in autumn;
From winter bare trees buds burst forth in spring.
The cycle starts again from top to bottom,
Then life begins and it completes the ring.
So life is rounded, therefore, has no end;
And, being thus, ends not when it is spun.
Where life is given something is attained;
When it is taken something is begun.
There is no death; it is just the beginning
Of a new life which keeps the cycle spinning.

COSMIC FORCE — XLV

When I ponder of our globe which spins in space,
Of suns and moons and stars, how each revolves
Around and turns secure in its own place
In perfect unison among themselves;
And when I see their Creator's purpose why
He made them all to stay, not to collide
Against each other, then of a sudden I
Realize their Creator is Himself the Guide
Of each and all he created here on earth:
The bright day-lamp and tapers for the night,
The good air which has been with us since birth,
Our nights and days, life-giving sleep and light.
These, not by accident, came to exist,
Built by a supreme Creator at His best.

Donors of Trophies, Prizes and Awards

Queen's Trophy	MR & MRS. HENRY WILES
First Princess	MRS. FLORA BAUTISTA, B & B DENTAL LABORATORY, CASTRO VALLEY
Second Princess	MARGARET KRSAK KOESEN
Princess Scroll	AMBROSIO D. BOLO
Princess Sashes	DITA & FLO, FLORIST
Queen's Bouquet	MRS. MERCEDES ANTE
Prizes for the Social Boxes	ADANZA'S BEAUTY SALON
Most Elegant Terno	MR. & MRS. BALDEVEA
Most Exquisite Gown	DR. ERNESTO & CHARITY HILARIO
Most Modern Maria Clara	ADOLFO MAJEWSKY, REALTY
Best Kimono	MISS EVA NACAR, CEBU CITY
Best Barong Tagalog	DR. FRANCISCO GERARDO
DOOR PRIZES:	
First Prize	TOM SPINOSA
Second Prize	USAPPI, GREG SARTHOU
Third Prize	MR. & MRS. HERMANN ADANZA
Fourth Prize	KENNETH MANN
Prizes by Norelco	GROECHEL SALES & CO.
Headtable Centerpieces	PAN AMERICAN AIRWAYS

Compliments

and Best Wishes

from

The Officers and Members

of the

FIL-AM COUNCIL

San Francisco Chapter

BEST OF LUCK AND SUCCESS

TO THE

CEBU ASSOCIATION

OF CALIFORNIA

THE LADIES & KNIGHTS

OF RIZAL

3909 Moraga Street

San Francisco, California

Compliments

World Wide

Passport Photo

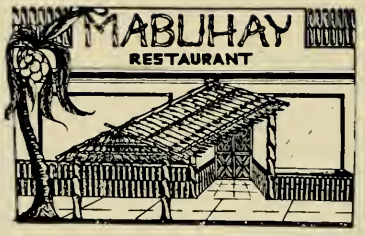
WHOLESALE PRICE

THREE PICTURES FOR $2.50

602 Eddy Street Corner Larkin

Proprietress: Jean E. Orzano

Phone: 775-9641



THE MABUHAY RESTAURANT

INVITES YOU

* TO TREAT YOUR AMERICAN AS WELL AS FILIPINO FRIENDS TO AUTHENTIC FILIPINO CUISINE EXPERTLY PREPARED BY MR. LEO TIENIA. ALSO TRY THE REFRESHING HALO-HALO AND EXOTIC ICE CREAM FLAVORS, SUCH AS, MACAPUNO, LANGKA, AND UBE.

INQUIRE ABOUT OUR BANQUET FACILITIES AND FREE MEETING ROOM.

THE MABUHAY RESTAURANT IS ELEGANT IN DECOR AND HAS VERY CONGENIAL ATMOSPHERE.

836 Kearny Street, Manilatown,
SAN FRANCISCO, CALIFORNIA
Phone: 421-3320

NESS A. AQUINO, Owner-Manager

The CACI wishes to acknowledge with our deep gratitude and profound thanks each and everyone of you who in one way or another made our whole celebration for this year's fiesta a great success.

THE EXECUTIVE COMMITTEE

SOLEMN MASS HELD AT ST. PATRICK'S CHURCH, SAN FRANCISCO, CALIFORNIA

Celebrant: Monsignor C. J. McKenna, Parish, S. Patrick's

Co-Celebrants: Father Albert Bitangjol, Spiritual Adviser CACI
Father Munoz

Choir: Pagasa Singing Group

Publicity: Philippine News and Mabuhay Republic

Art Work on Cover Page: Cathay Famarin

Music by: Sampaguita Orchestra led by Maning Ibona

Queen's Gown & Train designed by Dita's Gowns

Program Editor: Sally B. Famarin Atkinson

PHOTOS: PAT LA GUARDIA

COMPLIMENTS OF . . .

CREDIT **DENTISTRY**

DR. H. H. BRADY

PLATES REPAIRED WHILE YOU WAIT **X-RAY EXAMINATION**

LOCAL ANESTHETIC

IMMEDIATE RESTORATIONS
PLATES INSERTED IMMEDIATELY AFTER TEETH
ARE EXTRACTED

* PARTIAL PLATES
* FILLINGS
* ALL TYPES OF DENTAL WORK
* PLASTIC BRIDGES

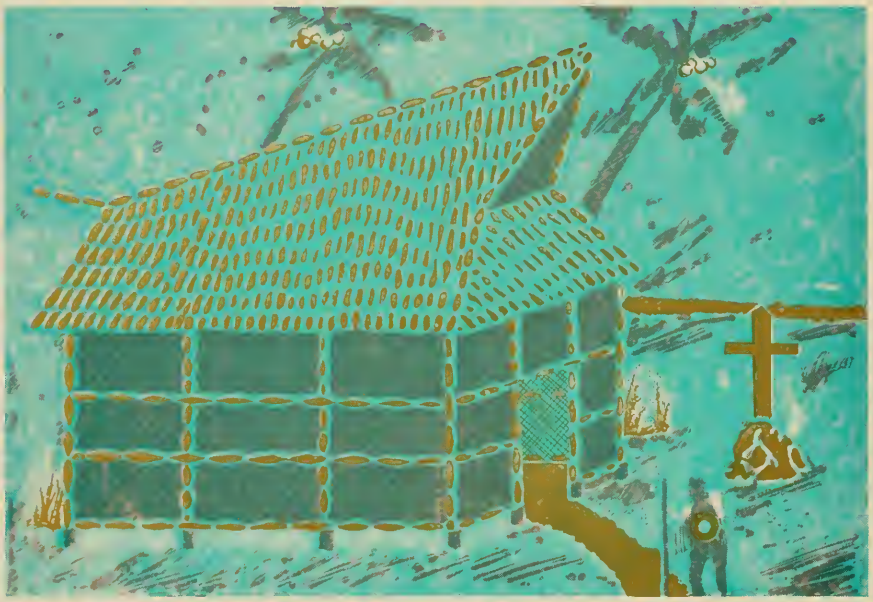
— NO APPOINTMENTS NECESSARY —

Two Convenient Locations:

SAN FRANCISCO OFFICE
1250 Market Street
PHONE 392-6112
COURTESY PARKING — NEXT DOOR
HOURS WEEK DAYS—8:30 to 5:30

NEW OAKLAND OFFICE
1437 Franklin Street
PHONE 893-6694
COURTESY PARKING — NEXT DOOR
Hours Week Days—8:30 to 5:30

The first Roman Catholic Church built in Cebu in 1565 by the Spanish Governor General Miguel Lopez de Legaspi in honor of the Holy Child Jesus. It is made of bamboo and nipa.



Mosaic Painting

by Cathay Famarin

Fourth Annual Fiesta

sponsored by

The Cebu Association of California

1565 - Santo Niño de Cebu - 1972

Grand Ballroom, Jack Tar Hotel, San Francisco

Saturday, January 22, 1972

THE SANTO NIÑO DE CEBU

On April 28, 1565, Juan Camus, a sailor in Legazpi's fleet, found in a modest house of the then village of Cebu the Image of Santo Niño which at the time all agreed had been brought from Europe. Deeply impressed by this finding and aware of its significance, Legazpi ordered an official inquiry conducted; the document, drawn on May 16 of the same year and still extant in the archives of the Santo Niño Convent of Cebu, tells us from the testimony of eyewitnesses that the Image was found inside a small pine box, preserved in almost perfect condition; it had on a little shirt and a cap; two of its right hand's fingers were raised in a gesture of blessing, while the left hand held a globe symbolizing the world.

In solemn procession the Image was carried to the provisional Church the Augustinian Fathers were using at the time; later, another Church was built on the exact location where the image had been found: this is the site of the Santo Niño Church where the Augustinian have cared for the Image and the Filipino people have venerated it through the centuries.

An earlier authenticated entry in the Journal of Pigaffeta, clerk in the Magellan expedition, explains the origin of Santo Niño: on the day Queen Juana was baptized by Father Pedro Valderrama, chaplain of that expedition, Pigaffeta himself presented her with the Image.

SALLY B. FAMARIN
Founder and President Emeritus

During the last War a bomb fell inside the Church, but the Image was found unscathed. At present, through the initiative and with the cooperation of the Augustinians and the Filipino people, the Santo Niño Church has been renovated in the interior and given the rank of Basilica, to make it a still more fitting shrine for the beloved Santo Niño, Comforter of the first missionaries and divine Protector of the Philippines.

From the Novena Copyright in 1960 by the Augustinian Fathers in Cebu City, Philippine Islands.

Her Majesty Queen Victoria I

QUEEN'S MESSAGE

My heartfelt thanks to one and all!

I extend my warmest appreciation to you all who have supported me and helped me to fulfill my dreams and desires to be Queen of Cebu 1972-1973. I am filled with joy and happiness. And I would like to thank, especially, my mother and father who assisted me in obtaining my goal as queen. And I would also like to thank the Ufafara members, Mr. & Mrs. Guiwan and Mr. and Mrs. Arcol.

During my reign as Queen of Cebu I promise to do whatever I can to further the aims of the Association. In the name of Santo Niño I thank you all from the bottom of my heart.

QUEEN VICTORIA I

OFFICERS 1971 - 1972

Michael M. Goodman, Executive of Macy's California, was the installing officer at the installation of officers that took place at the Holiday Inn in San Francisco.

President	JOHN H. ATKINSON
First Vice President	CELESTINO T. ALFAFARA
Second Vice President	SALLY M. RONQUILLO
Recording Secretary	AMBROSIO D. BOLO
Correspondence Secretary	AURELIO ROBLES
Treasurer	JUVENCIO C. ALQUIZOLA
Assistant	FELICITAS SIMBLANTE
Chief Sergeant at Arms	PROBO PANSOY
Sergeants at Arms	HENRY BALDEVIA, GABINO SIMBLANTE, LYLE V. ORLANDO
Public Relations Officer	EDDIE GUTIERREZ
Membership Committee Chairman	AURELIO ROBLES
Assistants	JULIE PETERS DE JESUS, ROSE BRANSON, LUZ ADANZA, SOFIA ALQUIZOLA GENEROSA TIBON, EUSEBIA I. CAPARRO, FRANCES BALDEVIA
Auditor	DAVE DUNHAM
Assistant	ARCADIO MENESES, JR.
Parliamentarian	RAMON M. ONRUBIA
Chairman Reception Committee	CONNIE BLANCO, FELICITAS SIMBLANTE
Assistant	BERNARDETTE YAP
Advisers	DR. RODOLFO DUTERTE, DEMETRIO JAYME
Spiritual Adviser	FATHER ALBERT BITANGJOL
President Emeritus	SALLY B. FAMARIN

HONORARY MEMBERS:

SENATOR MILTON MARKS	California State Senator
JOHN R. LAURECILLA	Atty. at Law — Legal Adviser, CAC
COLONEL PAUL PIQUE	Sixth Army, Retired

JOHN H. ATKINSON, President of the Cebu Association with Senator Milton Marks, and the Chief Administrative officer of the City & County of San Francisco, Thomas Mellon

ADDRESS

It is with deep humility and tremendous pride that I can personally thank all of the officers and members of the CEBU ASSOCIATION of California for the tremendous effort they have put forth to make this, the fourth annual celebration honoring "The Infant Jesus of Cebu", our finest fiesta ever.

At a time in history when so many different ideologies are dividing so many peoples of the world, it is most gratifiying to be a part of and to be able to witness the ever growing unity of our members and the whole Filipino community in the Bay Area.

A salute to our beautiful Queen Victoria I and may her reign be the happiest and most gratifying year of her young life.

I am honored to be able to thank all of the National, International, State and City dignitaries who respect our belief in the Señor Santo Niño and have sent us the beautiful heartfelt messages for the success of our Fiesta held this January 22nd, 1972.

This one full day of celebration, beginning with the High Mass at St. Patrick's Church, followed by a gourmet luncheon of Filipino delicacies, then, on to the pageantry and the crowning of the Queen, gives the Filipino American a brief glimpse back into their homeland and I hope leaves them with many pleasant memories.

To the youth of our community who have never seen the beautiful land their parents came from, this is a challenge to them as future leaders of our community to carry on their rich heritage and to never let it die, but in the name of Santo Niño go forward with head held high and be proud of their honorable heritage.

Pit Señor Santo Niño!

John H. Atkinson

President, Cebu Association of California

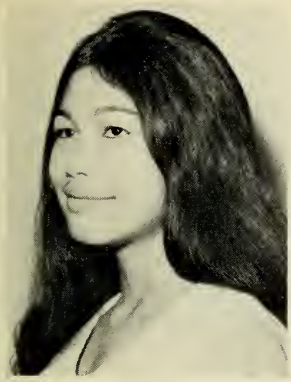
The Executive Committee of last year's fiesta shown above with Queen Rose Marie I

Fiesta Committee

General Chairman	JOHN H. ATKINSON
Co-Chairman	RAMON ONRUBIA EDDIE GUTIERREZ
Honorary Co-Chairman	AMBROSIO D. BOLO
Fiesta Queen and Grand Ball Chairman	SALLY B. FAMARIN
Publicity Chairman	CELESTINO T. ALFAFARA
Finance and Door Co-Chairman	JUVENCIO C. ALQUIZOLA CELESTINO T. ALFAFARA
Ticket Chairman	EDDIE GUTIERREZ, RAMON ONRUBIA
Reception Chairman	CONNIE BLANCO, SALLY RONQUILLO
Program and Advertising	EDDIE GUTIERREZ, Chairman AMBROSIO D. BOLO, JOHN H. ATKINSON, CELESTINO T. ALFAFARA RAMON HONRUBIA, SALLY B. FAMARIN
Banquet Chairman	LUZ POZON, HENRY BALDEVIA, PETE BLANCO, ROSE BRANSON, GENEROSA TIBON, BENNY NAVARRA
Chief Sergeant at Arms	PROBO PANSOY
Sergeants at Arms	HENRY BALDEVIA, PETE BLANCO, EDDIE D. BOLO, LYLE ORLANDO
Decoration Chairman	SALLY RONQUILLO
Prizes and Awards	EDDIE GUTIERREZ, RAMON ONRUBIA

PHOTOS BY PAT LA GUARDIA

BEAUTIES FOR THE QUEEN OF CEBU 1972



Miss Josephine Rojo
MISS FAITH

Miss Gaspara Vedad
MISS CHARITY

Miss Carol Pugano
MISS HOPE

Miss Rose Marie Famarin
QUEEN OF CEBU, 1971

Miss Linda Omega
QUEEN OF CEBU, 1970

Supervisor RONALD PELOSI
Pres. Board of Supervisors
City and County of S. F.
who will Crown the Queen

PHILIPPINE CONSULATE GENERAL
San Francisco

MESSAGE

It is always a pleasure for me to greet and congratulate the officers and members of the Cebu Association of California as they gather every year in January to celebrate the Fiesta of Santo Niño de Cebu. It is most gratifiying for me, as a representative of the Philippine Government in San Francisco and Northern California, to see still cherished so devotedly in this country a religious tradition from the Philippines, and by persons who probably are now American citizens. There is nothing incompatible between being loyal to the country of one's adoption and still preserving the cultural heritage of one's country of origin. As American culture has been made richer by cultural influences of its varied immigrant peoples, Filipino-Americans do well to contribute to it the best of theirs.

(Sgd.) CARLOS A. FAUSTINO
Consul General

San Francisco, California
7 January, 1972

ARCHDIOCESE OF SAN FRANCISCO
CHANCERY OFFICE — 445 CHURCH STREET
SAN FRANCISCO, CALIFORNIA 94114

January 6, 1972

To the Members of the Cebu Association of California

Very Dear Friends:

I am happy to unite my prayers and good wishes with the Cebu Association of California in the celebration of the fourth annual observance of the Fiesta of the Santo Niño de Cebu.

At this time, when the bonds of family life in this country need to be strengthened in imitation of the Holy Family of Jesus, Mary and Joseph, we deeply appreciate the work of your Association and your devotion to the Santo Niño as a means of inspiring the highest values of Catholic family life and the maintenance of the sacred traditions which you bring with you from your homeland.

Wishing you every grace and blessing for the New Year, I am

Yours sincerely in Christ,
(Signed) JOSEPH T. McGUCKEN
Archbishop of San Francisco

ST. PATRICK'S CHURCH
756 MISSION STREET
SAN FRANCISCO 94103

SALLY ATKINSON
President Emeritus
Cebu Association of California
San Francisco, California

Dear Mrs. Atkinson:

It gives me great pleasure to learn that you have again selected St. Patrick's Parish for your Annual Mass. The Clergy join with me in extending a most cordial welcome.

May I offer you and your countrymen my congratulations on your evident success in keeping alive the faith and customs of your homeland, which we know to be of immeasurable value. We promise you every cooperation.

With every best wish for the success of this year's celebration, I am

Sincerely yours,

(Signed) MSGR. C. J. McKENNA

SAINT AGNES CHURCH
1025 Masonic Avenue, San Francisco, California 94117

TO THE CEBU ASSOCIATION:

My congratulations to all of you for having achieved unity among Cebuanos and for having fostered the devotion to Santo Niño, the Patron of Cebu.

This celebration brings us the memory of the great donation of our Cebuanos to the Holy Infant. The Basilica in Cebu is the most frequented Church by Cebuanos because the authentic miraculous image of Santo Niño is enthroned in that Church. May this celebration and devotion bring us closer to Jesus and let us live an authentic Christian life patterned after that of Jesus Himself.

God bless you.

FATHER ALBERT BITANGJOL
Spiritual Adviser, CAC

CARDINAL'S RESIDENCE

P.O. Box 52, Cebu City, Philippines

MESSAGE

My warmest greetings and wishes for success to the Cebu Association of California on the celebration of Santo Niño fiesta. It is fitting to celebrate this event with holy rejoicing and joyful thanksgiving for all past benefits received from the hand of divine Providence. This yearly festivity imparts to every Cebuano a sense belonging to the Cebuano trait of piety, friendship and hospitality.

We fervently pray that the blessings of Santo Niño may descend in abundance upon all members of the Cebu Association of California.

With my paternal benediction, I beg to remain

+ Julio R. Card. Rosales

(SGD.) + JULIO R. CARDINAL ROSALES
Cardinal-Archbishop of Cebu

RONALD REAGAN
GOVERNOR

State of California
GOVERNOR'S OFFICE
SACRAMENTO 95814

MESSAGE

As Governor, I am pleased to once again extend warm greetings and good wishes to the members of the Cebu Association of California as you celebrate the annual Fiesta of the Santo Niño de Cebu.

California takes great pride in its Filipino community, and this traditional celebration offers a colorful example of the cultural heritage of the Philippines. The Fiesta provides a unique and pleasurable opportunity for all Californians to learn about and better appreciate the outstanding contributions to the state and nation made by our citizens of Filipino descent.

My congratulation to this year's queen, and my best wishes for a memorable celebration.

Sincerely,

Ronald Reagan

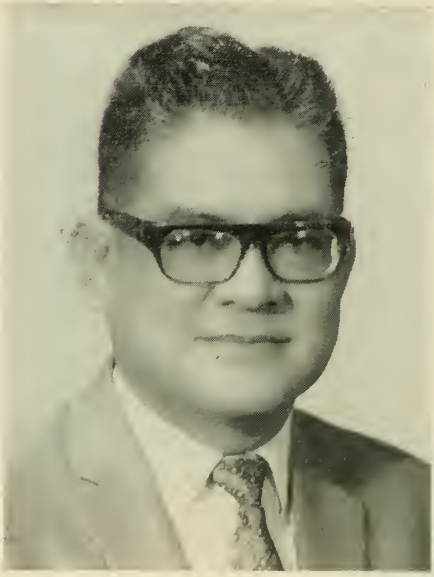
RONALD REAGAN
Governor

REPUBLIC OF THE PHILIPPINES

Province of Cebu

Office of the Governor

Honorable Osmundo G. Rama
Provincial Governor



MESSAGE

I am very gratified to note that the Cebu Asscciation of California, will once again commemorate their annual homage to the venerable Santo Niño de Cebu on January 22nd, 1972. This yearly event is one of the most festive, significant, celebrated and hallowed traditions, being deeply woven into the very fabric of the history of Cebu.

On this occasion I gladly join my fellow Cebuanos of the Cebu Association of California, in their observance, and extend to the officers and members of that fine organization my warmest greetings and heartiest felicitations.

Cebu Provincial Capitol, Cebu City
December 16, 1971

O. G. RAMA, M.D.
Provincial Governor

Greetings

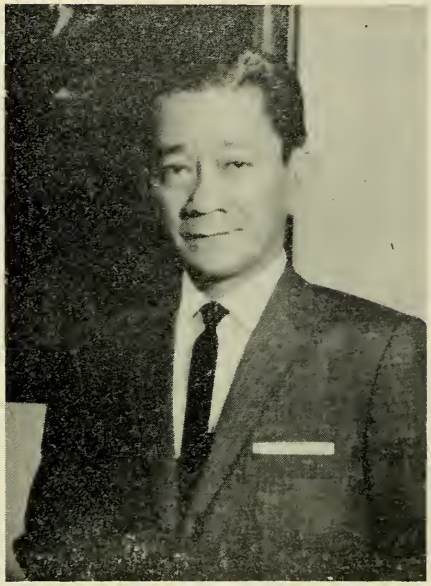
It is once again a distinct honor and privilege for me to extend greetings and best wishes to the Cebu Association of California Incorporated on the occasion of the Fourth Annual Fiesta of the Santo Nino de Cebu. May I also congratulate the young lady who will be crowned as Queen of the Fiesta and wish her every success and happiness during her reign.

May I take this opportunity to thank all of my friends of the Filipino-American community for their support and encouragement during the past four years. With their continued help and increasing participation in civic affairs we will work together for the bright future that San Francisco so rightfully deserves.

Joseph L. Alioto

Joseph L. Alioto
Mayor

REPUBLIC OF THE PHILIPPINES
CITY OF CEBU
OFFICE OF THE MAYOR



MESSAGE

It is with profound pleasure that I convey to my brother Cebuanos comprising the "Cebu Association of California" my warmest greetings and best wishes as they observe the annual Feast Day of the Sto. Niño de Cebu on January 22.

It is indeed heartening to note that the venerated Patron Saint of this, our beloved City, will be the object of devotion and homage at about the same time we hold the yearly festivities here in His honor. Religious fervor transcends distances, and the annual fiesta celebration under the auspices of fellow Cebuanos now residing in California, U.S.A. best exemplifies this.

The occasion provides an excellent opportunity for all of us to reaffirm our devotion in keeping with the heritage of the Faith which has flourished for over four centuries since the Image of Holy Child Jesus was brought to Cebu.

I reiterate my best wishes that the festivities will culminate in a resounding success.

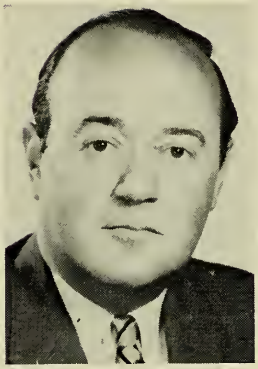
City of Cebu, January 2, 1972

SERGIO OSMEÑA, JR.
Mayor

SENATE OF CALIFORNIA

SENATOR MILTON MARKS
OF
SAN FRANCISCO

ROOM 2070
STATE CAPITOL
SACRAMENTO 95814



January 7, 1972

CEBU ASSOCIATION OF CALIFORNIA
c/o Miss Sally Famarin
2201 - 28th Avenue
San Francisco, California 94116

On the occasion of the 4th Annual Fiesta of the Santo Niño de Cebu, I extend to you and your fellow members of the Cebu Association of California my warmest personal greetings.

Again this year, all San Franciscans and Cebuanos join together to participate in this beautiful celebration honoring the Patron Saint of Cebu.

May all who share this happy occasion have a joyous and prosperous 1972.

Milton Marks

MILTON MARKS

HISTORY OF CEBU

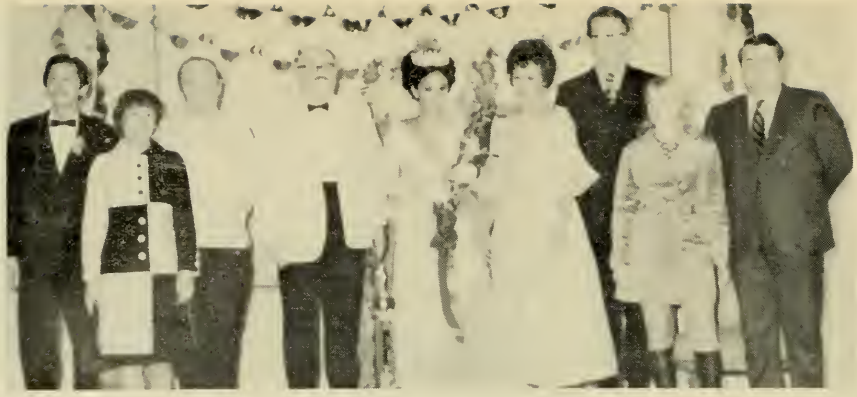
Rich and colorful in heritage and tradition, Cebu is an integral part of the Republic of the Philippines. It has played a role so unique and tremendous in the building and adapting the ways and culture of a western world so foreign and strange to a multitude of natives who at that time populated this eastern group of islands.

Cebu's metamorphosis had become a milestone in the annals of history, in that it was the epicenter of distribution, socially, politically and economically, since the landing of the Island's discoverer on April 7, 1521. Humbly and without vaunt, Cebu can claim the first historic landmark which was ever planted on the soil of any of the myriad little islands in the Pacific. The giant Holy Cross, one of the many world-tourist attractions in the Philippines, speaks for itself.

Rudely built of nipa and bamboo, the first Roman Catholic Church was established in 1565. At one time as a token of friendship and goodwill, our discoverer, Ferdinand Magellan, gave to Rajah Humabon's beautiful wife an image of the hallowed Santo Niño, which, full and intact, is still standing to this day in St. Augustine's Church. Lost for quite a while after the din of battle and turmoil, there, amidst its ruin and debris, on April 28, 1565 a man by the name of Juan Camus by a stroke of luck and fortune retrieved the statuary — thus recovering the most precious and tangible relic brought from a Kingdom by those who dared set foot on hostile shores. To top it all off, the first Catholic wedding ceremony took place in Cebu. An attractive scion of King Tupas was given in marriage by the chieftain himself to a soldier of Legazpi. These and many more instances which need not be mentioned here are but a few contributions (though not necessarily accomplishments) which Cebuanos can be proud of and the rest cannot ignore.

Delve into the unturned pages of history and tread the beaten paths of glory and find Cebu has much to answer to any question. It was the first rebel ever to rise against the Spanish rule. Translated into any language such unmitigated act is merely the love of liberty and freedom. Let's leave this up to Lapu Lapu. Then, let history repeat itself. Since Cebu was the first to fight an invader, so by the grace of God — who knows — it might be the last to surrender. From pre-Spanish time up to now, Cebu had never trailed behind and, like the pioneers, shall be still blazing a trail.

By JUVENCIO C. ALQUIZOLA
503 Dolores Street
San Francisco, California 94110



During the Coronation of the Queen Rose Marie I, shown above are special guests of the evening, Arnold Choy, Queen's Escort, Senator & Mrs. Marks, John H. Atkinson, President, CAC; the Queen, Sally B. Famarin, Congressman Mc Carthy and Miss Mc Carthy, Kenneth Mann, Executive of Macy*s California.

Miss Rose Marie Famarin, Queen of Cebu 1971 was crowned by Thomas Mellon, the Chief Administrative Officer of the City and County of San Francisco and Linda Omega, Queen of Cebu 1970.

Queen of the Mardi Gras, Miss Evangeline Adanza and Congressman Leo McCarthy presented the Scepter to Queen Rose Marie I of 1971. Shown above, with Arnold Choy, Queen's Escort.

Officers and members of the Cebu Association with their special guests during the Coronation of the Princess of Cebu at the Holiday Inn in San Francisco. Miss Susan Abueg and Her Royal Court are shown above.

Sally B. Famarin, President Emeritus of the Cebu Association, presenting the Honorary Life Membership Certificate to California State Senator Milton Marks in 1971 Fiesta.

Queen Rose Marie I of the Cebu Association of California and Consul Carlos A. Faustino crowned the Princess of Cebu 1971, Miss Susan Abueg of San Francisco at the Holiday Inn.

PROGRAM

	MASTER OF CEREMONIES	JOHN H. ATKINSON, President, CAC
1.	PRESENTATION OF COLORS	SIXTH ARMY, PRESIDIO, SAN FRANCISCO
2.	INTRODUCTION OF GUESTS	EDDIE GUTIERREZ, Public Relations Officer, CAC
3.	WELCOME ADDRESS	JOHN H. ATKINSON, President, CAC
4.	PRESENTATION OF THE QUEEN OF CEBU	SALLY B. FAMARIN, Founder & President Emeritus, CAC
	MISS FAITH	MISS JOSEPHINE ROJO
	MISS HOPE	MISS CAROL PUGANO
	MISS CHARITY	MISS GASPARA VEDAD
	SCEPTER BEARER	ROSALIND ADANZA, Princess of Cebu 1970-1971
	CROWN BEARER	SUSAN ABUEG, Princess of Cebu, 1971-1972
	FLOWER GIRLS	LORRAINE DUQUE & DENNIS DADOR, Escorted by NELSON AGREGADO
	HER MAJESTY QUEEN VICTORIA I	MISS VICTORIA PANSOY
5.	CROWNING OF THE QUEEN OF CEBU 1972-1973	MISS ROSE MARIE FAMARIN, Queen of Cebu 1971 HONORABLE RONALD PELOSI, President, Board of Supervisors, City and County of San Francisco
6.	SCEPTER PRESENTATION	LINDA OMEGA, Queen of Cebu 1970 CHARLES A. BARBER, Associate, Kelly and Clarke Brokers, Oakland, California
7.	PRESENTATION OF TROPHIES QUEEN OF CEBU	MERCEDES ANTE, Board of Directors, Spanish Speaking Citizens Foundation DON MASALTA, Tax Consultant
	MISS FAITH	MISS DONNA BLANCO, Princess of Cebu 1969 ZOILO INACAY, President, Filipino Professionals and Businessmen
	MISS CHARITY	MISS DOLORES GERARDO, Miss Flores de Mayo, FAYCO 1971-1972 OLYMPIO S. GALON, President, Optimist Club of San Francisco
	MISS HOPE	DR. & MRS. ESTEBAN SADANG, President, Fil-Am Lions Club of San San Francisco Matron Leonor Rivera Lodge #56 CDA
8.	PRESENTATION OF BOUQUET	MISS NORMA BELFREY, Miss Champagne, FAYCO 1971-1972 LARRY MARQUEZ, Gem Travel Service
9.	SPECIAL AWARD PRESENTATION TO THE QUEEN	JOHN R. LAURICELLA, Attorney at Law, Legal Adviser, CAC
10.	VOCAL RENDITION	JOE DINO
11.	STO. NINO DE CEBU BANNER PRESENTATION	CARLOS A. FAUSTINO, Consul General, Republic of the Philippines, S.F.
12.	TAHITIAN DANCE	Miss Gina Schacht, Irvington, California
13.	PRESENTATION OF PRINCESSES AWARD	NESS AQUINO, Proprietor, Mabuhay Restaurant
14.	REMARKS	SENATOR MILTON MARKS California State Senator
15.	ROYAL DANCE	QUEEN and HER COURT, SPECIAL GUESTS and OFFICERS, CAC

Music by JOHNNY ROJO AND HIS ORCHESTRA and "DEL MUNDO"

UNITED HOMES REALTY

"REAL ESTATE AND INVESTMENT SERVICES"

2201 - 28th Avenue, San Francisco California 94116

ONE CALL LINKS THEM ALL

SALLY B. FAMARIN, Realtor
Expert Real Estate Consultant

BUY, SELL, TRADE:
RESIDENTIAL, INCOME, COMMERCIAL

PROPERTY MANAGEMENT:
RENTALS, MANAGEMENT, ETC.

FINANCING:
1st LOAN, 2nd LOAN, 3RD LOAN

BUSINESS OPPORTUNITY:
BEAUTY SALON, BAR, RESTAURANT, ETC.

ACREAGE & LOT:
RECREATION, RETIREMENT, INVESTMENT, ETC.

GENERAL INSURANCE:
FIRE, AUTO, FURNITURE, HOMEOWNERS, LIABILITY

NOTARY:
ALL KINDS OF DOCUMENTS

Celebrating our 12th year of specialized service to the Filipino-American Community

FIRST IN THE HOME BUYER'S MIND

FIRST ON REALTORS' SCHEDULES

Greetings

SALLY'S SUNSET VILLA

ELDERLY CARE

Choice of Locations

MISS DONNA BLANCO

Princess of Cebu 1969-1970

During the Filipino-American Friendship Day, the Cebu Association of California won 6th prize on the best decorated car. Standing beside the car is President of the Association, John H. Atkinson.

From left to right: MR. EDDIE BOLO, MRS. DAJAO, MRS. NICERITA REVELO, MRS. PORFIRIA ARANAS, MR. AMBROSE BOLO, JUDGE ELIGIO DAJAO, MR. VIC HERMOSO, and MR. ISIDORO ARANAS during the Coronation of Princess Susan I at the Holiday Inn, San Francisco. Judge Dajao presented the Princess' Scroll.

Greetings to Santo Niño & the Cebu Association of California on the 4th Annual Fiesta at the Jack Tar Hotel on January 22, 1972

EDDIE D. BOLO
PORFIRIA and JOE ARANAS

We know how to handle him.

In fact, we have more than 90 banking services to help you take care of your money. Checking accounts, savings accounts, trust services—you name it, we have it.

BANK OF AMERICA
NATIONAL TRUST & SAVINGS ASSOCIATION • MEMBER F.D.I.C.

CONGRATULATIONS AND BEST WISHES TO

QUEEN OF CEBU 1972

MISS ROSALIND ADANZA
Princess of Cebu — 1970-71

MISS EVANGELINE ADANZA
Queen of the Mardi Gras — 1970-71
Ladies and Knights of Rizal

Pawn Brokers
serving the FILIPINO COMMUNITY

MAXFERD JEWELRY COMPANY
Since 1884
Diamonds

958 MARKET STREET, SAN FRANCISCO CA. 94103
TELEPHONES: 885-1634 — 885-1635

FILIPINAS KONG MAHAL
News and music from Manila to San Francisco
Radio FM 105, Saturday 1-2 P.M.
Broadcasters
Nestor de Ocampo — Joey Lim
Sponsored by
GREAT LAKES DEVELOPMENT
Developer of Lake Comanche Village
Tony Ricaforte, Representative

COMPLIMENTS

MRS. ROSE BRANSON
Reigning Queen of Mutya ñg Silangan

MCP SALUTES THE CEBU ASSOCIATION OF CALIFORNIA

D. S. Jayme, owners representative

MARITIME COMPANY OF THE PHILIPPINES

general agents: North American Maritime Agencies

My Immortal Symphonies

It is my most ardent desire to win a victory for humanity to brighten eternity. I long to do something which enlarges my life, broadens my vision, enriches my inspiration, strengthens my ambition, glorifies my aspiration every day as if today is my last day. And I resolve to live a life, a life of the highest possible magnificent manifestation for human performance and excellence, in the wisdom of philosophy, in the grandeur of oratory, in the skill of calligraphy and the spectacular splendor of the beauty in penmanship.

Today is life, a beautiful life of amazing brightness, eternal truth, supreme intelligence, unfading glory and stupendous joy. The very sensation and vibration of life where noblest thoughts from the temple of my soul, reaches the highest magnitude of indomitable realization. Tomorrow is only a vision of wondrous phenomenon of uncertain hope. Today is the day to determine my life's unalterable destiny.

Effective today, I gloriously and triumphantly decide and declare to be a dedicated participant with enormous intensity, and donate whatever I have, or give the best I can whatever the significance, among the countless partakers or actors, in this grand, colossal, most exciting arena, most inspiring theatre, of the spiritual, universal drama of human consciousness, So help me God.

Thus, I believe,
Ambrosio F. Bolo
The Knight of the pen
Dec. 7, 1971

Foremost Filipino Master Penman in America; one of the world's greatest, and representative to the Asiatic Hemisphere by the International Association of Master Penmen and Teachers of Handwriting.

Gem

Travel, Inc.

703 Market corner 3rd Street (4th Floor)
San Francisco, Ca. 94103 — Tel.: (415) 397-4790

LARRY MARQUEZ — President

T. A. (Nonoy) Mendoza
Gen. Mgr., Los Angeles
3156 Wilshire Boulevard
Los Angeles, Ca. 90005
Phone (213) 383-0620

A. (Tony) Martinez
General Manager, Guam
Magellan Hotel Arcade
Agana, Guam 96910

COMPLIMENTS

IGNACIO I. TIBON

VIVA SANTO NIÑO!

CONGRATULATIONS
to the Cebu Association
of California

and BEST WISHES FOR THE CELEBRATION
OF THE FIESTA DE SANTO NIÑO

at Your Service Always,

EDDIE GUTIERREZ — Agent

PINE MOUNTAIN LAKE
Recreational Land Development

CEBU ASSOCIATION OF CALIFORNIA
Public Relations Officer

Phone: 467-1944 for All Your Real Estate Needs

GREETINGS TO THE OFFICERS AND MEMBERS OF THE CEBU ASSOCIATION. BEST WISHES TO THE NEW QUEEN, AND TO EVERYONE PARTICIPATING IN THE FIESTA HONORING THE SANTO NINO DE CEBU

From the Management and Staff

JACK TAR HOTEL

President: JOHN H. ATKINSON, S. F., California

Vice President: EARL BELLAMY, Wallace, Idaho

Director & Treasurer: WRAY FEATHERSTONE, JR. Bellvue, Washington

Secretary: DENNIS WHEELER, Silvertone, Idaho

SAN FRANCISCO SILVER CORP.

BEST

WISHES

FROM

Representing
AMERICAN NATIONAL INSURANCE

MONICO B. LUIS, SR.

SENIOR MEMBER ★ PRESIDENT'S CLUB

AMERICAN NATIONAL

LIFE **INSURANCE COMPANY** HEALTH

SPECIALIZING IN —
MORTGAGE RETIREMENT
EDUCATIONAL INSURANCE

100 Bush Street - Suite 1420, San Francisco, Ca. 94104
Bus.: 981-8200 Res.: 564-0399

Holiday Inn®

GREETINGS TO THE CEBU ASSOCIATION AND BEST WISHES FOR THE CELEBRATION OF THE FIESTA DE SANTO NIÑO

Competent Personnel Service

SPECIALIZING

IN

OFFICE CLERICAL POSITIONS

690 Market Street
San Francisco, California 94104
Phone: 397-3400

Abar AGENCY

PETE R. MANUEL

Notary Public

Income Tax Service

(Competent, Courteous, Conscientious)

2669 Mission St. (Grand Theater) San Francisco
Res. PHONE: 824-5952 Bus. PHONE: 826-2134

Office Hours: 9:00 A.M. to 7:00 P.M.
Monday thru Sunday

$5.00 only for Standard Federal and State.
File early to avoid last minute rush — and
the sooner you will receive your refund.

MUSIC AND ENTERTAINMENT

FOR ALL OCCASIONS BY

Johnny O. Rojo

Home Address: 68 Liebig Street, San Francisco Ca. 94112
Telephone (415) 992-3778

Business Address: A. F. M. Local 6
230 Jones Street, San Francisco, Ca. 94102

BEST WISHES

Lu Do and Lu Ym

CORPORATION OF THE PACIFIC

SONNETS TO DENISE

Copyright ©1969

By JUVENCIO C. ALQUIZOLA

REBIRTH — LXLVII

Let those who may with all the pomp and show
Of riches lavish on the ones they love;
While I in all my poverty bestow
Upon my love the simple way to prove.
Let all the bounty of the storied past
Fill up the coffer till it overflows;
And I onto my utter dearth hold fast,
Since 'tis not mine to stay the course that goes.
Let one, let all do all the things they like,
The eagle reach its eyry up so high
Beyond our ken, let all that homeward strike;
Or let the Phoenix reach the sun and die,
But to renew itself and live again; —
So does my love, reborn and rich, remain.

THE DYING YEAR — LXLVIII

On streaming fire across the endless sky,
The fate of Phaethon, young and bold, was writ.
The earth from east to west was scorched dry
And all the world that day was left unlit
For Phoebus mourned for him and stopped to do
His duty to light up the world until
The gods persuaded him his journey to
Continue for the sake of earth and all.
He did and does up to the present time.
His loss that day, still with him up to now,
Won't be forgot in reason or in rhyme:
It is a wreath over Apollo's brow.
Not fire nor water, I would write in ink,
Were I to choose my way before I sink.

THE NEW YEAR — LXLIX

This year before us is the year to make.
Learned from the past the future is to be;
By present view we right the past mistake;
What might have been is possibility.
Eject the old and usher in the new;
The old and weary must now come to rest.
Welcome, young child, I'll grow along with you.
Let Cronus go, for you the very best.
You, year of sorrows and you, year of joys,
How often have I paired you like a twin,
How often fondled so just like my toys
In childhood though so few and far between!
Auspicious hour that links the old to new.
When you have done your days, I count mine, too.

APOTHEOSIS — C

I bow to Euterpe, fairest of the nine,
Inspirer, bearer of Apollo's fire.
She purifies to make his verses shine
And calls the bards to play the tuneful lyre.
You, Muse of lyric poetry, too often
I have decried my fate before your shrine

To bring forth offerings which might well soften
Your heart-strings I have longed for to be mine.
Such lot is mine in abject lack of fortune
To lay before you lays of noble birth.
Yet one and all betray me by the poor tune
And should not have been borne nor sung on earth.
You, sweetest of the Muses, tuneful nine,
Where I have failed you, make the burden mine.

Honorato Dizon Joins

Milens In Extending

BEST WISHES

TO THE

CEBU ASSOCIATION OF CALIFORNIA

OAKLAND	1741 Telegraph Ave.
SAN FRANCISCO	831 Market St.
HAYWARD	22398 Foothill Blvd.
HAYWARD	Southland Center
RICHMOND	916 Macdonald Ave.
SAN RAFAEL	Northgate Center
FREMONT	39141 Fremont Hub
CONCORD	402 SunValley Mall

MILENS Jewelers

FAMOUS FOR DIAMOND VALUES

H. J. Carle and Sons

PRINTERS

635 CLAY STREET - SAN FRANCISCO

RONQUILLO ENTERPRISES

IMPORTERS and EXPORTERS
RETAIL — WHOLESALE

IMPORTERS OF PHILIPPINE FINE ART
EMBROIDERED APPAREL, WOOD CARVINGS
AND OTHER HOUSEHOLD ITEMS

SALLY M. RONQUILLO
MANAGER - OWNER

1295 - 28th Avenue
San Francisco, California 94122
Phone: (415) 664-8132

YOUR DIRECT FACTORY DEALER
DIRECT LEASING — ALL MAKES

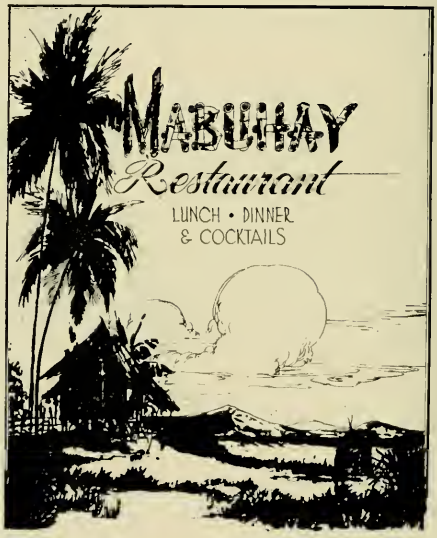
Since 1903

HUGHSON FORD SALES

THE FIRST FORD DEALER
IN THE WORLD

1400 Van Ness Ave., San Francisco
Telephone: 673-9541

SEE:
NAPPY JAVIER



OPEN DAILY:
11:30 a.m. to 11 p.m. — Sunday 3 p.m. to 10 p.m.
Monday: Closed at 9 p.m.
Friday and Saturday: Closed at 1 a.m.

NESS & JULIE AQUINO, Owners
836 Kearny Street, San Francisco, Ca. 94108
Telephone: (415) 421-3320

BAY VIEW FEDERAL SAVINGS
and loan association

ADMINISTRATIVE OFFICES

2601 Mission Street • 648-8800
San Francisco

11 CONVENIENT LOCATIONS TO SERVE YOU

SAN FRANCISCO

2601 Mission Street • 648-8800
3550 Geary Boulevard • 387-0331
2656 Ocean Avenue • 566-7400
3rd and Quesada • 822-7855

OAKLAND

Foothill Square Shopping Center
MacArthur at 108th • 636-1911

SOUTH SAN FRANCISCO

370 Grand Avenue • 583-7151

MILLBRAE

475 El Camino Real • 697-1500

BELMONT

860 Ralston Avenue • 591-5326

MENLO-ATHERTON

620 Santa Cruz Avenue • 323-1393

HALF MOON BAY

186 San Mateo Road • 726-5203

FOSTER CITY

1261 East Hillsdale Boulevard • 341-8701

Sponsors & Donors

ZOILO INACAY — President, Filipino Businessmen and Professionals

A. B. MORALES — Philippine National Bank

PETER R. GOODMAN — President, Empee Corporation

MOTOROLA CORPORATION — TODA TRAVEL BUREAU

JOANN'S TRAVEL AGENCY — MR. & MRS. HENRY BALDEVEA

GAVINA BUEZA — DR. & MRS. ESTEBAN SADANG

H. R. BASFORD & CO., Zenith Distributor

EDDIE GUTIERREZ
Co-Chairman

SALLY B. FAMARIN
Grand Ball Chairman

RAMON ONRUBIA
Co-Chairman

AMBROSIO D. BOLO
Honorary Co-Chairman

ACKNOWLEDGEMENT

We, the members of the Executive Committee, wish to thank each and everyone of you, who, in one way or the other, assisted us in making the Fiesta a Glorious Success.

CON-CELEBRATED MASS HELD AT SAINT PATRICK'S CHURCH, SAN FRANCISCO, CALIFORNIA

CELEBRANT: Monsignor C. J. McKenna, Saint Patrick's Church

CO-CELEBRANTS: Father Albert Bitngjol, Spiritual Adviser, CAC, and Father Fred Bitanga, Saint Patrick's

SANTO NINO DE CEBU BANNER — Designed by John H. Atkinson, President, CAC

ART WORK: John Lanzatella, Creative Arts Director, Macy*s California

BEAD WORK by Sally B. Famarin

DONOR: Mr. & Mrs. PROBO PANSOY

SANTO NINO DIAMONDS, A GOLD CROSS, RUBY AND PEARL RING — Donated by John H. Atkinson, Executive, Macy*s California

TAMBOREN DONORS: Mr. & Mrs. Henry Baldevea

GOLD NECKLACE: Mr. & Mrs. Desi Omega

PHILIPPINE FLAG: Ramon Durano, Congressman, 1st District of Cebu

PROGRAM EDITOR: Sally B. Famarin

COMPLIMENTS OF . . .

CREDIT **DENTISTRY**

DR. H. H. BRADY

PLATES REPAIRED WHILE YOU WAIT **X-RAY EXAMINATION**

LOCAL ANESTHETIC

IMMEDIATE RESTORATIONS
PLATES INSERTED IMMEDIATELY AFTER TEETH
ARE EXTRACTED

* PARTIAL PLATES
* FILLINGS
* ALL TYPES OF DENTAL WORK
* PLASTIC BRIDGES

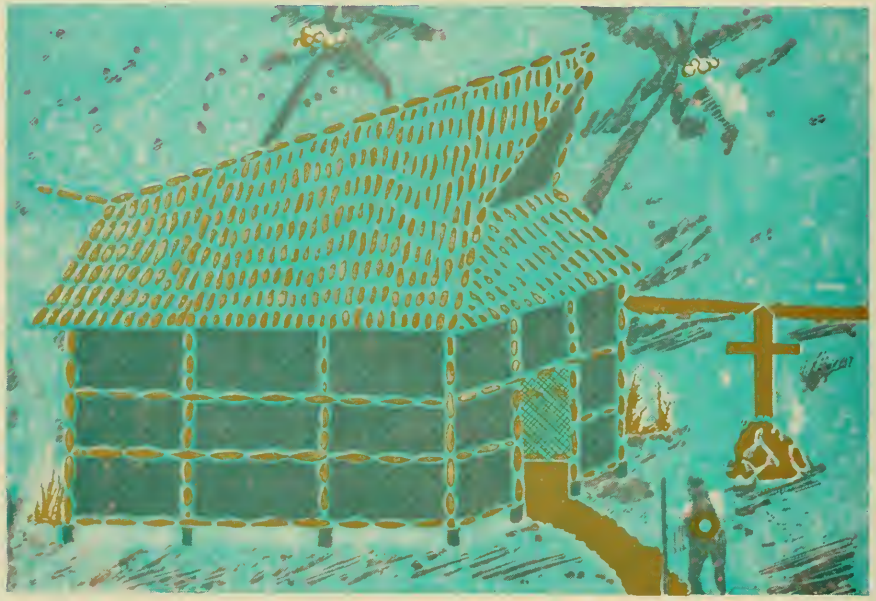
— NO APPOINTMENTS NECESSARY —

Two Convenient Locations:

SAN FRANCISCO OFFICE
1250 Market Street
PHONE 392-6112
COURTESY PARKING — NEXT DOOR
HOURS WEEK DAYS—8:30 to 5:30

NEW OAKLAND OFFICE
1437 Franklin Street
PHONE 893-6694
COURTESY PARKING — NEXT DOOR
Hours Week Days—8:30 to 5:30

The first Roman Catholic Church built in Cebu in 1565 by the Spanish Governor General Miguel Lopez de Legazpi in honor of the Holy Child Jesus. It is made of bamboo and nipa.



Mosaic Painting

by Cathay Famarin Rizotto

Fifth Annual Fiesta

sponsored by

The Cebu Association of California

Grand Ballroom, Sheraton-Palace Hotel, San Francisco

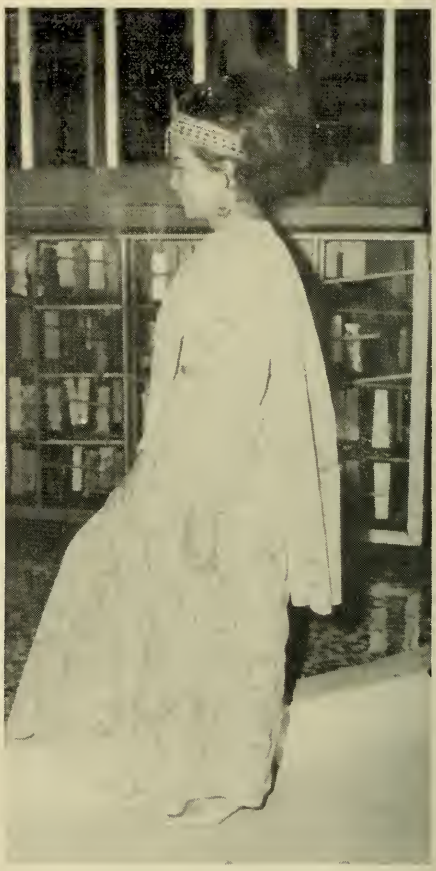
Saturday, January 27, 1973

THE SANTO NIÑO DE CEBU

On April 28, 1565, Juan Camus, a sailor in Legazpi's fleet, found in a modest house of the then village of Cebu the Image of Santo Niño which at the time all agreed had been brought from Europe. Deeply impressed by this finding and aware of its significance, Legazpi ordered an official inquiry conducted; the document, drawn on May 16 of the same year and still extant in the archives of the Santo Niño Convent of Cebu, tells us from the testimony of eyewitnesses that the Image was found inside a small pine box, preserved in almost perfect condition; it had on a little shirt and a cap; two of its right hand's fingers were raised in a gesture of blessing, while the left hand held a globe symbolizing the world.

In solemn procession the Image was carried to the provisional Church the Augustinian Fathers were using at the time; later, another Church was built on the exact location where the image had been found: this is the site of the Santo Niño Church where the Augustinian have cared for the Image and the Filipino people have venerated it through the centuries.

An earlier authenticated entry in the Journal of Pigaffeta, clerk in the Magellan expedition, explains the origin of Santo Niño: on the day Queen Juana was baptized by Father Pedro Valderrama, chaplain of that expedition, Pigaffeta himself presented her with the Image.



SALLY B. FAMARIN
Founder and President Emeritus

During the last War a bomb fell inside the Church, but the Image was found unscathed. At present, through the initiative and with the cooperation of the Augustinians and the Filipino people, the Santo Niño Church has been renovated in the interior and given the rank of Basilica, to make it a still more fitting shrine for the beloved Santo Niño, Comforter of the first missionaries and divine Protector of the Philippines.

From the Novena Copyright in 1960 by the Augustinian Fathers in Cebu City, Philippine Islands.

HER MAJESTY QUEEN DIANNE I

Queen's Message

As Queen of Cebu 1973-74 it is my pleasure to express with profound sincerity my appreciation and heartfelt thanks to my parents, sisters, brothers, and to all our friends who have given their strong support and efforts that made my victory possible.

During my reign as Queen of Cebu I will do my best to represent the Association in a highly dignified manner as befitting the honor they have bestowed upon me.

Love to all.

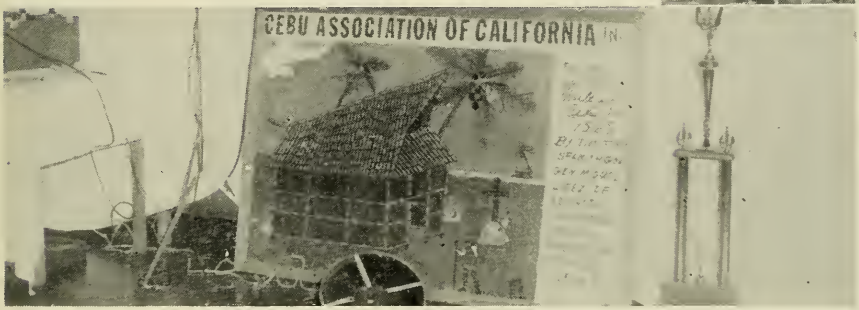
Dianne

OFFICERS 1972 - 1973

During the installation of officers a Banquet and Ball was held at the Fairmont Hotel in San Francisco. Photo above shows: Consul Bernabe de Guzman of the Philippines; Mrs. Margaret Krsak Koesen, President of the Bataan Corregidor Society of America; Attorney James McInnis, the installing officer; Sally B. Famarin, President; Julia Peters de Jesus giving the invocation. Partly hidden is adviser and past President John H. Atkinson; California State Senator Milton Marks, Mrs. McInnis, Mrs. Carolyn Marks, and Judge Kennedy.

SALLY B. FAMARIN	President
JULIA PETERS DE JESUS	1st Vice President
PETE BLANCO	2nd Vice President
LUZ G. POZON	Corresponding Secretary
MARIETTA PADUA	Recording Secretary
GENEROSA TIBON	Treasurer
RAMON ONRUBIA	Assistant Treasurer
CONNIE BLANCO	Auditor
JOHN H. ATKINSON	Adviser
DEMETRIO JAYME	Adviser
EDDIE GUTIERREZ	Parliamentarian
LUZ G. POZON	Reception Chairman Committe
DIOSDADO BABIERA	Membership Chairman Committe
MERCEDES ANTE	Board Member
JUVENCIO C. ALQUIZOLA	Board Member
HENRY BALDEVEA	Board Member
AMBROSIO D. BOLO	Board Member
EDDIE BOLO	Board Member
BEBE CAPARRO	Board Member
FELICITAS SIMBLANTE	Board Member
ROSE G. STANDAL	Board Member
IGNACIO TIBON	Board Member
ALBERT BRANSON	Sergeant-at-Arms
PROBO PANSOY	Sergeant-at-Arms
GABINO SIMBLANTE	Sergeant-at-Arms
ATTY. JOHN LAURICELLA	Legal Adviser

President's Message



For the past five years of hard work and struggle, through the cooperation of all our friends and the Filipino Community, we have reached our highest goal of celebrating a glorious fiesta.

I hope and pray that the unity and cooperation we have in our festival of the Santo Niño de Cebu will keep on in our hearts, not only today or tomorrow, but always. That, in spite of the bickerings among our fellow men each one of us will remember to say, "Forgive them Father, for they knew not what they are doing."

To all the government officials and spiritual leaders here and abroad who have participated and joined us, our most heartfelt thanks. To the executive committee, officers, and members of the Cebu Association, may the Santo Niño de Cebu be closer to you than ever.

Sally B. Famarin

SALLY B. FAMARIN
President, Cebu Association of California

Fiesta Committees

General Chairman . . .	SALLY B. FAMARIN
Co-Chairmen	LIZA AGREGADO JOHN H. ATKINSON CONNIE BLANCO PETE BLANCO AMBROSIO D. BOLO LYDIA CADORNA RUBEN CADORNA BEBE CAPARRO EDDIE GUTIERREZ RAMON ONRUBIA JULIA PETERS DE JESUS LUZ POZON VIC POZON FELICITAS SIMBLANTE GABINO SIMBLANTE ROSE G. STANDAL GENEROSA TIBON BERNARDITA YAP
Finance & Door Chairman . .	GENEROSA TIBON and RAMON ONRUBIA
Ticket Chairman	FELICITAS SIMBLANTE and LUZ G. POZON
Reception Chairman	CONNIE BLANCO
Program & Advertising . . .	JOHN H. ATKINSON SALLY B. FAMARIN AMBROSIO D. BOLO EDDIE GUTIERREZ ROSE STANDAL
Banquet Chairman	LUZ G. POZON BERNARDITA YAP PETE BLANCO
Sergeant-at-Arms	RUBEN CADORNA ORLANDO LYLE HENRY BALDEVEA PROBO PANSOY EDDIE BOLO GABINO SIMBLANTE
Prizes and Awards	JOHN H. ATKINSON LYDIA CADORNA
Decoration Chairman	RUBEN CADORNA LYDIA CADORNA JOHN H. ATKINSON BERNARDITA YAP

THE EXECUTIVE COMMITTEE

FROM LEFT TO RIGHT: 1st row, Ambrosio D. Bolo, Julia Peters de Jesus, Ruben Cadorna, Rose G. Standal — 2nd row, Luz G. Pozon, Pete Blanco, Bebe Caparro, Gabino Simblante — 3rd row, Connie Blanco, Generosa Tibon, Vic Pozon, Lydia Cadorna — 4th row, Liza Agregado, Ramon Onrubia, Felicitas Simblante, Bernardita Yap.

Past Presidents, Queens, Princesses and Honorary Members

FROM LEFT TO RIGHT: 1st row, Queen of Cebu 1970, Mrs. Linda Omega; Queen of Cebu 1971, Miss Rose Marie Famarin; Queen of Cebu 1972, Miss Victoria Pansoy — 2nd row, John H. Aikinson, President, 1971-72; Sally B. Famarin, President, 1968-71, Honorary Life Member; Senator Milton Marks; Princess of Cebu 1968, Miss Dina Manuta, Princess of Cebu 1969, Miss Donna Blanco; Princess of Cebu 1970, Miss Rosalind Adanza — 4th row, Princess of Cebu 1971, Miss Susan Abueg; Honorary Life Member, Mrs. Aquilina R. Velez, of Cebu City; Princess of Cebu 1972-73, Miss Elwinanne Bordallo.

CARDINAL'S RESIDENCE

P.O. Box 52, Cebu City, Philippines

Message

To the Cebu Association of California and to all devotees of the Santo Niño de Cebu I wish to convey my cordial felicitations for a holy celebration of the Holy Child's Feastday which is a day of great rejoicing for all Cebuanos.

The devotion to the Santo Niño has been a source of countless blessings for all Cebuanos. It has made the people aware of the respect due to children as God's creatures bearing the image of Christ. Family life has been unified and strengthened by the veneration rendered to the Holy Child. This in itself already constitutes a great blessing to the People of God.

The history of the Cebuano people cannot be separated from this popular devotion which has given many admirable and virtuous traits to the people of Cebu in general. Ours is the sincere wish to be united spiritually to all devotees of the Santo Niño during the holy celebrations on January 27, 1973.

To you all I impart my fatherly blessings!

+ Julio R. Card. Rosales

(SGD.) +JULIO R. CARDINAL ROSALES
Cardinal-Archbishop of Cebu

ARCHDIOCESE OF SAN FRANCISCO

CHANCERY OFFICE — 445 CHURCH STREET
SAN FRANCISCO, CALIFORNIA 94114

CEBU ASSOCIATION OF CALIFORNIA

My dear Friends:

I am happy to congratulate you on the celebration of the annual fiesta of the Santo Niño de Cebu in San Francisco. My heart goes out to you in gratitude for the good you are doing. This country of ours, which is now your home, has been greatly benefited by organizations like yours, which contribute to our culture the enrichment of the beautiful elements of the Catholic culture which you bring to us.

I pray God to bless each and every member of the Cebu Asssociation with an abundance of divine graces during the New Year.

Yours sincerely in Christ,

+ Joseph T. McGucken

Joseph T. McGucken
Archbishop of San Francisco

Philippine Consulate General
San Francisco

Message

I welcome this opportunity to extend cordial greetings to all members of the Cebu Association of California during its celebration of the Feast of the Blessed Santo Niño in San Francisco on 27 January, 1973.

Your annual celebration of this blessed occasion is the best proof that the span of time and distance has not at all diminished your memories of home and events we mutually share and cherish as part of our way of life.

It touches me deeply to be able to participate in such a religious event. To me the deep significance of this act of religious fervor is more meaningful than the outward gaiety experienced from the occasion. This is a time to rededicate ourselves once more to our rich heritage and our strong religious faith for we are a God fearing people.

With best wishes for a very fruitful celebration.

(Signed) TRINIDAD ALCONCEL
Consul General

January 27, 1973

MESSAGE

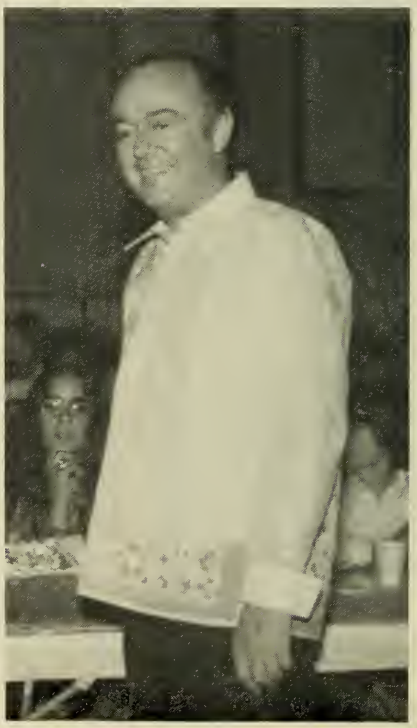
On this, the fifth Annual Fiesta of the Santo Niño de Cebu, I send my best personal greetings to each member of the Cebu Association of California, to the Queen and to her court.

As an honorary life member of the Cebu Association, I join with my fellow members in the celebrations of this beautiful and meaningful event.

I thank all of you who have helped me through the years and I pledge myself to continue to work with you for a life that is better and fuller for each of us. May this be a truly good year.

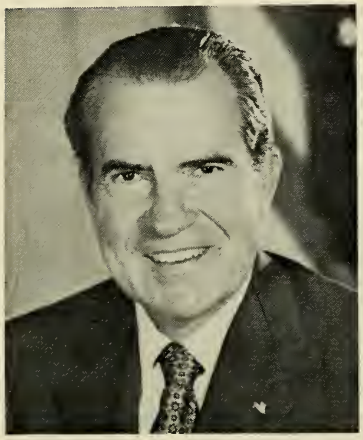
Sincerely,

MILTON MARKS



THE WHITE HOUSE

WASHINGTON



January 27, 1973

Dear Miss Famarin:

Upon the occasion of the annual fiesta of the Santo Niño de Cebu, it is a pleasure to convey the President's warm greetings to you and all the members of the Cebu Association of California — with special congratulations to the Queen of your celebration.

America is a rich mosaic of many cultures and traditions, and the President shares your pride in the pieces which our citizens of Filipino background have contributed to that mosaic. Their spirit, their talents, and their hard work have indeed added much to our greatness as a nation. The President sends best wishes for a most memorable observance on January 27, and it is his hope that the New Year will bring you and your associates every success and happiness.

Sincerely,

(Signed) RAYMOND K. PRICE, JR.
Special Assistant to the President

Miss Sally B. Famarin
President Emeritus
Cebu Associaton of California
2201 - 28th Avenue
San Francisco, California 94116

REPUBLIC OF THE PHILIPPINES

Province of Cebu

Office of the Governor

MESSAGE

I om exceedingly delighted ta greet my brother Cebuonos of the Cebu Assaciation of Califarnio, ond extremely glad ta note their devotian to our revered Senor Sonta Nino. It is very heortwarming ond gratifying to know that distance hos not diminished their memory ond veneration of our Holy Patron.

On this accasion I very happily extend my wormest felicitations to the officers and members of the Cebu Assaciation of California. I jain you in invaking the continued benevalence and good groces of our beloved Senor Santo Nino, and wish your assaciation ond oll its members more success ond prosperity.

Cebu Pravinciol Capitol, Cebu City, Philippines.

O. G. RAMA, M.D.
Provincial Governar

OFFICE OF THE MAYOR
SAN FRANCISCO

JOSEPH L. ALIOTO

Greetings

I am pleased to extend greetings from the people of the City and County of San Francisco to the Cebu Association of California on the occasion of the Fifth Annual Fiesta of the Santo Niño de Cebu and to congraulate President Emeritus Sally B. Famarin and all officers for their planning of this important civic social event.

I know everyone will enjoy a most pleasant evening and I wish all of you every success and happiness in the year 1973.

Joseph L. Alioto

Joseph L. Alioto
Mayor

RONALD REAGAN
GOVERNOR

State of California

GOVERNOR'S OFFICE
SACRAMENTO 95814

It is my pleasure to once again extend warm greetings to San Francisco's Filipino community as you celebrate the annual fiesta of the Santo Nino de Cebu.

The yearly commemoration of the discovery of the Image of Santo Nino demonstrates the significant role played by religion in the lives of Americans of Filipino descent. This profound belief in Christian ideals and principles has made Filipino-Americans loyal friends, good neighbors and outstanding citizens.

My congratulations to this year's Queen of Cebu and my best wishes to all for a memorable and most enjoyable fiesta.

Sincerely,

Ronald Reagan

RONALD REAGAN
Governor

Program

Master of Ceremonies	JOHN H. ATKINSON, Adviser, Past President, CACI
1. *Welcome address and Introduction of Guests*	JOHN H. ATKINSON
2. *Presentation of Colors*	SIXTH ARMY, Presidio of San Francisco
3. *Presentation of the Queen of Cebu*	SALLY B. FAMARIN, President, CACI
Queen of Cebu, 1971	MISS ROSE MARIE FAMARIN Escorted by FRANK HOLDER
Queen of Cebu 1972	MISS VICTORIA PANSOY Escorted by PAUL PANSOY
Princess of Cebu 1969	MISS DONNA BLANCO Escorted by ARTHUR CACAL
Miss Peace 1973	MISS SANDRA NOBLE Escorted by PHILIP DELA CALZADA
Scepter Bearer	BRIAN PADILLA
Crown Bearer	BRIAN NOBLE
Flower Girls	RHONDA YAP, SHARON NOBLE, SHARLENE NOBLE, DENNIS DADOR
HER MAJESTY QUEEN DIANNE I	MISS DIANNE YAP Escorted by DENNIS LEE
Train Bearers	BRIGITTE JOVES, DANNY JOVES, DONNA COQUILLA
4. *Crowning of the Queen of Cebu*	MISS VICTORIA PANSOY, Queen of Cebu 1972-1973 IRV S. KATZ, Ph D., Professor of Psychology, University of Nevada Director and Founder, Vida, Las Vegas, Nevada
5. *Scepter Presentation*	MRS. GLORIA PERALTA Matron Princess Urduja, CDA, Inc., Sunnybale, California JOSE MENDOZA, Vice-Grand Master Legionarios del Trabajo, Salinas, California
6. *Trophy Presentation*	MISS ROSE MARIE FAMARIN, Queen of Cebu 1971 MAX PERALTA, Grand Master Elect, Caballeros de Dimas-Alang, Inc.
7. *Bouquet Presentation*	MISS SALLY ANCHETA, Miss Dingras U.S.A. 1973 STANLEY STANDAL, Ph. D. Director, Wilderness Survival, Inc., Boulder, Utah
8. *Presentation of Life Membership to:*	
Miss Rose Marie Famarin	MRS. MARY BELCHER, Associate, Berkey Photo Finishing JACK MASONAK, MC International
Miss Victoria Pansoy	MRS. POLLY ARZAGA Vice-President, Pearl of the Orient Club William Williams, President, Sound Development, Inc.
Miss Linda Omega	MRS. FRANCES G. MENDOZA Matron Aurora Lodge #126, Salinas, California Ambrosio D. Bolo, President, Ladies & Knights of Rizal
9. *Special Dance*	MISS DEBBIE GALON, San Francisco MISS DONNA BLANCO, Princess of Cebu 1969 Livingston, California
10. *Surprise*	THE REAL CEBUANO SONGS
11. *Presentation of Awards*	ROSE G. STANDAL, President, Wilderness Survival, Inc., Deer Creek Center, Boulder. Utah COLONEL PAUL PIQUE, Ret., Davis, California

Members to be Awarded:

PETE BLANCO, CONNIE BLANCO, LUZ ADANZA, FELICITAS SIMBLANTE, GENEROSA TIBON

12. *Folk Dance*	"Malagueña", by REMY E. AGUSTIN President, Bay Area Filipino American Cultural Society LOLITA LA VILLA, MARIAN SHENCO Hayward, California
13. *Closing Remarks*	SALLY B. FAMARIN Founder and President Emeritus, CACI
14. *Special Dance*	QUEEN AND HER ROYAL COURT, SPECIAL GUESTS AND OFFICERS, CACI

MUSIC BY JOHNNY ROJO AND HIS COMBO

UNITED HOMES REALTY

"REAL ESTATE AND INVESTMENT SERVICES"

ONE CALL LINKS THEM ALL

SALLY B. FAMARIN, Realtor
Expert Real Estate Consultant

BUY, SELL, TRADE:
RESIDENTIAL, INCOME, COMMERCIAL

PROPERTY MANAGEMENT:
RENTALS, MANAGEMENT, ETC.

FINANCING:
1st LOAN, 2nd LOAN, 3RD LOAN

BUSINESS OPPORTUNITY:
BEAUTY SALON, BAR, RESTAURANT, ETC.

ACREAGE & LOT:
RECREATION, RETIREMENT, INVESTMENT, ETC.

GENERAL INSURANCE:
FIRE, AUTO, FURNITURE, HOMEOWNERS, LIABILITY

NOTARY:
ALL KINDS OF DOCUMENTS

Celebrating our 13th year of specialized service to the Filipino-American Community

FIRST IN THE HOME BUYER'S MIND
FIRST ON REALTORS' SCHEDULES

Greetings
SALLY'S SUNSET VILLA

ELDERLY CARE

Choice of Locations

ST. PATRICK'S CHURCH

SAN FRANCISCO 94103
756 MISSION STREET

CEBU ASSOCIATION OF CALIFORNIA

Dear Friends:

The Fathers of St. Patrick's Parish join with me in congratulating you on your loyalty to the Santo Niño. We are delighted that you have again selected our Church as the scene of your celebration. We look forward to hearing you sing the hymns you learned at home, as only you can sing them.

As long as you keep alive the devotion to the Infant Jesus, your faith will remain strong. Recalling the infancy of our Saviour reminds us that He who in God, is also human as we are, and approachable.

Sincerely yours,
MSGR. C. J. McKENNA

Message

January 27, 1973

TO THE MEMBERS OF THE CEBU ASSOCIATION

May the year 1973 be a year of more love for each other so that peace may reign in our hearts in accord with the wishes of the Divine Infant and our peace of heart may be the beginning of world peace which we hunger and thirst nowadays.

FR. ALBERT BITANGJOL
Spiritual Advisor, CACI

Congratulations to QUEEN DIANNE I
of the 5th Annual Festival of the CACI
and may you have a successful reign
PIT, SEÑOR SANTO NIÑO!
from
MISS SALLY ANCHETA
Miss Dingras, U.S.A. 1972-1973

Congratulations on your

FIFTH ANNUAL FIESTA

from

DR. TEODORO CUI, JR.

and

THE NOBLE CHILDREN

SUSAN, SANDRA, SHARON,
SHARLENE, BRIAN

SONNETS TO DENISE

By Juvencio C. Alquizola

Copyright © 1969

FRONTISPIECE — I

Desert me, Muse, and do it as never before:
Destroy my verses and my songs forego;
Forbid me, if you will, to try it once more,
But leave this one alone for the one I know.
You had forsaken me for many a year,
Neither did I complain and make redress;
Deaf to my songs banal and shrill to hear,
Nor did I utter any grievances.
But on this one alone forbid me not,
Grant me the gift you had denied my pen.
With her and you, Sweet Muse, I cast my lot,
And hope my songs might never end in vain.
One song alone might not suffice; at least
Be it a hundred; then take all the rest.

HIGH TIDE — II

Grow on, Sweet Verse, grow with the rising tide!
My heart is filled with you and I shall die
With a heavy burden if I were denied
An out'et to my heart's tide full and high!
Grow with the trees that rise against the sky;
Grow with the sun and stars that long endure;
With men and women who shaped their destiny;
Grow with the one I love for evermore!
The star that guides the long-lost-seafarer
Beyond the horizon leads him safe to land;
Then be my star, Sweet Verse, and show me where
Beyond life's horizon I may find the strand.
Grow on, Sweet Verse, grow on, forever grow —
And, if need be, I'll grow along with you.

★

★

BEQUEST — III

When I contend with time about our age,
And watch your rising star go towards noon,
And hope that this your better days presage
A pleasant journey should not stop too soon;
And when my dying sun hastens to the west,
Knowing the night would surely come for me
When stars shine bright, yours shining with the rest,
Watching my fading sun sink in the sea;
Then I have reached the point of no return,
Burning my sun out useless through the years,
And wish on it your star wou'd slowly burn
To fill with joys my empty life of cares.
In this my will of love fearless of death.
Long life to you this trust fund I bequeath.

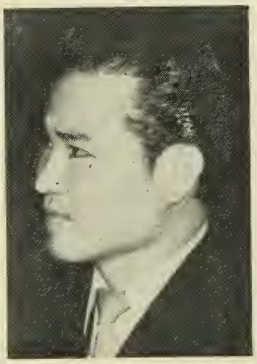
LA DOLCE VITA — IV

How sweet is life, how sweet it is to live it —
Considering all the cares that go with it!
How sweet its tribulations to achieve it
With all the stumbling blocks we try to fit.
It's on the eternal hills where Poetry flowers,
It's on the hunt where the hunter's quarry's mounted;
It's in the search where lie those happy hours
Along the weary trip of life undaunted.
How great it is to live a life like this!
Unmindful of the past, now and tomorrow.
Oh! Life of life, your joy and happiness
Are sweet and kindred to my pain and sorrow.
Unflinchingly, unselfishly I'd give
My life for this and for this let me live.

ODE TO IDLENESS

By Juvencio C. Alquizola

COPYRIGHT © 1969



Lazy Muse, on lazy days,
Have these writ all in your praise:
Be they frivolous and unlettered,
Let them out of me unfettered.
Let my dreams outlive the dreamer
And my simple rhymes the rhymer.
When a bird its sad songs warbles,
Show me how to find those marbles
Yet unhewn, lying in the quarry.
Like Michelangelo's Carrara
Let me touch them, let me chisel
Till I carve the proper vessel
To convey the sleeping beauty
Hidden there! It is my duty
To portray them as they should be,
Not as I would wish they would be.
Let me, no more than I have to,
Nor less than that which I gave to,
Write this ode for you and me,
Since we two are one in three —
Lazy Muse, the day and me.
If this dreamer ever end,
Like the way great rivers wend
To the sea, the whole sea wide,
I've the advantage on my side.
I can make my way go forward,
If, adrift, my boat go shoreward!
Oh, to be so lost to sea
And unheard of to be free!
Oh, Sweet Muse, all is not lost:
We have our morale to boost;
There's a lot more to be gained,
If we lose it in the end.
They the land have, we the sea,
So the greater part have we.
Wilder seas are yet to be
Traveled by my Muse and me!
Let them stay on land and we
With great pleasure put to sea.
We shall brave the roughest weather,
Hand in hand we'll go together
To the zenith or the nadir.
Drink to Bacchus a few rounds,
See Diana and her hounds.
If a neophyte would seduce you,
Just ignore him, let him use you.
He'll pay later what he owes you,
Make believe he truly knows you.
Load him with hyperbole,
Not the simple simile.
Sort the liquid from the solid,
Like an epic from a ballad;
Stationary from the transient,
Like the neophyte from the ancient.
Crook your finger and I'll follow
In your footsteps deep or shallow.
Let me scale, beyond my sight,
The Empyrean slopes and height:
Let me wander by their streams,
If not really, by my dreams.
Verses can, but not like mine,
Reach those heights and therefore shine.
Lazy Muse, your day and mine,

Compliments to The Cebu Association of California Incorporated, on the 5th annual fiesta of Santo Niño de Jesus, Sheraton Palace Hotel, San Francisco, California.

January 27, 1973.

With my profoundest faith to Santo Niño,

Ambrosio D. Bolo

— Master Penman —

Greetings to the Cebu Association of California, Inc., on the FIFTH ANNUAL FIESTA OF SANTO NINO DE CEBU — Sheraton Palace Hotel, San Francisco California, January 27, 1973.

ROWENA GULANE & EDDIE D. BOLO

MCP SALUTES THE CEBU ASSOCIATION OF CALIFORNIA

D. S. Jayme, owners representative

MARITIME COMPANY OF THE PHILIPPINES

general agents: North American Maritime Agencies

Mabuhay Gardens

443 Broadway - San Francisco

PROUDLY PRESENTS

AMAPOLA

THE VOICE FROM CEBU CITY

*Best Female Vocalist of the Philippines - 1971

**Movie, TV, Radio and Recording Star*

Come and listen to AMAPOLA sing Balitaws, Kundimans and other Cebuano songs

at 11:45 p. m.

ALSO DINING & DANCING UNTIL 1:30 a. m

COCKTAILS UNTIL 2:00 a. m.

CALL FOR RESERVATIONS

Telephone: 956 - 3315

BEST WISHES

from

LARRY C. MARQUEZ
PRESIDENT

JOSEPH A. LIBUNAO
DIRECTOR — SALES

RONALD D. CACAS
VICE-PRESIDENT, GENERAL MANAGER

GEM TRAVEL SERVICE

703 Market Street

San Francisco, Ca 94103

397-4790

Compliments

from

DIOSDADO BABIERA
GENERAL AGENT

for

UNITED AMERICAN INSURANCE COMPANY

Home Office: Dallas, Texas

For Your Insurance Needs

Call 334-2493

Specializing in Life and Income

REILLY CO.

GOODWIN & SCANNELL

Funeral Directors

1598 Dolores Street

San Francisco, Calif. 94110

Again My
CONGRATULATIONS
to the Cebu Association
of California

and BEST WISHES FOR THE 5th ANNUAL
CELEBRATION OF THE FIESTA DE
SANTO NIÑO

at Your Service Always,

EDDIE GUTIERREZ
Sales Manager

NAZAL & WAREKOIS
REALTORS

1681 Church Street, San Francisco

Phone: 285-8464 for All Your Real Estate Needs

COMPLIMENTS

LU DO & LU YM

CORPORATION OF THE PACIFIC

MABUHAY!

MAY THE FIFTH ANNUAL CELEBRATION
OF THE FESTIVAL OF THE SEÑOR SANTO NIÑO
BE MORE GLORIOUS THAN EVER

BERNARDITA N. YAP
Life Member, CACI

BERNARDETTE'S REST HOME

Compliments

For Weekend Enjoyment

It's

ORLANDO'S

LIVE MUSIC AND DANCING

Friday & Saturday Nights 9 p.m.-2 a.m.

COCKTAILS

Tuesday thru Sunday 5 p.m.-2 a.m.

Reservations for Banquets and Parties

3024 Mission St. and Army ***Phone: 826-5774 or 586-7585***

Proprietors:
ORLANDO ESPENILLA
JOSEPHINE ESPENILLA

Managers:
RUBEN CADORNA
LYDIA CADORNA

President: JOHN H. ATKINSON, S. F., California
Vice President: EARL BELLAMY, Wallace, Idaho
Director & Treasurer: WRAY FEATHERSTONE, JR.
Bellvue, Washington
Secretary: DENNIS WHEELER, Silvertone, Idaho

SAN FRANCISCO SILVER CORP.

Garden Court

CANDLELIGHT

DINNER BUFFET

$6.25

Every Evening

Sheraton-Palace

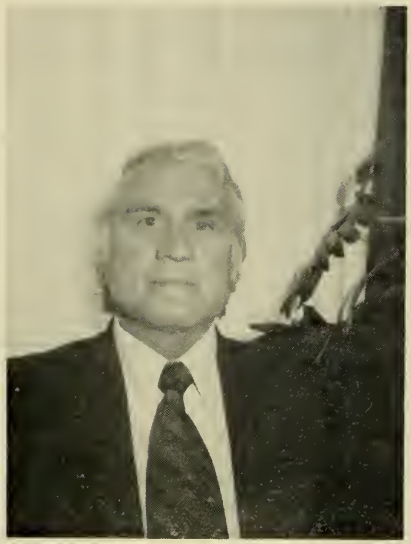
H. J. Carle and Sons

PRINTERS

635 CLAY STREET - SAN FRANCISCO

GREETINGS

from



STANLEY STANDAL, Ph. D.
Director
DEER CREEK YOUTH CENTER
WILDERNESS SURVIVAL, INC.

ROSE STANDAL
President
DEER CREEK YOUTH CENTER
WILDERNESS SURVIVAL, INC.

AND THE STAFF OF

DEER CREEK YOUTH CENTER

SPECIAL GREETINGS FOR A SPECIAL DAY
FROM

MR. & MRS. SERGIO RADAM
751 San Pablo Drive
Mountain View, California

MISS VICKY CABATINGAN
Los Angeles, California
MR. ALBERTO F. FALLON
MISS CHIT VEDAD
MR. & MRS. HENRY BALDEVEA
MR. & MRS. GABINO SIMBLANTE
MR. & MRS. MANUEL GIMENTIZA
MR. & MRS. IGNACIO TIBON
MR. & MRS. FRED TOLENTINO
MR. & MRS. BERT SALTIGA
MR. & MRS. PAT LA GUARDIA
MR. & MRS. IRENO CAPARRO
MR. & MRS. FRED AGREGADO
MR. & MRS. QUIRINO ARZAGA
DR. BASILISA EUSEBIO

CHARLES A. BARBER
Associate Kelly and Clarke Brokers
Stockton, California

MR. & MRS. VIC POZON
MISS FRANCES PADERES
Stockton, California
MR. & MRS. EDDIE ESPERANTE
555 - 2nd Avenue, San Francisco, California
MR. & MRS. LUIS AGUSTIN
27729 Havana Avenue, Hayward, California
MRS. HILDA KENT
686-28th Avenue, San Francisco, California
MR. & MRS. MAX PERALTA
San Jose, California
MR. & MRS. AURELIO PANA
NAPPY JAVIER
Hughson Ford Co.
MR. TONY ESCUETA

Music and Entertainment

For All Occasions
By
JOHNNY O. ROJO AND HIS ORCHESTRA
68 Liebig St., San Francisco, Ca 94112
Phone: (415) 992-3778

ACKNOWLEDGEMENT

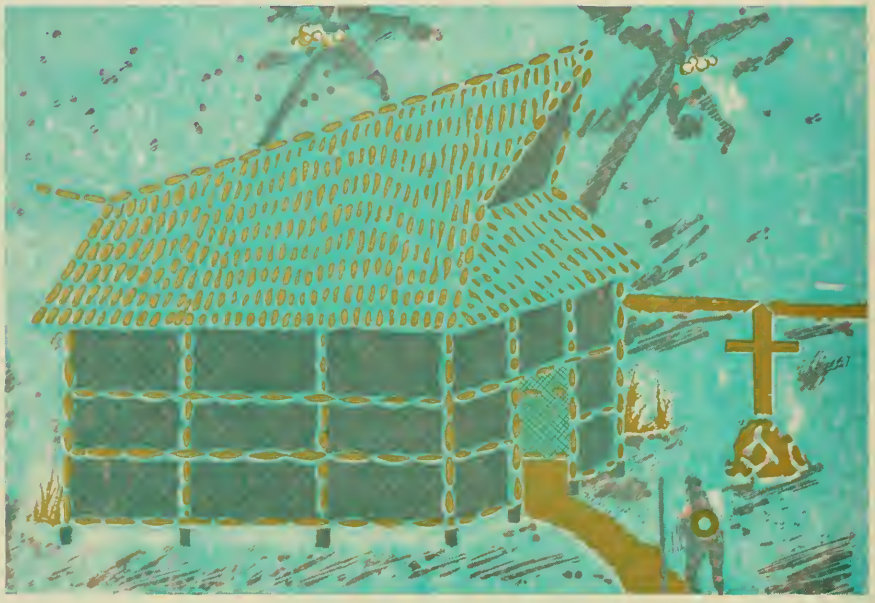
We, the members of the Executive Committee, wish to thank each and every one of you, who, in one way or the other, assisted us in making the Fiesta a Glorious Success.

CONCELEBRATED MASS HELD AT SAINT PATRICK'S CHURCH, SAN FRANCISCO, CALIFORNIA.
CELEBRANT: Monsignor C. J. McKenna, Saint Patrick's Church
CO-CELEBRANTS: Father Albert Bitangjol, Spiritual Adviser, CACI, & Father Fred Bitanga, St. Patrick's.

DONORS

Sonto Nino Diomonds, Gald Cross, Ruby ond Peorl Ring — Donated by JOHN H. ATKINSON, Pres. S. F. Silver Corp.
Tamboren Donors: MR. & MRS. HENRY BALDEVEA
Gold Necklace: MR. & MRS. DESI OMEGA
Philippine Flog: RAMON DURANO, Congressman, 1st District, Cebu, Philippine Islonds
Sonto Nino de Cebu Banner: Designed by JOHN H. ATKINSON, Past President ond Adviser, CACI
Banner Art Work: JOHN LANZATELLA, Executive, MACY*S, Colifornio
Beod Work by SALLY B. FAMARIN, President Emeritus, CACI
Art on Cover Poge by CATHAY FAMARIN RIZOTTO
Photos by PAT LA GUARDIA
Progrom Editar: SALLY B. FAMARIN, Founder, CACI

The first Roman Catholic Church built in Cebu in 1565 by the Spanish Governor General Miguel Lopez de Legazpi in honor of the Holy Child Jesus. It is made of bamboo and nipa.



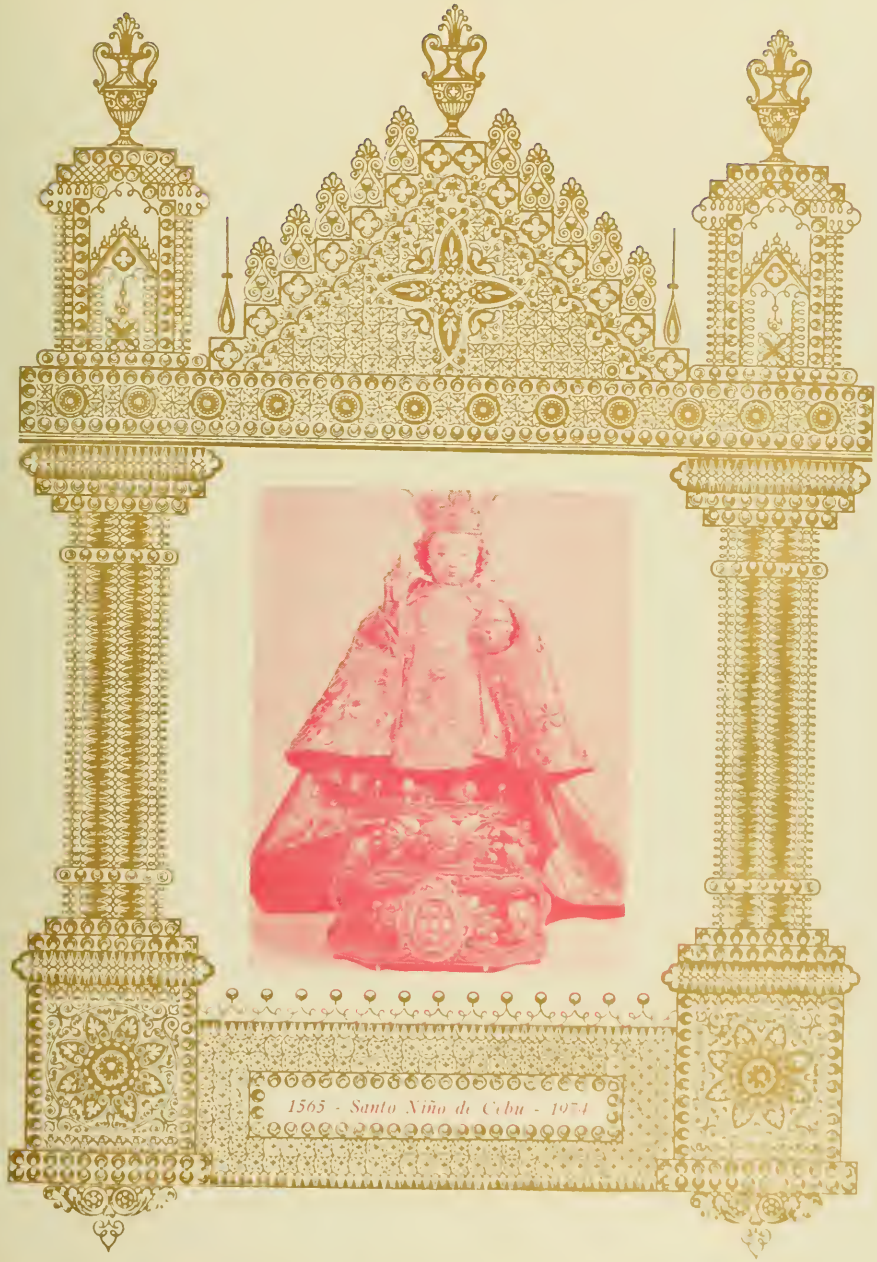
Mosaic Painting

by Cathay Famarin Rizotto

Sixth Annual Fiesta

sponsored by

The Cebu Association of California



International Center, San Francisco

Saturday, January 19, 1974

THE SANTO NIÑO DE CEBU

On April 28, 1565, Juan Camus, a sailor in Legazpi's fleet, found in a modest house of the then village of Cebu the Image of Santo Niño which at the time all agreed had been brought from Europe. Deeply impressed by this finding and aware of its significance, Legazpi ordered an official inquiry conducted; the document, drawn on May 16 of the same year and still extant in the archives of the Santo Niño Convent of Cebu, tells us from the testimony of eyewitnesses that the Image was found inside a small pine box, preserved in almost perfect condition; it had on a little shirt and a cap; two of its right hand's fingers were raised in a gesture of blessing, while the left hand held a globe symbolizing the world.

In solemn procession the Image was carried to the provisional Church the Augustinian Fathers were using at the time; later, another Church was built on the exact location where the image had been found: this is the site of the Santo Niño Church where the Augustinian have cared for the Image and the Filipino people have venerated it through the centuries.

An earlier authenticated entry in the Journal of Pigaffeta, clerk in the Magellan expedition, explains the origin of Santo Niño: on the day Queen Juana was baptized by Father Pedro Valderrama, chaplain of that expedition, Pigaffeta himself presented her with the Image.

SALLY B. FAMARIN
Founder and President Emeritus

During the last War a bomb fell inside the Church, but the Image was found unscathed. At present, through the initiative and with the cooperation of the Augustinians and the Filipino people, the Santo Niño Church has been renovated in the interior and given the rank of Basilica, to make it a still more fitting shrine for the beloved Santo Niño, Comforter of the first missionaries and divine Protector of the Philippines.

From the Novena Copyright in 1960 by the Augustinian Fathers in Cebu City, Philippine Islands.

BEAUTY QUEENS OF CEBU

1955-1973

MISS LINDA OMEGA
1970-1971

MISS ROSE MARIE FAMARIN
1971-1972

MISS VICTORIA PANSOY
1972-1973

Pit Senor!

MISS LISA RUIZ
MISS PEACE

MISS ANNABELLE REYES
MISS LIBERTY

Greetings

OFFICE OF THE MAYOR
SAN FRANCISCO

It is a pleasure to extend greetings and best wishes on behalf of the people of the City and County of San Francisco to the Cebu Association of California on the occasion of the Sixth Annual Fiesta of Niño de Cebu on January 19, 1974. We also send felicitations and congratulations to the Queen of Cebu, who will receive her traditional crown as part of the festivities.

San Francisco salutes its Filipino-American Community for the many contributions it has made to the culture and atmosphere of our City. The Cebu Association and its founder and President Sally Famarin have played an important part in fostering the spirit of respect and understanding which exists between the peoples of the Philippines Islands and the United States. May it continue to flourish.

Through your fine organization we send our most cordial greetings to the Governor of the Province of Cebu and to the Mayor of Cebu City on this gala festival occasion.

JOSEPH L. ALIOTO

MESSAGE

Cebu Association of California, Incorporated
c/o Sally Famarin, President Emeritus
2207 - 28th Avenue
San Francisco 94116

On the occasion of the Sixth Annual Fiesta of Santo Niño de Cebu, it is again a pleasure for me to send my warmest greetings.

This year, as always, all San Franciscan and Cebuanos join together to participate on this beautiful celebration honoring the Patron Saint of Cebu.

On behalf of the State of California, I send congratulations to the Fiesta Queen and her lovely court and wish them well during their reign.

May all who share this happy occasion have a joyous and prosperous 1974.

Sincerely,

MILTON MARKS

Senator, State of California, Life Member, CAC

State of California

GOVERNOR'S OFFICE
SACRAMENTO 95814

Miss Sally B. Famarin
President, Cebu Association of California
2207 - 28th Avenue, San Francisco 94116

I am pleased to once again extend my warm greetings to the Filipino Community of San Francisco on the occasion of the 6th Annual Fiesta of the Santo Niño de Cebu.

This fiesta provides a unique opportunity for all Californians to learn more about the oustanding contributions to the State and Nation made by our citizens of Filipino descent.

Best wishes to all for a memorable celebration.

Sincerely,

RONALD REAGAN
Governor

Message

MISS SALLY B. FAMARIN, President Emeritus
Cebu Association of California
2207 - 28th Avenue, San Francisco 94116

Dear Sally,

Congratulations on your evident success in keeping alive your faith and customs of immeasurable value. Your Annual Celebration of the Santo Niño de Cebu imparts to every Cebuano the trait of piety, friendship and hospitality which I know the members of the Cebu Association demonstrate.

My heartfelt best wishes for a very happy and successful fiesta.

Sincerely,

PETER TAMARAS
Supervisor, City and County of San Francisco

QUEEN'S MESSAGE

Miss Caroline Adanza — Queen of Cebu 1974-1975

Having the opportunity to be crowned this year's Queen of Cebu is a great honor and privilege.

I wish to express my sincere thanks to the Cebu Association of California, to all my friends and mostly to my dearest parents and my two sisters who worked very hard in order for me to be in this position, and to each and everyone of you for helping us celebrate this glorious fiesta of our beloved Santo Niño de Cebu.

Also I would like to extend my appreciation to all of you here tonight who made this moment possible for me. During my reign as Queen I will try to do my best and make every one who is concerned, proud to be part of what is now taking place. Being Queen is an important role which will helpme learn to understand the responsibilities that may occur later in life.

Deeply grateful,
QUEEN CAROLINE I

CONGRATULATIONS

TO THE

QUEEN OF CEBU

1974-1975

WISHING YOU

A BEAUTIFUL REIGN

Diane

MISS DIANE YAP

QUEEN OF CEBU 1973-74

CONGRATULATIONS

ON

SIXTH ANNUAL FIESTA

OF THE SANTO NIÑO DE CEBU

We wish to thank each and everyone of you who attended

our 33rd Wedding Anniversary

MR. & MRS. LOPE YAP

Republic of the Philippines
PROVINCE OF CEBU
OFFICE OF THE GOVERNOR

MESSAGE

Pit Señor! This is the reverberating religious cry familiar and dear to every Cebuano heart. Pit Señor! This has resoundingly echoed through the centuries summarizing the hopes, faith, plaints and joys of thousands of devotees of the Blessed Child.

On bended knees or on dancing feet, the Cebuano re-echo this supplication for divine assistance of his heavenly protector. God has willed that this religious and miraculous image be cradled in this tiny historic isle and the Cebuanos, since Magellan's time, have been zealously watching over and taking charge of the most venerable and priceless image of our country. Cebauanos, far and near, are united with this religious bond of affection for the Blessed Child.

I join my co-provincianos — The Cebu Association of San Francisco, California — in the annual rejoicing over and the celebration of the feast of Santo Niño. It is with a special warm pleasure to greet you all and may Señor Santo Niño continue to spread His mantle of protection over you.

Cebu City, Philippines, January 19, 1974

O. G. RAMA, M.D.
Provincial Governor

CARDINAL'S RESIDENCE
CEBU CITY, PHILIPPINES

MESSAGE

My warmest felicitations to the Cebu Association of San Francisco, California on the occasion of the yearly Pyesta Señor in honor of the Santo Niño. It is but fitting that you celebrate this annual fete to renew your ties with our Cebuano community here.

I am glad that you share with us here the spirit of thanksgiving to the Holy Child for whatever benefits we have received in the past year. No doubt, we owe to the Santo Niño the blessings of peace and prosperity of our Country. But we have to pray much more fervently to Him, considering the many nations of Asia which are presently plagued by the ugly spectre of war.

Wishing you all the success in your celebrations and in union with the Holy Child, I impart to you all my fatherly blessings.

+ Julio R. Card. Rosales

(GGD.) +JULIO R. CARDINAL ROSALES
Cardinal-Archbishop of Cebu

ST. PATRICK'S CHURCH
San Francisco, California

MESSAGE

To the Cebu People of San Francisco:

The Clergy of St. Patrick's are indeed pleased to welcome you on the occasion of your annual celebration which with the devotion you have to the "Santo Niño" so strongly points up the Sacred Humanity of our Divine Savior.

It is indeed encouraging to be part of such a celebration which brings the cherished devotions of your homeland to your adopted country.

The Filipino people have given much to America but no gift is of more lasting value than the lesson you teach in Faith in Our Lord Jesus Christ.

Gratefully yours,
MONSIGNOR C. J. McKENNA

ST. PATRICK'S CHURCH
San Francisco, California

MESSAGE

January 19, 1974

To the Cebu Association of California:

Felicitations and congratulations on this special occasion. It is good to see a group so loyally carrying on the faith and devotions which today are as a light in the surrounding darkness. Keep always this faith as a precious treasure not only for yourselves but for all those around you.

Sincerely yours,
REV. FRED AL. BITANGA

Program

Master of Ceremonies: JOHN H. ATKINSON
Adviser, Past President, CAC

1.	National Anthems	JOHNNY ROJO AND HIS FAMILY ORCHESTRA
2.	Welcome Address and Introduction of Guests	JOHN, H. ATKINSON, Fiesta Chairman
3.	Presentation of the Royal Court	SALLY B. FAMARIN, President, CAC
	MISS PEACE, 1974	MISS LISA RUIZ, Escorted by RAY MANZANO
	MISS LIBERTY, 1974	MISS ANNABELLE REYES, Escorted by MATEO JOHNSON
	Scepter Bearer	ROSALIND ADANZA, Princess of Cebu, 1970
	Crown Bearer	WILFRED HERRERA
	Flower Girls	JANE GUEVARRA, CLARA ANN HERRERA, MILANI VANTA

HER MAJESTY QUEEN CAROLINE I — MISS CAROLINE ADANZA
with Escort PETER SANFELETTO

	Sash Presentation	MISS SUSAN ABUEG, Princess of Cebu, 1971 MISS ROSALIND BRANSON, President, Junior Dimas-Alang of the Bay Area
4.	Crowning of the Queen	MISS DIANNE YAP Queen of Cebu, 1973-74 SUPERVISOR PETER TAMARAS, City and County of San Francisco
5.	Scepter Presentation	MISS JOGI CARMEN GUEVARRA, Miss New Year, 1974 — FAYCO JOSEPH SALONGA, President, Cavite Association of California
6.	Trophy Presentation:	
	MISS PEACE	MRS. DANILA LUNA, Proprietor, Ludanic's Style ATTORNEY JOHN LAURICELLA, Legal Adviser, CAC
	MISS LIBERTY	LYDIA TIRADOR, President, Filipino Postal Employees Association DR. FRANCISCO GERARDO Health Department, City and County of San Francisco
	QUEEN CAROLINE I	MISS JONIE JANE HARRISON, Miss Fil-Am Friendship Day JOE HALL, Housing Enviromental, City and County of San Francisco
7.	Bouquet Presentation:	
	MISS PEACE	ATTORNEY & MRS. RAFAEL LIM, President, Fil-Am Neighborhood Association
	MISS LIBERTY	MISS MARY GILES, Miss Visayas, Pearl of the Orient Club EDDIE GUTIERREZ, Life Member, CAC
	QUEEN CAROLINE I	MRS. POLLY ARZAGA, President, Pearl of the Orient Club JAMES BRAZIL, Deputy City Attorney
8.	Special Dance	MISS DONNA BLANCO, Awarded Best Dancer, California State, Santa Clara, Pageant
9.	Presentation of Life Membership:	
	ATTY. JOHN LAURICELLA (Honorary)	SALLY B. FAMARIN, Founder and President Emeritus, CAC
	MISS DIANNE YAP	LARRY MARQUEZ, President, Gem Travel Inc.
	MISS DONNA BLANCO	COMMISIONER AMANCIO ERGINA, Housing Authority, City and County of San Francisco
10.	Folk Dance — Hotabal and Salukot	REMY AGUSTIN, President, Young Ladies Institute, Oakland #15 MRS. MARIAN SHINKO, Kasarilan Group Member, Fremont, California
11.	Closing Remarks	SENATOR MILTON MARKS, Honorary Life Member, CAC
12.	Royal Court Dance with Special Guests and Officers CAC	

MUSIC BY JOHNNY ROJO AND HIS FAMILY ORCHESTRA

DANCE CONTEST — Conductaed by ROSE BRANSON
Matron, Marina Dizon Lodge #81, Caballeros de Dimàs-Alang, Inc.

Congratulations to the Cebu Association of California Incorporated, on the Sixth Annual Fiesta of Santo Niño de Cebu, January 19, 1974 in San Francisco a beautiful city by the Golden Gate.

With my profoundest faith to Santo Niño.

Ambrosio D. Bolo

—Master Penman—

A. D. BOLO
Life Member, CAC

Greetings to the Cebu Association of California, Inc., on the SIXTH ANNUAL FIESTA OF SANTO NIÑO DE CEBU — International Center, San Francisco, January 19, 1974.

ROWENA GULANE & EDDIE D. BOLO

VIVA SANTO NIÑO!

May the Blessings of Peace and Prosperity of the officers and members of the Cebu Association continue in abundance in years to come.

MR. & MRS. PROBO PANSOY and Family

Albany, California

PIT SEÑOR!

ROSE G. STANDAL
President, Wilderness Survival, inc., Boulder, Utah

Dear Friends,

As an active member of the Legion of Mary and other religious organizations, I have pledged to help people realize their dream of seeing, once in a lifetime, the Vatican City for a special audience with the Pope and the Miraculous Shrine of the Blessed Virgin of Lourdes in France.

My friends, now is your opportunity to realize your dream. Let me then invite you to join our tour, visit other beautiful places in Europe and receive the blessings and graces like thousands who make the yearly pilgrimage.

NINA ALDE-JESSUP

Call: 731-7361

Wishes for an abundance

of Divine Graces

during the new year

VIVA SANTO NIÑO!

MR. & MRS. VIC POZON

PIT SEÑOR!

CONNIE, PETE
and DONNA BLANCO
Princess of Cebu, 1969

GEM TRAVEL SERVICE, INC.

703 MARKET St. — 4TH FLOOR — SAN FRANCISCO 94103

PHONE: (415) 397-4790

*Expert Office Staff To Assist You
*Personalized Service
*Immigration, Passports & Documentation
*Fly Now, Pay Later Plan
*Worldwide Travel Tours

Bonded Agents for All International Airlines
& Steamships
Tours Anywhere in the World
Specializing in individual and group

INQUIRE HOW GEM CAN ASSIST YOU IN BRINGING YOUR RELATIVES AND FRIENDS TO THE U. S.

LARRY MARQUEZ
RAMON BARRETTO
RONNIE CACAS
JOSEPH LIBUNAO

This Program printed by

H. J. CARLE & SONS

635 CLAY STREET
SAN FRANCISCO, CA. 94111
TEL.: 781-5090

PRESIDENT'S ADDRESS

Words cannot describe the thanks the Cebu Association of California wishes to convey to the Filipino-American community who joined hands and hearts for their outstanding participation in the presentation of this, 6th Annual Celebration of the Santo Niño de Cebu.

The successes we have had during the past years and the miracles that happened, blessings from the Santo Niño de Cebu, have added much to thousands of devotees of the Blessed Child.

Each year, people in increasing numbers, far and near, have paid homage to this most venerable and priceless image of our Country.

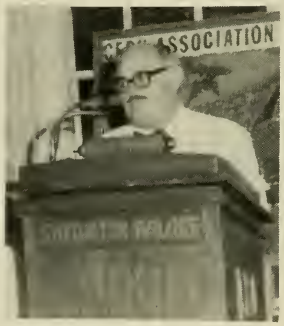
May His mantle of protection spread all over us and that unity and love will reign in our hearts.

Sally B. Famarin

SALLY B. FAMARIN
President Emeritus, CAC

OFFICERS & EXECUTIVE COMMITTEE

SALLY B FAMARIN	President
JULIA PETERS DE JESUS	1st Vice President
PETE BLANCO	2nd Vice President
FELICITAS SIMBLANTE	Secretary
LUZ G. POZON	Treasurer
CONNIE BLANCO	Auditor
JOHN H. ATKINSON	Adviser
DEMETRIO JAYME	Adviser
ROSE BRANSON	Parliamentarian
LYDIA CADORNA	Reception Chairman Committee
RUBEN CADORNA	Membership Chairman Committee
LIZA AGREGADO	Membership Chairman Committee
BERNARDITA YAP	Board Member
JUVENCIO C. ALQUIZOLA	Board Member
HENRY BALDEVEA	Board Member
AMBROSIO D. BOLO	Board Member
MARIA PANSOY	Board Member
BEBE CAPARRO	Board Member
JUANICIO RESPONTE	Board Member
ROSE G. STANDAL	Board Member
GENEROSA TIBON	Board Member
ALBERT BRANSON	Sergeant-at-Arms
PROBO PANSOY	Sergeant-at-Arms
GABINO SIMBLANTE	Sergeant-at-Arms
EDDIE BOLO	Sergeant-at-Arms
ATTORNEY JOHN LAURICELLA	Legal Adviser
REVEREND FATHER ALBERT BITANGJOL	Spiritual Adviser



JONH H. ATKINSON
Fiesta Chairman

ROSE BRANSON
Queen Contest Chairman

CON-CELEBRATED MASS HELD AT SAINT PATRICK'S CHURCH, SAN FRANCISCO, CALIFORNIA

CELEBRANT: Monsignor C. J. McKenna, Saint Patrick's Church

CO-CELEBRANTS: Reverend Father Antonio Rey, St. Anne's, and Reverend Father Fred Bitanga, Saint Patrick's

SANTO NINO DE CEBU BANNER — Designed by John H. Atkinson, Adviser, CAC

ART WORK: John Lanzatella, Creative Arts Director, Macy's California.

BEAD WORK by Sally B. Famarin

SANTO NIÑO DIAMONDS, A GOLD CROSS, RUBY AND PEARL RING — Donated by John H. Atkinson, Proprietor, Mission Hearing Aid Center.

TAMBOREN DONORS: Mr. & Mrs. Henry Baldevea

GOLD NECKLACE: Mr. & Mrs. Desi Omega

PHILIPPINE FLAG: Ramon Durano, Congressman, 1st District of Cebu

DECORATIONS: Giles Flowers

PUBLICITY: PHILIPPINE NEWS & MABUHAY REPUBLIC

PROGRAM EDITOR: Sally B. Famarin

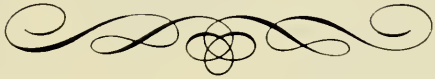
HONORARY MEMBERS:

SENATOR MILTON MARKS, California State Senator

COLONEL PAUL PIOUE, Davis, California

PIT SENOR!

MR. & MRS. DEMETRIO JAYME



PIT SEÑOR

JOHN H. ATKINSON
GENERAL MANAGER

AUDIOMETERS — AURICONS
HEARING AIDS
Specialist in Custom fitted Hearing Instruments
A Quarter Century of Service

2755 MISSION STREET
SAN FRANCISCO
TELEPHONE: (415) 648-2704

MEMBER
MISSION MERCHANTS ASSOCIATION
Division of the
GREATER SAN FRANCISCO
CHAMBER OF COMMERCE

SONNETS TO DENISE

By Juvencio C. Alquizola

COPYRIGHT © 1969

Boreas — The Northwind — Winter

When the Northwind blows it sighs and I find me singing
Of the days that saw my first love still to be.
And the wind it said, "Go back, I am not bringing
The heart of your love, the thing you want of me."
The birds they would not twitter the whole day long,
For winter had come and to stay but overnight.
And it said to the birds, "I do not need your song,
Nor his heart whose love is set at first sight."
And as the Northwind sighed so did I sigh
A sigh of relief for the one I had left at home.
Together we sighed and found the reason why
There is more to stay at home for than to roam.
    When the Northwind comes back and still does not bring
    The heart of my love, like the birds, I shall wait for Spring.

Eurus — The Eastwind — Spring

What can relieve the pain of Earth's sweet bosom
Winter had left her not so long ago?
What can abate the blast that makes plants blossom?
But Spring whom Nature gives the power to.
So I must sing of Springtime and of sowing
Seeds in the fields of waking Earth still aching;
And feel the tender touch of the Eastwind blowing,
And thrill to the sight of buds and seeds just breaking!
And I will make her posies fresh to wear,
And make her furrows moist for the night,
That she might be the mother fit to bear
The fairer offsprings of the world's delight.
    What Winter all to ruin seemed to bring,
    Have since been pent up in the womb of Spring.

Zypherus — The Westwind — Summer

You, too, on whom the poets waste their time.
Shall never go unnoticed when you blow!
Blow when you wish but spare one for my rhyme
Where your celebrity contributes to.
I would not make you such a prophecy
Like him who eulogizes fall as one
Which yearly does precede the vernal spree
And spring which follows suit till summer's on.
Oh, how you rightly fit in Nature's plan!
You fourth wheel of a potent force, when you
Join the ranks of power, what is man
With his endeavors but a toy for you!
    So right you are! we cannot live without you,
    Invisible and yet we never doubt you.

Auster — The Southwind — Autumn

Twister of phrases, opener of leaves,
The birds in winter winter in the South.
Bring on the warmth of hearts, the grain in sheaves,
Put on the right words into my own mouth!
I've sought you too, sweet Auster, all the time,
Since when I learned to build my tyro-blocks;
And where you taught me how to build a rhyme,
I'm also grateful for your learned-socks.
For I have been in love with you, sweet Lass,
And in the art of silent Poesy,
There is no time to waste away nor pass,
But always in your carrel's secrecy.
    Twister of phrases, opener of leaves,
    Bring on the warmth of hearts, the grain in sheaves.

JANUARY 19, 1974

San Francisco, California 94127

UNITED HOMES REALTY

"REAL ESTATE AND INVESTMENT SERVICES"

2207 - 28TH AVENUE, SAN FRANCISCO

ONE CALL LINKS THEM ALL

SALLY B. FAMARIN, Realtor
Expert Real Estate Consultant

BUY, SELL, TRADE:
RESIDENTIAL, INCOME, COMMERCIAL

PROPERTY MANAGEMENT:
RENTALS, MANAGEMENT, ETC.

FINANCING:
1st LOAN, 2nd LOAN, 3RD LOAN

BUSINESS OPPORTUNITY:
BEAUTY SALON, BAR, RESTAURANT, ETC.

ACREAGE & LOT:
RECREATION, RETIREMENT, INVESTMENT, ETC.

GENERAL INSURANCE:
FIRE, AUTO, FURNITURE, HOMEOWNERS, LIABILITY

NOTARY:
ALL KINDS OF DOCUMENTS

Celebrating our 14th year of specialized service to the Filipino-American Community

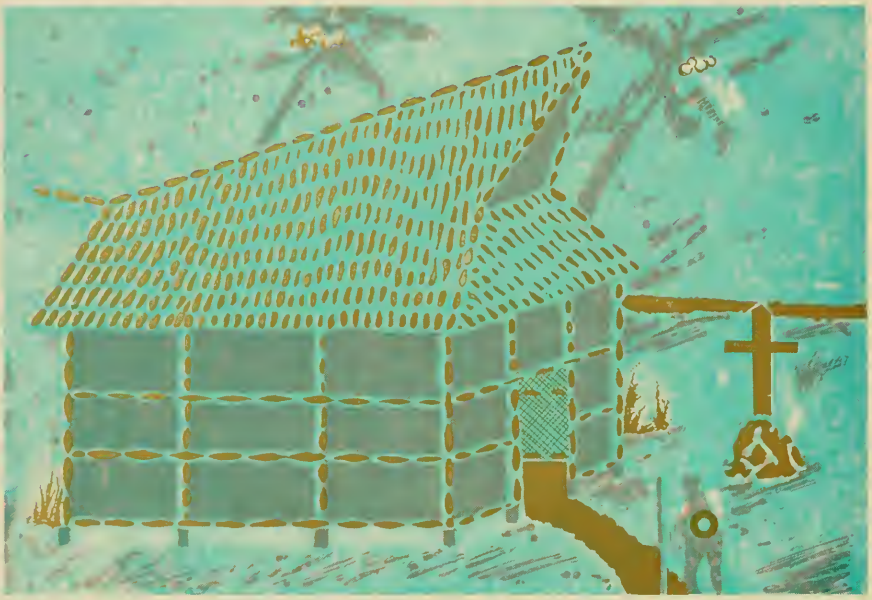
FIRST IN THE HOME BUYER'S MIND
FIRST ON REALTORS' SCHEDULES

Greetings
SALLY'S SUNSET VILLA

ELDERLY CARE

Choice of Locations

The first Roman Catholic Church built in Cebu in 1565 by the Spanish Governor General Miguel Lopez de Legazpi in honor of the Holy Child Jesus. It is made of bamboo and nipa.



Mosaic Painting

by Cathay Famarin Rizotto

Seventh Annual Fiesta

sponsored by

The Cebu Association of California

1565 - Santo Niño de Cebu - 1975

Saturday, January 25, 1975

Cotillion Hall, Westbury Hotel, San Francisco

HISTORY OF

THE SANTO NIÑO DE CEBU

On April 28, 1565, Juan Camus, a sailor in Legazpi's fleet, found in a modest house of the then village of Cebu the Image of Santo Niño which at the time all agreed had been brought from Europe. Deeply impressed by this finding and aware of its significance, Legazpi ordered an official inquiry conducted; the document, drawn on May 16 of the same year and still extant in the archives of the Santo Niño Convent of Cebu, tells us from the testimony of eyewitnesses that the Image was found inside a small pine box, preserved in almost perfect condition; it had on a little shirt and a cap; two of its right hand's fingers were raised in a gesture of blessing, while the left hand held a globe symbolizing the world.

In solemn procession the Image was carried to the provisional Church the Augustinian Fathers were using at the time; later, another Church was built on the exact location where the image had been found: this is the site of the Santo Niño Church where the Augustinian have cared for the Image and the Filipino people have venerated it through the centuries.

An earlier authenticated entry in the Journal of Pigaffeta, clerk in the Magellan expedition, explains the origin of Santo Niño: on the day Queen Juana was baptized by Father Pedro Valderrama, chaplain of that expedition, Pigaffeta himself presented her with the Image.

SALLY FAMARIN, Realtor
Founder and President Emeritus
Who's Who of American Women and California

During the last War a bomb fell inside the Church, but the Image was found unscathed. At present, through the initiative and with the cooperation of the Augustinians and the Filipino people, the Santo Niño Church has been renovated in the interior and given the rank of Basilica, to make it a still more fitting shrine for the beloved Santo Niño, Comforter of the first missionaries and divine Protector of the Philippines.

From the Novena Copyright in 1960 by the Augustinian Fathers in Cebu City, Philippine Islands.

QUEEN'S MESSAGE

The thoughts of religious observance come to us as we celebrate the feast of our most beloved Patron Saint, the Santo Niño de Cebu. It is inherent upon us that we, the Filipinos in general, subscribed to this kind or ideology where religion plays a role in our everyday life.

My sincerest thanks to the officers and members of the Cebu Association of California, which made this fiesta of great success and to each one who supported me morally, and financially, to reign in this festivity as the Queen of Cebu.

QUEEN CYNTHIA I
1975-1976

MESSAGE

It is with great pleasure I extend to one and all my warmest greetings on the occasin of the annual Fiesta of Santo Niño, beloved Patron Saint of Cebu.

As president of the Cebu Association of California, Inc., I wish to state that this event is indeed very significant to all of us who seek spiritual guidance in our daily lives. I also invite each and everyone to consider this celebration as an opportunity to renew our devotion to His everlasting love and benevolence.

As we celebrate this event, let us rededicate ourselves to the Infant Jesus; let us reflect on His humility. His power and influence over our lives, so that in the end, we shall merit His blessings and eternal love.

LINDA OMEGA
President
Cebu Association of California, Inc.

MESSAGE

During my reign as the Cebu Queen for the year 1974, I experienced a great deal of change in our society. As an individual, each of us have a purpose in life, which requires a constant move; in the outcome of one's experience, we must be susceptible to change.

Now time has come for me to be susceptible to the change of no longer holding the title as being a Cebu Queen of 1974. We progress into the year of 1975, which brings forth a new Cebu Queen, a new year, and again an experience of a changing world.

I hope the succeeding Cebu Queen for the year or 1975 will enjoy and appreciate her reign as much as I. And to all who have done everything for me to reign as your Cebu Queen for the year of 1974, may I say a very sincere "Thank you and God bless you all".

CAROLINE ADANZA
Queen of Cebu, 1974-75

Republic of the Philippines
PROVINCE OF CEBU
OFFICE OF THE GOVERNOR

MESSAGE

To our PAISANOS in San Francisco, California, in the name of your brother Cebuanos here, I warmly greet you on the occasion of your celebration of the feast of Señor Santo Niño Divine Providence has willed that a miraculous image of the Blessed Infant be entrusted to the natives of Cebu, and for centuries since, He has been the revered patron saint of this historic isle and the never-ending link of Cebuanos everywhere. It is heartening to note that you, as we do here, religiously pay collective homage to Señor Santo Niño. We join you in your prayers of thanksgiving for all His blessings and of supplication to continuosly place you under His mantle of protection.

Sa katapusan, panghinauton ko nga sama sa dili kamo mahikalimot sa pagsaulog sa pangilin alang kang Señor Santo Niño, d'li usab kamo mahikalimot sa inyong mga kaigsoonang Sugbuanon ug bation kamo ug kadasig sa pagduaw inyong lalawigang natawhan diin kamo sa kanunay gihandum ug gipaabot.

Cebu City, Philippines, December 26, 1974

(Signed) O. G. RAMA, M.D.
Provincial Governor

OFFICE OF THE MAYOR
JOSEPH ALIOTO
San Francisco, California

GREETINGS

On behalf of the people of the City and County of San Francisco, it is a pleasure to extend greetings and best wishes to the Cebu Association of California on the occasion of the Seventh Annual Fiesta of Santo Niño de Cebu on January 25, 1975. We also send felicitations and congratulations to the Queen of Cebu, who will receive her traditional crown as part of the Festivities.

San Francisco salutes its Filipino-American Community for the many contributions it has made to the culture and atmosphere of Our City. The Cebu Association and its Founder and President Sally Famarin have played an important part in fostering the spirit of respect and understanding which exists between the peoples of the Philippine Islands and the United States. May it continue to flourish.

Through your fine organization we send our most cordial greetings to the Governor of the Province of Cebu and to the Mayor of Cebu City on this gala festival occasion.

(Signed) JOSEPH ALIOTO
Mayor

REPUBLIC OF THE PHILIPPINES

City of Cebu

OFFICE OF THE MAYOR

MESSAGE

I greet my brother Cebuanos on the occasion of the 7th annual celebration of our Patron Saint Señor Santo Niño, which is also the patron saint of the City and Province of Cebu.

The significance of this traditional celebration looms on a larger perspective when viewed from the current world-wide crises that beset the human race in terms of food shortages, the enercrisis, the atomic arms race, and armed conflicts in some places of the earth.

While we have preserved the essence of this traditional rites when our great grandfathers sought refuge in His divine protection from natural calamities and maladies to our ancient village, more than ever today we fervently supplicate our beloved Patron Saint to preserve the peace and tranquility of our prosperous community.

This, for me, is the substance and meaning of the yearly celebration.

Cebu City, December 26, 1974.

(Signed) EULOGIO E. BORRES
Mayor

CARDINAL'S RESIDENCE

CEBU CITY, PHILIPPINES

MESSAGE

My cordial greetings to you, officers and members of the Cebu Association of California, on the occasion of your celebration of the Santo Niño de Cebu Fiesta on 25th January, 1975.

Our adoration and honoring of the Christ Child has been a source of countless blessings to the Cebuano populace. Above all, it has kept burning the ardent religiosity of the Cebuano people.

We hope that by this yearly celebration you may vividly keep alive the inspiration radiated by the Santo Niño de Cebu, especially for the sake of the oncoming generation of youth, the leaders of tomorrow.

May God bless your work and your Fiesta de Santo Niño de Cebu.

+ Julio R. Card. Rosales

(SD.) + JULIO R. CARDINAL ROSALES
Cardinal-Archbishop of Cebu

REPUBLIC OF THE PHILIPPINES

City of Mandaue

OFFICE OF THE MAYOR

MESSAGE

It is my distinct pleasure and privilege to greet the good people of San Francisco, California, with my heartfelt wishes on this happy occasion, the Seventh Annual Celebration of the Santo Niño de Cebu.

I sincerely share with the belief of the Christian world that man's efforts in life are only fruitful and rewarding when done in likeness to the designs of the Almighty. Bending the knees in genuflection — celebrating a joyful possibility in thanksgiving — and giving a time for spiritual rededication of an individual to the Great Creator are virtues which transcends the time barriers between the past, the present and the future. For this noble virtue, I commend our devout brothers and sisters in this progressive community.

Let me reiterate my warmest regards to you all, coupled with my fervent prayer that our endeared Santo Niño de Cebu would continue to intercede for us so that we may consistently live in the graces of the Lord.

Mandaue City, Philippines, December 23, 1974.

(Signed) DEMETRIO M. CORTES
City Mayor

Archdiocese of San Francisco

CHANCERY OFFICE

Cebu Association of California, Inc.
2207 - 28th Avenue
San Francisco, California 94116

My dear Friends:

These days, when you are planning the Seventh Annual Fiesta of the Santo Niño de Cebu, I wish to send you my best wishes for the success of the event and the promise of my prayers for God's blessing during the New Year.

This New Year will mark the beginning of the Holy Year in the Eternal City. Its theme of Renewal and Reconciliation will offer to the Cebu Association the inspiration for their progress and growth in this good work during the coming year.

Yours sincerely in Christ,

(Signed) JOSEPH T. McGUCKEN
Archbishop of San Francisco

1955 - 1973

MRS. LINDA OMEGA
1970 - 1971

MISS ROSE MARIE FAMARIN
1971 - 1972

MISS VICTORIA PANSOY
1972 - 1973

MISS DIANE YAP
1973 - 1974

****

VIVA SANTO NIÑO !!

From
QUEENS and PRINCESSES
of
CEBU ASSOCIATION

****

MISS MARILYN AVELLANA
1st Princess
MISS PEACE

MISS MELINDA BARELLANO
2nd Princess
MISS HOPE

MISS GLORIA BARABAD
3rd Princess
MISS LIBERTY

SONNETS TO DENISE

By Juvencio C. Alquizola

COPYRIGHT © 1969

THE ROSE — V

You are the rose I write on every page,
The first and new-born life for which I wait!
And you shall be the prop to my old age
When I no more can walk with jaunty gait.
And you shall be my sight when I no more
Can see this beauteous world that I have loved;
Yet see what I have never seen before,
Although my senses are from me removed.
Thus will I see forever through your eyes
And through your children's children when I'm gone.
One who shall see forever never dies:
Life still remains above and lingers on.

I'll see newfangled things of days to be
Or, take a good glimpse on posterity.

ON HER BIRTHDAY, OCT. 23, 1966 — VI

What can I give you on your day of birth?
Not roses, Sweetheart, for they fade too soon;
If they be jewels, such will I bring forth,
But they are not an everlasting boon.
A gift of love is one which lasts forever;
Ask any bard who does believe in me.
It is a gift from God, hence it will never
Wilt like a rose or wear like jewelry.
Whoever said that love is but a name,
He lies and I can prove it by my rhyme.
Love such as this ever shall be the same
From the beginning to the end of time!

Love is more powerful than hateful time:
It's all-consuming, even with my rhyme.

IN HOC SIGNO VINCES — VII

My verses seem to thrive on time and rhyme;
By this I doubt so much if they would live.
I'm sure it is not what I take from time,
Rather from rhyme to time such as I give.
Love is to give and not to take away
For anything one takes away but dies;
Like life and light, love has power to sway
Over the world, In Hoc Signo Vinces.
He gave His life to save the world — love gives
And never takes away. "No greater love
Has man than this . . ." with us this love still lives;
No greater truth has man than this to prove.

If this be falsehood or a tale so tall,
Ask Him for it and He will give you all.

RESIGNATION — VIII

If time could end (I know that it will never)
There goes its name to nothingness an end;
If love could die (I know it is forever)
There goes its twain with emptiness to blend.
But love and time can never cease to be
Since both were never born and can be seen.
Time goes on quietly through eternity
While love is vocal in the hearts of men.
Birds on the treetops do their fledgling feed
And other forms of life during their prime.
Is this not love and care and love indeed?
And in their growth we see the hands of time.

Oh! beautiful love, be my queen of rhyme,
Before my verses do resign to time.

November 26, 1971
San Francisco, California

Program

Master of Ceremonies — JOHN H. ATKINSON
Adviser and Past President, CAC

1.	National Anthems	JOHNNY ROJO AND HIS ORCHESTRA
3.	Welcome oddress and Intraduction of Guest ot the Head Table	JOHN H. ATKINSON
4.	Presentation of the Queen of Cebu ond Her Royal Caurt	EDDIE GUTIERREZ, General Choirmon
	a. Miss Liberty	MISS GLORIA BARABAD
	b. Miss Hope	MISS MELINDA BARELLANO
	c. Miss Peace	MISS MARILYN ABELLANA
	Crown Beorer	DAVID CABUNTALA
	Scepter Beorer	KEN KABASARES
	Flower Girls	DEE DEE OMEGA ond FRANCIS PASCO
5.	Crowning of the Queen af Cebu	CONSUL SIME HIDALGO, Philippine Consulote, assisted by CAROLINE ADANZA, Queen of Cebu 1974-75
6.	Scepter Presentotion	MRS. NICERITA REVELO, President, Lodies & Knights of Rizol
7.	Presentation of Trophies:	
	Queen's Trophy	BERNARDITA YAP and EDDIE GUTIERREZ
	First Princess	MR. & MRS. JUVENCIO ALQUIZOLA
	Second Princess	AIDA GALACGAC, Vice President, Marino Dizon Lodge #81
	Third Princess	MR. & MRS. LYLE ORLANDO
8.	Sash Presentatian	MRS. POLLY ARZAGA, President, Pearl of the Orient Club
9.	Bauquet Presentatian	MS. CONNIE FRANCISCO, Mardi Gras Queen of the Ladies & Knights of Rizol, 1974-75
10.	Serenade to the Queen	MR. SABINO QUEBEC
11.	Surprise Presentatian	SALLY FAMARIN, Founder and President Emeritus, CAC
12.	Closing Remarks	MRS. LINDA OMEGA, President, Cebu Assaciotion of Colifornia
13.	Special Dance by the Rayal Caurt	

DANCE ☆ DANCE ☆ DANCE

OFFICERS

President	LINDA OMEGA
Vice President	ROSE BRONSON
2nd Vice President	AMBROSE BOLO
Secretory	BERNARDITA YAP
Treasurer	ROSE STANDAL
Auditor	CONNIE BLANCO
Porliomentorian	EDDIE GUTIERREZ
Legal Adviser	JOHN LAURICELLA, Atty.-ot-Low
Publicity	JUVENCIO ALQUIZOLA
Adviser & Past President	JOHN H. ATKINSON
Founder-Pres. Emeritus	SALLY B. FAMARIN

BOARD MEMBERS

LUZ POZON
MARIA PANSOY
PETE BLANCO
JUANICIO RESPONTE
HENRY BALDEVIA
FELICITAS SIMBLANTE
GENEROSA TIBON

Sergeants-at-Arms

PROVO PANSOY
ALBERT BRONSON
EDDIE BOLO
LYLE ORLANDO
VIC POZON

HONORARY MEMBERS

SENATOR MILTON MARKS
REV. ALBERT BITANGJOL, Spiritual Adviser
COLONEL PAUL PIQUE
ATTY. JOHN LAURICELLA
AMAPOLA

FIESTA COMMITTEES

General Chairman
EDDIE GUTIERREZ

Co-Choirmen
ROSE STANDAL, BERNADETTE YAP, AMBROSE BOLO

Queen Contest Chairman
ROSE BRONSON

Advertisement Chairmon
ROSE STANDAL

Co-Choirmen
JOHN H. ATKINSON, EDDIE GUTIERREZ

Chairmon Bonquet
BERNADETTE YAP

Co-Choirmen
GENEROSA TIBON, LUZ POZON, LILY CACABELOS, BEBE CAPARO, PROBO PANSOY, PETE BLANCO

Door Committee
GENEROSA, TIBON, BEBE CAPARO, MARIA PANSOY, BERNADETTE YAP, CONNIE BLANCO, EDDIE BOLO

Stage Decoration
DESIE OMEGA, ALBERT BRONSON

Reception
ALL MEMBERS

ACKNOWLEDGMENT

The Executive Committee thanks each and everyone who, in one way or another, has helped to make this event a great success.
May the Santo Niño de Cebu bless you all.
EDDIE GUTIERREZ, General Chairman

ROSE BRONSON
Queen Contest Chairman

CON-CELEBRATED MASS HELD AT ST. PATRICK'S CHURCH, SAN FRANCISCO, CALIFORNIA

CELEBRANT: Rev. Father Albert Bitangjol.
CO-CELEBRANTS: Reverend Fr. Antonio Rey. St. Anne's, & Reverend Fr. Fred Bitanga, St. Patrick's.

SANTO NIÑO DE CEBU BANNER — Designed by John H. Atkinson, Adviser, CAC.

ART WORK — John Lanzatella, Creative Arts Director, Macy's California

BEAD WORK by Sally B. Famarin.

SANTO NIÑO DIAMONDS, A GOLD CROSS, RUBY AND PEARL RING — Donated by John H. Atkinson, Proprietor, Mission Hearing Aid Center.

TAMBOREN DONORS: Mr. & Mrs. Henry Baldevea.

GOLD NECKLACE: Mr. & Mrs. Desi Omega.

PHILIPPINE FLAG: Ramon Durano, Congressman, 1st District of Cebu.

DECORATIONS: Giles Flowers.

JOHN H. ATKINSON
Fiesto Chairmon

Congratulations

to

QUEEN CYNTHIA

of Cebu Association of California 1974-75

from

MR. & MRS. LOPE YAP

and FAMILY

Compliments

Mardi Gras Queen 1974-75
Ladies & Knights of Rizal

HER MAJESTY

QUEEN CONNIE I

MABUHAY!

THE BLANCO FAMILY

DESI OMEGA

MUSIC
FOR
ALL
OCCASIONS

1162 Barcelona Drive
Pacifica, Calif. 94044
Phone: 359-1483

Congratulations
to
CEBU ASSOCIATION
OF CALIFORNIA
from

LAGUARDIA'S STUDIO

★

67 Garibaldi Street
Daly City, California
Telephone 992-5914

Patricio & Hilda Laguardia
Owners

COMPLIMENTS
FROM

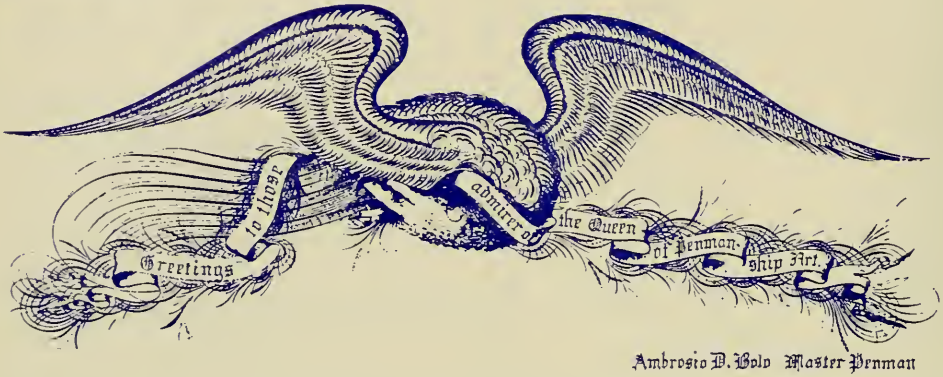
ALBERT & ROSE BRONSON

HOUSE PAINTING
VERY REASONABLE
FREE ESTIMATES

156 Banks Street San Francisco 94110
Residence: 824-5129 — Business: 824-3844

ROSE BRONSON — Matron Marina Dizon, No. 81
and
Vice President, Cebu Association, San Francisco

Congratulations
Cebu Ass'n of California, Inc.
Seventh Annual Fiesta
of Santo Nino de Cebu



– CALL –

GEM TRAVEL SERVICE, INC.

703 MARKET St. 4TH FLOOR SAN FRANCISCO 94103

PHONE: (415) 397-4790

* Expert Office Staff To Assist You
* Personalized Service
* Immigration, Passports & Documentation
* Fly Now, Pay Later Plan
* Worldwide Travel Tours

LARRY MARQUEZ
President

RONNIE CACAS
Vice President

JOSEPH LIBUNAO
General Manager

▼

COMPLIMENTS OF

WESTBURY HOTEL

480 SUTTER STREET

TELEPHONE: 398 - 8900

▲

SAN FRANCISCO SILVER CORP.

MISSION HEARING AID CENTER

JOHN H. ATKINSON
GENERAL MANAGER

AUDIOMETERS — AURICONS
HEARING AIDS
Specialist in Custom fitted Hearing Instruments
A Quarter Century of Service

2755 MISSION STREET
SAN FRANCISCO
TELEPHONE: (415) 648-2704

MEMBER
MISSION MERCHANTS ASSOCIATION
Division of the
GREATER SAN FRANCISCO
CHAMBER OF COMMERCE

★

My Compliments to

CEBU ASSOCIATION

OF CALIFORNIA, INC.

on its

7th Annual Celebration!

from

ROSE GENOTIVA
STANDAL

★

Music and Entertainment

For All Occasions

By

JOHNNY O. ROJO

and HIS ORCHESTRA

68 Liebig Street

San Francisco, CA 94112

Phone: (415) 992-3778

DONORS

MR. & MRS. LOPE YAP
Queen Trophy

MR. & MRS. JUVENCIO ALQUIZOLA
First Princess

MARINA DIZON No. 81
Second Princess

MR. & MRS. LYLE ORLANDO
3rd Princess

MR. THOMAS TECSON

★

SPONSORS

MR. & MRS. QUIRINO ARZAGA
MR. & MRS. IGNACIO TIBON
MRS. CIPRIANO TIBON
MR. & MRS. DANIEL CACABELOS
MR. & MRS. IRENO CAPARO
MR. & MRS. FRED AGREGADO

Congratulations

to the

CEBU ASSOCIATION

OF CALIFORNIA

on its

Seventh Annual Fiesta

VIVA SANTO NIÑO!

EDDIE GUTIERREZ

285-8464

WITH BEST WISHES TO THE CEBU ASSOCIATION
OF CALIFORNIA, INC. ON THE 7th ANNUAL FIESTA
OF SANTO NIÑO DE CEBU — FROM

EDDIE BOLO & MRS. FELIE UGBOC

GREETINGS FROM THE

ADANZA FAMILY

LUZ

HERMAN

EVANGELINE
Queen of the Mardi Gras
1970-71

CAROLINE
Queen of Cebu
1974-75

ROSALIND
Princess of Cebu
1970-71

ADANZA'S BEAUTY SALON

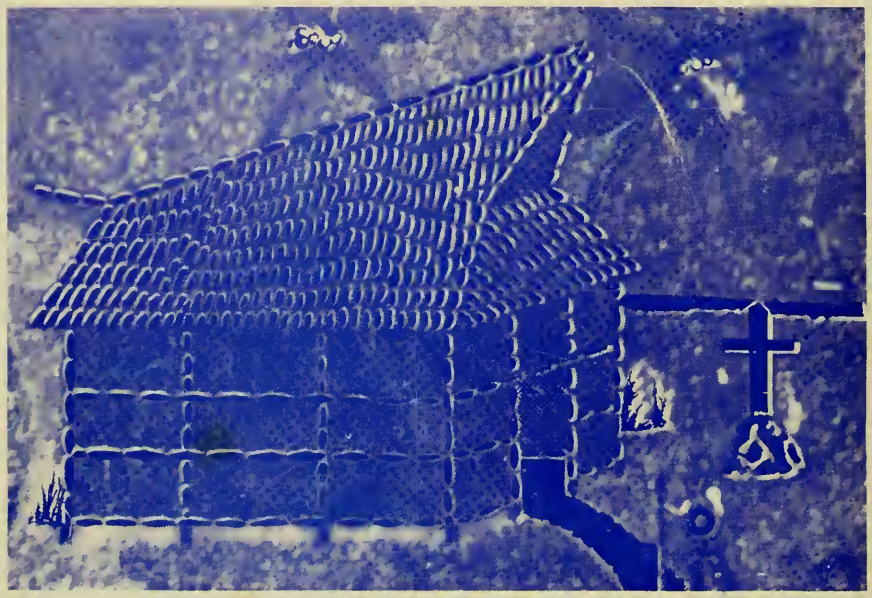
5867 Mission Street **San Francisco, California**

Telephone 334-2684

Home Phone: 647-8230

"Creative Hair Styling" **"MISSION OPEN SUNDAYS"**

The first Roman Catholic Church built in Cebu in 1565 by the Spanish Governor General Miguel Lopez de Legazpi in honor of the Holy Child Jesus. It is made of bamboo and nipa.



Mosaic Painting

by **Cathay Famarin Rizotto**

H. J. CARLE & SONS, PRINTERS — 635 CLAY STREET, SAN FRANCISCO

Eighth Annual Fiesta

sponsored by

The Cebu Association of California

1565 - Santo Niño de Cebu - 1976

Saturday, January 24, 1976

Imperial Ballroom, Hilton Hotel, San Francisco

Music by Desi Omega and His Serenaders and Johnny Rojo and His Orchestra

HISTORY OF

THE SANTO NIÑO DE CEBU

1565 - Santo Niño de Cebu - 1976

On April 28, 1565, Juan Camus, a sailor in Legazpi's fleet, found in a modest house of the then village of Cebu the Image of Santo Niño which at the time all agreed had been brought from Europe. Deeply impressed by this finding and aware of its significance, Legazpi ordered an official inquiry conducted; the document, drawn on May 16 of the same year and still extant in the archives of the Santo Niño Convent of Cebu, tells us from the testimony of eye-witnesses that the Image was found inside a small pine box, preserved in almost perfect condition; it had on a little shirt and a cap; two of its right hand's fingers were raised in a gesture of blessing, while the left hand held a globe symbolizing the world.

In solemn procession the Image was carried to the provisional Church the Augustinian Fathers were using at the time; later, another Church was built on the exact location where the image had been found: this is the site of the Santo Niño Church where the Augustinians have cared for the Image and the Filipino people have venerated it through the centuries.

An earlier authenticated entry in the Journal of Pigaffeta, clerk in the Magellan expedition, explains the origin of Santo Niño: on the day Queen Juana was baptized by Father Pedro Valderrama, chaplain of that expedition, Pigaffeta himself presented her with the Image.

During the last War a bomb fell inside the Church, but the Image was found unscathed. At present, through the initiative and with the cooperation of the Augustinians and the Filipino people, the Santo Niño Church has been renovated in the interior and given the rank of Basilica, to make it a still more fitting shrine for the beloved Santo Niño, Comforter of the first missionaries and divine Protector of the Philippines.

From the Noveno Copyright in 1960 by the Augustinian Fathers in Cebu City, Philippine Islands

MESSAGE

On behalf of the Cebu Association of California U.S.A., my family and I take pleasure in welcoming you all to the Eighth Annual grandest fiesta celebration in honor of our Patron Saint, Señor Santo Niño.

History records Cebu as the seat of Christianity in the Philippines. Brought by the Spanish colonizers as a present to King Humabon of Cebu, the Santo Niño has been venerated by Filipino devotees. Several miracles have been attributed to the Holy Image.

Even when Cebu was destroyed by fire in the battle between the natives and Legaspi, where the colonizer was the victor, the Holy Image was found intact by a sailor in a village in the Island. Bombs during World War II devastated the Island, and the church where the Santo Niño was enshrined was not spared, and yet the Santo Niño was found unscratched.

The Miraculous image is now housed in the Basilica Minor in Magallanes Street, Cebu City, which was built in its honor, and, across, the Cross planted by Magellan, the discoverer of the Philippines.

We are far away from home. Yet we find ourselves bounden to our cultural heritage. Brotherhood among Filipinos is not a rarity.

It is indeed gratifying to note that we Filipinos have maintained such admirable traits. As we celebrate this Eighth Annual fiesta in honor of our Patron Saint, may we hope the propagation of faith and devotion among mankind will lead us to love and peace on earth.

On this occasion, my warmest felicitation to the officers and members of the Association. Let this goodwill be the guiding spirit of our future action in the fulfillment of our endeavour.

(Signed) MARK P. TAYO, JR.
General Chairman
8th Annual Fiesta, 1976
Cebu Association of California, U.S.A.

PRESIDENT'S MESSAGE

It is with profound honor that I greet all the officers, members, friends and supporters of the Cebu Association of California on the occasion of the Eighth Annual Fiesta of the Santo Niño of Cebu.

It is my privilege to preside over the affairs of this great organization and, at this instance, allow me to extend my most sincere thanks and appreciation to committee chairpersons, committee members and to one and all who made possible the success of this fiesta. We have worked together harmoniously in efforts to venerate the Patron Saint of Cebu, as well as in other activities and it is fitting to recognize the fact that this celebration has enriched us all in terms of reaffirming our faith in God as members of the Catholic Faith.

Let this occasion be a uniting force for the Cebu Association of California to seek greater accomplishments today and in the future as we express our abiding love for Santo Niño in the best tradition of honoring him in prayers and graces. Let us lead in strengthening our family ties and perpetuate our religious culture as part of the values that we bestow upon the coming generations of Filipino-Americans. Our efforts alone in charting our course in this direction shall be rewarding.

Allow me, too, to congratulate this year's Queen and her Court and may their reign be most memorable and successful.

I am most gratified by our organization's oneness in honestly preserving the influence of Santo Niño in our lives as a guiding force for us to work harder than ever in order to provide for other needs of our members. We hope that our togetherness in Santo Niño may be the same devotion we hold for furthering the objectives and aims of the Cebu Association of California.

Furthermore, it is my desire to inculcate upon our youth that this fiesta should remind them of the rich and proud heritage of the Filipinos as a people. It should be stated that the religious conquest of the Philippines by the West, only inflamed the Filipinos' love for independence and freedom. This expression of freedom and liberty took place in Mactan, Cebu, not very far from the Shrine of the Beloved Santo Niño.

In closing, please allow me again to thank each and every officer, member and those who worked hard to make this year's celebration a very meaningful and most successful ever.

God bless us all. Mabuhay!

(Signed) MRS. LINDA OMEGA
President, CAC

GREETINGS

It is indeed my pleasure as your Mayor to extend my best wishes on behalf of the people of San Francisco to the Filipino Community on the occasion of the annual fiesta of the Santo Niño de Cebu.

San Francisco is blessed as a City rich with the cultural heritage of peoples from throughout the world. The Filipino community of San Francisco has played an important and vital role in our City. All San Franciscans are justly proud of our great Filipino community and I join with them in extending our best wishes for a memorable and exciting celebration on January 24 as well as our best hopes for the new year.

(Signed) GEORGE R. MOSCONE
Mayor

PHILIPPINE CONSULATE GENERAL
San Francisco, California

MESSAGE

It is a pleasure to greet the officers and members of the Cebu Association of California on the occasion of the 8th Annual Fiesta celebration of the Santo Niño de Cebu. The province of Cebu prides itself in a colorful past which is historical as well as religious. It was on the island of Cebu where Ferdinand Magellan sealed a blood compact with Humabon in 1521 and later lost his life in Mactan at the hands of the intrepid warrior Lapu-Lapu. The first Catholic mission was founded in Cebu which was the old capital of the Philippines. The image of the Santo Niño and the cross of Magellan stand today as eloquent reminders of the early Christianization of our country.

The diverse groups of Filipinos overseas must be brought closer under the aegis of a common identity. In the attainment of this goal, our mutual efforts should be directed. And one effective enterprise is that which your Association has seen fit to undertake over the past years when Filipino residents in various counties of the State of California and beyond take time out from their routine chores to gather in a FIESTA in the best traditions of the Filipino.

I feel hopeful that, as you enjoy this year's festivities presided by Queen Delilah and her court to whom go my special greetings and congratulations, you will resolve to forge among yourselves that spirit of "bayanihan" for which the Filipino has long been admired.

Best wishes to all!

(Signed) ROMEO A. ARGUELLES
Consul General

CARDINAL'S RESIDENCE
P.O. Box 52 — Cebu City, Philippines

MESSAGE

To the Cebu Association of California:

I am happy to know about your deep interest in celebrating the devotion to Sr. Santo Niño.

This devotion shows how much we appreciate the Word of God made man. We ought then to follow up more intensely and make Christian principles, such as love, mercy, justice, honesty and forgiveness, a part of our way of life. Thus our Christianity can be deeper and more genuine.

Allow me to extend to you all, officers and members of the Cebu Association of California, my heartfelt congratulations for the occasion, with the assurance of my prayers and blessings.

+ Julio R. Card. Rosales

(SGD.) +JULIO R. CARDINAL ROSALES
Cardinal-Archbishop of Cebu

ARCHDIOCESE OF SAN FRANCISCO

CHANCERY OFFICE — 445 CHURCH STREET
SAN FRANCISCO, CALIFORNIA 94114

Cebu Associatian af California
858 - 44th Avenue
Son Francisca, Californio 94121

My dear friends:

I have been very happy to know thot the Cebu Associotion of Californio hos arranged for the celebratian of o high noon Mass ot St. Potrick's Church, with a liturgicol processian, and that this Mass will be preceded by a noveno in honor of the Infant Jesus.

I wish that it were passible far me to participate in these splendid events. Unfortunotely, however, I am olreody obligated to other functions, oppointments for which have been made well in advance. I assure you thot my thoughts and prayers will be with yau, with the confident hape thot Good will bless all the members of the Associatian with on abundance of divine groce and providential protection throughout the New Yeor.

Y[illegible] [illegible]cerely In Christ,

+ Joseph T. McGucken

Joseph T. McGucken
Archbishop of San Francisco

J. H. Osmeña
P.O. Box 2455
San Francisco, California 94126

MESSAGE

Living far away from home makes every occasion like this one event of great joy. It is an opportunity to share with our friends in the Cebu Association of California the celebration of the fiesta of the Santo Niño. It is an opportunity for the renewal of communal ties, and for the fostering of cooperation. It should also serve us as a reminder that in another culture and another society, it is essential that we maintain the best in our cultural values which are threatened with erosion.

(Signed) **JOHN H. OSMEÑA**

Queen's Message

Religious heritage is upon us as we celebrate the annual fiesta of our Patron Saint, Santo Niño de Cebu. This 8th year of celebration, sponsored by the Cebu Association of California, is a symbolic representation that Christianity is still deep in our hearts.

The unflinging efforts and coordination of the officiers and members of the Association deserves commendation, for without which, this fete would not materialize.

I wish to impart my sincerest thanks to each and everyone, especially to those who, morally and financially, assisted me to reign in this festivity.

(Sgd.) DELILAH
(Queen of CAC, 1976-77)

MISS LITA SABAS
1st Princess
MISS LIBERTY 1976

MISS MARILYN CRISOLOGO
2nd Princess
MISS PEACE 1976

MESSAGE

On behalf of the officers and members of the Cebu Association of California, who made my reign a great success, it is my pleasure to extend my sincerest thanks to all. During my reign, I learned a lot of things and met different kinds of people in the society.

Now, it is my time to give away my title as the Queen of Cebu 1975. I hope that the succeeding Queen of Cebu feels the same as I do. Maghina-ut unta ako nga mag-malipayon kamong tanan sa umaabot pang ubang Fiesta. May God be with you all!

CYNTHIA ATIENZA PAGTALUNAN
Queen of Cebu, 1975-1976

1974 - 1976
Cebu Association of California
U. S. A.

EXECUTIVE OFFICERS
and
ADVISERS

LINDA OMEGA
President

ROSE BRONSON
Executive Vice President

AMBROSE BOLO
Vice President

BERNADETTE YAP
Secretary

ROSE GUTIERREZ
Treasurer

CONNIE BLANCO
Auditor

JUVENCIO ALQUIZOLA
Public Relations Officer

ALBERT BRONSON
Sergeant-at-Arms

PROVO PANSOY
Sergeant-at-Arms

EDDIE BOLO
Sergeant-at-Arms

SALLY B. FAMARIN
Founder — President Emeritus

JOHN ATKINSON
Past President — Adviser

REV. FR. A. BITANGJOL
Spiritual Adviser

1974 - 1976

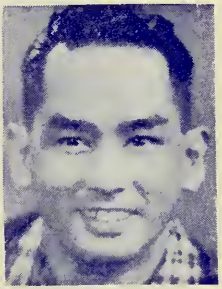
Cebu Association of California U. S. A.

BOARD OF DIRECTORS

EDDIE GUTIERREZ

JUANICIO RESPONTE

VIC POZON



LYLE ORLANDO

LILY CACABELOS

GENEROSA TIBON

CEBU ASSOCIATION OF CALIFORNIA U. S. A.

PAST QUEENS

MRS. LINDA OMEGA
1970-1971

CYNTHIA ATIENZA
1975 - 1976

MISS ROSE MARIE FAMARIN
1971-1972

MISS VICTORIA PANSOY
1972-1973

MISS DIANNE YAP
1973-1974

MISS CAROLINE ADANZA
1974-1975

GREETINGS TO

CEBU

ASSOCIATION OF CALIFORNIA
U. S. A.

HERMANO - HERMANA

MAYOR

1976

FIESTA

MR. & MRS. VIC POZON

ST. PATRICK'S CHURCH
756 Mission Street
San Francisco 94103

TO THE CEBU ASSOCIATION AND
ALL FRIENDS OF THE SANTO NINO:

May the nine days of prayer that culminated in a concelebrated Mass in honor of Santo Niño de Cebu serve to remind us of the gifts we, through the richness of our heritage, can give to our world today: an imitation of the simplicity and innocence of a child and the humility of God who consents to become one of us. May this shared rejoicing in the things of God, a reflection of our living faith, make us one in His family.

Sincerely yours in Christ,

REV. FRED AL BITANGA

ST. CECILIA CHURCH

TO THE CEBU ASSOCIATION:

My congratulations to all of you for having achieved unity among Filipinos and for having fostered the devotion to Santo Niño, the Patron of Cebu.

This celebration brings us the memory of the great donation of us catholics to the Holy Infant. The Basilica in Cebu is the most frequented Church of Cebuanos because the authentic miraculous image of Santo Niño is enthroned in that Church. May this celebration and devotion bring us closer to Jesus and let us live an authentic Christian life patterned after that Jesus Himself. I would like to congratulate the officers and members of this organization for the good work they are doing in the community and to the Holy Infant Jesus.

God bless you.

FATHER ALBERT BITANGJOL
Spiritual Adviser, CAC

FIESTA WORKING COMMITTEE CHAIRMEN

LINDA OMEGA
President
Over-All Chairman

MARK P. TAYO, JR.
Publicity and
General Chairman

ROSE GUTIERREZ
Finance Committee

BERNADETTE YAP
Queen Contest and
Coronation Ball Committee

JOSEFINA GUIWAN
Banquet Committee

SALLY B. FAMARIN
Church Coordinator

EDDIE GUTIERREZ
Awards and Prizes
Committee

JOHN ATKINSON
Advertising Committee

TINA S. TAYO
Ballots & Tickets Committee

GENEROSA TIBON
Door & Reception Committee

JOHNNY ROJO
Music Committee

DESI OMEGA
Stage Decoration Committee

ALBERT BRONSON
Traffic & Security Committee

JUVENCIO ALQUIZOLA
Invitation Committee

STANDING COMMITTEES

PROGRAM COMMITTEE

Over-All Chairman — LINDA OMEGA
General Chairman — MARK P. TAYO, JR.
Vice Chairman — EDDIE GUTIERREZ

Members:
PROVO PANSOY — DESI OMEGA — AMBROSE BOLO — JOVEN ALQUIZOLA — VIC POZON

DOOR & RECEPTION COMMITTEE

Chairman — NANA TIBON
Vice Chairman — ROSE GUTIERREZ

Members:
ADING YAP
MARIA PANSOY
DALISAY AGREGADO
BEBING CAPARO
LODI TIBON
LUZ POZON
ESPER QUEBEC

INVITATION COMMITTEE

Chairman — JOVEN ALQUIZOLA
Vice Chairman — LILY CACABELOS

Members:
DALISAY AGREGADO
TESSIE REYES
ROSE GUTIERREZ
ADING YAP

QUEEN CONTEST and CORONATION BALL COMMITTEE

Chairman — Ading Yap
Vice Chairman — ROSE BRONSON

Members:
CYNTHIA ATIENZA
AMBROSE BOLO
LILY CACABELOS
LUZ POZON

FINANCE COMMITTEE

Chairman — ROSE GUTIERREZ
Vice Chairman — CONNIE BLANCO

Members:
LUZ POZON
ADING YAP

PUBLICITY COMMITTEE

Chairman — MARK P. TAYO, JR
Vice Chairman — JOVEN ALQUIZOLA

Members:
RUDY REYES
DESI OMEGA
JOHNNY ROJO
EDDIE GUTIERREZ

STAGE DECORATION COMMITTEE

Chairman — DESI OMEGA
Vice Chairman — ALBERT BRONSON

Members:
EDDIE BOLO
PROVO PANSOY

TRAFFIC and SECURITY COMMITTEE

Chairman — ALBERT BRONSON
Vice Chairman — PROVO PANSOY

Members:
EDDIE BOLO
VIC POZON
LYLE ORLANDO
IRENO CAPARO

BANQUET COMMITTEE

Chairman — JOSEPHINE GUIWAN
Vice Chairman — LUZ POZON

Members:
LILY CACABELOS
NANA TIBON
JULIE ROJO
CONNIE BLANCO
CORAZON MARIANO
LODI TIBON
TESSIE REYES
REMY AGUSTIN
FRANCIS BALDEVEA
ROSITA CEBRIEROS
CRISPULA MENCHAVEZ

AWARD and PRIZES COMMITTEE

Chairman — EDDIE GUTIERREZ
Vice Chairman — JOHN ATKINSON

Members:
RUDY REYES
PETE BLANCO
AMBROSE BOLO
JUANICIO RESPONTE

BALLOTS and TICKETS COMMITTEE

Chairman — TINA S. TAYO
Vice Chairman — TESSIE REYES

Members:
JUANICIO RESPONTE
ROSE GUTIERREZ
EDDIE GUTIERREZ
VIRGIE OMEGA

ADVERTISING COMMITTEE

Chairman — JOHN ATKINSON
Vice Chairman — ROSE GUTIERREZ

Members:
TINA S. TAYO
JOVEN ALQUIZOLA
CYNTHIA ATIENZA
PETE BLANCO

CHURCH COORDINATOR

Chairman — SALLY B. FAMARIN
Vice Chairman — JOHN ATKINSON

Members:
ROSE BRONSON
EDDIE BOLO
AMBROSE BOLO
JULIE ROJO

MUSIC COMMITTEE

Chairman — JOHNNY ROJO
Vice Chairman — DESI OMEGA

Members:
SABINO QUEBEC — EDDIE BOLO — ALPHY OMEGA

USHERETTES COMMITTEE

Chairman — LILY CACABELOS
Vice Chairman — TINA S. TAYO

Members:
DIANE YAP
CAROLINE ADANZA
VICTORIA PANSOY
DONNA BLANCO
and ALL OFFICERS

AGUSTIN, REMEDIOS — 26603 Gading Road, #125 Hayward, CA 94545 — 783-5438

ADANZA, LUZ — 979 Guerrero St., San Francisco, CA — 334-2684

AGREGADO, LISA — 225 Rio Verde, Daly City, CA 94014

ALFAFARA, CELESTINO — 28 Rausch St., San Francisco, CA 431-2198

ALQUIZOLA, SOFIA — 100 Urbano Dr., San Francisco, CA — 334-0810

ALQUIZOLA, JUVENCIO — 100 Urbano Dr., San Francisco, CA 334-0810

ATKINSON, JOHN — 2290 - 27th Ave., San Francisco, CA — 648-2704

8ALDEVEA, HENRY — 1723 - 9th Ave., San Francisco, CA — 564-9201

BALDEVEA, FRANCIS — 1723 - 9th Ave., San Francisco, CA — 564-9201

8ITANGJOL, FATHER ALBERT — St. Cecilia Church, San Francisco, CA

8LANCO, PETE — 14915 W. Magnolia Ave., Livingston, CA (209) 394-2330

BLANCO, CANDIDA — 14915 W. Magnolia Ave., Livingston, CA (209) 394-2330

BOLO, AM8ROSIO — 26 Rausch St., San Francisco, CA — 861-7097

BOLO, EDDIE — 26 Rausch St., San Francisco, CA — 861-7097

8RONSON, AL8ERT — 156 8anks St., San Francisco, CA — 824-3844

8RONSON, ROSE — 156 8anks St., San Francisco, CA — 824-3844

CACA8ELOS, LILIA — 1789 Geneva Ave., San Francisco, CA — 586-7354

CADORNA, RUBIN — 119 Genessee St., San Francisco, CA — 586-7585

CADORNA, LYDIA — 119 Genessee St., San Francisco, CA — 586-7585

CAPARRO, EUSE8IA — 248 Rio Verde, Daly City, CA — 467-4118

CEBRIEROS, ROSITA — 894 - 25th Ave., San Francisco, CA 751-5630

DALISAY, PETE — 807 - 39th Ave., San Francisco, CA — 221-4975

DEMPOSO, FAUSTINO—1495 W. Magnolia Ave., Livingston, CA

DUNHAN, DAVE — 2700 Del Medio Court, Apt. #120, Mountain View, CA — 938-1583

FAMARIN, SALLY — 2207 - 28th Ave., San Francisco, CA — 731-7361

HILARIO, CHARITY, M.D.

GUTIERREZ, EDDIE — 1681 Church St., San Francisco, CA — 285-8464

HEIL8ERG, SALLY — 1295 - 28th Ave., San Francisco, CA — 665-3566

JAYME, DEMETRIO — 100 California Street, Suite #1060, San Francisco, CA 94111

LAURICELLA, JOHN, (Atty.), Legal Adviser — 690 Market Street, Suite 1400

MANGU8AD, S. M. — 112 Columbus Ave., San Francisco, CA

MARIANO, CORAZON — 60 Harriet St., San Francisco, CA — 431-2695

MARKS (Senator) MILTON, Honorary Life Member — 55 Jordan Ave., San Francisco, CA

MENESES, ARCADIO, JR. — 1295 - 25th Ave., San Francisco, CA 664-8451

MENCHAVEZ, POTENCIANO

MENCHAVEZ, CRISPULA

NAVARA, 8IENVENIDO — 5635 Washington Blvd.

ONRUBIA, RAMON — 3731 Mission St., San Francisco, CA — 824-7097

ORLANDO, LYLE — 61 Otsego St., San Francisco, CA — 585-1170

OMEGA, DESIDERIO — 1162 8arcelona Dr., Pacifica, CA 94044 359-1483

OMEGA LINDA — 1162 Barcelona Dr., Pacifica, CA 94044 359-1483

PANSOY, PROVO — 1070 Stannage Ave., Albany, CA — 525-0245

PANSOY, MARIA — 1070 Stannage Ave., Albany, CA — 525-0245

PANSOY, VICTORIA — 1070 Stannage Ave., Albany, CA — 525-0245

POZON, VIC — 4029 Pacheco St., San Francisco, CA — 661-9016

POZON, LUZ — 4029 Pacheco St., San Francisco, CA — 661-9016

PEQUE, PAUL (Ret. Col.), Honorary Life Member — 1003 Pine Ln., Davis, CA 95616

RESPONTE, JUANICIO — 14192 Santiago Rd., San Leandro, CA 352-0943

REYES, TERESITA — 176 Trumbull St., San Francisco, CA — 586-1199

ROJO, JOHNNY — 68 Liebig St., San Francisco, CA

ROJO, JULIA — 68 Liebig St., San Francisco, CA

SIMBLANTE, GA8INO — 3140 - 21st St., San Francisco, CA

SIM8LANTE FELICITAS — 22 Westline Dr., Daly City, CA

SIANDAL, ROSE — Deer Creek Rd., 8oulder Utah, P.O. Box 395

TIBON, IGNACIO — 60 Castillo St., San Francisco, CA — 585-4857

TIBON, GENEROSA — 60 Castillo St., San Francisco, CA — 585-4857

YAP, 8ERNADETTE — 858 - 44th Ave., San Francisco, CA — 387-4608

YAP, DIANNE — 858 - 44th Ave., San Francisco, CA — 387-4608

GUIWAN, JOSEFINA — 300 8aden St., San Francisco, CA — 333-9711

GUIWAN, MANUEL — 300 8aden St., San Francisco, CA — 333-9711

TAYO, MARK P., JR. — 1029 Geary St., #21, San Francisco, CA 771-3752

TAYO, TINA — 1029 Geary St., #21, San Francisco CA 94109 771-3752

PART I

CHURCH ACTIVITIES

January 16 - 24, 1976

PROGRAM

CONSECUTIVE 9-DAY NOVENA AT ST. PATRICK'S CHURCH WITH
REV. FATHER FRED BITANGA LEADING, AT 7:00 P.M. FROM JANUARY 16-23, 1976
(Free snack of Philippine delicacy is served after the Novena at St. Patrick's Social Hall)

	FAMILY SPONSORS:
January 16-Friday — 7:00 P.M.	MR. & MRS. DESI OMEGA MR. & MRS. MARK P. TAYO, JR. MR. & MRS. EDDIE GUTIERREZ
January 17-Saturday — 7:00 P.M.	MR. & MRS. MAGDALINO VIDAL and ALL NAGA, Cebu residents in San Jose, Hayward, Oakland, Union City, Vallejo, San Francisco and other Cities
January 18-Sunday — 7:00 P.M.	MR. & MRS. LOPE YAP MR. LYLE ORLANDO MESSRS. AMBROSE & EDDIE BOLO MR. & MRS. RICO PAGTALUNAN MR. & MRS. LUIS AGUSTIN
January 19-Monday — 7:00 P.M.	MR. & MRS. PROVO PANSOY MR. & MRS. JUVENCIO ALQUIZOLA MISS SALLY B. FAMARIN MR. JOHN ATKINSON
January 20-Tuesday — 7:00 P.M.	MR. & MRS. JOHNNY ROJO MR. & MRS. POTENCIADO MENCHAVEZ MR. & MRS. RUDY REYES MR. & MRS. TONY RACUYAL MR. & MRS. DODONG ROBLES MR. & MRS. GIL GUEVARA MRS. LUCIANA LLANOS
January 21-Wednesday — 7:00 P.M.	MR. & MRS. ALBERT BRONSON MR. & MRS. MANUEL GUIWAN MRS. ROSITA CEBRIEROS MRS. CORAZON MARIANO
January 22-Thursday — 7:00 P.M.	MR. & MRS. VIC POZON MR. & MRS. JOSE SABAS MR. & MRS. JUANICIO RESPONTE
January 23-Friday — 7:00 P.M.	MR. & MRS. DANNY CACABELOS MS. GENEROSA TIBON MR. & MRS. IGNACIO TIBON MR. & MRS. FRED AGREGADO MR. & MRS. IRENO CAPARO MR. PAUL MAGLASANG MS. EVITA ALFORQUE

SATURDAY 24 ★ FIESTA

11:00 A.M.	9TH DAY NOVENA
12:00 NOON	HIGH MASS CONCELEBRATION WITH REV. MONSIGNOR C. J. McKENNA, and All Filipino Filipino Priests, composed of: REV. FR. FRED BITANGA, St. Patrick's Church REV. FR. ALBERT BITANGJOL, St. Cecilia Church REV. FR. MAX VILLANUEVA, Holy Angel Church REV. FR. DIDACUS MA, Star of the Sea Church REV. FR. BRICCIO OMEGA, Sacred Heart, Oakland REV. FR. ANTONIO REY, ST. Anne's Church

Procession of the Santo Niño

1:00 P.M. — BANQUET for everybody at St. Patrick's Social Hall
Hosted by HERMANO-HERMANA MAYOR VIC & LUZ POZON
AND OFFICERS & MEMBERS OF THE ASSOCIATION

PART II

GRAND BALL & CORONATION OF QUEEN OF CEBU 1976-77

PROGRAM

SAN FRANCISCO HILTON HOTEL — IMPERIAL BALLROOM
Saturday Evening, January 24, 1976 — 7:00 p.m. to 2:00 a.m.

National Anthems:	
"The Star Spangled Banner"	JOHNNY ROJO & HIS ORCHESTRA
"Bayang Magiliw"	DESI OMEGA & HIS SERENADERS
Welcome Address & Introduction of Guests	MARK P. TAYO, JR. Master of Ceremonies & General Chairman, Fiesta 1976
Presentation of the Royal Court	EDDIE GUTIERREZ Vice Chairman, Fiesta 1976
March of the Queen of Cebu 1974-75	CYNTHIA ATIENZA
2nd Princess — MISS PEACE	MARILYN CRISOLOGO Escorted by GERRY CRISOLOGO
1st Princess — MISS LIBERTY	LITA SABAS Escorted by MANUEL ARCOL
ROYAL COURT ENTRANCE:	
Scepter and Sash Bearer	DAVE CABUNTALA
Crown Bearer	JOHN MICHAEL PANIS
Flower Girls	GIA PANIS CHARLOTTE COLOYAN

ROYAL ENTRANCE:

HER MAJESTY QUEEN DELILAH I
Queen of Cebu Association of California 1976-77
Escorted by GODFREY VIDAL

Crowning	HONORABLE JOHN H. OSMENA Philippine Senator from Cebu, Republic of the Philippines Assisted by QUEEN CYNTHIA ATIENZA Queen of Cebu Association of California 1975-76
Short Inspirational Speech	SENATOR JOHN H. OSMENA Special Guest of Honor
Special Tribute to the Queen (Hawaiian Dance)	MISS LAURA ALCORDO & COMPANY
Presentation of Scepter	MISS ARLENE GRANADA Reigning Queen of Miss New Year 1975-76 of the Filipino Adult and Youth Catholic Organization, Inc., San Francisco
PRESENTATION OF TROPHIES:	
MISS PEACE	DR. & MRS. RODOLFO DUTERTE
MISS LIBERTY	MR. & MRS. ISIDORO ARANAS
HER MAJESTY QUEEN OF CEBU 1976-77	SENATOR & MRS. MILTON MARKS California State Senator
Sash Presentation	COMM. NICERITA REVELO Assisted by ATTY. JOHN LAURICELLA
Presentation of Bouquet:	
HER MAJESTY QUEEN DELILAH I	MR. & MRS. WAYNE GILES
MISS LIBERTY	MR. & MRS. LOPE YAP
MISS PEACE	MR. & MRS. MARK P. TAYO, JR.
QUEEN OF CEBU 1975 (Special Bouquet)	DEE DEE OMEGA
Special Rendition to the Queen of 1976-77	AMAPOLA
Life Membership Presentation Award to Queen of Cebu 1975-76	MISS SALLY B. FAMARIN Founder, President Emeritus, CAC
Acknowledgment	MRS. LINDA OMEGA President, Cebu 9ssociation of California
Finale	ROYAL COURT DANCE

DANCE — DANCE — DANCE — DANCE

(Raffles of Prizes on ballots sold for Queen Contest 1:00 A.M.)

All floral arrangements furnished by Giles and Sons

MESSAGE

Dear Friends:

As a life member of the Assaciatian I am very pleased ta again send my warmest greetings ta all af yau an the accasian af the 8th Annual Fiesta of the Santa Nina de Cebu.

This year as in the past all af us jain tagether ta participate in the beautiful celebratian hanaring the Patran Saint af Cebu.

I send my congratulatians and best wishes ta the Fiesta Queen and her lavely Caurt.

Once again, best wishes ta all far a very happy Fiesta and far a gaod 1976.

Cardially,

(Signed) MILTON MARKS
San Francisco State Senatar

Congratulations to
Her Majesty
QUEEN DELILAH I
and Her Royal Court

SAN FRANCISCO HILTON
AND TOWER

MASON AT O'FARRELL
(415) 771 - 1400

HENRI LEWIN
Senior Vice President

WERNER LEWIN
Vice President & General Manager

DAN PARADIS
Assistant Catering Manager

M C P Salutes the

Cebu Association

of California, USA

8TH ANNUAL FIESTA 1976

OF SEÑOR SANTO NIÑO

MCP

Maritime Company of the Philippines

U.S. General Agents NORTH AMERICAN MARITIME AGENCIES • San Francisco 981-0343 • New York HA 2-6631 • Los Angeles 624-4094

GREETINGS TO THE CEBU ASSOCIATION OF CALIFORNIA ON THE 8TH FIESTA OF SANTO NINO DE CEBU

From A. D. Bolo — One of the World's Greatest in the Penmanship Profession.

AMAPOLA SUPERSTAR PRESENTS

CHANNEL 20 — KEMO TV

2500 MARINE ST., S. F.

EDDIE D. BOLO, GUITARIST.

★

GREETINGS TO THE CEBU ASSOCIATION OF CALIFORNIA ON THE 8TH ANNUAL FIESTA OF SANTO NINO DE CEBU

LINDA OMEGA
President

EDDIE D. BOLO
Guitarist

★

BACCHANALIA

By Juvencio C. Alquizola

Copyright © 1969

XCIII

So merrily the fauns and satyrs dance,
The fair nymphs frolic in the woodland glens,
And, led by Bacchus, bacchanals leap and prance.
Here for a change I lie on Arcadian scenes;
Who would not like to feast with such a bunch,
To enjoy a draught or two of vintage rare,
To taste of sumptuous morsels for a brunch,
And for desserts such fruits beyond compare?
Still in these glades I see sad Echo pine
Her life away for a boy lost to himself,
Still see the laurels and the ivies twine,
Where mortals live like gods, hence not for pelf.
'Tis good to steal into the sylvan glades
Where Pan blows pipe of reeds beneath the shades.

XCIV

You tuneful pipe of reeds that once before
Was lovely Syrinx fleeing from god Pan,
Play on your melody and flee no more
And be an instrument for mortal man!
Not of the Lydian air or Lycacus,
Nor of the classic groves of Thessaly;
Not of Bellerophon and Pegasus,
But of eternal youth and chastity!
Play on for whom I love, play on for me,
Not for Diana whom you emulate,
Nor of the meandering streams of Arcady,
But of this love next to my heart and fate.
Oh, virgin nymph, I'll be your paramour
To tend you in your needs, then, flee no more.

XCV

Here in the woods the sound of Pan prevails
And Hermes comes again but for the hunt;
And Artemis, fair huntress, never fails
To show her skill at hunting; and the stunt
The other deities are about to give
Ariadne's marriage to the god of wine.
From here on in she shall no longer grieve
Over her loss, her crown shall henceforth shine.
You happy deities, beat me to the hill;
Outrun me and outshine my better days;
Do you your best; outwit me, if you will,
But spare the sad songs for the one I praise!
You woods, reverberate with Pan's refrain,
And I, a mortal, shall still sing of pain.

XCVI

Let me be sad amidst this revelry
And go on pining for the one I love;
If sorrow be my lot, then give to me
The worst of it that pain may even prove
A fair exchange of what I bargain for.
Reserve for her the happiness to last
Her life and may she prosper ever more!
And this for me — the bitter dregs to taste.
Give her the strength however long the way,
The courage in the midst of dark despair,
Patience to solve hard problems day by day,
And most of all, unselfish love and care.
'Tis with her happiness that I am pleading,
Which for its sake my anxious heart is bleeding.

SATURNALIA

By Juvencio C. Alquizola

Copyright © 1969

XCVII

Saturn, Titan of Titans, in your wild reign,
You draw us to a vortex none escapes.
Sooner or later you devour your children,
Save Pluto sowing naught but bitter grapes,
And Neptune over water, salt and fresh,
And Jupiter of thunderbolts and air.
Although your age be golden we still raise
A protest against your tyranny; we dare
The feats we mortals never could achieve —
To overthrow you so we may live ever.
Like him who tried to, we no longer grieve
Over our fate on earth and so die never.
    Forgive me if I call your rule a wild reign:
    It serves you right when you devour your children!

XCVIII

Saturn, without beginning nor an end,
I shudder when I think of you; you foist
On us your arrogance and make us bend
To your desire; but always we have voiced
Against the injustice you do us on earth.
Have it your way and from your power give
To us eternity, sans death, sans birth,
That we, in spite of all, forever live.
Man's master over land and sea and space,
Yet still you hold dominion over all.
What have you left us but a little place
To bide you and succumb to a needless call!
    Then be not proud of your enormous power,
    For you'll be with me on my final hour.

XCIX

Come, Bacchus, lead us, one and all, and revel
Into the night! you satyrs and you maenads,
You bacchanals and you centaurs, let's be civil
To each other while we celebrate the zenith
Of Saturn's golden era! King of Titans,
Command us at your will, with heads beneath
Your feet and be it well with our obeisance
To life on borrowed time and life in death.
Lead, Bacchus, till the day disrobes the night,
And takes away the jewels which she wears.
We look in awe at Saturn's glorious flight
On its continuous span over the years.
    Brute Titan, since you've had us by the belt,
    We now resign and help you to the hilt.

C

To usher in the storm the clouds grow dark
Shrouds wrapping Heaven's face with clothes so black.
Alone I'll brave the sea that holds my bark
Without a siren song to lure me back.
What though the night be black, the storm be bent
To make my bark veer off on a colder clime,
Lightnings let loose hell out and thunders rent,
My heart shall yet arise above this rhyme.
A charm there is I'll always have with me,
My firm belief that life and love are lasting,
Might help me tide o'er nights and days to be
Where every moment counts when life is wasting.
    Yet, if you doubt me, this you must believe
    Above their ashes life and love still live.

H. J. Carle and Sons

PRINTERS

FRIENDS OF THE FILIPINO COMMUNITY,
ORGANIZATIONS, ASSOCIATIONS
AND FRATERNAL GROUPS

ESTABLISHED 1888

635 CLAY STREET - SAN FRANCISCO

BEST WISHES
TO ALL PARTICIPATING
IN THE CELEBRATION OF THE
FIESTA DE SANTO NIÑO

From
Staff and
Management of

casa oro de
JEWELERS

2751 MISSION
SAN FRANCISCO
648-4222

MANUEL V. PEREZ
Executive Vice President

JOHN ATKINSON
President

BARBARA MERCANTE
Executive Secretary

PETE VELASQUEZ
Production Manager

GEORGE ADAMS
Master Watchmaker

LUIS HENRIQUEZ
Shipping & Receiving

CASA DE ORO JEWELERS specializes in jewelry for the whole family from baby gifts to silver plate for grandma. Pocket watches for dad to gorgeous diamond watches for mom.

We design and manufacture magnificent custom jewelry in diamonds, rubies, emeralds, sapphires, opals and jade in silver, gold or platinum.

We provide special discount rates to Filipino Clubs, Associations and Groups who purchase from our complete line of Crowns, Tiaras, Trophies and plaques.

Also engraving. Credit Terms available.

— BankAmericard, Master Charge —

PIT SEÑOR

COMPLIMENTS
FROM

ALBERT & ROSE BRONSON

HOUSE PAINTING

VERY REASONABLE

FREE ESTIMATES

156 Banks Street San Francisco 94110
Residence 824-3844 — Business: 648-8932

ROSE BRONSON — Matron, Marino Dizon Lodge No. 81 and Vice President, Cebu Assaciation, Son Francisca; Chairman of Boord of Directors, Cavite Assaciation; Queen Contest Chariman af Cavite Association for three consecutive yeors; Choploin of Americon Legion, Member of FAYCO, member of Supreme Consistory and 31° C. D. A.

CONGRATULATIONS TO THE
CEBU ASSOCIATION OF CALIFORNIA
FROM

DESI OMEGA

MUSIC FOR ALL OCCASIONS

Phone: 359-1483 — 1162 Barcelona Drive, Pacifica, CA 94044

TO ALL OUR FRIENDS:

May we take this occasion to thank
each and everyone who took time
to help me and my family celebrate our

35th Wedding Anniversary

at St. Francis Hotel last December 12, 1975

★ ★ ★

Greetings to
8th ANNUAL FIESTA

VIVA SANTO NIÑO!

LOPE and BERNADETTE YAP

CRESCENT CREDIT Jewelers

JEWELERS TO CALIFORNIA SINCE 1915

12 CONVENIENT LOCATIONS TO SERVE YOU . . .

GENE TONGSON

SAN FRANCISCO — 817 MARKET ST. 781-0955
OAKLAND — 1312 BROADWAY 444-6995
OAKLAND — 159 EASTMONT MALL 562-1017
ALAMEDA — 2226 SO. SHORE CENTER 523-9700
SAN FRANCISCO — 2622 MISSION ST 282-6727
HAYWARD — 22532 FOOTHILL BLVD. 582-4550
FREMONT — 39109 FREMONT HUB 797-7711
SAN JOSE — 69 SOUTH FIRST ST. 287-1515
SAN BRUNO — 133 TANFORAN PARK 583-2650
SANTA ROSA — 609 FOURTH ST. 642-5272
MT. VIEW — 2550 EL CAMINO REAL 941-0520
VISALIA — 213 WEST MAIN ST. 732-3443

He will be happy to help you

in the selection of all your jewelry and home needs at their 817 Market store.

SHORT OF CASH? Your credit is good at CRESCENT!
Instant Credit — Long Extended Payments — Instant Delivery

Alicia Jones
Sales Representative

FOR ASSOCIATION GROUP,
INCOME PROTECTION,
LIFE & PENSIONS

Mutual of Omaha United of Omaha

John Atkinson
Gen. Mgr., Casa de Oro Jewelers

John Atkinson, life member, Past President, Cebu Association, says :"I would like everyone to meet Alicia Jones, a Filipina whom my company trusts and relies upon to advise us and provide all of us with the proper insurance coverage through her company, Mutual of Omaha, who gives us the best coverage at most moderate rates."

— CALL HER AT 928 - 1444 —

MISS ARLENE GRANADA

HER MAJESTY QUEEN ARLENE I

Miss New Year 1975-76

FILIPINO ADULT & YOUTH CATHOLIC ORGANIZATION, INC. SAN FRANCISCO (FAYCO)

COMPLIMENTS OF

Lily & Danny Cacabelos

COMPLIMENTS

FROM

GERHARD E. MERTEN

990 DUNCAN STREET #305

SAN FRANCISCO, CALIFORNIA 94131

MABUHAY!!!

BEST WISHES AND CONGRATULATIONS!

FROM THE OFFICERS AND MEMBERS OF THE

UNITED FILIPINO-AMERICAN ARMED FORCES RETIRED ASSOCIATION:

President
SID O. VALLEDOR
Vice President
JOSEPH SALONGA
Executive Secretary
RAMON O. GARON
Recording Secretary
EVANGELINE G. PEREZ
Treasurer
TRANQUILINO ZAMORA
Sergeant-at-Arms
ALEX LUDOVICO, JR.
FELIMON ORONOS

BOARD OF DIRECTORS
Chairman
ANTONIA CABA
Members
EUGENIA ABRIOL
PACIENCIA JAYME
SALLY GILES
RAY LADUA
ROY LEANO
JOHNNY ORTIZ

We're your airline and we fly to your homeland everyday.

From San Francisco and Honolulu everyday of the week. Faster to the Philippines than any other airline. Your airline. The only one that offers a taste of home the moment you step aboard.

The only airline with that special kind of warmth and friendliness held by one Filipino for another. Your airline. Your kind of people.

Philippine Airlines
To our islands. And to the world.

(1st Prize, Fil-American Friendship Week Float 1975; and 1st Prize, Fil-Am Expo '75 — The Most Original Booth)

We specialize in:

- WEDDINGS
- FUNERAL DESIGNING
- CORSAGES
- INDOOR PLANTS & PLANTERS
- CUT FLOWERS
- HOSPITAL ARRANGEMENTS

We are open 7 DAYS A WEEK, from 9:00 a.m. to 6:00 p.m.

Come and see us at 3469 Mission St. near Cortland Ave., San Francisco, CA 94110

Phone: 647-6543 — 282-6942 When no answer, call 873-0771

— We deliver Flowers anywhere in the Bay Area —

Floral Designer from the Philippine Islands — SALLY GILES

GILES & SONS, FLOWERS

emblems of safety and service

BAY VIEW
FEDERAL SAVINGS

FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION
SAFETY OF YOUR SAVINGS
INSURED
UP TO $40 000

FEDERAL HOME LOAN BANK SYSTEM
MEMBER

BAY VIEW FEDERAL SAVINGS
AND LOAN ASSOCIATION

18 Offices Serving Northern California
SAN FRANCISCO (6 OFFICES)
SOUTH SAN FRANCISCO · OAKLAND
MILLBRAE · BELMONT · MENLO-ATHERTON
LARKSPUR · HALF MOON BAY · FOSTER CITY
SACRAMENTO · REDWOOD CITY · CHICO
WALNUT CREEK
ADMINISTRATIVE OFFICES: 22nd & Mission St.
San Francisco 648-8800

CONGRATULATIONS
to the Cebu Association
of California
and BEST WISHES FOR THE 8TH ANNUAL
CELEBRATION OF THE FIESTA DE
SANTO NIÑO
at Your Service Always,
EDDIE GUTIERREZ
Sales Director
IN REAL ESTATE SINCE 1966

NAZAL & WAREKOIS
REALTORS
1681 Church Street, San Francisco
Phone 285-8464

"A Good Deal Depends on Your Broker"

Greetings and Congratulations
to the
CEBU ASSOCIATION OF CALIFORNIA !

Our deepest appreciation and gratitude
to our friends for their help.
Your cooperation surely made this fiesta
eventful.

UTAH DEER - CREEK RANCH
CORPORATION

Rose Standal Gutierrez
President

FILIPINO ADULT & YOUTH CATHOLIC ORG.

OFFICERS 1974 - 1976

Rev. Fr. Fred Al. Bitanga (St. Patrick's Church)
Moderator and Spiritual Advisor

Mrs. Lorraine R. Wiles	President	**Miss Jean Lopez**
Mr. Conrado de la Cruz	Vice President	**Miss Tessie Lopez**
Mrs. Gloria Dlegario	Secretary	**Miss Grace Purganan**
Mrs. Milagros Cabig	Assistant Secretary	**Miss Jocelyn Balangue**
Miss Perpetua Gines	Treasurer	**Mr. Danny Dablc**
Mrs. Nattie Ordonia	Assistant Treasurer	**Miss Mary Grace Lopez**
Mrs. Purificacion Culang	Auditor	**Miss Sharlene Bello**
Mrs. Carmelita de la Cruz	Assistant Auditor	**Mr. Sammy Milan**
Connia Lenz, M.S.W.	Public Relations	**Miss Juliet Balangue**
Social Serv. Coordinator		**Mr. Ruben Balangue**
Mr. Jimmy Galande	Sergeant-at-Arms	**Mr. Robert Carts**
		Mr. Coryrian Tabuena

Board of Directors

Mrs. Percy Lopaz	Chairman	**Ray Tabuena**
Mrs. Bernarda Milan	Co-Chairman	**Virginia de la Carna**
Miss Juanita Alinea	Member	**Max Lopez**
Mrs. Socorro de la Cerna	Member	**Linda Jimenez**
Mrs. Josephine Guiuan	Member	**Mary Lopez**
Mr. Quinto Jimenez	Member	**Loria Tabuena**
Mrs. Josephina Balangua	Member	**Alma Bactad**

Standing Committees

Mrs. Juanita Oragana	Welfare	**Donna Ramos**
Mrs. Daisy Tabuena	Membership	**Emelyn Acosta**
Mrs. Leonila D. Lumicao	Membership	**Ken Johnson**
Henry Wiles	Athletic	**Willie Vallajo**
Pedro Dlegario	Member	**Louie Berry**
Baltazar Balangua	Member	**Blua Flamas Basketball Players**

FAYCO Youth Past President and Adviser

1, Myrna Gunn — 2, Mary Bariones — 3, Lino Beles — 4, Norma Belfrey

---

MABUHAY!

CEBU ASSOCIATION
of CALIFORNIA, USA
8th ANNUAL FIESTA
1976
SENOR STO. NINO

From

Mark
Tina
Vera
Jojo
Jeannette

TAYO

Congratulations

to

CEBU ASSOCIATION
OF CALIFORNIA
8th ANNUAL FIESTA
OF PIT SEÑOR STO. NIÑO

MABUHAY!

Mr. and Mrs.
Magdalino Vidal
and Family

Compliments of

URDANETA ASSOCIATION
OF AMERICA, INC.

★

President:
Vincent V. Rosal

Vice President:
Jacinto Siquig

Secretary:
Aniceto Manzano

Treasurer:
Mrs. Fortunata Manzano

GREETINGS FROM THE FOUNDER & PRESIDENT EMERITUS OF THE CEBU ASSOCIATION OF CALIFORNIA

and

Owner-Manager **UNITED HOMES REALTY**

SALLY B FAMARIN, REALTOR, Expert Real Estate Consultant

BUY, SELL, TRADE:
RESIDENTIAL, INCOME, COMMERCIAL

PROPERTY MANAGEMENT:
RENTALS, MANAGEMENT, ETC.

FINANCING:
1st LOAN, 2nd LOAN, 3RD LOAN

BUSINESS OPPORTUNITY:
BEAUTY SALON, BAR, RESTAURANT, ETC.

GENERAL INSURANCE:
FIRE, AUTO, FURNITURE, HOMEOWNERS, LIABILITY

NOTARY:
ALL KINDS OF DOCUMENTS

TAXATION
A NEW INCOME TAX SERVICE TO SERVE THE COMMUNITY

REST HOMES
CHOICE OF LOCATIONS

INCOME TAX SERVICE

Specialized service to the Filipino & American Community

MEMBER OF:

Natianal Assaciatian af Real Estate Baards
Califarnia Real Estate Assaciatian
San Francisca Baard af Realtars
Realtars Multiple Listing Service
Marquis World Press
Internatianal Platfarm Assaciatian
Caballeras de Dimas-Alang, Inc.

BIOGRAPHIES:

Wha's Wha in the Galden State
Wha's Wha af American Wamen
Dictianary af Internatianal Biagraphy
Natable Americans af Bicentennial Era
1975 Mandaue City Year Baak
Philippines

FIRST IN THE HOME BUYER'S MIND

FIRST ON REALTORS' SCHEDULES

Congratulations and Best Wishes
to the
CEBU ASSOCIATION OF CALIFORNIA
– Think of us when you travel –

PHIL - AM TRAVEL

210 Post, Suite 205
San Francisco, CA 94108
Tel (415) 986 - 5979

★

WEEKLY GROUP DEPARTURES
(Our Fares are Low – Our Service the Best)

Best Wishes
to the
Cebu Association
of California
from
THE ROJO FAMILY BAND
For All Your Musical Needs

Just Call
JOHNNY ROJO
992-3778

Congratulations to the
Cebu Association of California
from

BELA - ELEGANCIA

(Bus. Hours Monday-Saturday
9:30 a.m. - 6:00 p.m.
Watch for the Opening of
BELA ELEGANCIA
at 1553 Polk Street
774 MARKET STREET
(between Grant & Stockton)
SAN FRANCISCO, CA 94102

Telephone:
Market): (415) 391-5707
Polk: (415) 441-4695
BankAmericard — Master Charge
Lay-away Plans — American Express
Carte Blanche

HOGAN & SULLIVAN
Funeral Home

DERMOTT J. SULLIVAN
PATRICK R. HOGAN
JOHN W. BIANCO

★

THE PIONEER FIRM IN THE
SUNSET DISTRICT

1266 Ninth Avenue
San Francisco
Telephone: 664-2413

Congratulations

and Best Wishes

★

Specialize in

BABIES PORTRAIT — WEDDING

COMMERCIAL — THEATRICAL

OIL and RESTORATION

SIMA GATON
Oil Painting

LEO GATON
Photographer

Call — 711 - 2773

1766 Union Street
(Bet. Gough & Octavia)
San Francisco, CA 94123

WALT ZINK

2733 Mission Street

San Frncisco, California 94110

Tel.: 824 - 7041

ROYAL TRAVEL AGENCY
1005 Market Street
Suite 206
San Francisco, California 94103
Telephone: 864-3972
Manager: DAN MASALTA

HOLIDAY CLEARANCE
'75 FORDS
LTDS, Granadas, Pintos, Mustangs,
Mavericks, Torinos, Vans
1/2 & 3/4 Ton Trucks
Wide Selection of Models & Colors
Example
Brand New MUSTANG
— $3276 —
YOUR CREDIT IS GOOD HERE!

GEARY FORD
4041 Geary Blvd. at 4th Ave.
4700 Geary Blvd. at 11th Ave.
FRANK DEOCAMPO
Sales Manager
Phone: 221 - 2300

Congratulations
to
CEBU ASSOCIATION
OF CALIFORNIA
from

LAGUARDIA'S STUDIO

★

67 Garibaldi Sreet
Daly City, California
Telephone 992-5914

Patricio & Hilda Laguardia
Owners

ACR
SALES
MINI SUPERMARKET
2943 MISSION STREET
(Between 25th & 26th Streets)
SAN FRANCISCO, CALIFORNIA 94110
PHONE (415) 647-3652

OFFERS —

- Filipino, Chinese and Japanese food products
- Wide selection of standard grocery items
- Good parking situations
- Convenient shopping hours, from 9 a.m. to 7 p.m. 7 days a week
- Personalized Service

MILDRED M. REVELO, Proprietress

Best Wishes to the
CEBU ASSOCIATION
OF CALIFORNIA
on its
Annual Fiesta of Santo Niño de Cebu

ESTEVA
INTERNATIONAL TRAVEL
833 Market Street, Suite #404
(Commercial Bldg., near The Emporium)
San Francisco, CA 94103
Tel: (415) 392-6265

PATRONS and DONORS

SENATOR & MRS. JOHN H. OSMENA
MR. & MRS. TED SABINIANO
MR. & MRS. VIC H. TAYO, JR.
MR. & MRS. ZOILO INACAY
DR. & MRS. MARIO VELADA
DR. & MRS. AMANCIO ERGINA
MR. & MRS. MANUEL NERY
DR. MARIO BORJA, M.D.
DR. GRACE ESCOBAR BORJA, MD
(Medical Corp.)
MR. & MRS. ALFRED CABUNTALA
MR. & MRS. ARTHUR SADAYA
MISS VIRGINIA DERECHO
MR. & MRS. DANNY CACABELOS
MR. & MRS. FRED AGREGADO
MRS. PINA RAMBOY
MR. & MRS. IRENO CAPARO
MISS GENEROSA TIBON
MR. & MRS. IGNACIO TIBON
MR. & MRS. JOE MUNOZ
MR. & MRS. TOM TECSON & FAMILY
MR. & MRS. CRIS KABASARES & SONS
MR. & MRS. JOSEPH CUASITO & SONS
MISS MARIETA ATIENZA
MISS ELSA BUCOG
MR. & MRS. GENE RELAMPAGOS
DR. & MRS. RODOLFO DUTERTE
MR. & MRS. ROMEO CORPUZ

SANTO NINO DE CEBU BANNER — Designed by John H. Atkinson, Life Member, CAC
ART WORK: John Lanzatella, Creative Arts Director, Macy*s California
BEAD WORK by Sally B. Famarin
SANTO NINO DIAMONDS, A GOLD CROSS, RUBY & PEARL RING —
Donated by John H. Atkinson
TAMBOURINE DONORS: Mr. & Mrs. Henry Baldevea
GOLD NECKLACE: Mr. & Mrs. Desi Omega
PHILIPPINE FLAG: Ramon Durano, Congressman, 1st District of Cebu

Our deep appreciation to MR. & MRS. MAGDALENO VIDAL, MR. & MRS. JOSE SABAS, and MR. & MRS. ATANACIO CRISOLOGO, their supporters and all our friends for contributing to the success of this celebration.

BERNADETTE YAP
CAC Secretary

Photo taken during the 7TH ANNUAL FIESTA OF SANTO NIÑO at Westbury Hotel. With Queen Cynthia and her escort Mario, Sally Famarin, Founder; Desi Omega; Linda Omega, President; Bernadette Yap, Secretary, and little Deedee Omega.

Her Majesty Queen Cynthia and her Court together with some officers and members of the CEBU ASSOCIATION OF CALIFORNIA, U.S.A.

Photos by Pat Laguardia

DR. BRADY, Modern Dentistry

DR. BRADY
Has moved to new
Ground Floor
DENTAL OFFICES
at 1250
Market St.

Dr. H.H. Brady

DENTAL PLATES
Partial Plates & Extractions

PLATE REPAIRS
While You Wait

X-RAY EXAMINATION

NOTICE TO UNION MEMBERS
Use the dental care plan in your Union contract. Simply bring along the forms provided by your Union.

IMMEDIATE RESTORATIONS
Partial Plates Plastic Bridges
Fillings
All Types of Dental Work

DR. BRADY

2 Convenient Locations

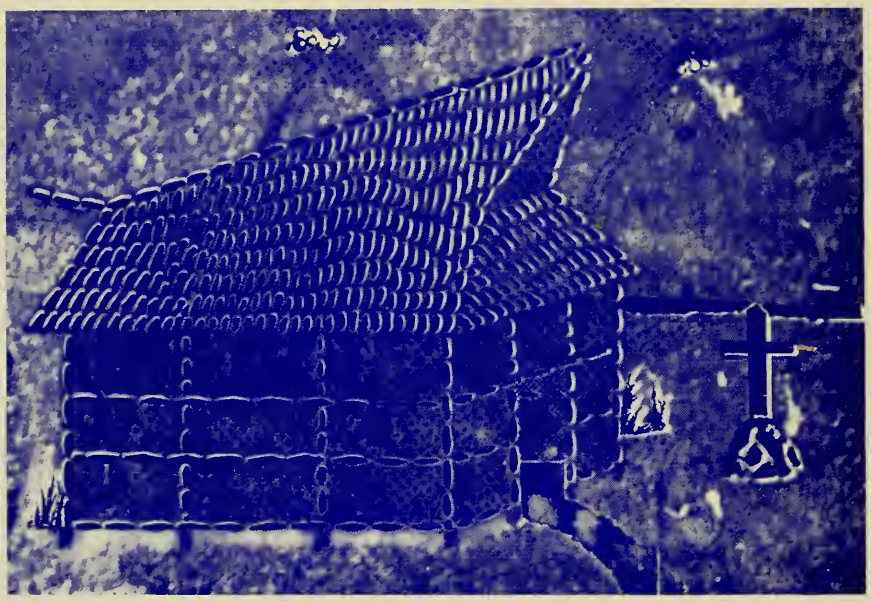
1250 Market St.
Phone EX 2-6112

Courtesy parking at
FOX PLAZA GARAGE
PHONE: 393 - 6112

Hours Week Days
8:30 to 5:30

OAKLAND OFFICE
ground floor
1437 **Franklin St.**
Hours Week Days 8:30 to 5:30
Closed Saturday
Free parking
SYSTEMS GARAGE • NEXT DOOR

The first Roman Catholic Church built in Cebu in 1565 by the Spanish Governor General Miguel Lopez de Legazpi in honor of the Holy Child Jesus. It is made of bamboo and nipa.



Mosaic Painting

by Cathay Famarin Rizotto

Ninth Annual Fiesta

sponsored by

The Cebu Association of California Inc.

1565 - Santo Niño de Cebu - 1977

Saturday, January 22, 1977

Grand Ballroom, Jack Tar Hotel, San Francisco, Ca.

THE SANTO NIÑO DE CEBU

The Marble Chapel

On April 28, 1565, Juan Camus, a sailor in Legaspi's fleet, found in a modest house of the then village of Cebu the Image of Santo Niño which at the time all agreed had been brought from Europe. Deeply impressed by this finding and aware of its significance, Legaspi ordered an official inquiry conducted; the document, drawn on May 16 of the same year and still extant in the archives of the Santo Niño Convent of Cebu, tells us from the testimony of eyewitnesses that the Image was found inside a small pine box, preserved in almost perfect condition; it had on a little shirt and a cap; two of its right hand's fingers were raised in a gesture of blessing, while the left hand held a globe symbolizing the world.

In solemn procession the Image was carried to the provisional Church the Augustinian Fathers were using at the time; later, another Church was built on the exact location where the Image had been found: this is the site of the Santo Niño Church where the Augustinians have cared for the Image and the Filipino people have venerated it through the centuries.

Santo Niño de Cebu

As earlier authenticated entry in the Journal of Pigaffeta, clerk in the Magellan expedition, explains the origin of Santo Niño: on the day Queen Juana was baptized by Father Pedro Valderrama, chaplain of that expedition, Pigafetta himself presented her with the Image.

During the last World War, a bomb fell inside the Church but the Image was found unscathed. It was one of the numberless miracles and powers attributed to the Holy Image.

At the instance and initiative of the Rev. Fr. Restituto Suarez, O.S.A., author of this Novena, the interior of the historic church was renovated in 1965 for the observance of the Fourth Centenary of the Christianization of the Philippines held in Cebu City. It was during this centennial celebration that the church, on April 1, 1965, was elevated to the rank of Basilica Minore by the Sacred Congregation of Rites with all the rights and privileges accruing to such title.

With the full cooperation of the Augustinian Community and the Filipino people and sanctioned by the National Historical Commission of the Philippines, Fr. Restituto Suarez has built a marble chapel inside the Basilica. Construction of the chapel began in August, 1975. This fitting shrine of Santo Niño now serves as the main center of devotion of Catholic Philippines. Here the miraculous Image, Who is the comforter of the first missionaries and now Patron of the Philippines, is being venerated and honored.

To preserve and develop national identity, President Ferdinand E. Marcos has, on August 1, 1973, declared the Basilica and Convent of Santo Niño as a National Shrine together with other historical places in the Philippines.

Copyright 1960 by Augustinian Fathers,
Cebu City, Republic of the Philippines

History of the Cebu Association

Sprouted from a seed which was once a dream gathered a small group of people who hail from the particular province of Cebu, Philippines. That seed then begun to take roots which is now the well-known Cebu Association of California Inc. The Association sponsors the Annual Fiesta of the Santo Niño de Cebu Week in San Francisco every January each year which has received public recognition not only in California but all over the United States of America and other parts of the world.

The hardships and struggles of the members have up to this day made the Cebu Association a strong organization proud of its ideals and the realization of its dream a most spectacular and magnificent cultural and traditional celebration, the Fiesta of the Santo Niño de Cebu, which not only Cebuanos but all Filipinos in the United States can be proud of.

To His Eminence, Joseph T. McGucken, Archbishop of San Francisco, Monsignor C. J. McKenna of St. Patrick's Church and all the Filipino and American priests from far and near, thank you for offering the Mass in honor of the Santo Niño. To the most Honorable George R. Moscone, Mayor of San Francisco we salute you for the proclamation of the Fiesta of the Santo Nino de Cebu Week, for the arrangement of the procession of the Miraculous Santo Niño, for the honor you have given us, to serve during the procession and mass in His Honor and for crowning our Empress of the Festival. To Honorable Romeo Arguelles, Consul General of the Republic of the Philippines, our most heartfelt thanks for your cooperation by showing your love and devotion in our celebrations; Honorable Judge Lee Vavuris, City and County of San Francisco for the years you have sacrificed with us, you're just great! To my colleague Commissioner Margo Warnecke for her cooperation and to our college instructor Mrs. Portia Bautista for being with us. To the governor of Cebu, Eddie Gullas, Mayor Eulogio Borres of Cebu City, Honorable Mayor Demetrio Cortes of Mandaue City who year after year has honored us with their messages. To his Excellency the President of the Philippines, Ferdinand E. Marcos, Honorable Jerry Brown, Governor of California; to the Honorable Mayor John Reading of Oakland, Mayor Henry Hibino of Salinas, Cebu's Sister City, Reverend Restituto Suarez, Rector of the Basilica del Santo Nino in Cebu City, Philippines, Mayor Kitayama of the City of Fremont, Senator Milton Marks and Senator John Floran, speaker of the Assembly, Leo McCarthy, to the Board of Supervisors, Peter Tamaras, Ron Pelosi, Bob Mendelsohn, and all the commissioners of the City and County of San Francisco who honored us by their presence and messages. To the Empress of Cebu and Her Imperial Court for sharing with us in the climax of our fiesta. To the television and radio news media, newspapers in the Bay Area and to all the government officials in the United States and Philippine Islands who have honored us in one way or another.

The officers and members of the Cebu Association of California Inc. cannot find enough words to thank each and everyone of you who have supported and honored our invitation so we can celebrate a most glorious and magnificient fiesta.

Last but not least thanks to all members of the Board of Supervisors of the City and County of San Francisco for the certificate of honor awarded to the Cebu Association of California Inc. for the sponsorship of the Fiesta of the Santo Niño de Cebu in California since its founding in 1968 to foster respect and understanding between the Philippine Islands and the United States through this cultural tradition.

I wish to thank all those who have honored the Santo Niño. His favorable quotation: "The more you Honor me, the more I will Bless you".

Sally B. Famarin

Commissioner Sally B. Famarin
Executive General Chairperson

MESSAGE

On behalf of the Cebu Association of California Incorporated, I would like to thank each and everyone of you for your cooperation and support you all have given us so we can celebrate a great fiesta.

I would like to express my thanks to all the officers, members and Executive Committee for all their efforts for this Ninth Annual Fiesta. My special thanks to Commissioner Sally Famarin for the days and nights of labor so we can have the biggest fiesta ever.

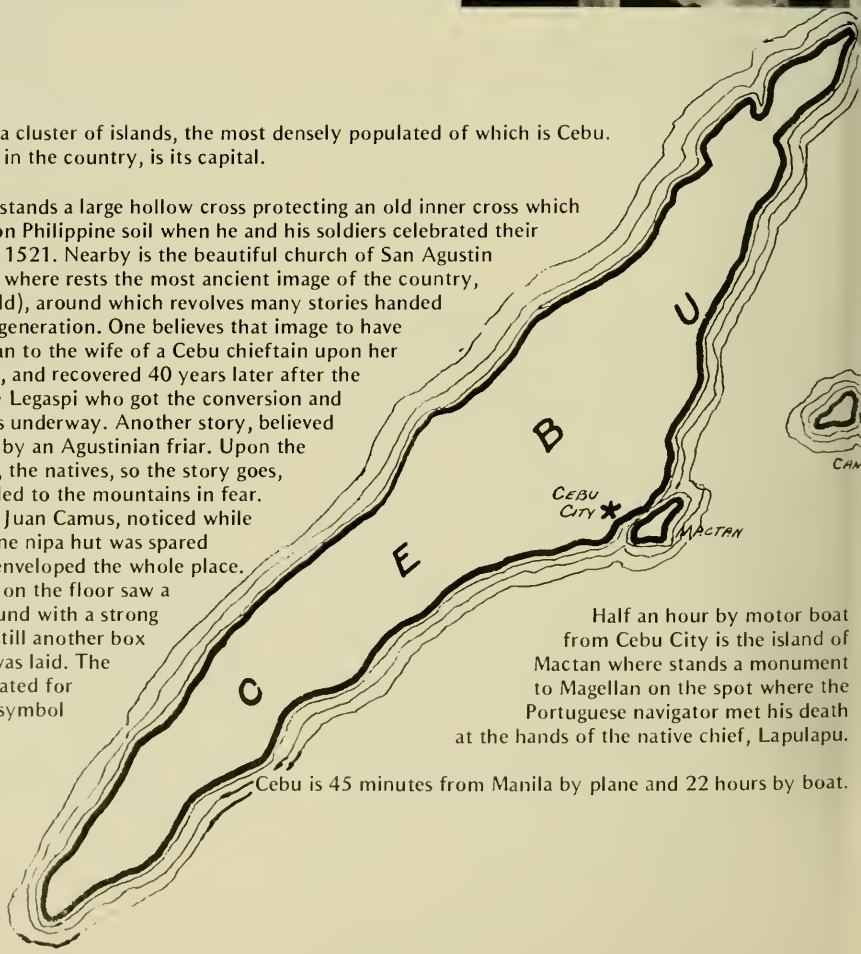
Also my special mention to all the government officials here and abroad for their cooperation; all the people around us who have made everything possible for the Ninth Annual veneration of the Santo Niño de Cebu sponsored by the Cebu Association every year. May we have many more with the graces of the miraculous Santo Niño de Cebu.

Rose Bronson
Acting President

Cebu

To the South of Luzon is a cluster of islands, the most densely populated of which is Cebu. Cebu City; the oldest city in the country, is its capital.

In the Plaza of Cebu City stands a large hollow cross protecting an old inner cross which was planted by Magellan on Philippine soil when he and his soldiers celebrated their first Mass in the islands in 1521. Nearby is the beautiful church of San Agustin (now the Basilica Minore) where rests the most ancient image of the country, the Santo Niño (Holy Child), around which revolves many stories handed down from generation to generation. One believes that image to have been presented by Magellan to the wife of a Cebu chieftain upon her conversion to Christianity, and recovered 40 years later after the arrival of Miguel Lopez de Legaspi who got the conversion and colonization of the islands underway. Another story, believed to be authentic, is related by an Agustinian friar. Upon the arrival of Legaspi in Cebu, the natives, so the story goes, burned their houses and fled to the mountains in fear. A soldier, by the name of Juan Camus, noticed while patrolling the area, that one nipa hut was spared by the flames which had enveloped the whole place. He entered the house and on the floor saw a beautiful wooden box bound with a strong rope. Inside the box was still another box in which the Holy Child was laid. The tiny image has been venerated for centuries as a miraculous symbol of Christianity.



Half an hour by motor boat from Cebu City is the island of Mactan where stands a monument to Magellan on the spot where the Portuguese navigator met his death at the hands of the native chief, Lapulapu.

Cebu is 45 minutes from Manila by plane and 22 hours by boat.

OFFICE OF THE MAYOR
SAN FRANCISCO

Proclamation

The Fiesta of the Santo Niño de Cebu imparts to every Filipino a sense of belonging to the trait of piety, friendship, and hospitality.

The devotion to the Santo Niño is a means of inspiring the highest values in upholding sacred traditions of Philippine Culture and heritage.

This yearly event is one of the most festive, significant, celebrated and hallowed traditions, being deeply woven into the very fabric of the history of Cebu.

This Fiesta provides a unique and pleasurable opportunity for all San Franciscans to learn about and better appreciate the outstanding contributions to the City and County of San Francisco made by our citizens of Filipino descent.

The Cebu Association of California, Incorporated dedicated to the promotion of cordial relations between Filipinos and Americans is again observing the Fiesta of the Santo Niño de Cebu this year in San Francisco and will do so every year thereafter.

NOW, THEREFORE, I, George R. Moscone, Mayor of the City and County of San Francisco, do hereby proclaim the third week of January, 1977 as the FIESTA OF THE SANTO NIÑO DE CEBU WEEK in San Francisco.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City and County of San Francisco to be affixed this fifteenth day of July, nineteen hundred and seventy-six.

George R. Moscone
Mayor

Honorable Bob Mendelsohn, Board of Supervisors, City and County of San Francisco, presents a certificate of honor to Lily Cacabelos, President of the Cebu Association of California, Inc. Lily is accepting the certificate on behalf of the Association.

City and County of San Francisco

THE BOARD OF SUPERVISORS
PRESENTS THIS

Certificate of Honor

IN APPRECIATIVE PUBLIC RECOGNITION
OF DISTINCTION AND MERIT, TO

Cebu Association of California, Inc.

On the occasion of its sponsorship of the fiesta of the Santo Niño de Cebu in San Francisco for the eighth straight year since its founding in 1968, in recognition of the important part which the Association has played in fostering the spirit of respect and understanding which exists between the Philippine Islands and the United States, and in appreciation for the unique opportunity which the fiesta provides for all Californians to learn more about the outstanding contributions to the State and Nation made by our citizens of Filipino descent.

I HEREBY CERTIFY that this certificate was duly authorized pursuant to motion adopted by the Board of Supervisors of the City and County of San Francisco at its meeting held on March 11, 19[illegible]

[illegible] Lee
President of the Board

G. H. Boreman
Clerk of the Board

Supervisor Robert H. Mendelsohn
Maker of Motion

State of California

privilege to reign during the Ninth year of the festival in honor of the miraculous Santo Niño de Cebu. My heart is filled with joy that, regardless of the hardships and struggles the officers and members have overcome, we merge victorious in a way that our celebration is a resounding success.

The magnificent and glorious Fiesta of the Santo Niño de Cebu this year will always be in our hearts, for at this time the Augustinian Friars of the Basilica del Santo Niño Minore have recognized the celebration in San Francisco, sponsored by the Cebu Association of California as a new outgrowth from the Basilica.

We would like to thank all the government officials here and abroad, for without their participation the success would not have been made possible.

The full cooperation, love, and devotion of Archbishop Joseph T. McGucken, Mayor George R. Moscone, Consul General Romeo Arguelles, and Monsignor C. J. McKenna has completed our celebration so that all San Franciscians can learn about our culture and heritage which has been part of history since 1521. I would also like to thank all of my friends who have supported me to reach for that crown which made my reign possible.

Her Majesty Luz I — Empress of Cebu 1977-1978

As Empress of Cebu I will do my best to achieve whatever is necessary for the prestige and aims of the Association and for our Patron Saint, the Santo Niño de Cebu.

May peace and unity abide in our hearts as we hail, Pit Señor, Santo Niño!

Her Majesty Luz I
Empress of Cebu

Officers — 1976-1977

President — Lily Cacabelos

Executive Vice-President — Rose Bronson

Vice-President — Juanicio Responte

Recording Secretary — Luz G. Pozon

Corresponding Secretary — Connie Blanco

Treasurer — Crispula Menchavez

Assistant Treasurer — Julie Rojo

Auditor — Sofia Alquisola

Assistant Auditor — Joe Pananganan

Public Relations Officers — Orlando Lyle and Buddy Quintana

Sergeant-at-arms — Albert Bronson, Potenciano Menchavez and Louis Berry

Board of Directors
John Atkinson, Chairman
Rosita Cebreiros, Sally B. Famarin, Pete Blanco, Vic Pozon and Johnny Rojo

Membership Chairman — Ben Holganza

Membership Co-chairman — Phil Malinao

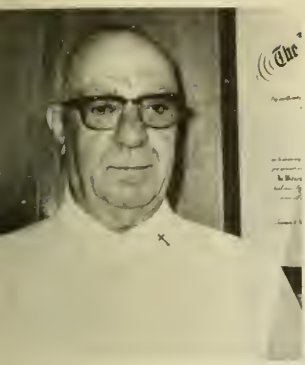
Advisory Board — Senator John Osmeña, RP and John Atkinson, Past President

Legal Adviser — Attorney John Lauricella

Spiritual Advisors
Reverend Father Fred Bitanga
Reverend Father Albert Bitangjol

Founder and President Emeritus — Sally B. Famarin

Honorary Members — AMAPOLA
Senator Milton Marks, Colonel Paul Pique, U. S. Army, Ret., Attorney John Lauricella
Reverend Father Fred Bitanga, Senator John Osmena, RP, Minister Samson Sabalones,
RP Consul General, 1969, Aquilina R. Velez, Cebu City



BASILICA DEL SANTO NIÑO
AUGUSTINIAN FATHERS
CEBU CITY TEL. 7-70-42

M E S S A G E.

THE annual celebration of the Fiesta of Santo Niño in San Francisco, California, deserves my support and cooperation as Rector of the Basilica del Santo Niño in which " the only surviving relic of Magellan's voyage, the figure of the Christ Child is preserved in the Basilica del Santo Niño in the Philippines city of Cebu"(National Geographic Vol.149,no. 6,June 1976).

The numberless faithful who come to Cebu to witness and participate in the religious activities and yearly procession, and to give thanks to Santo Niño for special graces and favors they had received in the past is something worth of seeing and watching. The Marble Chapel in which the venerated and centuries-old Image of Santo Niño is at present encased in gilded and bulletproof glass is becoming the center of attraction and pilgrimage of hundreds and hundreds of devotees and tourists. Needless to say that the devotion to"Señor Santo Niño" de Cebu is taking new outgrowth.

Cognizant of the enthusiasm and devotion of Mrs. Sally B. Famarin of San Francisco, U.S.A., for the Santo Niño of Cebu, the Augustinian Fathers of the Basilica del Santo Niño in the city of Cebu have unanimously appointed her HONORARY HERMANA MAYOR for the year 1977.

Let me avail of this opportunity to congratulate the Cebu Association of California, Inc., on the occasion of the forthcoming Fiesta of Santo Niño. May the shining glory of the Holy Child lift your hearts with love, peace and joy throughout the year 1977.

Rev. Restituto Suarez. O.S.A.
Rector
Basilica del Santo Niño

Honorable Eulogio E. Borres, Mayor of Cebu City, Republic of the Philippines and Commissioner Sally Basiga Famarin, Landmarks Preservation Advisory Board, City and County of San Francisco, shook hands as they served the most significant and glorious fiesta. Mayor Borres—Hermano Mayor and Commissioner Famarin—Hermana Mayor of the widely recognized "Piesta Senyor" (Fiesta of the Santo Nino de Cebu) at the Basilica Minore in Cebu City, Republic of the Philippines, January 7-16, 1977.

REPUBLIC OF THE PHILIPPINES
CITY OF CEBU
OFFICE OF THE MAYOR

MESSAGE

We are deeply touched to know that our brother Filipinos, particularly Cebuanos, in San Francisco, California are celebrating the annual Fiesta of Santo Niño, in honor of the miraculous Image brought to Cebu by the Magellan expedition on April 7, 1521.

The yearly religious rites which is the object of pilgrimages of the faithful from all walks of life, has been given more meaning and spiritual significance with its celebration in San Francisco, U.S.A. in the sense that this annual veneration has erased territorial boundaries and spanned great oceans.

This celebration has also dramatized your affection for us here and strengthens further our cherised traditions.

I am therefore privileged to convey, in behalf of the people of Cebu, our sincerest congratulations and warmest felicitations to the Cebu Association of California, Inc. and Mrs. Sally B. Famarin, the Honorary Hermana Mayor for 1977, for making this memorable and historic event possible.

City of Cebu, December 9, 1976.

EULOGIO E. BORRES
Mayor

EULOGIO E. BORRES, Mayor

Republic of the Philippines
Province of Cebu
OFFICE OF THE GOVERNOR

MESSAGE

Hon. Eduardo R. Gullas
Provincial Governor

It is with pride and joy that I receive the news about the celebration of the Santo Niño de Cebu Week in San Francisco, California on the third week of January with no less than Mayor George Moscone joining hands with the Cebuano celebrants.

I am proud and happy in the thought that my fellow Cebuanos in America have not forgotten our beloved Santo Niño, the refuge of those in trouble and the hope of those in despair.

My only regret is that I cannot be bodily present in San Francisco during the celebration but I assure my fellow Cebuanos in that great American city that I will be present in spirit as they hail the Santo Niño and pay Him the tribute He deserves.

May the observance of the Santo Niño de Cebu Week be a great success and may the "Senor" bless us all.

Cebu City, Nov. 18, 1976.

(Signed)
EDUARDO R. GULLAS
Governor

ERG:jvj

Tanggapan ng Pangulo ng Pilipinas
(OFFICE OF THE PRESIDENT OF THE PHILIPPINES)

I welcome this opportunity to greet the members of the Cebu Association of San Francisco, California on the occasion of their Ninth Annual Fiesta of the Sto. Niño de Cebu.

This yearly celebration demonstrates the religiosity of Filipinos in keeping alive the values of their spiritual heritage wherever they may be.

I trust that on this occasion they will renew their resolve to further strengthen their unity through awareness of their religious kinship.

I wish all the faithful and the devotees a most joyous and memorable celebration.

1976

President of the Philippines

SAINT CECILIA'S RECTORY
2555 SEVENTEENTH AVENUE
SAN FRANCISCO, CALIFORNIA 94116

January 1977

To the devotees to Santo Niño:

May I congratulate you in the preservering devotion to the Holy Infant, who is the loving expression of God's love for all of us. The devotion to the Holy Child should inspire us to love God more in our lives and to love our neighbor as ourselves.

This is the great commandment: to love God with our whole heart, with our whole soul and with all our strength and to love our neighbor as ourselves.

Although man was created to be God's image and likeness, the likeness is now deformed by sin. But by following Jesus, we begin to achieve that likeness again.

To put it in another way, if someone shows mercy and forgiveness to those around him, then you know that in his heart he has drawn close to the mercy and forgiveness of God. If a man is a peacemaker, then you know he has experienced God's peace. If he cares for all those he can reach, even laying down his life if necessary, then you know that he has known the Lord Who loved him even unto death.

This is why there are two great commandments instead of one—they cannot be separated. Either you show a godly love to your neighbor or you do not love God.

This is the lesson we should learn during this celebration of the Santo Niño de Cebu. With my priestly blessing, I am,

Rev. Albert P. Bitangjol

Reverend Albert P. Bitangjol
Spiritual Adviser
Cebu Association of California, Inc.

St. Patrick's Church
756 MISSION STREET
SAN FRANCISCO 94103
TELEPHONE 421-0547

We welcome the people of Cebu and feel privileged to be associated with the devout celebration of their patronal feast. We are conscious of the fact that the Filipino nation represents Christianity in the Orient. We pray God for their continued growth in love for the Infant Jesus. We know He will safeguard their faith + hope in Him.

Msgr. C. J. McKenna.

Assembly
California Legislature

GREETINGS

It is with great pleasure that I greet the officers and members of the Cebu Association of California as they celebrate the Fiesta of the Santo Niño de Cebu Week in San Francisco.

Members of the Cebu Association have set an excellent example in bringing Americans of Filipino descent to the forefront of responsible citizenship and active participation in our society. Californians are enriched by the colorful culture and heritage of your people.

Best wishes for a memorable and enjoyable celebration and let me extend my heartfelt congratulations to the young lady who is crowned as the Empress of Cebu and her Royal Court.

Cordially,

Leo T. McCarthy

Leo T. McCarthy
Speaker of the Assembly

THE FOREIGN SERVICE OF THE PHILIPPINES

PHILIPPINE CONSULATE GENERAL

It is with great pleasure that I extend my warmest greetings and best wishes to the Cebu Association of California, Inc. on the occasion of its fiesta honoring Cebu's Patron Saint, Santo Niño.

I sincerely commend all of you for your deep interest in propagating in your adopted country the accepted religious traditions and customs of our homeland.

The Santo Niño is perhaps the most ancient miraculous image in our country for which every Cebuano, wherever he may be, should be proud of.

I am confident that this year's celebration will be as successful and meaningful as those you have held in previous years.

May the Holy Child shower upon all of us His benediction and blessings.

Romeo A. Arguelles

ROMEO A. ARGUELLES
Consul General

CEBU, REPUBLIC OF THE PHILIPPINES

Cardinal's Residence: P. O. Box 52, Cebu City, (6401) Philippines

To the Cebu Association of California:

I wish to extend to you my warmest greetings and wishes for success in this event wherein you celebrate the Fiesta of Señor Santo Niño. It is my ardent desire that once again you will renew your allegiance on this occasion to the Christian way of living. We must bear witness to our faith by our lives, patterned after the examples of Christ.

The birth of the Christ child, Santo Niño, ushered in your era of peace and love, but the achievement of genuine lasting peace is only conditioned by our practice of the gospel principles. In this age where materialism has made so much influx, we must raise our minds and hearts to the noble principles preached by our Lord. These are the principles of the love of God, patience, forgiveness, love of peace, justice and concern for the unfortunate.

May I reiterate my cordial wishes for your continued success in the Fiesta del Señor Sto. Niño!

Personally, I am overjoyed to know of your devotion and love for the Holy Child, even if you are so far away from the Philippines. May God bless you!

+ Julio R. Card. Rosales

(SGD.) +JULIO R. CARDINAL ROSALES
Cardinal-Archbishop of Cebu

Santo Nino de Cebu

Augustinian Fathers from Manila, Cebu, Iloilo, Bacolod, Guadalupe and Makati, Rizal, will offer the Concelebrated High Mass. His Eminence Julio R. Cardinal Rosales will officiate at the Blessing. The Miraculous Image will then be enthroned in the Marble Chapel and a novena to Señor Santo Niño will follow.

More than a work of art, the Marble Chapel in which the long venerated Santo Niño de Cebu is now enshrined is the profound product of a full year of intense labor and sacrifice by Filipino craftsmen, masons, carpenters, and the many faithful who gave generously towards its completion. It was Rev. Fr. Restituto Suarez, O.S.A., rector of the Basilica Minore, who began work on the new chapel in August 1975. Started initially with funds of the Augustinian community of the Philippines, the project was carried on with the instant and generous support of the faithful who saw in it the further elevation of Cebu's patron in their minds and hearts. It was the same Father Suarez who in 1958 first took the image from the small niche in which it had been housed atop the main altar of the then San Agustin Church. In that niche, the miraculous Image weathered World War II and presided over the devotion of the people. For untold years, the faithful had to find their way to the back of the altar where a door would be opened and the Image exposed to their veneration. Father Suarez preferred to bring the Image to a place in the Basilica that would be more instantly accessible to the faithful. That act led eventually to the present project–the building of a far more proper and more enduring chapel for the object of the people's unfailing devotion. With the completion of the Marble Chapel, the Augustinian Fathers express their most profound gratitude to the benefactors, sponsors, patrons, donors and the numberless faithful who made this dream chapel a reality.

Archdiocese of San Francisco
CHANCERY OFFICE
445 CHURCH STREET
SAN FRANCISCO, CALIFORNIA 94114
(Area Code 415) 863-5112

2 December 1976

Very dear Friends:

Again this year it is a pleasure to send you the expression of my good wishes, with the confident hope that membership in your Association will continue to be a source of blessings for all the members and for our holy Mother the Church.

As our Filipino membership in the family of God in this area continues to grow, we hope that the Cebu Association will also continue to enjoy increased membership and blessings. I assure you of my prayers that you may continue to enjoy the support of God's providence.

Yours sincerely in Christ,

+Joseph T. McGucken

Joseph T. McGucken
Archbishop of San Francisco

Cardinal Julio R. Rosales of Cebu was presented with a scroll by the Cebu Association in 1969-70 during a dinner held at the Fairmont Hotel, hosted by Dr. Rodolfo Duterte of San Francisco. Presenting the Scroll is Founder and President Emeritus, Sally B. Famarin. The President Emeritus hereby quotes part of the Cardinal's speech of thanks: "I thank the Cebu Association of California for the scroll presented to me. I will always value this highly for it is the first gift I have received since being ordained as a Cardinal."

Ms. Tonie Manliclic
Ms. Faith
1977

Ms. Chet V. Rosales
Ms. Charity
1977

Crowning of Queen Delilah I
Queen of Cebu in 1976 by the former Senator John Osmeña of Cebu, Philippines and former Queen, Cynthia Pagtalunan

---

July 4, 1971 Filipino-American Friendship Day, the Cebu Association of California won 6th prize on the best decorated car. Standing beside the car is 1971 President of the Association, John H. Atkinson.

CITY OF OAKLAND

CITY HALL · 14TH AND WASHINGTON STREETS · OAKLAND CALIFORNIA 94612

Office of the Mayor
John H. Reading
Mayor

TO: CEBU ASSOCIATION OF CALIFORNIA, INC.

GREETINGS!

As Mayor of the City of Oakland, I am pleased to extend cordial greetings and congratulations as you celebrate your Ninth Annual Fiesta honoring the Santo Nino de Cebu at St. Patrick's Church in San Francisco - highlighted with the Grand Ball and Coronation of the Empress of Cebu and her Royal Court at the Jack Tar Hotel - Saturday, January 22, 1977.

As you celebrate "FIESTA OF THE SANTO NINO DE CEBU WEEK", January 14 to 22, 1977, let me take this opportunity to commend each and every one of your officers and members for their leadership, dedication and determination in fulfilling those efforts and goals to promote cordial relations between Filipinos and Americans.

We here in Oakland are certainly aware of and appreciate the many significant contributions made to the betterment of our community by our citizens of rich Filipino heritage.

The official City family joins with me in offering all best wishes for a most fruitful and enjoyable celebration, and for continued success.

Sincerely,

John H. Reading
MAYOR

REPUBLIC OF THE PHILIPPINES
CITY OF MANDAUE
(ZIP 6433)
Office of the Mayor
Tel. No. 8-16-21 Local 07 or 8-14-25

MESSAGE

Behind every community's progress and prosperity are the cultural, social and religious heritage of its forebears that broaden the social perspective and strengthen the moral fibre of its members, serving ultimately as a radiant inspiration in their quest for social and personal fulfillment.

The worthy prime movers and members of the Cebu Association of California, Inc., in their concerted efforts to perpetuate the revered tradition of their people has lived up to the expectations of the venerated Holy Infant and their forebears.

I, therefore, take this singular opportunity to extend my warmest felicitations to my fellow Cebuanos in the State of California, U. S. A. on the occasion of the annual fiesta celebration of the Santo Niño de Cebu.

Mandaue City, Philippines, November 18, 1976.

DEMETRIO M. CORTES
City Mayor

Rose Bronson
Acting President, CACI

Pete Blanco

Connie Blanco

Comm. Sally B. Famarin
Executive General Chairperso

Hon. Romeo Arguelles
Consul General, RP

Comm. Margo Warnecke
Landmarks Preservation
Advisory Board

RP Sen. John Osmena
Advisor and Honorary
Life Member

Honorary Executive Chairpersons

OFFICE OF THE MAYOR
SAN FRANCISCO

GEORGE R MOSCONE

Greetings

On behalf of the people of the City and County of San Francisco, it gives me great pleasure to extend greetings to the Ninth Annual Fiesta of Santo Nino de Cebu.

The Cebu Association of California, and its President Emeritus, Sally B. Famarin, are to be congratulated for their successful efforts to foster a spirit of respect and understanding between the peoples of the Philippine Islands and the United States. San Franciscans are especially fortunate in being able to participate in the beautiful celebration honoring the Patron Saint of Cebu and to observe the traditional crowning of the Queen of Cebu.

As Mayor of the City and County of San Francisco, I am pleased to extend best wishes to all those involved in the Ninth Annual Fiesta of Santo Nino de Cebu for a festive and memorable occasion and to congratulate the Queen of Cebu on the singular honor she has received.

George R. Moscone
Mayor

Hon. Lee Vavuris
Sup. Court Judge
City & County, S.F.

Mrs. Portia Bautista
Social Worker &
City College Instr.

Crispula Menchavez
Finance Chairman

Ben Holganza
Procession

Lumy Granada
Banquet

Julie Rojo
Empress Contest

John H. Atkinson
Advertising Chairman

The Executive Committee

Executive General Chairperson	Commissioner Sally B. Famarin	
Co-Chairpersons	Pete Blanco Connie Blanco	
Hermano Mayor	Vic Pozon	
Hermana Mayor	Lupevimil Pozon	
Finance Chairperson	Crispula Menchavez Sofia Alquisola Prom G. Abraham Antonio Santos	Potenciano Menchavez Joe Pananganan Rey Capilitan
Empress Contest Chairperson	Julie M. Rojo	
Co-Chairperson	Lucy Tolentino	
Advertising Committee	John H. Atkinson Angelina Garcia Luz Adanza Rose Bronson	Chet V. Rosales Tonie Manliclic Josefina Capili
Reception Committee	Ben Holganza Tonie Manliclic Mario Cabuntala Luz Adanza Phel Malinao Joe Pananganan Buddy Quintana Remy Templa Ignacio Templa Angelina Garcia Levy Reimann Dante Bongcayao Marilyn Ting Naty Sadaya Rey Capilitan Louis Berry Moning Tibangin Manuel Ting Mary Schaba Lena de la Calzada Nancy Ferrer	Jaime Lozada Josie Bongcayao Ray White Donna Blanco Delilah Vidal Luming Granada Arlene Granada Rose Hanahan Clarifa Fumar Rosaline Bronson Ligaya Casey Eddie Campanilla Dolores Santos Gloria Smith Prem Abraham Luz Tibangin Puring Valencia Arthur Sadaya Choling Fiel Adelaida Sadaya Lie C. Villafuerte
Prizes and Awards	Rose Branson Angelina Garcia Juanicio Responte Tony Juban Judith Cabuntala Julia Peters de Jesus	Geny G. Peterson Carmen Barcenas Nene Robles Dolly Fuentes Soledad Fiel
Decorations	Jaime Lozada Iluminada Granada Ben Holganza Joe Pananganan Paul Arcero Phel Malinao	George Abapo Fred Cabuntala Mario Cabuntala Buddy Quintana Julie Rojo John Atkinson

PROGRAM COMMITTEE

Commissioner Sally B. Famarin

Luz G. Pozon, Secretary, CACI

Toy Bernaldez, Past President, Cebu Magellan Lions Club, Cebu City, Philippines

Ben Holganza, Membership Chairman, CACI

Rose Bronson, Acting President, CACI

John H. Atkinson, Past President, CACI

Fred Cabuntala

Prem Abraham

Lumy Granada

Rose Belara

Francisco Belara

Deny Vidal

Toy Bernaldez

John H. Atkinson

Dolores Santos

Tessie Reyes

Tony Juban

Mario Cabuntala

Rudy Reyes

Cesar Santos

Judith Cabuntala

Tonie Manliclic

Albert Bronson

Johnny Rojo

Chet V. Rosales

Rey Capilitan

Phel Malinao

Lynda L. Perez

Her Majesty Queen Donna Blanco I
Queen of the Legionarios del Trabajo
of America

Congratulations to the Empress of Cebu and my very best wishes to all the officers and members of the Cebu Association of California Inc. for a most magnificent celebration on your Ninth Anniversary and Ninth Annual veneration of the Santo Niño de Cebu, the Association's patron saint in the United States.

May you have many more.

Queen Donna I
Livingston, California

Below Left
Queen Donna I pauses with proud parents, Mr. & Mrs. Pete Blanco and Commissioner Sally B. Famarin after her coronation at the Butcher's, Seattle, Washington. Commissioner Famarin presented the trophy and bouquet of flowers to Queen Donna I.

Below Right
Mrs. Connie Blanco with the grand officers of the Legionarios del Trabajo and Commissioner Famarin takes a break at the Butcher's in Seattle after coronation planning. Photo shows: Commissioner Famarin, Grand Secretary-Treasurer Ray Cabanilla, Rufino Ritualo, Connie Blanco, Grand Commissioner, Grandmaster Santos and Mrs. Fely Cabanilla.

Photo shows members of the Cebu Association of California Incorporated initiated by former Philippine senator John Osmena at the Mabuhay Gardens in San Francisco. A large group of new members has been sworn in. Posing with the group is president Lily Cacabelos and the founder and president Emeritus, Sally B. Famarin.
The new members initiated are: Engr. Eddie Campanilla, Engr. Ignacio Templa, Engr. Romeo Galeos, Engr. Blandina Galeos, Dr. Manuel Ting & Dr. Marilyn Ting, Dr. Al Segura, Mr. & Mrs. Francisco Belara, Mr. & Mrs. Arthur Sadaya, Mr. & Mrs. Maning Tebangin, Remy Templa, Adelaida Sadaya, Emiliano Galeos, Arlene Granada, Antonio Carubio, Ben Del Mar, Grace Del Mar, Emperatriz del Mar, Mr. & Mrs. Guadencio Paderanga, Jesus Salvador, Mario Cabuntala, Rey White, Lief Helberg, Lucy Tolentino, Francisca Fernando, Mr. & Mrs. Arthuro Senires, Maria F. Navales, Carmelita Maranon, Mr. & Mrs. Dominador Maraan, Nancy Ferry, Mila Cabanatan, Josefina Capili, Rosalind Branson, Louis Berry, Susan de la Victoria Lenzi, and Chet Rosales, and Fred and Judith Cabuntala.

CEBU ASSOCIATION MEMBERS INDUCTION

Commissioner Sally Famurin, in her capacity as founder of the Cebu Association of California, Inc., inducts new members of the Association at the St. Patrick's Hall. The new association members are Nene Robles, Susie Antonio, Carmen Barcenas, Guadalupe O. Flores, Fermina Hidalgo, Dolly Fuentes, Dolly Baclig, Magdalena Montes, Evangelista Adanza, Ramon Lloren, Pilar Escala, Tony Juban, Carolyn Adanza, Mrs. Guevarra, Dr. Guevarra, Prem Abraham and Rey Capilitan.

Members of the Cebu Association of California Inc. sworn in by former Senator John Osmena on October 2, 1976, done in pure Cebuano dialect. From left to right: Mr. & Mrs. Dante Boncayao, Nonita Stump, Mary Schab, Libby Rhenna, Marita Valencia, A. Valencia, Bernard Licayan, Mr. & Mrs. Cesar Santos, Rudy Reyes, Ben Holganza, Buddy Quintana, Fel Malinao, and Joe Pananganan. (Photo by Gaton).

Greetings from

Commissioner Sally Basiga Famarin
Founder and President Emeritus
Cebu Association of California, Inc.

General Chairperson, Fiesta of the Santo Niño de Cebu Week, San Francisco, January 14-22, 1977. Honorary Hermana Mayor, Santo Niño de Cebu, Basilica Minore, Cebu City, Republic of the Philippines, Year of Our Lord 1977.

The first Filipino to hold three important positions in the City and County of San Francisco, California. She is now serving on Mayor Moscone's screening committee on boards and commissions. Advisory Board of Child Health and Disability Prevention and Landmarks Preservation Advisory Board. She is affiliated with:

American Society of Notaries (Charter member)
California Real Estate Association
National Association of Realtors
San Francisco Board of Realtors
The International Platform Association (founded by Daniel Webster in 1823)

The first Filipino woman Realtor in California and the first Filipino featured in the following biographies:

Who's Who of American Women, Ninth and Tenth Editions
Who's Who of the Platform, U. S. A.
Who's Who of the Golden State
Mandaue City Yearbook, 1975—Philippines
Dictionary of International Biography, Cambridge, England
"The Famarin Story in America" by the American Historical Society
Notable Americans of the Bicentennial Era
Who's Who in Finance and Industry, U. S. A.
Profiles of Freedom—A Cross Section of Proud Bicentennial Americans
Notable Americans, 1976-1977 Edition
Community Leaders and Noteworthy Americans, Ninth Ed.
"The Patriots of the American Bicentennial"

Realtor—Owner,

UNITED HOMES REALTY

A Complete Real Estate Service

OWNER—SALLY'S SUNSET VILLA;
UNITED HOMES INSURANCE SERVICE;
INCOME TAX SERVICE;
NOTARY PUBLIC

ONE CALL LINKS THEM ALL

FIRST IN THE HOME BUYER'S MIND
FIRST ON REALTORS' SCHEDULES

SENATE OF CALIFORNIA

SENATOR MILTON MARKS
OF
SAN FRANCISCO

ROOM 2070
STATE CAPITOL
SACRAMENTO 95814

November 29, 1976

Cebu Association of California Inc.
4029 Pacheco Street
San Francisco, CA 94116

Dear Members,

I would like to congratulate the Cebu Association of California on the occasion of the Fiesta of Santo Nino de Cebu.

Through this happy event we celebrate our continuing friendship and honor the achievements of Filipino-Americans to our community. I am sure that through your efforts this year's celebration will be a success for everyone.

My best wishes.

MM:jlb

Cordially,

MILTON MARKS

GREETINGS.....

SALINAS
A MUNICIPAL CORPORATION
CALIFORNIA

OFFICE OF THE MAYOR

On behalf of the citizens of Salinas may I extend best wishes to the Cebu Association of California on the occasion of the annual fiesta of the Santo Nino de Cebu.

As the Sister City of Cebu we are honored to join in the observance of this important event. Hopefully we will be able to have members of our community present to participate in the festivities.

Our congratulations to this year's Queen of Cebu and our warm wishes for a memorable fiesta.

Sincerely,

Henry K. Hibino

Henry K. Hibino,

SUPERVISOR PETER TAMARAS

Ms. Sally B. Famarin, President Emeritus
Cebu Association of California
2207 28th Avenue
San Francisco, California 94116

Dear Sally:

It is a pleasure for me to once again congratulate you on your evident success in keeping alive your faith and customs of immeasurable value. The Annual Celebration of the Santo Nino de Cebu imparts to every Cebuano the trait of piety, friendship, and hospitality which I know the members of the Cebu Association demonstrate.

My heartfelt best wishes for a very happy and successful festival.

Sincerely

Peter Tamaras

PETER TAMARAS
Supervisor, City
and County of
San Francisco

DISTRICT OFFICE
19 SOUTHGATE AVENUE, ROOM 388
DALY CITY, CA 94016
(415) 755-1766

SACRAMENTO ADDRESS
STATE CAPITOL
SACRAMENTO, CA 95814
(916) 445-0503

COMMITTEES:
TRANSPORTATION, VICE CHAIRMAN
GOVERNMENTAL ORGANIZATION
INSURANCE AND FINANCIAL INSTITUTIONS
PUBLIC UTILITIES, TRANSIT AND ENERGY

Senate
California Legislature

JOHN FRANCIS FORAN
STATE SENATOR, 6TH DISTRICT

January 1977

Mahal kong mga Higala:

It gives me great pleasure to extend warm wishes to our citizens of Filipino decent on this occasion of the Fiesta of Santo Nino de Cebu.

I am happy for the opportunity to give recognition to the many ways in which Filipino Americans have enriched our way of life.

Truly, the Fiesta of Santo Nino de Cebu is an enjoyable custom to keep alive the Filipino traditions of piety, friendship, and hospitality.

MALIPAYONG FIESTA KANINYONG TANAN!!

John F. Foran

JOHN FRANCIS FORAN

JFF:svl

REPUBLIC OF THE PHILIPPINES
CITY OF CEBU
OFFICE OF THE MAYOR

MESSAGE

I join the officers and members of the Cebu Association of California, Inc. in San Francisco in their adoration of Santo Niño de Cebu in connection with the annual fiesta celebration from January 14 to 22. The miraculous Santo Niño de Cebu occupies a special spot in our hearts, too, because we have the good fortune of receiving numerous blessings through the kind intercession of the venerated Patron Saint of Cebu.

I also take great pleasure in conveying my best wishes to Mayor George R. Moscone of San Francisco who has proclaimed the third week of January 1977 as the "Fiesta of the Santo Niño de Cebu Week" in that city. The meticulous and oftentimes elaborate preparations we make in connection with the forthcoming fiesta celebration truly bespeak our fervor as devotees of the Santo Niño de Cebu. I express the fond hope that every devotee will find ample time to rededicate himself to the priceless heritage of the Faith, and that the forthcoming festivities will be crowned with resounding success.

City of Cebu, November 17, 1976.

EULOGIO E. BORRES
Mayor

December 27,1976

Dear Friends:

As Mayor of the City of Union City I am very pleased and happy to extend cordial greetings on this important occasion, the Ninth Annual Fiesta of Santo Niño de Cebu Week.

We in Union City congratulate the Cebu Association of California, Inc. and your Commisioner, Founder and President Emeritus Selly B. Famarin for carrying on such a program to encourage and foster a good spirit of understanding between your people in our city and those in the Philippine Islands.

We commend you on your good record in serving our school system, government and community affairs in our City.

Thank you very much for inviting me and my wife to this very important occasion; but I regret that another Union City program this same evening makes it impossible for us to attend.

Please accept my heartiest congratulations from myself and the Citizens of Union City in celebrating your Ninth Annual Fiesta and the Grand Ball and Coronation of the Empress of Cebu and her Royal Court.

As ever,

Tom Kitayama, Mayor
City of Union City

CITY AND COUNTY OF SAN FRANCISCO

BOARD OF SUPERVISORS

CITY HALL, SAN FRANCISCO 94102 • TELEPHONE 558-2664

SUPERVISOR ROBERT H. MENDELSOHN

December 13, 1976

I extend my warmest congratulations and best wishes to you on the occasion of your Ninth Annual Fiesta honoring the Santo Niño de Cebu on Saturday, January 22, 1977.

This Fiesta provides an excellent opportunity for all the citizens of San Francisco to learn about, and better appreciate the outstanding contributions to the City and County of San Francisco made by our citizens of Filipino descent.

Please accept my warm wishes for an enjoyable celebration and continued success.

Best regards,

Bob Mendelsohn

ROBERT H. MENDELSOHN
Supervisor

CONGRATULATIONS

TO THE

NINTH ANNUAL FIESTA SANTO NIÑO

de CEBU

FROM

TRAVA – SAL ANTE

AMERICAN LEGION 600

LADIES AUXILIARY

Mercy Soy

CONGRATULATIONS & BEST WISHES

TO THE

CEBU ASSOCIATION OF CALIFORNIA, INC.

FROM THE OFFICERS AND MEMBERS OF THE

UNITED FILIPINO AMERICAN ARMED FORCES RETIRED ASSOCIATION

SID O. VALLEDOR, President

BEST WISHES AND CONGRATULATIONS

TO HER MAJESTY EMPRESS OF CEBU LUZ I AND HER ROYAL COURT AND THE CEBU ASSOCIATION OF CALIFORNIA ON THEIR NINTH ANNUAL VENERATION OF THE SANTO NINO DE CEBU IN SAN FRANCISCO.

MISS EVANGELINE ADANZA
QUEEN OF MARDI GRAS
1970–71

MISS ROSALIND ADANZA
PRINCESS OF CEBU
1970–71

SAFECO

SAFECO TITLE INSURANCE COMPANY
4827 GEARY BOULEVARD
P O BOX 18005
SAN FRANCISCO CALIFORNIA 94118

(415) 386 8600

December 16, 1976

MESSAGE

It is with deep sincerity that I, on behalf of Safeco Title Insurance Company, extend to Sally B. Famarin and all of the Cebu Association, as well as the entire Filipino Community of San Francisco, heartfelt congratulations upon this the Ninth annual celebration of the Fiesta of Santo Nino. The teachings of this very memorable celebration are most wonderful,and well deserving of all the honor onthen thus bestowed.

To all joining in this celebration, may I wish you all a most Happy day. And, especially to my friend Sally who has devoted years and many, many hours toward making this annual event a Huge success.

Once again may I congratulate you, one and all of this tremendous Association.

Most sincerely,

Marie Modeste

Marie Modeste,
Branch Manager

COMPLIMENTS FROM
CABALLEROS de DIMAS
ALANG OF AMERICA
INCORPORATED

Most Illus. Bro Max C. Peralta
Grand Master

All Saints Church
22824 SECOND STREET
HAYWARD, CALIFORNIA 94541

Miss Sally B. Famarin
Association of Calif., Inc.
4029 Pacheco Street
San Francisco, CA 94116

November 29, 1976

Dear Miss Famarin:

My sincere thanks for your generous invitation. I can not but apologize of not being able to answer your letter dated Nov. 12th at an earlier time. I regret that I will not be able to concelebrate for the Mass on the occasion of your Fiesta because of my weekly Mass on Saturday at 11:00 AM. Perhaps I could do it next time.
Anticipating your reconsideration, I wish you all the blessings of the Lord for the success of this celebration in honor of Sto. Niño de Cebu. I remain,

Rev. Camilo Villanueva

VIVA! and congratulations to the officers and members of the Cebu Association of California, Inc. on the Ninth Year Celebration of the miraculous Santo Niño de Cebu.

Mrs. Emiliana vda. de Gonzales
Mrs. Maria Consuelo vda. de Pisao & Family
Mr. & Mrs. Max Alaura, Sr. & Family

LUZ POZON, Hermana Mayor

VIC POZON, Hermano Mayor

Congratulations to the Cebu Association of California, Inc. on their Ninth Annual veneration of the Santo Niño de Cebu.

Our wishes for a Resounding Success.

Legionarios del Trabajo of America
Illustrious Antonio Santos, Grandmaster

Member, Cebu Association of California

St. Patrick's Church
756 MISSION STREET
SAN FRANCISCO 94103

TELEPHONE 421-0547

M E S S A G E

May our continued devotion to the Holy Infant bring peace and happiness to our homes and to our community.

Rev. Fred Al. Bitanga

Congratulations to the Empress of Cebu of 1977-1978 and her Royal Court. Best Wishes to the officers and members of the Cebu Association of California, Inc. for your strong devotion to the Santo Niño.

This Ninth Veneration of the Santo Niño de Cebu marks the era of the recognized outgrowth of the Santo Niño de Cebu from the Augustinian Fathers of the Basilica Minore of Cebu City.

May all the devotees receive countless blessings from the Holy Infant.

PIT SEÑOR!

Miss Arlene Granada, Queen of Fayco, 1975-1976

Pit Señor, Santo Niño! is the reverberating sounds that echos in the atmosphere of the Fiesta of the Santo Niño de Cebu Week in San Francisco in this Ninth Annual Fiesta. Congratulations to the Cebu Association of California Inc. and the Mayor's office of San Francisco for arranging the traditional procession outside the church in honor of the miraculous Image of the Santo Niño de Cebu, the first time in history outside the Republic of the Philippines. Our best wishes to the Queen of Cebu and Her Royal Court.

Sally Davis Cathay & Anthony Famarin Rizotto

Congratulations to the Empress of Cebu and Her Royal Court.

Also my best wishes to the Cebu Association of California Inc.

Mrs. Connie Francisco
Queen of the Mardi Gras
1975

The seven priests officiating mass of the Santo Niño de Cebu Fiesta at St. Patrick's Church last January 1976 are: Father Max Villanueva, Father Briccio Omega, Monsignor Clement McKenna, Father Fred Bitanga, Father Antonio Rey, Father Albert Bitangjol, Father Henry Hernando of Los Angeles.

Carrying the Santo Niño during the procession of the miraculous Santo Niño de Cebu are: Former Senator John Osmena, Honorable Consul General Romeo Arguelles, altar boy and devotees of the Santo Niño.

NOVENA COMMITTEE – January 14-22, 1977

JANUARY 14, 1977

1. Potenciano Menchavez, Chairperson
2. Crispula Menchavez
3. Julie Rojo
4. Johnny Rojo
5. Mecina Racoya
6. Luciana Llanos
7. Letecia Ramos
8. Connie Blanco
9. Pete Blanco
10. Donna Blanco
11. Martin Lorega
12. Susan de la Victoria Lenzi
13. Dave Dunham
14. Gil Mascardo
15. Apolinar Arcera
16. Mrs. Martin Lorega
17. Andrew Mariano

JANUARY 15, 1977

1. Lumin Granada, Chairperson
2. Denny Vidal
3. Gliceria Vidal
4. Arlene Granada
5. Benjamin del Mar
6. Emperatriz del Mar
7. Grace del Mar
8. Andy Lapitan
9. May Lapitan
10. Ignacio Templa
11. Remy Templa
12. Manuel Ting
13. Marilyn Ting
14. Romeo Galeos
15. Emiliano Galeos
16. Blandine Galeos
17. Maria F. Navales
18. Maria vda. de Navales
19. Jesus Supapo
20. Jaime Velasco
21. Felisa Velasco
22. Alma Atienza
23. Celestino Canque
24. Clarita T. Fumar
25. Andres Enot
26. Tonie Manliclic

JANUARY 16, 1977

1. Lucy Tolentino, Chairperson
2. Gloria B. Smith
3. Teresita Reyes
4. Rudy Reyes
5. Ben Holganza
6. George Abapo
7. Buddy Quintana
8. Phil Malinao
9. Jaime Lozada
10. Lyle Orlando
11. Antonio Carubio
12. Sally B. Famarin
13. Hesequio A. Gingyon
14. George Abapo
15. Fred Cabuntala
16. Judith Cabuntala
17. Mario Cabuntala
18. Susie Antonio
19. Toy Bernaidez

MIRACULOUS IMAGE OF THE STO. NINO DE CEBU WITH HERMANO – HERMANA MAYOR, 1976-1977
VIC POZON – LUZ POZON

JANUARY 17, 1977

1. Angelina Garcia, Chairperson
2. Nenita Stump
3. Josie Bongcayao
4. Ligaya Casey
5. Cesar Santos
6. Dolores Santos
7. Antonio Juban
8. Bernard Licayan
9. Mercedes Laureano
10. Felicitas Simblante
11. Gavino Simblante
12. Celestino Alfafara
13. Ben Navarra
14. Faustino Demposo
15. Mercedes Ginelsa
16. Patricio Ginelsa
17. Dolly Baclig
18. Gloria Domingo
19. Jess V. Mata

JANUARY 18, 1977

1. Rose Belara, Chairperson
2. Francisco Belara
3. Luz Tibangin
4. Moning Tibangin
5. Danny Cacabelos
6. Josefina Capili
7. Antonio Cambio
8. Lynda Perez
9. Lily Villafuerte
10. Adeliada Sadaya
11. Arthur Sadaya
12. Naty Sadaya
13. Alfredo Segura
14. Arturo Senires
15. Rose Hanahan
16. Pacing Jayme
17. Andrea Vivian
18. Pilar Escala
19. Amparo Parungao
20. Milagros Sineres

JANUARY 19, 1977

1. Vic M. Pozon, Chairperson
2. Lupevimil Pozon
3. Geny G. Peterson
4. Dr. Francisco Gerardo
5. Juanicio Responte
6. Francisca Gerardo
7. Joe Sabas
8. Sofia Sabas
9. Gaudencio Paderanga
10. Angelita Paderanga
11. Jesus B. Salvador
12. Perez Family
13. Choling Fiel
14. Batquin Family
15. Nancy Ferrer
16. Rey Capilitan
17. Prem G. Abraham

JANUARY 20, 1977

1. Chit V. Rosales, Chairperson
2. John Atkinson
3. Ray White
4. Sofia Alquisola
5. Dolly Fuentes
6. Guadalupe O. Flores
7. Fermina Hidalgo
8. Fernand Francisco
9. Benjamin Yabut
10. Nancy Ferrer
11. Ernesto M. Gabriel
12. Daisie Flor Harrison
13. John Harrison
14. Magdalena Montes
15. Clarita Dessimos
16. Mary Schaba
17. Carmen Barcena
18. Joe Pananganan

JANUARY 21, 1977

1. Albert Branson, Chairperson
2. Rose Branson
3. Rosita Cebrieros
4. Luz Adanza & Family
5. Louis Berry
6. Rosaline Branson
7. Puring Valencia
8. Sally Heilberg
9. Dominador Maraan
10. Virginia C. Maraan
11. Julia Peters de Jesus & Family
12. Pedro de la Calzada
13. Pete Dalisay
14. Levy Deimann
15. Nene Robles
16. Lena de la Calzada
17. Antonio Santos
18. Mariano Fallore

Festival

St. Patrick's Church, 756 Mission Street, San Francisco, California
12 Noon, January 22, 1977

High Mass in Honor of the Santo Nino de Cebu

Celebrants: His Eminence, Joseph T. McGucken, Archbishop of San Francisco
Monsignor C. J. McKenna, Pastor of St. Patrick's Church
Reverend Max O. Villanueva, Holy Angels Church
Reverend Albert Bitangjol, St. Cecilia's Church
Reverend Fred Bitanga, St. Patrick's Church
Reverend John Sanderfeld, St. Kevin's Church
Reverend John Cromlish, Pinole, California

Mass Offering:
Honorable Judge Leo Vavuris
Mrs. Tonie Manliclic
Commissioner Margo Warnecke
Mrs. Portia Bautista
Dr. Azucena Arguelles
Mrs. Gloria B. Smith
Commissioner Sally B. Famarin

Novena & Mass Ushers:
Dr. Francisco Gerardo
Ben Agustin
Jaime Lozada
Joe Pananganan
Johnny Rojo
Ben Holganza
Rey Capilitan
Prem Abraham
Buddy Quintana
Ray White
Louis Berry
Potenciano Menchavez
Phil Malinao
Toy Bernaldez
Paul Arcera

PROCESSION GRANDMARSHALLS

Honorable Romeo Arguelles
Consul General
Republic of the Philippines

His Eminence Joseph T. McCucken
Archbishop
San Francisco

Honorable George R. Moscone
Mayor, City and County
of San Francisco

Procession

Mission Street—Fourth Street—Market Street—Third Street—Mission Street

Procession Coordinators: Mayor's Office, City and County of San Francisco
Commissioner Sally B. Famarin, Founder and President Emeritus, CACI

Procession Committee:
Ben Holganza—Chairman
John Atkinson
Rey Capilitan
Jaime Lozada
Phel Malinao
Joe Pananganan
Buddy Quintana
Ray White
Prem Abraham
Ramon Lloren
Louis Berry
Ben Agustin
Dr. Francisco Gerardo
Moode Salazar
Sid Valledor, Sr.
Paul Arcera
Tony Juban
George Abapo

Church Choir: All Filipino Choral Groups of Corpus Christi Parish of San Francisco

Conductor & Accompanist: Lou Vito
All Hallows Parish Choir

Conductress: Judith de Vera

Soloist: Susan de la Victoria Lenzi, Pittsburgh, California

Organist: Rudy Valeros, San Francisco

Sto. Nino Guard: Carle Payne

Color Guards: Sixth Army, Presidio, San Francisco, California

Programme - Banquet

ST. PATRICK'S HALL, SAN FRANCISCO, CALIFORNIA

Master of Ceremonies — Toy Bernaldez, Past President,
Cebu Magellan Lions Club, Philippines

1.	Opening Remarks	Honorable Romeo Arguelles Consul General, Philippines
2.	Special Award Presentation	to Monsignor C. J. McKenna
3.	Address	Monsignor C. J. McKenna
4.	Address	Honorable George R. Moscone, Mayor City and County of San Francisco
5.	Special Award Presentation	to His Eminence, Joseph McGucken
6.	Address	His Eminence, Joseph T. McGucken
7.	Presentation of Awards	to Rev. Max Villanueva, Reverend Father Albert Bitangjol, Reverend Father Fred Bitanga By Mr. & Mrs. Jose Mendoza Active Community Leader, Salinas, Ca. Legionarios del Trabajo of America
8.	Honorary Life Membership Award Presentation to Reverend Father Albert Bitangjol by Rose Bronson, Acting President, CACI	
9.	Piano Selections	Miss Helen Arias San Francisco, Ca.
10.	Closing Remarks	Commissioner Sally B. Famarin

Coordinator - Church Activities

MRS. GLORIA B. SMITH
Life Member, CACI

BENJAMIN P. AGUSTIN
Grand Knight
Our Lady of Beautiful
Love Council

REVEREND FATHER
FRED BITANGA
Saint Patrick's Church
San Francisco, California

Father Restituto Suarez, O.S.A. pauses with the altar boys during the blessing of the Santo Nino de Cebu at the Basilica Minore, Cebu City, Philippines. This is the original Sto. Nino now in San Francisco, which the fiesta in His honor is sponsored by the Cebu Association of California, Inc. each January every year, proclaimed by Mayor George Moscone and now observed and venerated not only by Filipinos, but San Franciscan's alike.

COMPLIMENTS
TO THE CEBU ASSOCIATION
OF CALIFORNIA INC.

MAY THE SANTO NINO DE CEBU, THE ASSOCIATION'S PATRON SAINT SHOWER YOU WITH HIS GRACES AND SPREAD HIS MANTLE OF PROTECTION YEAR AFTER YEAR ESPECIALLY DURING HIS VENERATION.

Mrs. Linda Harris

Greetings & Best Wishes

TO THE CEBU ASSOCIATION
OF CALIFORNIA, INC. and
to the Empress of Cebu –Queen LUZ I
and her Royal Court.

Queen Sylvia I

Ms. Bicentennial 1976-1977
Filipino Community of San Francisco, Inc.

Mr. & Mrs. Rudy Corpuz and Family

Compliments

Connie Amado Ortega

Sweetheart, C D A 32
Leonor Rivera Lodge No. 56
San Francisco, California

Member, Mactan 7
Seattle, Washington

Member, Fraternal Order of Eagles Auxiliary
Seattle, Washington

Active Member, Lady Auxiliary
Veterans of Foreign Wars

Judge Fitzgerald Ames Sr., Presiding Judge, Municipal Court of the City and County of San Francisco, was the guest speaker in January 1969. Photo above from left to right: Miss Dolly Padilla, Queen of the Mardi Gras of the Ladies and Knights of Rizal of 1968-1969, Mrs. Ames, Herbert Kregel, Chaplain of the California Jaycees, Sally B. Famarin, President of the CAC.

Queen of the Mardi Gras, Miss Evangeline Adanza and Congressman Leo McCarthy presented the Scepter to Queen Rose Marie Famarin of 1971. Shown above, with Arnold Choy, the Queen's Escort.

Sally B. Famarin, President Emeritus of the Cebu Association, presenting the Honorary Life Membership Certificate to California State Senator Milton Marks in 1971 Fiesta.

Prog

Master of Ceremonies	JOHN H. ATKINSON, Chairman of the Board, CACI
1. Presentation of Colors	SIXTH ARMY, PRESIDIO, SAN FRANCISCO
2. Pledge of Allegiance	JOHN H. ATKINSON Master of Ceremonies
3. Welcome Address	Former SENATOR JOHN OSMEÑA Advisor, Honorary Life Member, CACI
4. Presentation of the Empress and Her Royal Court	MRS. LUZ POZON Hermana Mayor, 1976-1977
Queen of Cebu, 1976-1977, Queen Delilah I	MS. DELILAH VIDAL
Ms. Faith	MS. TONIE MANLICLIC
Ms. Charity	MS. CONCHITA ROSALES
Scepter Bearer	ANTHONY FAMARIN RIZOTTO
Crown Bearer	ALBERT POON
Flower Girls	CONNIE FRANCISCO IDEN, MARY JOY M. ROJO, MARICEL AQUINO, FRANCES TUPUA
Her Majesty Empress of Cebu, Luz I	MS. LUZ ADANZA
Train Bearers	ROSALIND ADANZA, ANGELA RICHARD
Ms. Peace	MISS EVANGELINE ADANZA
Miss Unity	CAROLYN ADANZA
5. Pinning of Sash	COMMISSIONER MARGO WARNECKE, Landmarks Preservation Advisory Board HONORABLE PETER TAMARAS, Board of Supervisors, City and County of San Francisco
6. Scepter Presentation	MS. DOLLY BACLIG, Secretary, Marina Dizon Lodge, CDA MR. NESTOR VILLANUEVA, Owner, Manager, Fil-Am Sales Corp.
7. Coronation	MISS DELILAH VIDAL, Queen of Cebu, 1976-1977 HONORABLE GEORGE R. MOSCONE, Mayor, City and County of San Francisco
8. Vocal Solo	MR. SABINO QUEBEC Television and Stage Personality
9. Presentation of Trophies:	
Empress	MISS DONNA BLANCO, Queen, Legionarios del Trabajo of America COMMISSIONER AMANCIO ERGINA, Housing Authority, San Francisco, California
Ms. Faith	COMMISSIONER NICERITA REVELO, Status of Women, City and County of San Francisco HONORABLE LEE VAVURIS, Judge, Superior Court, City & County of San Francisco
Ms. Charity	COMMISSIONER SUE BIERMAN, City Planning Comm'n, City & County, San Francisco COMMISSIONER JAMES T. REAM, Landmarks Preservation Advisory Board
10. Bouquet Presentation:	
Empress	MRS. JULIE ROJO, Empress Contest Chairman COMMISSIONER CHARLES STARBACK, City Planning Comm'n, City & County, San Francisco
Ms. Faith	MS. FLORENCE CASUPANAN, Proprietor, Floratés and Gifts ATTORNEY MARVIN MURRAY Townsend and Townsend
Ms. Charity	MRS. PORTIA BAUTISTA, Social Worker, City College Instructor MR. ART ARMANDA, President, Iloilo Circle

State of California
GOVERNOR'S OFFICE
SACRAMENTO 95814

EDMUND G. BROWN JR.
GOVERNOR

916/445-4571

TO: THE CEBU ASSOCIATION OF CALIFORNIA, INC.

I am pleased to extend greetings to the participants in the Fiesta of the Santo Nino de Cebu Week.

In our nation's bicentennial year, it is appropriate to recognize the contributions made to our society by the Filipino community. I commend your efforts to continue the traditions of your heritage.

Sincerely,

EDMUND G. BROWN JR.
Governor

Prog

Master of Ceremonies	JOHN H. ATKINSON, Chairman of the Board, CACI
1. Presentation of Colors	SIXTH ARMY, PRESIDIO, SAN FRANCISCO
2. Pledge of Allegiance	JOHN H. ATKINSON Master of Ceremonies
3. Welcome Address	Former SENATOR JOHN OSMEÑA Advisor, Honorary Life Member, CACI
4. Presentation of the Empress and Her Royal Court	MRS. LUZ POZON Hermana Mayor, 1976-1977
Queen of Cebu, 1976-1977, Queen Delilah I	MS. DELILAH VIDAL
Ms. Faith	MS. TONIE MANLICLIC
Ms. Charity	MS. CONCHITA ROSALES
Scepter Bearer	ANTHONY FAMARIN RIZOTTO
Crown Bearer	ALBERT POON
Flower Girls	CONNIE FRANCISCO IDEN, MARY JOY M. ROJO, MARICEL AQUINO, FRANCES TUPUA
Her Majesty Empress of Cebu, Luz I	MS. LUZ ADANZA
Train Bearers	ROSALIND ADANZA, ANGELA RICHARD
Ms. Peace	MISS EVANGELINE ADANZA
Miss Unity	CAROLYN ADANZA
5. Pinning of Sash	COMMISSIONER MARGO WARNECKE, Landmarks Preservation Advisory Board HONORABLE PETER TAMARAS, Board of Supervisors, City and County of San Francisco
6. Scepter Presentation	MS. DOLLY BACLIG, Secretary, Marina Dizon Lodge, CDA MR. NESTOR VILLANUEVA, Owner, Manager, Fil-Am Sales Corp.
7. Coronation	MISS DELILAH VIDAL, Queen of Cebu, 1976-1977 HONORABLE GEORGE R. MOSCONE, Mayor, City and County of San Francisco
8. Vocal Solo	MR. SABINO QUEBEC Television and Stage Personality
9. Presentation of Trophies:	
Empress	MISS DONNA BLANCO, Queen, Legionarios del Trabajo of America COMMISSIONER AMANCIO ERGINA, Housing Authority, San Francisco, California
Ms. Faith	COMMISSIONER NICERITA REVELO, Status of Women, City and County of San Francisco HONORABLE LEE VAVURIS, Judge, Superior Court, City & County of San Francisco
Ms. Charity	COMMISSIONER SUE BIERMAN, City Planning Comm'n, City & County, San Francisco COMMISSIONER JAMES T. REAM, Landmarks Preservation Advisory Board
10. Bonquet Presentation:	
Empress	MRS. JULIE ROJO, Empress Contest Chairman COMMISSIONER CHARLES STARBACK, City Planning Comm'n, City & County, San Francisco
Ms. Faith	MS. FLORENCE CASUPANAN, Proprietor, Floratés and Gifts ATTORNEY MARVIN MURRAY Townsend and Townsend
Ms. Charity	MRS. PORTIA BAUTISTA, Social Worker, City College Instructor MR. ART ARMANDA, President, Iloilo Circle

amme

11. GOLD CONNECTION PRESENTATION ..... By GORDON B. DE LA CRUZ and CHRIS LAMADORA

To:

SANTO NIÑO DE CEBU
Empress of Cebu — LUZ ADANZA
Ms. Faith — TONIE MANLICLIC
Ms. Charity — CHET V. ROSALES
Hermana Mayor — LUZ G. POZON
Acting President — ROSE BRONSON
COMMISSIONER SALLY B. FAMARIN

12. Folk Dance ..... CABADBARAN DANCE TROUPE
Director: MRS. ROSITA ARCOL

13. Presentation of Life Membership Certificates:

Empress of Cebu ..... DR. AZUCENA ARGUELLES

Sabino Quebec ..... MRS. THELMA C. CANONIGO,
Head, Secretarial Dept., University of Visayas,
Cebu City, Republic of the Philippines

Susan de la Victoria Lenzi ..... HONORABLE RONALD PELOSI,
Board of Supervisors, City and County of San Francisco

Attorney Marvin Murray ..... HONORABLE RONALD PELOSI,
Board of Supervisors, City and County of San Francisco

14. Address ..... HONORABLE ROMEO ARGUELLES
Consul General, Republic of the Philippines

15. Presentation of Recognition to:
HONORABLE GEORGE R. MOSCONE,
Mayor, City and County of San Francisco
HONORABLE ROMEO ARGUELLES
Consul General, Republic of the Philippines
HONORABLE JUDGE LEE VAVURIS,
Superior Court, City and County of S. F. ..... By COMMISSIONER SALLY B. FAMARIN
Founder and President Emeritus, CACI

16. Medley of Visayan Songs ..... MRS. SUSAN DE LA VICTORIA LENZI

17. Awardees:
ATTORNEY JOHN LAURICELLA
MR. and MRS. JOHNNY ROJO
MR. and MRS. POTENCIANO MENCHAVEZ
MR. and MRS. ALBERT BRONSON
MRS. ANGELINA GARCIA
MR. and MRS. PETE BLANCO
MR. JOHN H. ATKINSON ..... By MRS. ROSITA ARCOL, President,
Cabadbaran Club, Oakland, California
HONORABLE MILTON MARKS,
California State Senator

MR. and MRS. VIC POZON
Hermano-Hermana Mayor, 1976-1977 ..... By HONORABLE GEORGE R. MOSCONE, Mayor,
City and County of San Francisco

COMMISSIONER SALLY B. FAMARIN,
Founder and President Emeritus, CACI ..... By Honorable Henry Hibino, Mayor,
Salinas City, California

18. Closing Remarks ..... MRS. ROSE BRONSON,
Acting President, CACI

19. Royal Dance

DANCE DANCE DANCE

Music by Johnny Rojo and His Orchestra

COMPLIMENTS FROM THE OFFICERS AND MEMBERS OF THE IRIGA BICOL ASSOCIATION

FROILAN M. RAMOS
President

ROMEO S. MORA
Vice President

JOSE R. ANDALIS
2nd Vice President

LILIA A. VARGAS
Secretary

LILIAN B. ANDALIS
Assistant Secretary

BRIGIDO B. PAZ
Treasurer

NANCY P. ONQUIT
Auditor

LOURDES S. MARCELO
Assistant Auditor

ATTY. FAUSTO B. MONCADA
P.R.O.

FELIX AMORA
P.R.O.

PHILIP QUIZON
Sergeant-at-Arms

BALTAZAR NAGRAMPA
Sergeant-at-Arms

— BOARD OF GOVERNORS —

DR. GONZALO MARCELO
Chairman

DR. PILAR C. MONCADA
Assistant Chairman

ROGELIO VILLEGAS
BARTOLOME NAGRAMPA
MILAGROS F. ANTANG
PURITA AMORA
FRED O. VARGAS
EVELYN B. QUIZON
DR. BEN ANTIOQUIA
ZENAIDA I. MORA

— ADVISORY BOARDS —

GLENN OLEA
ERUDITA SONIDO
HONORATO B. ORBON
ALFEO S. ANTANG

COMPLIMENTS

ON YOUR FIESTA CELEBRATION

from

The Officers and Members

of the Cavite Association

HOLLYWOOD PRODUCER, ACTOR, COMEDIAN
DANNY THOMAS WITH SABINO

HOLLYWOOD ACTOR ALDO RAY WITH SABINO

In the span of two years, this fast-rising entertainer has become the most sought for popular balladeer by various organizations, banquets, concerts, and night clubs, and is one of the most popular personalities in the Bay Area. On TV and on stage, audiences love him.

The Oakland Airport Hilton hosted the first annual Muscular Dystrophy Benefit Show last August 22, 1976. World-famous Hollywood actor, Aldo Ray, headlined the show. Also on the bill was Sabino Quebec.

Last November 20, 1976, was the Danny Thomas Telethon Show for St. Jude's Hospital Research Foundation. The Hollywood stars included Danny Thomas, Aldo Ray, Guy Madison, Judy Norton Taylor of the "Waltons," Richard Hatch of "The Streets of San Francisco," Captain Kool and Congs, and the local talent, of course, was Sabino Quebec.

Significant 1977 performances will include: Special Guest on Talent Show at Brawleys in Fremont on February 20; Variety Show and Dance at Sunol Country Club, Sunol, California, on April 9, 8:00 p.m.–12:00 midnight. Headlining the show will be Miss California and Sabino Quebec and other Miss America preliminary winners who will perform their talent. Performance at Miss California Pageant Association in Santa Cruz, California, on June 23, for the First Nighter's Party during the Miss California pageant week at Santa Cruz Hotel from 11:00 p.m.–2:00 a.m., and the Miss Fremont Beauty Pageant at the Sunol Country Club, Sunol, California, in August and, of course, bookings in Hayward, Sunol, Oakland, Fremont, Palo Alto and Reno and Lake Tahoe for night club performances and TV peformances on Joe Bavaresco San Francisco Live Show.

GREETINGS FROM THE

ADANZA FAMILY

LUZ

HERMAN

EVANGELINE
Queen of the Mardi Gras
1970-71

CAROLINE
Queen of Cebu
1974-75

ROSALIND
Princess of Cebu
1970-71

Pit Señor Sto. Niño!

Lioness Adanza

COMPLIMENTS

CABALLEROS DE DIMAS - ALANG LODGE, INC.
MARINA DIZON LODGE #81
San Francisco, California

Matron
Respectable Sis. Rose Bronson
Senior Warden
Sis. Aida Galacgac
Jr. Warden
Sis. Angie Garcia
Prosecutor
Sis. Aurelia Mobo
Chaplain
Sis. Mercedes Laureano
Secretary
Sis. Dolly Baclig
Assistance
Sis. Josephine Bungcayao
Treasurer
Sis. Nenette Stump
Assistant Treasurer
Sis. Prudence Collado
Auditor
Ill. Sis. Aida Escuton
Investigator
Sis. Consuelo Giles
Adviser, Lodge Deputy
Sis. Maria Serafino
Instructor
Sis. Maria Serafino
Historian
Sis. Joan Abenojar

JUNIOR OFFICERS
Senior Deacon
Sis. Nancy Ferrer
Junior Deacon
Sis. Rosita Cebrerios
Senior Steward
Sis. Sonja Aguirre
Junior Steward
Sis. Maria Schaba
Inner Guard
Sis. Oprecina Green
Tyler
Sis. Sion Quimbaw
Almoner
Sis. Dolly Marco
Bible Bearer
Sis. Levy Desa Reiman
Standard Bearer
Sis. Nena Bowman
American Flag Bearer
Sis. Leticia Passion
Philippine Flag Bearer
Sis. Luz Adanza
Past Matrons
Respect. Sis. Aida Escuton 1968-69
Respect. Sis. Dorothy Polines 1970-71
Sis. Maria Serafino 1972-73
Sis. Rose Bronson, 1974-75 and 1976-77

GREETINGS

To all officers and members of the Cebu Association of California, Inc. and the Empress of Cebu and her Royal Court on the Ninth Annual Fiesta celebration of Santo Niño de Cebu, in the United States.

Mr. & Mrs. Walter Smith

BEST WISHES

TO THE CEBU CELEBRATION
OF CALIFORNIA INC.
Congratulations to Queen Luz I
and Her Royal Court.

UNITED VINTARINIANS, U.S.A., INC.
San Francisco, California

Johnny Alvarado—President

BEST WISHES

On the Ninth Annual Veneration of the Santo Nino de Cebu in the United States.

Mr. & Mrs. Peterson

Warmest Greetings

to the Cebu Association of California, Inc. on your Ninth Annual Veneration of the Santo Niño de Cebu in San Francisco and congratulations to the Traditional Queen of the Festival.

Chet Rosale

CONCON REALTY

172 SCHOOL STREET
DALY CITY, CALIFORNIA 94014
TELEPHONE 756-5452

HALE CONCON – BROKER
INOCENCIO BENDO – ASSOCIATE
JOE DINO – ASSOCIATE
CRIS PATRON – ASSOCIATE
EDDIE CASTILLO – ASSOCIATE
MANNY LABARIA – ASSOCIATE
RAMS GUTIERREZ – ASSOCIATE
NONY VERGARA – ASSOCIATE
NESTOR MACARAIG – ASSOCIATE
BILL CAMBA – ASSOCIATE
NENE BOLONGAITA

PIT SANTO NIÑO!

THESE ARE REVERBERATING SOUNDS THAT ECHO
IN EVERY CEBUANO HEART.

TO THE OFFICERS AND MEMBERS OF THE
CEBU ASSOCIATION OF CALIFORNIA, INC.
CONGRATULATIONS FOR
A MOST GLORIOUS FIESTA.

MR. & MRS. CIRIACO FERNANDO
AND FAMILY
Members of the Cebu Association of California, Inc.

Pit Senor! Santo Nino!

Our deepest and sincerest thanks to each and everyone of you who participated in this, the Ninth Annual Veneration of the Santo Nino de Cebu celebration.

Potenciano & Crispula Menchavez

PIT SENOR! SANTO NINO!

OUR WISHES FOR THE BEST FIESTA
ON YOUR NINTH VENERATION.

Tonie Manliclic

MGA KABABAYAN

YOUR AMAZING BALIK-BAYAN CHARTER IS HERE!

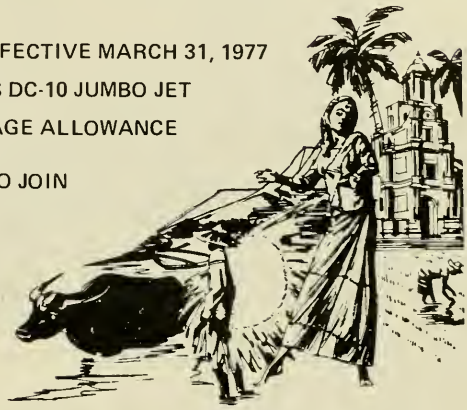
17 DAYS - $550

San Francisco to Manila—Round Trip

LEAVING EVERY THURSDAY, EFFECTIVE MARCH 31, 1977

VIA PHILIPPINE AIRLINES DC-10 JUMBO JET

70 POUNDS FREE LUGGAGE ALLOWANCE



* NO DUES TO PAY
* NO CLUBS TO JOIN
* ASK FOR FREE BROCHURES

CONTACT:

7000 ISLANDS
Travel Systems, Inc.

323 GEARY BLVD., ROOM 314 SAN FRANCISCO, CA 94102 (415) 433-5266

Congratulations

On your Ninth Annual Fiesta of the Santo Niño de Cebu!!!

Viva Señor!!!

Santo Niño!!!

Mrs. Rosita Cebrieros

Congratulations

To the Cebu Association of California Inc. for the magnificient Fiesta of the Santo Niño de Cebu which is a resounding success.

Our sincere thanks to all devotees and our best wishes for a prosperous year 1977.

Mrs. Portia Bautista & Family

PIT SENOR!
SANTO NINO!

MONING AND
LUZ TIBANGEN
AND
FAMILY

1251 26TH AVENUE
SAN FRANCISCO, CA 94122
TEL. 661-7438

Rafaela's Residential Care Home
FOR AMBULATORY AGED
CHEERFUL, COMFORTABLE ROOMS
WITH PLEASANT ATMOSPHERE

RAFAELA C. HEIKKINEN
LICENSED OPERATOR

CONSULT AN EXPERT **HONEST AND RELIABLE**

DALY CITY
AUTOMATIC TRANSMISSION SERVICE
SPECIALIZING IN ENGINE
AND TRANSMISSIONS
ALL TYPES OF CARS:
FOREIGN — DOMESTIC
AUTOMATIC & STANDARD
ALL MAJOR CREDIT CARDS ACCEPTED

* **MOTOR OVERHAUL**
* **BRAKES**
* **WHEEL ALIGNMENT**
* **TUNE UP**

One Day Service
Free Towing Courtesy
Free Loaning Car when Available
7240 Mission St., Daly City, CA.—
Telephone 756-6494
Compliments of HARVEY & ELVIRA BAILEY

PIT SEÑOR — SANTO NIÑO!

— From —

"THE MAGNIFICENT SEVEN"

Seated (from left to right): Mr. Hesequio (Jing) Gingayan of Tina-an, Naga, Cebu; Mr. Bienvenido (Ben) Holganza of Dumanjug, Cebu; Mr. Teofilo (Phil) Malinao of Ormoc City.

Standing (from left to right): Mr. George (Nancy) Abapo of Baybay, Leyte; Mr. Apolinar (Pol) Arcera of Linao, Ormac City; Mr. Buddy Quintana of Cebu City, and Mr. Antonio Tony Juban of Talisay, Cebu.

WE ARE PROUD TO ANNOUNCE THAT WE HAVE JUST JOINED THE CEBU ASSOCIATION OF CALIFORNIA, INC. WHAT CAN WE DO TO HELP? THROUGH OUR DEVOTION TO THE SANTO NINO DE CEBU AND TO FOSTER VENERATION. — FROM "THE MAGNIFICENT SEVEN" "HAIL SANTO NINO"!

PIT SEÑOR!
SANTO NIÑO

SUSIE ANTONIO

ADANZA'S BEAUTY SALON

5867 Mission Street

San Francisco, California

"Creative Hair Styling"

Telephone 334-2684

Home Phone: 647-8230

"MISSION OPEN SUNDAYS"

WESTERN TRAVELERS
LIFE INSURANCE COMPANY

2351 Powell Street — Suite 430
San Francisco, California 94133

RUDY T. HONRADO
Regional Manager

Business (415) 781-0646
Residence (415) 992-3887

FINANCING AVAILABLE
FOREIGN AND DOMESTIC
MINIMUM — $1,000,000.00

COMPLIMENTS to the
Empress of Cebu
Her Majesty Luz I and
Her Royal Court

MISS CAROLINE ADANZA
QUEEN OF CEBU 1974-1975

PIT SENOR, SANTO NIÑO!

On this ninth Annual Fiesta Señor, let's rejoice and sing to Honor Him who in the past years has given us what we have asked for.

As an officer and member of the Cebu Association of California, Inc., I'd like to thank all of those who have joined us in our veneration of the Sto. Niño de Cebu.

Mrs. SOFIA ALQUIZOLA

CONGRATULATIONS

to the Cebu Association

OF CALIFORNIA

ON THEIR NINTH ANNIVERSARY

AND NINTH ANNUAL FIESTA OF THE MIRACULOUS STO. NIÑO DE CEBU

AND TO THE REIGNING EMPRESS

AND HER ROYAL COURT DURING THE FESTIVAL.

Lily & Danny Cacabelos

COMMERCIAL · RESIDENTIAL · MANAGEMENT

WE WOULD LIKE TO ANNOUNCE THE BIRTH OF

MGS PROPERTIES

Serramonte Plaza Office Center
355 Gellert Blvd., Suite 245
Daly City, Ca. 94015

SALES ASSOCIATES:

ALUNAN, JUANITA
BUNDUKIN, MARIO
EUGENIO, DEL
MESA, VHANGEEE LAUREL
PADUA, AL

SALVACION "SALLY" SATUITO – BROKER

RAFAEL "ANDY" EUGENIO – ASSOCIATE BROKER

MELCHOR "MEL" SATUITO
GENERAL MANAGER

BEST WISHES FOR A GRAND
CELEBRATION AND
CONGRATULATIONS TO THE
EMPRESS OF CEBU AND
HER ROYAL COURT

Mr. & Mrs. Martin Lorega

COMPLIMENTS

On your Ninth Annual Veneration of the Santo Niño de Cebu

Mrs. Oprecina Green

Congratulations to the Officers and Members of the Cebu Association of California, Inc. & Best Wishes to all Devotees of the Santo Niño

Choling Fiel

VIVA SANTO NIÑO !!

MR. AND MRS. CESAR SANTOS

Life — Auto — Fire
Commercial Lines

GENE B. LEANO
Insurance Broker

OFFICE (415)
992-0168
RESIDENCE (415)
992-0735

105 King Plaza Center
Daly City, Ca. 94015

COMPLIMENTS
FROM

ALBERT & ROSE BRONSON

HOUSE PAINTING
VERY REASONABLE
FREE ESTIMATES

156 Banks Street San Francisco 94110
Residence: 824-5129 — Business: 824-3844

ROSE BRONSON — Matron Marina Dizon, No. 81
and
Acting President, Cebu Association, San Francisco

MABUHAY!

TO THE CEBU ASSOCIATION OF CALIFORNIA, INC. ON THEIR NINTH ANNUAL FIESTA, SANTO NIÑO DE CEBU.

Mr. & Mrs. Owen Thompson
Belmont, California

PIT SEÑOR! SANTO NIÑO!

HAPPY NINTH ANNUAL FIESTA AND CONGRATULATIONS TO THE CEBU ASSOCIATION OF CALIFORNIA, INC. FOR THE VENERATION OF THE SANTO NIÑO FOR THE PAST EIGHT YEARS.

MR. & MRS. HARRY BAXTER

PHONE 826-7666

M. M. RAYOS, M.D., F.A.A.P.
PEDIATRICS

1580 Valencia Street
Monteagle Medical Center Suite 506
of St. Luke's Hospital San Francisco 94110

Anthony Fine Jewelry

2755 MISSION STREET
SAN FRANCISCO, CA 94110
(415) 824-1662
TONY GOTERA

DOLLY FUENTES
VIVA SEÑOR, STO. NIÑO

OUR BEST WISHES FOR A VERY MEMORABLE CELEBRATION. CONGRATULATIONS TO THE EMPRESS AND HER ROYAL COURT.

MARIO & MARLEEN LOU CABUNTALA

ELISEO D. TRINIDAD
DMD, INC.

GENERAL DENTISTRY

2700 EAST 14TH ST., SUITE 21

TELEPHONE 261-1983

OAKLAND, CA. 94601

Greetings

TO THE EMPRESS OF CEBU
and our Sincere Good Wishes
to all devotees of the
Santo Niño de Cebu
on your Ninth Annual Veneration
of the Holy Child.

Nenette Stump
Josie Boncayao

Willie Bongcayao
Dante Bongcayao

COMPLIMENTS

Mr. Juanicio Responte
Vice-President
Cebu Association of California

●

Mrs. Chiyeko Responte
Worshipful Matron of
Ligaya Lodge
Legionarios del Trabajo

Congratulations

ON THE

SANTO NIÑO DE CEBU

OUTGROWTH IN

SAN FRANCISCO, U.S.A.

Mr. & Mrs. Fermina Hidalgo

BEST WISHES

The Magic Comb
5 Hair Styles to Serve You
1184 Broadway
Atwater, California

Frank and Mary del Rosario

Symbol of Outstanding Sakomanship

REYNALDO CUEVAS

COCHRAN & CELLI
12th & Harrison, Oakland, California 94604
Bus: 444-0055 - Res: 569-1425

Wedding Invitations
Letterheads
Envelopes
Business Cards
Pamphlets
Flyers
Posters
Booklets
Menus

Telephone 647-6062

RICARDO PRINTING

2828 Mission Street
San Francisco, California

RICARDO HURTADO

JOSIE'S HOUSE OF BEAUTY
Complete Beauty Treatment
1475 - Ninth Avenue
San Francisco, California
Telephone 661-2195
Proprietor — Josie de la Cruz

PHILIPPINE AND ORIENTAL
FOOD PRODUCTS, HANDCRAFTS
IMPORTER—DISTRIBUTOR
WHOLESALER—RETAILER

LUISA G. EVANGELISTA

MAIN: 1201 HOWARD STREET
SAN FRANCISCO 94103
TEL. NO. (415) 626-5070
BRANCH: 1201 SACRAMENTO
VALLEJO, CA 94590
TEL NO. (707) 642-5821

COMPLIMENTS

BAYANIHAN PHILIPPINE CUISINE

5020 GEARY BLVD. at 14TH AVENUE
SAN FRANCISCO, CALIFORNIA

TELEPHONE 668-0355

TEXACO

BEST TEXACO SERVICE

COMPLETE SERVICE 24 HOUR TOWING
SMOG INSTALLATION AIR CONDITIONING
LUBE & OIL BRAKES TUNE-UPS

3450 - 35th Avenue
Oakland, CA 94619
530-7200

JIM HOWARD
Manager

ELMA L. DESUYO AND ARTEMIO DESUYO
PROPRIETORS

SPECIALTIES

Pancit — Luglug — Bibingka — Adobo

Barbeque and other Native Dishes

TO OFFICERS AND MEMBERS
OF THE CEBU ASSOCIATION
OF CALIFORNIA, INC.

Congratulations on your Nine Years
of the Fiesta Celebrations
to venerate the Santo Niño de Cebu,
Our Patron Saint!

May You Have Many More.

Angie Garcia

INCOME TAX
AUDITING
SYSTEMS
BOOKKEEPING
PAYROLL
MANAGEMENT

G. P. EUGENIO & CO.
ACCOUNTANTS

606 Eddy (Corner of Larkin St.)
San Francisco, CA 94109

Telephone 928-0256

GREG P. EUGENIO, JR.

COMPLIMENTS

OF

SAN MIGUEL BEER

FROM

HONORABLE MAYOR, EULOGIO E. BORRES
CEBU CITY, PHILIPPINES

HONORABLE MAYOR, DEMETRIO M. CORTES
MANDAUE CITY, PHILIPPINES

Wishes for a grand celebration

ON THE NINTH ANNUAL FIESTA

OF OUR BELOVED

AND MIRACULOUS

SANTO NIÑO DE CEBU.

Pit Señor!

Faustino Demposo & Ben Navarra

Viva

SANTO NIÑO DE CEBU AND
CONGRATULATIONS TO THE
EMPRESS AND HER ROYAL COURT.

LYLE ORLANDO

GREETINGS FROM

FIL-AM SALES CORPORATION

LUSTRE CRAFT MULTICORE COOKWARE
CHINAWARE – FLATWARE – CUTLERY
TELEVISIONS – STEREOS – RADIOS
SEWING MACHINES – ORGANS
– SALES AND SERVICE –

NESTOR VILLANUEVA
General Manager

RAUL DARIA
Assistant Manager

ED CALUBAQUIB
Assistant Manager

– ASSOCIATES –

RICHARD ANINGALAN & ASSO.
DOLLY BACLIG & ASSO.
ED CONSING & ASSO.
JOE PABAYO & ASSO.
SALVACION REYES & ASSO.
JAZMIN SACRAMENTO & ASSO.
ANNIE GOLONDRINA & ASSO.
EMMA TAGALOG & ASSO.
DOLLY FUENTES & ASSO.
TONY MANALASTAS & ASSO.

3226 - 24th Street, San Francisco, Ca. 94110
Phone: (415) 282-6468

CONGRATULATIONS & BEST WISHES
MRS. MARY SCHABA AND FAMILY

My best wishes during the Fiesta
of the Santo Niño de Cebu Week
for your Nine Years' Celebration.
May you have all the Blessings.

Mrs. Paciencia Jayme

COMPLIMENTS

from

The Fontilla Family

Mr. Mamerto C. Fontilla

Auto Mechanic

468-4257

Business phone (415) 538-3591
Residence phone (415) 521-1883

Gloria B. Agustin
Representative

John Hancock

Mutual Life
Insurance Co.

P. O. Box 389
1625 "B" Street
Hayward, CA 94543

Retail Supplies & Accessories
For Men & Women

House of Wigs & Beauty

928 Texas Street
Fairfield, California 94533

Mila Miller
Owner

Phone 422-0317 or 422-4018

Congratulations to the Cebu Association of California, Inc. on the 9th firsta anniversary of Santo Niño de Cebu, January 22, 1977, in San Francisco, California, U. S. A.

Fraternally yours,
Nene Robles -- Head Teacher of one of the schools in the City
Evelyn and Cynthia Robles

PIT SEÑOR SANTO NIÑO

Our Sincerest Thanks to all those who participated in honoring the Santo Niño de Cebu!

Mr. & Mrs. Cornelio A. Flores & Family
Alameda, California
Member, Cebu Association
of California

VIVA SEÑOR! SANTO NIÑO!

MAY WE HAVE MANY MORE BLESSINGS.

MR. & MRS. JOE MARI

INTRODUCTION:

The newest, most modern
16-tract Recording Studio
available.

Call for our Special Introductory Rates.

XANDU RECORDING COMPANY
1050 GENEVA AVENUE
SAN FRANCISCO, CALIFORNIA 94112

(415) 239-1612

Jose C. Ragadio
Manager

BAY VIEW
FEDERAL SAVINGS

Why save anywhere else?

• Higher Interest • Greater Safety
• Better Service with 21 convenient offices in Northern California.

SAN FRANCISCO (6 Offices) • SOUTH SAN FRANCISCO
OAKLAND • MILLBRAE • BELMONT • MENLO-ATHERTON
LARKSPUR • FOSTER CITY • SACRAMENTO (2 Offices)
HALF MOON BAY • REDWOOD CITY • WALNUT CREEK
SAN MATEO • CHICO

BAY VIEW FEDERAL SAVINGS

ADMINISTRATIVE OFFICES: 22nd & Mission St. San Francisco • 648-8800
MEMBER Federal Savings and Loan [illegible] Bank

BELL'S GIFT SHOP
Philippine Imports
- Blouses - Dresses
- Shirts - Tablecloths
- Handicrafts, etc.

JOSEFA I. BELL
986-9877

125 Ellis Street
SAN FRANCISCO, CA 94102

CONGRATULATIONS

TO THE EMPRESS OF CEBU 1977

From:

A. J. ELECTRIC
State License No. 312778
1126 South Van Ness Avenue
San Francisco, California

Telephone 415—285-7463

For all your Electrical Installation
Both Commercial and Residential

Specialize in

BABIES PORTRAIT — WEDDING

COMMERCIAL — THEATRICAL

OIL and RESTORATION

SIMA GATON
Oil Painting

LEO GATON
Photographer

Call — 711 - 2773

1766 Union Street
(Bet. Gough & Octavia)
San Francisco, CA 94123

My Compliments to all Officers
and Members for your efforts
to celebrate a most Glorious Fiesta
this January 1977.

Nancy Ferrer

DALY CITY CHRYSLER-PLYMOUTH, INC.

6100 MISSION STREET
DALY CITY, CA 94014

CHRYSLER
Plymouth

"KING OF THE HILL"

THREE BLOCKS FROM THE TOP OF THE HILL

NEW AND USED CAR SALES AND SERVICE

WE LEASE ALL MAKES AND ALL MODELS

Telephone 994-0550

REY CAPILITAN

"Ask for me and save"

GOODYEAR

Service Dept.
Open 7:30 to 5:30,
Mon. thru Fri.
994-0556

Parts Dept.
994-0560

LITA'S GOWNS

SPECIALTY

GOWNS - CASUALS - BARONG TAGALOG

ALSO

HANDICRAFTS - PHILIPPINE GIFT SHOP - WOOD CARVINGS

LADITA F. SADANG, PROPRIETRESS

PHONE 661-6268

821 JUDAH STREET
SAN FRANCISCO, CA 94122

FEDERATED
INCOME TAX
SERVICE

Courteous
Competent
Confidential
Conscientious

FEDERAL INCOME TAX SERVICE

Let us prepare your income tax forms

- OUR WORK IS QUICK, CONVENIENT, ACCURATE
- OUR NATIONWIDE SERVICE CAN SAVE YOU TIME, EFFORT & MONEY

LOW PRICES *PROMPT SERVICE*

Col. STEVE M. SADANG, M.D.V., Ph.D.

TAX CONSULTANT
821 JUDAH ST., S.F., CA. 94122
Telephone (415) 661-6268

PRESIDENT'S CLUB 1976

Complete Financial Planning

ANDY A. MARIANO
General Agent
"Service is my Business"

Specializing in:
Travel Insurance
Tax Shelters
VIP's
Annuity
Savings

Office: (415) 781-0646
472-4737

Res.: (415) 992-0554

CONGRATULATIONS TO HER MAJESTY

EMPRESS LUZ AND TO HER ROYAL COURT

EMPRESS LUZ I AND TO HER ROYAL COURT

Mr. & Mrs. Johnny Rojo & Family

AND

Johnny Rojo and His Band

68 LIEBIG STREET, SAN FRANCISCO,
CALIFORNIA 94112

LOCAL 6 – JONES STREET

Residence: 992-3778

GREETINGS

To the officers and members of the Cebu Association of California, Inc. on their Ninth Anniversary and the Ninth Annual Fiesta of the Santo Niño de Cebu Week in San Francisco. Our wishes for a most significant fiesta and heartiest congratulations to the Empress of Cebu and Her Royal Court.

THE CUI NOBLE DE JESUS FAMILY

CONGRATULATIONS

From

The Filipino Community of Alameda County and Vicinity of Calif., Inc.

President . . . . . Gil Mascardo
Vice-President . . . . . Mrs. Torres
Secretary . . . . . Juanita Oregana
Corresponding Secretary . . Lydia Burgos
Treasurer . . . . . Roy Polarez
Adviser . . . . . Mr. Corpuz

Congratulations

Congratulations to the Cebu Association of California, Inc. and Empress of Cebu and Her Royal Court on their Ninth Annual Fiesta of the Santo Niño de Cebu in San Francisco.

Viva Señor! Santo Niño!

Iloilo Circle
Art Armada, President

Best Wishes

For a most glorious fiesta

Senior Santo Niño and

congratulations to the

royal court.

Mrs. Magdalena Montes

MAY THE SANTO NIÑO GIVE US
ALL THE BLESSINGS AND
SPREAD HIS MANTLE OF
PROTECTION OVER US.

BEN CONTRERAS

Compliments

AMANDA JARDOLIN

PIT SEÑOR STO. NIÑO

S. A. LIBOON CONSTRUCTION

GENERAL CONTRACTOR
Licensed No. 312346

(FOR RESIDENTIAL, COMMERCIAL,
IMPROVEMENT & CONSTRUCTION)

SOFRONIO A. LIBOON
1315 - 14TH AVENUE
SAN FRANCISCO, CA 94122

TELEPHONE (415) 661-5685

Western Metal Fabricators

LOW COST
Burglar Proof Protection for
Residential — Commercial

Close the gate and secure your family and
possessions against burglary

Burglar Proof Gates — Window Grilles
Hand & Stair Railings, etc. — Iron Furniture
Galvanized—Will Not Rust

O. M. TABIOS
INYONG KABABAYAN
State License Contr. No. 281245

Free Estimates
OPEN SATURDAYS
Weekends and Evenings — 584-8636

1239 - 17th STREET 626-8296

Congratulations

TO THE OFFICERS AND MEMBERS OF THE CEBU ASSOCIATION OF CALIFORNIA, INC.

FROM **Ben Rome**

YOUR NEW AND USED CAR DEALER

DAVID VARNER CHEVROLET

3855 Geary Boulevard
Corner 3rd Avenue
San Francisco, CA
Tel. (415) 752-5600

Telephone (415) 584-1377

QUALITY PICTORIAL COVERAGE

Ramon M. Lloren

Weddings
Baptisms
Picnics
Parties

1627 Cayuga Avenue
San Francisco
California 94112

Great Western Realtors

MEMBER BETTER BUSINESS BUREAU
BUY – SELL – TRADE
Specializing in Residential, Income Property and Land Investment

Guaranteed Sales & Multiple Listing, Free Appraisals & Financial Analysis, Experienced Staff to serve you—Dependable Honest Service. Serving our very own Kababayan in both Northern & Southern California

EMIL SORIANO, General Real Estate Director
RAMON C. BARROS, JR., Marketing Director
THEODORE PADUA, Unit Manager
ERNIE TOLENTINO, Manager, Fremont Office

ASSOCIATE SALESMEN
Robert Killiam, Jun Mariano, Rizal Dinglasan, Cora Limjuco, Elvira Garcia, Alfredo Samonte, Pete Cabacungan, Ron Lee, Frank Johnson, Eddie Wong, Martin Regalado, Don Maramag

TELEPHONE (415) 586-5700
5401 MISSION, SAN FRANCISCO 94112
34072 FREMONT BLVD., FREMONT, CALIFORNIA 94536

THE MABUHAY GARDENS

For the Finest Filipino Cuisine and Entertainment

Inquire about NO RISK Fund Raising
DINNER — DANCE — SHOW

Wedding Receptions, Christening Parties and Installation of Officers are our Specialty

MABUHAY GARDENS
FAMILY SUPPER CLUB

443 Broadway, San Francisco
Telephone: 956-3315

Compliments & Best Wishes

to the Cebu Association of California Inc.

on their Ninth Annual Celebration of

the Santo Niño de Cebu in San Francisco.

This serves as the new outgrowth of

His veneration.

Mr. & Mrs. Pedro de la Calzada

MIKE PALANGIAN
TAX CONSULTANT

BY APPOINTMENT
587-6500 (JUST 500)

SECURITY BUSINESS SERVICES
INCOME TAX - BOOKKEEPING - MANAGEMENT COUNSELLING

MODERN SYSTEMS
INSTALLED & MAINTAINED

5723 MISSION ST.
SAN FRANCISCO, CA 94112

lucky tours

GROUP TOURS TO:
- Reno
- Lake Tahoe
- Las Vegas

Special Service & Reasonable Rates to:
Associations, Church Groups, Businesses, Schools, Senior Citizen Groups, Organizations, Etc.

681 Market St., Suite 828 • San Francisco, CA 94105

(415) 543-0849 (415) 543-0961

Congratulations

TROPHIES - PLAQUES
MEDALS

RIBBONS - MEDALLIONS
ENGRAVING

National Trophy Co.

STYLE - QUALITY - ECONOMY - SERVICE

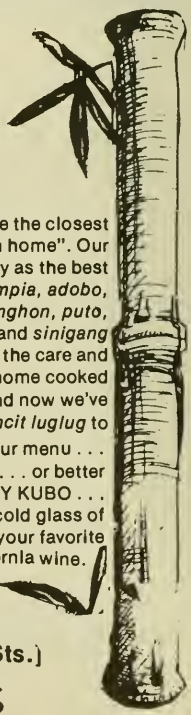
GERRY PISANI
PRESIDENT

861-6616
2233 MARKET STREET
SAN FRANCISCO, CALIF. 94114

TROPHIES FOR THE
CELEBRATION
FURNISHED BY US.

WELCOME TO THE

BAHAY KUBO



We're not just a restaurant, we're the closest thing to a "home away from home". Our *dinaguan* is fast gaining popularity as the best ever in the Bay Area. Our *lumpia, adobo, pancit bijon, pancit canton, sotanghon, puto, cuchinta, apritada, kare-kare* and *sinigang na sugpo* are all prepared with the care and attention needed to retain the "home cooked flavor" you always ask for. And now we've even added genuine *pancit luglug* to our menu . . .

Call in for a take home order now . . . or better still come and dine at the BAHAY KUBO . . . savour your meals with a nice cold glass of San Miguel Beer or your favorite California wine.

OPEN 7 DAYS A WEEK,
9:00 a.m. to 10:30 p.m.

2943 Mission St.
(between 25th & 26th Sts.)
San Francisco, Ca.
Tel: (415) 647-3652

HAPPY ANNIVERSARY AND
VENERATION OF THE
SANTO NIÑO DE CEBU

Lynda Perez

My Heartiest Cheers

TO THE CEBU ASSOCIATION OF CALIFORNIA, INC. ON THEIR NINTH ANNUAL VENERATION OF THE MIRACULOUS STO. NIÑO DE CEBU IN THE UNITED STATES.

MS. LUCY TOLENTINO

Compliments

To the Officers and Members of the Cebu Association and Best Wishes for a grand coronation for the Empress and Her Court.

Mr. & Mrs. Gaudencio Padcranga

The Vidal Family

PIT SEÑIOR

STO. NIÑO

Sponsors, Patrons and Donors

Commissioner Nicerita Revelo
Queen Donna Blanco of
Legionarios del Trabajo of America
Mr. & Mrs. Joe Sabas
Mr. & Mrs. Robert Reyes
Mr. & Mrs. Mark Catie
Mrs. Pilar Escala
Mr. & Mrs. Fred Cabuntala
Mr. & Mrs. Sid Vallador, Sr.
Mrs. Lucia Obria
Mr. Ron Borja
Mr. & Mrs. Fred Mendoza
Mr. & Mrs. Orlando Espinilla
Mr. & Mrs. Bernard Garcia
Mr. Nelson Bautista
Ms. Aida Escuton
Mr. & Mrs. Arias & Family

Florate's Flowers and Gifts
Ms. Sally Ronquillo Heilberg

Ilus. Bro. Ben & Sister Betty Alcantara
The Batiquin Family
Commissioner Amancio Ergina
Mr. Alfonso Aningalan
Mr. & Mrs. Roy Cabanilla
Mrs. Margaret Krsak Koesen
Mr. & Mrs. Benny Galvez
Mrs. Aurora de Jesus
Mr. & Mrs. Aniceto Rocca
Mr. & Mrs. Gaspar Ayrosa
Mr. & Mrs. Candido Tabar
Mr. & Mrs. Emil Mendoza
Mrs. Aida Galacgac

Bermuda Jade, gold and silver jewelry donated to the royal court by GOLD CONNECTION.

Mabuhay

Dr. G. Lee

CONGRATULATIONS AND BEST WISHES TO ALL DEVOTEES OF STO. NIÑO de CEBU.

Rudy Rodriguez
Grand Secretary-Treasurer
Caballeros de Deimasalang Inc.

Congratulations

MR. & MRS. LARRY PAGAN
San Francisco, California

REAL ESTATE
INSURANCE
NOTARY
INCOME TAX

OFFICE (415) 824-2370
HOME (415) 992-8072

BEN SORIANO CONTRERAS
MANAGER

PHIL-AM REALTY, INC.
SAN FRANCISCO OFFICE
3236 - 21ST ST.
SAN FRANCISCO, CALIF. 94110

REALTOR

ALICE CEA

President, Fil-Am
Senior Center
3208 Mission Street
San Francisco, California

CONRAD VICTORIO, Director
SOCIALIZING GROUP
SAN FRANCISCO

DONORS

Santa Niño Diamonds, Rubies and Gold Pearl Ring donated by John H. Atkinson, Past President of CACI.

Gold pearl necklace donated by Sally Anne Davis.

Philippine Flags donated by Ramon M. Durano, former Congressman, 1st District of Cebu, Republic of the Philippines and Honorable Demetrio M. Cortes, Mayor of Mandaue City, Republic of the Philippines.

American Flag donated by Lily T. Cacabelos, President CACI, 1976.

Santo Niño de Cebu Banner designed by John H. Atkinson.

Banner Art Work by John Lonzatella, Creative Arts Director, Macy's of California.

Beadwork by Commissioner Sally B. Famarin, Founder and President Emeritus.

Artwork, cover page by Cathay Famarin Rizotto.

Certificate of Honor: Board of Supervisors, City and County of San Francisco Introduced by Honorable Robert Mendelsohn.

Proclamation: Honorable George R. Moscone, Mayor, City and County of San Francisco.

Program Editor: Commissioner Sally B. Famarin, Landmarks Preservation Advisory Board, City and County of San Francisco.

ACKNOWLEDGMENTS

WITH PROFOUND GRATITUDE AND DEEP APPRECIATION, THE CEBU ASSOCIATION OF CALIFORNIA INC. ACKNOWLEDGES YOUR FULL SUPPORT AND UNSELFISH COOPERATION FOR THE NINTH ANNUAL FIESTA OF THE MIRACULOUS SANTO NIÑO DE CEBU IN SAN FRANCISCO.

THE EXECUTIVE COMMITTEE

MABUHAY

&

GREETINGS

H. J. Carle and Sons

PRINTERS

635 CLAY STREET - SAN FRANCISCO

(415) 921-9643

GOLD CONNECTION

The Courtyard
1850 Union Street
San Francisco, California 94123

BEAT THE GOLD RUSH!

40% SAVINGS

Gordon B. DelaCruz Chris A. Lamadora

IN THESE HARD TIMES, EVERYONE IS LOOKING FOR A GOOD BUY. WE ARE OFFERING YOU A GOLDEN OPPORTUNITY TO MAKE ONE OF THE BEST INVESTMENTS AROUND TODAY!

GOLD

AS WHOLESALERS, WE ARE SELLING 14K ITALIAN GOLD JEWELRY FOR 40% OFF SUGGESTED RETAIL.

HERE YOU CAN SAVE ON CHAINS, BRACELETS, UNIQUE CHARMS AND EARRINGS – ALL SOLID 14K GOLD.

COMPARE OUR PRICES WITH OTHERS AND YOU WILL SEE THE DIFFERENCE!

SHOP NOW!!!

THE GOLD CONNECTION
1850 UNION STREET
SAN FRANCISCO, CALIFORNIA

DR. H. H. BRADY

DENTIST

* Beautiful transparent material
  DENTAL PLATES with the clear palate

* X-RAY EXAMINATION

* DENTAL PLATES & PARTIAL EXTRACTIONS

★ *PLATES REPAIRED WHILE YOU WAIT* ★

NO APPOINTMENT NECESSARY

HOURS: Weekdays 8:30 A.M. to 5:30 P.M.

■ OAKLAND OFFICE:
1437 Franklin Street
Oakland, California
TELEPHONE: **893-4222**

FREE PARKING NEXT DOOR

■ SAN FRANCISCO OFFICE:
1250 Market Street
San Francisco, Ca 94102
TELEPHONE: **392-6112**

NEW GROUND FLOOR DENTAL OFFICES
FREE PARKING AT FOX PLAZA GARAGE

IMMEDIATE RESTORATION – NO TOOTHLESS DAYS

PREMIER REALTY & INVESTMENTS

REALTOR®

REALTY — INSURANCE

5865 Mission Street
San Francisco, CA 94112
Telephone (415) 586-5400

ASSOCIATES

DEL ANDRES
PATT ARENAS
MAR CACHOLA
PAZ RAGUINDIN
MANNY RAMIREZ
CHUCK RESKI
AL REYES
ANNIE TANDOC
BERT TANDOC
PRIMO YACAP
LORY DOMINGO — Office Manager

GLORIA D. DOMINGO
Broker

WE STAND READY TO SERVE YOU WITH NO COMMUNICATION GAP WHENEVER . . . .

1. You buy or sell or exchange . . . .
   a home, income property, business, lot or acreage!

   We inspect, appraise, advertise, negotiate a good deal & arrange VA, FHA, & CONVENTIONAL FINANCING,
2. You need a notary public, AND
3. You need life, disability income or health insurance.

WE SPEAK ALMOST ALL PHILIPPINE DIALECTS!

For a Good Deal At The Best Price And A Fast Effective Action . . . .

DO BUSINESS WITH US . . . YOUR KABABAYAN!

OUR SERVICES ARE FREE . . .

UNTIL AND UNLESS WE COMPLETE THE SERVICE YOU WANT!

CALL OUR A–C–T–I–O–N LINE:

586-5400

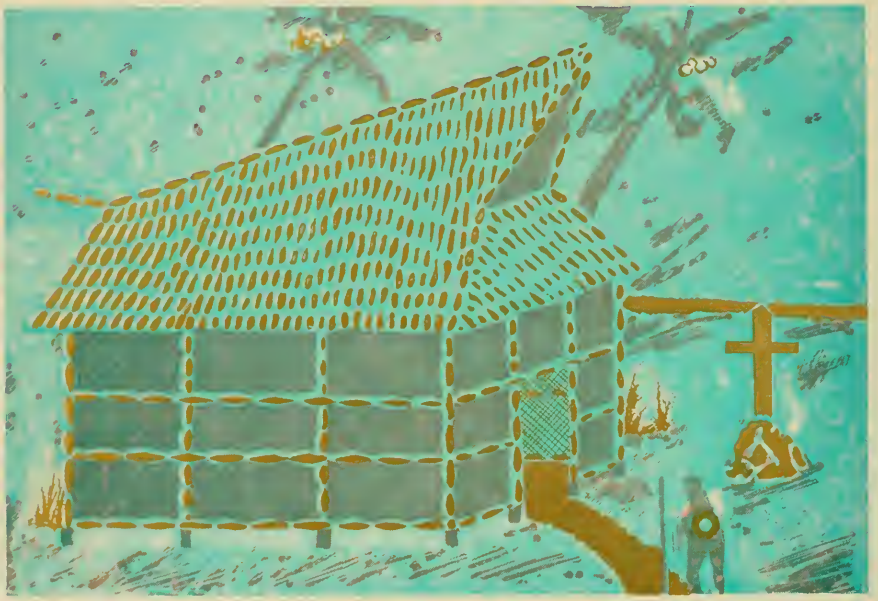
AND IF . . . .

YOU EARNESTLY LIKE . . . . S MONEY S and PEOPLE . . . .
YOU ARE WELCOME TO
JOIN OUR SALES TEAM!

Call us for details of our:

1. Sales Training Program
2. Licensing Program . . . . and
3. Bonus Program

The first Roman Catholic Church built in Cebu in 1565 by the Spanish Governor General Miguel Lopez de Legazpi in honor of the Holy Child Jesus. It is made of bamboo and nipa.



Mosaic Painting

by Cathay Famarin Rizotto

Tenth Annual Filipino Fiesta

SANTO NIÑO DE CEBU WEEK — JANUARY 14-21, 1978

sponsored by

The Cebu Association of California, Inc.

1565 - Santo Niño de Cebu - 1978

Coronation and Ball - Saturday, January 21, 1978

California Hall, corner Polk & Turk Streets San Francisco California

THE SANTO NIÑO DE CEBU

The Marble Chapel

On April 28, 1565, Juan Camus, a sailor in Legaspi's fleet, found in a modest house of the then village of Cebu the Image of Santo Niño which at the time all agreed had been brought from Europe. Deeply impressed by this finding and aware of its significance, Legaspi ordered an official inquiry conducted; the document, drawn on May 16 of the same year and still extant in the archives of the Santo Niño Convent of Cebu, tells us from the testimony of eyewitnesses that the Image was found inside a small pine box, preserved in almost perfect condition; it had on a little shirt and a cap; two of its right hand's fingers were raised in a gesture of blessing, while the left hand held a globe symbolizing the world.

In solemn procession the Image was carried to the provisional Church the Augustinian Fathers were using at the time; later, another Church was built on the exact location where the Image had been found: this is the site of the Santo Niño Church where the Augustinians have cared for the Image and the Filipino people have venerated it through the centuries.

Santo Niño de Cebu

As earlier authenticated entry in the Journal of Pigaffeta, clerk in the Magellan expedition, explains the origin of Santo Niño: on the day Queen Juana was baptized by Father Pedro Valderrama, chaplain of that expedition, Pigafetta himself presented her with the Image.

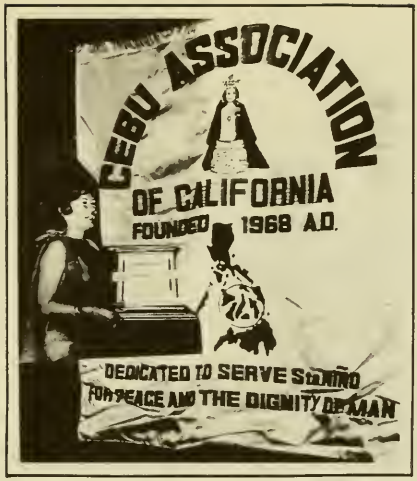
During the last World War, a bomb fell inside the Church but the Image was found unscathed. It was one of the numberless miracles and powers attributed to the Holy Image.

At the instance and initiative of the Rev. Fr. Restituto Suarez, O.S.A., author of this Novena, the interior of the historic church was renovated in 1965 for the observance of the Fourth Centenary of the Christianization of the Philippines held in Cebu City. It was during this centennial celebration that the church, on April 1, 1965, was elevated to the rank of Basilica Minore by the Sacred Congregation of Rites with all the rights and privileges accruing to such title.

With the full cooperation of the Augustinian Community and the Filipino people and sanctioned by the National Historical Commission of the Philippines, Fr. Restituto Suarez has built a marble chapel inside the Basilica. Construction of the chapel began in August, 1975. This fitting shrine of Santo Niño now serves as the main center of devotion of Catholic Philippines. Here the miraculous Image, Who is the comforter of the first missionaries and now Patron of the Philippines, is being venerated and honored.

To preserve and develop national identity, President Ferdinand E. Marcos has, on August 1, 1973, declared the Basilica and Convent of Santo Niño as a National Shrine together with other historical places in the Philippines.

Copyright 1960 by Augustinian Fathers,
Cebu City, Republic of the Philippines



HISTORY OF THE CEBU ASSOCIATION OF CALIFORNIA, INC.

Sprouted from a seed which was once a dream, on January 1968, gathered a small group of people who hail from the particular province of Cebu, Philippines. That seed then began to take roots which is now the well-known CEBU ASSOCIATION OF CALIFORNIA, INC.

The Association sponsors the Annual Fiesta of the Santo Niño de Cebu Week in San Francisco every January, each year which has received public recognition not only in California but all over the United States of America and other parts of the world.

Preamble

We, Filipino and Americans, and all devotees of the Santo Nino de Cebu, residing in the United States and foreign countries, who commune with us in our ideals and aspirations, in order to establish closer ties amongst us, foster effectiveness, meaningful cooperation, promote the common good and general welfare, do organize ourselves into a brotherly association.

The object and purpose of this organization is to serve Santo Nino for peace and the dignity of man through the annual veneration; to honor and celebrate the Fiesta of the Santo Nino de Cebu and in order to foster the spirit of respect and understanding among our people through this sacred, cultural and historical tradition.

Aims, purposes and goals of the Cebu Association: To serve Santo Niño de Cebu for peace and dignity of men; thru the tireless efforts of Founder, President Emeritus & World Emissary, Commissioner Sally B. Femarin and all the officers and members; they have set an excellent example in bringing Americans of Filipino descent to the forefront of responsible citizenship and active participation in our Society; the devotion to the Santo Niño is a means of inspiring the highest values in upholding Sacred Traditions of Philippine Culture and heritage; thru the fiesta celebrations the Cebu Association has played an important part in fostering the spirit of respect and understanding which exists between the people of the Philippines and the United States.

Since its founding, different groups attempted to des-

troy and crush the fiesta celebrations and the Association, but to no avail. The hardships and struggles of the officers and members have up-to-this-date made the Cebu Association a strong organization proud of its ideals and the realization of its dreams, a most spectacular and magnificent cultural and traditional celebration, the Fiesta of the Santo Niño de Cebu, which not only Cebuanos but all Filipinos in the United States can be proud of.

Beginning July 4, 1977, Chapters and affiliate organizations have been formed by Commissioner Sally B. Famarin, commended unanimously by the officers and members of the Cebu Association of California, as World Emissary. In San Francisco, the Cebu Youth Chapter, headed by Franklin Balara to train youths to be leaders of tomorrow; the Southern California Chapter organized by Bill & Fortune Holz in Long Beach is growing big; the San Diego chapter headed by Cecilio Remotique and Elvise Maghirang; Oakland Union City Chapter, organizers Josephus Yap and Commissioner Georgia Migue of Oakland; Salinas-Monterey chapter headed by Mrs. Valentina Reyes; Stockton delegation by Concepcion Lagura, Lorraine Alicaya and Prescilla Jimenez; Sacramento delegation by Mr. & Mrs. Vic Fontanoza. Affilliate Organizations now in existence are: Cebu Association of British Columbia, Cebu Association of West Germany, Cebu Association of Madrid, Spain, Cebu Association of Tokyo and Cebu Association of Nevada. Other projects of the Cebu Association of California, Inc. are: the scholarship drive and cultural activities such as: Cebu Cultural Dance Troupe and Cebu Choral Group under the directorship of Mr. Jess Abelleneda from Cebu City.

The Cebu Association in its tenth year of existence has reached not only national distinction but also in different parts of the world. Ecclesiastical and goverment officials in the Philippines and the United States have officially recognized the Cebu Association and its FIESTA OF THE SANTO NIÑO DE CEBU.

The great happenings during the fiesta of 1978 have touched the hearts not only of the Filipino people but all kinds of people in the community. We cannot express in words the joy we felt within our hearts and there's not enough words to say "Thank You" to all kinds of people who have been with us.

Our Special Thanks to: the Honorable George R. Moscone of San Francisco, not only for his proclamations but who has officially sanctioned the FIESTA OF THE SANTO NIÑO DE CEBU WEEK in San Francisco, the Hon. Eulogio E. Borres of Cebu City for the "CARROZA" donation so the Miraculous Image can be borne in the most beautifully decorated carroza, January each year during His procession and having his delegation with us to witness the ribbon cutting ceremony before it starts rolling down the streets of San Francisco.

Our thanks to Congressman Philip Burton for introducing to U.S. Congress in the Congressional Record the recognition of the FIESTA OF THE SANTO NIÑO DE CEBU; to Senator John F. Foran for the official adoption of the Resolution from the California State Senate in cognizance of the Fiesta; the San Francisco Board of Supervisors for the certificate of recognition so all San Franciscans can join us for this cultural tradition; to the Sixth Army of Presidio who for the past years has presented the colors during the Festival, to the Most Reverend Father Restituto Suarez, Rector of the Basilica, O.S.A. in Cebu City, who in January 1977 has officially recognized the Fiesta of the Santo Nino de Cebu in San Francisco as an outgrowth from the Basilica Minore in Cebu City; Republic of the Philippines, Hon. Consul General Arguelles for bearing with us during our fiesta since he came to San Francisco; Hon. Judge Lee Vavuris for serving with us all these years; Capt. Ernest Rube of San Francisco, Honorary procession Grand Marshall, Supervisor Dianne Feinstein, author of certificate of recognition from San Francisco Board of Supervisors, and all those who served as Honorary Executive Chairpersons and Beautiful messages from Philippines as: Hon. Gov. of Cebu, Eduardo Gullas, His Eminence Cardinal Julio Rosales, Rev. Father Restituto Suarez and Hon. Mayor Eulogio E. Borres of Cebu City.

To all delegates from different parts of the country, our most sincere appreciation for your active participation and strong devotion. To all the leaders in the Bay Area and Nation, our congratulations to all of you: to all the people in our community a million thanks, also our most sincerest thanks to the Color Corp. Knights of Columbus in San Francisco and Salinas Barangay Lions. But all of this could not have been made possible without the participation and cooperation of our beloved Monsignor C.J. Mekenna who has been with us for the past 10 years and having our services at St. Patrick's Church in San Francisco; Rev. Fathers Fred Bitanga, Albert Bitangjol, Henry Hernando, Floro Arcamo, all other priests who have been with us all these years.

Last but not least to all Donors, sponsors, patrons, advertisers and devotees; the news media, too, has been with us all these years; our sincere thanks to Mr. Alex Esclamado, publisher of Phil. News and Mr. Nick Benoza, the Filipino Reporter, Mabuhay Republic, Bataan News of Sacramento; Philippines Mail of Salinas: KGO TV and Radio News of San Francisco, and the San Francisco Examiner.

His Quotation:

"I will go into any house where I am welcome."

Sally B. Famarin

Founder and President Emeritus
World Emissary, CACI

The signing of the Proclamation

OFFICE OF THE MAYOR
SAN FRANCISCO

GEORGE R. MOSCONE

Proclamation

The Fiesta of the Santo Nino de Cebu imparts to every Filipino a sense of belonging to the trait of piety, friendship, and hospitality.

The devotion to the Santo Nino is a means of inspiring the highest values in upholding sacred traditions of Philippine Culture and heritage.

This yearly event is one of the most festive, significant, celebrated and hallowed traditions, being deeply woven into the very fabric of the history of Cebu.

This Fiesta provides a unique and pleasurable opportunity for all San Franciscans to learn about and better appreciate the outstanding contributions to the City and County of San Francisco made by our citizens of Filipino descent.

The Cebu Association of California, Inc. dedicated to serve Santo Nino for peace and the dignity of men and to foster the spirit of respect and understanding which exist between the peoples of the Philippine Islands and the United States is again observing the Fiesta of the Santo Nino de Cebu this year in San Francisco and intends to do so every year thereafter.

NOW, THEREFORE, I, George R. Moscone, Mayor of the City and County of San Francisco, do hereby proclaim the third week of January 14 - 21, 1978 as the FIESTA OF THE SANTO NINO DE CEBU WEEK in San Francisco.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City and County of San Francisco to be affixed this tenth day of June, nineteen hundred and seventy-seven.

George R. Moscone
Mayor

QUEEN'S MESSAGE

It is a great honor and privilege to be the reigning Queen for this year's festival of the Santo Niño de Cebu in the United States.

As Queen of Cebu, I will do everything in my power to serve Santo Niño and help promote the goodwill and comaraderie of the Association. During my reign I will to the best of my ability aid the World Emissary of the Association in the promotion of Chapters and affiliates of the Cebu Association to build and propagate the Santo Niño de Cebu not only in the United States but other foreign countries.

I would like to thank all of you and most of all my parents for the hardwork you have put up so that the great honor be bestowed upon me to win that beautiful crown, for this year's festival.

May I end my message through hailing with all of you "PIT SEÑOR! SANTO NIÑO!"

Her Majesty Donna I
Queen of Cebu, 1978-79

In recent years the 6th army of Presidio San Francisco has presented the colors during the coronation of the Queen of Cebu. Our thanks to those who served. This year they are with us for the presentation of colors.

SAINT CECILIA'S RECTORY
2555 SEVENTEENTH AVENUE
SAN FRANCISCO, CALIFORNIA 94116

December 1977

To the devotees to the Holy Infant:

My congratulations to those who have patiently spent time and effort to spread this devotion to God Himself in the form of an Infant.

May this devotion lead you safely home to our Eternal Destiny.

With my prayerful blessings.

Rev. Albert P. Bitangjol

Rev. Albert P. Bitangjol

BASILICA DEL SANTO NIÑO
AUGUSTINIAN FATHERS
CEBU CITY TEL 7-70-42

M E S S A G E.

THE annual celebration of the Fiesta of Santo Niño in San Francisco, California, deserves my support and cooperation as Rector of the Basilica del Santo Niño in which " the only surviving relic of Magellan's voyage, the figure of the Christ Child is preserved in the Basilica del Santo Niño in the Philippines city of Cebu"(National Geographic Vol.149,no. 6,June 1976).

The numberless faithful who come to Cebu to witness and participate in the religious activities and yearly procession, and to give thanks to Santo Niño for special graces and favors they had received in the past is something worth of seeing and watching. The Marble Chapel in which the venerated and centuries-old Image of Santo Niño is at present encased in gilded and bulletproof glass is becoming the center of attraction and pilgrimage of hundreds and hundreds of devotees and tourists. Needless to say that the devotion to"Señor Santo Niño" de Cebu is taking new outgrowth.

Cognizant of the enthusiasm and devotion of Mrs. Sally B. Famarin of San Francisco, U.S.A., for the Santo Niño of Cebu, the Augustinian Fathers of the Basilica del Santo Niño in the city of Cebu have unanimously appointed her HONORARY HERMANA MAYOR for the year 1977.

Let me avail of this opportunity to congratulate the Cebu Association of California, Inc., on the occasion of the forthcoming Fiesta of Santo Niño. May the shining glory of the Holy Child lift your hearts with love, peace and joy.

Reg. Restituto Suarez. C.S.A.
Rector
Basilica del Santo Niño

During the procession of the Miraculous Image of the Santo Niño de Cebu last January, Cebu City RP, the most beautifully decorated carroza was surrounded and followed by thousands of devotees. Carrying the Standarte are: Hermano Mayor, Hon. Eulogio E. Borres, Mayor of Cebu City and Hon. Sally B. Famarin, Commissioner, Landmarks Preservation, City & County of San Francisco.

A strong devotee of the Santo Niño de Cebu, with tears of joy during her thanksgiving at the "Hubo" last January 1977 at St. Patricks Church for the graces she has received from the Holy Infant.

Republic of the Philippines
Province of Cebu
OFFICE OF THE GOVERNOR

Hon. Eduardo R. Gullas
Provincial Governor

Hon. Eduardo Gullas, Governor of Cebu greatly honored and admires the proclamation of the Fiesta of the Santo Niño de Cebu Week by Mayor George R. Moscone of San Francisco, California, U.S.A. as Mayor Eulogio E. Borres of Cebu City and Commissioner Sally B. Famarin of San Francisco listens during their courtesy call last January 1977, at the time of the Fiesta of the Santo Niño de Cebu at the Basilica, Cebu City, Rep. of the Philippines.

M E S S A G E

It is a pleasure for me to greet once again the devotees of the Señor Santo Niño -- Cebuanos as well as the other Filipino ethnic groups -- in San Francisco, California, as they celebrate the feast day of the Holy Child this year.

Through the years, the Señor Santo Niño has been the fountainhead of hope and inspiration for the Cebuanos at home and I derive great joy in the knowledge that He also fills the same role for Cebuanos in California.

It is my hope that my fellow Cebuanos in San Francisco as they celebrate the feast day of Señor Santo Niño, I wish to assure them that I will be with them in thought and prayer on this special day.

I close this brief message by asking you all to join me in hailing the Holy Child the way we do it here in Cebu: "Pit senyor!"

Cebu Provincial Capitol. July 25, 1977.

EDUARDO R. GULLAS
Governor

Superior Court of California
San Francisco
December 6, 1977

S. LEE VAVURIS, JUDGE

The Cebu Association of California Inc.
2207 28th Avenue
San Francisco, California 94116

Attention: Commissioner Sally Basiga Famarin

Dear Members:

It is with a deep sense of pleasure and gratitude that I join you in the 10th annual Fiesta of the Patron Saint of Cebu.

In these days of confused moral standards, it is heartening to see a great immigrant people, as yourselves, returning to the shores of the Western world that faith which Magellan brought to you in the Sixteenth Century.

May the Fiesta of Santo Nino be the catalyst, so necessary, in bringing about a renewal of our Christian heritage.

Very truly yours,

S. LEE VAVURIS

REPUBLIC OF THE PHILIPPINES
CITY OF CEBU
OFFICE OF THE MAYOR

M E S S A G E

Once more, I have the pleasure of greeting my brother Cebuanos in particular and Filipinos in general who are devotees of the Most Holy Child, Señor Santo Niño on the occasion of their annual celebration of the fiesta of Señor Santo Niño. In this connection, I would like to congratulate the Cebu Association of California, Inc. (Santo Niño de Cebu) under the leadership of Miss Sally B. Famarin for their efforts in fostering the devotion and homage to this miraculous Patron Saint.

May the blessings of the God Almighty be showered upon all of you.

Cebu City, Philippines, December 15, 1977.

EULOGIO E. BORRES
Mayor

HONORARY EXECUTIVE GENERAL CHAIRPERSONS – 1978

Hon. George R. Moscone
Mayor
City & County, S.F.

Hon. Romeo Arguelles
Consul General, R.P.

Rev. Father Restituto Suarez, O.S.A.
Rector
Basilica Monore
Santo Nino de Cebu, R.P.

Hon. Eduardo Gullas
Governor of Cebu, R.P.

Hon. Demtrio M. Cortes
Mayor

Hon. Demtrio M. Cortes
Mayor
Mandaue City, R.P.

Hon. Lee Varuris
Superior Court Judge
City & County, S.F.

Hon. Eulogio E. Borres
Mayor
Cebu City, R.P.

Hon. Dianne Feinstein
Board of Supervisors
City & County, S.F.

Rev. Father Albert Bitangjol
St. Cecilia's Parish
Spiritual Advisor, CACI

Hon. Gigi Platt
Pres. Landmarks Preservation
City & County, S.F.

Hon. Aldo Sima
Sup. of Parks
Rec. & Park Dept., S.F.

Rev. Father Henry Hernando
Immac. Heart of Mary
Hollywood, California

Dr. Henry Bruyn
Director, C.H.D.P.
City & County, S.F.

Rev. Father Floro Arcamo
Saint Philip's Church
Adviser, Cebu Youth Chapter

Mrs. Elvie M. Maghirang
Co-Chairperson
San Diego Chapter, CACI

Mrs. Virginia Kowsky
Organizer Cebu Assoc. of W. Germany
Offilliate of Cebu Assoc. of California

Rev. Father Fred Bitanga
Asst. Pastor
St. Patrick's Church

Hermano-Hermana Mayor
Mr. & Mrs. Potenciano Menchavez

Hon. Hermano-Hermana Mayor
Mr. & Mrs. Bill & Fortune Holz
Organizer, Southern
California Chapter, CACI

Comm. Georgia Megue
Public Charities & Manpower
Oakland, CA

Mrs. Marie Modeste
Mgr. Safeco Title Ins. Co., S.F.

Hon. Procession Chairman
Capt. Ernest Rabe
Traffic Division
City & County, S.F.

Lynda Perez
Executive General Chairperson

Commissioner Sally B. Farmarin
Founder & President Emeritus
World Emissary, CACI

THE FOREIGN SERVICE OF THE PHILIPPINES
PHILIPPINE CONSULATE GENERAL
PHILIPPINE CENTER BUILDING
447 SUTTER STREET
SAN FRANCISCO CALIFORNIA 94108
TELEPHONE 415 433 6666

MESSAGE

More than four hundred years ago the image of the Santo Nino was enthroned in the first Catholic church built in Cebu City by the Agustinian priests who were with the expedition of Don Miguel Lopez de Legaspi. Since then, the Santo Nino de Cebu, attributed with miraculous powers, is the center of intense devotion by Cebuanos and other devotees and the object of religious pilgrimages by Filipinos throughout the country.

During the celebration of the 400th anniversary of Christianity in the Philippines in 1965, the Church of the Holy Name of Jesus, where the image of the Santo Nino is venerated, was declared BASILICA MINORE by Pope Paul VI, a coveted honor which Cebuanos could be proud of.

In celebrating the centuries-old feast of Santo Nino de Cebu here in San Francisco, you have shown your intense devotion to the Holy Child and your deep love for the rich cultural heritage and religious traditions of our homeland.

Best wishes to you all and may you have a very devout and faithful celebration of this year's feastday of the Santo Nino.

ROMEO A. ARQUELLES
Consul General

15 January 1977

SALINAS
A MUNICIPAL CORPORATION
CALIFORNIA

OFFICE OF THE MAYOR

GREETINGS.....

On behalf of the citizens of Salinas may I extend best wishes to the Cebu Association of California on the occasion of the Tenth Annual Fiesta of the Santo Nino de Cebu.

As the Sister City of Cebu we are honored to join in the observance of this important event. Hopefully we will be able to have members of our community present to participate in the festivities.

Our congratulations to this year's Queen of Cebu and our warm wishes for a memorable fiesta.

Sincerely,

Henry K. Hibino

Henry K. Hibino,
Mayor

Cardinal's Residence
P.O. Box 52
Cebu City, Philippines
6401

M E S S A G E

Dear Friends of the Cebu Association of California Inc.:

I wish to extend to you my heartfelt greetings on your yearly celebration. I hope that it will be a successful affair to bring you all together in the true spirit of unity, charity, and true helpfulness towards one another.

In the midst of all monetary and material progress of our present age, we must more than ever emphasize that it is faith and love in Jesus that gives life to the soul especially when put into dynamic interaction towards the fellowmen.

May I reiterate my cordial wishes for your successful affair. God bless you.

JUDIO R. CARDINAL ROSALES
Archbishop of Cebu

St. Patrick's Church
756 MISSION STREET
SAN FRANCISCO 94103
TELEPHONE 421-0547

November 28, 1977

Ms. Sally Famarin
CEBU Association of Calif, Inc.
2207 - 28th Avenue
San Francisco, Calif 94116

MESSAGE FOR THE CEBU PROGRAM 1978

The Priests of St. Patrick's Parish gladly welcome members of the CEBU Association of California, and their many friends. We know that in the nine days of prayer offered in preparation for the feast, you have recommended many special intentions, wishes and needs to Almighty God. We join with you in earnest prayer that through our Lord Jesus Christ, whom you honor in His infancy, your prayers will be granted. In his last discourse, Christ said words which should have a special meaning for those who honor the Infant. "And I do not say that I shall pray to the Father for you, because the Father himself loves you for loving me." John XVI: 26-27.

Sincerely,

Msgr. C. J. McKenna, Pastor

PHILLIP BURTON
8TH DISTRICT, CALIFORNIA

2454 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, D.C. 20515
PHONE 202-225-4965

DISTRICT OFFICE
450 GOLDEN GATE AVENUE
SAN FRANCISCO, CALIFORNIA 94102
PHONE 415-556-4862

Congress of the United States
House of Representatives
Washington, D.C. 20515

COMMITTEES
EDUCATION AND LABOR
INTERIOR AND INSULAR AFFAIRS

CHAIRMAN, SUBCOMMITTEE ON NATIONAL PARKS AND INSULAR AFFAIRS

November 15, 1977

Honorable Sally St. Famarin
2007 23th Avenue
San Francisco, California

Dear Sally:

I have read, with great interest, the material which you have sent concerning the Fiesta of the Santo Nino de Cebu. I will be happy to call this special event to the attention of the White House and also, to read into the Congressional Record appropriate remarks for this very important celebration.

Citizens of Filipino descent will share with all San Franciscans, and, indeed, all Californians, this special part of their culture and heritage. The Cebu Association of California is to be commended for the work which they have undertaken to bring to our City this 10th annual Fiesta of the Santo Nino de Cebu.

Please be assured that should the schedule permit, I will make every attempt to be there.

Kindest personal regards,

Sincerely,

Phil Burton

PHILLIP BURTON
Member of Congress

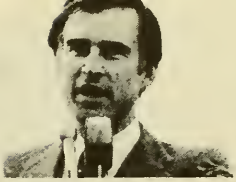
PB:FK:why

During the Recognition Ball of the Cebu Youth Chapter of the Cebu Asso. of California, Inc. in 1977. Our Congratulations to this year's Queen of Cebu.

State of California

GOVERNOR'S OFFICE
SACRAMENTO 95814

EDMUND G. BROWN JR
GOVERNOR



TO: THE CEBU ASSOCIATION OF CALIFORNIA, INC.

The richness of your heritage has provided for the people of Filipino descent a tradition of variety and vitality. Our society has been enhanced by the addition of this tradition.

I am pleased therefore to join in celebrating the week of January 14-21 as the Tenth Annual Fiesta of the Santo Nino de Cebu Week. Best wishes for an enjoyable occasion.

Sincerely,

EDMUND G. BROWN JR.
Governor

CITY OF OAKLAND

CITY HALL · 14TH AND WASHINGTON STREETS · OAKLAND CALIFORNIA 94612

Office of the Mayor
Lionel J. Wilson
Mayor

TO: CEBU ASSOCIATION OF CALIFORNIA, INC.

GREETINGS!

As Mayor of the City of Oakland, I am pleased to extend warm greetings and congratulations as you celebrate your Tenth Annual Fiesta honoring the Santo Nino de Cebu at St. Patrick's Church in San Francisco.

As you celebrate "FIESTA OF THE SANTO NINO DE CEBU WEEK", January 14th to 21, 1978, allow me to take this opportunity to commend each and every one of your officers and members for their leadership, dedication and determination in fulfilling those efforts and goals to promote friendly and productive between Filipinos and Americans.

We here in Oakland are certainly aware of and appreciate the many significant contributions made to the betterment of our community by our citizens of rich Filipino heritage.

The official City family joins with me in offering all best wishes for a most fruitful and enjoyable celebration and for continued success.

Sincerely,

Lionel J. Wilson
Mayor

City and County of San Francisco Recreation and Park Department

November 7, 1977

Honorable Sally B. Famarin
Founder and President Emeritus and
World Ambassy of CEBU Association
2207 - 28th Avenue
San Francisco, CA 94116

Dear Commissioner Famarin:

It is with the greatest of pleasure that I accept the distinguished honor of being named one of the Executive General Chairpersons of the "Santo Nino do Cebu Fiesta."

This momentous occasion, bringing recognition to the many cultural and civic contributions made by the citizens of Filipino descent, is a living inspiration to all of us.

To be a part of this beautiful festival, which has reached the heights of National distinction, is an honor I shall treasure, always.

Best wishes for a most successful and pleasurable event.

Sincerely,

Aldo C. Cima
Superintendent of Parks

ACC:jl

McLaren Lodge, Golden Gate Park San Francisco 94117

Our Special Thanks To . . .

DR. ALBERT SHUMATE

Commissioner, Landmarks Preservation Advisory Board
City & County of San Francisco

MAY SANTO NIÑO BLESS YOU ALWAYS

December 25, 1977

Commissioner Sally B. Famarin
Founder, Pres. Emeritus & World Emmissary
Cebu Association of California, Inc.
2207 28th Avenue, San Francisco, CA

Dear Sally:

I would like to congratulate you on the tremendous sacrifice you have overcome in the fostering and development of the Cebu Association of California, Inc. through the veneration and fiesta of the Sto Niño De Cebu in the United States. For the past ten years I have known you through your tireless efforts on behalf of the Cebu Association of California, Inc. The original sponsor of the Santo Niño de Cebu Week has built up a name Filipinos and others can be proud of. Through the different chapters and affiliate organizations you have formed in different parts of the country as World Emissary of the Association, you have reached National distinction and word of the fiesta of the Santo Niño de Cebu is now ringing throughout the nation.

I am very proud to be part of this beautiful event and I would like to thank you for the honor you have given me to serve with the other great prople, as Hon. Executive Gen. Chairperson in this very important cultural tradition of the Filipino people. I am sure all of our people are proud of this cultural heritage.

May the crucifixion you and other officers and members have suffered all these 10 years be awarded with all the graces and glory Santo Niño has in store for you.

MABUHAY!

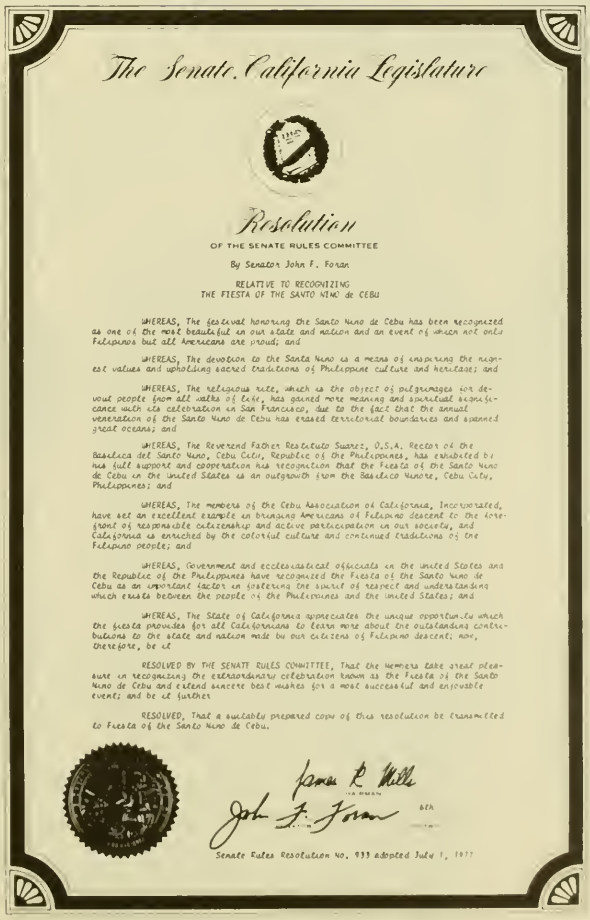
Very sincerely,

Marie Modeste

Marie Modeste,
Safeco Title Insurance Co.

Senator John Foran

Hon. Dianne Feinstein presents the State Resolution to Comm. B. Famarin on behalf of Sen. John F. Foran.



The Senate California Legislature

Resolution

OF THE SENATE RULES COMMITTEE

By Senator John F. Foran

RELATIVE TO RECOGNIZING
THE FIESTA OF THE SANTO NIÑO de CEBU

WHEREAS, The festival honoring the Santo Niño de Cebu has been recognized as one of the most beautiful in our state and nation and an event of which not only Filipinos but all Americans are proud; and

WHEREAS, The devotion to the Santo Niño is a means of inspiring the highest values and upholding sacred traditions of Philippine culture and heritage; and

WHEREAS, The religious rite, which is the object of pilgrimages for devout people from all walks of life, has gained more meaning and spiritual significance with its celebration in San Francisco, due to the fact that the annual veneration of the Santo Niño de Cebu has erased territorial boundaries and spanned great oceans; and

WHEREAS, The Reverend Father Restituto Suarez, O.S.A. Rector of the Basilica del Santo Niño, Cebu City, Republic of the Philippines, has exhibited his full support and cooperation his recognition that the Fiesta of the Santo Niño de Cebu in the United States is an outgrowth from the Basilica Minore, Cebu City, Philippines; and

WHEREAS, The members of the Cebu Association of California, Incorporated, have set an excellent example in bringing Americans of Filipino descent to the forefront of responsible citizenship and active participation in our society, and California is enriched by the colorful culture and continued traditions of the Filipino people; and

WHEREAS, Government and ecclesiastical officials in the United States and the Republic of the Philippines have recognized the Fiesta of the Santo Niño de Cebu as an important factor in fostering the spirit of respect and understanding which exists between the people of the Philippines and the United States; and

WHEREAS, The State of California appreciates the unique opportunity which the fiesta provides for all Californians to learn more about the outstanding contributions to the state and nation made by our citizens of Filipino descent; now, therefore, be it

RESOLVED BY THE SENATE RULES COMMITTEE, That the members take great pleasure in recognizing the extraordinary celebration known as the Fiesta of the Santo Niño de Cebu and extend sincere best wishes for a most successful and enjoyable event; and be it further

RESOLVED, That a suitably prepared copy of this resolution be transmitted to Fiesta of the Santo Niño de Cebu.

James R. Mills
CHAIRMAN

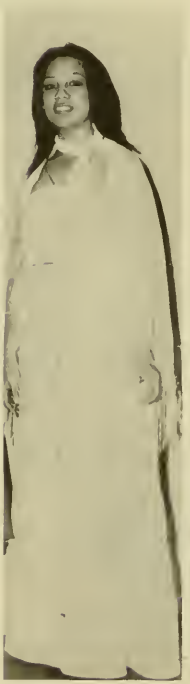
John F. Foran
6th

Senate Rules Resolution No. 933 adopted July 1, 1977

Empress of Cebu
1977–1978
Mrs. Luz Adanza with escort Frank Macias, of San Francisco during the Festival in 1977.

Miss Jane Guevara
Princess of Cebu, 1977–1978
During her coronation at the San Franciscan Hotel in San Francisco.

Miss Love
CAC I
1978–1979
Miss Judy Gatan
Oakland, California



Miss Peace
CAC I
1978–1979
Miss Lilia Magbanua
Richmond, California

Supervisor Nelder presented the certificate of recognition from the San Francisco Board of Supervisors authored by Hon. Dianne Feinstein to Commissioner Sally B. Famarin, World Emissary of the Cebu Association of California, Inc. while officers & Executive Committee, CACI looks on.

City and County of San Francisco

THE BOARD OF SUPERVISORS
PRESENTS THIS

Certificate of Honor

IN APPRECIATIVE PUBLIC RECOGNITION
OF DISTINCTION AND MERIT, TO

Fiesta of The Santo Nino De Cebu

on the occasion of the annual Fiesta of the Santo Nino de Cebu, celebrated each year during the third week in January, and in recognition of the longstanding tradition of devotion, inspiration, friendship and hospitality this sacred fiesta evokes and represents, and with deep appreciation to Sally Basiga Famarin, Founder and President Emeritus of the World Emissary of the Cebu Association of California and all of the members of the Association, who through their tireless efforts set an excellent example in bringing Americans of Filipino descent to the forefront of responsible citizenship and active participation in our society, and for reminding us all of the colorful culture and continued traditions of the Filipino People.

I HEREBY CERTIFY that this certificate was duly authorized pursuant to motion adopted by the Board of Supervisors of the City and County of San Francisco at the meeting held on August 27, 1976

Quentin L. Kopp
President of the Board

Clerk of the Board

Impressed

Mayor of Notices

State of California

STATE OF CALIFORNIA—THE RESOURCES AGENCY
DEPARTMENT OF PARKS AND RECREATION

POINT OF HISTORICAL INTEREST

County: San Francisco

Name: Santo Niño de Cebu, a Religious Artifact

Location: 2207-28th Avenue, San Francisco, California, 94116

Historical Significance: The only surviving relic of Magellan's voyage (National Geog. 1976 June issue) is part of history of the Filipino people. Brought and introduced to the U.S. in Jan. 1968 thru the leadership of Sally Basiga Famarin, the veneration and fiesta of the Santo Niño de Cebu has played an important part in fostering the spirit of respect and understanding which exist between the Philippine islands & the U.S. and provides all Californians to learn more about the outstanding contributions to the State & Nation made by our citizens of Filipino descent. Introduces the highest values in upholding sacred traditions of Philippine culture & heritage and has received public recognition all over the States by all kinds of people. To develop national identity, President of the Philippines declared image of the Santo Niño de Cebu the National Shrine, it is just fitting to be the National Shrine of the Filipinos in the United States of America.

THIS POINT OF HISTORICAL INTEREST IS NOT A STATE REGISTERED HISTORICAL LANDMARK

RECOMMENDED: Quentin L. Kopp
Signature: Chairman, Board of Supervisors

Date: July 13, 1977

OFFICERS – 1977-1978

President	Comm. Sally B. Famarin
Executive Vice-President	Eddie Sy
Vice-President	Purita Valencia
Secretary	Lynda L. Perez
Treasurer	Felicitas Simblante
Auditor	Francisco Belara
Public Relations Officer	Clemen De Leon & Dr. Alfredo Segura
Membership Chairman	Rose Belara
Sergeant-at-Arms	Gaudencio Paderanga Jess Abellaneda Pat Ginelsa
Chaplain	Potenciano Menchavez
Board of Directors	John H. Atkinson, Chairman Francisco Belara – Soledad Fiel Pedro Blanco Comm. Sally B. Famarin
Spiritual Advisers	Rev. Father Albert Bitangjol, St. Cecilia's Church Rev. Father Restituto Suarez, Rector of the Basilica Minore, Cebu City
Legal Adviser	Atty. John Lauricella
Past President	John H. Atkinson
Founder and President Emeritus World Emissary	Comm. Sally B. Famarin

Honorary Board of Advisors

Hon. Eulogio E. Borres
Mayor, Cebu City
Republic of the Philippines

Hon. Eduardo Gullas
Governor of Cebu
Republic of the Philippines

Hon. George R. Moscone
Mayor, City & County
San Francisco, CA
U.S.A.

Honorary Members

AMAPOLA
Senator Milton Marks
Colonel Paul Pique, U.S. Army, Ret.
Attorney John Lauricella
Rev. Father Fred Bitanga
Ex. Senator John Osmena, R.P.
Minister Samson Sabalones, R.P.
Consul General, 1969

Aqulina R. Velez, Cebu City
Sabino Quebec
Susan dela Victoria Lenzi
Hon. Lee Vavuris, Judge, Superior Court,
City & County of San Francisco
Gloria Smith

Greetings from

Commissioner Sally Basiga Famarin
Founder and President Emeritus, World Emissary
Cebu Association of California, Inc.

The only U.S. awardee, 4th Centennary Celebration, Cebu's Republic of the Philippines, Hon. Hermana Mayor, Santo Nino de Cebu, Basilica Minore Cebu City, Rep. of the Philippines, Year of Our Lord, 1977; First woman given the highest honor and awarded the facsimile of the Official Seal of Mandaue City, Republic of the Philippines; Recipient, Robert C. Howe Memorial Plate Award as "Patriot" of the United States of America; Authored and endorsed Santo Niño de Cebu as National Shrine for Filipinos in the United States of America.

The first Filipino to hold three important positions in the City & County of San Francisco, California. She is serving on Mayor Moscone's screening committee on Boards and Commissions, Advisory Board of Child Health and Disability Prevention Program and Commissioner, Landmarks Preservation Advisory Board.

She is Affiliated with:

American Society of Notaries (a chartered Member)
International Platform Association (founded by Daniel Webster in 1831)
California Real Estate Association
National Association of REALTORS
San Francisco Board of REALTORS

The first Filipino Woman REALTOR in California and the first Filipino featured in the following biographies:

Who's Who Among Filipino Americans
Who's Who of the Golden State
Who's Who of American Women, Ninth, Tenth & Eleventh Editions
Mandaue City Yearbook, 1975, Philippines
Who's Who of the Platform
Dictionary of International Biography, Cambridge, England, Vol. XIII, XIV, & XV
"The Famarin Story in America" by American Historical Society
People Who Matter, North American Edition
Notable Americans of the Bicentennial Era
Profiles of Freedom – A Cross Section of Proud Bicentennial Americans
The Patriots of the American Bicentennial
Notable Americans, 1976-1977 Edition
Who's Who In Finance and Industry
Community Leaders and Noteworthy Americans, Ninth Edition
Who's Who in the West
Personalities of the West and Midwest
Women In Business, North American Edition
Who's Who In America
The International Register of Profiles, World Edition
Who's Who In The World
The World Who's Who of Women
Book of Honor, Tenth Edition
The International Who's Who of Intellectuals
The International Who's Who in Community Service

endorsed, International Hotel Landmark, First Filipino Landmark in U.S.
(National Register of Cultural and Historical Places)

Realtor—Owner

FAMARIN REALTY

Complete Real Estate Service

United Homes Realty

UNITED HOMES INSURANCE SERVICE;
INCOME TAX SERVICE;
NOTARY PUBLIC

ONE CALL LINKS THEM ALL

FIRST IN THE HOME BUYER'S MIND

FIRST ON REALTORS SCHEDULES

FIESTA COMMITTEES

Executive Gen. Chairperson
Lynda L. Perez

Ex. Co-Chairpersons: John H. Atkinson
Connie Blanco
Rita Valencia
Franklin Belara

Finance:

Chairperson: Francisco Belara
Felicitas Simblante
Gaudencio Paderanga
Crispula Menchavez
Potenciano Menchavez
Luz Adanza

Door Committee:

Chairperson: Clem de Leon
Francisco Belara
Soledad Fiel
Mildred Abellaneda
Felicitas Simblante
Cathy Mari
Gaudencio Paderanga
Pat Ginelsa

Ballots, Tickets & Ribbons:

Chairperson: Lynda L. Perez
Jeff Belara
Franklin Belara
Orlando Lyle

Advertisement:

Chairperson: John H. Atkinson
Tessie Damicog
Benny Simblante
Pete Blanco
Soledad Fiel
Fortune Holz

Beauty Pageant:

Chairperson: Rose Belara
Co-Chairperson: Felicitas Simblante

Prizes & Awards:

Chairperson: Lee Guevara
Rita Valencia
Dr. Alfredo Guevara
Connie Blanco
John H. Atkinson
Joe Pabayo
Vicky Gomez

Invitations:

Chairperson: Dr. Alfredo Segura
Aurelio Robles
Geny Peterson
Clem de Leon
So. Ca. Chapter, CACI
Bill & Fortune Holz
Organizer and President
San Diego Chapter, CACI
Cecilio Remotigue, Chairman
Cebu Youth Chapter, CACI
Franklin Belara, Chairman
Oakland-Union City, CACI
Josephus Yap & Comm.
Georgian Migue, Organizers
Salinas-Monterey, CACI
Valentina Reyes
Reno-Nevada Del. -Francisca
Fernando, Organizer

Banquet & Reception:

Chairpersons: Mr. & Mrs. Francisco Belara
Mr. & Mrs. Johnny Rojo
Mr. & Mrs. Pete Blanco
Mr. & Mrs. Fred Cabuntala
Ms. Lumy Granada
Mr. Antonio Carubio
Mr. Benny Navarra
Mr. & Mrs. Fred Agregado
Mr. & Mrs. Henry Peterson
Mr. & Mrs. G. Paderanga
Mr. & Mrs. Mario Cabuntala
Mr. Silvestre Cabuntala
Mr. & Mrs. Josephus Yap
All officers & members of
Adult & Youth Chapter

Refreshments:

Chairperson: Rita Valencia, V.-Pres., CACI
Fremont-Oakland, CACI
Mr. & Mrs. Josephus Yap &
Comm. Georgia Migue,
Organizers

Decorations:

Chairperson: Franklin Belara
John H. Atkinson
Cebu Youth Members
Lynda L. Perez
Eddie Sy
Timothy Kintanar
Mildred Abellaneda
Jess Abellaneda
Jeff Belara
Rosemarie Belara
Morito Miravite
Antonio Carubio
Vicky Gomez
Aurelio Robles
Rene Carlos
Ann Ebrado
Vicky Aguilar
Aida Banta

Reception:

Chairpersons: Rita Valencia
Liza Agregado
Rose Belara
Buddy del Mar
Tonie Manliclic
Leonie Yap
Francisco Belara
Pete Blanco
Rosario Valle
Connie Blanco
Sally Gorospe
Amy del Mar
Josephus Yap
Clem de Leon

Usher & Usherettes:

Officers & Cebu Youth Members
Eddie Sy
Lynda L. Perez
Tim. Kintanar
Mildred Abellaneda
Jess Abellaneda
Rosemarie Belara
Jeff Belara
Franklin Belara
Morito Miravite
Antonio Carubio
Vicky Gomez
Vicky Aguilar
Ann Ebrado
Rene Carlos
Aida Banta
Evangeline Adanza
Carolyn Adanza
Buddy del Mar
Amy del Mar
Bebz Senyor

Program:

Commissioner Sally B. Famarin
Lynda L. Perez & John H. Atkinson

Felicitas Simblante *Finance*

Pete Blanco

Banquet Chairpersons

Francisco Belara

Rose Belara
Beauty Pageant Chairperson

Mr. & Mrs. Potenciano Menchavez as they celebrate their 50th Golden Anniversary in the same year they serve.

Hermano & Hermana Mayor on the 10th Anniversary of our Beloved Pit Señor! Santo Niño de Cebu.

Pit Senor! Santo Nino!

Organizer & Charter President,
Southern California Chapter

William E. "Bill" & Fortune Holz
Hon. Hermano - Hermana Mayor
Long Beach, California

CO-CHAIRPERSONS

Rita Valencia

John H. Atkinson

Connie Blanco

PROGRAMME

Coronation & Ball, California Hall, San Francisco

Master of Ceremonies – Comm. Sally B. Famarin

1. *Presentation of Colors* . . . . . Sixth Army, Presidio of San Francisco
   National Anthems – Ms. Tonie Manliclic
2. *Welcome Address* . . . . . Hon. Romeo Arguelles
   Consul General, Republic of the Philippines
3. *Presentation of Queen & Royal Court*
   - *Princess of Cebu, 1977-78* . . . . . Princess Jane Guevara
   - *Empress of Cebu, 1977-78* . . . . . Empress Luz Adanza
   - *Miss Love* . . . . . Miss Judy Gatan, Oakland, California
     Escort - Eddie Lastra
   - *Miss Peace* . . . . . Miss Lilia Magbanua, Richmond, California
   - *Scepter Bearer* . . . . . Bill Menchavez
   - *Crown Bearer* . . . . . Anthony Rizotto
   - *Flower Girls* . . . . . Dorrie Romero, Ann Marie Paderanga, Heidi Nonato, Pamela Nonato, Gina Fiel, Rosalie Damicog
   - *Her Majesty* . . . . . Donna I
     Queen of Cebu, 1978-79
     Escort – Michael Romero
   - *Train Bearers* . . . . . Beverly Damicog, Ladyberg Damicog
   - *Pinning of Sash* . . . . . Mr. & Mrs. Potenciano Menchavez
     Hermano-Hermana Mayor, 1978
   - *Scepter Presentation* . . . . . Mrs. Fortune Holz, Organizer, Charter President, Cebu Association of Southern California
     Hon. John F. Foran, California State Senator
   - *Bouquet* . . . . . Miss Jane Guevara, Princess of Cebu, 1977-78
   - *Coronation & Address* . . . . . Hon. George Moscone, Mayor
     City and County of San Francisco
     Luz Adanza, Empress of Cebu, 1977-78
   - *Queen's Trophy* . . . . . Hon. Katherine Colzani, Comm. Rec. & Park Commission, City & County of San Francisco
     Atty. Bill McLaughlin, San Francisco
   - *Certificate of Honor* . . . . . Mr. Aldo Cima, Superintendent of Parks, City & County of San Francisco
4. *Folk Dance (Singkil)* . . . . . Cebu Cultural Dance Troupe, CACI
   Jess Abellaneda, Director
   - *Miss Love Trophy* . . . . . Mary del Rosario, Josephus Yap, organizer, Charter Pres. Oakland-Union City Chapter, CACI
   - *Bouquet* . . . . . Miss Rose Marie Belara, Secretary, Cebu Youth Chapter
     Atty. John Lauricella, Legal Adviser, CACI
   - *Miss Peace Trophy* . . . . . Felicitas Simblante, Finance, CACI
     Sid Valledor, SR., President, UFAAFRA
   - *Bouquet* . . . . . Consul Rora Tolentino
     Republic of Philippines, Mr. Tolentino
5. *Overture* . . . . . Miss Agnes Menchaves, Mr. David Ramos

ROYAL DANCE

DANCE! DANCE! DANCE! DANCE!

INTERMISSION

Presentation of Cebu Association Charters To:

Southern California Chapter, Bill & Fortune Holz, organizers & Charter President
Oakland-Union City Chapter, Josephus Yap & Comm. Georgia Migue, organizer
San Diego Chapter, Cecilio Remotigue, Chairman
Cebu Youth Chapter, San Francisco, Franklin Belara, Chairman
Cebu Cultural Dance Troupe

Life Membership Certificates: By Lynda Perez, Executive Gen. Chairperson and Franklin Belara, Cebu Youth Chaairman

To: Miss Judy Gatan

FESTIVAL PROGRAMME

St. Patrick's Church, 756 Mission Street, S.F., CA Jan. 21, 1978

Coordinators, Religious Activities – Rev. Father Fred Bitanga
Commissioner Sally B. Famarin

10:00 A.M. Concelebrated Mass in Honor of the Santo Niño de Cebu

Celebrants: Rev. Father Fred Bitanga, St. Patrick's Church
Rev. Father Albert Bitangjol, St. Cecilia's Church
Rev. Father Floro Arcamo, St. Philipp's Church
Rev. Father Henry Hernando, Los Angeles

Offering: Mayor Eulogio E. Borres, Hon. Judge S. Lee Vavuris
Mayor George R. Moscone, Consul Gen. Romeo Arguelles,
Dra. Azucena Arguelles, Mr. & Mrs. Potenciano Menchavez and Anthony Revelo.

11:00 A.M. Ribbon Cutting by: Hon. George R. Moscone, Hon. Eulogio E. Borres,
Consul General Romeo Arguelles, Hon. S. Lee Vavuris

11:30 A.M. Traditional Procession of the Miraculous Image of the Santo Niño de Cebu. In order:
Cebu Association Banner, American & Filipino flags
Prince & Princesses headed by Empress of Cebu Luz Adanza, 1977-78
Color Corp. – St. Francis General Assembly No. 43, Fourth Degree, Knights of Columbus, S.F.,CA
Two Altar Boys with Standarte, Hermanos-Hermanas Mayores
"Carroza" of the Miraculous Image of the Santo Niño de Cebu
Dignitaries & different leaders of the Bay Area
Queen of Festival & Her Court 1978-79
Filipino Choral Group of Corpus Christi – Mr. Lou Vito, Director to lead the singing of the Santo Niño hymns.
Devotees, Chapters & Affiliate organizations of the Cebu Association of California, Inc.
Delegates from different parts of the Country.

Procession Route:
Start at St. Patrick's Church, West on Mission St. to Fifth, North to Market, to Third, South to Mission and then back to St. Patrick's Church.

Church & Carroza Flowers: Donna Blanco · Rosemarie Belara · Adanza Family · Mr. & Mrs. Potenciano Menchavez
Vicky Gomez · Peterson Family · Rojo Family · Fiel Family · Guevara Family
Gatan Family · Arzaga Family

Dancers: Cebu Cultural Dance Troupe, CACI led by Jess Abellaneda
Soloist: Ms. Tonie Manliclic
Organist: Rudy Valeros
Banquet at St. Patrick's Social Hall

Procession Grand Marshalls: Rev. Father Henry Hernando Capt. Ernest Rabe
Consul. General Romeo Arguelles · Hon. Judges Lee Vavuris

Procession Marshalls: St. Francis General Assembly No. 43, 4th Degree
Knights of Columbus, Jose J. Baron, Faithful Navigator
Sid Valledor, Sr., President, UFAAFRA
Benjamin P. Agustin, Grand Knight, Knight of Columbus, Our Lady of Beautiful Love
Dr. Francisco Gerardo, United Lauagenos
Jose T. Men doza, Salinas, California
Vic Fontanoza, Sacramento,Franklin Belara, CYC, CACI
Telesforo Batara, President, Filipino Community of S.F.
Dr. Alfredo Segura, PRO, CACI
Josephus Yap, Charter President, Oakland-Union City Chapter
Henry Wiles, Sr. Warden, Grand Lodge, CDA
Clemen de Leon, PRO, CACI

Queens & Princess Participation:

Chairpersons: Luz Adanza – Lee Guevara – Rita Valencia – Angela Paderanga – Soledad Fiel – Julie Rojo

Honorary Procession Chairpersons:
Executive General Chairperson, Capt. Ernest Rabe, San Francisco Traffic Bureau
Sid Valledor, Sr President, UFAAFRA
Benjamin P. Agustin, Grand Knight, Our Lady of Beautiful Love, Knights of Columbus
Henry Wiles, Sr. Warden, Caballeros de Dimasalang
Comm. Georgia Migue, Oakland, California
Dr. Francisco Garardo, Lauagenos of California
Vic & Puring Fontanoza, Sacramento, California
Jose & Francis Mendoza, Salinas, California
Joe Baron, Faithful Navigator, St. Francis General Assembly No. 43 Degree
Mike Magdaluyo, Pres. Institute of Philippine Affairs, Inc.
Botolan Association – Dr. Jacob Uy, President
Livingston Delegation – Mr. &,Mrs. Pete Blanco
FAYCO – Lorraine Wiles, Founder & Prasident
Filipino Community of San Francisco, Telesforo Batara, President
Legionaries del Trabajo of America, Antonio Santos, Grand Master
Carigara · Leyte Association, Rosario Valle & Elizabeth Apostle, past President
Madrid · Spain Delegation, headed by Ester Colvo
Tokyo · Japan Delegation · Lt. Col. Cesar F. Sarmiento
Stockton California, Clem Repollo, Lt. General, Filipino Crusader World Army, Inc.
Fourth Degree, Knights of Columbus, San Francisco, California, Color Corp, Joa Baron, Faithful Navigator
Barangay Lions, Salinas, California

Delegation, Chapter, Affiliates and other Organizations Participation
Cabu Association of British Columbia (Affiliate CACI) Nana Canton, Organizar
Southern California Chaptar, CACI Bill & Fortune Holz, Organizar & President
San Diego, CACI Cecilio Ramotigue and Elvie Maghirang, Chairman & Co Chairman
Oakland · Union City Chapter, CACI Comm. Georgia Megua & Josephus Yap, Organizer
Cebu Youth Chapter, CACI Frank Belera Chairmen
Cabu Association of Wast Germany, (Affiliata CACI) Helmut & Virginia Kowsky, Organizar
Sacramento Dalagation – Victoriano & Purificetion Fontanoze, Prasidant, Raprasanting
Philippina Amarican Cultural and Educational Society of Sacramento, Inc.
Salinas Montery Dalegation haadad by Mrs. Valantina Reyas
Stockton Delegation – Prascille Jaminez, Lorraine Alicaya & Concapcion Laguna
Reno, Navede Dalagation – Francisca Farnando, Organizar

Cebu Cultural Dance Troupe:

Director – Jass Abellaneda – Aida Banta – Babz Sanyor – Jeff Belara – Rosemarie Balara – Chit Amahan
Marcadas Ginelsa – Lynda L. Peraz – Ann Ebrado – Franklin Balara – Antonio Carubio
Morito Mirevite –Buddy dal Mar – Tonie Manliclic

CORONATION & BALL

January 21, 1978, California Hall - 625 Polk St., San Francisco
Dancing 8:00 P.M. – 1:00 A.M.

JEWEL DONORS, RECOGNITIONS & CAMARERAS OF THE SANTO NIÑO

SANTO NIÑO Diamonds, Rubies and Pearls – John H. Atkinson, Past President - 1971-72
Chairman of the Board, 1976-1978

Gold Pearly Necklace – Sally Anne Famarin Davis, San Francisco, CA

Philippine Flag – Hon. Demetrio M. Cortes, Mayor, Mandaue City, Republic of the Philippines

American Flag – Lily T. Cacabelos, President, CACI 1976

Proclamation – Hon. George R. Moscone, MAYOR, City and County, San Francisco, CA

Certificate of Honor –Board of Supervisors, City and County of San Francisco
(1976 & 1977) Introduced by Hon. Robert Mendelsohn and Hon. Dianne Feinstein

Point of Historical Interest –State of California, Recommended by Hon. Quentin Kopp,
(1977) President of the Board of Supervisors, San Francisco, CA

Resolution, California State Senate – adopted, July 1977: introduced by Hon. John Foran

Congressional Record of Recognition 1977 – Hon. Philipp Burton, House of Representatives,
U.S. Congress, Capitol Hill, Washington D.C.

Silver Cross Pearl Necklace – Susie Antonio, San Francisco, CA 1977

Traditional "CARROZA" 1978 – Hon. Eulogio E. Borres, Mayor, Cebu City, Republic of
the Philippines

CAMARERAS – Commissioner Sally B. Famarin, Felicitas Simblante, Crispula Menchavez,
Judith Cabuntala, Josefina Perez and Adelaida Sadava

Santo Niño de Cebu Banner designed by John Atkinson, 1971
Banner Artwork by John Lonzatella, Creative Arts Director, Macy's California
Bead Work - Comm. Sally B. Famarin, Founder, Pres. Emeritus, World Emissary, CACI
Artwork cover page, Souvenir Program Book and Poster signs – Cathay Famarin Rizotto

Program Editor: Comm. Sally B. Famarin, Landmarks Preservation Advisory Board, City
and County of San Francisco

SPONSORS

Sponsors and Donors – Trophies & Lechon – Flowers (Church & Carroza)
Filipino Community of San Francisco – Mr. & Mrs. Telesforo Batara, President

Ray Garon
Juana Agnom
Juanico Responte
Antonio Santos
James Estrada
Bienvenida Basa
Dr. Harold Mangar
Mr. & Mrs. Fred Agregado
Connie Francisco

Bahay Kubo Restaurant
Mr. & Mrs. Bert Valencia
Dr. & Mrs. Alfredo Guevara
Atty. & Mrs. Bill McLaughlin
Mr. & Mrs. Gabino Simblante
Mr. & Mrs. Potenciano Menchavez
Margaret Krsak Koesen
Mr. & Mrs. Pete Blanco
Mr. & Mrs. Henry Peterson

Mr. & Mrs. Quirino Arzaga
Miss Rosemarie Belara
Mr. & Mrs. Fortune Holz
Princess of Cebu, Jane Guevara
Queen of Cebu 1978, Donna Blanco
Empress of Cebu, Luz Adanza
Miss Love, Miss Judy Gatan
Queen of Cebu 1974, Carolyn Adanza

ACKNOWLEDGMENT

WITH PROFOUND GRATITUDE AND DEEP APPRECIATION, THE CEBU ASSOCIATION OF CALIFORNIA, INC. ACKNOWLEDGES YOUR FULL SUPPORT AND UNSELFISH COOPERATION FOR THE TENTH ANNUAL FIESTA OF THE MIRACULOUS SANTO NIÑO DE CEBU IN SAN FRANCISCO

THE EXECUTIVE COMMITTEE

NOVENA COMMITTEES

– Friday –

Residence of Comm. Sally B. Famarin, 2207 - 28th Avenue
Chairperson – Comm. Sally B. Famarin

Blanco Family
Felicitas Simblante
Benny Simblante
Bob & Chet Reyes
John H. Atkinson
Andre & Sally Anne Davis
Roger & Tessie Damicog
Pedro T. Yabo
Connie Francisco
Andy & Annie Dabon
Anthony & Cathy Rizotto
Enrica Zabala
Mr. & Mrs. Andy Lorico
Sophia Alquisola
John Harrison
Daisie Harrison
Susie Antonio

– Saturday –

Chairperson: Rita Valencia

Arlene Granada
Ignacio Templa
Adanza Family
Gliceria Vidal
Mr. & Mrs. Fred Agregado
Lumy Granada
Luis Agustin
Magdalena Montes
Delilah Vidal
Ceferino Alom
Bert Valencia
Maria Vda de Navales
Denny Vidal
Clem de Leon
Frank Alarcon

– Sunday –

Fred Cabuntala
Marilyn Cabuntala
Silvestre Cabuntala
Grace del Mar
Pete Babagay
Rosario Valle
Rele Montejo
Judith Cabuntala
Moning Tibangen
Benjamin del Mar
Adelaida Sadaya
Elizabeth Apostle
Alex Gavero
Sally Ofrile
Mario Cabuntala
Luz Tibangen
Emperatriz del Mar
Carigara-Leyte Association
Sally Gorospe
Fanny Gavero

– Monday –

Cebu Youth Chapter – Chairperson - Franklin Belara

Franklin Belara
Timothy Kintanar
Rosemarie Belara
Antonio Carubio
Ann Ebrado
Allan Varian
Eddie Sy
Mildred Abellaneda
Jeff Belara
Vicky Gomez
Sigurd Ramos
Manual Belara
Lynda L. Perez
Jess Abellaneda
Morito Miravite
Vicky Aguilar
Jun Varian

– Tuesday –

Hermano-Hermana Mayor Night
Chairpersons – Potenciano & Crispula Menchavez

Mr. & Mrs. Antonio Racoya
Mr. & Mrs. Luciano O. Llanos
Mr. & Mrs. Amancio Menchavez
Clarita Fumar
Fermina Hidalgo
Carmen Barcenas
Mr. & Mrs. Godofredo Manuel
Mr. & Mrs. Johnny Rojo
Mr. & Mrs. Ray Cuerdo
Gloria Domingo
Emiliano Galeos
Dr. & Mrs. Francisco Gerardo
Rey Capilitan
Mr. & Mrs. Don Ramos
Mr. & Mrs. Benny Bob Menchavez
Guadalupe Flores
Romeo Galeos
Elena Pajara
Florencia Casupanan

– Wednesday –

Belara Group
Chairpersons – Mr. & Mrs. Francisco Belara

Mr. & Mrs. Franklin Belara
Mrs. Stella Ramos
Dr. & Mrs. Alfredo Segura
Dr. Rose Ferrer
Mr. & Mrs. Joe Manacap
Mr. & Mrs. Osias Adona
Mr. & Mrs. Carino
Mr. & Mrs. Gaudencio Paderanga
Ms. Rosa Hanahan
Ms. Paciencia Jayme
Mr. & Mrs. Elias Segura
Mr. & Mrs. Romy Madrelijos
Mr. Jesus Salvador
Ms. Tita Gotingco
Mr. & Mrs. Pat Ginelsa
Ms. Clarita Desimoz
Mr. Andy Lapitan
Mr. & Mrs. Buddy del Mar
Mr. & Mrs Ernie Tabasa
Mr. & Mrs. Charles Grover
Mr. & Mrs. Henry Peterson

– Thursday –

UFAAFRA – United Filipino American Armed Forces Retired Association
Chairperson – Mr. Sid Valledor, Sr.

Ms. Soledad Fiel
Mr. Meil Hallare
Ms. Susan dela Victoria Lenzi
Ms. Tonie Manlictic
Mr. Justino Mesia
Ms. Cathy Mari
Ms. Anna Carino
Mr. Ramon Lloren
Mr. Jesus Mata
Mr. Lyle Orlando
Mr. Alexander Rodriguez
Ms. Mercedes Laureano
Mr. Andrew Mariano
Mr. Gil Mascardo
Mr. Joe Pabayo

– Friday –

FAYCO – Filipino Adult and Youth Catholic Organization
Chairpersons – Mr. & Mrs. Henry Wiles, Organizer & President

Mr. Juanicio Responte
Ms. Dolores Santos
Mr. Sabino Quebec
Mr. Cesar Santos
Mr. Ben Rosales
Mr. Conrado Tomakin
Mr. Aurelio Robles
Mrs. Lee Guevara
Mr. Antonio Santos
Mr. Alfredo Guevara
Ms. Alice Conrado

PIT SEÑOR!

COMPLIMENTS OF

OAKLAND-UNION CITY CHAPTER
CEBU ASSOCIATION OF CALIFORNIA, INC.

MEMBERS:

Joe & Lony Yap
Frank & Commissioner Georgia Megue
Julian & Sunshine Sala
Ben & Sonia Supremo
Pito & Freddie Monteza
Romy & Norma Abellar
Vic & Fe Selor
Ben & Henrissa Tuazon
Exuperio & Mrs. Bajarias
Rogellio & Georgia Mellias

CONGRATULATIONS
to the Queen of Cebu of 1978-1979
and her Royal Court.
Best Wishes to the officers and members
of the Cebu Association of California, Inc.
for your strong devotion to the Santo Niño.

This Veneration of the Santo Niño de Cebu
marks the era of the recognized outgrowth of
the Santo Niño de Cebu from the Augustinian Fathers
of the Basilica Minore of Cebu City.

May all the devotees receive countless blessings
from the Holy Infant.

Mr. & Mrs. C. Fernando
Reno-Nevada Delegation

(SOUTHERN CALIF. CHAPTER)
Long Beach – Los Angeles

CEBU

ASSOCIATION OF CALIFORNIA, INC.

Established Since 1968

OFFICERS 1977 - 78

President. Fortune Holz
Ex. Vice-President: Tony Canon
Vice President: Raymundo Cruz
Secretary: Tarciana Labayos
Treasurer: Josefina Ylaya
Auditor: Ludovico Salazar
Sgt. at Arms: Roland Abella, Frank Dy

BOARD OF DIRECTORS

Romualdo Amores – *Chairman*
Genoveva Kapungan – *Member*
Gamaliel Pilapil – *Member*
Bill Holz *Ex. Consulting Officer*
Most Reverend Thaddeus Shubsda.
Installing Officer, Auxilliary Bishop of L.A.

Commissioner Sally B. Famarin
Founder, Pres. Emeritus
World Emissary, CAC I
presents the Membership charter to Mrs. Fortune Holz, organizer and charter President of the SOUTHERN CALIFORNIA CHAPTER during the installation of Officers in Long Beach Los Angeles.

Looking on is the Executive Consulting Officer William E. "Bill" Holz.

Fortune is also originally from Mandaue City, Cebu, Republic of the Philippines.

BARANGAY LIONS
OF SALINAS, CALIFORNIA

1977-78 OFFICERS

President . . . . . Resty Catacutan
First Vice-President . . . . . Jimmy Reloj
Second Vice-President . . . . . Bill Raasch
Third Vice-President . . . . . Alex Nagtalon
Secretary . . . . . Dan Rocamora
Treasurer . . . . . .Robert Reyes
Tail Twister . . . . . Caezar Rocamora
Lion Tamer . . . . . Zar Parcasio
Directors . . . . . Joe T. Mendoza
Tony Tmata
Vic Lacuata
Dick Solis
Mars Rocamora
Felix Anongos Jr.

MEMBERS

Pete Curaza
Ric Galope
Gabby Leuterio
Jaime Guico
Ernie Plaza
Cecil San Juan
Flor Tacdol
Manny Quebec
Danny Sabado Jr.
Jay Agatarap
Tony Madrilejos
Mac Celso
Harry Gamotan
Bommie Fernando
Vic Galope
Sixto Lopez
Johnny Pacis
Don Salinas
Ben San Juan
Vic Torculas
Vincent Cauntay
Richard Galimba
Reggie Lacuata
Louie Salinas
Vic Redula

CEBU EXECUTIVE LIONS CLUB PREXY ED LISING GETS BI-NATIONAL PROJECT "EYEGLASSES FOR THE POOR" GOING.

LIONS, LIONESSES & LEOS POOL RESOURCES FOR CEBU EXECUTIVE & BARANGAY LIONS SISTER CLUB OPERATION:"EYEGLASS FOR THE POOR" IN BARRIO ALASKA, PHILIPPINES.

Through Barangay Lions funding, Cebu Executive Lions Club held an eyesight clinic and provided eyeglasses for indigents in the Philippines; an initial project between the sister clubs.

Congratulations! Mabuhay!
Queen Donna Blanco & Escorts!

HOT NEWS!

MANILA

"ABC' FLIGHT SCHEDULE VIA
AIR MANILA INTERNATIONAL

SAN FRANCISCO – MANILA – SAN FRANCISCO $550.00

FLIGHT NO.	DEPART SAN FRANCISCO	DEPART MANILA
BSM-0126	26 JAN 1978	26 FEB 1978
BSM-0227	27 FEB 1978	24 MAR 1978
BSM-0307	07 MAR 1978	07 APR 1978
BSM-0325	25 MAR 1978	21 APR 1978
BSM-0408	08 APR 1978	05 MAY 1978
BSM-0422	22 APR 1978	19 MAY 1978
	06 MAY 1978	05 JUNE 1978

To be Included U.S. Transportation Tax of $3.00
Free Documentation Assistance

PLEASE CONTACT THE TRAVEL AGENCY BELOW:

L & M INTERSTATE TRAVEL SERVICE

821 Judah Street
San Francisco, CA 94112

Tels. (415) 661-6268; 564-7579
Cable Address: PAIC, S.F., CA

PHILIPPINE-AMERICAN INTERNATIONAL CORP.

IMPORTERS-EXPORTERS
MARKETING-FINANCING

Dr. E. (Steve) Sadang, M.D.V., Ph.D.
President
821 Judah, San Francisco, CA 94122
Telephone: 661-6268

Greetings & Best Wishes

to the Cebu Association of Calif., Inc.
and to Queen Donna I and Her Royal Court.

Pit Señor! Sto. Niño

Miss Rose Marie Belara
Miss Venus, Fayco 1977
Secretary, Cebu Youth Chapter, CACI

Congratulations

to Queen Donna I
and Her Royal Court

The Belara Family
Jeff, Franklin, Francisco Sr., Rose,
Francisco Jr., Isabel, Rose Marie
and Manuel

COMPLIMENTS FROM:

The MENCHAVEZ FAMILY
with Hermano-Hermana Mayor Potenciano & Crispula Menchavez
during their Golden Wedding Anniversary at St. Kevin's Church.
Commissioner Sally B. Famarin pauses with the family as the NINANG.

CONGRATULATIONS!
CEBU ASSOCIATION!

May we wish you
all members and officers
of the Santo Niño Festival
of San Francisco
happiness and success
of the year of our Lord
1978

Mr. & Mrs. Clemen Repollo

Clemente L. Repollo
Lieutenant General Filipino Crusaders
World Army, Inc.
Manager, F.F.A.
Stockton, California

PIT SEÑOR, SANTO NIÑO!

THESE ARE REVERBERATING SOUNDS THAT ECHO
IN EVERY CEBUANO HEART'

TO THE OFFICERS AND MEMBERS OF THE
CEBU ASSOCIATION OF CALIFORNIA, INC.
CONGRATULATIONS FOR
A MOST GLORIOUS FIESTA.

MR. & MRS. ROGER DAMICOG
AND FAMILY

Members of the Cebu Association of California, Inc.

Congratulations

to the Cebu Association of California, Inc.
and to the Queen of Cebu and Her Royal Court
on their Tenth Annual Fiesta of the
Santo Niño de Cebu in San Francisco.

Viva Señor! Santo Niño!

Rita Valencia
Vice-President CAC I

CONGRATULATIONS TO THE
CEBU ASSOCIATION OF CALIFORNIA, INC.
ON THE TENTH ANNUAL CELEBRATION
OF THE SANTO NIÑO DE CEBU
IN SAN FRANCISCO, CALIFORNIA, U.S.A.

Standing (from left to right): Eugene, Emilie, Boy
Seated (from left to right): Vir, Naty, Gerardo, Lynda & Douglas

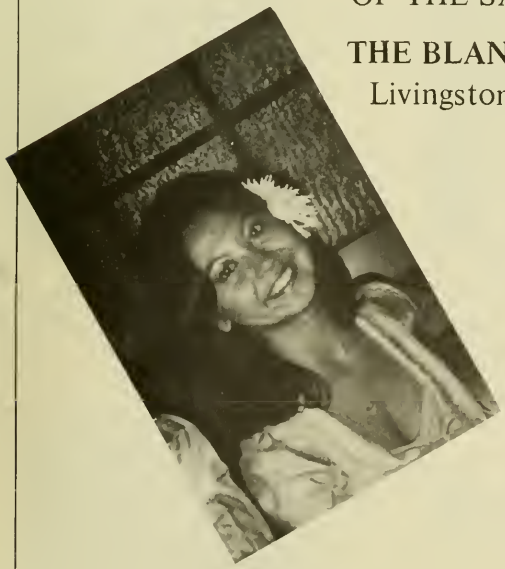
MR. & MRS. GERARDO PEREZ & FAMILY
MANDAUE CITY, CEBU, PHILIPPINES

CONGRATULATIONS

TO ALL OFFICERS AND MEMBERS
FOR YOUR EFFORTS TO CELEBRATE
A MOST GLORIOUS FIESTA
THIS JANUARY 14-21, 1978 IN SAN FRANCISCO

OUR MOST SINCERE THANKS
TO HON. GEORGE R. MOSCONE, MAYOR OF SAN FRANCISCO
& HON. EULOGIO E. BORRES OF CEBU CITY
FOR THEIR WHOLE HEARTED SUPPORT
AND TO ALL ECCLISIASTICAL & GOV'T OFFICIALS,
LEADERS & ALL DEVOTEES
OF THE SANTO NIÑO.

THE BLANCO FAMILY
Livingston, California



PIT SEÑOR! SANTO NIÑO!

Our deepest and sincerest thanks to each and everyone of you who participated in this, the Tenth Annual Veneration of the Santo Niño de Cebu Celebration and to the Hon. Mayor Eulogio C. Borres of Cebu City for the "Carroza" Donation from the Philippines.

Mr. & Mrs. Gabino Lumapas Simblante
Mandane City, Rep of Philippines

Congratulations to the Officers & Members of the Cebu Association of Calif., Inc. & Best Wishes to all Devotees of the Santo Niño. Congratulations to Queen Donna I and Her Royal Court.

Choling Fiel

CONGRATULATIONS
TO HER MAJESTY
DONNA I
AND HER ROYAL COURT

Mr. & Mrs. Johnny Rojo & Family
and
Johnny Rojo and His Band

68 Liebig Street
San Francisco, CA 94112
Local 6 – Jones Street
Residence: 992-3778

CONGRATULATIONS
PIT SENOR!
SANTO NIÑO!

Susie Antonio
Camarera, 1978

GREETINGS FROM THE

ADANZA FAMILY

LUZ
EMPRESS OF CEBU, 1977-78

HERMAN

EVANGELINE
Queen of the Mardi Gras
1970-71

CAROLINE
Queen of Cebu
1974-75

ROSALIND
Princess of Cebu
1970-71

Lioness Adanza

Pit Señor Sto. Niño!

CONGRATULATIONS AND BEST WISHES – STO. NIÑO DE CEBU FIESTA

FROM THE OFFICERS AND MEMBERS OF THE UNITED FILIPINO-AMERICAN ARMED FORCES RETIRED ASSOCIATION (UFAAFRA)

President . . . . . Sid O. Valledor, Sr.
Vice-President . . . . . Joseph Salonga
Executive Secretary . . . . . Dominador Briones
Financial Secretary . . . . . Cris Docto
Recording Secretary . . . . . Roberto Melgar
Treasurer . . . . . Fred A. Reyes
Auditor . . . . . Alex dela Pena
Sergeants-at-Arms . . . . . Alex Ludovico, Jr.

BOARD OF DIRECTORS

Mrs. Gina Abriol . . . . . Chairman
Mrs. Sally Docto . . . . . Vice-Chairman
Mrs. Adela Ramirez . . . . . Member
Mrs. Guadalupe Oronos . . . . . Member
Mr. Roy Leano . . . . . Member
Mr. Rufino Ladua . . . . . Member
Mr. Alfredo Jemera . . . . . Member

GREETINGS

TO THE QUEEN OF CEBU
and our Sincere Good Wishes
to all the devotees of the
Santo Niño de Cebu
on your Tenth Annual Veneration
of the Holy Child.

Gaudencio & Angelita
Paderanga
and Family

Greetings!

FAYCO

Filipino Adult and Youth
Catholic Organization

CONGRATULATIONS

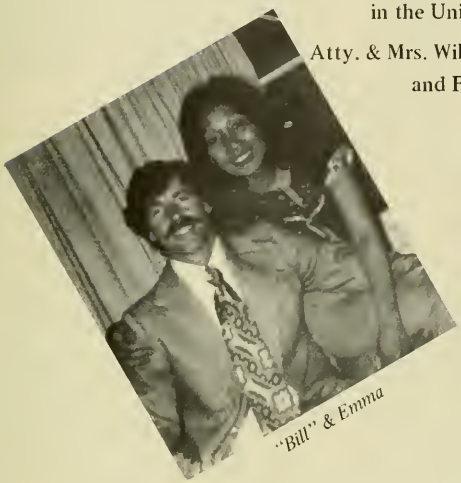
to the Cebu Association
of California
on their Tenth Anniversary
and Tenth Annual Fiesta
of the
miraculous Sto. Niño De Cebu
and to Queen Donna I
and her Royal Court

CARIGARA LEYTE ASSOCIATION

Congratulations

to Queen Donna I and Her Royal Court
The Officers & Members of Cebu Assoc. of California, Inc.
for this Historical & Cultural Tradition
Fiesta of the Santo Niño de Cebu
in the United States

Atty. & Mrs. William McLanghlin
and Family



"Bill" & Emma

Margaret

PIT SEÑOR!
SANTO NIÑO!

HAPPY TENTH ANNUAL FIESTA
AND CONGRATULATIONS TO THE
CEBU ASSOCIATION OF CALIFORNIA, INC.
FOR THE VENERATION OF THE
SANTO NIÑO DE CEBU IN THE UNITED STATES.
CONGRATULATIONS TO QUEEN DONNA I
AND HER ROYAL COURT.

Mrs. Sofia Alquisola
Life Member, CAC I

Congratulations

to the Cebu Association of California, Inc.
on their Tenth Annual veneration
of the Santo Niño de Cebu.
Congratulations to Queen Donna I
& her Royal Court.
Our wishes for a Resounding Success.

Legionarios del Trabajo of America
Illustrious Antonio Santos, Grandmaster

Member, Cebu Association of California

CONGRATULATIONS TO THE CEBU ASSOCIATION OF CALIFORNIA, INC.

MAY THE SANTO NIÑO DE CEBU, THE ASSOCIATION'S PATRON SAINT SHOWER YOU WITH HIS GRACES AND SPREAD HIS MANTLE OF PROTECTION.

SALINAS– MONTEREY DELEGATION

MRS. VALENTINA REYES

Congratulations
and a Big Thank You
to Hon. Eulogio E. Borres,
Mayor of Cebu City
for the Beautiful "Carroza"
for the Traditional Procession
of the Miraculous
Santo Niño de Cebu
in San Francisco,

Ms. Tonie Manliclic
Miss Faith, 1977-78, CAC I

VIVA SENOR SANTO NIÑO!!

Congratulations to the Queen & Her Royal Court

Mr. and Mrs. Cesar Santos

Anthony Rizotto *Sally F. Davis* *Cathay F. Rizotto*

Pit Señor, Santo Niño! is the reverberating sounds that echos in the atmosphere of the Fiesta of the Santo Niño de Cebu Week in San Francisco in this Tenth Annual Fiesta. Congratulations to the Cebu Association of California Inc. and the Mayor's office of San Francisco for arranging the traditional procession outside the church in honor of the miraculous Image of the Santo Niño de Cebu, the first time in history outside the Republic of the Philippines. Our best wishes to the Queen of Cebu and Her Royal Court. Our most sincere thanks to Mayor Eulogio E. Borres of Cebu City for the traditional Carroza for the Sto. Niño de Cebu.

Specialize in

BABIES PORTRAIT — WEDDING

COMMERCIAL — THEATRICAL

OIL and RESTORATION

SIMA GATON
Oil Painting

LEO GATON
Photographer

Call — 567-4227
3029 Laguna Street
(Bet. Filbert & Greenwick)
San Francisco, CA 94123

Compliments

B. TERADO

PIT SEÑOR! SANTO NIÑO!

COMPLIMENTS

lucky tours

GROUP TOURS TO:
- Reno
- Lake Tahoe
- Las Vegas

Special Service & Reasonable Rates to:
Associations, Church Groups, Businesses, Schools, Senior Citizen Groups, Organizations, Etc.

681 Market St., Suite 828 • San Francisco, CA 94105

(415) 543-0849 (415) 543-0866

RENE MEDINA

FIL-AM SALES CORPORATION
TELEVISIONS – STEREOS

NESTOR VILLANEUVA
Manager

RAUL DARIA
Asst. Manager

VICKY GOMEZ
Secretary

3226 24th St.
San Francisco

Phone282-6468

Wishes for a Grand Celebration
On the Tenth Annual Fiesta
of Our Beloved and Miraculous
Santo Niño de Cebu.
Congratulations
to Queen of Cebu, Her Majesty Donna I
and Her Royal Court

Faustino Demposo & Ben Navarra
Life Members, CACI

"MORNING STAR"

HOME

FOR THE AGED

658-666 SHOTWELL ST.
SAN FRANCISCO, CA 94110

MARCELINUS P.,
PERLA F. CANAYA
OWNER, ADMINISTRATOR

PHONE 826-5348

Mark V
Lincoln
Continental
Mercury

Marquis
Cougar XR 7
Zebhry
Bobcat
Capri

1000
Van Ness
San Francisco
California

673-8800

Lincoln Mercury Presents
The Diamond Jubilee Collection of 1978
Fine Automobiles

1978 Continental MK V Diamond Jubilee Edition
Now on Display

LET
ME
HELP

YOU
SAVE
S

BUY

LEASE

CARL DuBOSE

OVER 350 NEW AND USED
FINE AUTOMOBILES IN STOCK.
EXTRA SPECIAL BUYS ON
NEW 1977 MODELS

QUALITY PICTORIAL COVERAGE

Ramon M. Lloren

Weddings
Baptisms
Picnics
Parties

390 Moultrie/Cortland
San Francisco,
California 94110
Tel: (805) 285-3410

Congratulations

to Her Majesty Donna I
and Her Royal Court

Illus. Bro. Rudy Rodriguez
Grand Secretary CDA

PIT SEÑOR! SANTO NIÑO!

Mr. & Mrs. Bob Menchavez
and Family

ADANZA'S BEAUTY SALON

5867 Mission St.
San Francisco, California

"Creative Hair Styling"

Telephone 239-9677

"MISSION OPEN SUNDAYS"

Mabuhay!!!

Clemen A. de Leon

FARMERS
INSURANCE GROUP

AUTO - FIRE - LIFE - BUSINESS
NON-SMOKERS BENEFITS

Suite 140
1799 Old Bayshore Hwy.
Burlingame, CA 94010

Bus. 647-6002
Home 573-9190

BAY VIEW
FEDERAL SAVINGS

Why save anywhere else?

• Higher Interest • Greater Safety
• Better Service with 23 convenient offices in Northern California.

SAN FRANCISCO (6 Offices) • SOUTH SAN FRANCISCO
OAKLAND • MILLBRAE • BELMONT • MENLO-ATHERTON
LARKSPUR • FOSTER CITY • SACRAMENTO (3 Offices)
HALF MOON BAY • REDWOOD CITY • WALNUT CREEK
SANTA CLARA • SAN MATEO (2 Offices)

BAY VIEW FEDERAL SAVINGS

ADMINISTRATIVE OFFICES: 2121 So. El Camino Real, San Mateo • 573-7300

MEMBER Federal Savings and Loan Insurance Corporation, Federal Home Loan Bank

H. J. Carle and Sons

PRINTERS

UNITED PRINTING TRADES UNION LABEL COUNCIL SAN FRANCISCO

635 CLAY STREET - SAN FRANCISCO

COMPLIMENTS

from
Mr. & Mrs. Quirino Arzaga
and Family

Congratulations

Queen Donna I
and Officers & Members of Cebu Assoc.
from
Mr. & Mrs. Ray Cabanillo, LDT

Congratulations! Mabuhay!

DITA'S GOWNS
SPECIALIZING IN GOWNS,
CASUAL & BARONG TAGALOG

MRS. LADITA F. SADANG / Proprietress
821 Judah Ave., San Francisco, Calif. 94122

Tel. (415) 661-6268 (415) 564-7579

FTS

FEDERATED INCOME TAX SERVICE

Courteous
Competent
Confidential
Conscientious

FEDERAL INCOME TAX SERVICE
Let us prepare your income tax forms

- OUR WORK IS QUICK, CONVENIENT, ACCURATE
- OUR NATIONWIDE SERVICE CAN SAVE YOU TIME, EFFORT & MONEY

LOW PRICES *PROMPT SERVICE*

Col. STEVE M. SADANG, M.D.V., Ph.D.
TAX CONSULTANT
821 Judah St., S.F., CA 94122
Tel. (415) 661-6268
(415) 564-7579

Congratulations Queen Donna I

La Simpatica Cut & Curl

Hairstyling & Coloring
Men & Women

Haircut Specialist
Fortune B. Holz
Owner–Operator
Jafra Consultant

414 Cherry Ave.
Long Beach, CA 90802
Tel. 434-3366

PIT SENOR! SANTO NIÑO!

Organizer & Charter President, Southern California Chapter

Congratulations
on the
Tenth Annual Fiesta of the
Santo Niño de Cebu Week
in San Francisco

from

Dr. & Mrs. Alfredo N. Segura D.D.S.
760 Market St. – Suite 528
San Francisco, CA 94102
Tel. 433-4912

MAY THE SANTO NIÑO GIVE US
ALL THE BLESSINGS AND
SPREAD HIS MANTLE OF
PROTECTION OVER US.

Mr. & Mrs. Mel Santos

Greetings!

The Narcisco Arias Family

Pit Señor! Sto. Niño

PIT SEÑOR,
SANTO NIÑO!

LORRAINE'S REST HOME

STOCKTON, CALIFORNIA

Wishes for a
Grand Celebration

LORRAINE ALICAYA

ATLAS TRANSMISSION SERVICE

TRANSMISSION SPECIALISTS

ALL TYPES

AUTOMATIC / STANDARD
DOMESTIC / FOREIGN CARS

ONE DAY SERVICE / FREE TOWING
COURTESY CAR WHEN AVAILABLE

SAN FRANCISCO

5620 MISSION STREET

WHILE YOU WAIT . . .
FREE TRANSMISSION CHECKUP

PHONE
586-7100
AFTER 6 P. M. — 341-9510

COMPLIMENTS

DALY CITY
CHRYSLER - PLYMOUTH INC.
6100 Mission St.
Daly City, California 94014

Ask for Cris Picar
Tel. 994-0550

Dr. Gloria Farne Hy

General Dentistry

111 Ellis Street - Rm. 201
Corner Ellis & Powell
San Francisco, CA 94102
Tel. 434-0178/434-0179

Office Hours
9 A.M. - 6 P.M.
Monday to Saturday

Congratulations Queen Donna I

Leonor Rivera
Lodge No. 28
Livingston, California

Legionarios del Trabajo
of America

Jean Labuga, Matron
Livingston, California

The Magic Comb
1184 Broadway
Atwater, California

Frank and Mary del Rosario

Congratulations

to the Officers & Members of the
Cebu Association of California, Inc.
on your Tenth Anniversary
of truly distinguished service to
the Community

Pit Señor! Santo Niño

from the

Talisay Protective Association
Celestino Labuga, President
Stockton, California

WE SERVE THE FILIPINO COMMUNITIES IN U.S.A.

Europe Charters from $359
MEXICO Tours from $285
Hawaii Holidays from $309
Holy Land Pilgrimage from $1,095
Manila Charters $550
Round Trip Fares

Book Early! Space Limited!
No clubs to join— No dues to pay— Daily & Weekly departures

"We Serve the Whole World"

- Expert office Staff to assist you
- Immigration Passports and Documentation
- Sightseeing Tours
- Fly Now Pay Later Plan
- Hotel Reservations
- Major Credit Cards Accepted

HOMECOMING TRIP • BALIK BAYAN-PHILIPPINES

Joe Baron, Gen. Manager/Notary Public

BARON TRAVEL CENTER
Humboldt Bank Bldg • 785 Market St. (Suite 909—Near 4th) S.F. CA 94103
(415) 433-4437

NEIL HALLARE
ORCHESTRAS & BANDS

Serving the Live Music Needs of the Bay Area

Phones: (415) 239-1561
(415) 334-4562

Now accepting bookings for:

SOUND SYNDICATE
KICK-BACK
TOUCH
JAMBALAYA
FORECAST
BLACK ICE
SONORA TROPICAL

Please Make Reservations Early

Congratulations!

Dra. Rosenda Ferrer D.D.S.

4651 Mission Street
San Francisco, CA
Tel 334-1678 or 334-1679

JOSIE'S HOUSE OF BEAUTY
Complete Beauty Treatment
1475 - Ninth Avenue
San Francisco, California
Telephone 661-2195
Proprietor — Josie de la Cruz

Best Wishes

For a Most Glorious Fiesta of
Senor Santo Niño and
Congratulations to the Queen
and 1ler Royal Court

Mrs. Magdalena Montes
Danilo Montes
Clara Sison
Precilla Reyes

Congratulations!

To the Cebu Association of California Inc.
for the magnificient
Fiesta of the Santo Niño de Cebu
which is a resounding success.

Rafaela's Residential Care Home

1251 26th AVENUE
SAN FRANCISCO, CA 94122
TEL. 661-7438

For Ambulatory Aged
Cheerful, Comfortable Rooms
with Pleasant Atmosphere

Bruce & Faeling Heikkinen
Licensed Operators

DR. BRADY,
Modern Dentistry

DENTAL PLATES
Partial Plates & Extractions

PLATE REPAIRS
While You Wait
X-ray Examination

NOTICE TO UNION MEMBERS

Use the dental care plan in your Union contract. Simply bring along the forms provided by your Union.

IMMEDIATE RESTORATIONS

Partial Plates—Plastic Bridges—Fillings—All Types of Dental Work

DR. BRADY

TWO CONVENIENT LOCATIONS TO SERVE YOU

SAN FRANCISCO OFFICE:

1250 Market Street—Telephone: 392-6112

Courtesy Parking at the Fox Plaza Garage

OAKLAND OFFICE:

1437 Franklin Street—Telephone 893-6694 (Ground Floor)

Free Parking at the Systems Garage—Next Door

Monday thru Friday from 8 30 AM to 5 30 PM

UNIVERSAL EXPRESS SERVICES, INC.

ANNOUNCES THE

1978 PHILIPPINE TRAVEL SCHEDULE

30 DAY GROUP DEPARTURE

EVERY THURSDAY & SATURDAY

ON

PAN AM

*

EVERY WEDNESDAY & FRIDAY

ON

Philippine Airlines

$685.00

PLUS TAX WEST COAST DEPARTURE

ONE WAY ONLY

ON

Philippine Airlines

$345.00

PLUS TAX WEST COAST DEPARTURE

MEMBER: IATA

UNIVERSAL EXPRESS SERVICES, INC. Tel: (415) 391-2656
150 Powell Street, Room 306
San Francisco, CA 94102

ATTN: RONALD D. CACAS, *President*

Please send me information and a brochure on travel to:

- MANILA
- HONOLULU
- ORIENT
- DOMESTIC U.S.A.
- EUROPE
- CARIBBEAN
- MEXICO CITY
- BRINGING RELATIVE TO THE U.S.A.

NAME _____ APPROX. DEP. DATE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____ PHONE _____

We are not Number One . . . YOU ARE!

PRI

PROFESSIONALISM · RELIABILITY · INTEGRITY

PREMIER REALTY & INVESTMENTS

REALTOR®

COMPLIMENTS TO: CEBU ASSOCIATION of CALIF. Inc.

FROM:

GLORIA D. DOMINGO
Broker - Realtor

WITH 35 SALES ASSOCIATES!
WE ARE ALL
READY TO SERVE YOUR
REAL ESTATE NEEDS!

WE OFFER COMPLETE REAL ESTATE SERVICES . . .
INCLUDING REAL ESTATE COUNSELING . . .
AND SPECIALIZE IN:

- Resale of Homes and Income Properties
- Tax Deferred Exchanges
- Second Loans Secured on Deed of Trust

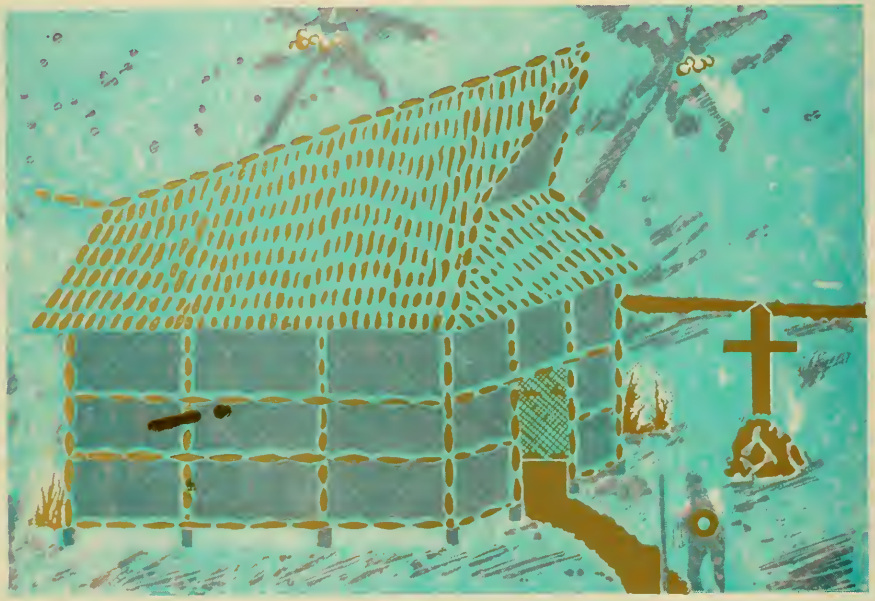
CALL OUR ACTION LINE

586·5400

AND

IF YOU EARNESTLY LIKE MONEY AND PEOPLE . . .
INQUIRE INTO OUR PRE-LICENSING AND SALES TRAINING PROGRAMS!
WE HAVE MILLION-DOLLAR PRODUCERS!
WOULD YOU LIKE TO BE ONE? CALL 586-5400

The first Roman Catholic Church built in Cebu in 1565 by the Spanish Governor General Miguel Lopez de Legazpi in honor of the Holy Child Jesus. It is made of bamboo and nipa.



Mosaic Painting

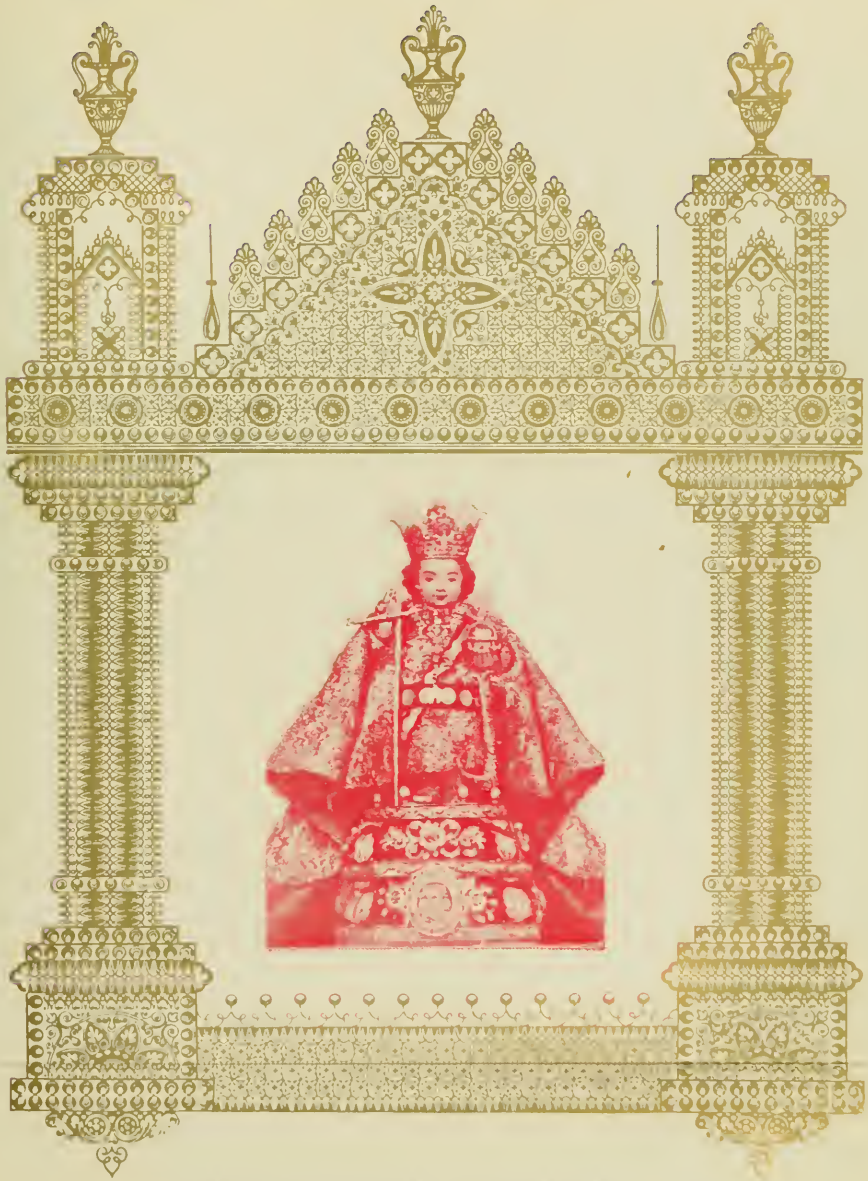
by Cathay Famarin Rizotto

First-Decade Filipino Fiesta

SANTO NIÑO DE CEBU WEEK — JANUARY 12-20, 1979

sponsored by

The Cebu Association of California, Inc.



CORONATION & BALL, SATURDAY, JANUARY 13, 1979
IMPERIAL BALLROOM, HILTON HOTEL

FESTIVAL DAY – MASS – PROCESSIONAL PARADE – BANQUET & BALL
JANUARY 20, 1979
ST. JOSEPH'S CHURCH, 10th & HOWARD STS., SAN FRANCISCO, CA.

THE SANTO NIÑO DE CEBU . . .

On April 28, 1565, Juan Camus, a sailor in Legaspi's fleet, found in a modest house of the then village of Cebu the Image of Santo Nino which at the time all agreed had been brought from Europe. Deeply impressed by this finding and aware of its significance, Legaspi ordered an official inquiry conducted; the document, drawn on May 16 of the same year and still extant in the archives of the Santo Nino Convent of Cebu, tells us from the testimony of eyewitnesses that the Image was found inside a small pine box, preserved in almost perfect condition; it had on a little shirt and a cap; two of its right hand's fingers were raised in a gesture of blessing, while the left hand held a globe symbolizing the world.

In solemn procession the Image was carried to the provisional Church the Augustinian Fathers were using at the time; later, another Church was built on the exact location where the Image had been found: this is the site of the Santo Nino Church where the Augustinians have cared for the Image and the Filipino people have venerated it through the centuries.

As earlier authenticated entry in the Journal of Pigaffeta, clerk in the Magellan expedition, explains the origin of Santo Nino: on the day Queen Juana was baptized by Father Pedro Valderama, chaplain of that expedition, Pigafetta himself presented her with the Image.

During the last World War, a bomb fell inside the Church but the Image was found unscathed. It was one of the numberless miracles and powers attributed to the Holy Image.

At the instance and initiative of the Rev. Fr. Restituto Suarez, O.S.A., author of this Novena, the interior of the historic church was renovated in 1965 for the observance of the Fourth Centenary of the Christianization of the Philippines held in Cebu City. It was during this centennial celebration that the church, on April 1, 1965, was elevated to the rank of *Basilica Minore* by the Sacred Congregation of Rites with all the rights and privileges accruing to such title.

With the full cooperation of the Augustinian Community and the Filipino people and sanctioned by the National Historical Commission of the Philippines, Fr. Restituto Suarez has built a marble chapel inside the Basilica. Construction of the chapel started in August, 1975. This fitting shrine of Santo Nino now serves as the center of devotion of Catholic Philippines. Here the miraculous Image of the comforter of the first missionaries and now Patron of the Philippines is being honored and venerated.

To preserve and develop national identity, President Ferdinand E. Marcos has, since August 1, 1973, declared the Basilica and Convent of Santo Nino as National Shrine together with other historical places in the Philippines.

COMMISSIONER SALLY B. FAMARIN
Fdr. Pres. Emeritus, World Emissary
Filipino Fiesta, Santo Niño de Cebu, CACI

STATE OF CALIFORNIA — THE RESOURCES AGENCY
DEPARTMENT OF PARKS AND RECREATION
POINT OF HISTORICAL INTEREST

County: San Francisco | Name: Santo Niño de Cebu, a Religious Artifact

Location: 2207-28th. Avenue, San Francisco, California, 94116

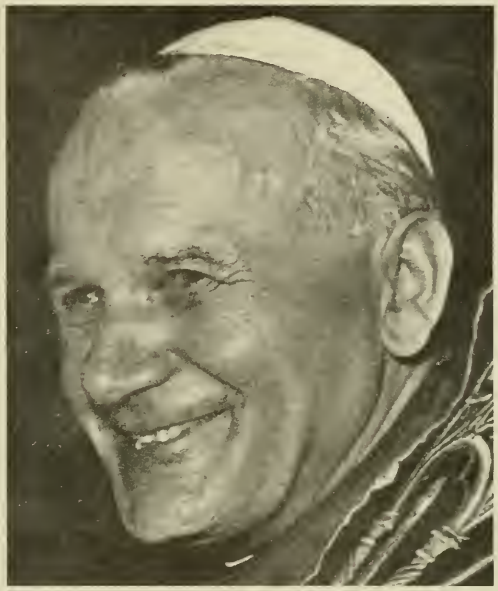
Historical Significance: The only surviving relic of Magellan's voyage (National Geog. 1976 June issue) is part of history of the Filipino people. Brought and introduced to the all over the States by all kinds of people. To develop national identity, President of the Philippines declared image of the Santo Nino de Cebu the National Shrine, it is just fitting to be the National Shrine of the Filipinos in the United States of America.

THIS POINT OF HISTORICAL INTEREST IS NOT A STATE REGISTERED HISTORICAL LANDMARK

RECOMMENDED: Quentin L. Kopp
Signature, Chairman, Cultural Heritage Commission

Date: July 13, 1977

Message of His Holiness
Pope John Paul II



His First World Day of Peace for the Statesmen

He urges everybody to make generous gestures of peace, even audacious ones, to break free from vicious circles and from the deadweight of passions inherited from history.

"To Reach Peace – Teach Peace."

To everyone, Christians, believers, men or women of goodwill, I say: "Do not be afraid to take a chance on peace, to teach peace. Peace will be the last Word of history."

Reproduced from the Vatican
8 December 1978
Joannis Paulus, PP.II

Preamble

We, Filipino and Americans, and all devotees of the Santo Niño de Cebu, residing in the United States and foreign countries, who commune with us in our ideals and aspirations, in order to establish closer ties amongst us, foster effectiveness, meaningful cooperation, promote the common good and general welfare, do organize ourselves into a brotherly association.

The object and purpose of this organization is to serve Santo Niño for peace and the dignity of man through the annual veneration; to honor and celebrate the Fiesta of the Santo Niño de Cebu and in order to foster the spirit of respect and understanding among our people through this sacred, cultural and historical tradition.

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.

DEDICATED TO SERVE STO. NIÑO FOR PEACE AND THE DIGNITY OF MAN

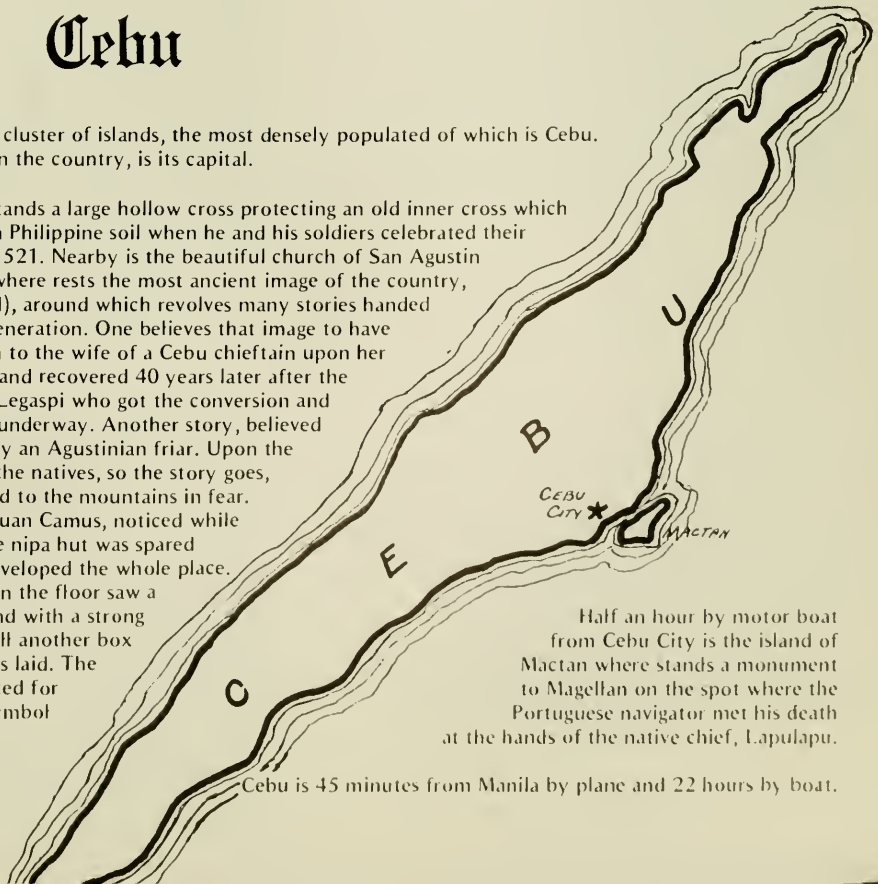
History of the Santo Niño de Cebu
and
Cebu Association of California Incorporated
United States of America

Sprouted from a seed which was once a dream, on January 1968, gathered a small group of people who hail from the particular province of Cebu, Philippines. That seed then began to take roots which is now the well-known CEBU ASSOCIATION OF CALIFORNIA, INC. The Founders and original sponsors of the Filipino Fiesta of the Santo Nino de Cebu in the United States of America.

Cebu

To the South of Luzon is a cluster of islands, the most densely populated of which is Cebu. Cebu City; the oldest city in the country, is its capital.

In the Plaza of Cebu City stands a large hollow cross protecting an old inner cross which was planted by Magellan on Philippine soil when he and his soldiers celebrated their first Mass in the islands in 1521. Nearby is the beautiful church of San Agustin (now the Basilica Minore) where rests the most ancient image of the country, the Santo Niño (Holy Child), around which revolves many stories handed down from generation to generation. One believes that image to have been presented by Magellan to the wife of a Cebu chieftain upon her conversion to Christianity, and recovered 40 years later after the arrival of Miguel Lopez de Legaspi who got the conversion and colonization of the islands underway. Another story, believed to be authentic, is related by an Agustinian friar. Upon the arrival of Legaspi in Cebu, the natives, so the story goes, burned their houses and fled to the mountains in fear. A soldier, by the name of Juan Camus, noticed while patrolling the area, that one nipa hut was spared by the flames which had enveloped the whole place. He entered the house and on the floor saw a beautiful wooden box bound with a strong rope. Inside the box was still another box in which the Holy Child was laid. The tiny image has been venerated for centuries as a miraculous symbol of Christianity.



Half an hour by motor boat from Cebu City is the island of Mactan where stands a monument to Magellan on the spot where the Portuguese navigator met his death at the hands of the native chief, Lapulapu.

Cebu is 45 minutes from Manila by plane and 22 hours by boat.

FILIPINO FIESTA SANTA NIÑO DE CEBU, UNITED STATES OF AMERICA

The Cebu Association of California, Inc. sponsors the annual Filipino Fiesta of the Santa Niño de Cebu Week in San Francisco every third week of January each year,which has received public recognition not only in California but all over the United States of America and other parts of the world. St. Patrick's church was the center of these celebrations.

Aims, purposes and goals of the Cebu Association: To serve Santo Niño de Cebu for peace and dignity of men Through the tireless efforts of the Founder President Emeritus and World Emissary, Commissioner Sally B. Famarin and the officers and members, they have set an excellent example in bringing Americans of Filipino descent to the forefront of responsible citizenship and active participation in our Society. The devotion to the Santo Niño is a means of inspiring the highest values in upholding Sacred Traditions of Philippine Culture and heritage Through the fiesta celebrations the Cebu Association has played an important part in fostering the spirit of respect and understanding which exist between the people of the Philippine Islands and the United States

Since it's founding, different groups attempted to destroy and crush the fiesta celebrations and the Association but to no avail. The hardships and struggle of the officers and members have up to-this-date made the Cebu Association a strong organization proud of it's ideals and the realization of its dreams a most spectacular and magnificent cultural and traditional celebration, the Fiesta of the Santo Niño de Cebu which not only Cebuanos but all Filipinos can be proud of.

On January 1, 1969, the Replica of the Miraculous Image of the Santo Niño de Cebu arrived in San Francisco California U.S.A. The person responsible for the transaction at the time was Mrs. Aquilina R. Velez of Cebu City. According to official records the Image which came from the Basilica, blessed by the Reverend Father Restituto Suarez, O.S.A. Rector of the Basilica. The Image was 44 years old then so at this time the Santo Niño de Cebu in the United States is 55 years old. In December 1977 the Image was renovated and the crown was filled with precious gems.

Precious Gems of the Santo Nino de Cebu

Since the Santo Niño de Cebu arrived in the United States in 1969 some of the officers and members of the Cebu Association have donated jewels for Him. As years go by more and more jewels were received, most of them donated by Chairman of the Board and Past President John H. Atkinson of San Francisco. In the year 1978 more precious gems were mounted especially on the golden crown donated and designed by John H. Atkinson.

In October 1978 the Santo Niño was featured in the National Lapidary Journal.

In December 31, 1978, He was featured in KEMO-TV, Amapola Show.

CAMARERAS OF THE SANTO NIÑO

"Keeper of the Queen's wardrobe," that is the dictionary definition of the Spanish word, camerera and a very royal tradition of assigning a special group to take care of dressing and keeping of the wardrobe of a reigning monarch. It was but natural that in Cebu where the Kingship of the Miraculous Santo Niño reign, there should be formed a group known as Camareras del Santo Niño. In the United States the Camareras was formed in 1977.

THE "HUBO"
DRESSING AND UNDRESSING RITUALS

Robing and disrobing of the beloved Santo Niño is carefully done by the ladies of the camareras. Camareras of Santo Niño in the United States are: Judith Cabuntala, Josefina Perez, Adelaida Sadaya, Susie Antionio, Lynda Perez Medel, Angie Paderanga, Felicitas Simblante, Crispula Menchavez and Commissioner Sally B. Famarin.

Camareras perform their duties especially during the ritual of the "HUBO" when robing and disrobing of the Santo Niño takes place. As customary this is done a week after the fiesta celebrations. The ritual first started in the United States in the year 1977.

"SINOLOG"
THE DANCE RITUAL

Text from the write-up of Gony Solidum featured in the
FIL-AM COMICS MAGAZINE PRINTED IN LOS ANGELES
CALIFORNIA, U.S.A. IN 1978

'SINOLOG' Thrills San Franciscans

Once again, in typical Filipino way, the color and richness of our heritage came in display January 21 right in the heart of Metropolitan San Francisco; this time in a unique "Sinolog" customary of the Cebuanos in fitting tribute to the merciful SANTO NIÑO.

St. Patrick's church in Mission Street, where the image of the Holy Child was enshrined, became the hub of devotees and plain worshipers to full capacity as early as the 10:00 a.m. mass. Hon S. Lee Vavuris, Superior Court Judge, City and County of San Francisco, and Rora Tolentino and Romulo Villamil of the Philippine Consulate, cut the ceremonial ribbon signalling the start of the traditional procession.

With fair weather, the procession went smoothly along the streets of San Francisco bordering St. Patrick's church. Distinct in their gala uniform were the members of the Fourth Degree Knights of Columbus Color Corp.

As in all Filipino fiestas, devotees and guests were treated to a hearty luncheon at the church's hall, thanks to the efforts of this year's Hermano and Hermana – Mr. and Mrs. Potenciano and Crispula Menchavez.

Hon. George R. Moscone, Mayor, City and County of San Francisco, headed the honored guests at the coronation and ball, climaxing the festival, at the California Hall in Polk and Turk streets. The Mayor crowned the queen of the festival, Her Majesty –Queen Donna I, Miss Donna Blanco.

The coronation and ball highlighted the 10th Annual Filipino Fiesta (Jan. 14-21) in San Francisco, sponsored by the Cebu Association of California, Inc., in honor of Santo Niño.

Credit for the success of the festivities went to countless patrons and supporters cooperating with the following officers:

Comm. Sally B. Famarin, president; Eddie Sy, executive vice president; Purita Valencia, vice president; Lynda L. Perez, secretary; Felicitas Simblante, treasurer; Francisco Belara, auditor; Clemen de Leon and Dr. Alfredo Segura, PRO; Rose Belara, membership chairman; Gaudencio Paderanga, Jess Abellaneda and Pat Ginelsa, sgt.-at-arms; among others.

Text by Gony Solidum

Beginning July 4, 1977, Chapters, affilliate organizations, and sister organizations have been organized by Commissioner Sally B. Famarin, commended unanimously by the officers and members of the Cebu Association of California Inc. as World Emissary. Charter certificates are presented to those that are organized.

CEBU ASSOCIATION OF CALIFORNIA

FOUNDED 1968 A.D.

DEDICATED TO SERVE STO. NIÑO
FOR PEACE AND THE DIGNITY OF MAN

Charter presented to

_____

_____

Preamble

We, Filipino and Americans, and all devotees of the Santo Niño de Cebu, residing in the United States and foreign countries, who commune with us in our ideals and aspirations, in order to establish closer ties amongst us, foster effectiveness, meaningful cooperation, promote the common good and general welfare, do organize ourselves into a brotherly association.

The object and purpose of this organization is to serve Santo Niño for peace and the dignity of man through the annual veneration; to honor and celebrate the Fiesta of the Santo Niño de Cebu and in order to foster the spirit of respect and understanding among our people through this sacred, cultural and historical tradition; therefore:

In witness whereof, we have affixed our signatures and the official seal of the Cebu Association of California, Inc. this _____ day of _____, year of our Lord, _____, City and County of San Francisco, State of California, United States of America.

_____
President

Sally B. Famarin
Founder and President Emeritus
World Emissary, CACI

_____
Chairman, Board of Directors

_____
Secretary

THE CEBU YOUTH CHAPTER

In San Francisco, the Cebu Youth Chapter, headed by Franklin Belara to train youths to be leaders of tomorrow was organized in 1977, Since then they have worked side by side with the mother organization.

THE CEBU CULTURAL DANCE TROUPE

Under the directorship of Jess Abellaneda photo shows after their performance of "SINGKILL" during the fiesta in 1978. The Cebu Cultural Dance Troupe members are also members of the Cebu Youth Chapter.

SOUTHERN CALIFORNIA CHAPTER

The Southern California Chapter organized by Bill and Fortune Holz in the Long Beach/Los Angeles area is growing in membership. In January 1978 the Southern California Chapter of the Cebu Association started their fiesta celebrations. In May of 1978 the Honorable Eduardo Gullas of Cebu presented Commissioner Sally B. Famarin with a Replica of the Santo Nino de Cebu for the Southern California Chapter. Their fiesta celebrations are scheduled January 14, 1979 and intend to do so every second week of January thereafter.

During the presentation of the Replica of the Santo Niño de Cebu to the Southern California Chapter, photo shows, from left to right: Dr. Amancio Ergina, Commissioner, Housing authority, San Francisco, who presented the Replica, American Institute of Architects and former Vice-President of the Landmarks Board. President of the Landmarks Board, Mrs. Gee Gee Platt, Commissioner Sally B. Famarin, Fdr. President Emeritus, and World Emissary, Filipino Fiesta, Santo Nino de Cebu, CACI, Mr. Arlo Smith, Senior Assistant Attorney General, State of California, Mrs. Helen Smith, Mr. William (Bill) Holz, adviser, Southern California chapter, Replica of the Santo Nino de Cebu-donated by the Honorable Governor Eduardo Gullas of Cebu, Republic of the Philippines, Mrs. Fortune Holz, Organizer and President, Southern California chapter, Mrs. Lorraine Wiles, Fdr. President FAYCO.

INSTALLATION OF OFFICERS WITH HON. JUDGE CONRADO SENO - INSTALLING OFFICER

In May 1978, Mr. Cecilio Samson, City Administrator of Mandaue City, Republic of the Philippines and Commissioner Famarin of San Francisco, California, U.S.A. organized a sister organization of the Cebu Association of California, Inc. named Mandaue Association de Santo Nino with Mayor Demetrio M. Cortes as Honorary President. At the time Mayor Cortes donated a Replica of the Santo Nino for one of the chapters of the Association.

The main objectives of the sister organizations is to maintain closer relationship among Cebuanos at home and in foreign countries as well as devotees of the Santo Nino. Delegations from different chapters, affiliate, and sister organizations including Queens delegations will be received and guided during their tour in Cebu anytime of the year.

The Oakland-Union City Chapter was organized by Josephus Yap and Commissioner Georgia Migue of Union City. They have been active in the fiesta celebrations in San Francisco.

In January of 1977 the Cebu Association of California Inc. presented the silver cup awards to His Eminence Joseph T. Mc Gucken, archbishop of San Francisco, Msgr.C.J. Mc Kenna of St. Patrick's Church, the Golden Cup Award to Mayor George R. Moscone of San Francisco, the Golden Plate Award to Consul General of the Philippines Romeo Arguelles and Life membership certificate to Hon. Judge S. Lee Vavuris for their unselfish devotion and philanthropic cooperation during the Fiesta of the Santo Nino de Cebu. The 1978 Awards were presented to: Mandaue City beauties, Mutya Ng Mandaue, Dayang Sa Mandaue and Lakambini Ng Mandaue, Mayor George R. Moscone received the Resolution form the Cebu Government, Gov. Eduardo Gullas as an adopted Son of Cebu, Republic of the Philippines and one from Mayor Eulogio E. Borres of Cebu CIty as an adopted Cebuano.

COMMISSIONER
SALLY B. FAMARIN
PRESENTED THE AWARDS

* * * * *

(Top) Dayang Ng Mandaue

(Bottom) Lakambini Ng Mandaue
Mandaue City,
Republic of the Philippines

SANTO NINO DE CEBU SPECIAL EXHIBIT

The center of celebration during the first decade of the Filipino Fiesta of the Santo Nino de Cebu is St. Joseph Church, 10th and Howard Sts. in San Francisco. The mass in honor of the Santo Nino concelebrated by Rev. Fr. James Mc Gee of St. Joseph's churjch, Rev. Fr. Romeo Pimentel of Sacramento, and Rev. Fr. Joel Almendras of Cebu, Republic of the Philippines. Special Benediction for Mayor George R. Moscone, an adopted son of Cebu from the Cebu Government, Philippines will take place during mass. For the first time the church bells will be ringing in honor of the First Decade Fiesta celebration in honor of the Santo Nino de Cebu in the United States. Rev. Fr. Romeo Pimentel will be the first Filipino preist to join in the Traditional procession.

During the Galileo Gem Guild, Gems of Land and Sea Show at the Golden Gate Park, November 4-5, 1978 the Santo Nino de Cebu was the Special Exhibit viewed by many. The Santo Nino studded with opals, diamonds, ruby's, pearls, turmolines, and other precious stones was the center of attraction at the show. Arrangements have been made for the Santo Nino to appear in the Sacramento Gem Show with all of California and other

During the coronation of the Queen of Cebu in January 1978. From left: Atty. & Mrs. Bill McLaughlin of San Francisco, Senator & Mrs. John F. Foran who presented the Queen's Scepter, Commissioner Sally B. Famarin, Hon. Mayor George R. Moscone who crowned the Queen of the Festival, Consul Rora Tolentino of the Philippine Consulate, Mrs. Fortune Holz, Southern California Chapter organizer and President and Mr. Tolentino.

During the First Decade of upholding the sacred traditions of Philippine culture and heritage there is so much we have to be thankful for. Many of our ecclesiastical and government officials, Queens, princesses, community leaders, advertisers, sponsors, patrons, donors, news media, officers and members of the Association, devotees of the Santo Niño, citizens from different segments of the community both in the Philippines and the United States who have extended their full cooperation and unselfish devotion, for without them the great fiesta celebrations would not have been made possible. Our special thanks goes to all those who have honored us by their participation: The Reverend Father Restituto Suarez, O.S.A., Rector of the Basilica Minore, Cebu City, Republic of the Philippines, who, with the other Agustinian Friars has recognized our fiesta celebrations as an out growth from the Basilica. The Reverend Father Suarez is now the Spiritual Advisor Emeritus of the Association and serving with him is the Assistant Rector, the Reverend Father Manuel Fernandez; We'd like to thank the Honorable George R. Moscone, Mayor of San Francisco for his proclamations, and for the honor he has given us by serving on the Honorary Board of Advisors of the Cebu Association, to Capt. Ernest Raabe of the San Francisco Police Dept. for through his efforts with Commissioner Sally B. Famarin the Traditional Processional Parade of the Miraculous Image of the Santo Niño de Cebu was made possible through the streets of San Francisco for the first time in it's history and the Sinolog, dance ritual as customary during the fiesta was performed; the Honorable John F. Foran for the official adoption of the Resolution from the California State Senate; the Honorable Dianne Fienstein, President of the Board of Supervisors, City and County of San Francisco with Honorable Ronald Pelosi and other members of the Board of Supervisors; Mr. Robert Mendelsohn of Washington D.C. for the certificate of honor, the Sixth Army of Presidio of San Francisco who has presented the colors at each festival of the First Decade; Congressman Philipp Burton who introduced to U.S. Congress in the Congressional Record the recognition of the Filipino Fiesta, Santo Niño de Cebu; the Honorable S. Lee Vavuris who has been with us in our celebrations all these years; Honorable Eduardo Gullas of Cebu and Honorable Demetrio M. Cortes, Mayor of Mandaue City for the donation of the Replicas of the Santo Nino de Cebu for the different chapters; for all the of former Presidents, governors, Mayors, and other government and ecclesiastical officials; to Monsignor Mc Kenna of St. Patrick's Church who has served with us thru the years; to Carle and Son Printers for the years and years of service to the community; the Honorable Eulogio E. Borres of Cebu City, Republic of the Philippines for being our advisor since 1969. Though you are miles away you have kept our faith alive through the first decade of our fiesta celebration and the existence of the Cebu Association of California Inc.

CONSUL GENERAL ROMEO ARGUELLES
Accepts The Golden Plate Award
from Commissioner Sally B. Famarin

The Sixth Army of the Presidio of San Francisco has rendered their service during the First Decade of the Filipino Fiesta, a salute to those who served.

In 1971 they march through a huge crowd attended by City, State, Federal officials and foreign dignitaries. The Sheraton Palace Hotel was the center of the Coronation and Ball of the Queen of the Festival.

But those of you who have really helped and extended support in whatever manner during the First Decade and the preparations that went with it can rest safely assured that their gesture does not pass unnoticed.

Even if not all have been recognized that you have helped, your inner satisfaction that you have helped make a big, memorable and traditional gathering a success; far more encompasses all gratitude that the human mind could think and the human heart could give.

Remember the Quotations of the Holy Child: "Ask and you shall receive, Seek and you shall find, Knock and it shall be opened unto you."

May the fiesta celebrations fill you with joys unlimited and graces in abundance!!!

By

Commisioner Sally B. Famarin

Founder, President Emeritus,

World Emissary, CACI

Filipino Fiesta, Santo Nino de Cebu, U.S.A.

Archdiocese of San Francisco
CHANCERY OFFICE
445 CHURCH STREET
SAN FRANCISCO, CALIFORNIA 94114
(Area Code 415) 863-5112

November 20, 1978

Cebu Association of California, Inc.
2207 - 28th Avenue
San Francisco, CA 94116

Dear Members:

It is a pleasure to send my good wishes to the Cebu Association of California, Inc. on the occasion of your Filipino Fiesta, Santo Nino de Cebu in San Francisco January 12 - 20, 1979.

May the new year bring God's blessings to all of your members for your devotion to Santo Nino.

Sincerely yours in Christ,

+ John R. Quinn

Archbishop of San Francisco

BASILICA DEL SANTO NIÑO
AUGUSTINIAN FATHERS
CEBU CITY TEL. 7-70-42

M E S S A G E

Ten years of service, dedication, devotion coupled with untiring efforts and sacrifices in fostering the friendly relations between Filipinos and Americans in California, U.S.A., deserve the appreciation and applause of all law-abiding citizens.

The main objective of the Association is "to serve Santo Niño for peace and the dignity of man" and to bind together the Filipinos living in the United States of America under the protection of Santo Niño de Cebu as their Model and Divine Inspirer.

As Spiritual Adviser of the Cebu Association of California Incorporated, I take this opportunity to thank Mayor George R. Moscone for DECLARING the period of January 12 through 20, 1979, as the FIESTA OF THE SANTO NIÑO DE CEBU WEEK in San Francisco.

May the Patron of the Philippines, Senor Santo Niño, bestow on all of you residing in the United States of America love to one another and health of mind and soul

Truly yours,

REV. FR. RESTITUTO SUAREZ, OSA
Spiritual Adviser

THE WHITE HOUSE

WASHINGTON

December 1, 1978

Dear Ms. Famarin:

President Carter sends warm greetings to all who participate in the activities of Santo Nino de Cebu Week for 1979.

Americans of Filipino descent have made remarkable contributions to our Nation's growth and development, and the President is confident that you will continue in your dedication to strengthening our society.

You have his best wishes for a most successful event.

Sincerely,

Joseph L. Powell, Jr.
Press Secretary to the President

Ms. Sally Famarin
2207 28th Avenue
San Francisco, CA 94116

WHEREAS, The Fiesta of the Santo Nino de Cebu imparts to every Filipino a renewed sense of the value of the traditional Filipino traits of piety, friendship and hospitality, and devotion to the Santo Nino is a means of inspiring the highest values in upholding the sacred heritage of Philippine culture; and

WHEREAS, This yearly event is a festive, significant, celebrated and hallowed tradition, which is deeply woven into the very fabric of the history of Cebu; and

WHEREAS, This fiesta provides a unique and pleasurable opportunity for all San Franciscans to learn about and better appreciate the outstanding contributions made to the City and County of San Francisco by our citizens of Filipino descent; and

WHEREAS, During the first decade of its existence the Filipino Fiesta of the Santo Nino de Cebu, through the tireless efforts of its Founder, President Emeritus and World Emissary, Commissioner Sally B. Famarin, has brought national distinction to Filipino-Americans and has established an example for others to emulate; and

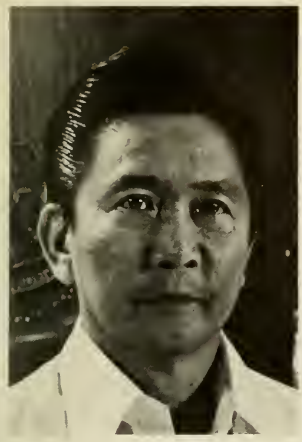
WHEREAS, The Cebu Association of California, Inc., is dedicated to serve Santo Nino for peace and the dignity of man, and fosters the spirit of respect and understanding which exists between the peoples of the Philippine Islands and the United States; and

WHEREAS, The Association will again observe the Fiesta of the Santo Nino de Cebu in San Francisco next year, and plans to do so every year thereafter;

NOW, THEREFORE, I, George R. Moscone, Mayor of the City and County of San Francisco, do hereby proclaim the period of January 17 through 20, 1979, as the FIESTA OF THE SANTO NINO DE CEBU WEEK in San Francisco, and do urge all our citizens to participate with their Filipino-American friends and neighbors in observing the events of the Fiesta.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City and County of San Francisco to be affixed this twenty-second day of August, nineteen hundred and seventy-eight.

George R. Moscone
Mayor



MALACAÑAN PALACE
MANILA

M E S S A G E

One of the major concerns of the New Society in the Philippines is the preservation of the Filipino heritage- Filipino values and traditions- not only among Filipinos residing in the homeland but among those who live in other countries as well.

In a state where the Filipino population makes up a sizable percentage, such as California, this effort becomes doubly important and assumes added significance.

It is with considerable gratification therefore that I note the religious involvement of the Cebu Association of California in the spiritual life of Filipinos in San Francisco.

On behalf of the Filipino people, allow me to extend to our countrymen across the seas warmest felicitations on the feast day of Santo Nino de Cebu.

May the blessed Christ Child shower rich blessings upon you on this auspicious year of 1979, and in the many years ahead.

FERDINAND E. MARCOS
President
Republic of the Philippines

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.

The original Sponsors and Founders of the Fiesta of the Santo Niño.

First Annual

Filipino Fiesta, Santo Niño De Cebu

January 12-20, 1979

St. Joseph's Church, 10th & Howard Sts., San Francisco, California, U.S.A.

Honorary Board of Advisors

HON. DIANNE FEINSTEIN
Mayor, City and County of San Francisco

HON. EDUARDO GULLAS
Governor of Cebu
Republic of the Philippines

HON. DEMETRIO M. CORTES
Mayor, Mandaue City, RP
Hon. Pres. Mandaue Assoc. de Santo Nino, Sister Organization, CACI

In Loving MEMORY

HON. GEORGE R. MOSCONE
Adopted Son of Cebu

HON. EULOGIO E. BORRES
Cebu City
Republic of the Philippines

OFFICERS 1978 - 1979

President . . . . . Commissioner Sally B. Famarin
Executive Vice-President . . . . . Gaudencio Paderanga
Vice-President . . . . . Purita Valencia
Secretary . . . . . Lynda Perez Medel
Treasurer . . . . . Felicitas Simblante
Auditor . . . . . Francisco Belara
Public Relations Officers . . . . . Clemen De Leon and Natividad Purisima
Membership Chairman . . . . . Rosita Belara
Sgt. at Arms . . . . . Jess Mata, Pat Ginelsa and Bert Valencia
Chaplain . . . . . Potenciano Menchavez
Board of Directors . . . . . John H. Atkinson, Chairman
Francisco Belara - Soledad Fiel
Pedro Blanco - Commissioner Sally B. Famarin
Spiritual Advisers . . . . . Rev. Fr. Restituto Suarez, Rector of the Basilica Minore, Cebu City, Rep. of the Phil.
Rev. Fr. Manuel Fernandez, Assistant Rector
Legal Adviser . . . . . Atty. John Lauricella
Past Presidents . . . . . John H. Atkinson
Lily C. Bouse
Founder, President Emeritus and World Emissary . . . . . Commissioner Sally B. Famarin

HONORARY LIFE MEMBERS:

Hon. Eduardo Gullas, Gov. of Cebu, Republic of the Philippines
Hon. George R. Moscone, Mayor, San Francisco, California, U.S.A.
Hon. Demetrio M. Cortes, Mayor, Mandaue City, Republic of the Philippines
Hon. Eulogio E. Borres, Mayor, Cebu City, Republic of the Philippines
Hon. S. Lee Vavuris, Judge, Superior Court, City & County of San Francisco
Hon. John F. Foran, Senator, California State Senate, U.S.A.
Minister Samson Sabalones, Consul General of San Francisco, 1969, Rep. of Phil.
Hon. Milton Marks, California State Senate, U.S.A.
Hon. Dianne Feinstein, Mayor, City & County of San Francisco
Col. Paul Pique, U.S. Army Retired, San Francisco, California
Attorney John Lauricella, San Francisco, California
Mrs. Susan de La Victoria Lenzi, well-known vocalist in the Filipino-American Comm.

State of California

GOVERNOR'S OFFICE
SACRAMENTO 95814

EDMUND G. BROWN JR.
GOVERNOR

916/445-3939

TO: SALLY B. FAMARIN

Filipino people have contributed greatly to the richness and variety of California's culture. I commend the efforts of those who preserve the Filipino heritage in our state, and I trust that your work will enhance that heritage.

Sincerely,

EDMUND G. BROWN JR.
Governor

CEBU ASSOCIATION
OF CALIFORNIA
FOUNDED 1968 A.D.

The original Sponsors and Founders of the Fiesta of the Santo Niño.

First Decade

Filipino Fiesta, Santo Niño De Cebu

January 12-20, 1979

St. Joseph's Church, 10th & Howard Sts., San Francisco, California, U.S.A.

A Resolution for Mayor George R. Moscone of San Francisco as an adopted SON of Cebu from the Cebu Government and Governor Eduardo Gullas was presented during his birthday celebration at the Hall of Flowers, Golden Gate Park, San Francisco by Commissioner Sally B. Famarin on November 21, 1978. The Mayor stated he was overwhelmed being an adopted Filipino. A Blessing Ceremony was scheduled for January 20, 1979, at noon Mass, Filipino Fiesta, Santo Niño de Cebu at St. Joseph's Church, 10th & Howard Streets. Due to unpredictable circumstances on November 27th, a special Benediction during the Festival is scheduled.

IN LOVING MEMORY

Our Beloved Mayor, George Richard Moscone

Republic of the Philippines
Province of Cebu
OFFICE OF THE GOVERNOR

EXCERPTS FROM THE MINUTES OF THE REGULAR SESSION OF THE SANGGUINIANG BAYAN PANLALAWIGAN OF CEBU, HELD AT CEBU CITY, ON MAY 12, 1978.

Hon. Eduardo R. Gullas, Provincial Governor . . . . . Present
Hon. Santiago N. Medida, Chairman Pro tempore . . . . . Presiding
Hon. Delfin M. Quijano, Vice Chairman Pro tempore . . . . . Present
Hon. Jose D. Canceko, Floor Leader . . . . . Present
Hon. Aproniano B. Taypin, 1st Asst. Floor Leader . . . . . Present
Hon. Ranulfo G. Wagas, 2nd Asst. Floor Leader . . . . . Present
Hon. Bonifacio R. Bacalto, House Marshal . . . . . Present

MEMBERS

Hon. Pancracio R. Abad . . . . . A
Hon. Magdaleno D. Albarranin . . . . . P
Hon. Emilio B. Aller . . . . . P
Hon. Bienvenido F. Arana . . . . . P
Hon. Moreno M. Arendain . . . . . P
Hon. Fructuoso P. Armado . . . . . P
Hon. Jesusa G. Arsenal . . . . . P
Hon. Democrito C. Barcenas . . . . . P
Hon. Doris C. Bellez . . . . . P
Hon. Timoteo J. Benabaye . . . . . P
Hon. Alex S. Binghay . . . . . P
Hon. Ulric R. Canete . . . . . P
Hon. Arnulfo Cardenas . . . . . A
Hon. Ernesto S. Carreon . . . . . P
Hon. Oswaldo de Dios . . . . . P
Hon. Caesar Dolino . . . . . P
Hon. Ramon D. Durano, III . . . . . A
Hon. Leonardo G. Enad . . . . . P
Hon. Agapito Enero . . . . . P
Hon. Salutario J. Fernandez . . . . . A
Hon. Silvino F. Figues . . . . . P
Hon. Edgar Gica . . . . . A
Hon. Eleno Huron . . . . . P
Hon. Guillermo S. Legaspi . . . . . P
Hon. Glicerio S. Macoy . . . . . P
Hon. Reynaldo T. Malaluan . . . . . P
Hon. Romeo G. Maningo . . . . . P
Hon. Clavel Asas Martinez . . . . . P
Hon. Floreto O. Menchavez . . . . . A
Hon. Teodoro M. Mendiola, Jr. . . . . P
Hon. Rizalina A. Migallos . . . . . P
Hon. Pablo T. Paradero . . . . . P
Hon. Dionisio G. Pellectero . . . . . P
Hon. Benjamin R. Pitogo . . . . . P
Hon. Antonio O. Singco . . . . . P
Hon. Adelino B. Sitoy . . . . . A
Hon. Eleuterio Templado . . . . . P
Hon. Dionisio S. Tibay, Sr. . . . . P
Hon. Benigno S. Tibon, Sr. . . . . P
Hon. Elemiler P. Toong . . . . . P
Hon. Pedro G. Ursal . . . . . P
Hon. Lydia M. Vergara . . . . . P
Hon. Teodoro C. Villarmia, Jr. . . . . P
Hon. Artemio Villaruel . . . . . P
Hon. Abundio C. Voluntad . . . . . A
Hon. Paz B. Wong . . . . . P
Hon. Domiciano S. Ybanez . . . . . P

RESOLUTION NO. 170

WHEREAS, the Proclamation of the Filipino Fiesta of Santo Nino de Cebu Week in San Francisco, California, United States of America, was made possible by Hon. George R. Moscone, the Mayor of that city;

WHEREAS, the traditional procession of the Miraculous Image of Santo Nino de Cebu and the "sinolog" in the streets of San Francisco was officially sanctioned by the said Mayor;

WHEREAS, those religious activities have made a great name in the Filipino Community in that city and not only Cebuanos but also other Filipinos living in the western part of the United States have been benefited by this religious tradition;

WHEREAS, Hon. George R. Moscone has shown his cooperation with the Filipinos in California in the celebration of the Filipino Fiesta of Santo Nino de Cebu by accepting the position of one of the Members of the Honorary Board of Advisors of the Cebu Association of California, Inc.;

WHEREAS, through his tireless efforts with Commissioner Sally Basiga Famarin, the Founder, President Emeritus and World Emissary of the Filipino Fiesta, Santo Nino de Cebu in San Francisco, Hon. George R. Moscone has set an excellence for the Filipinos and the people of San Francisco to emulate and has cemented the spirit of respect and understanding between the Filipinos and the Americans;

NOW, THEREFORE, on motion of Member Hon. Teodoro C. Villarmia, Jr., duly seconded by Member, Hon. Jesusa G. Arsenal,

BE IT RESOLVED, as it is hereby resolved, to adopt Hon. George R. Moscone, Mayor of the City of San Francisco, California, United States of America, as an adopted SON of the Province of Cebu, Philippines;

RESOLVED, FURTHER, that copy of this resolution be presented to Hon. George R. Moscone thru Commissioner Sally B. Famarin, an influential Filipino leader in the Filipino Community of San Francisco.

CARRIED UNANIMOUSLY.

I hereby certify to the correctness of the above-quoted resolution.

PERICLES A. QUIJANO (signed)
Secretary

SANTIAGO N. MEDIDA (signed)
Chairman Pro tempore, Presiding Officer

COPY FOR: Hon. George R. Moscone,
Mayor, City of San Francisco, California, United States of America
thru Sally B. Famarin,
2207 - 28th Avenue, San Francisco, California, United States of America

mbv/wre

SPECIAL PRESENTATION

The Honorable Eduardo Gullas presented a gift of the Replica of the Santo Nino de Cebu to Commissioner Sally B. Famarin, Founder, President Emeritus, and World Emissary of the Filipino Fiesta, Santo Nino de Cebu (Cebu Association of California, Inc.). The gift was presented at the Capitol in Cebu City during Famarin's visit and conference with the governor. The Replica is a gift for the Southern California Chapter in the Long Beach-Los Angeles Area. Fiesta Week sponsored by the chapter is scheduled on January 14, 1979, in Southern California.

MESSAGE

On the occasion of the first decade celebration of the fiesta of the Senor Santo Niño de Cebu in San Francisco, I would like to congratulate the officers and members of the Cebu Association of California, Inc. headed by Miss Sally B. Famarin.

As a Cebuano, I am proud of this celebration which the Cebuanos in San Francisco annually undertake.

May I assure you of my prayers and my most cordial wishes for the success of this yearly event.

Sincerely,

Joel S. Almendras, S.J.

Rev. Fr. Joel Almendras, S.J.
Casa Iñigo
Berkeley, California

2 January 1978

Officers and Members of CACI with the late Mayor George R. Moscone.

ST. JOSEPH'S CHURCH
1415 HOWARD STREET
SAN FRANCISCO, CALIFORNIA 94103

Ms. Sally Famarin,
CEBU Association of Calif., Inc.
2207 – 28th. Avenue,
San Francisco, Calif. 94116

MESSAGE FOR THE CEBU PROGRAM 1979

As pastor of St. Joseph's Parish I heartily welcome the members of the CEBU Assoication of California and their many friends. I look forward to the Novena of Prayers you will offer in preparation for the Feast. I know that you will have many intentions to recommend to Almighty God for the good of your people, both spiritual and temporal. Please remember St. Joseph's Parish in a very special way, so I maycarry on my sacred mission for the Philippino people who are the majority of my parishioners. As I write this letter I look forward to the coming of the Christ Child to all of us at this Christmas Time. In the Chapel of St. Patrick's Seminary thre is a beautiful mural depicting all races standing at the feet of Christ, for He is Saviour to us all.

In your devotions to the Infant of CEBU remember Our dear Blessed Lady who will be our mediatrix with her divine SOn in all our prayers and good works. In our Act of Love to our Divine Lord we say: "Oh my god I love my neighbor as myself for love of you. My neighbor, my brother and my sister is every other human being created by God, whether living or deceased.

May God love you all,

James A. McGee

James A. McGee,
Pastor, St. Joseph's

The Senate, California Legislature

Resolution

OF THE SENATE RULES COMMITTEE

By Senator John F. Foran

RELATIVE TO THE FIESTA OF THE SANTO NINO DE CEBU

WHEREAS, The festival honoring the Santo Nino de Cebu has been recognized as one of the most beautiful in the State of California and the United States and an event of which not only Filipinos but all Americans are proud; and

WHEREAS, This joyous event is both a celebration and a public recognition of the continuing friendship and outstanding achievements of Filipino-Americans in the community; and

WHEREAS, The devotion to the Santo Nino is a means of inspiring the highest values in upholding sacred traditions of Philippine culture and heritage; and

WHEREAS, The yearly religious rites which are the object of pilgrimages from people of all walks of life, have been given more meaning and spiritual significance with its celebration in San Francisco, California, in the sense that the annual veneration of the Santo Nino de Cebu has erased territorial boundaries and spanned great oceans; and

WHEREAS, The Fiesta of the Santo Nino de Cebu in the United States is an outgrowth from the Basilica Minore, Cebu City, Philippines; and

WHEREAS, The members of the Cebu Association of California, Inc., have set an excellent example in bringing Americans of Filipino descent to the forefront of responsible citizenship and active participation in our society, and Californians are enriched by the colorful culture and continuance of the traditions and heritage of the Filipino people; and

WHEREAS, Government and ecclesiastical officials in the United States and the Republic of the Philippines have recognized the Fiesta of the Santo Nino de Cebu as having played an important part in fostering the spirit of respect and understanding which exists between the people of the Philippines and the United States; now, therefore, be it

RESOLVED BY THE SENATE RULES COMMITTEE, That the Members express their appreciation for the unique opportunity which the Fiesta of the Santo Nino de Cebu has provided for all Californians to learn more about the outstanding contributions which the citizens of Filipino descent have made to this state and to the nation; and be it further

RESOLVED, That a suitably prepared copy of this resolution be transmitted to the members of the Cebu Association of California, Inc.

Senate Rules Resolution No. 919 adopted August 23, 1978

James R. Mills
CHAIRMAN

John F. Foran
SENATOR

6th
DISTRICT

THE FOREIGN SERVICE OF THE PHILIPPINES

PHILIPPINE CONSULATE GENERAL

PHILIPPINE CENTER BUILDING
447 SUTTER STREET
SAN FRANCISCO CALIFORNIA 94108
TELEPHONE 415 433 6666

MESSAGE

I join the host of well-wishers in extending warm greetings and congratulations to the officers and members of the Cebu Association of California, Inc., on the occasion of the feast day of Santo Nino de Cebu.

Paying annual homage to the miraculous Santo Nino is actually a celebration of the events of Philippine historical past and of the country's rich religious heritage. It accentuates the continuing commitment of the Filipinos to a spiritual life of faith, hope and charity.

You can feel proud that your Association is engaged in an endeavour that plays a vital role in bringing about a constant renewal of Filipino Christian heritage enhancing cultural vitality to the Filipino-American community.

May this great celebration be a memorable and meaningful one, and may the blessings of this day be shared by all.

ROMEO A. ARGUELLES
Consul General

GREETINGS

On behalf of the Officers and members of the Cebu Association of California, Inc., Southern California Chapter, May we extend congratulations and best wishes to Miss Frances L. Cortes, Queen of the Filipino Fiesta of the Santo Nino de Cebu, Miss Philippines, U.S.A.

As Chapter of Cebu Association of California, Inc., we are greatly honored to take part in this memorable event. We hope to carry on our full support and continued participation.

Our thanks to the Santo Nino for making it possible in bringing the devotees together.

SINCERELY,
Fortune B. Holz, President
William E. Holz, Executive
Consulting Officer
Organizers, SCC, CACI

OFFICE OF THE MAYOR
SAN FRANCISCO

DIANNE FEINSTEIN

On behalf of the people of the City and County of San Francisco, it gives me great pleasure to extend my warmest greetings to the members of our City's Filipino community, on the occasion of the festival of Santo Nino De Cebu in San Francisco.

The late Mayor George Moscone had officially proclaimed January 12-20 as "Santo Nino De Cebu Week" in our City, and I am pleased to join with you in this most important declaration.

As Mayor, I know that the strength of our City lies in the rich diversity of its peoples and cultures. The contributions of our City's distinguished Filipino community to San Francisco have been significant indeed, and I am determined to work closely with all of you in the future, to preserve our community's reputation as the most beautiful City in the world.

Again, it is a pleasure for me to salute the festival of Santo Nino De Cebu, and to wish all of the members of our City's Filipino community the best of health, happiness and prosperity in the New Year.

Sincerely,

Dianne Feinstein
Mayor

POST OFFICE BOX 939
1118 JEFFERSON STREET
DELANO, CALIFORNIA 93215 / (805) 725-0230

LEONARD T. VELASCO
MAYOR
EARL W. SCHAULAND
MAYOR PRO TEM
JOE HOCHSCHILD
HARRY T. HOFMAN
JAMES NAGATANI
COUNCILMEN

MESSAGE

I am pleased to have been given the opportunity to extend my heartfelt felicitations to the officers and members of the Cebu Association of California, Inc., on your First Decade Fiesta Celebration.

Filipinos all over the state should be proud of your old hometown celebration and join your festivity. This for sure, is a great example of our culture and heritage. Your celebration is truly first hand Filipino tradition and may your Fiesta bring full joy and happiness throughout your community and vicinity.

Best wishes,

Leonard T. Velasco
Mayor
City of Delano

CITY OF SEASIDE

OFFICE OF THE MAYOR

P.O. BOX 157, 440 HARCOURT AVE. SEASIDE CALIFORNIA 93955 TEL (408) 394 8531

November 13, 1978

Commissioner Sally B. Famarin
Fdr. Pres. Emeritus, World Emissary
Filipino Fiesta, Santo Nino de Cebu, CACI
2207 - 28th Avenue
San Francisco, CA 94116

Commissioner Famarin:

It is my pleasure to share with the Officers and Members of Santo Nino de Cebu Association of California, Inc. the annual fiesta of the Santo Nino de Cebu.

It is my sincere hope that the annual celebration will be successful in every possible way, and that it will give a tangible expression of unity and civic mindedness and inspiring the highest value in upholding the Filipino heritage, culture and tradition.

As we look forward to the coming year, it is my fervent hope that the Association will be able to pursue more fruitful undertaking to enable the Association to realize its objectives.

Sincerely,

GLENN OLEA
Vice Mayor
City of Seaside

GO/fc

Mayors Leonard T. Velasco and Glenn Olea during a get together – Browns for Brown Ball – pause with Mayors Monty Manibog of Monterey Park, California, Gabe de Leon of Arroyo Grande, Supervisor Larry Asera of Vallejo, California, Daniel Asera, State Board of Accountancy, State of Sacramento, Naty Purisima, PRO, CACI, and San Francisco's Commissioner Sally B. Famarin.

RESOLUTION

EXPRESSION OF THANKS AND COMMENDATIONS TO THE HONORABLE GEORGE R. MOSCONE, MAYOR, CITY AND COUNTY OF SAN FRANCISCO, CALIFORNIA, UNITED STATES OF AMERICA.

WHEREAS, Proclamation of the Filipino Fiesta of the Santo Niño de Cebu Week was made possible by the Honorable George R. Moscone of San Francisco;

WHEREAS, the Traditional Procession of the Miraculous Image of the Santo Niño de Cebu and *sinulog,* its traditional dance ritual through the streets of San Francisco have made a great impact to the Filipino community in particular and on the people of San Francisco with this Filipino historical and cultural heritage;

WHEREAS, the Honorable George R. Moscone has manifested wholehearted support by accepting the honor of being an honorary Cebuano and as a member of the Honorary Board of Advisers and by many other tokens of assistance;

WHEREAS, through his tireless efforts with Commissioner Sally Basiga Famarin, Founder, President Emeritus, and World Emissary, Filipino Fiesta, Santo Niño de Cebu in San Francisco, he has set an excellent example for Filipinos and Americans to emulate, to foster and strengthen our bonds of friendship;

BE IT RESOLVED, as it is hereby resolved, that on behalf of the people of the City of Cebu, Republic of the Philippines, we would like to present this Resolution as an official recognition of his being an adopted Cebuano for his love and affection for our people;

RESOLVED FURTHERMORE, that a copy of this Resolution be presented in San Francisco, California, United States of America by Commissioner Sally B. Famarin, a brilliant and influential Filipino leader.

IN WITNESS HEREOF, I affix herewith my signature and official seal of the City of Cebu, Republic of the Philippines, this 22nd day of May, 1978.

EULOGIO E. BORRES
Mayor
Cebu City, Philippines

SALINAS

A MUNICIPAL CORPORATION
CALIFORNIA

OFFICE OF THE MAYOR

MABUHAY.

My special best wishes are with you on the occasion of the annual fiesta of the Santo Nino de Cebu.

My association with the Cebu-Salinas Sister City Committee has given me the opportunity to learn about the Filipino culture and traditions. My visit to Cebu as a delegate of the City of Salinas several years ago even strengthened and broadened that knowledge. My life has been made fuller by this experience.

I am honored to be a small part of the Fiesta Santo Nino de Cebu. My sincere congratulations are extended to this year's Queen. The warm wishes of all Salinas Citizens are extended to the Association on this auspicious occasion.

Sincerely,

John C. Vondracek,
Mayor Pro Tem, 1976

REPUBLIC OF THE PHILIPPINES
CITY OF MANDAUE
(ZIP 6433)
Office of the Mayor
Tel. No. 8-16-21 Local 07 or 8-14-25

MESSAGE

The members of the Cebu Association de Santo Niño of San Francisco, California, U.S.A. and the community will once again celebrate their annual fiesta honoring their Patron Saint Sr. Santo Niño.

As the members commemorate the first decade of the association, it is but fitting and proper for all devotees of Sr. Santo Niño to express in solemn meditation their sincerest thanks and gratitude for the numerous help and assistance bestowed upon them by the Almighty, through Sr. Santo Niño.

As City Mayor, the Mandauehanons join me in expressing to the good people of the City and County of San Francisco, California, U.S.A. our greetings and congratulations for a very successful fiesta celebration. I hope that Jesus Christ, our Lord, shall continue to shower His everlasting blessing to the faithfuls.

Mandaue City, Philippines, January 5, 1979.

DEMETRIO I. CORTES
City Mayor

REPUBLIC OF THE PHILIPPINES

CITY OF MANDAUE

Office of the Mayor

RESOLUTION NO. 48

A RESOLUTION COMMENDING THE HONORABLE GEORGE R. MOSCONE, MAYOR OF THE CITY AND COUNTY OF SAN FRANCISCO, CALIFORNIA, UNITED STATES OF AMERICA

WHEREAS, the Honorable George R. Moscone has shown a strong and selfless devotion to uphold a noble virtue of the Mandauehanons, which is to dedicate an occasion for the celebration of the traditional fiesta affair;

WHEREAS, the Honorable George R. Moscone, with the tireless cooperation of Commissioner Sally Basiga Famarin, Founder, President Emeritus and World Emissary, Filipino fiesta, Santo Niño de Cebu in San Francisco, U.S.A., has set a commendable example to promote the bonds of respect and better understanding between the people of San Francisco, U.S.A., and the people of Mandaue, in particular, by proclaiming the Filipino Fiesta of the Santo Niño de Cebu Week;

AND WHEREAS, this Sanggunian feels that it is but fitting and proper to give due recognition to the philantrophic cooperation of the Honorable George R. Moscone shown by his praiseworthy gesture of boosting the Filipino tradition which has paved way to an elevated prestige for the Filipino community in the United States of America;

NOW, THEREFORE, on mass motion of the Members of the Sangguniang Panlunsod ng Mandaue, seconded by Them, in massc,

RESOLVED, as it is hereby resolved, to commend the Honorable George R. Moscone, Mayor of the City and County of San Francisco, California, United States of America, as he is hereby commended, for his strong and selfless devotion to the end that a noble virtue and tradition of the Mandauehanons be observed and celebrated in his City and County of San Francisco, California, United States of America;

RESOLVED FURTHER, to furnish a copy of this resolution of commendation to the Honorable George R. Moscone, City and County of San Francisco, California, United States of America, through Commissioner Sally B. Famarin, an outstanding and influential Filipino leader in the international community.

CARRIED UNANIMOUSLY.

****

I HEREBY CERTIFY that the aforequoted excerpt is a true and correct copy as found in the minutes of the Sanggunian session held at the City Session Hall on May 5, 1978.

Mandaue City, Philippines, May 8, 1978.

AMADO C. OTARRA, JR.
Sanggunian Secretary

APPROVED: May 9, 1978.

DEMETRIO M. CORTES
City Mayor

ATTESTED:

CECILIO M. SAMSON

MEMBER
Board of Supervisors

RONALD PELOSI

THE BOARD OF SUPERVISORS

PRESENTS THIS

CERTIFICATE OF HONOR

IN APPRECIATIVE PUBLIC RECOGNITION

OF DISTINCTION AND MERIT, TO

FILIPINO FIESTA OF THE SANTO NINO DE CEBU

on the occasion of the first decade Fiesta of the Santo Nino de Cebu, celebrated each year during the third week in January; and in recognition of the longstanding tradition of devotion, inspiration, friendship, and hospitality this sacred fiesta evokes and represents; and with deep appreciation to Sally Basiga Famarin, Founder and President Emeritus of the World Emissary of the Cebu Association of California and all of the members of the Association, who through their tireless efforts set an excellent example in bringing Americans of Filipino descent to the forefront of responsible citizenship and active participation in our society, and for reminding us all of the colorful culture and continued traditions of the Filipino people.

Date September 22, 1978

Supervisor Ronald Pelosi

†

St. Philip's Church
725 Bismarck Street
San Francisco, California 94114

29 November '78

Comm. Sally B. Famarin
Pres., Cebu Association of California
2207 - 28th Avenue
San Francisco, CA. 94116

Dear Sally:

Thank you for your letter of invitation to your forthcoming Fiesta celebration. I regret, however, to inform you that, much as I would like to join you in one of the Novena nights, I'm afraid I can't make it on a Tuesday (which is the only vacant day left for me, as mentioned in your letter). Tuesday is my duty-day in the Parish. I can be free only on a Wednesday.

I may, however, possibly be able to concelebrate on the very day of the Festival (the 20th), depending on how soon my Pastor can recuperate from the hospital. You see, my Pastor is scheduled to undergo a knee surgery sometime this week. Which leaves only me to take care of the Parish, for a month or so. Hence, I'd be tied up to my Parish obligations in the next couple of weeks.

I assure you, though, that if I can possibly make arrangements just so I can join you for your celebration, I'd let you know in time.

I know how hard it must be for you and your Association to have lost Mayor Moscone who has been very supportive of your worthy cause. We lost a good man.

But, even as we mourn his passing and pray for him, let not his untimely death diminish in any way your fervor and your untiring effort to promote devotion to our dear Santo Nino. In fact, it should even encourage you more to continue the work of spreading devotion to Santo Nino which the late Mayor so generously supported.

I join all devotees of Santo Nino in wishing and praying for the big success of your Fiesta celebration this year.

Regards.....and God bless you.

Sincerely yours in the Holy Child,

(Rev.) ALDRO B. ARCAMO

Filipino Fiesta, Santo Nino de Cebu Week, January, 12-20, 1979

San Francisco, California, U.S.A.

Featuring

THE TRADITIONAL CARROZA

Hon. George R. Moscone
Mayor, City & County
of San Francisco
Honorary Adviser, CACI

For the Traditional Processional Parade, Miraculous Image, Santo Nino de Cebu (depicts Philippine Art and Culture) to be donated to the City and County of San Francisco by the Hon. Eulogio Borres of Cebu City, Republic of the Philippines, and Commissioner Sally B. Famarin of San Francisco, Landmarks Preservation Advisory Board.

Hon. Eduardo Gullas
Governor of Cebu
Republic of the Philippines
Honorary Adviser, CACI

Rev. Fr. Restituto Suarez, O.S.A.
Rector, Basilica Minore, Cebu, R.P.
Spiritual Adviser

Hon. Eulogio E. Borres
Mayor, Cebu City,
Republic of the Philippines
Honorary Adviser, CACI
and
Hon. Sally B. Famarin
Founder, President Emeritus,
World Emissary, CACI

Hon. Dianne Feinstein
President, Board of Supervisors,
City & County of San Francisco
Hon. Executive Gen. Chairperson

Hon. Demetrio M. Cortes
Mayor, Mandaue City, R.P.
Honorary President,
Mandaue Association de Santo Niño
Sister Organization, CACI

Hon. John F. Foran
California State Senate
Hon. Executive General Chairperson

Sponsored by

The Cebu Association of California Incorporated

COME JOIN US !!!

CALL

49TH BIRTHDAY CELEBRATION
AND
PRESENTATION OF RESOLUTION
TO
THE HONORABLE
GEORGE RICHARD MOSCONE,
MAYOR OF SAN FRANCISCO
ADOPTED SON OF CEBU,
REPUBLIC OF THE PHILIPPINES

In Loving Memory of
Our Beloved Mayor

GEORGE R. MOSCONE

THE FILIPINO COMMUNITY DEEPLY MOURNS THE PASSING OF OUR BELOVED MAYOR OF SAN FRANCISCO
HE WAS SO COMPASSIONATE, AND FELT THE NEEDS OF PEOPLE FROM ALL WALKS OF LIFE!!! HE IS DEAD
BUT IN OUR HEARTS HE WILL LIVE FOREVER !!!

HONORABLE GEORGE RICHARD MOSCONE, MAYOR OF SAN FRANCISCO
ADOPTED SON OF CEBU, REPUBLIC OF THE PHILIPPINES

On November 21, 1978, the Filipino-American Community of San Francisco tendered a birthday party in honor of Mayor George Richard Moscone, at the Hall of Flowers, Golden Gate Park in San Francisco. The Filipino Commissioners of San Francisco, Mr. Zoilo Inacay and other Filipino leaders in the Bay Area united in forming this celebration.

The top highlight of the evening was when Commissioner Sally B. Famarin of San Francisco Landmarks Preservation Commission presented Mayor Moscone with a Proclamation and Resolution voted unanimously by Governor Gullas of Cebu province, with a proclamation from City Mayor Eulogio Borres of the City, officially declaring Mayor Moscone an adopted SON of Cebu province. When the Mayor received the proclamation, Commissioner Famarin solemnly proclaimed: "Mayor Moscone, you are now an adopted SON of Cebu, and since you are an adopted Cebuano, then, that makes you an adopted Filipino." The Mayor was very happy that evening. Before the evening's presentation, his secretary had stated to Famarin that the Mayor felt the presentation was a very important event in his life.

In her speech, Commissioner Famarin stressed, "As Mayor of San Francisco, Mayor Moscone has paved the way for more involvement of Filipinos in City government. He has done so much to bring Filipinos to the forefront in their active participation in government issues in different branches of government.

During the celebration, he was posing for pictures with different groups in the Community.

Queen Donna Blanco I crowned by the late Mayor George R. Moscone of San Francisco and Mrs. Luz Adanza, during the Rites in San Francisco, Filipino Festival January 1978. Donna won the round trip ticket to the Philippines to visit the 400 year old relic of the Santo Nino de Cebu at the Basilica Minore in Cebu City, Republic of the Philippines.

CITY OF OAKLAND

CITY HALL • 14TH AND WASHINGTON STREETS • OAKLAND CALIFORNIA 94612

Office of the Mayor
Lionel J. Wilson
Mayor

December 6, 1978

TO: CEBU ASSOCIATION OF CALIFORNIA, INC.

GREETINGS!

As Mayor of the City of Oakland, I am pleased to extend warm greetings and congratulations as you celebrate your Eleventh Annual Fiesta honoring the Santo Nino de Cebu at St. Joseph's Church in San Francisco.

As you celebrate "FIESTA OF THE SANTO NINO DE CEBU WEEK", on January 12-20, 1979, allow me to take this opportunity to commend each and every one of your officers and members for their leadership, dedication and determination in fulfilling those efforts and goals to promote friendly and productive relationships between Filipinos and Americans.

We here in Oakland are certainly aware of and appreciate the many significant contributions made to the betterment of our community by our citizens of rich Filipino heritage.

The offficial City family joins with me in offering all best wishes for a most fruitful and enjoyable celebration and for continued success.

Sincerely,

Lionel J. Wilson

LIONEL J. WILSON
Mayor

QUEEN OF CEBU TOURS THE PHILIPPINES

One of the Queen's prizes of the Filipino Fiesta of the Santo Nino de Cebu, CACI is the round trip ticket to the Philippines. In May 1978, Her Majesty Queen Donna I had a most wonderful trip to the Philippines.

Queen Donna I was received with great honor and pride by government officials in different parts of the Philippines during her visit:

Mayor Demetrio M. Cortes of Mandaue City with Queen Donna I, Chris and Mrs. Connie Blanco, the reigning Empress of Cebu during the First Decade Fiesta celebration, Santo Nino de Cebu on January 12-20, 1979. Photo was taken at the Mayor's office at the Mandaue Presedencia, Republic of the Philippines. Donna's schedule included the crowning of Lakambini sa Mandaue, Republic of the Philippines.

Honorable Eduardo Gullas, Governor of Cebu, congratulates Donna for holding her title as Queen of Cebu, for the Fiesta celebration of the Santo Nino in San Francisco, California, U.S.A., January 1978.

Hon. Eulogio E. Borres, at the time the Mayor of Cebu presents the Cebu magazine to Donna during her visit which guides her to different tourist spots and know more about the history of Cebu.

She is keeping her time busy in San Francisco too. Recently she crowned the Queen of Ligaya Lodge of the Legionarios del Trabajo of America, Mrs. Cecilia Ubugen and Grandmaster Antonio Santos. Donna is also the Queen of the Legionarios del Trabaho of America.

Pete Blanco, one of the Board of Directors, CACI, is a life member of the Association, and together with his family has rendered service to the Cebu Association of California, Inc. for the past ten years.

Mrs. Connie Blanco, Empress of Cebu, January 1979, First Decade celebration, Filipino Fiesta, Santo Nino de Cebu pauses with Gov. Eduardo Gullas of Cebu and Commission Famarin of San Francisco.

EMPRESS' MESSAGE

It gives me great honor and pleasure to thank each and everyone of you for the great honor bestowed upon me as the "Empress of Cebu" during our first decade celebration of the Filipino Fiesta of the Santo Niño de Cebu. As Empress of Cebu I will do my duties to promote the common goals of the Cebu Association of California, its aims and purposes.

I also would like to give my applause and recognition for the leadership Commissioner Sally B. Famarin has shown in fostering the development of the Association since its founding in 1968. Her promotion of the veneration of the Santo Niño de Cebu in the United States as shown during the Filipino Fiesta week in January each year has made a great name for Filipinos not only in San Francisco, but all over the country.

As World Emissary of the Association, she has formed Chapters, Affiliate and Sister organization for the same common goal, "to serve Sto. Niño for peace and dignity of men." She is the one responsible and strongly endorsed to the Cebu government, Governor Eduardo Gullas so Mayor George R. Moscone be given the official decree as an adopted Son of Cebu, Philippines which was presented to him November 21, 1978 during his birthday at the Golden Gate Park in San Francisco. On November 27, 1978, after Commissioner Famarin presented the proclamation, he was assassinated. But he will live in the hearts of the Filipinos especially the Cebuanos.

Sally, I want you to know that our hearts are with you in your sorrow and that as Empress of Cebu, I will be by your side for the development of our organization.

Once again, my dear friends, I would like to say thank you so much for being with us during our celebration. My special thanks to my dear Pete, thank you for everything you've done for me.

Mrs. Connie Blanco
Empress of Cebu, 1979-80

Miss Jane Guevara
Princess of Cebu, 1977 – 1978

During her coronation at the San Franciscan Hotel in San Francisco

Little Miss Felirose Joy
Mutya Ng Filipinas, 1979 – 1980

PIT SEÑOR! SANTO NIÑO!

QUEEN'S MESSAGE

Hello mga KABABAYAN and Friends!

Once again we are upon our well-treasured Fiesta for the Señor Santo Niño de Cebu.

Through our strong spirit of community we uphold the Filipino traditions of hospitality, comradship, and cultural purpose. As reigning queen, I am extremely proud to be a part of this celebration.

Thank you, everybody, for all the support, hard work and deducation which will always be essential to the continuity of our beautiful heritage. In the indomitable spirit of the Santo Niño, let us strive towards perpetual success.

PIT SEÑOR, SANTO NIÑO! MABUHAY!

Her Majesty Francis I
Miss Philippines, U.S.A.

PURITA VALENCIA
Miss Love

ROSITA BELARA
Beauty Pageant Chairperson

SHIRLEY MENCHAVEZ
Miss Peace

REPUBLIC OF THE PHILIPPINES

CITY OF MANDAUE

ZIP 6433

Office of the Mayor

Tel. No. 8-16-21 Local 07 or 8-14-25

M E S S A G E

I wish to greet the members of the Cebu Association de Santo Niño of San Francisco, California, U.S.A. on the occasion of their fiesta celebration honoring the Patron Saint Sr. Santo Niño.

I believe that this is the most appropriate time for the members, in particular, and the community, in general, to express their heartfelt thanks and gratitude to the Almighty, through Sr. Santo Niño, for His benevolence in giving the members with bountiful blessings, economic and material advancement, marked peace and order and many other countless benefits.

In behalf of the members of the Mandaue Association de Santo Niño, the officers and members of the Board and that of my own, allow me to extend our sincere felicitation for a successful celebration.

Again, congratulation.

Mandaue City, Philippines, January 3, 1979.

CECILIO M. SAMSON
Founder & President
Mandaue Association de Santo Niño
Mandaue City, Philippines

OFFICERS OF THE MANDAUE ASSOCIATION DE SANTO NINO

HON. DEMETRIO M. CORTES . . . . . .Honorary President
City Mayor
1. Cecil M. Samson . . . . . President
2. Al Ceniza . . . . . .Vice-President
3. Diosdado P. Suico . . . . . Secretary
4. Josefina S. Perez . . . . . Treasurer
5. Marcial Seno . . . . . Auditor
6. Vicente Y. Bathan . . . . . .P R O
7. Nelson Basiga . . . . . Sgt. at Arms
8. Rudy Robles . . . . . .Board of Director
9. Alejandro Alinsug . . . . . .Board of Director
10. Francisco Tugonon . . . . . .Board of Director

FOUNDERS

Cecilio M. Samson
Mandaue City Administrator

Commissioner Sally B. Famarin
Landmarks Preservation of San Francisco

CEBU ASSOCIATION OF CALIFORNIA

FOUNDED 1968 A.D.

SOUTHERN CALIFORNIA CHAPTER
LONG BEACH - LOS ANGELES

Honorable Eduardo Gullas donated to Commissioner Sally B. Famarin a Replica of the Santo Nino de Cebu for the Southern California Chapter. On Nov. 11, 1978, Dr. Amancio Ergina, Housing Authority, San Francisco, presented the Replica to Organizer and President of the Chapter Mrs. Fortune Holz of Long Beach.

Mrs. Fortune Holz
Organizer & President

President-Organizer, Southern California Chapter of the Cebu Association of California, Inc. Bill & Fortune Holz during the Filipino Fiesta of the Santo Nino de Cebu in January, 1978 Coronation rites with Consul Rora Tolentino, Republic of the Philippines, and the late George R. Moscone who crowned the Queen of Cebu.

OFFICERS
Southern California Chapter

OFFICERS - 1977 - 78

President: Fortune Holz
Ex. Vice-President: Tony Canon
Vice President: Raymundo Cruz
Secretary: Tarciana Labayos
Treasurer: Josefina Ylaya
Auditor: Ludovico Salazar
Sgt. at Arms: Roland Abella, Frank Du

BOARD OF DIRECTORS

Romualdo Amores *Chairman*
Genoveva Kapungan *Member*
Gamaliel Pilapil *Member*
Bill Holz *Ex Consulting Officer*
Most Reverend Thaddeus Shubsda
Installing Officer, Auxilliary Bishop of L.A

RCA Global Communications

ZCZC SFT5673 PMM3859 RML4980 PMU147 RPCBU-183/PV

URST NL PHMX 065

CEBUCITY 65 15516 1344

(TEL/7315545)

LT

COMMISSIONER SALLY B. FAMARIN

2207-28TH AVE SAN FRANCISCO CALIFORNIA

USA 94116

REGRET RECEIVED YOUR LETTER TOO LATE TO REPLY BY MAIL STOP PLEASE

CONVEY MY BEST WISHES ALSO ON BEHALF PEOPLE OF CEBU CITY TO

FELLOW CEBUANOS AND DEVOTEES OF STO.NINO IN CALIFORNIA STOP

ACCORDING DUTERTE CARBOZA READY WILL ADVISE YOU RE ARRANGEMENTS

SHIPPING REGARDS

MAYOR FLORENTINO S. SOLON

MR

COLL LT 2207-28TH 94116 MAYOR FLORENTINO S. SOLON

The official seal of Cebu City bears the kiosk of the Big Cross which Magellan planted when he landed in Cebu. It is a historical landmark located at the entrance of the Basilica Minore in Cebu City, by the Plaza Independencia in front of City Hall. Hon. Florentino Solon, the new Mayor of Cebu City, Rep. of Phil., sends his message thru the waves.

GREETINGS & CONGRATULATIONS
ON YOUR FIRST
DECADE CELEBRATION

MABUHAY!!!

Dr. Albert Shumate, Pres. Emeritus
California Historical Society

As Executive General Chairman of the Filipino Fiesta of the Santo Nino de Cebu Week in San Francisco, I would like to thank each and everyone of you who in one way or another have made our fiesta possible.

I would like to thank all of the ecclesiastical and government officials in the different branches of government for their participation and devotion. The Queens, Princesses and their families, the news media, all our advertisers, officers, members, devotees, members of St Joseph's Parish and Church, and of course, the Rev Fr James McGee of St. Joseph's Church, Rev. Fr. Joel Almendras of Cebu, Philippines and Rev. Fr. Romeo Pimentel of Sacramento To Carle & Son Printers, who have given us a helping hand all these years. All those who participated in the traditional procession, the different saints and their devotees, we hope you will keep up your unselfish cooperation and strong devotion each year

Lastly, congratulations Commissioner Famarin, for all you have done to train the youths and build a strong forefront for the Fiesta Celebrations.

CEBU ... TION
OF CALIFORNIA
FOUNDED 1968 A.D.

The original Sponsors and Founders of the Fiesta of the Santo Niño.

Filipino Fiesta, Santo Niño De Cebu

January 12-20, 1979

St. Joseph's Church, 10th & Howard Sts., San Francisco, California, U.S.A

HONORARY EXECUTIVE GENERAL CHAIRPERSONS

HON. S. LEE VAVURIS
Superior Court Judge
San Francisco, California

HON. DIANNE FEINSTEIN
President Bd. of Supervisors,
City & County of San Francisco

HON. JOHN F. FORAN
California State Senate
Sacramento, California

HON. RONALD PELOSI
Bd. of Supervisors
City & Coutny of San Francisco

REV. FR. ROMEO PIMENTEL
Comm. Human Rights
Sacramento, California
Exec. Director, State
Coordinating Conference

REV. FR. RESTITUTO SUAREZ,
O.S.A., Rector, Basilica Minore
Cebu City, Rep. of the Phil.
Spiritual Adviser Emeritus

HON. DEMETRIO M. CORTES
Mayor, Mandaue City, RP
Hon. Pres, Mandaue Assoc. de
Santo Nino, Sister Organization,
CACI

ALBERT SHUMATE, M.D.
Pres. Emeritus,
California Historical Society

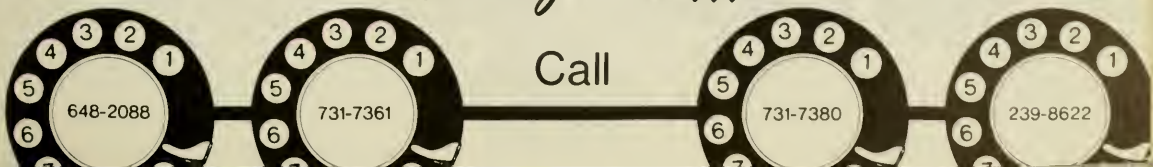
JOHN VONDRACEK
Co-Chairman, Salinas-Cebu
Sister City Relations

ATTY. JOHN LAURICELLA
Legal Adviser, CACI

LYNDA PEREZ MEDEL
Executive General Chairperson
Secretary, CACI

FRANKLIN BELARA
Executive Gen. Chairperson
Chairman, Cebu Youth Chapter,
CACI

Come Join Us!!!



THE EXECUTIVE COMMITTEE

Chairperson
Lynda Perez Medel
John Atkinson
Franklin Belara

Beauty Pageant:
Chairperson – Mrs. Rose Belara
Co-Chairperson – Mrs. Angie Paderanga

Finance:
Mr. Francisco Belara
Mrs. Felicitas Simblante
Mr. Pete Blanco

Advertising.
John Atkinson
Commissioner Sally B. Famarin
Luz Adanza
Perla Canaya

Prizes and Awards:
Ms. Marquez
Fredo Chavez
Rita Valencia
Mr. & Mrs. Alex Sudario
Soling Fiel

Banquet Chairperson:
Mr. & Mrs. Dencio Paderanga
Mr. & Mrs. Alex Sudario
Mr. & Mrs. Francisco Belara
Mr. & Mrs. Gabino Simblante
Mr. & Mrs. Fred Cabuntala
Ms. Lumen Granada
Mr. Ben Navarra
Mr. & Mrs. Albert Valencia
Mrs. Sophia Alquisola
Mr. Jess Mata

Refreshments:
Chairperson – Rita Valencia
Mrs. Leonardo Sudario
Fred Chavez
Eddie Butac
Naty Purisima

Sinolog.
Gaudencia Paderanga
Luz Adanza
Mrs. Judith de Vera
Miss Ester Uy
Dominga Marquez

Door Committee:
Crispula Menchavez
Naty Purisima
Cathay Mari
Sally Davis
Cathay Rizotto
Felicitas Simblante
Soledad Fiel

G. PADERANGA
Executive Vice-President, CACI

Flowers:
Shirley Menchavez
Chit Amahan
Dolores Santos
Thelma Amahan
Agnes Menchavez
Donna Blanco
Lanie Pijuan
Caroline Adanza
Mercy Ginelsa
Evangeline Adanza

Reception:
Jeff Belara
Luz Adanza
Tonie Manliclic
Donna Blanco
Rita Valencia
Connie Blanco
Chit Amahan
Thelma Amahan
Mercy Ginelsa
Caroline Adanza
Frances Cortes
Sally Ann Davis
Shirley Menchavez
Agnes Menchavez
Lanie Pijuan

Decorations:
Mr. & Mrs. Francisco Belara, Jr.
Mr. & Mrs. Franklin Belara
Mr. Buddy del Mar
Winnie Mendoza
Shirley Menchavez
Agnes Menchavez
Lanie Pijuan
Alan Reyes
Arnel Reyes
Joey Aben
Kim San Juan
Frank Cadavos

Procession Marshalls:
Chairpersons – Francisco Belara, Jr.
Winnie Mendoza & Frank Cadavos
Atty. John Lauricella
Atty. Bill McLaughlin
Dr. Francisco Gerardo
Ben Agustin
Bill Holz
Josephus Yap
Mike Magdaluyo
Sid Valledor
Buddy del Mar
Clem de Leon
Dr. Al Segura
John Atkinson
Ricky Sudario
Jose Mendoza
Alex de la Pena
Umberto Lenzi
Jaime Medel
Raymond Sudario
Jess Abellaneda

The original Sponsors and Founders of the Santo Niño

"FIRST DECADE"

January 12 – 20, 1979

FILIPINO FIESTA, SANTO NINO DE CEBU WEEK

St. Joseph's Church • 10th & Howard Streets

San Francisco, California

Mass • Traditional Procession • Banquet • Grand Ball

January 20, 1979 • Festival Day

PROCESSION GRAND MARSHAL AND HERMANOS–HERMANAS MAYORES

REV. FR. ROMEO PIMENTEL
Exec. Director, State Filipino-American Coordinating Conference
Procession Grand Marshal

HON. ROMEO ARGUELLES
Consul General of the Philippines
Procession Grand Marshal

HON. S. LEE VAVURIS
S.F. Superior Court Judge
Procession Grand Marshal

POTENCIANO MENCHAVEZ
Hermano – 1978-79

CRISPULA MENCHAVEZ
Hermana – 1978-79

JOHN H. ATKINSON
Chairman of the Board
Executive General Chairperson

BILL HOLZ
Advisor So. Calif. Chapter, CACI
Hon. Hermano Mayor, 1979

FORTUNE HOLZ
Organizer & President, So. Calif. Chapter, CACI
Hon. Hermana – 1979

PETE BLANCO
Bd. of Directors, CACI
Hermano Mayor – 1979

CAPT. ERNEST RAABE
S.F. Police Department
Procession Grand Marshal

CONNIE BLANCO
Empress of Cebu, 1979-80
Hermana – 1979

FRANCISCO BELARA
Finance Chairman

JOSEPHUS YAP
Organizer, Oakland-Union City Chapter, CACI

COMM. GEORGIA MEGUE
Public Charities & Manpower, Oakland - Union City

CAPT. ROBERT MUCCI
S.F. Police Department
Procession Grand Marshal

NOVENA COMMITTEE

FRIDAY, JANUARY 12
BELARA GROUP
Chairpersons – Mr. & Mrs. Francisco Belara
Mr. Alberto Belara
Mrs. Stella Ramos
Mr. & Mrs. Alfredo Segura
Dr. Rose Ferrer
Mr. & Mrs. Joe Manacap
Mr. & Mrs. Osias Adona
Ms. Rose Hanrahan
Ms. Paciencia Jayme
Mr. & Mrs. Jesus Salvador
Mr. & Mrs. Jess Abellaneda
Ms. Tita Gotingco
Mr. & Mrs. Pat Ginelsa
Ms. Clarita Desimoz
Mr. Andy Lapitan
Mr. & Mrs. Ernie Tabasa
Mr. & Mrs. Charles Grover
Mr. & Mrs. Henry Peterson
Mr. & Mrs. Primo La Saura
Mr. & Mrs. Sammie Equillos
Mr. & Mrs. Paulino Bagayas
Mr. & Mrs. Ronnie Madrelejos
Carigara – Leyte Group

SATURDAY, JANUARY 13
COW PALACE & NAGA GROUP
Chairpersons – Mr. & Mrs. Fred Cabuntala
SAN JOSE DELEGATION
Chairpersons – Mr. & Mrs. Rey Bouse and Ms. Lumy Granada
Mr. & Mrs. Mario Cabuntala
Mr. & Mrs. Fred Agregado
Pilar Escala
Magdalena Montes
Silvestre Cabuntala
Grace Del Mar
Milagros Rico
Adelaida Sadaya
Emperatriz del Mar
Mary Robles
Amparo Parungao
Susie Antonio
Babie Hamahan
Ceferino Alom
Maria Vda. de Navales
Frank Alarcon
Benjamin del Mar
Mr. & Mrs. Moning Tebangin

SUNDAY, JANUARY 14
SUDARIO GROUP
Chairpersons – Mr. & Mrs. Alex Sudario
Rita Valencia
Luz Adanza
Atty. & Mrs. Bill McLaughlin
Mr. & Mrs. Joseph Purisima
Jess Mata
Eddie Butac
Niel Hallare
Connie Ortega
Mr. & Mrs. Josephus Yap
Tonie Manliclic
Cathy Mari
Ramon Lloren
Lyle Orlando
Alexander Rodriguez
Mr. & Mrs. Cesar Santos
Connie Francisco
Celestino Ocfemia
Alma Flor Fortella Alvi
Mr. & Mrs. Frank Megue

MONDAY, JANUARY 15
PADERANGA GROUP
Chairpersons –
Mr. & Mrs. Gaudencio Paderanga
Judith de Vera
Ester Uy
Mrs. Perla Canaya
Mrs. Choling Fiel
Lino Rodriguez
Clem de Leon
Aurelio Robles
Dr. & Mrs. Alfredo Guevara
Pedro T. Yabo

TUESDAY, JANUARY 16
CEBU YOUTH CHAPTER
Chairpersons –
Mr. & Mrs. Franklin Belara
Mr. & Mrs. Vic Pozon
Mr. & Mrs. Buddy del Mar
Mr. & Mrs. Bert Alaba
Mr. Antonio Carubio
Chit Amahan
Thelma Amahan
Manuel Belara
Morito Miravite
Donna Blanco
Frances L. Cortes
Ricky Sudario
Raymond Sudario
Virginia Ceniza
Brenda Lee Preece
Shirley Menchavez
Agnes Menchavez
Lanie Pijuan
Arlene Granada
Rosalind Adanza
Caroline Adanza
Evangeline Adanza
Lucina Purisima
Allan Reyes
Lito de Vera
Joel Ramos
Joey del mar Aben
Kim San Juan
Gwendolyn Preece
Frank Cadavos
Bong Pardian
Alfonso Gallarpe
David Ramos

WEDNESDAY, JANUARY 17
MANDAWEHANON NIGHT
Chairpersons – Mr. & Mrs. Jim C. Medel
Ms. Sally Famarin
Mr. & Mrs. Fe Segura
Mr. & Mrs. Gabino Simblante
Blanco Family
Arias Family
Mr. & Mrs. Brigilda Mabalot
Mr. & Mrs. Winnie Mendoza
Dr. & Mrs. Francisco Gerardo
Librado Family
Mr. & Mrs. Franklin Trasmonte
Mr. John H. Atkinson
Mr. & Mrs. William (Bill) Holz
Elena Pajara
Dr. Felix Cortes
Angeline Cortes
Blessing of St. Joseph with the Christ Child

THURSDAY, JANUARY 18
HERMANO-HERMANA
MAYOR NIGHT
Chairpersons –
Mr. & Mrs. Potenciano Menchavez
Mr. & Mrs. Antonio Racoya
Mr. & Mrs. Luciano O. Llanos
Mr. & Mrs. Amancio Menchavez
Mr. & Mrs. Bob Menchavez
Mrs. Sofia Alquisola
Faustino Demposo
Mr. & Mrs. Johnny Rojo
Mr. & Mrs. Rey Cuerdo
Benvenido Navarra
Mr. & Mrs. Juanicio Responte
Mr. Rudy Rodriguez
Mr. & Mrs. Don Ramos
Mrs. Lourdes Ceniza
Film Presentation – Procession of the Miraculous Image of the Santo Nino, Basilica Minore, Cebu City, Philippines by Mr. Winnie Mendoza.

FRIDAY, JANUARY 19
FAYCO–FILIPINO ADULT AND YOUTH CATHOLIC ORGANIZATION
Mrs. Lorraine Wiles, President

SATURDAY, JANUARY 20
FESTIVAL DAY
12 Noon Mass, Concelebrants:
Rev. Fr. James McGee,
Pastor, St. Joseph's Church
Rev. Fr. Joel Almendras,
Cebu, Rep. of the Philippines
Rev. Fr. Romeo Pimental,
Sacramento, California

SUNDAY, JANUARY 21
"HUBO"
Changing of Santo Nino wardrobe to ordinary wear.
Mass at 5:30 P.M. followed by refreshments at St. Joseph's Church Social Hall

PARTICIPATION-DELEGATIONS

San Jose – Mr. & Mrs. Ray Bouse and Ms. Lumy Granada

Salinas-Monterey – Mr. & Mrs. Joe Mendoza and Mrs. Valentina Reyes

Cavite Association of California–Mr. Gerry Serafino, President

UFAAFRA – Mr. Sid Valledor, President

Fil-Am Community of Pittsburgh – Mr. & Mrs. Manuel Gavino

Caballeros de Dimasalang–Ill. Bro. Rudy Rodriguez, Max Peralta, Grandmaster

Oakland-Union City Chapter, CACI – Mr. & Mrs. Josephus Yap, & Commissioner Georgia Migue

Southern California Chapter, CACI – Mr. & Mrs. Bill Holz

Mandaue Association de Santo Nino, sister Organization, CACI – Mr. Cecilio Samson

Leyte Association of California–Mr. Alex de la Pena, President

Legionarios del Trabajo of America – Grandmaster Antonio Santos

Filipino Adult Youth Catholic Organization (FAYCO) Mr. & Mrs. Henry Wiles, President

President Elect, Filipino Community of San Francisco – Mr. Ben Agustin

Carigara – Leyte Association

Stockton – Lorraine Alicaya and Concepcion Lagura

Livingston – Mr. & Mrs. Pete Blanco

Our Lady of Fatima – The Zabala Family

Mother of Perpetual Help – The Valencia Family

Blessed Virgin Mary – The Nepomuceno Family

St. Joseph with Holy Child – The Mandauehanons of California

St. Anthony – The Adanza Family & The Lorico Family

Organist – Rudy Valeros

Mariachi Band – Compliments of Mr. & Mrs. Marcelino Canaya

JANUARY 20, 1979

Procession of the Miraculous Image of the Santo Nino de Cebu at 1:30, followed by Banquet – 4 p.m. to 6 p.m.; Grand Ball – 8 p.m. to 1 a.m.

Mike Magdaluyo, President, Institute of Philippine-American Affairs, Inc.

Comm. Georgia Megue
Honorary Hermana 1978 & 1979

Susan de la Victoria Lenzi
A Professional Singer

SPONSORS & DONORS

Mr. & Mrs. Alex Sudario
Jovita Cazon
Consorcia Dawal
Connie Francisco
Consorcia Dawal
Dr. & Mrs. Harold Mangar
Grandmaster & Mrs. Antonio Santos, LDT
Frank Cadavos
The Arias Family

Ester Tabulinar
Dominga Marquez
Librada Chavez
Celestino Ocfemia
Gaton Photos
Mr. & Mrs. Sid Valledor
Mr. & Mrs. Henry Peterson
Mary Robles
Mrs. Margaret Krsak Koesen
Cornell Krsak

FILIPINO FIESTA, SANTO NINO DE CEBU WEEK

January 12 – 20, 1979

St. Joseph's Church • 10th & Howard Streets

San Francisco, California

CALENDAR OF EVENTS

FRIDAY, JANUARY 12

6:30 P.M. Novena of Hymns & Prayers

7:00 P.M. Refreshments, Church Social Hall

Raffles & Prizes

SATURDAY, JANUARY 13

6:30 P.M. Novena of Hymns & Prayers

7:00 P.M. Refreshments, Church Social Hall

Raffles & Prizes

CORONATION AND BALL

8:00 P.M. to 1:00 A.M.

"Reigning Beauties" Festival Week
Empress of Cebu – Mrs. Connie Blanco
Mutya ng Filipinas – Little Miss Felirose Basa
Miss Philippines, U.S.A.

Imperial Ballroon, Hilton Hotel, Mason at O'Farrell Streets

Presentation of Colors by the Sixth Army of Presidio of San Francisco

Donations: $6.00 per person – Semi-formal

Music by Sound Syndicate, directed by Neil Hallare

Special Awards to:
Hon. George R. Moscone, Adopted Son of Cebu, Republic of the Philippines, Posthumous Award
Hon. Dianne Feinstein, Mayor, City & County of San Francisco
Hon. John F. Foran, California State Senator

SUNDAY, JANUARY 14

6:30 P.M. Novena of Hymns & Prayers

7:00 P.M. Refreshments, Church Social Hall

Raffles & Prizes

MONDAY, JANUARY 15

6:30 P.M. Novena of Hymns & Prayers

7:00 P.M. Refreshments, Church Social Hall

Raffles & Prizes

TUESDAY, JANUARY 16

6:30 P.M. Novena of Hymns & Prayers

7:00 P.M. Refreshments, Church Social Hall

Raffles & Prizes

WEDNESDAY, JANUARY 17

6:30 P.M. Novena of Hymns & Prayers
Blessing Ceremony of St. Joseph & the Christ Child by Rev. Fr. Joel Almendras of Cebu, Republic of the Philippines

7:00 P.M. Refreshments, Church Social Hall

Raffles & Prizes

THURSDAY, JANUARY 18

6:30 P.M. Novena of Hymns & Prayers

7:00 P.M. Refreshments, Church Social Hall

Film Presentation, Procession of the Miraculous Image of the Santo Nino de Cebu, Basilica Minore, Cebu City, Republic of the Philippines

Raffles & Prizes

FRIDAY, JANUARY 19

6:30 P.M. Novena of Hymns & Prayers

7:00 P.M. Refreshments, Church Social Hall

Hall Decorations by The Cebu Youth Chapter
Chairmen – Franklin Belara & Francisco Belara, Jr.

SATURDAY, JANUARY 20 – FESTIVAL DAY

12:00 noon Concelebrated Mass in Honor of the Miraculous Santo Niño de Cebu and "Sinulog" dance ritual customary during the celebration.

Concelebrants: Rev. Fr. James McGee, Pastor of St. Joseph's Church, San Francisco; Rev. Fr. Joel Almendras of Cebu, Republic of the Philippines; Rev. Fr. Romeo Pimental, Director, State Filipino-American Coordinating Conference, Sacramento, California.

Reading of Epistle by:
Consul General Romeo Arguelles and Commissioner Sally B. Famarin

Eulogy:
John Osmeña of Cebu and Arlo Smith, Señor Assistant Attv. General, State of California

SPECIAL BENEDICTION IN LOVING MEMORY OF
MAYOR GEORGE RICHARD MOSCONE
ADOPTED SON OF CEBU

Mass Offering:
Little Miss Felirose Basa – Anthony Revelo
Honorable Judge S. Lee Vavuris, City and County of San Francisco
Miss Frances Cortes, Miss Philippines, U.S.A.
Captain Ernest Raabe, San Francisco Police Department
Miss Donna Blanco, Queen of Cebu, 1978–1979
Miss Connie Blanco, Empress of Cebu, 1979–1980
Mrs. Crispula Menchavez, Hermana Mayor, 1978–1979

Choir:
All Hollows Choir, Mrs. Judith de Vera, Director
Fil–Am Choir of Corpus Christi, Mr. Lou Vito, Director

Special Offering – Songs by
Mrs. Susan de la Victoria Lenzi and Mr. Mike Magdaluyo

Procession Grandmarshalls:
Consul General Romeo Arguelles
Honorable S. Lee Vavuris
Rev. Fr. Romeo Pimentel
Capt. Ernest Raabe
Capt. Robert Mucci
Former Senator John Osmena of Cebu
American Flag Bearer . . . . . Raymond Sudario
Filipino Flag Bearer . . . . . Frank Mariano
Cebu Flag Bearer . . . . . Ricky Sudario

1:30 P.M. Traditional Processional Parade of Miraculous Image of Santo Nino and "Sinulog" on the Streets of San Francisco featuring the "Traditional Carroza"

Procession Route – St. Joseph's Church to 11th Street, up 11th Street to Market Street, Market to 8th Street up to Howard Street to 10th Street, back to St. Joseph's Church.

Following the procession will be the Mariachi Band compliments of Mr. and Mrs. Marcelino Canaya of Cebu. Leading the Santo Nino Hymns – All Hollows Choir, directed by Mrs. Judith de Vera of Danao, Cebu and Fil-Am Choir of Corpus Christi, Mr. Lou Vito, Director

4 - 6 P.M. Banquet, St. Joseph's Social Hall, 10th & Howard Streets

7:00 P.M. Presentation–Traditional Carroza, Gift to the City and County of San Francisco for the Traditional Processional Parade, Filipino Fiesta, Santo Nino de Cebu. Acceptance by Hon. Mayor Dianne Feinstein, City and County of San Francisco

8 P.M.-1A.M. Grand Ball, St. Joseph's Social Hall

Donation: $4.00 per person – Semi-formal

Music: Neil Hallare's Sound Syndicate

For details:
Hermano-Hermana Mayor – Mr. & Mrs. P. Menchavez 648-2088
Beauty Pageant Chairman – Rosita Belara 239-8622
General Chairperson – Lynda Perez Medel and Franklin Belara 239-8622
Commissioner Sally B. Famarin 731-7361

JANUARY 28, 1979 – "HUBO" Changing Santo Nino Robe to ordinary wear

5:00 P.M. Concelebrated Mass – St. Joseph's Church, 10th & Howard Streets, San Francisco, California

OFFICE OF THE MAYOR
SAN FRANCISCO

Greetings

GEORGE R. MOSCONE

As Mayor, it is a pleasure to extend greetings and congratulations from the people of the City and County of San Francisco to the people of Mandaue City of the Republic of the Philippines on the occasion of their Annual City Fiesta to be held on May 8, 1978.

I am sure Mandaue City is very proud of the Mandauehanons who now reside in their adopted land, the United States of America, and who are honoring their Homeland, the Republic of the Philippines, as evidenced by the extraordinary and sterling civic contributions of Commissioner Sally Basiga Famarin which have enriched and strengthened the Filipino-American Community of our City. She has coordinated a multitude of projects that have redounded benefits not only to the Filipino Community but to all the citizens of our City. Having fostered the Filipino Fiesta of the Santo Nino de Cebu since 1968, our City is joining Commissioner Famarin in celebrating the First Decade of this event, which has helped to cement the spirit of respect and understanding which exists between our people.

Though circumstances do not permit my being with you, I am proud to extend my congratulations to Honorable Demetrio M. Cortes, Mayor of Mandaue City, for his years of dedicated service. My heartiest best wishes are extended also to those young ladies who will be crowned Queens during this year's Festival.

As an Honorary Cebuano, I am honored to be a part of your celebration, and though I am not personally present, I want you to know that my thoughts and prayers are with you.

George R. Moscone
Mayor

OFFICE OF THE MAYOR
SAN FRANCISCO

Greetings

It is a pleasure for me to extend best wishes for a very Happy Birthday to Commissioner Sally Basiga Famarin as her family and many devoted friends join in a birthday celebration on November 11, 1978, at the Jack Tar Hotel.

During her many years as a San Franciscan, Sally Famarin has made innumerable contributions to civic betterment, both in the Filipino-American Community and the City as a whole. Her work on many agency boards and in civic organizations has been truly outstanding, and has redounded incalculable benefits in improving the quality of life we enjoy in San Francisco. That she combines community service with a successful business career is a tribute to her talent and ability, as well as a testament to her public-spirited dedication to civic progress.

As Mayor of San Francisco, I am happy to join in this Birthday Tribute to your charming guest of honor. Happy Birthday, Sally, and best wishes for continued good health, happiness and success in all things.

George R. Moscone

Empress of Cebu, Mrs. Luz Adanza 1977 - 1978

During her reign as Empress,

she crowned Queen of Cebu, Miss Donna Blanco

with the late Mayor George R. Moscone

CONGRATULATIONS ON THE "FIRST DECADE," FILIPINO FIESTA, SANTO NIÑO DE CEBU, CACI

Hon. Arsenio Villarosa

Hon. Roberto Garcia, Governor of Aklan, and Hon. Arsenio Villarosa, Governor of Mendoro, both from the Republic of the Philippines, congratulates Commissioner Sally B. Famarin, Founder, President Emeritus and World Emissary, Filipino Fiesta Santo Nino de Cebu, CACI for the fiesta celebrations in San Francisco.

Hon. Roberto Garcia

Bob Noelke, City Planning Dept., Comm. Sally B. Famarin, CACI, Gee Gee Platt, President Landmarks Preservation Advisory Board, James T. Ream, AIA former Vice-President Landmarks Board of San Francisco were both Hon. Executive General Chairpersons during the Filipino Fiesta of the Santo Nino in January 1978.

Honorable Jerry Brown, Governor of California and the late Mayor George R. Moscone of San Francisco, strongly recognize this cultural and historical tradition, the Fiesta of the Santo Niño de Cebu with Commissioner Sally B. Famarin.

PROGRAMME

FILIPINO FIESTA SANTO NIÑO DE CEBU, JANUARY 20, 1979, 7:00 P.M.
St. Joseph's Social Hall, 10th & Howard Streets, San Francisco, California

MASTER OF CEREMONIES ..... RUDY FAMARIN

1. Welcome by the Master of Ceremonies
2. National Anthems ..... Ms. Tonie Manliclic
   Oakland, California
3. Address ..... Commissioner Sally B. Famarin
   Founder, President Emeritus, World Emmissary, CACI
4. Medley of Songs ..... AMAPOLA
5. Presentation of Awards ..... Her Majesty, Frances I, Miss Philippines, U.S.A.
   Her Majesty, Connie I, Empress of Cebu
   Mr. Arlo Smith, Senior Assistant
   Attorney General, State of California

Awards to:

Honorable S. Lee Vavuris, Superior Court Judge, City & County of San Francisco

Capt. Ernest Raabe, San Francisco Police Department

Carle & Son Printers, San Francisco, California

Mrs. Fortune Holz, Organizer-President, Southern California Chapter

Mr. Josephus Yap, Organizer, Oakland-Union City Chapter

Mr. & Mrs. Potenciano Menchavez, Hermano-Hermana Mayor, 1978 and 1979

Mr. & Mrs. Pete Blanco, Hermano-Hermana Mayor, 1979

Mrs. Lynda Perez Medel, Executive General Chairperson, 1978 and 1979

Mr. & Mrs. Francisco Belara, Beauty Pageant Chairpersons, 1978 and 1979

Mr. John H. Atkinson, Past President and Chairman of the Board, CACI

Mrs. Cathay Famarin Rizotto, CACI Artwork, Assistant Mgr. Thom's Natural Food

Mrs. Sally Anne Famarin Davis, Supervisor, Area Proof, Crocker National Bank

Mrs. Susan de la Victoria Lenzi, a Professional Singer

AMAPOLA, A Cebuano Superstar

Mr. & Mrs. GAudencio Paderanga, Executive Vice-President, CACI

Mr. and Mrs. Franklin Belara, Chairman, Cebu Youth Chapter

Mr. and Mrs. Gabino Simblante, Finance, CACI

Awards to: The Reigning Beauties and the Royal Court

Queen of the Filipino Fiesta, Miss Philippines, U.S.A. Miss Frances L. Cortes

Empress of Cebu, Mrs. Connie Blanco

Mutya Ng Filipinas, Little Miss Felirose Basa

To be presented by ..... Miss Donna Blanco, Queen of Cebu, 1978-1979
Capt. Ernest Raabe, San Francisco Police Dept

5. Curacha ..... Mrs. Rosa Baliche
   Mr. Romulo Aguirre

DANCE!!! DANCE!!! DANCE!!!

8 P.M. to 1 A.M.

MUSIC BY NEIL HALLARE'S SOUND SYNDICATE

Program

CORONATION AND BALL • IMPERIAL BALLROOM • HILTON HOTEL
MASON AT O'FARRELL STREETS • SAN FRANCISCO, CALIFORNIA
JANUARY 13, 1979

Master of Ceremonies . . . . . John H. Atkinson
Past President, CACI

1. Welcome Address . . . . . Honorable Romeo Arguelles
Consul General of the Philippines

2. Presentation of Colors . . . . . The Sixth Army of the Presidio
San Francisco, California

3. Pledge of Allegiance to the Flag . . . . . Ricky Sudario

A Tribute In Memory of Our Beloved Mayor George R. Moscone
Adopted Son of Cebu, Republic of the Philippines

4. Presentation of the Royal Court . . . . . Commissioner Sally B. Famarin
Landmarks Preservation Advisory Board

Queen of Cebu, 1978-1979 . . . . . Miss Donna Blanco

Miss Love . . . . . Rita Valencia
Escort – Bert Valencia

Miss Peace . . . . . Miss Shirley Menchavez
Escort – Allan Reyes

Scepter Bearers: Anthony Rizotto, Armando Sarya, Jr., Tony Sirafica
Crown Bearers: Richie Cuerdo, Eddie Serafica, Pamela Nonato
Flower Girls: Lioness Adanza, Sonya Valencia, Ann Mary Paderanga, Gina Fiel, Heidi Nonato, Carolyn Fiel, Delia Tabulinar, Mary Joy Rojo, Jeannie Chavez, Mica Angela Chavez

"Reigning Beauties"

Miss Philippines, U.S.A. . . . . Her Majesty France I
Escort Mr. Nilo L. Cortes

Empress of Cebu . . . . . Her Majesty Connie I
Escort – Pete Blanco

Mutya Ng Filipinas . . . . . Little Miss Felirose Joy Basa
Escort – Bienvenido Basa, Jr.

Scepter Presentation:

Miss Philippines, U.S.A. . . . . Commissioner Georgia Migue
Public Utilities & Human Rights Commission, Oakland, California

Honorable Ronald Pelosi,
Board of Supervisors, City & County of San Francisco

Empress of Cebu . . . . . Honorable Carol Silver
Board of Supervisors, City & County of San Francisco

Mr. Arlo Smith, Señor Assistant,
Attorney General, State of California

Mutya Ng Filipinas . . . . . Mrs. John Foram

Mr. Fred Dayoan,
Assistant President, Manager. American Savings & Loan

CORONATION

Miss Philippines, U.S.A. . . . . Miss Donna Blanco, Queen of Cebu, 1978–1979
Honorable John Foran, California State Senator

Empress of Cebu . . . . . HOnorable Dan Horanzy,
Board of Supervisor, City & County of San Francisco

Mutya Ng Filipinas . . . . . Miss Jane Guevara, Princess of Cebu, 1977–1978
Honorable Romeo Arguelles, Consul General of the Philippines

★ ★ ★ ★ ★ INTERMISSION ★ ★ ★ ★ ★

CORONATION AND BALL

5. Presentation of Trophies

Empress of Cebu . . . . . Miss Eileen Alfonso,
Binibining Filipinas, SFACCI

Mr. Willizm Holz, Advisor
Southern California Chapter, CACI

Miss Philippines, U.S.A. . . . . Mrs. Fortune Holz, Organizer
President, Southern California Chapter, CACI

Atty. William McLaughlin, San Francisco, CA

Mutya Ng Filipinas . . . . . Mrs. Nora Gavino
Secretary, Fil-Am Association of Pittsburgh

Mr. Rudy Rodriguez
Grand Treasurer, CDA

Miss Peace . . . . . Miss Sally Anne Famarin Davis, Supervisor
Area Proof Center, Crocker National Bank

Atty. John Lauricella
Legal Advisor, CACI

Miss Love . . . . . Mrs. Margaret Krsak Koesen
President, Bataan-Corrigedor Society

Dr. Amancio Ergina, Commissioner
San Francisco Housing Authority

6. Folk Dance . . . . . Cabadbaran Cultural Dance Troupe
Mrs. Rosita Arcol, Director

7. Bouquet Presentation

Empress of Cebu . . . . . Miss Lucina Purisima
Miss Maria Clara, U.S.A., 1978-1979, Leonor Rivera Lodge # 56, CDA

Sid Valledor, President, UFAAFRA

Miss Philippines, U.S.A. . . . . Mrs. Cathay Famarin Rizotto
Assistant Manager, Thom's Natural Food

Mr. Jerry Crosson,
RCHA Licensing Evaluation. Consultant, Dept. of Social Services
City & County of San Francisco

Mutya Ng Filipinas . . . . . Mrs. Enrica Zabala, Office Manager
EOC, South of Market

Mr. Peter Mendelsohn, President, Todco Corp.
Chairman, South of Market Health Center, Advisory Council

8. Curacha . . . . . Mrs. Rosa Baliche
Mr. Romulo Aguirre

9. Presentation of Special Awards –

Honorable George R. Moscone, Adopted Son of Cebu, Philippines, Posthumous Award

Honorable Dianne Feinstein, Honorary Life Membership Certificate

Honorable John Foran, Honorary Life Membership Certificate

10. Acknowledgement . . . . . Commissioner Sally B. Famarin
Founder, President Emeritus, World Emissary
Filipino Fiesta, Santo Nino de Cebu, CACI

THE ROYAL DANCE

MUSIC BY NEIL HALLARE'S SOUND SYNDICATE

PRECIOUS GEMS, RECOGNITIONS & CAMARERAS OF THE SANTO NIÑO DE CEBU

DONORS

SANTO NIÑO Diamonds, Rubies and Pearls, & other Precious Gems – John H. Atkinson, Past President - 1971-72, Chairman of the Board, 1976-78.

Gold Pearly Necklace – Sally Anne Famarin Davis, San Francisco, CA

Philippine Flag – Hon. Demetrio M. Cortes, Mayor, Mandaue City, Republic of the Philippines

American Flag – Lily T. Cacabelos Bouse, President, CACI 1976

Proclamation 1976 to 1979 – Hon. George R. Moscone, Mayor, City and County, San Francisco, CA; Honorary Board of Advisor, CACI, and Adopted Son of Cebu, Republic of the Philippines

Certificate of Honor (1976, 1978, 1979) – Board of Supervisors, City and County of San Francisco. Introduced by Hon. Robert Mendelsohn, Hon. Dianne Feinstein and Hon. Ronald Pelosi

Point of Historical Interest (1977) – State of California, Recommended by Hon. Quentin Kopp, President of the Board of Supervisors, San Francisco, CA, 1977

Resolution, California State Senate – adopted, July 1977 and August 1978, introduced by Hon. John Foran

Congressional Record of Recognition 1977 – Hon. Philip Burton, House of Representatives, U.S. Congress, Capitol Hill, Washington, D.C.

The White House Messages – Presidents of the United States, Their Excellencies, Richard M. Nixon, Gerald R. Ford, and Jimmy Carter

The Malacanan, Republic of the Philippines – His Excellency, President of the Philippines, Ferdinand Marcos

Silver Cross Pearl Necklace – Susie Antonio, San Francisco, CA 1977

Traditional "CARROZA" 1978 – Hon. Eulogio E. Borres, Mayor, Cebu City, Republic of the Philippines and Hon. Sally B. Famarin, Commissioner, Landmarks Preservation City Planning, San Francisco

Replica Donors – Hon. Eduardo Gullas, Governor of Cebu, Republic of the Philippines, for Southern California Chapter, CACI, May 1978

Hon. Demetrio M. Cortes, Mayor of Mandaue City, Republic of the Philippines, Honorary President, Mandaue Association de Santo Niño, Sister Organization, Cebu Association of California Inc., 2nd Replica for San Francisco, California, U.S.A. CACI, May 1978

St. Joseph with the Christ Child – Commissioner Sally B. Famarin, San Francisco, California

Connie Blanco, Empress of Cebu, 1978-1979, Livingston, California – Pete Blanco

Fortune Holz, Organizer, Southern California Chapter, CACI, Long Beach-Los Angeles, CA – Bill Holz

CAMARERAS – Commissioner Sally B. Famarin, Felicitas Simblante, Crispula Menchavez, Judith Cabuntala, Josefina Perez, Angelita Paderanga, Lynda Perez Medel, and Adelaida Sadaya

Santo Niño de Cebu Banner – designed by John Atkinson, 1971

Banner Artwork – by John Lonzatella, Creative Arts Director, Macy's California

Bead Work – Comm. Sally B. Famarin, Founder, Pres. Emeritus, World Emissary, CACI

Artwork cover page, Souvenir Program Book and Poster Signs – Cathay Famarin Rizotto

Program Author - Comm. Sally B. Famarin, Landmarks Preservation Advisory Board, City and County of San Francisco.

ACKNOWLEDGMENT

Words may not suffice to express our gratitude and the gratefulness of the Officers and Members of the Cebu Association of California, Incorporated to all those who have contributed their time, talent and even their treasures to help make in many divergent ways this Fiesta Celebration during the decade a success and reality.

THE EXECUTIVE COMMITTEE

Greetings from

Commissioner Sally Basiga Famarin
Founder and President Emeritus, World Emissary
Filipino Fiesta, Santo Nino de Cebu
(Cebu Association of California, Inc.)

The only U.S. awardee, 4th Centennary Celebration, Cebu's Republic of the Philippines, Hon. Hermana Mayor, Santo Nino de Cebu, Basilica Minore Cebu City, Rep. of the Philippines, Year of Our Lord, 1977; First Woman given the highest honor and awarded the facsimile of the Official Seal of Mandaue City, Republic of the Philippines; Recipient, Robert C. Howe Memorial Plate Award as "Patriot" of the United States of America; Authored and endorsed Santo Nino de Cebu as National Shrine for Filipinos in the United States of America.

The only Filipino woman commissioner appointed by Mayor George R. Moscone during his term on any commission in the City and County of San Francisco. Endorsed, Resolution from Cebu Government, Republic of the Philippines, signed by Governor Eduardo Gullas and 45 mayors of Cebu declaring Mayor George R. Moscone, as adopted SON of Cebu.

The first Filipino to hold three important positions in the City & County of San Francisco, California. She is serving on Mayor Moscone's screening committee on Boards and Commissions, Advisory Board of Child Health and Disability Prevention Program and Commissioner, Landmarks Preservation Advisory Board.

Authored and endorsed, International Hotel Landmark, First Filipino Landmark in U.S. (National Register of Cultural and Historical Places)

She is Affiliated with:
American Society of Notaries (a chartered Member)
International Platform Association (founded by Daniel Webster in 1831)
California Real Estate Association
National Association of REALTORS
San Francisco Board of REALTORS
National Historic Preservation of America

The first Filipino Woman REALTOR in California
and the first Filipino featured in the following biographies:
Who's Who Among Filipino Americans
Who's Who of the Golden State
Who's Who of American Women, Ninth, Tenth & Eleventh Editions
Mandaue City Yearbook, 1975, Philippines
Who's Who of the Platform
Dictionary of International Biography, Cambridge, England, Vol. XIII, XIV, & XV
"The Famarin Story in America" by American Historical Society
People Who Matter, North American Edition
Notable Americans of the Bicentennial Era
Profiles of Freedom – A Cross Section of Proud Bicentennial Americans
The Patriots of the American Bicentennial
Notable American, 1976-1977 Edition
Who's Who In Finance and Industry
Community Leaders and Noteworthy Americans, Ninth & Tenth Editions
Who's Who in the West
Personalities of the West and Midwest
Women in Business, North American Edition
Who's Who In America
The International Register of Profiles, World Edition
Who's Who In The World
The World Who's Who of Women
Book of Honor, Tenth Edition
The International Who's Who of Intellectuals
The International Who's Who of Community Service
Personalities of the South
Personalities of America
Filipino Guide To San Francisco
Who's Who Filipinos In America

Founder, Philippines Gardens, Golden Gate Park, San Francisco, California
Founder, Affiliates, and sister organizations, CACI
First Filipino to serve – Mayor's Citizens Committee, 202nd birthday of San Francisco
Founder, Mandaue Association de Santo Nino, Republic of the Philippines
Donor, Traditional Carroza, Filipino Fiesta, Santo Nino de Cebu to City and County of San Francisco, California U.S.A.
Author, First Decade Book, Filipino Fiesta, Santo Nino de Cebu, CACI, U.S.A.

TO ALL MY FRIENDS IN THE CEBU ASSOCIATION
CONGRATULATIONS AND BEST WISHES
ON THE 11th ANNUAL FIESTA
OF SANTO NIÑO DE CEBU

ARLO SMITH

western union **Telegram**

SFA380(22 16) 1-229 32 7G339)PD 12/05/78 DEC 14 5PM 7:51
ICS IPMIIHA IISS
ISS FM TRT 05 22 14
PMS SANFRANCISCO CA
INB350 LCC972 ADH414 CTR7 18 RGF/TCI472 3398A65303
UTNX HL PSCB 042
MANDAUECITY CAPWIRE PHILS 42 5 0008
MS SALLY FAMARIN 2207 28TH AVENUE
SANFRANCISCO CALIFORNIA 94116
PLEASE CONVEY MY HEARTFELT CONDOLENCE TO BEREAVED FAMILY OF LATE
MAYOR MOSCONE PD FILIPINOS LOST SINCERE FRIEND AND BENEFACTOR PD
ALSO SENDING MY BEST REGARDS TO YOU-THANKS. MAYOR CORTES MANDAUE CITY

TO all Filipino-Americans and friends in San Francisco and the Bay Area we appeal for your generous donation in honor of our late and beloved Mayor George R. Moscone. Please send check or money order to:

GEORGE MOSCONE FAMILY MEMORIAL FUND
BANK OF AMERICA
345 MONTGOMERY STREET
SAN FRANCISCO, CA 94104

Angeles Felix, Sr.

GREETINGS

THE CORTES-LEBUMFACIL FAMILY

Susan
Frances
Janet

Nilo
Felix, Jr.
Angelo

GREETINGS FROM THE

ADANZA FAMILY

LUZ
EMPRESS OF CEBU, 1977-78

HERMAN

EVANGELINE
Queen of the Mardi Gras
1970-71

CAROLINE
Queen of Cebu
1974-75

ROSALIND
Princess of Cebu
1970-71

Lioness Adanza

Pit Señor Sto. Niño!

Terry York Chevrolet

THE GIANT OF THE VALLEY

AND BRITISH CARS

Ed Coscolluela
General Manager

"We're No. 1 for a Good Reason"

Terry York Chevrolet is the No. 1 GM dealer in the San Fernando Valley and the No. 1 supplier of automobiles to the Filipino market.

From the moment you walk into our dealership there's that great feeling that you're among 'kababayan' friends, who speak your own language and know your every need, who treat you like No. 1.

This is true in both sales and service. Terry York Chevrolet is the only dealership in the area that has in its employ several quality people whose main function is to attend to all your service needs — before your car is brought into our shop for repair, maintenance or warranty work.

WELL TRAINED SALESMEN

Our sales professionals have been trained and consistently updated in their knowledge of:

* Leasing
* Trucks
* Cars
* Parts
* Finance
* Insurance
* Service
* Body Shop
* Rental

This training is provided by experts from various fields coming from General Motors, Chevrolet, GMAC, MIC, and various business and technical schools.

Terry York Chevrolet

SE HABLA ESPANOL

NEAR SAN DIEGO & VENTURA FREEWAYS

16425 VENTURA BLVD. at HAYVENHURST • ENCINO • 783-8300

PIT SEÑOR!
SANTO NIÑO!

DAVIS – FAMARIN – RIZOTTO
FAMILY

CEBU ASSOCIATION
OF CALIFORNIA
FOUNDED 1968 A.D.

The original Sponsors and Founders of the Fiesta of the Santo Niño.

OAKLAND – UNION CITY CHAPTER

Mr. & Mrs. Josephus Yap
Mr. Frank Migue &
Commissioner Georgia Migue

MABUHAY!

CONGRATULATIONS!

To the Cebu Association of California Inc. for the magnificient Fiesta of the Santo Niño de Cebu on the First Decade Celebration.

Our sincere thanks to all devotees and our best wishes for a prosperous year 1979.

Mr. & Mrs. Ray Bouse
Past President & Life Member, CACI

Compliments

MABUHAY!!

Tony & Monina Chua

& Family

Safe, strong and friendly

SAN FRANCISCO
10 Kearny Street at Market
Phone: 421-1830
2201 Irving Street at 23rd Ave.
Phone: 661-3900
5655 Geary Blvd. at 21st Ave.
Phone: 752-6800
1500 Polk St. at California St.
Phone: 771-1765
1811 19th Ave. at Noriega
Phone: 566-1300
430 Davis Court at Jackson St.
in Golden Gateway Center
Phone: 982-5242

For other convenient American Savings locations in Southern and Northern California check the white pages of your telephone directory.

ASSETS OVER $8 BILLION

COMPLIMENTS

DR. ANTONIO A. RAGADIO
DENTIST

1063 GENEVA AVENUE
SAN FRANCISCO, CA 94112
(415) 585-6084

ANTONIO C. RAGADIO, Jr., D.D.S.

1100 GENEVA AVENUE
SAN FRANCISCO, CA 94112
(415) 587-1200

XANDU RECORDING COMPANY

JOSE C. RAGADIO
MANAGER

1050 GENEVA AVENUE
SAN FRANCISCO, CA 94112
PHONE 239-1612

MABUHAY!

REALTOR®

HAVE YOU TRIED THE REST?
NOW TRY THE BEST...

FOR YOUR REAL ESTATE NEEDS

RESIDENTIAL HOMES
INCOME PROPERTY TRADES
COMMERCIAL & INDUSTRIAL BUILDINGS

CENTURY HOMES REAL ESTATE

334-8900
334-8901

VIRGINIA NERY BUBAN
REAL ESTATE BROKER

1100 GENEVA AVE. (CORNER MADRID)
SAN FRANCISCO, CA 94112

MEMBER
SAN FRANCISCO REAL ESTATE BOARD
WOMEN'S COUNCIL OF REALTORS
NATIONAL ASSOCIATION OF REALTORS

BEST WISHES
FILIPINO-AMERICAN COMMUNITY OF PITTSBURGH
PITTSBURGH, CALIFORNIA, INC.

OFFICERS

OUTGOING		INCOMING/1979-80
Jess H. Reyes	President	Freddy Carinio
Dan K. Bosco	Vice-President	Larry Bella
Nora R. Gavino	Secretary	Minerva Morey
Freddy Carinio	Treasurer	Dele Morey
Pat Ubarro	Auditor	Ben Bulilan

BOARD OF DIRECTORS

Chairman-Orlando G. Dolojan		Orldando G. Dolojan
Vice-Chairman- Julian A. Ignacio		Emilio Bumagat
Member	Lou Albano	Lou Albano
Member	Jose Abasta	Gavino Gusimat
Member		Delfin Jaromay

GREETINGS

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.
Southern California Chapter
Long Beach — Los Angeles

Tony Canon
Josefina Ilaya
Genoveva Capungan
Tarciana Labayos
Gamahel Pilapil
Frank Dy

CONGRATULATIONS!
HER MAJESTY FRANCES I
Miss Philippines, U.S.A.
Queen, Filipino Fiesta, Santo Niño de Cebu

GREETINGS and CONGRATULATIONS!

MRS. ENRICA ZABALA
pausing with
the late Mayor
GEORGE R. MOSCONE

PIT SEÑOR! SANTO NIÑO!

VIC & LUPEVIMEL POZON
Hermano - Hermana Mayor
1976-1977

BAY VIEW
FEDERAL SAVINGS
★ ★ EST. 1911 ★ ★

Why save anywhere else?

• Higher Interest • Greater Safety
• Better Service with 24 convenient offices in Northern California.

SAN FRANCISCO (7 Offices) • SOUTH SAN FRANCISCO
OAKLAND • MILLBRAE • BELMONT • MENLO-ATHERTON
LARKSPUR • FOSTER CITY • SACRAMENTO (3 Offices)
HALF MOON BAY • REDWOOD CITY • WALNUT CREEK
CONCORD • SANTA CLARA • SAN MATEO (2 Offices)

BAY VIEW FEDERAL SAVINGS

ADMINISTRATIVE OFFICES: 2121 So. El Camino Real, San Mateo, CA • 573-7300

MEMBER Federal Savings and Loan Insurance Corporation Federal Home Loan Bank

CONGRATULATIONS ON YOUR
FIRST DECADE
FIESTA CELEBRATION OF THE
SANTO NIÑO DE CEBU

* * *

ENGR. & MRS. LUCIO RAYMUNDO
& FAMILY
President, Fil-American Society of
Architects and Engineers

FILIPINO AMERICAN SOCIETY OF ARCHITECTS AND ENGINEERS

COMPLIMENTS FROM
CABALLEROS de DIMAS
ALANG OF AMERICA
INCORPORATED

Most Illus. Bro Max C. Peralta
Grand Master

COMPLIMENTS FROM

THE SUDARIO FAMILY

Ricky, Leonarda, Alex and Raymond. Pausing with relatives, friends, officers and members of the Cebu Association of California, Inc.

PIT SENOR! SANTO NIÑO!

MRS. DOMINGA MARQUEZ
AND FAMILY

BLUE PRINT SERVICE COMPANY

149 Second Street
San Francisco
California 94105

Call 495-8700

COMPLIMENTS
AND
BEST WISHES
FROM THE

SAN FRANCISCO
HILTON
AND
TOWER
MASON AT O'FARRELL

(415)
771-1400

HENRI LEWIN
Senior Vice President

★

WERNER LEWIN
Vice Pres. & Gen. Mgr.

Greetings to the Filipino-American Community!

PIT SEÑOR!

MARIO and CAROLINE BORROMEO
FAMILY

Greetings

TO THE REIGNING BEAUTIES
AND OUR SINCERE GOOD WISHES
TO ALL DEVOTEES OF THE
SANTO NIÑO DE CEBU

Mrs. Tonie Manliclic during the Traditional procession of the Santo Niño de Cebu in 1978 with Rudy Famarin driving the carroza.

PIT SENOR! SANTO NIÑO!

GREETINGS & CONGRATULATIONS
from
MR. & MRS. BENNY RAFOLS MENCHAVEZ
AND FAMILY

PIT SENOR! SANTO NIÑO!

May the venerated Santo Nino bestow His Divine blessing upon us all in our family. Photo taken during the Fiesta of 1978 with our children, relatives and friends.

THE MENCHAVEZ FAMILY

Illus. Brother Rudy Rodriguez and Mayor George R. Moscone of San Francisco.

Rodriguez airs bid for top CDA post

The Caballeros de Dimas-Alang (CDA), one of the oldest and largest Filipino fraternal organizations in the United States, will hold it's triennial convention in Oakland on the third week of January, 1979.

Running for Grand master is Rudy Rodriquez.

Initiated at Seattle's Evangelista Lodge No. 64 in 1957, Rodriguez rose from the ranks to become that Lodge's secretary and eventually its Worshipful Master.

He was appointed grand secretary-treasurer of the Grand Lodge in 1968, which post he held until 1975. Despite his work as supervisor of Filipino workers in a canning factory, Rodriguez is actively involved with CDA affairs in his position as grand treasurer to the present.

Exalted to the rank of 33rd Degree at the Los Angeles convention in 1970, Rodriguez has attended all CDA conferences and conventions from the time he was initiated.

Rodriguez' slogan is: "Restoring Old Values and Responsible Leadership."

GREETINGS & MABUHAY!

"MORNING STAR"

HOME
FOR THE AGED

658-666 SHOTWELL ST.
SAN FRANCISCO, CA 94110

MARCELINUS P.,
PERLA F. CANAYA
OWNER, ADMINISTRATOR

PHONE 826-5348

PIT SEÑOR! SANTO NIÑO!

Mariachi Band
compliments of
The Canaya Family

PIT SEÑOR! SANTO NIÑO!

from
MARIA VDA. DE NAVALES
AND FAMILY

CONGRATULATIONS TO THE CEBU ASSOCIATION OF CALIFORNIA, INC.

MAY THE SANTO NIÑO DE CEBU, THE ASSOCIATION'S PATRON SAINT SHOWER YOU WITH HIS GRACES AND SPREAD HIS MANTLE OF PROTECTION.

SALINAS– MONTEREY
DELEGATION
MRS. VALENTINA REYES

Pit Señor! Santo Niño!

FAYCO

Filipino Adult and Youth
Catholic Organization

Lorraine Ramos Wiles
President

PIT SEÑOR!

MS. LUMY GRANADA
of San Jose with
Officers and Members of
The Cebu Association of California Inc.

SHELDON'S BAKERY

OWNED AND OPERATED BY MAKIN' DOUGH, INC.

8917 SO. SEPULVEDA BLVD.
WESTCHESTER, CALIFORNIA 90045
TEL. (213) 645-8211 or 776-4487

SHELDON'S BAKERY SPECIALIZES IN:

1. ALL CAKES FOR EVERY OCCASION
2. ALL KINDS OF DANISH PASTRIES
3. FLIP ROLLS, (PAN DE SAL)
4. SWEET ROLLS WITH CHEESE (ENSAIMADA)
5. HAM & CHEESE BREAD
6. PIES
7. AND OTHER SPECIAL TASTY AND DELICIOUS FILIPINO-AMERICAN BAKERY PRODUCTS

BOARD OF DIRECTORS
MAKIN' DOUGH, INC.

BEN ROJAS.....PRESIDENT and CHAIRMAN of the Board

ED MABUGAT.....VICE PRESIDENT Mfg. Manager

LUDY SALAZAR.....VICE PRESIDENT Operations Manager

LAFF MAGBANUA.....SECRETARY

TONY CANON.....TREASURER

YVONNE SANCHEZ.....BOARD MEMBER

Compliments from The Officers & Members of the

CAVITE ASSOCIATION of CALIFORNIA INC.

PIT SEÑOR!

CONGRATULATIONS TO

The Festival "Reigning Beauties"

MR. & MRS. BOB REYES
AND FAMILY

CONGRATULATIONS

Congratulations to the Cebu Association of California, Inc. and the "Reigning Beauties" and the Royal Court on their First Decade Celebration of the Santo Niño de Cebu in San Francisco.

VIVA SEÑOR! SANTO NIÑO!

CONNIE ORTEGA
Sr. Vice-President, Veterans of Foreign War
Seattle, Washington
SWEETHEART, CDA, 1975-1976

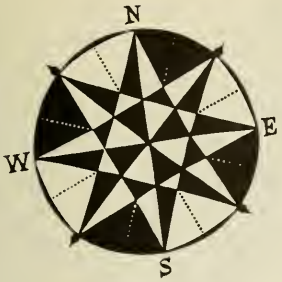
PIT SEÑOR!
SANTO NIÑO!

ALMA FLOR FORTELLA ALVI

GWENDOLYN PREECE

BRENDA LEE PREECE

– OAKLAND, CALIFORNIA –



Joann's Travel Service

Main Office:
815 Geary Street, San Francisco, California 94109
Telephone: (415) 474-1508

Branch Office:
810 Third Avenue, 400 Central Building
Seattle, Washington 98104
Telephone: (206) 623-2652

"WHEN YOU TRAVEL, SEE US FIRST TO SEE THE WORLD"
24-Hour Phone Service

CALL (415) 474-1508

Balikbayan — Homecoming Trip to the Philippines

SAN FRANCISCO TO MANILA (Round Trip)

EVERY TUESDAY, THURSDAY, SATURDAY & SUNDAY

EVERYDAY— PHILIPPINE AIR LINES BIG DC-10

Northwest Airlines
WEDNESDAY, THURSDAY, SATURDAY & SUNDAY

EVERY FRIDAY & SUNDAY

JOANN R. ABENOJAR
Owner/Manager

ROSARIO MENDOZA
General Manager

THELMA ZANDUETA
Assistant Manager

CLEM CRISTOBAL
Branch Manager

Pit Señor!
Santo Niño!

Congratulations
to the
Reigning
Beauties!

Jess Mata

QUALITY PICTORIAL COVERAGE

Ramon M. Lloren

Weddings
Baptisms
Picnics
Parties

390 Moultrie/Cortland
San Francisco,
California 94110
Tel: (805) 285-3410

SCATENA YORK
COMPANY

REFRIGERATION - AIR CONDITIONING
DESIGN - ENGINEERING
INSTALLATION - MAINTENANCE

JAMES A. SCATENA

2000 OAKDALE AVE.
SAN FRANCISCO, CA. 94124
(415) 285-6600

PIT SANTO NIÑO!

THESE ARE REVERBERATING
SOUNDS THAT ECHO IN
EVERY CEBUANO HEART.

TO THE OFFICERS AND
MEMBERS OF THE
CEBU ASSOCIATION OF
CALIFORNIA, INC.

CONGRATULATIONS TO
THE QUEENS and the
ROYAL COURT!

MR. & MRS. JUDITH De VERA
AND ESTER UY

HERB'S JANITORIAL SERVICE

689 37th Avenue
San Francisco, CA. 94121
387-6146

CONGRATULATIONS TO THE
REIGNING BEAUTIES OF THE
FIESTA OF THE SANTO NIÑO DE CEBU,
JANUARY 12–20, 1979

The Guevara Family

(from left to right) Leonisa P. Guevara, Jane, Dr. Alfred Guevara, Derek Colvin, Joji Colvin, Jannette Guevara, Alfredo Guevara, Jr.

TRANSMISSION

GENERAL AUTO REPAIR

FOREIGN & DOMESTIC
AUTOMATIC STANDARD

20 YEARS EXPERIENCE

ONE DAY SERVICE

MOST JOBS

FREE TOWING WITH REPAIR
WITHIN 15 MILES

AUTOMATIC TRANSMISSION REBUILDERS ASSOCIATION
ATRA

ATLAS TRANSMISSION SERVICE

ASK ABOUT OUR NATIONWIDE GUARANTEE

FOR FREE ESTIMATE
CALL
586-7100
AFTER 7 P.M. & HOLIDAYS CALL 341-9510

FINANCING ARRANGED ON APPROVAL

5620 MISSION ST.
SAN FRANCISCO, CALIFORNIA

Compliments of
HARVEY & ELVIRA BAILEY

WITH OUR BEST WISHES TO THE
CEBU ASSOCIATION
OF CALIFORNIA, INC.
TO THEIR "FIRST DECADE"
AND TO ALL DEVOTEES OF THE
SANTO NIÑO DE CEBU!

–MABUHAY!–

MR. & MRS. AL DELA PINA
AND DAUGHTER

— Compliments —

ELLIS BROOKS CHEVROLET

Open Monday thru Friday until 7 p.m.
Saturday until 6 p.m.

CARMEN MEDINA
New and Used Cars & Truck Salesperson
* * *
1395 VAN NESS AVE. at Bush St.
SAN FRANCISCO, CALIFORNIA

TEL:office/776-2400 Res./665-7610 or 761-5512

EDIE'S BEAUTY SHOP

"Complete Beauty Service
WIG STYLING

PHONE
282-9728

Se Hable Espanol 3155 Mission Street
San Francisco, California

PIT SEÑOR! SANTO NIÑO!

THE PADERANGA FAMILY

Congratulations!

To the Cebu Association of California Inc.
for the magnificient
Fiesta of the Santo Niño de Cebu
which is a resounding success.

For Ambulatory Aged
Cheerful, Comfortable Rooms
with Pleasant Atmosphere

Bruce & Faeling Heikkinen
Licensed Operators

Rafaela's Residential Care Home

1251 26th AVENUE
SAN FRANCISCO, CA 94122
TEL. 661-7438

– CONGRATULATIONS –

CONCEPCION'S BOARDING HOME

PLEASANT ATMOSPHERE
GOOD SERVICE
EXCELLENT LOCATION

* * *

Jose and Aurora Concepcion
– Administrators –

1730 9th. Ave.
San Francisco, CA

Call 731-4021

SECURITY BUSINESS SERVICES

INCOME TAX - BOOKKEEPING -
MANAGEMENT COUNSELLING

Mike Palangian
– Tax Consultant –

5723 Mission St.
San Francisco, CA 94112

By Appointment
587-8500
(JUST 500)

MODERN SYSTEMS
INSTALLED & MAINTAINED

CONGRATULATIONS TO THE QUEEN OF THE FILIPINO FIESTA

SANTO NIÑO DE CEBU, MISS PHILIPPINES, U.S.A.

HER MAJESTY FRANCES L. CORTES I

from
ELEANOR FLORENDO ONG CAPIN
and Family

LOS ANGELES, CALIFORNIA

Congratulations Felirose Joy!

The Basa Family

SAN JOSE, CALIFORNIA

PIT SEÑOR! SANTO NIÑO!

OUR DEEPEST AND SINCEREST THANKS TO EACH AND EVERY ONE OF YOU WHO PARTICIPATED IN THIS, THE FIRST DECADE VENERATION OF THE SANTO NIÑO DE CEBU CELEBRATION.

Mr. & Mrs. Gabino Lumapas Simblante
Mandaue City, Rep. of Philippines
Life Members, CACI

CONGRATULATIONS AND BEST WISHES
SANTO NIÑO DE CEBU FIESTA
FROM THE
OFFICERS AND MEMBERS OF THE UNITED FILIPINO-AMERICAN ARMED FORCES
RETIRED ASSOCIATION (UFAAFRA)

President . . . . . Sid O. Valledor
Vice President . . . . . Joseph Salonga
Executive Secretary . . . . . Dominador Briones
Recording Secretary . . . . . Roberto Melgar
Treasurer . . . . . Fred A. Reyes
Auditor . . . . . Alex dela Pena
Sergeants-at-Arms . . . . . Alex Ludovico, Jr.
Fel Oronos, Sr.

BOARD OF DIRECTORS

Mrs. Eugenia Abriol . . . . . Chairman

MEMBERS

Sally Docto
Roy Leano
Guadalupe Oronos
Fred Jemera
Rufino Ladua
Adela Ramirez

GREETINGS FROM

La Simpatica Cut & Curl

HAIRSTYLING & COLORING
MEN & WOMEN

Haircut Specialist ▪ Jafra Consultant

Fortune B. Holz, Owner–Operator

PIT SEÑOR! SANTO NIÑO!

Organizer & Charter President
Southern California Chapter

414 Cherry Ave.
Long Beach, CA 90802
Tel. 434-3366

Greetings from

FAMARIN REALTY

UNITED HOMES REALTY

Complete Real Estate Service

FIRST in the home buyer's mind
FIRST on realtors' schedules

- BUY, SELL, TRADE:
  Residential, Income, Commercial
- PROPERTY MANAGEMENT:
  Rentals, Management, etc.
- FINANCING:
  1st Loan, 2nd Loan, 3rd Loan
- BUSINESS OPPORTUNITY:
  Beauty Salon, Bar, Restaurant, etc.
- ACREAGE & LOT
  Recreation, Retirement, Investment, etc.
- UNITED HOMES INSURANCE SERVICE:
  Fire, Auto, Furniture, Homeowners, Liability
- NOTARY PUBLIC
  All kinds of documents
- INCOME TAX SERVICE

SALLY B. FAMARIN, *REALTOR*
Expert Real Estate Consultant

ONE CALL LINKS THEM ALL

SALLY'S SUNSET VILLA

COMPLIMENTS

MARIO A. BORJA, M.D.

INTERNAL
MEDICINE

MARIO A. BORJA, M.D.
ENGRACIA D. ESCOBAR, M.D.
A Medical Corporation
3139 Mission Street
San Francisco, California 94110

285-3535
(Day and Night)

GREETINGS

ALICE P. BULOS
Employment Counselor

State
Filipino-American
Coordinating
Conference
INCORPORATED

URBAN ADJUSTMENT
MANPOWER PROGRAM

2741 FRUITRIDGE ROAD SUITE 3
SACRAMENTO, CALIFORNIA 95820 (916) 452-3622

Lily Santos
BEST
Graphic
Art Service

For all your typesetting & printing needs, call
LILY SANTOS

For
• THE *BEST* PRICE
• THE *BEST* QUALITY
• THE *BEST* SERVICE

We will always try our *BEST!*

Telephone: (415) 981-3898
315 Sutter Street
San Francisco, California 94108

BANKAMERICARD
MASTER CHARGE

647-6543
282-6942

Giles and Sons, Flowers

SPECIALIZING IN WEDDINGS, FUNERALS,
CORSAGES, HOSPITAL ARRANGEMENTS
WE DELIVER ANYWHERE IN THE BAY AREA

3469 Mission Street
Near Cordland Ave.
San Francisco, CA 94110

SALLY MARY GILES OPEN 7 DAYS A WEEK

BEST WISHES AND CONGRATULATIONS
TO THE CEBU ASSOCIATION OF
CALIFORNIA ON THE 10th ANNUAL
CELEBRATION OF THE SANTO NIÑO DE CEBU
IN SAN FRANCISCO

LEAH BRADY
1st. Vice Commander
Post No. 1, The American Legion

Mabuhay

BEST WISHES
FOR A
GRAND
CELEBRATION
AND
CONGRATULATIONS

MRS. OPRECINA GREEN

COMPLIMENTS FROM

MR. & MRS. ZOILO INACAY

AND FAMILY

Compliments

COOL AIR TRONIC SERVICE

Mr. & Mrs. Ray J. Michel

718 – 7th Street
Washington, D.C.

Compliments from

AMY JARDOLIN

Pit Señor!

Sally Ronquillo (Heilberg)

and Family

PIT SEÑOR!!!

SANTO NIÑO!!!

CONGRATULATIONS TO THE REIGNING BEAUTIES OF THE FESTIVAL!

JIMMY & LYNDA MEDEL

Compliments from

The Filipino Professionals

and Businessmen Association

San Francisco, California

COMPLIMENTS OF

DANTE F. TAPIA

Certified Public Accountant

61 La Grande Avenue
San Francisco, CA 94112

Business: (415) 585-6620
Residence: (415) 334-1014

To All —

Merry Christmas 1978 &

A Happy New Year 1979!

compliments from

HERBERT & ELLEN CANAYA

& CHILDREN

400 Bunnie Street
Daly City, CA 94015

Licensed Realtors
(415) 756-6510

Compliments

HILDA'S HOME
Concord, California
call: (415) 676-7997

Congratulations

to the Cebu Association of California, Inc.
on their First Decade veneration
of the Santo Nino de Cebu.

Congratulations to the Queens
& the Royal Court.
Our wishes for a Resounding Success!

Legionarios del Trabajo of America
Illustrious Antonio Santos, Grandmaster

Member, Cebu Association of California

ROYAL TRAVEL AGENCY, INC.

1005 MARKET STREET, SUITE 206
SAN FRANCISCO, CALIFORNIA 94103
TEL. (415) 864-3972

* * * * * * * * * *

James S. Yballa
Sales & Marketing

Donnel Masalta
President

Compliments

B. TERADO

PIT SEÑOR! SANTO NIÑO!

Compliments

TESALLIA BOARDING HOME

Best Richmond Location

Cozy & Cheerful

Emilde Tesallia
Owner—Administrator

1400 Fulton Street
San Francisco, California
phone: 751-3845

CONGRATULATIONS!

from the
Officers & Members of the
Leyte Association of California
Incorporated

PIT SEÑOR!

SANTO NIÑO!

MONING AND

LUZ TIBANGEN

AND

FAMILY

COMPLIMENTS

lucky tours

GROUP TOURS TO:
- Reno
- Lake Tahoe
- Las Vegas

Special Service & Reasonable Rates to:
Associations, Church Groups, Businesses, Schools, Senior Citizen Groups, Organizations, Etc.

681 Market St., Suite 828 • San Francisco, CA 94105

(415) 543-0849 (415) 543-0866

RENE MEDINA

• INCOME TAX • AUDITING • SYSTEMS
• BOOKKEEPING • PAYROLL • MANAGEMENT

G. P. EUGENIO & CO.
ACCOUNTANTS

5575 MISSION STREET, SAN FRANCISCO, CALIFORNIA 94112
TELEPHONE (415) 239-1055

LVM MARKETING CO.
EXCLUSIVE U.S. DISTRIBUTORS
Exporters • Importers • Distributors

HM

G. P. EUGENIO, JR.
5575 Mission Street
San Francisco, CA 94112
Telephone: (415) 239-1055
Telex: LVM UI 470357

CHALK-NO-MOR
NON-BLACKBOARD

PIT SEÑOR!

SANTO NIÑO!

MABUHAY!!!

CHOLING FIEL
and Family

Lori's
HAIRSTYLING

3610 – 19th Street
San Francisco, California 94114
Phone: 431-2243

Complete Beauty Services
Super Cuts for Men & Women
Open 5 Days A Week

CONGRATULATIONS
TO THE
"REIGNING BEAUTIES"
AND THE ROYAL COURT

Mr. & Mrs. Johnny Rojo & Family
and
Johnny Rojo and His Band

68 Liebig Street
San Francisco, CA 94112
Local 6 – Jones Street
Residence: 992-3778

Greetings

Pit Señor!
Santo Niño!

Congratulations to the
Queen & Her Royal Court

Mr. and Mrs. Cesar Santos

PIT SEÑOR SANTO NIÑO

CONGRATULATIONS, TO THE

CEBU ASSOCIATION
OF CALIFORNIA,

FOR A VERY SUCCESSFUL
FILIPINO FIESTA,
SANTO NIÑO DE CEBU WEEK,

and to the

REIGNING QUEENS OF THE FESTIVAL

from

QUEEN LUCINA 1st

MISS MARIA CLARA U.S.A. 1978-1979.
of the LEONOR RIVERA LODGE #56
CABALLEROS de DIMAS-ALANG
OF AMERICA INC.

DAUGHTER OF
MR. & MRS. JOSEPH G. PURISIMA,
NEE NATIVIDAD RAFALES OF
SAN FRANCISCO.

GREETINGS

TO THE OFFICERS
AND MEMBERS OF THE
CEBU ASSOCIATION
OF CALIFORNIA, INC. AND
ALL DEVOTEES OF THE
SANTO NIÑO.

CONGRATULATIONS TO THE
REIGNING BEAUTIES!

MR. & MRS. FRANKLIN BELARA

Congratulations to the Queen and her Royal Court

ALAAN-GALIDO FAMILY
SAM SANCHA
NELSON-NANCY-NORMAN

PIT SENOR!

GREETINGS FROM:

AMERICAN NATIONAL
INSURANCE COMPANY

President's Club

MONICO B. LUIS, SR.

LIFE INSURANCE UNDERWRITER
TAX SHELTER SPECIALIST

HEARST BUILDING, SUITE 503
THIRD AND MARKET STREETS
SAN FRANCISCO, CA 94103

BUS: 415/777-2200
RES: 415/564-0399

PRESCRIPTIONS

SERVICE QUALITY

Bataan Memorial
Pharmacy

2801 Folsom St., at 24th, San Francisco, Calif. Zip Code (94110)

TWO PHONES TO SERVE YOU
647-3240, 647-3241

DR. LUISA R. MABANAG

General Dentistry

710 Monterey Blvd.
San Francisco, Ca. 94587
(415) 334-3131

Office Hours
9:00 am. - 6:00 pm.
Mon. - thru - Sat.
By appointment Only

FILCO
Laboratory

FIL MEDINA, CDT
5 Santa Rosa Avenue, Suite 105
San Francisco, California 94112

Please Call
585-2171

your vacation is our business

BALIKBAYAN
San Francisco/Manila/San Francisco
Departures: PAL DC—10 every Wed, Fri, Sat & Sun
PAN AM 747 every Saturday
$740.00 per each adult
$370.00 per each child
(below 12 & above 2 years of age)
$74.00 per infant *plus $3.00 tax
17 day charter.....$599 (roundtrip to Manila)
30 or 59 day charter..$585 (round trip to Manila)

MANILA/SAN FRANCISCO (West Coast)
ONE WAY: $345 plus applicable tax:
$40.00 for first time immigrants
$80.00 for returning permanent residents and for visiting tourists or businessmen
ROUND TRIP: $690 plus applicable tax (same as above)

NEW BUDGET FARES:
$345 (one way only)
$690 (roundtrip)

TOUR PACKAGES:
EUROPEAN HOLIDAYS: 16 days . . . visiting England, Holland, Germany, Austria, Italy, Monaco, France, Switzerland $1,148
1 week Honolulu package $269.00
4 day package to Mazatlan $202.00
6 day package to Mexico $262.00
7 day Caribbean air/sea package $580.00

call or write today:

GEM TRAVEL SERVICE, INC.

703 Market Street (Corner 3rd), San Francisco, CA 94103

(415) 397-4790

MEMBER OF
IATA INTERNATIONAL AIR TRANSPORT ASSN.
ifa AIR TRAFFIC CONFERENCE OF AMERICA
Authorized Bonded Agents for all Major Airlines

NOEL

Wishing you the best of the Holiday Season

Rolando B. Yumang
Melody Toyota San Bruno

MAYI
Gayang Pasko

... and a new toyota in 79!

NEIL HALLARE
ORCHESTRAS & BANDS

Serving the Live Music Needs of the Bay Area

Phones: (415) 239-1561
(415) 334-4562

Now accepting bookings for:

SOUND SYNDICATE
KICK-BACK
TOUCH
JAMBALAYA
FORECAST
BLACK ICE
SONORA TROPICAL

Please Make Reservations Early

JACK IN THE BOX
Foodmaker, Inc.

EDDIE TAMANO
MANAGER

2424 East 14th Street
Oakland, California
(415) 532-9474

WELCOME TO THE

BAHAY KUBO

TRY OUR EVERYDAY SPECIALS

Tapa, Dinuguan, Adobo, Pancit Malabon, Pancit Bihon, Pancit Canton, Sotanghon, Daing na Bangus, Paksiw na Lechon, Puto, Cuchinta ... and, of course, San Miguel!

LECHON

"Garantisadong malutong ang balat, malinamnam ang laman."
USDA Inspected

We also serve, freshly cooked lechon on Saturdays and Sundays.

ORDER NOW FOR YOUR PARTIES.
Tel: (415) 647-3652

BAHAY KUBO
"Home away from home"
2943 Mission St.
(between 25th & 26th Sts.)
SAN FRANCISCO, CA.

OPEN DAILY 9A.M. TO 9P.M.
Anselmo Revelo-Owner

WOODMEN OF THE WORLD

ERNESTO Y. AGUIRRE
General Agent

1485 BAYSHORE BLVD.
SALES MART BLDG. SUITE 452
SAN FRANCISCO, CALIFORNIA 94124

BUSINESS PHONE 467-5400 / 467-5401
RESIDENCE PHONE 468-2405

PIT SEÑOR! SANTO NIÑO!

CONGRATULATIONS

TO THE REIGNING BEAUTIES OF
THE FILIPINO FESTIVAL

Best Wishes, Frances L. Cortes
Miss Philippines, U.S.A.

Dra. Rosenda Ferrer D.D.S.

4651 Mission Street
San Francisco, CA
Tel 334-1678 or 334-1679

GREETINGS AND CONGRATULATIONS
ON YOUR "FIRST DECADE"
PIT SEÑOR! SANTO NIÑO!

DR. & MRS. ANDY LORICO AND FAMILY

MRS. SOFIA ALQUISOLA
Life Member, CACI

PIT SEÑOR! SANTO NIÑO!

CONGRATULATIONS TO THE
CEBU ASSOCIATION OF CALIFORNIA, INC.
FOR THE VENERATION OF THE
SANTO NIÑO DE CEBU IN THE UNITED STATES

GREETINGS TO THE
"REIGNING BEAUTIES"
AND
THE ROYAL COURT

Clemen A. de Leon
- Insurance Agency

AUTO – FIRE – LIFE – BUSINESS
NON SMOKERS BENEFITS

1206-B West Hillsdale Boulevard
San Mateo, California 94403
572-0944

Reasonable Rates

★ WEDDINGS
★ PORTRAITS
★ PASSPORTS

CIP AYALIN – PHOTOGRAPHERS
1155 Geneva Avenue
(near Mission Street)
San Francisco, California

TELEPHONE: 333-2524

PHILIPPINE BOOK
CENTER

TERRY GABRIEL TUGADE

725 Silver Avenue
San Francisco, California 94134
(415) 584-6612

HOW WELL DO YOU KNOW THE FILIPINO-AMERICAN COMMUNITY OF SAN FRANCISCO?

Read . . .
"The Filipino Guide to San Francisco"

88 pages of interesting and informative reading!

by
RODOLFO I. NECESITO

TO ORDER:
Call telephone (415) 824-4022 or write to:
3368-25th St., San Francisco, CA 94110.
(Please make check payable to Estrella Necesito.
Include 53 cents for postage & handling.)

Golden City Jewelry & Lapidary

UNIVERSAL DISTRIBUTORS FOR
TAYLOR FACETING MACHINE
WEST COAST DISTRIBUTORS FOR
BEACON STAR

ULTRA LAPS
Dealer inquiries invited

FACETING CLASSES

Supplies, tools and equipment for lapidary work, tumbling, faceting and jewelry waxes, books, findings, rough rock slabs and polished stones.

10-7 Monday - Friday. — 10-6 Saturday
5234-40 Mission Street
San Francisco, California 94112
Phone (415) 586-7127

Hand design jewelry and manufacturer.

BELL'S GIFT SHOP

Philippine Imports
BLOUSES - DRESSES
SHIRTS - TABLECLOTHS
HANDICRAFTS, ETC.

JOSEFA I. BELL
986-9877

125 ELLIS STREET
SAN FRANCISCO, CALIFORNIA 94102

COMPLIMENTS

Mr. JuanicioResponte
Life Member
Cebu Association of California Inc.

Mrs. Chiyeko Responte
Worshipful Matron of
Ligaya Lodge
Legionarios del Trabajo

COMPLIMENTS

Mr. & Mrs. Caayon
and Family

Congratulations to:

EMPRESS OF CEBU
MUTYA NG FILIPINAS
MISS PHILIPPINES, U.S.A.

from
Rosendo Navarro
Livingston, California

John Hancock
PRESIDENT'S CLUB

Jose (Joe) Acuna
Member, Regional Honor Club

2037 Irving Street
San Francisco, California 94122
Bus.: 415-681-0696

John Hancock
Mutual Life Insurance Company

Wishes for a Grand Celebration
On the First Decade Fiesta Celebration
of Our Beloved and Miraculous
Santo Nino de Cebu.

Congratulations
to the Reigning Queens of the Festival
and Her Royal Court.

Faustino Demposo & Ben Navarra
Life Members, CACI

PIT SEÑOR SANTO NIÑO!

Leonor Rivera
Lodge No. 28
Livingston, California

Legionarios del Trabajo
of America

Jean Labuga, Matron
Livingston, California

The Magic Comb
1184 Broadway
Atwater, California

Frank and Mary del Rosario

AL'S AUTOMOTIVE REPAIR

AMERICAN & FOREIGN CARS

AL CASTANARES/Owner

1225 SONOMA BLVD.
VALLEJO, CA 94590
(707) 642-7514/642-7515
Res. 552-1964

– COMPLIMENTS –

JOSEPHINE BELLO FONTANILLA

INSURANCE REPRESENTATIVE

READY TO SERVE YOUR
INSURANCE NEEDS

111 Pine Street, Suite 1720
San Francisco, CA 94111
Bus: (415) 981-1070
Res: (415) 285-3365

PIT SEÑOR, SANTO NIÑO!

THESE ARE REVERBERATING SOUNDS THAT ECHO IN EVERY CEBUANO HEART

TO THE OFFICERS AND MEMBERS OF THE CEBU ASSOCIATION OF CALIFORNIA, INC. CONGRATULATIONS ON THE FIRST DECADE CELEBRATION.

Mercy Perea and Family

"Compliments of

LU DO & LU YM CORP. OF PACIFIC

SAN FRANCISCO, CALIFORNIA"

Congratulations

to the Cebu Association of California, Inc.
and to the Queen of Cebu
and Her Royal Court
on their First Decade Celebration
of the Santo Niño de Cebu
in San Francisco.

Viva Señor! Santo Niño!

the Valencias

COMPLIMENTS

TED B. CAJULIS, D.D.S.
ESTEFA S. CAJULIS, D.D.S.

FOR APPOINTMENT
PLEASE CALL OFFICE

(213) 487-2022
425-B SO. WESTERN AVE.
LOS ANGELES, CA. 90020

CONGRATULATIONS

and
Best Wishes to the
officers and members
of the Cebu Association
of California, Inc.
for your strong devotion
to the Santo Niño.

from Linda Harris

PIT SEÑOR,
SANTO NIÑO!

Congratulations
to the Queens
of the Festival.

Ms. Milagros Rico

CONGRATULATIONS
and

Best Wishes

For a Most Glorious Fiesta of
Señor Santo Niño and
Congratulations to the Queen
and Her Royal Court

Mrs. Magdalena Montes
Danilo Montes
Clara Sison
Precilla Reyes

PIT SEÑOR!

Congratulations & Best Wishes!

SUSIE ANTONIO

ADANZA'S BEAUTY SALON

5867 Mission Street San Francisco, California
Telephone 239-9677

"Creative Hair Styling" **OPEN SUNDAYS**

EDUARDO'S

"YOUR FAMILY RESTAURANT"

SERVING
The Best Authentic Filipino Foods
in Town at Very Reasonable Prices

For Catering Service Please Call
ED CONSING, Proprietor

TELEPHONE
(415) 282-8611
Home 821-1938

* * * * *

3221 MISSION STREET
SAN FRANCISCO, CA 94110

CONGRATULATIONS!
on the First Decade Celebration

FILIPINO FIESTA, SANTO NIÑO DE CEBU, CACI

MR. & MRS. MARIO CABUNTALA & FAMILY

MABUHAY

&

GREETINGS

H. J. Carle and Sons

PRINTERS

635 CLAY STREET - SAN FRANCISCO

PRINTERS OF CEBU ASSOCIATION
SINCE ITS FOUNDING – 1968

Compliments of:

PHIL—AM REALTY

• Three offices to serve you •

BEN ACOSTA, Real Estate Broker
3236 — 21st Street
San Francisco, California 94110
Tel: 824-2370

BILL PUNO HATCHER, Real Estate Broker
210 School Street
Daly City, California 94014
Tel: 994-7450

RENE MIRANDA, Manager
3300 Judah Street
San Francisco, California 94122
Tel: 664-0605

DR. BRADY,
Modern Dentistry

DENTAL PLATES
Partial Plates & Extractions

PLATE REPAIR
While You Wait
X-ray Examination

NOTICE TO UNION MEMBERS

Use this dental care plan in your Union contract. Simply bring along the forms provided by your Union.

IMMEDIATE RESTORATIONS

Partial Plates — Plastic Bridges — Fillings — All Types of Dental Work

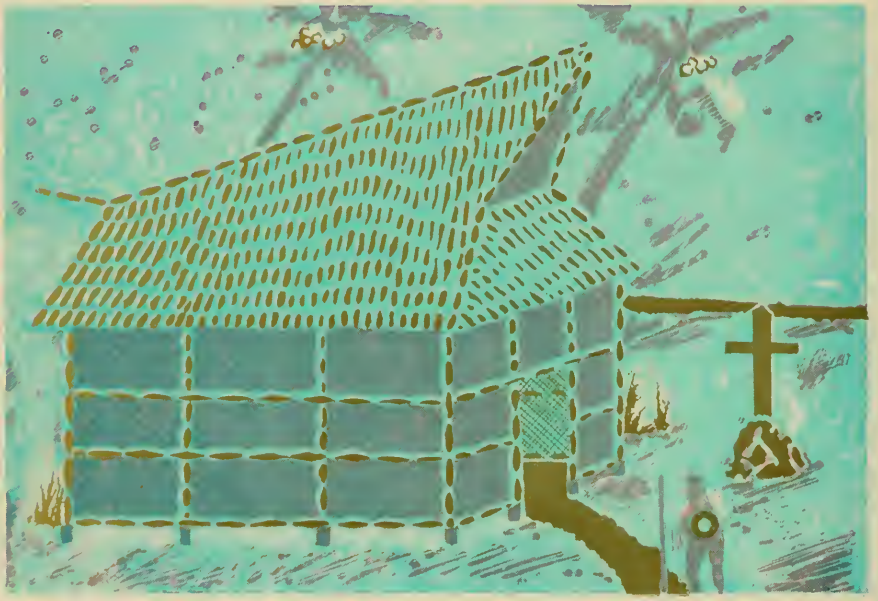
DR. BRADY

TWO CONVENIENT LOCATIONS TO SERVE YOU

SAN FRANCISCO OFFICE
1250 Market Street — Telephone: 392-6112
Courtesy Parking at 55 Ninth Street

OAKLAND OFFICE
1437 Franklin Street — Telephone: 893-6694 (Ground Floor)
Monday thru Friday from 8:30 AM to 5:00 PM

The first Roman Catholic Church built in Cebu in 1565 by the Spanish Governor General Miguel Lopez de Legazpi in honor of the Holy Child Jesus. It is made of bamboo and nipa.



Mosaic Painting

by Cathay Famarin Rizotto

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.

Filipino Fiesta, Santo Niño De Cebu

January 11-20, 1980

St. Joseph's Church, 10th & Howard Sts., San Francisco, California, U.S.A.

1565 – Santo Niño de Cebu – 1980

BASILICA DEL SANTO NIÑO DE CEBU IN THE UNITED STATES OF AMERICA

CORONATION & BALL, SATURDAY, JANUARY 11, 1980

FESTIVAL DAY MASS – PROCESSIONAL PARADE BANQUET & BALL
JANUARY 20, 1980

THE BASILICA DEL SANTO NIÑO DE CEBU IN THE UNITED STATES OF AMERICA

Preamble

We, Filipino and Americans, and all devotees of the Santo Niño de Cebu, residing in the United States and foreign countries, who commune with us in our ideals and aspirations, in order to establish closer ties amongst us, foster effectiveness, meaningful cooperation, promote the common good and general welfare, do organize ourselves into a brotherly association.

The object and purpose of this organization is to serve Santo Niño for peace and the dignity of man through the annual veneration; to honor and celebrate the Fiesta of the Santo Niño de Cebu and in order to foster the spirit of respect and understanding among our people through this sacred, cultural and historical tradition.

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.

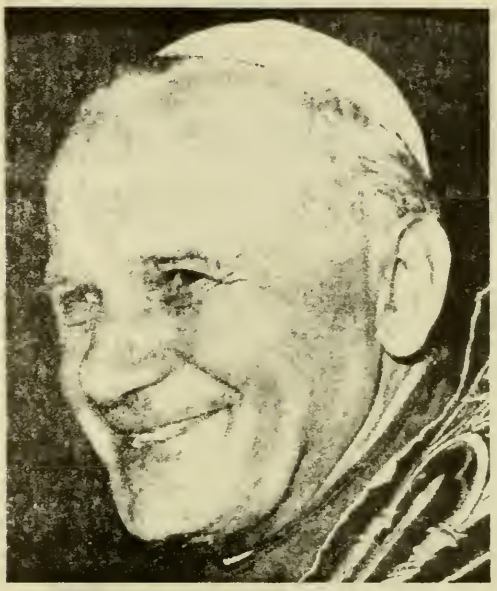
Cebu has earned that reference as the "Cradle of Christianity in the Far East" and devotion to the Santo Niño has always been a strong characteristic of the Cebuanos as well as the Filipinos in general. To preserve national identity, President Ferdinand E. Marcos of the Philippines has, since August 1, 1973, declared the Basilica and convent of the Santo Niño in Cebu City, Republic of the Philippines, the national shrine of the Filipinos.

In June of 1979, Commissioner Sally B. Famarin of San Francisco, California, authored and endorsed St. Joseph's Church, La Basilica del Santo Niño de Cebu on the National Register of Cultural and Historical Places and the National Shrine of Filipinos in the United States of America, a national landmark.

"Santo Niño De Cebu Marble Altar Ground-Breaking Ceremony" by Rev. Fr. James A. McGee, Pastor of St. Joseph's Parish, Fr. Arturo Albano of St. Cecelia's Parish and Commissioner Sally B. Famarin, Landmarks Preservation, san Francisco City Planning Dept. with the Officers and Members of the Santo Niño De Cebu Association attended by devotees and leaders from various organizations in the Bay Area, celebrated November 11, 1979.

Commissioner Sally B. Famarin releases her personal donation of $8,000.00 for the construction of the marble altar which benefits the Filipino-American Community as well as all kinds of people, not only in San Francisco, but throughout the nation. Initial donation was made by Ms. Connie Francisco and Dr. Albert Shumate, Pres. Emeritus, California Historical Society.

Message of His Holiness
Pope John Paul II



His First World Day of Peace for the Statesmen

He urges everybody to make generous gestures of peace, even audacious ones, to break free from vicious circles and from the deadweight of passions inherited from history.

"To Reach Peace – Teach Peace."

To everyone, Christians, believers, men or women of goodwill, I say: "Do not be afraid to take a chance on peace, to teach peace. Peace will be the last Word of history."

Reproduced from the Vatican
8 December 1978
Joanus Paulus, PP.II

Greetings

WE WELCOME THE FILIPINO POPULACE AND ALL DEVOTEES OF THE SANTO NIÑO DE CEBU NOT ONLY FROM SAN FRANCISCO BUT FROM DIFFERENT PARTS OF THE NATION WHO HAVE DEVOTED THEIR TIME, MONEY AND EFFORTS TO COME TO SAN FRANCISCO AND BE WITH US ON THIS BEAUTIFUL CELEBRATION OF THE FILIPINOS PATRON SAINT.

THE CONCELEBRATED MASS AND TRADITIONAL PROCESSION OF THE MIRACULOUS IMAGE OF THE SANTO NIÑO DE CEBU ALONG THE STREETS OF SAN FRANCISCO HAVE GIVEN MORE MEANING TO THE FIESTA CELEBRATION AND THE CULTURAL HERITAGE OF THE FILIPINO PEOPLE.

ALL FILIPINOS SHOULD BE VERY PROUD OF THE BASILICA DEL SANTO NIÑO DE CEBU, ST. JOSEPH'S CHURCH, FOR THE ENTHRONEMENT OF YOUR PATRON SAINT, THE MIRACULOUS SANTO NIÑO AND THE SHRINE YOU ARE NOW BUILDING TO SHOW YOUR LOVE FOR THE HOLY CHILD WILL BRING MORE PRIDE INCLUDING ALL THE PARISHIONERS OF ST. JOSEPH'S PARISH.

I JOIN ALL OF YOU AND SHARE THE HAPPINESS IN YOUR HEARTS FOR THE LOVE AND ADMIRATION OF OUR PATRON, THE SANTO NIÑO!

SINCERELY YOURS IN CHRIST,

James A. McGee

REV. FR. JAMES A. MCGEE, PASTOR

Basilica del Santo Nino
Augustinian Fathers
Cebu City Tel 7-70-42

MESSAGE

It is for me an honor to be given this opportunity to greet with "Pit Señor!" all the devotees to Señor Santo Niño de Cebu in San Francisco, California on the occasion of their twelfth annual fiesta celebration.

I am very glad to know that you are building a marble Altar for Señor Santo Niño. This is, indeed, a very laudable project, for the Santo Niño will then have a beautiful Shrine in California. I commend and congratulate all the devotees who will enthrone the Santo Niño de Cebu on this marble Altar. May this marble Altar be a symbol of love and unity among all of you, Pinoys, living in the United States. May you be united in all your endeavors in the name of Señor Santo Niño de Cebu.

Now, I would like to take this opportunity to invite each and everyone of you to our Fiesta Señor Celebration 1980. This year we will have the "Sinulog sa Sugbu '80" sponsored by the Ministry of Youth and Sports Development. There will be thousands of young men and women who will dance the "Sinulog" in the streets of Cebu as an expression of praise and thankgiving to Señor Santo Niño de Cebu. I hope some of you can witness this joyful affair.

Once again, Pit Señor to all!

FR. EDUARDO DURMIENDO, OSA
Rector, Basilica del Santo Niño
Cebu City, P.I.

Archdiocese of San Francisco
CHANCERY OFFICE
445 CHURCH STREET
SAN FRANCISCO, CALIFORNIA 94114
(Area Code 415) 863-5112

December 10, 1979

Dear Parishioners of Saint Joseph's Parish and
Members of the Santo Nino de Cebu Association:

I have been informed of your Twelfth Annual Fiesta of the Santo Nino de Cebu Week, January 11-20, 1980.

The Fiesta of Santo Nino de Cebu imparts to every Filipino a renewed sense of the value of the traditional traits of piety, friendship and hospitality. Devotion to Santo Nino is a means of inspiring the highest values in upholding the sacred heritage of Phillipine culture.

The Fiesta also provides a unique opportunity for people of San Francisco to learn about and better appreciate the outstanding contributions made to the City and County of San Francisco by the citizens of Filipino descent.

I am grateful for the tireless efforts of the founders, officers and members of the Santo Nino de Cebu Association who have brought national distinction to the Filipino-Americans during the twelve years of existence of the Filipino Fiesta of the Santo Nino de Cebu.

I extend to all of you my very best wishes and God's blessing during the celebration of this Twelfth Annual Fiesta of the Santo Nino de Cebu.

Sincerely, Yours in Christ,

+ John R. Quinn

Archbishop of San Francisco

State of California

GOVERNOR'S OFFICE
SACRAMENTO 95814

EDMUND G. BROWN JR.
GOVERNOR

(916) 445-4571

January 8, 1[illegible]

I am pleased to extend my greetings to the Filipino-Americans of San Francisco celebrating the fiesta of the Santo Nino de Cebu.

This important religious and cultural commemoration serves as a reminder of the contributions of Filipinos to American society. On this occasion, it is appropriate for Californians of all backgrounds to reflect upon the beauty and strength of the heritage of Filipino-Americans.

Best wishes for a successful celebration.

Sincerely,

EDMUND G. BROWN JR.
Governor

Republic of the Philippines
Province of Cebu
OFFICE OF THE GOVERNOR

Hon. Eduardo R. Gullas
Provincial Governor

[illegible]

I consider it my good fortune to have [illegible] another opportunity to greet my fellow Cebuanos - and, for that matter, the other Filipino ethnic groups - in San Francisco, California, on the occasion of the celebration of the Sinulog Niño fiesta in that city.

I am pleased to know that there has been a sustained celebration of the Santo Niño's feast day in San Francisco under the auspices of the Cebuano community.

The Santo Niño has always been a unifying factor among Cebuanos at home and I hope the Cebuano community in San Francisco holds the same sentiment.

As a devotee of the Santo Niño myself, I call on all Cebuanos - and other Filipinos - in San Francisco to always give the Holy Child a special place in their hearts, for He never fails those who do not fail Him.

I close this message as I closed the one I sent last year by hailing the Santo Niño with a resounding "Pit Senyor!"

Cebu Capitol, Cebu City, November 14, 1979.

EDUARDO R. GULLAS
Provincial Governor

OFFICE OF THE MAYOR
SAN FRANCISCO

DIANNE FEINSTEIN

Proclamation

WHEREAS, The Fiesta of the Santo Nino de Cebu imparts to every Filipino a renewed sense of the value of the traditional Filipino traits of piety, friendship and hospitality, and devotion to the Santo Nino is a means of inspiring the highest values in upholding the sacred heritage of Philippine culture; and

WHEREAS, This yearly event is a festive, significant, celebrated and hallowed tradition, which is deeply woven into the very fabric of the history of Cebu; and

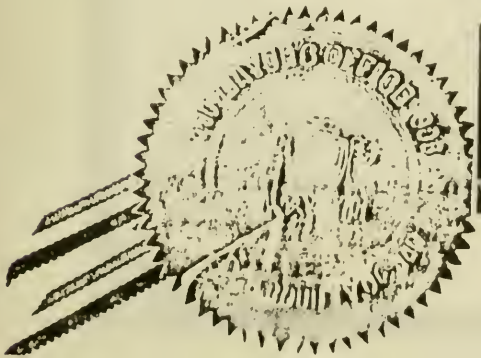
WHEREAS, This fiesta provides a unique and pleasurable opportunity for all San Franciscans to learn about and better appreciate the outstanding contributions made to the City and County of San Francisco by our citizens of Filipino descent; and

WHEREAS, During the first decade of its existence the Filipino Fiesta of the Santo Nino de Cebu, through the tireless efforts of its Founder, President Emeritus and World Emissary, Commissioner Sally B. Famarin, has brought national distinction to Filipino-Americans and has established an example for others to emulate; and

WHEREAS, The Cebu Association of California, Inc., is dedicated to serve Santo Nino for peace and the dignity of man, and fosters the spirit of respect and understanding which exists between the peoples of the Philippine Islands and the United States; and

WHEREAS, The Association and St. Joseph's Parish, La Basilica del Santo Nino de Cebu, together with other leading organizations in the Bay Area will observe the Filipino Fiesta of the Santo Nino de Cebu Week in San Francisco on January 11-20, 1980 and plan to do so every year thereafter;

NOW, THEREFORE, I, Dianne Feinstein, Mayor of the City and County of San Francisco, do hereby proclaim the period of January 11 through 20, 1980, as the FIESTA OF THE SANTO NINO DE CEBU WEEK in San Francisco, and do urge all our citizens to participate with their Filipino-American friends and neighbors in observing the events of the Fiesta.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City and County of San Francisco to be affixed this nineteenth day of November, nineteen hundred and seventy-nine.

Dianne Feinstein
Mayor

The Senate, California Legislature

Resolution

OF THE SENATE RULES COMMITTEE

By Senator John F. Foran

RELATIVE TO THE FIESTA OF THE SANTO NINO DE CEBU

WHEREAS, The festival honoring the Santo Nino de Cebu has been recognized as one of the most beautiful in the State of California and the United States and an event of which not only Filipinos but all Americans are proud; and

WHEREAS, This joyous event is both a celebration and a public recognition of the continuing friendship and outstanding achievements of Filipino-Americans in the community; and

WHEREAS, The devotion to the Santo Nino is a means of inspiring the highest values in upholding sacred traditions of Philippine culture and heritage; and

WHEREAS, The yearly religious rites which are the object of pilgrimages from people of all walks of life, have been given more meaning and spiritual significance with its celebration in San Francisco, California, in the sense that the annual veneration of the Santo Nino de Cebu has erased territorial boundaries and spanned great oceans; and

WHEREAS, The Fiesta of the Santo Nino de Cebu in the United States is an outgrowth from the Basilica Minore, Cebu City, Philippines; and

WHEREAS, The members of the Cebu Association of California, Inc., have set an excellent example in bringing Americans of Filipino descent to the forefront of responsible citizenship and active participation in our society, and Californians are enriched by the colorful culture and continuance of the traditions and heritage of the Filipino people; and

WHEREAS, Government and ecclesiastical officials in the United States and the Republic of the Philippines have recognized the Fiesta of the Santo Nino de Cebu as having played an important part in fostering the spirit of respect and understanding which exists between the people of the Philippines and the United States; now, therefore, be it

RESOLVED BY THE SENATE RULES COMMITTEE, That the Members express their appreciation for the unique opportunity which the Fiesta of the Santo Nino de Cebu has provided for all Californians to learn more about the outstanding contributions which the citizens of Filipino descent have made to this state and to the nation; and be it further

RESOLVED, That a suitably prepared copy of this resolution be transmitted to the members of the Cebu Association of California, Inc.

Senate Rules Resolution No. 919 adopted August 23, 1978

James R. Mills
CHAIRMAN

John F. Foran
SENATOR

6th
DISTRICT

REPUBLIC OF THE PHILIPPINES
CITY OF MANDAUE
ZIP 6433
Office of the Mayor
Tel. Nos. 8-16-21 Local 07 or 8-14-25

MESSAGE

I take this singular opportunity to send my sincerest gratitude to the primenovers and members of the Cebu Association of California, Inc., whose leadership and dedicated efforts have made possible the early and very successful enthronization of the most venerated Sto. Niño de Cebu in the American Continent.

Anticipating that the presence of the Holy Child could foster unity and understanding among the Filipinos in the United States of America for a productive and successful Fiesta of the Santo Niño de Cebu Week on January 11 - 20, 1980, may I convey my warmest felicitations to all devotees of the Santo Niño.

Mandaue City, Philippines.

CITY MAYOR MANDAUE CITY

DEMETRIO M. CORTES
City Mayor
HONORARY PRESIDENT, MANDAUE
ASSOCIATION OF SANTO NIÑO

REPUBLIC OF THE PHILIPPINES
CITY OF CEBU
OFFICE OF THE MAYOR

MESSAGE

I am pleased to convey my warmest congratulations and affectionate greetings to our brothers in San Francisco, California for the permanent and historic enthronement of the Miraculous Image of Santo Niño de Cebu, in that City.

I also wish to express my interest and admiration for the officers and members of the Cebu Association of California and of the inspiring leadership of Mrs. Nelly Samarin, for their tireless efforts and dedication in preserving a priceless Filipino historical and cultural heritage through yearly religious festivities.

The annual procession and veneration of the Miraculous Image of the Santo Niño de Cebu in San Francisco, which has drawn pilgrimages from other places in California and other states, has assumed profound meaning and significance in the sense that this traditional Cebuano religious rite has crossed great oceans and erased territorial boundaries not only to strengthen our ties of brotherhood but also to foster friendship and mutual cooperation with the American people.

My best wishes for your continued success and warmest felicitations.

Cebu City, Philippines, December [illegible]

Florentino Solon
Mayor

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.

The original Sponsors and Founders of the Fiesta of the Santo Niño

Filipino Fiesta, Santo Niño De Cebu

January 11-20, 1980

St. Joseph's Church, 10th & Howard Sts., San Francisco, California, U.S.A.

Honorary Board of Advisors

HON. DIANNE FEINSTEIN
Mayor, City and County of San Francisco

HON. EDUARDO GULLAS
Governor of Cebu
Republic of the Philippines

HON. DEMETRIO M. CORTES
Mayor, Mandaue City, RP
Hon. Pres. Mandaue Assoc. de Santo Niño, Sister Organization, CACI

In Loving MEMORY

HON. GEORGE R. MOSCONE
Adopted Son of Cebu

HON. S. LEE VAVURIS
Superior Court Judge
San Francisco, California

OFFICERS 1979-1980

President . . . . . Commissioner Sally B. Famarin
Executive Vice-President . . . . . Gaudencio Paderanga
Vice-President . . . . . Purita Valencia
Secretary . . . . . Shirley Menchavez
Treasurer . . . . . Natividad Purisima
Auditor . . . . . Francisco Belara
Public Relations Officers . . . . . Felicitas Simblante.
Membership Chairman . . . . . Rosita Belara
Sgt. at Arms . . . . . Vic Pozon and Bert Valencia
Chaplain . . . . . Potenciano Menchavez
Board of Directors . . . . . John H. Atkinson, Chairman
Dencio Paderanga - Soledad Fiel
Pedro Blanco - Commissioner Sally B. Famarin
Spiritual Advisers: Rev. Fr. James A. McGee, St. Joseph's, Rev. Fr. Restituto Suarez, Rector of the Basilica Minore, Cebu City, Rep. of the Phil.
Rev. Fr. Manuel Fernandez, Assistant Rector
Legal Adviser . . . . . Atty. John Lauricella
Past Presidents . . . . . John H. Atkinson
Lily C. Bouse

Founder, President Emeritus and World Emissary . . . . . Commissioner Sally B. Famarin

HONORARY LIFE MEMBERS:

Hon. Eduardo Gullas, Gov. of Cebu, Republic of the Philippines
Capt. Ernie Raabe, SFPD, San Francisco, California, U.S.A.
Hon. Demetrio M. Cortes, Mayor, Mandaue City, Republic of the Philippines
Hon. Eulogio E. Borres, Mayor, Cebu City, Republic of the Philippines
Hon. S. Lee Vavuris, Judge, Superior Court, City & County of San Francisco
Hon. John F. Foran, Senator, California State Senate, U.S.A.
Minister Samson Sabalones, Consul General of San Francisco, 1969, Rep. of Phil.
Hon. Milton Marks, California State Senate, U.S.A.
Hon. Dianne Feinstein, Mayor, City & County of San Francisco
Col. Paul Pique, U.S. Army Retired, San Francisco, California
Attorney John Lauricella, San Francisco, California
Mrs. Susan de La Victoria Lenzi, well-known vocalist in the Filipino-American Comm.
Mrs. Aquilina R. Velez, Cebu City, Republic of the Philippines
AMAPOLA

LBERT SHUMATE, M.D.
Pres. Emeritus,
California Historical Society

QUEEN'S MESSAGE

IT IS AN HONOR AND GREAT PREVILEGE TO REIGN AS QUEEN DURING THE TWELFTH ANNUAL FIESTA OF THE SANTO NIÑO DE CEBU.MY PARTICIPATION IN THE CONTEST WAS NOT FOR "SELF ESTEEM OR POPULARITY"BUT A WAY I COULD EXTEND MY HELP AS A SIGN OF GRATITUDE FOR ANSWERING MY CALLS FOR HELP.

UPON COMPLETION OF THE SANTO NIÑO DE CEBU SHRINE,I FERVENTLY HOPE IT WILL GUIDE THE "LOST"FOLLOWERS BACK INTO OUR FAITH LIKE THE SHEPHARD FINDING THE LOST SHEEP. THIS SPECIAL OCASSION PROVES THAT:"EVEN THOUGH WE ARE MANY MILES AWAY FROM THE PHILIPPINES OUR STRONG CULTURAL,CUSTOMS AND TRADITION CAN STILL WEAVE IT"S WAY THROUGH THE BARRIERS OF THE SO CALLED WESTERN EVASION, NO MATTER WHERE IN THE WORLD WE MAY BE."

I EXTEND MY HEARTFELT GRATITUDE TO THOSE WHO HAVE HELPED ME MAINLY THE SANTO NIÑO HIMSELF,THE TIRELESS EFFORTS OF THE OFFICERS OF THE CEBU ASSOCIATION OF CALIFORNIA AND ESPECIALLY TO ALL THOSE WHO HAVE DEVOUTLY JOIN US DURING THE NOVENAS.

AS QUEEN OF THE 1980 FIESTA OF THE SANTO NIÑO DE CEBU,I SHALL TRY TO DO THE BEST I CAN TO MAKE THIS FIESTA TRULY A DAY TO REMEMBER.....

PIT SENIOR SANTO NIÑO!!!

HER MAJESTY,VYKIE I
MISS PHILIPPINES,USA

MISS JOSIE MONTANO
MISS LUZON,1980-81

MISS AGNES MENCHAVEZ
MISS VISAYAS, 1980-81

MISS FRANCES L. CORTES
MISS PHILIPPINES,USA,1979-80

The Executive Committee

POTENCIANO MENCHAVEZ

GAUDENCIO PADERANGA

ANGIE PADERANGA

CRISPULA MENCHAVEZ

HERMANOS–HERMANAS MAYORES

HONORARY EXECUTIVE CHAIRPERSONS

Hon.S.Lee Vavuris,Superior Court Judge,City & County of San Francisco
Capt. Ernie Raabe,Retired,San Francisco Police Dept.
Hon. Carol Silver,San Francisco Board of Supervisors
Atty. Ina Levin Gyemant,Assistant Attorney General,State of California
Dr. Albert Shumate,President Emeritus,California Historical Society
Hon.Arlo Smith,District Attorney,City & County of San Francisco
Hon.Jean Fortum,Landmarks Preservation,Advisory,City Planning Dept.San Francisco
Hon. John Ritchie,Landmarks Preservation Advisory,City Planning Dept.
Hon.Georgia Migue,Human Rights Commission,Oakland,California
Procession Grand Marshall-CaptRaymond White,Traffic Dept.,San Francisco Police Dept.

General Chairperson --Mrs.Naty Purisima
Chairpersons: Mr. Winnie Mendoza,Mr.& Mrs.Vic Pozon,Miss Shirley Menchavez
Banquet Chairpersons : Mr. & Mrs.Francisco Belara,Mr.& Mrs. Pete Blanco,Mr.& Mrs. Alex Sudario,Mr.& Mrs. Bert Valencia,Mrs. Dominga Marquis,Mr.John Atkinson,Tino Efimia,Connie Francisco,Mr. & Mrs. Andy Lorico, Mr.& Mrs. Fred Cabuntala,Mr. & Mrs. Mario Cabuntala
Ushers & Usherette: Mrs. Enrica Zabala, the Cebu Youth Chapters,Officers and members of the Cebu Association of California and the Chapters.
Decorations: Mike Canaya,Chairperson,Vykie Rosales,Jose Canaya, Mr.&Mrs.G.Paderanga & Comm.Sally B.Famarin
Door Committee: Mrs.F.Simblante,Choling Fiel Francisca Baldevea,Naty Purisima,Crispula Menchavez, Mr.&Mrs.Eddie Esperante
Souvenir Book Author: Commissioner Sally B.Famarin
Ads,Prizes,and Awards Chairperson: John Atkinson,and Naty Purisima

PARTICIPATION: Mr.& Mrs. Marcelinus Canaya and family
Mr. and Mrs. Lynda Medel,San Jose,California
Mr. and Mrs. Josephus Yap,Union City
Commissioner Georgia Migue and Frank Migue,Oakland,California
Mr.& Mrs. Fred Agregado,Union City,California
Dr.& Mrs. Felix Cotez,Montebello,California
Mr. & Mrs. Fortune Holz,Long Beach ,California,Log
Ms. Tuny Ganada,San Jose,California

HELP US BUILD THE SANTO NIÑO DE CEBU MARBLE ALTAR!GET YOUR TICKETS NOW!
SUNDAY ON THE DAY OF THE FESTIVAL,ST.JOSEPH'S CHURCH
LA BASILICA DEL SANTO NIÑO DE CEBU

HUBO---THE BOBING AND DISBOBING BITES---SUNDAY,JANUARY 27,1980,12:15 MASS AT THE BASILICA DEL SANTO NIÑO DE CEBU

BEAUTIES of CEBU

MISS DONNA BLANCO
Queen of Cebu, 1978-1979

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.

DEDICATED TO SERVE STO NIÑO
FOR PEACE AND THE DIGNITY OF MAN

CEBU CITY
MACTAN

Half an hour by motor boat from Cebu City is the island of Mactan where stands a monument to Magellan on the spot where the Portuguese navigator met his death at the hands of the native chief, Lapulapu.

Cebu is 45 minutes from Manila by plane and 22 hours by boat.

Little Miss Felirose Joy
Mutya Ng Filipinas, 1979 1980

MRS. LUZ ADANZA
Empress of Cebu, 1977-78

Miss Jane Guevara
Princess of Cebu, 1977 1978

Mrs. Connie Blanco
Empress of Cebu, 1979-80

Programme

MASTER OF CEREMONIES---MR. NESS OCAMPO, BROADCASTER, RADIO KEST ,1450 AM

1. THE NATIONAL ANTHEMS
2. OPENING REMARKS ----------Mrs. Natividad Purisima, PRO General Chairperson, 1980

3. PRESENTATION OF THE ROYAL COURT
Mutya Ng Filipinas ----------Miss Felirose Basa, 1979-80, San Jose, Calif.
Empress of Cebu, 1979-1980 ----------Mrs. Connie Blanco, Livingston, California, USA
Miss Philippines, USA, ----------Miss Frances Cortes, Montebello, California

MISS PHILIPPINES, USA, 1979-1980 - MISS FRANCES CORTES OF MONTEBELLO, CALIFORNIA

Miss Luzon, 1980-81 ----------Miss Josi Montano
Escorted by Randy Agbulos
Miss Visayas, 1980-81 ----------Miss Agnes Menchavez
Escort, Armando Reyes
Scepter Bearer: Ritchie Cuerdo ----------Crown Bearer : Jeremy Rodis
Flower girls: Ann Mary Paderanga, Christina Erica Ocampo, Sonya Valencia, Lioness Adanza, Jeannie Chavez, Mica Angela Chavez, and Jennifer Hawkins
QUEEN OF THE FESTIVAL, HER MAJESTY VYKIE I- Mr. Mike Canaya, Escort
DAUGHTER OF MR. & MRS. MIKE ROSALES

4. Pinning of the Sash:
Miss Philippines, USA ----------Miss Felirose Joy Basa. Mutya Ng Filipinas, 1979-80
Atty. Marceliano Juntilla, Jr. Cebu City
Empress of Cebu ----------Mr. & Mrs. Ted Sabiniano, President, Villasinians

5. Scepter Presentation
Miss Philippines, USA ---------- Atty. Ina Levin Gyemant, Assistant Attorney General, State of California
Hon. John Foran, California State Senator
Empress of Cebu ---------- Mrs. Lily Santos, Proprietor of Best Graphic Art Service
Hon. Romeo Arguelles, Consul General of Philippines

CORONATION: HER MAJESTY VYKIE I, MISS PHILIPPINES, USA
Miss Philippines, USA, 1979-80, Miss Frances Cortes and
Honorable Arlo Smith, District Attorney, City & County of San Francisco
EMPRESS OF CEBU by Mrs. Connie Blanco, Empress of Cebu, 1979-80 and
Hon. Milton Marks, California State Senator

6. Presentation of Bouquets
Miss Philippines, USA ----------Miss Lucena Purisima, Miss Maria Clara, 1978-79,
Leonor Rivera Lodge #81, CLA
Patocinio Caragay, Pres. Fil-Am Senior Citizens Society of San Francisco
Empress of Cebu ---------- Mrs. A. B. Collette, Sr. Queen Simeona II, Mrs. International Family Circle, 1973
Telesforo Batara, Pres. Filipino Community of SF
Miss Luzon ---------- --- Miss Shirley Menchavez, Miss Peace, 1979-80, CACI
Allan Reyes
Miss Visayas ---------- Miss Lanie Pijuan, Ass. Secretary, CACI
Johnny S. Bapozo, III

7. Presentation of Trophies
Miss Philippines, USA ---------- Commissioner Georgia Migue, Oakland, California
Hon. Dan Horanzy, SF Board of Supervisors
Empress of Cebu ----------Mrs. Rose Guillermo, Nortenians of San Francisco
Mr. Fred Bayoan, Vice-Pres. Am. Savings & Loan Asso.
Certificates of Honor:
Miss Philippines, USA ----------Miss Frances Cortes
By Hon. Carol Silver, SF Board of Supervisors
Miss Luzon ----------Miss Josie Montano, by Mr. & Mrs. Bill Holz, organizer Southern California Chapter, Cebu Asso. of Calif.
Miss Visayas ----------Miss Agnes Menchavez, presentd by Dr. & Mrs. Felix Cortes, Montebello, California

8. Address ---------- ------ Hon. Sally B. Famarin, Landmarks Preservation, City Planning Dept. Fdr. Pres. Emeritus, World Emissary, CACI
9. Curacha ----------Ms. Dorothy Arimas

THE ROYAL DANCE! DANCE! DANCE! DANCE! DANCE! DANCE DANCE! DANCE!

Message

by

COMMISSIONER SALLY B. FAMATIN

FOUNDER, PRESIDENT EMERITUS

WORLD EMISSARY, CACI

FILIPINO FIESTA, SANTO NIÑO DE

CEBU, UNITED STATES OF AMERICA

IT IS WITH GREAT HONOR AND PRIDE TO GREET THE WHOLE COMMUNITY OF SAN FRANCISCO AND OTHER PARTS OF THE NATION AND ALL DEVOTEES OF THE SANTO NIÑO WHO PAID HOMAGE TO THE MIRACULOUS IMAGE OF THE SANTO NIÑO DE CEBU, THE ORIGINAL IN THE UNITED STATES, ON THIS, THE TWELFTH ANNUAL FILIPINO FIESTA O F THE SANTO NIÑO DE CEBU.

THROUGH THIS MESSAGE, THOUGH I MAY NOT BE ABLE TO EXPRESS MY THANKS TO YOU PERSONALLY, FROM THE INNERMOST PART OF MY HEART I WOULD LIKE TO CONVEY MY SPECIAL THANKS TO EACH AND EVERYONE OF YOU WHO IN ONE WAY OR ANOTHER HAS HELPED US TO MAKE OUR CELEBRATION A RESOUNDING SUCCESS.

I WOULD LIKE TO EXPRESS MY THANKS TO ALL THE GOVERNMENT OFFICIALS ,CITY, STATE AND FEDERAL ,BOTH FROM THE PHILIPPINES AND THE UNITED STATES WHO HAVE HELPED US THROUGH THEIR MESSAGES AND PRESENCE DURING THIS MOST SIGNIFICANT FILIPINO CULTURAL HERITAGE.

BUT MOST OF ALL, THE ARCHDIOCESE OF SAN FRANCISCO, OUR MOST REVEREND ARCHBISHOP JOHN R. QUINN FOR HIS SPECIAL MESSAGE OF RECOGNITION, THE RECTOR OF THE BASILICA DEL SANTO IN CEBU CITY, REPUBLIC OF THE PHILIPPINES, REV. FR. MEDARDO DUMMIENDO, OSA, FOR HIS BEAUTIFUL MESSAGE, THE PHILANTHROPIC AND WHOLEHEARTED COOPERATION OF REV. FR. JAMES A. MCGEE, PASTOR OF ST. JOSEPH'S PARISH WHO FELT THE NEEDS OF THE FILIPINO CONGREGATION IN SAN FRANCISCO AND THE PARISH.

ALL THE SUCCESSES ON THE PROMOTION OF THE VENERATION OF THE SANTO NIÑO DE CEBU WAS BECAUSE OF ALL THE PEOPLE AROUND ME WHO HAS HELPED IN ONE WAY OR ANOTHER. I CANNOT OVERLOOK THE PROCLAMATIONS OF THE LATE MAYOR GEORGE R. MOSCONE WHICH HAS OPENED UP SO MANY THINGS FOR THE SANTO NIÑO, WHOSE ENGLISH DEVOTION WE WILL ALWAYS REMEMBER. AND NOW THE HONORABLE DIANNE FEINSTEIN HAS PROCLAIMED FILIPINO FIESTA OF THE SANTO NIÑO DE CEBU WEEK, JANUARY 11, 1980. SO MUCH SO, WITH THE RESOLUTIONS FROM THE STATE SENATE AUTHORED BY HON. SENATOR JOHN F. FORAN; U.S. CONGRESS RECOGNITION BY HON. PHILIPP BURTON, AND THE SAN FRANCISCO POLICE DEPT. WHICH HAS PLAYED A VERY IMPORTANT ROLE IN OPENING THE STREETS OF SAN FRANCISCO FOR THE TRADITIONAL PROCESSIONAL PARADE.

LASTLY, MY DEAR FELLOWMEN, I WOULD LIKE TO EXPRESS MY HEARTFELT THANKS TO THE DONOR FOR THE CONSTRUCTION OF THE SANTO NIÑO MARBLE ALTAR SHRINE. TO THOSE OF YOU WHO MAY NOT DONATED I PRAY YOU WOULD AT LEAST SEND YOUR DONATION, TOUCH HOW SMALL IT MAY BE, I'M SURE SANTO NIÑO WOULD APPRECIATE IT!

MY WISHES FOR A PROMISING YEAR 1980 TO ALL OF YOU!!!!!!!!!!!PIT SEÑOR SANTO NIÑO!!!!!

Sponsors, Patrons and Donors

Dr. & Mrs. Felix Cortes, Los Angeles,California
Commissioner Georgia Migue, Union City,California
Miss Lulu Exmundo,President,Catholic Ladies Aid Society,St.Joseph's Parish Br.# 10
Miss Jeanine Poquis,Miss Maria Clara USA,1979-1980,Caballeros de Dimasalang of America
Dr. and Mrs. Harold Mangar and family
Mr. & Mrs.Alex Sudario and family
Mr. & Mrs. Vicente Fiel
Mrs. Dominga Marquis and family
Mr. & Mrs.Gaudencio Paderanga and family,Hermano-Hermana Mayor,1980
Mr. & Mrs. Bobby Menchavez and family
Mr. & Mrs. Marcelinus Canaya and family
Mrs. Francisca Baldevea,San Francisco,California
Mr. Allan Reyes - Shirley Menchavez
Mr. & Mrs. Potenciano Menchavez, Hermano- Hermana Mayor,1978,79,80
Mrs. Paz Smith,Jr. and family
Mr. Isban & kids Sakak
Ching Tangtiado & Family

SANTO NIÑO DE CEBU MARBLE ALTAR DONORS

MS. CONNIE FRANCISCO,SAN FRANCISCO,CALIFORNIA
DR. ALBERT SHUMATE,PRESIDENT EMERITUS ,CALIFORNIA HISTORICAL SOCIETY
COMMISSIONER SALLY B. FAMARIN,LANDMARKS PRESERVATION,CITY PLANNING DEPT.SF
MRS. FRANCISCA BALDEVEA,CHARTER AND LIFE MEMBER,CEBU ASSOCIATION OF CALIFORNIA,INC.
MR. & MRS. GAUDENCIO PADERANGA,EXECUTIVE VICE_PRESIDENT,CACI
MR.& MRS. MARCELINIUS CANAYA AND FAMILY
MR.& MRS. PEDRO BLANCO,LIVINGSTON,CALIFORNIA,CHATERED AND LIFE MEMBERS,CACI
MR.& MRS. VICENTE FIEL,LIFE AND BOARD MEMBER
MR. & MRS. BOBBY MENCHAVEZ AND FAMILY,MISS SHIRLEY MENCHAVEZ
MR. & MRS POTENCIANO MENCHAVEZ,HERMANO_HERMANA MAYOR,1978,79,& 80,LIFE MEMBERS
MR & MRS. HERMAN ADANZA AND FAMILY
MRS. CONSUELO BAUTISTA_CONCHITAHUGERIZA -JOHNNNY ANDRES
DR. & MRS. ANDY LORICO,SAN FRANCISCO,CALIFORNIA
Mr. & Mrs Gonzalo Macinas

Patrons

Dr. & Mrs.Andy Lorico,San Francisco
Mr.& Mrs. Norberto Zabala and family
Mr. & Mrs. Gilbert Zapanta and family
Ms.Tonie Manliclic ,Alameda,California
Ms. Lily M.Baxter ,Investigator,Tax Collector,City & County of San Francisco
Mr. & Mrs. Ted Gorospe,San Francisco
Ms. Gertrude Pracale,Iloilo Circle,San Francisco
Mr. & Mrs. Eddie Esperante and Family
Mr. & Mrs. Tony Cannon,President,Cebu Association of California,Inc.Southern Ca.Chapter
Mr. & Mrs. Francisco Belara and Family

GREETINGS *FROM*

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.
Southern California Chapter
Long Beach Los Angeles

THE OFFICERS AND MEMBERS

TONY CANON,PRESIDENT

MR. & MRS. BILL HOLZ,ORGANIZER

PIT SEÑOR, SANTO NIÑO!

Greetings from

Commissioner Sally B. Famarin

Founder, Philippines Gardens, Golden Gate Park, San Francisco, California

Founder, President Emeritus, World Emissary, CACI

Filipino Fiesta, Santo Niño de Cebu, U.S.A.

The only U.S. awardee, 4th Centennary Celebration, Cebu's Republic of the Philippines, Hon. Hermana Mayor, Santo Niño de Cebu, Basilica Minore Cebu City, Rep. of the Philippines, Year of Our Lord, 1977; First Woman given the highest honor and awarded the facsimile of the Official Seal of Mandaue City, Republic of the Philippines; Recipient, Robert C. Howe Memorial Plate Award as "Patriot" of the United States of America; Authored and endorsed Santo Niño de Cebu as National Shrine for Filipinos in the United States of America.

The only Filipino woman commissioner appointed by Mayor George R. Moscone during his term on any commission in the City and County of San Francisco. Endorsed, Resolution from Cebu Government, Republic of the Philippines, signed by Governor Eduardo Gullas and 45 mayors of Cebu declaring Mayor George R. Moscone, as adopted SON of Cebu.

The first Filipino to hold three important positions in the City & County of San Francisco, California. She servi on Mayor Moscone's screening committee on Boards and Commissions, Advisory Board of Child Health and Disability Prevention Program and Commissioner, Landmarks Preservation Advisory Board.

Authored and endorsed, International Hotel Landmark, First Filipino Landmark in U.S. (National Register of Cultural and Historical Places)

She is Affiliated with.
American Society of Notaries (a chartered Member)
International Platform Association (founded by Daniel Webster in 1831)
California Real Estate Association
National Association of REALTORS
San Francisco Board of REALTORS
National Historic Preservation of America

The first Filipino Woman REALTOR in California and the first Filipino featured in the following biographies.
Who's Who Among Filipino Americans
Who's Who of the Golden State
Who's Who of American Women, Ninth, Tenth & Eleventh Editions
Mandaue City Yearbook, 1975, Philippines
Who's Who of the Platform
Dictionary of International Biography, Cambridge, England, Vol. XIII, XIV, & XV
"The Famarin Story in America" by American Historical Society
People Who Matter, North American Edition
Notable Americans of the Bicentennial Era
Profiles of Freedom – A Cross Section of Proud Bicentennial Americans
The Patriots of the American Bicentennial
Notable American, 1976-1977 Edition
Who's Who In Finance and Industry
Community Leaders and Noteworthy Americans, Ninth & Tenth Editions
Founder, Affiliates, and sister organizations, CACI
First Filipino to serve – Mayor's Citizens Committee, 202nd birthday of San Francisco
Founder, Mandaue Association de Santo Niño, Republic of the Philippines
Author, First Decade Book, Filipino Fiesta, Santo Niño de Cebu, CACI, U.S.A.
The American Registry Series
Who's Who Among the Story of my Life. Microfilmed
Library of Congress Washington D.C., U.S.A.
Who's Who in the West
Personalities of the West and Midwest
Women in Business, North American Edition
Who's Who In America
The International Register of Profiles, World Edition
Who's Who In The World
The World Who's Who of Women
Book of Honor, Tenth Edition
The International Who's Who of Intellectuals
The International Who's Who of Community Service
Personalities of the South
Personalities of America
Filipino Guide To San Francisco
Who's Who Filipinos In America

Congratulations

SALLY B. FAMARIN, *REALTOR*
Expert Real Estate Consultant

As a distinguished member of your profession, you have been selected to be listed in this new prestigious book, *"THE BEST REALTORS IN AMERICA."*™

The *WHO'S WHO* of the *BEST*, the most highly qualified realtors available. *THE BEST REALTORS IN AMERICA*™ will become every American's guide for finding reliable realtors and related real estate information.

FROM "THE BEST IN AMERICA SERIES"

UNITED HOMES REALTY

Complete Real Estate Service

FAMARIN REALTY

ONE CALL LINKS THEM ALL

PRECIOUS GEMS, RECOGNITIONS, CAMARERAS, DONORS, SANTO NIÑO DE CEBU

SANTO NIÑO DE CEBU Diamonds, Rubies, Pearls, & other Precious Gems- by John H. Atkinson, Past President, Chairman of the Board, CACI
Gold Pearl necklaces - Sally Anne Famarin Davis and Sally B. Famarin
Wardrobe of the Santo Niño - by Judith Cabuntala and Josefina Perez
Philippine Flags - by Hon. Demetrio M. Cortes, Mayor, Mandaue City, Republic of the Philippines
American Flag - Lily Cacabelos Louse, President, Cebu Association of California, Inc. 1976
Proclamation 1976 to 1979 - Hon. George R. Moscone, Mayor, City & County of San Francisco, Honorary Board of Advisors, CACI, and adopted Son of Cebu, signed by the Gov. Eduardo Gullas and 45 Mayors of Cebu, Philippines.
Proclamation- 1980 by the Honorable Mayor Dianne Feinstein of San Francisco
Certificate of Honor(1976, 1977, 1978, & 1979)-San Francisco Board of Supervisor, introduced by Hon. Bob Mendelsohn, Hon. Dianne Feinstein and Hon. Ronald Pelosi.
Point of Historical Interest(1977) for the State Historical Commission, recommended by Hon. Quentin Kopp, President of the Board of Supervisors, San Francisco.
Resolution, California State Senate-Adopted, July, 1977 and August 1978, introduced by Senator John Foran.
Congressional Record of Recognition 1977 - Hon. Philipp Burton, House of Representatives U.S. Congress, Capitol Hill, Washington, D.C.
The White House Messages - Presidents of the United States, Their Excellencies, Richard M. Nixon, Gerald R. Ford, and James S. Carter.
The Malacanan, Republic of the Philippines-His Excellency, President of the Philippines Ferdinand Marcos
Silver Cross Pearl Necklace - by Susie Antonio, San Francisco, California, 1977
REPLICA DONORS- Hon. Eduardo Gullas, Governor of Cebu, for the Southern California Chapter, CACI, May, 1978 and Honorable Demetrio M. Cortes, Mayor of Mandaue City, Honorary President, Mandaue Association de Santo Niño, sister organization, Cebu Association of California, Inc. (Santo Niño de Cebu Association).
Blessed Virgen Mary for the Traditional Procession of the Santo Niño de Cebu- by Mr. & Mrs. Alex Sudario and Mrs. Domingo Marquis.
St. Joseph with the Christ Child - Commissioner Sally B. Famarin, Mr. & Mrs. Bill Holz of Southern California Chapter, Long Beach-Los Angeles Mr. & Mrs. Pedro Blanco
CAMARERAS - Judith Cabuntala, Josefina Perez, Lynda Perez Medel, Angie Paderanga, Felicitas Simblante and Crispula Menchavez.
Santo Niño de Cebu Banner designed by John H. Atkinson
Banner art work by John Lonzatella, Creative Arts Director of Macy's, California
Banner beadwork by Sally B. Famarin, Founder, President Emeritus, World Emissary, CACI
Artwork cover page, Souvenir Program Book and Poster sign- by CATHAY Famarin Milosevich
Program Editor - Commissioner Sally B. Famarin

MESSAGES : ARCHBISHOPS OF SAN FRANCISCO, HIS EMINENCE JOSEPH T. MCGUCKEN AND HIS EMINENCE JOHN R. QUINN, ARCHDIOCESE OF SAN FRANCISCO.

ACKNOWLEDGEMENT

WORDS MAY NOT SUFFICE TO EXPRESS OUR GRATITUDE AND THE GRATEFULNESS OF THE SANTO NIÑO DE CEBU ASSOCIATION OF CALIFORNIA, INC, TO ALL THOSE WHO HAVE CONTRIBUTED THEIR TIME, TALENT AND EVEN THEIR TREASURES TO HELP MAKE IN MANY DIVERGENT WAYS THIS FIESTA CELEBRATION DURING THE DECADE A SUCCESS AND REALITY

THE EXECUTIVE COMMITTEE

OUR SPECIAL THANKS TO

MR. & MRS. BRUCE HEIKKINEN OF SAN FRANCISCO FOR THEIR PATIENCE IN HELPING ON OUR TRADITIONAL PROCESSIONAL PARADE AND THE ALL HOLLOWS CHOIR DIRECTED BY MRS. JUDITH DE VEYRA OF SAN FRANCISCO, AND MR. & MRS. MARCELINUS CANAYA & FAMILY.

MESSAGE FROM THE EXECUTIVE GENERAL CHAIRPERSON

Welcome to our 12th Annual Fiesta of the Santo Nino de Cebu Week in San Francisco, January 11-20, 1980. The Fiesta of Santo Nino imparts to every devotee, a renewed sense of the value of the traditional traits of piety, friendship, cooperation and hospitality.

On behalf of the Officers and Members of the Cebu Association of California Inc. I wish to extend my profused and profound gratitude and sincere appreciation to all the Members of the different organizations and devotees who have joined us during the celebration and the nine consecutive nine-day Novena for their untiring efforts and spiritual devotion; to all who have participated in the traditional procession for their unselfish cooperation and strong devotion: to all the News Media for their publicity and generosity; to our sponsors, donors and friends in business for making it possible for the printing of our souvenir program; to the parents, friends and supporters of Her Majesty Queen Vickie I and Her Majesty the Empress of Cebu for their generosity, cooperation, dedication, understanding they have given to the noble cause of the campaign; to those who have donated to the Charity Sweepstakes by buying raffle tickets; and to all those who have sent their donations for the marble altar, for their generosity, love and devlotion to the Infant Jesus; to each and every one of you who in any way helped make this Fiesta possible; to all of you who have donated the refreshments each night of the Novena and the Banquet, for your kind generosity and cooperation.

Thank you! May God continue to bless us all! Pit Senor Santo Nino!

Love in Christ
Ma. Natividad R. Purisima

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.

The original Sponsors and Founders of the Fiesta of the Santo Niño.

OAKLAND – UNION CITY CHAPTER

Mr. & Mrs. Josephus Yap
Mr. Frank Migue &
Commissioner Georgia Migue

MABUHAY!

PIT SANTO NIÑO!

THESE ARE REVERBERATING SOUNDS THAT ECHO IN EVERY CEBUANO HEART.

TO THE OFFICERS AND MEMBERS OF THE CEBU ASSOCIATION OF CALIFORNIA, INC.

CONGRATULATIONS TO THE QUEENS and the ROYAL COURT!

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.
The original Sponsors and Founders of the Fiesta of the Santo Niño.

Filipino Fiesta, Santo Niño De Cebu

January 11-20, 1980

St. Joseph's Church, 10th & Howard Sts., San Francisco, California, U.S.A.

CALENDAR OF EVENTS

JANUARY 11-20,1980
5:30 P.M.------MASS AND NOVENA OF PRAYERS FOLLOWED BY REFRESHMENTS AT THE CHURCH SOCIAL HALL,RAFFLES AND PRIZES
SATURDAY,JANUARY 19,1980
5:30.P.M. ----NOVENA OF PRAYERS AND HYMNS FOLLOWED BY REFRESHMENTS

CORONATION AND BALL---MISS PHILIPPINES,USA,QUEEN OF THE FESTIVAL AND THE EMPRESS OF CEBU AT ST.JOSEPH"S SOCIAL HALL.DANCING 8 P.M. to 1 A.M.

MUSIC PROVIDED BY TEDDY RAMOS SOCIETY ORCHESTRA.DONATIONS ---$5.00 per person.

GOVERNEMNT OFFICIALS FROM CITY, STATE,AND FEDERAL WILL GRACE THE OCCASSION.

SUNDAY,JANUARY 20,1980 ---DAY OF THE FESTIVAL ---CONCELEBRATED MASS AT 12 NOON. CELEBRANTS:REV,FR.JAMES A. MCGEE,REV.FR.FLORO ARCANO,REV.FR.ELISEO ECHIVEA AND REV.FR.BONIFACIO SALVANIA SERVED ON NOVENA NIGHT.THE SINOLOG,THE DANCE RITUAL WILL BE PERFORMED IN CHURCH AND DURING THE PROCESSION.HIGHLIGHTS OF THE FESTIVAL WILL BE THE TRADITIONAL PROCESSION OF THE MIRACULOS IMAGE OF THE SANTO NIÑO DE CEBU ON THE STREETS OF SAN FRANCISCO ALONG MARKET STREET.KINDLY FOLLOW ORDER OF THE PROCESSION DISTRIBUTED.GET YOUR OWN CANDLES AT THE CHURCH ENTRANCE. BANQUET WILL IMMEDIATELY FOLLOW AT THE CHURCH SOCIAL HALL.FOLLOWING THE BANQUET THE FIL-AM SENIOR CITIZENS SOCIETY OF SAN FRANCISCO WILL PERFORM THE RIGODON DE HONOR IN HONOR OF THE SANTO NIÑO DE CEBU .OTHER FILIPINO FOLK DANCES WILL ALSO BE PRESENTED BY OTHER DEVOTEES.DANCING BY THE PUBLIC .

WE WOULD LIKE TO REMIND ONE AND ALL OF THE MASS AND NOVENA IN HONOR OF THE SANTO NIÑO DE CEBU EVERY FRIDAY AT 5:30 P.M. AT THE BASILICA.COME JOIN US!

SUPPORT THE FUNDRAISING DRIVE FOR THE SANTO NIÑO MARBLE ALTAR SHRINE AT THE BASILICA. HELP US BUILD THE NATIONAL SHRINE OF THE FILIPINOS IN THE UNITED STATES OF AMERICA! CONTACT:ST.JOSEPH"S CHURCH,621-1767,MRS. NATIVIDAD PURISIMA AT 731-4691 or COMMISSIONER SALLY B.FAMARIN,EXECUTIVE DIRECTOR,MARBLE ALTAR CONSTRUCTION AT 731-7361 Or 731-5545.

DONOR, NUESTRA SENORA DE LA SOLEDAD – COMMISSIONER SALLY B. FAMARIN

TRIBUTE--IN MEMORY OF ALL DECEASED MEMBERS AND QUEENS AND THE LATE HONORABLE GEORGE R.MOSCONE,ADOPTED SON OF CEBU,WHO GENEROUSLY SUPPORTED AND PROCLAIMED THE FILIPINO FIESTA OF THE SANTO NIÑO DE CEBU WEEK AND NOW ON ITS NATIONAL RECOGNITION,AND THE BASILICA DEL SANTO NIÑO DE CEBU,ST.JOSEPH"S CHURCH,THE NATIONAL SHRINE OF FILIPINOS IN THE UNITED STATES OF AMERICA!

JOHN H. ATKINSON
Chairman of the Board

BAY VIEW
FEDERAL SAVINGS
★ ★ EST. 1911 ★ ★

Why save anywhere else?

• Higher Interest • Greater Safety
• Better Service with 25 convenient offices in Northern California.

SAN FRANCISCO (7 Offices) • SOUTH SAN FRANCISCO
OAKLAND • MILLBRAE • BELMONT • MENLO-ATHERTON
LARKSPUR • FOSTER CITY • SACRAMENTO (4 Offices)
HALF MOON BAY • REDWOOD CITY • WALNUT CREEK
CONCORD • SANTA CLARA • SAN MATEO (2 Offices)

BAY VIEW FEDERAL SAVINGS

ADMINISTRATIVE OFFICES: 2121 So. El Camino Real, San Mateo, CA • 573-7300

MEMBER Federal Savings and Loan Insurance Corporation, Federal Home Loan Bank

Pit Señor!
Santo Niño!

Congratulations
to the
Reigning
Beauties!

FROM

THE MARINA DIZON LODGE # 51, CDA
Rose Bronson, MATRON

QUALITY PICTORIAL COVERAGE

Ramon M. Lloren

Weddings
Baptisms
Picnics
Parties

390 Moultrie/Cortland
San Francisco,
California 94110
Tel: (805) 285-3410

GREETINGS

BELL'S GIFT SHOP

Philippine Imports

BLOUSES - DRESSES
SHIRTS - TABLECLOTHS
HANDICRAFTS, ETC.

JOSEFA I. BELL
986-9877

125 ELLIS STREET
SAN FRANCISCO CALIFORNIA 94102

COMPLIMENTS

STAN THE ROOFMAN

REROOFING -REPAIRS
ALL TYPES
UC NO.336455
103 1st SSF
CALL: 761-1132 OR
873- 4332

SALONGA REALTY COMPANY

O. EDWARD SALONGA
Real Estate Broker
/ Notary Public
191 School St., Daly City, Ca. 94014
Bus: 755-0642 Res: 992-4773

PEWALD & SONS
231 E. MILLBRAE AVENUE,
MILLBRAE, CALIF. 94030
(415) 697-4087
ALL TYPES OF BUILDING
AND HOME IMPROVEMENTS
LICENSED · BONDED · INSURED
State Contractor Licence No. 371038

FOR FREE ESTIMATE CALL L. BAXTER AT 752-0706

PIT SEÑOR!
SANTO NIÑO!

MRS. ENRICA ZABALA
AND FAMILY

CRESCENT CREDIT *jewelers*

19 CONVENIENT LOCATIONS TO SERVE YOU

GENE TONGSON

SAN FRANCISCO 26 0955	817 MARKET ST	FREMONT 792 2711	39100 FREMONT HUB
OAKLAND 444 6795	1312 BROADWAY	SAN JOSE 287 1515	69 SOUTH FIRST ST
OAKLAND 562 1011	159 EASTMONT MALL	SAN BRUNO 583 2650	132 TANFORAN PARK
ALAMEDA 522 9700	2226 SO SHORE CENTER	SANTA ROSA 542 5272	609 FOURTH ST
SAN FRANCISCO 282 6727	2622 MISSION ST	MT VIEW 941 0520	2550 EL CAMINO REAL
HAYWARD 582 4530	22532 FOOTHILL BLVD	VISALIA 732 3443	213 WEST MAIN ST

He will be happy to help you in the selection of all your jewelry and home needs at their 817 Market store

ALSO — Stores located at the following locations

- Eastmont
- Vallejo
- Serramonte
- MacArthur
- Concord
- Bay Area
- Eastmont II

Officers & Committees
Cebu Association of California Incorporated

COMPLIMENTS FROM

Romualdo Pascua/Representative

Ashley & McMullen
4200 Geary at 6th Ave.
San Francisco • 751-8403

and

Daphne Funerals
1 Church Street
San Francisco • 621-1313

Safe, strong and friendly

SAN FRANCISCO
10 Kearny Street at Market
Phone 421-1830
2201 Irving Street at 23rd Ave
Phone. 661-3900
5655 Geary Blvd. at 21st Ave
Phone 752-6800
1500 Polk St at California St
Phone 771-1765
1811 19th Ave. at Noriega
Phone: 566-1300
430 Davis Court at Jackson St.
in Golden Gateway Center
Phone: 982-5242

For other convenient American Savings locations in Southern and Northern California check the white pages of your telephone directory.

ASSETS OVER $8 BILLION

Super Realty

Two convenient locations to serve YOU!!!!!

PANNY Q. MAGPANTAY, GRI, *Broker*

WELCOME TO WESTLAKE . . . . . .

Associates:

- LILY OMBAY
- RAQUEL STA. ANA
- TESSIE TANDOC
- CLARO MAMARIL
- EDITH N. TOJINO
- VIC LUNA
- FRANCISCO BAUTISTA
- LITA CELEMIN

WELCOME TO SERRAMONTE . . . . . .

Associates:

- LITA EVANGELISTA
- ROLAND REYES
- CHIT V. REYES
- AMADO D. NEVERIDA

WE OFFER A COMPLETE LINE OF REAL ESTATE SERVICE .

- Selling, Buying
- Real Estate Counseling
- Trade, Exchange
- Creative Financing

FOR ALL YOUR REAL ESTATE NEEDS, CALL . . .

- WESTLAKE OFFICE
  (415) 755-5960
- SERRAMONTE OFFICE
  (415) 994-6260

PIT SEÑOR! SANTO NIÑO!

REALTOR®

DR. BRADY,
Modern Dentistry

DENTAL PLATES
Partial Plates & Extractions

PLATE REPAIR
While You Wait
X-ray Examination

NOTICE TO UNION MEMBERS

Use this dental care plan in your Union contract. Simply bring along the forms provided by your Union.

IMMEDIATE RESTORATIONS

Partial Plates — Plastic Bridges — Fillings — All Types of Dental Work

DR. BRADY

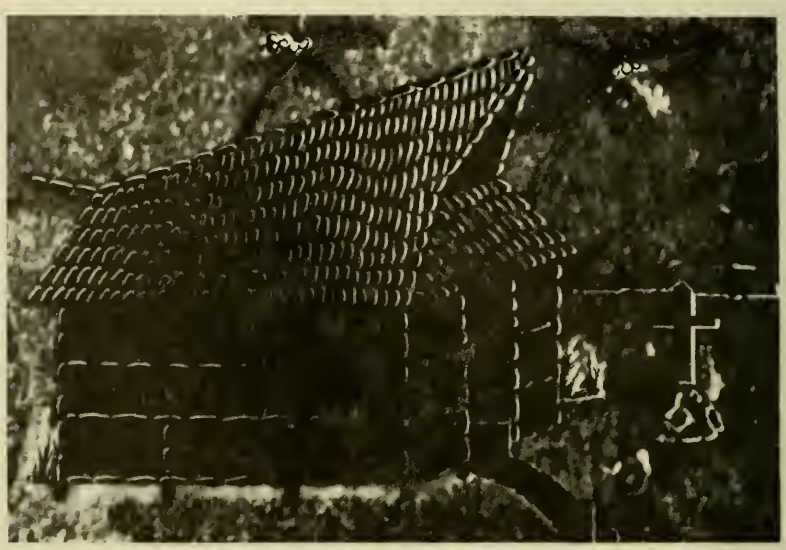
TWO CONVENIENT LOCATIONS TO SERVE YOU

SAN FRANCISCO OFFICE
1250 Market Street — Telephone: 392-6112
Courtesy Parking at 55 Ninth Street

OAKLAND OFFICE
1437 Franklin Street — Telephone: 893-6694 (Ground Floor)
Free Parking Next Door

Monday thru Friday from 8:30 AM to 5.00 PM

The first Roman Catholic Church built in Cebu in 1565 by the Spanish Governor General Miguel Lopez de Legazpi in honor of the Holy Child Jesus. It is made of bamboo and nipa.



Mosaic Painting

by Cathay Famarin Milosevich

Filipino Fiesta, Santo Niño De Cebu

January 9 – 18, 1981

St. Joseph's Church, La Chapella del Santo Niño de Cebu
10th & Howard Sts., San Francisco, California, U.S.A.

The "MARBLE CHAPEL"
Erected 1980

"The National Shrine of Filipinos in the United States of America"

Preamble

We, Filipino and Americans, and all devotees of the Santo Niño de Cebu, residing in the United States and foreign countries, who commune with us in our ideals and aspirations, in order to establish closer ties amongst us, foster effectiveness, meaningful cooperation, promote the common good and general welfare, do organize ourselves into a brotherly association.

The object and purpose of this organization is to serve Santo Niño for peace and the dignity of man through the annual veneration; to honor and celebrate the Fiesta of the Santo Niño de Cebu and in order to foster the spirit of respect and understanding among our people through this sacred, cultural and historical tradition.

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.

DEDICATED TO SERVE STO. NIÑO
FOR PEACE AND THE DIGNITY OF MAN

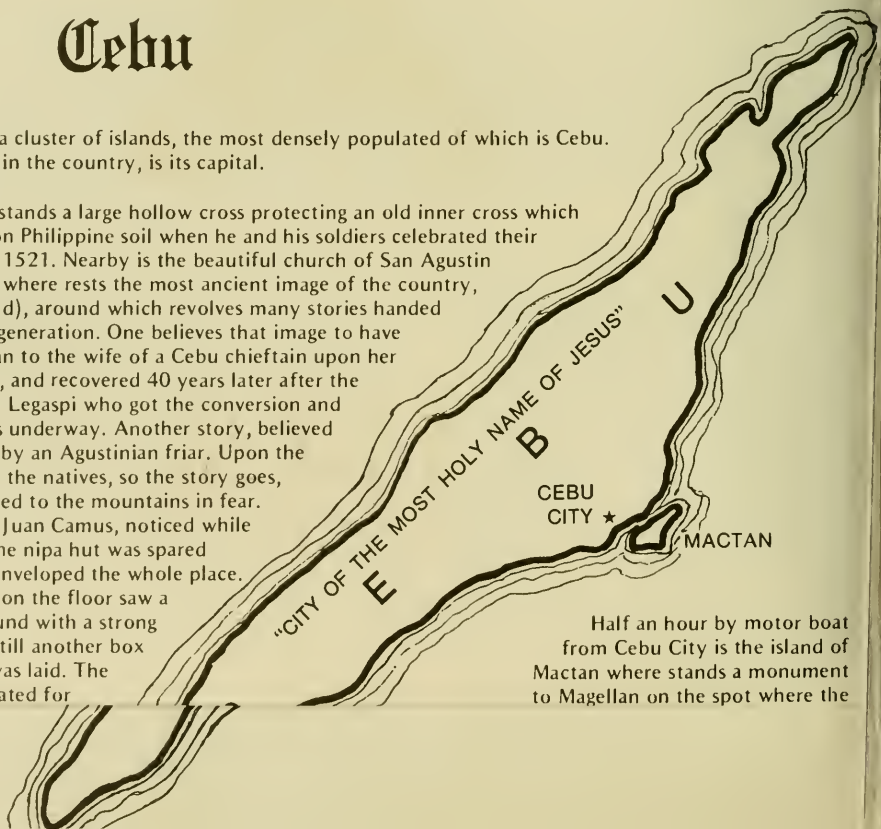
History of the Santo Niño de Cebu
and
Cebu Association of California Incorporated
United States of America

Sprouted from a seed which was once a dream, on January 1968, gathered a small group of people who hail from the particular province of Cebu, Philippines. That seed then began to take roots which is now the well-known CEBU ASSOCIATION OF CALIFORNIA, INC. The Founders and original sponsors of the Filipino Fiesta of the Santo Niño de Cebu in the United States of America.

Cebu

To the South of Luzon is a cluster of islands, the most densely populated of which is Cebu. Cebu City; the oldest city in the country, is its capital.

In the Plaza of Cebu City stands a large hollow cross protecting an old inner cross which was planted by Magellan on Philippine soil when he and his soldiers celebrated their first Mass in the islands in 1521. Nearby is the beautiful church of San Agustin (now the Basilica Minore) where rests the most ancient image of the country, the Santo Niño (Holy Child), around which revolves many stories handed down from generation to generation. One believes that image to have been presented by Magellan to the wife of a Cebu chieftain upon her conversion to Christianity, and recovered 40 years later after the arrival of Miguel Lopez de Legaspi who got the conversion and colonization of the islands underway. Another story, believed to be authentic, is related by an Agustinian friar. Upon the arrival of Legaspi in Cebu, the natives, so the story goes, burned their houses and fled to the mountains in fear. A soldier, by the name of Juan Camus, noticed while patrolling the area, that one nipa hut was spared by the flames which had enveloped the whole place. He entered the house and on the floor saw a beautiful wooden box bound with a strong rope. Inside the box was still another box in which the Holy Child was laid. The tiny image has been venerated for



Half an hour by motor boat from Cebu City is the island of Mactan where stands a monument to Magellan on the spot where the

Message of His Holiness

Pope John Paul II

HIS THIRD ANNUAL WORLD

DAY OF PEACE

THE "URBI ET ORBI"
(TO THE CITY AND THE WORLD)

"TO REACH PEACE - TEACH PEACE."

"YOU ARE THE PRINCE OF PEACE," HE SAID, ADDRESSING HIMSELF TO CHRIST IN PRAYER.

PEACE, WHAT A GREAT GOOD IT IS FOR PEOPLE. HOW MUCH IT IS DESIRED IN THE MODERN WORLD AND AT THE SAME TIME HOW MUCH IT IS THREATENED.

"CHRIST IS CLOSED TO ALL WHO ARE THREATENED IN ANY WAY, THOSE WHO DENIED THEIR BASIC HUMAN RIGHTS."

THE STORY OF THE BIRTH OF CHRIST BROUGHT 'COSMIC JOY' TO THE WORLD," HE SAID.

"PURSUIT OF UNITY"

"The pursuit of unity must penetrate all levels of the life of the church," Pope John Paul II has declared.

"A privileged instrument for participation in pursuit of the unity of all Christians is prayer. Jesus Christ Himself left us His desire for unity through a prayer to the Father -

> THAT THEY ALL BE ONE, EVEN AS THOU,
> FATHER, ART IN ME AND I AM IN THEE,
> SO THAT THE WORLD MAY BELIEVE THAT
> THOU HAST SENT ME (JOHN 17:21).

Prayer gives life, consistency, spirit and finality to the ecumenical movement....Prayer, furthermore, reminds us that unity, ultimately, is a gift of God, a gift for which we must ask, a gift for which we must prepare in order that it may be granted to us."

REPRODUCED FROM THE VATICAN

The Santo Niño De Cebu

On [illegible] 1521, [illegible] Cebu in Lyangsi [illegible] found in a wooden [illegible] of the [illegible] of Santo Niño which [illegible] time, all agreed and been [illegible] Lapu-Lapu. The people [illegible] passed by this finding and [illegible] of its significance. Legaspi [illegible] Hospital [illegible] recorded the document. Translation May 16 of the same year [illegible] in the archives of the Santo Niño Convent of Cebu, tells us from the testimony of eyewitnesses that the Image was found inside a small pine box preserved in excellent [illegible] wrapped in a little shirt and a cap, two of its right hand's fingers were raised in [illegible] blessing while the left hand held a globe, symbolizing the world.

In a [illegible] procession the Image was carried to the provisional Church the Augustinian Fathers were using at the time. Later another Church was built on the exact location where the Image had been found. This is the site of the Santo Niño Church where the Augustinians have served for the people and the Filipino people have venerated it for three hundred years.

An earlier authenticated entry in the Journal of Pigafetta, a clerk in the Magellan expedition, explains the origin of Santo Niño on the day Queen Juana was baptized by Father Pedro Valderama, chaplain of that expedition. Pigafetta himself presented her with the Image.

During the First World War a bomb fell inside the Church but the Image was found unscathed. It was one of the numberless miracles and powers attributed to the Holy Image.

At the instance and initiative of the Rev. Fr. Restituto Suarez, O.S.A., author of this Novena, the interior of the historic Church was renovated in 1965 for the observance of the Fourth Centenary of the Christianization of the Philippines held in Cebu City. It was during this centennial celebration that the church on April 1, 1965, was elevated to the rank of *Basilica Minor* by the Sacred Congregation of Rites with all the rights and privileges accruing to such title.

With the full cooperation of the Augustinian Community and the Filipino people and sanctioned by the National Historical Commission of the Philippines, Fr. Restituto Suarez has built a marble chapel inside the Basilica. Construction of the chapel started in August 1975. This fitting shrine for Santo Niño now serves as the center of devotion of Catholic Philippines. Here the miraculous Image of the comforter of the first missionaries and now Patron of the Philippines is being honored and venerated.

To preserve and develop national identity, President Ferdinand E. Marcos, since August 1, 1973, declared the Basilica and Convent of Santo Niño as National Shrine together with other historical places in the Philippines.

STATE OF CALIFORNIA — THE RESOURCES AGENCY
DEPARTMENT OF PARKS AND RECREATION
POINT OF HISTORICAL INTEREST

County: San Francisco — Name: Santo Niño de Cebu, a Religious Artifact

Location: 2207 28th. Avenue, San Francisco, California, 94116

Historical Significance: The story of the voyage of Magellan's voyage (National Geographic June issue) is part of the story of the Filipino people. Brought and introduced to the U.S. in Jan. 1968 thru the leadership of Sally Basiga Famarin, the veneration and fiesta of the Santo Niño de Cebu has played an important part in fostering the spirit of respect and understanding which exist between the Philippine Islands and the U.S. and provides all Californians to learn more about the outstanding contribution to the State & Nation made by our citizens of Filipino descent. It admires the highest values in upholding sacred traditions of Philippine culture & heritage and has received public recognition all over the States by all kinds of people. To develop national identity, President of the Philippines declared image of the Santo Niño de Cebu the National Shrine. It is just fitting to be the National Shrine of the Filipinos in the United States of America.

THIS POINT OF HISTORICAL INTEREST IS NOT A STATE REGISTERED HISTORICAL LANDMARK

RECOMMENDED: Quentin L. Kopp

Date: July 13, 1977

SIGNING OF THE FIRST PROCLAMATION OF THE FILIPINO FIESTA OF THE SANTO NIÑO DE CEBU BY MAYOR GEORGE R. MOSCONE OF SAN FRANCISCO IN JANUARY, 1976

Archdiocese of San Francisco
CHANCERY OFFICE
445 CHURCH STREET
SAN FRANCISCO, CALIFORNIA 94114
(Area Code 415) 863-5112

December 15, 1980

Mrs. Sally B. Famarin, President
Parish Council of St. Joseph's Church
1415 Howard Street
San Francisco, CA 94103

Dear Mrs. Famarin:

While my schedule does not permit me to join you for the Fiesta in honor of Santo Niño de Cebu, I do wish to thank you for your courtesy in extending this invitation and to assure you that I will be with you in prayer and spirit on January 18th.

In 1521 the great explorer, Ferdinand Magellan, planted the cross in the city of Cebu. Since that time the Christian faith has grown and flourished in the Philippine Islands and this faith has been brought by you to the United States. The religious fervor of the Filipino people and their rich cultural heritage is a source of blessing to the Archdiocese of San Francisco. Your devoted priests and religious give testimony to the efficacy of that cross planted long ago in the city of Cebu.

With gratitude for the many rich gifts the Filipino Community has brought to the Church in San Francisco and with prayers that the Christ Child will continue to bless you and your people as you strive to serve Him, I am

Devotedly yours in Christ,

+ John R. Quinn

Archbishop of San Francisco

THE FOREIGN SERVICE OF THE PHILIPPINES

PHILIPPINE CONSULATE GENERAL

PHILIPPINE CENTER BUILDING
447 SUTTER STREET
SAN FRANCISCO, CALIFORNIA 94108
TELEPHONE (415) 433-6666

MESSAGE

It heartens me to know that in keeping with the cultural and religious traditions of our country, the Cebuanos in California continue to celebrate the feast of the Sto.Nino, Patron Saint of Cebu.

On this special occasion, it is important to bear in mind that it is a time not only for merriment but also for spiritual reflection and introspection.

Keep in mind, too, that this week-long celebration is an opportunity for the members of the Cebu Association of California,Inc. to unit in re-orienting policies and commitments of this association towards Filipino-American progress and prosperitiy.

Definitely, the success of this association, in all its proposed goals, hinges on the participation and involvement of its members. Thus, this affair is but a direct manifestation of your interest and efforts in giving credence to your dedication to the propagation of the richness of Filipino social and cultural heritage.

It pleases me to have this opportunity to congratulate you once again for the fruitful achievements rendered to your fellowmen. Let me extend my commendations, too, to those involved in this endeavor. It is my fervent hope that you will keep up the good work.

ROMEO A. ARGUELLES
Consul General

RONALD REAGAN

THE WHITE HOUSE

MESSAGE

I am pleased to once again extend warm greetings and good wishes to the members of the Cebu Association of California as you celebrate the annual Fiesta of the Santo Niño de Cebu.

California takes great pride in its Filipino community, and this traditional celebration offers a colorful example of the cultural heritage of the Philippines. The Fiesta provides a unique and pleasurable opportunity for all Californians to learn about and better appreciate the outstanding contributions to the state and nation made by our citizens of Filipino descent.

My congratulation to this year's queen, and my best wishes for a memorable celebration.

Sincerely,

Ronald Reagan

RONALD REAGAN
PRESIDENT ELECT OF THE UNITED STATES 1981

western union

Telegram

SFA165(1628)(1-034822M284)PD 10/10/80 1625

ICS IPMSZSB SAC

02092. SACRAMENTO CA 10-10 0127P PDT

PMS SALLY B FAMARIN DLR

2207 28 AV

SFRAN 94116

TO: CEBU ASSOCIATION OF CALIFORNIA AND THE PARISHONERS OF ST. JOSEPH'S CHURCH

I AM PLEASED TO EXTEND MY GREETINGS AS YOU HOLD YOUR TRIPLE INAUGURATION CEREMONY IN HONOR OF THE SANTO NINO DE CEBU, THE FILIPINO PATRON SAINT, AND AS YOU CELEBRATE THE RIBBON CUTTING FOR THE MARBLE CHAPEL SHRINE OF THE SANTO NINO.

IT IS APPROPIRATE ON THIS OCCASION TO SELECT UPON THE CONTRIBUTIONS MADE BY FILIPINO-AMERICANS TO OUR SOCIETY AND TO REDEDICATE YOURSELVES TO THE FAITH WHICH HAS GIVEN STRENGTH TO YOUR COMMUNITY AS WELL AS TO INDIVIDUAL PARISHONERS.

BEST WISHES. SINCERELY,

EDMUND G. BROWN JR. GOVERNOR STATE OF CALIFORNIA

NNNN

A SPECIAL INVITATION

****

YOU ARE CORDIALLY INVITED TO THE HUBO, THE ROBING AND DISROBING OF THE SANTO NIÑO DE CEBU, A TRADITION CELEBRATED A WEEK AFTER THE FIESTA ON SUNDAY, AT THE 12:15 MASS ON JANUARY 25, 1981. REFRESHMENTS AT THE CHURCH SOCIAL HALL WILL FOLLOW. COME JOIN US !!! AT ST. JOSEPH'S CHURCH, LA CHAPELLA DEL SANTO NIÑO DE CEBU.....THE EXECUTIVE COMMITTEE .....

Basilica del Santo Niño
Augustinian Fathers
P. O. Box 228 Tel. 7-70-42
Cebu City

Message

As per request by Sally B.Famarin,President Emeritus of the Cebu Association of California,Inc. I am pleased to extend my warm and sincere greetings to all devotees of Senor Santo Niño de Cebu,Patron of the Filipino people.

I was lucky enough to see the beautiful Marbel Chapel of the Santo Niño at St. Joseph's Church last November through the courtesy of Sally. Undoubtedly, this is a tangible sign of your love to the Lord Jesus.

May this love of yours shine forth to your neighbor so that our heavenly Father may be glorified.

In spirit I join in your annual celebration.

PIT SENOR! SANTO NIÑO!

Signed: Fr. Meadardo Durmiendo,OSA
Rector,Basilica del Santo Niño
Cebu City,Philippines

December 15,1980

A VISIT AT THE MARBLE CHAPEL IN
SAN FRANCISCO, CALIFORNIA
IN NOVEMBER 1980

SENATE OF CALIFORNIA

SENATOR MILTON MARKS
OF
SAN FRANCISCO

ROOM 2070
STATE CAPITOL
SACRAMENTO 95814

January 5, 1981

Mrs. Sally Famarin, President
Cebu Association of California, Inc.
2207-28th Avenue
San Francisco, California 94116

Dear Sally,

I would like to take this opportunity to wish you and the members of the Cebu Association of California, Inc. my warmest greetings and best wishes as you celebrate the Thirteenth Annual Fiesta of the Santo Niño de Cebu.

I am sure this will be a happy occasion for all, and I hope that the special activities commemorating this event will be most successful and enjoyable.

May your celebration be a joyful one, and I look forward to being with you at many more such anniversaries.

Cordially,

Milton Marks

MILTON MARKS

MESSAGE

"Thirteen years of service, dedication, devotion coupled with untiring efforts and sacrifices in fostering the friendly relations between Filipinos and Americans in California, U.S.A., deserve the appreciation and applause of all law-abiding citizens," Rev. Fr. Restituto Suarez, Ret. Rector, Basilica, Cebu City.

ASSOCIATION
F CALIFORNIA
UNDED 1968 A.D.
Original Sponsors and Founders of the Fiesta of the Santo Niño.

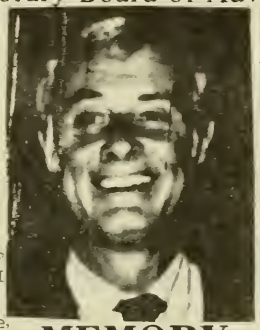
Filipino Fiesta, Santo Niño De Cebu

LA CHAPELLA DEL SANTO NIÑO de CEBU - January 9-18, 1981

St. Joseph's Church, 10th & Howard Sts., San Francisco, California, U.S.A.

Honorary Board of Advisors

HON. DIANNE FEINSTEIN
MAYOR, CITY & COUNTY
SAN FRANCISCO



HON. EDUARDO GULLAS
GOVERNOR OF CEBU
REP.OF THE PHILIPPINES

HON.DEMETRIO M. CORTES
MAYOR,MANDAUE CITY,PHI
Honorary President
Mandaue Association de
Santo Nino de Cebu

HON. S. LEE VAVURIS
SUPERIOR COURT JUDGE
SAN FRANCISCO

MEMORY

HON. GEORGE R. MOSCONE
Adopted Son of Cebu

OFFICERS 1980-1981

President .....Commissioner Sally B.Famarin
Executive Vice-President.....Gaudencio Paderanga
Vice-President .....Purita Valencia
Secretary .....Shirley M.Reyes
Treasurer .....Francisca Baldevea
Auditor .....Pedro Blanco
Public Relations Officer.....Eddie Esperante
Membership Chairperson .....Caridad Esperante
Sgt. at Arms .....Vic Pozon & Bert Valencia
Chaplin .....Potenciano Menchavez
Board of Directors .....John H.Atkinson,Chairman
Gaudencio Paderanga,Soledad Fiel,
F.Simblante & Comm. Sally B.Famarin
Spiritual Advisers .....Rev.Fr. Medardo Durmiendo,OSA,
Rector of the Basilica Minore,
Cebu City,Philippines
Rev.Fr.James A.McGee,Pastor
Legal Adviser .....Atty. John Lauricella
Past Presidents .....John H.Atkinson
Lily C.Bouse
Founder,Pres.Emeritus
and World Emissary .....Sally B.Famarin

JOHN FORAN
ORNIA STATE
OR

HONORABLE
EDMUND G. BROWN,JR.
GOV.OF CALIFORNIA

Honorable Arlo Smith
District Attorney
San Francisco
California

ALBERT SHUMATE,M.D.
PRES.EMERITUS
CALIFORNIA HISTORICAL
SOCIETY

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1960 A.D.

The original Sponsors and Founders of the Fiesta of the Santo Niño

THE CEBU YOUTH CHAPTER

ROSALIE CANAYA, CHAIRMAN

GREETINGS

Congratulations to the Reigning Beauties!

A TRIBUTE

IN MEMORY OF ALL DECEASED MEMBERS ANDS ASSOCIATION QUEENS AND THE LATE MAYOR GEORGE R. MOSCONE ADOPTED SON OF CEBU WHO GENEROUSLY SUPPORTED AND PROCLAIMED THE FILIPINO FIESTA OF THE SANTO NINO DE CEBU WEEK AND NOW ON IT S NATIONAL RECOGNITION A LANDMARK AND THE NATIONAL SHRINE OF THE FILIPINOS IN AMERICA!COME AND VISIT THE SHRINE OF THE MIRACULOUS SANTO NIÑO DE CEBU AT ST.JOSEPH S CHURCH LA CHAPELLA DEL SANTO NIÑO DE CEBU IN SAN FRANCISCO CALIFORNIA.

JOHN H. ATKINSON
CHAIRMAN OF THE BOARD

HONORARY LIFE MEMBERS:

PIT SEÑOR! SANTO NIÑO!

Honorable Jerry Brown, Governor of California,U.S.A.
Honorable Eduardo Gullas,Gov. of Cebu,Republic of the Philippines
Honorable Samson Sabalones,Consul General ofthe Philippines. San Francisco,1969
Honorable Romeo Arguelles Consul Gemeral of the Philippines in San Francisco,19[illegible]
Honorable S.Lee Vavuris,Superior Court Judge,City and County of San Francisco
Honorablr John F.Foran,California State Senator,USA
Honorable Ina Gyemant,Municipal Court Judge,City and County of San Francisco
Honorable Milton Marks, California State Senator,USA
Honorable Dianne Feinstein,Mayor City and County of San Francisco,California
Honorable Eulogio Borres Mayor,Cebu City,Republic of the Philippines,1977
Honorable Demetrio M.Cortes,Mayor,Mandaue City,Honorary Pres.Mandaue Ass.de Santo Nino,s Organization of Cebu Association of California,Republic of the Philippines
Honorable Arlo Smith,District Attorney of San Francisco,California USA
Col.Paul Pique U.S.Army Retired,San Francisco,California
Capt. Ernest Raabe,Retired,San Francisco Police Dept.
Attorney John Lauricella,Legal Adviser,Cebu Association of California,Inc.
Dr. Albert Shumate,President Emeritus,California Historical Society
Mrs. Aquilina R.Velez,Cebu City,Republic of the Philippines
Rev. Fr.Restituto Suarez,Spiritual Adviser Emeritus,Basilica Minore del Santo Nino,Cebu Philippines

THE ROYAL COURT
QUEEN'S MESSAGE

It is a great fulfillment and a pleasure to be the reigning queen of the Fiesta of the Santo Niño de Cebu Week of 1981.

In taking part of this fiesta I found the meaning of my cultural background,which I didn't know about. In my primer years,I went to school in San Francisco. Being around different cultures,I know the meaning of what the United States is composed of. In my secondary school,I became more aware of different cultures grouping among themselves.

I hope one day the Filipino communities and organizations will unite and work as one, to make our people as well as other cultures closer together.

I deeply give my thanks to my parents for supporting and sharing their love for me. I also appreciate and I am very glad to know that my relatives and friends are there when I needed them.

May God Bless you all and again Thanks!

Her Majesty,Ilene Joy I
Queen of Cebu , 1981-1982

ANGELA RICHARDS
MISS PEACE

ELSA ESPERANTE
MISS UNITY

Santo Niño De Cebu Triple Inauguration Rites

St. Joseph's Church, 10th & Howard Sts., San Francisco, California, U.S.A.

LA CHAPELLA DEL SANTO NIÑO de CEBU

CEBU ASSOCIA
OF CALIFORNI
FOUNDED 1968 A D

DEDICATED TO SERVE STO. NIÑO
FOR PEACE AND THE DIGNITY OF MAN

In recognition of the Santo Niño de Cebu fiesta, Archbishop John R. Quinn of San Francisco said. "The fiesta of the Santo Niño imparts to every Filipino a renewed sense of the value of the traditional traits of piety, friendship and hospitality. Devotion to Santo Niño is a means of inspiring the highest values in upholding the sacred heritage of Philippine culture. I am grateful for the tireless efforts of the founders, officers and members of the Santo Niño de Cebu Association who has brought National Distinction to the Filipino-Americans during the years of existence of the Filipino Fiesta of the Santo Niño de Cebu."

Ribbon cutting of the Santo Niño de Cebu Traditional Carroza by retired Capt. Ernest Raabe of the San Francisco Police Dept. and Hon. Ina Gyemant, Municipal Court Judge, City and County of San Francisco.

The Santo Niño de Cebu enthroned on the Traditional Carroza bedecked with beautiful flowers ready for the procession as government officials posed with concelebrant of the mass. From left to right: Philippine consulate representative, Rita Valencia the Junior Vic President of the Cebu Associat n, Supervisor John Bardis, Commissioner Sally B. Famarin th Fdr. Pres. Emeritus and World Em sary of the Cebu Association of California, Inc. Pres. Paris Council of St. Joseph's church Supervisor Ella Hutch, Capt. Benest Raabe Municipal Court Judge Ina Gyemant, President of the San Francisco Board of Supervisors John Molinari, Fathe James A. McGee, Pastor of St. Joseph s church and Father Oscar Villamor of Mandaue City, Cebu Republic of the Philippines.

Ribbon cutting of the Santo Niño de Cebu Marble Chapel being performed by Hon. John Molina President of the Board of Supervisors of the City and County of San Francisco and Commiss ner Jean Tartum of the Landmarks Preservation Advisory Board.

Witnessed by government officials and dignitaries, Father James A. McGee and Father Oscar Villamor of Mandaue City blessed the Landmarks sign of St. Joseph s church, now the largest Filipino church in the United States and the National Shrine of the Santo Niño de Cebu.

Procession of the Miraculous Santo Niño de Cebu during inauguration rites being enthroned in the Marble Chapel, led by Father James A. McGee and Father Oscar Villamor.

Father James A. McGee accepting the Golden Cup Award from the Cebu Association of Californ for his Golden years of untiring and devoted service to the church and people.

PIT SEÑOR! SANTO NIÑO!

HON. VEDASTO R. NIERE, RET. CIRCUIT MUNICIPAL COURT JUDGE, DALAGUETE, CEBU, PHILIPPINES

District Attorney Arlo Smith of San Francisco and Princess of Cebu 1979 Miss Joy Basa crowned little Miss Sonya Valencia Princess of Cebu 1980 during the inauguration rites of the Santo Niño Marble Chapel

Commissioner Sally B.Famarin.Fdr.Pres. Emeritus and World Emissary of the Cebu Association and the President of the Parish Council of St. Joseph's church being presented the Gold Medal Award and certificate by Hon.John Molinari.President of the Board of Supervisors, City and County of San Francisco.for her."Outstanding and dedicated service and leadership in the City.State and Nation in various fields of endeavors: for untiring efforts and inspiring the highest values in upholding sacred heritage and traditions of Philippine Culture through the Filipino Fiesta of the Santo Niño de Cebu which has brought National distinction to Filipino Americans."

Climax of the Triple Inauguration Rites of the Santo Niño de Cebu.was the coronation of the Muse of Cebu,Miss Josie de la Pena of San Francisco by Honorable Ina Gyemant Municipal Court Judge and Honorable John Molinari. President of the Board of Supervisors of San Francisco.and escorted by Honorable Arlo Smith.District Attorney of San Francisco. These Triple Inauguration Rites is the first Filipino Triple celebration in the United States, and the first project accomplished that represents the Filipino segment of the community.

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1958 A.D

LA CHAPELLA DEL SANTO NIÑO de CEBU

THE MARBLE CHAPEL SPONSORS,PATRONS AND DONORS

SALLY B. FAMARIN
LARRY T. ZAGAR
S. LEE AND ANGELA VAVURIS
DEN AND ANGIE PADERANGA
PETE AND CONNIE BLANCO
BERT AND RAITA VALENCIA
AL, GORING,AND JOSIE DE LA PENA
ANDRE AND SALLY DAVIS
FRANCISCO AND ROSE BELARA
JOSPEH AND NATY PURISIMA
MOY AND AMPARRO VELASQUEZ
BENNY AND FELICITAS SIMBLANTE
LARRY AND ISABEL UGAT
DAISY DALUDADO
SILVINA CAUMIRAN
CONSUELO BAUTISTA
PATROCINIO CARAGAY

ALBERT SHUMATE
JOHN H. ATKINSON
ROBERT AND INA GYEMANT
GONZALO MECINAS
GERTRUDES PRACALE
C. HUGARISA
JOHNNY ANDRES
LIGAYA VERBA
ROSA BALICHE
C. HUGARISA
SOCORRO A. GILLERA
SUSIE SANTIAGO
AURORA HUGHES
GILDA PALMER
ELEN BARQUEZ
EFIGENIA AGUIRRE

CONNIE FRANCISCO
FRANCISCA BALDEVEA
SARA LAFARGA
CELING AND PERLA CANAYA
HENRY AND GENIE PETERSON
POTEN AND CRISPULA MENCHAVEZ
DON AND LEYTE RAMOS
DOODIE AND THELMA BABIERA
EKING AND PILAY IBORLAS
WINNIE AND CONSUELO MENDOZA
NORBERTO AND ENRICA ZABALA
RUDY AND MARSIE FRANCISCO
DOMINADOR V. BALLESTEROS
VICTORINA SUGUITAN
VIRGILIA MILAD
DOMINGA MARQUEZ
AMPARO PEREZ

Jewelry
House of Upshur
2292 27TH AVE SAN FRANCISCO CALIFORNIA 94116

PHILLIP BURTON
6TH DISTRICT, CALIFORNIA

2304 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, D.C. 20515
PHONE 202-225-4965

DISTRICT OFFICE:
450 GOLDEN GATE AVENUE
SAN FRANCISCO, CALIFORNIA 94102
PHONE: 415-556-4862

Congress of the United States
House of Representatives
Washington, D.C. 20515

COMMITTEES:
EDUCATION AND LABOR
INTERIOR AND INSULAR AFFAIRS

CHAIRMAN, SUBCOMMITTEE ON NATIONAL PARKS AND INSULAR AFFAIRS

CHAIRMAN, DEMOCRATIC CAUCUS COMMITTEE ON ORGANIZATION, STUDY AND REVIEW

January 6, 1981

Sally B. Famarin
FDr. Pres. Emeritus
CEBU Association of California
2207 28th Avenue
San Francisco, CA 94116

Dear Sally:

I sincerely regret that I will be unable to be in San Francisco for the annual Fiesta of the Santo Niño de Cebu.

Please extend my greetings and best wishes to all who join in this most joyous occasion.

Kindest personal regards.

Sincerely,

Phillip Burton

PHILLIP BURTON
Member of Congress

PB:fjk/s

THIS STATIONERY PRINTED ON PAPER MADE WITH RECYCLED FIBERS

The Senate, California Legislature

Resolution

OF THE SENATE RULES COMMITTEE

By Senator John F. Foran

RELATIVE TO THE FIESTA
OF THE SANTO NIÑO DE CEBU

WHEREAS, The festival honoring the Santo Niño de Cebu has been recognized as one of the most beautiful in the State of California and the United States and an event of which not only Filipinos but all Americans are proud; and

WHEREAS, This joyous event is both a celebration and a public recognition of the continuing friendship and outstanding achievements of Filipino-Americans in the community; and

WHEREAS, The devotion to the Santo Niño is a means of inspiring the highest values in upholding sacred traditions of Philippine culture and heritage; and

WHEREAS, The yearly religious rites which are the object of pilgrimages from people of all walks of life, have been given more meaning and spiritual significance with its celebration in San Francisco, California, in the sense that the annual veneration of the Santo Niño de Cebu has erased territorial boundaries and spanned great oceans; and

WHEREAS, The Fiesta of the Santo Niño de Cebu in the United States has been recoganized as an outgrowth from the Basilica Minore, Cebu City, Philippines; and

WHEREAS, The members of the Cebu Association of California, Inc., have set an excellent example in bringing Americans of Filipino descent to the forefront of responsible citizenship and active participation in our society, and Californians are enriched by the colorful culture and continuance of the traditions and heritage of the Filipino people; and

WHEREAS, Through the tireless efforts of its Founder, President Emeritus, and World Emissary, Commissioner Sally B. Famarin of San Francisco, the Santo Niño de Cebu has been enthroned at St. Joseph's Church in San Francisco and a marble altar shrine has been built for the Miraculous Image in what is now the largest Filipino church in the United States, a historical landmark of San Francisco, and has brought national distinction to Filipino-Americans; and

WHEREAS, Government and ecclesiastical officials in the United States and the Republic of the Philippines have recognized the Fiesta of the Santo Niño de Cebu as having played an important part in fostering the spirit of respect and understanding which exists between the people of the Philippines and the United States; now, therefore, be it

RESOLVED BY THE SENATE RULES COMMITTEE, That the Members express their appreciation for the unique opportunity which the Fiesta of the Santo Niño de Cebu has provided for all Californians to learn more about the outstanding contributions which the citizens of Filipino descent have made to this state and the nstion; and be it further

RESOLVED, That a suitably prepared copy of this resolution be transmitted to the Members of the Cebu Association of California, Inc.

James K Mills
CHAIRMAN

John F. Foran
SENATOR 6th DISTRICT

Senate Rules Resolution No. 436 adopted April 23, 1980

Greetings

We welcome the Filipino populace and all devotees of the Santo Niño de Cebu not only from San Francisco but from different parts of the nation who have devoted their time, money and efforts to come to San Francisco and be with us on this beautiful celebration of the Filipinos' Patron Saint.

The concelebrated mass, the traditional processional parade of the Miraculous Image of the Santo Niño de Cebu along the streets of San Francisco and the Traditional Carroza, the first of its kind in the United States have given more meaning to the fiesta celebration and the cultural heritage of the Filipino people.

All Filipinos should be very proud of the Chapella del Santo Niño de Cebu, St. Joseph's church, for the enthronization of your Patron Saint, the Miraculous Santo Niño and the shrine you build to show your love for the Holy Child which will bring more pride including all the parishioners of St.Joseph's parish.

I would like to take this opportunity to thank all our parishioners and devotees of the Santo Niño de Cebu, the officers and members of the Cebu Association of California, Inc., and to Sally B. Famarin for your strong devotion, love and adoration of the Santo Niño de Cebu. The Marble Chapel is a lasting memory of all your sacrifices, love and understanding. May it continue to flourish!

The Landmarks Preservation of St. Joseph's church at the time of the enthronization and building of the Santo Niño de Cebu Shrine in the church have made it more significant and meaningful not only to the Filipino people but all our people. This is now part of San Francisco history and will be carried down from generation to generation.

I am very happy indeed to join with you in this most memorable occasion.

James A. McGee
REV. FR. JAMES A. MCGEE
Pastor

Father James A. McGee blessed the Santo Niño during the enthronization rites at St. Joseph's church and the sign erected, La Chapella del Santo Niño de Cebu on April 22, 1979, the first Sunday after Easter.

DID YOU KNOW

That on April 22, 1906, the first Sunday after the fire and earthquake in San Francisco the Holy Sacrifice of the Mass was celebrated at St. Joseph's parish?

That the 400 year old relic, Santo Niño de Cebu at the Basilica Minore in Cebu City, Republic of the Philippines was brought by Ferdinand Magellan, a Spanish explorer to Cebu in 1521 and recovered in the burning village of Cebu by Juan Camus, a sailor of Miguel Lopez de Legaspi's fleet on April 28, 1565, that was 44 years later?

That the Santo Niño de Cebu in San Francisco, California was 44 years old when it was brought to the United States in January of 1969?

That during World War II a bomb fell inside the church and the Santo Niño remain unscathed and after the most elementary repairs the Santo Niño returned home from the Redemptorist church, Republic of the Philippines on April 20, 1945?

That in November 1976, the inauguration of the Santo Niño Marble Chapel at the Basilica Minore in Cebu City, Philippines took place, and on November 11, 1979, the ground breaking ceremony of the Marble Chapel construction in the United States was held at San Francisco's St. Joseph's church with hundreds of devotees in attendance?

That the beautiful church of St. Joseph was dedicated November 22, 1914, is the third church built in this parish? The second church built immediately after the 1906 fire and earthquake is the present parish hall.

That the present church is one of the first all-steel building ever built in this city?

That many of the outstanding leaders of this city are graduates of St. Joseph's school?

That in 1871 the first Holy Names Sisters ever to teach in San Francisco came here to begin their work amidst the sand-dunes of what was South of Market?

That Edward F. Lucett, a resident of this parish since 1875, was sexton of this church till his death in 1951?

That the Young Men's Institute was founded in this parish in March 4, 1883? The Young Men of the parish would gather beneath the lamp post (now preserved in the garden) at the corner of Tenth and Howard Streets. Out of these meetings came the birth of a Catholic coastwise organization, the foremost Society of Catholic men in the West with branches in many of the eastern states.

That the first president of the Young Men's Institute was James Smith who fought in Manila against Spain in 1898, stayed out there to become very popular among Filipinos, become Sec. of Instruction, Governor General and finally Associate Justice of the Supreme Court of the Philippines? John Smith was the first Catholic appointed by President Theodore Roosevelt in the Philippine Commission.

That the present Santo Niño church in the Philippines was started in 1730, and the Santo Niño was enthroned in His shrine on January 16, 1740?

That San Francisco's St. Joseph's church, La Chapella del Santo Niño de Cebu was voted a Landmark by the Landmarks Preservation Advisory Board on January 16, 1980 and voted unanimously by the City Planning Commission on May 15, 1980 on its special cultural, special, historical, architectural and aesthetic interest and value?

That the official document of the foundation of the monastery and church of the Santo Niño in Cebu, Philippines was drawn by Chief Clerk Hernando and countersigned by Miguel Lopez de Legaspi on October 6, 1567?

That the Triple Inauguration Rites in San Francisco, California, United States of America be held October 4, 1980? Namely: Blessing of the Santo Niño de Cebu Traditional Carroza, the first and only one of its kind in the United States (depicts Philippine art and culture) for the annual Traditional Processional parade along the streets of San Francisco; Inauguration of the Santo Niño de Cebu Marble Chapel, the National Shrine of the Filipinos in the United States; Blessing of cultural and historical landmark, La Chapella del Santo Niño de Cebu, the largest Filipino church in the United States. This is the only project and triple celebration accomplished in San Francisco and the Bay Area that represents the Filipino segment of the community.

That October 4th is the day of St. Francis de Assissi of our beautiful City of San Francisco?

That the story goes that the right foot of the Santo Niño de Cebu in the Philippines were cut off and that the toes of the right foot of the Santo Niño de Cebu in the United States were cut off on its own, months after His arrival in San Francisco? Boots have been made by John H. Atkinson to fit with the heartshape blue sapphires.

By Commissioner Sally B. Famarin
President, Parish Council of St. Joseph
San Francisco, California, U.S.A.

Message

TO MY FILIPINO-AMERICAN FRIENDS

IT IS MY GREATEST PLEASURE TO BE WITH YOU AT THIS CELEBRATION OF THE FIESTA OF THE SANTO NIÑO DE CEBU . I AM MOST PLEASED OF YOUR DEVOTION,WHICH YOU HAVE RECEIVED FROM YOUR GREAT GRAND' RENTS AND HAVE TREASURED MOST. I WISH YOU GOOD HEART TO HAND YHIS D [illegible] TO YOUR CHILDREN AND THEIR CHILDREN

I EXTEND MY THANKS TO THOSE [illegible] AVE WORKED HARD ON THIS CELEBRATION AND TO THOSE WHO HAVE GIVEN ME THE [illegible]ONOR TO BE WITH YOU ON THIS AUSPICIOUS AND MEMORABLE OCCASSION.

SANTO NIÑO BLESS YOU ALL!

YOURS IN CHRIST,
SIGNED: FR. LUIS V. RESMA
SAN MARTIN DE PORRES MISSION
BUTTERFIELD PARK, NEW MEXICO

****

CONGRATULATIONS

to the Cebu Association of California, for your strong devotion to the Santo Niño de Cebu

Linda Harris

PIT SEÑOR! SANTO NIÑO!

Pablo H. Laygo
COLONEL PA (Ret)
Dimasalang House
50 Rizal St., Apt. 618
San Francisco, CA 94137
Tel. (415) 777-3958

FILIPINO-AMERICAN SENIOR CITIZENS SOCIETY OF SAN FRANCISCO & BAY AREA

SUNRISE GUEST HOUSE

Germie C.Luna- Sol G. Luna
Owner-Operator
2129 S.California St.
Stockton,California, 95206
Phone(209) 465-3712
San Francisco
(415) 641-9091

MAGDALENA MONTES ---JUANA AGBON
PABLO BALLESTEROS --Mr. & Mrs. Junius Judice

****

BAND-----COMPLIMENTS OF MR. POTENCIANO MENCHAVEZ AND MR.& MRS. MARCELINUS CANAYA

DISTRICT ATTORNEY

ARLO SMITH
DISTRICT ATTORNEY

SAN FRANCISCO

880 BRYANT STREET, SAN FRANCISCO 94103

Ms. Sally Famarin
2207 - 28th Avenue
San Francisco, CA 94116

Dear Sally:

This is to express my appreciation for your invaluable aid and support in the past.

In all of your endeavors you have demonstrated concern and leadership not only to the Filipino community but to the entire City and County of San Francisco as well.

You are known throughout the Filipino community as a leader in social, cultural, and community organizations. Your involvement and dedication to San Francisco is demonstrated by your service as a Commissioner determined to preserve the heritage of San Francisco.

In all of your service to the community, from your active involvement in San Francisco political life to your successful efforts to raise money for the Shrine of Santo Niño de Cebu, you set a standard of uncompromised integrity and leadership.

I am very grateful for all of your assistance and look forward to a lifetime of mutual support and friendship.

Very truly yours,

Arlo

ARLO SMITH
District Attorney

AS:jr

CITY OF OAKLAND

CITY HALL • 14TH AND WASHINGTON STREETS • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Lionel J. Wilson
Mayor

TO: CEBU ASSOCIATION OF CALIFORNIA, INC.

GREETINGS!

As Mayor of the City of Oakland, I am pleased to extend warm greetings and congratulations as you celebrate your Thirteenth Annual Fiesta honoring the Santo Niño de Cebu at St. Joseph's Church in San Francisco.

As you celebrate "FIESTA OF THE SANTO NIÑO DE CEBU WEEK" on January 9-18, 1981, allow me to take this opportunity to commend each and every one of your officers and members for their leadership, dedication and determination in fulfilling those efforts and goals to promote friendly and productive relationships between Filipinos and Americans.

We here in Oakland are certainly aware of and appreciate the many significant contributions made toward the betterment of our community by our citizens of rich Filipino heritage.

The official City family joins with me in offering all best wishes for a most successful and enjoyable celebration and for continued success.

Sincerely,

Lionel J. Wilson
MAYOR

ASSEMBLY RULES COMMITTEE DK
STATE CAPITOL
SACRAMENTO CA 95814

Mailgram

4-066240E015 01/15/79 ICS IPMRNCZ CSP SFOB
9164458994 MGM TDRN SACRAMENTO CA 10 01-15 0833P EST

COMMISSIONER SALLY B. FAMARIN,
PRESIDENT EMERITUS, WORLD EMISSARY
CEBUA ASSOCIATION OF CALIFORNIA, INC.
2207 28 AVE
SAN FRANCISCO CA 94116

DEAR COMMISSIONER FAMARIN,

THE CEBU ASSOCIATION OF CALIFORNIA, INC. PROVIDES AN OUTSTANDING CONTRIBUTION TO THE CULTURAL LIFE OF SAN FRANCISCO AND OF CALIFORNIA SPONSORING THE PHILIPINO FIESTA OF THE SANTO NIÑO DE CEBU WEEK.

PLEASE EXTEND MY CONGRATULATIONS TO ALL THOSE WHO WORKED ON THIS SIGNIFICANT EVENT AND MY BEST WISHES TO THE MEMBERS OF THE ASSOCIATIO AND ITS MANY FRIENDS.

CORDIALLY,

LEO T. MCCARTHY, SPEAKER OF THE CALIFORNIA STATE ASSEMBLY

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.
The original Sponsors and Founders of the Fiesta of the Santo Niño.
OAKLAND – UNION CITY CHAPTER

PIT SEÑOR, SANTO NIÑO!

Mr. & Mrs. Fred Agregado, Chartered member
Mr & Mrs. Cypriano Panganan
Mr.& Mrs. Een Gascon
Mr.& Mrs. Warlito Bacat
Mr.& Mrs. Jesnar Escobar
Mr.& Mrs. Honorato Dejano
Mr.& Mrs. Reynaldo Cueva
Mr. Frank Megue

HERMANO-HERMANA MAYOR, 1979

ORGANIZERS: COMMISSIONER GEORGIA MEGLE AND JOSEPHUS YAP, LIFE MEMBERS, CA

SANTO NIÑO DE CEBU

EVENING'S INAUGURATION HIGHLIGHTS

CORONATION AND BALL

Saturday, October 4, 1980
St. Joseph's Social Hall
Tenth and Howard Streets, San Francisco, California

THE ROYAL COURT

MARY ANN PADERANGA
First Princess

MUSE OF CEBU 1980
MISS JOSIE DE LA PEÑA
SAN FRANCISCO, CALIFORNIA
UNITED STATES OF AMERICA

SONYA VALENCIA
Princess of Cebu 1980

CAROL ANN FIEL
Second Princess

ANN MARIE BELARA
Third Princess

OFFICE OF THE MAYOR
SAN FRANCISCO

DIANNE FEINSTEIN

Proclamation

WHEREAS, The Fiesta of the Santo Niño de Cebu imparts to every Filipino a renewed sense of the value of the traditional Filipino traits of piety, friendship and hospitality, and devotion to the Santo Niño is a means of inspiring the highest values in upholding the sacred heritage of Philippine culture; and

WHEREAS, This yearly event is a festive, significant, celebrated and hallowed tradition, which is deeply woven into the very fabric of the history of Cebu and celebrated by all Filipino people; and

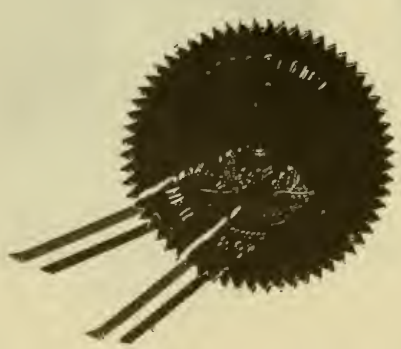
WHEREAS, This fiesta provides a unique and pleasurable opportunity for all San Franciscans to learn about and better appreciate the outstanding contributions made to the City and County of San Francisco by our citizens of Filipino descent; and

WHEREAS, During the decade of its existence, through the tireless efforts of its Founder, President Emeritus and World Emissary, Commissioner Sally Basiga Famarin, the "MARBLE CHAPEL" shrine of the Miraculous Santo Niño de Cebu, the Filipinos' Patron Saint, will be viewable at San Francisco's Saint Joseph's Church, LA CHAPELLA DEL SANTO NIÑO DE CEBU, now the largest Filipino church in the United States, and the site for a multitude of pilgrims from different parts of the country to gather to venerate and celebrate the festival every 3rd week of January each year, bringing national distinction to Filipino-Americans and providing an example for others to emulate; and

WHEREAS, The Cebu Association of California, Inc., is dedicated to serve Santo Niño for peace and the dignity of man, and fosters the spirit of respect and understanding which exists between the peoples of the Philippine Islands and the United States; and

WHEREAS, The Association and St. Joseph's Parish, La Chapella del Santo Niño de Cebu, together with other leading organizations in the Bay Area will observe the Filipino Fiesta of the Santo Niño de Cebu Week in San Francisco on January 9-18, 1981 and plan to do so every year thereafter.

NOW, THEREFORE, I, Dianne Feinstein, Mayor of the City and County of San Francisco, do hereby proclaim the period of January 9 through 18, 1981, as the FIESTA OF THE SANTO NIÑO DE CEBU WEEK in San Francisco, and do urge all our citizens to participate with their Filipino-American friends and neighbors in observing the events of the Fiesta.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City and County of San Francisco to be affixed this twenty fifth day of July, nineteen hundred and eighty.

Dianne Feinstein
DIANNE FEINSTEIN
Mayor

St. Joseph's Church, 10th & Howard Sts., San Francisco, California, U.S.A.

LA CHAPELLA DEL SANTO NIÑO de CEBU • January 18, 1981

Mass • Traditional Procession • Banquet • Grand Ball

ONCELEBRATED MASS AT 12 NOON

oncelebrants: Father James A. McGee, Pastor of St. Joseph's Church
Father Jose Alipio, Staff Chaplin, Pastoral Care Dept. St. Mary's Hospital
Fr. Luis V. Resma, New Mexico-Arizona, who will also concelebrate the masses with Fr. James A. McGee, Jan. 12-18, 1981.

EADING OF THE SCRIPTURES:

First reading by Ambassador Romeo Arguelles, Consul General of the Philippines in San Francisco
Second reading by Honorable S. Lee Vavuris, Superior Court Judge, City and County of San Francisco
Responsorial psalms - Junius Judice, Secretary, Parish Council of St. Joseph's

FERING: MISS ILENE JOY SALES ****QUEEN OF FESTIVAL, CORONATION & BALL, JAN. 17TH
Honorable Ina Gyemant, Municipal Court Judge, City & County of San Francisco
Dr. Albert shumate, President Emeritus, California Historical Society
Commissioner Georgia Megue, Oakland, California
Mrs. Fortune Holz, Organiser, Southern California Chapter, Cebu Association

ading of Messages from Archbishop John R. Quinn of San Francisco and Rev. Fr. Medardo rmiendo, OSA, Rector of the Basilica Minore, Cebu City, Republic of the Philippines after

COMMUNION RITES by COMM. SALLY B. FAMARIN, PRES. PARISH COUNCIL OF ST. JOSEPH' S
RESPONSE BY FR. JAMES A McGEE, PASTOR OF ST. JOSEPH'S CHURCH

urch Ushers and Marshalls:
Officers of the Parish Council of St. Joseph's Church, leaders of different organizations, heads of chapters, affiliates and sister organizations of the Cebu Association of California, Inc.

ECIAL CHOIR: ALL HOLLOWS CHOIR directed by MRS. JUDITH DE VEYRA
THE TRADITIONAL PROCESSIONAL PARADE OF THE MIRACULOUS SANTO NIÑO DE CEBU BOURNE IN THE MOST BEAUTIFUL CAROZA ROLLING THROUGH THE STREETS OF SAN FRANCISCO FOR THE FIRST TIME IN IT'S HISTORY. THE TRADITIONAL CAROZA DONATED BY MR & MRS. MARCELINUS CANAYA.

THE IMAGE OF THE SANTO NIÑO DE CEBU WILL BE CARRIED TO THE CAROZA BY HONORABLE S. LEE VAVURIS AND AMBASSADOR ROMEO ARGUELLES.

OCESSION GRANDMARSHALLS: CAPT. ROBERT MARSH AND SAN FRANCISCO POLICE OFFICERS, HONORABLE ARLO SMITH, DISTRICT ATTORNEY OF SAN FRANCISCO, HONORABLE S. LEE VAVURIS, AND AMBASSADOR ROMEO ARGUELLES

DER OF THE PARADE: Drummers: Don Lockhart and Steve Monteclaro
l. Banners, flags, posters, band, Mother of Perpetual Help and devotees
ll. St. Joseph's School
lll. St. Joseph and the Christ followed by devotees
lV. St. Joseph's Parish Council, Police car with Fr. McGee to led Rosary
V. Blessed Virgen Mary and Devotees
Vl. Dignitaries and Priests with altar boys
Vll. SANTO NINO DE CEBU CAROZA, devotees of the Santo Nino and Parishioners
THE MARIACHI BAND

OCESSION ROUTE: HOWARD ST TO ELEVENTH TO MISSION THEN MARKET; RIGHT ON MARKET TO 8TH; GHT ON 8TH STREET TO HOWARD; RIGHT ON HOWARD STREET AND BACK TO COMMENCEMENT.
PLEASE BRING CANDLES WITH YOU ! VENERATION OF THE SANTO NINO IS ADVISED AFTER THE TRADITIONAL PROCESSIONAL PARADE!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!

MMEDIATELY FOLLOWING THE PROCESSION*** BANQUET AND DANCING AT THE CHURCH SOCIAL HALL.
ONATIONS: $2.00 PER PERSON* PROCEEDS FOR THE SANTO NIÑO DE CEBU MARBLE CHAPEL DEFECIT

Pro

CORONATION AND BALL, ST. JOSE
SAN FRANCISCO, CALIF

1 - MASTER OF CEREMONIES-WELCOME ADDRESS
11 - INVOCATION ----------REV.FR. LUIS V. RESMA
111 - PRESENTATION OF COLORS by----------THE SIXTH ARMY OF PRESIDIO
THE AMERICAN National ANTHEMS ----------COLOR GUARDS POST THE COLORS
THE PHILIPPINE NATIONAL ANTHEM
1V - ENTRANCE OF THE ROYAL COURT

QUEEN OF CEBU 1980 ---MISS VYKIE ROSALES
MISS UNITY-------MISS ELSA ESPERANTE,escort Luis Esperante
MISS PEACE-------MISS ANGELA RICHARDS,escort Albert Branson

scepter bearer----------jennifer lumaquin
crown bearer ----------junnbeeh sales
flower girls: junnylynn sales - michelle millena
train bearers: cvereanah cortes - georgina macias

HER MAJESTY ILENE JOY 1**********MISS ILENE SALES
QUEEN OF CEBU 1981-1982
escorted by Joselito Gonzaga

V- PINNING OF THE SASH:
MISS UNITY ----------MISS CARMENFELIZ REVELO
Mardigras queen,Ladies and Nights of Rizal
JOSEPHUS YAP,ORGANIZER
Oakland - Union City Chapter,CACI
Miss Peace ----------Mrs. Fortune Holz,Organizer
Southern- California Chapter,CACI
COMMISSIONER GEORGIA MEGUE,ORGANIZER
Oakland - Union City Chapter,CACI
QUEEN OF CEBU ----------Miss Rosa Baliche,Mrs. Filipino-American
Senior Citizens of San Francisco
Dr. Felix Cortes,Southern California
Chapter,Montebello,California

VI. CROWNING OF THE QEEN OF CEBU ----------MISS VYKIE RASALES,QUEEN OF CEBU 1980-81
HONORABLE ARLO SMITH,DISTRICT ATTORNEY
City & County of San Francisco

Vll-PRESENTATION OF THE SCEPTER ----------HONORABLE INA GYEMANT,MUNICIPAL COURT JUDGE
City & County of San Francisco
Dr. Alice Bulos,State Chairman
Congress of Filipino-American
Citizens
Amado P. Cortes,Producer and script
Writer,Phil.movies & televisions

Vlll. PRESENTATION OF TROPHIES:
MISS UNITY ----------
MISS PEACE ----------Supervisor Carol Ruth Silver
City & County of San Francisco
Engr.Pat Caragay,President
Filipino-American Senior Citizens
of San Francisco and the Bay Area

amme

CIAL HALL,TENTH AND HOWARD STREET
.S.A. JANUARY 17,1981

QUEEN OF CEBU -------------------------MISS JOSIE DE LA PEÑA
MUSE OF CEBU - 1980
HONORABLE MILTON MARKS
STATE OF CALIFORNIA

1X - PRESENTATION OF BOUQUETS:
MISS UNITY ------------------------ MISS SONYA VALENCIA
Princess of Cebu,1980-1981
Bill Holz,Adviser
Southern California Chapter,CACI
MISS PEACE ---------------------------MISS FELIROSE BASA
Princess of Cebu,1979-1980
Mr. Moy Velasquez,Candidate
BOARD OF EDUCATION,1980
QUEEN OF CEBU -------------------------MRS. MARSIE FRANCISCO
EMPRESS OF CEBU,1980-1981
Mr. Rudy Francisco

X - FOLK DANCE *********PERFORMERS *****************HIGH SCHOOL FILIPINO CLUB OF JEFFERSON HIGH SCHOOL OF DALY CITY DIRECTED BY CARMENFELIZ

XI - ADDRESS ---------------------------------------Commissioner Sally B.Famarin
(PRESIDENT,PARISH COUNCIL of ST,JOSEPH) Fdr. Pres. Emeritus,World Emissary
Cebu Association oc California,Inc.

!!!!!!!!!!!!!!!!!!!!!!!!!THE ROYAL COURT DANCE!!!

DANCING 8:30 P.M. TO I A.M. TO THE MUSIC OF NEIL HALLARE AND COMPANY

PRESENTATION OF LIFE MEMBERSHIP AWARDS TO:

VYKIE ROSALES ----------ELENA BARQUEZ --------------PATROCINIO CARAGAY---AMY MALIK

NATIVIDAD PURISÎMA -----ENRICA ZABALA -------------JOSIE DE LA PEÑA ----PACIENCIA JAYME

GORING DE LA PEÑA ------BY HONORABLE ARLO SMITH AND HONORABLE INA GYEMANT

ADDRESS

BY JOHN H. ATKINSON- CHAIRMAN OF THE BOARD OF DIRECTORS

At a time in history when so many different ideologies are dividing so many peoples of the world, it is most gratifiying to be a part of and to be able to witness the ever growing unity of our members and the whole Filipino community in the Bay Area.

This one full day of celebration, beginning with the High Mass at St. Joseph's Church, followed by a gourmet luncheon of Filipino delicacies, then, on to the pageantry and procession of the Santo Nino,gives the Filipino American a brief glimpse back into their homeland and I hope leaves them with many pleasant memories.

To the youth of our community who have never seen the beautiful land their parents came from, this is a challenge to them as future leaders of our community to carry on their rich heritage and to never let it die, but in the name of Santo Niño go forward with head held high and be proud of their honorable heritage.

John H. Atkinson

BEAUTIES of CEBU

MISS DONNA BLANCO
QUEEN OF CEBU, 1978-1979

MISS VYKIE ROSALES
MISS PHILIPPINES, USA
1980-1981

MISS ROSE MARIE FAMARIN
QUEEN OF CEBU, 1971-1972

MISS JANE GUEVARA
PRINCESS OF CEBU, 1977-1978

MISS FRANCES CORTES
MISS PHILIPPINES, USA
1979-1980

MISS FELIROSE BASA
MUTYA NG FILIPINAS, 1979

MRS. LUZ ADANZA
EMPRESS OF CEBU, 1977-78

MRS. MARSIE FRANCISCO
EMPRESS OF CEBU, 1980-1981

MRS. CONNIE BLANCO
EMPRESS OF CEBU, 1979-1980

GREETINGS

MESSAGE

Filial adherance to the revered Christian and national tradition is the indelible mark that characterized the Filipino from the peoples of the world.

His faith in the Almighty, his trust in his fellowmen and his belief that concerted efforts is a formidable social and economic developmental force have strengthened his moral fiber, tempered his quest for total personal development and set him in motion with the challenges of the times and in the tide humanity wherever he may be.

With this thought, I take pride in extending my sincerest gratitude and warmest felicitation to the Cebuanos and Countrymen in the State of California, USA, particularly to the Santo Niño De Cebu Association of California on the occasion of the blessing of the marble chapel of the Holy Image on October 4, 1980.

(SGD.) DEMETRIO M. CORTES
City Mayor
Mandaue City

Greetings

HONORARY EXECUTIVE GENERAL CHAIRPERSONS

Hon.S.Lee Vavuris,Superior Court Judge,City & County of San Francisco
Capt. Ernie Haabe,Retired,San Francisco Police Dept.
Hon. Carol Silver,San Francisco Board of Supervisors
Hon. Ina Gyemant,Municipal Court Judge,City and County of San Francisco
Dr. Albert Shumate,President Emeritus,California Historical Society
Hon.Arlo Smith,District Attorney,City & County of San Francisco
Hon. Romeo Arguelles Consul General,Republic of the Philippines
Hon. John Foran, California State Senator
Hon. Louise Renne, San Francisco Board of Supervisors
Hon. Sam Duca,City Assessor City and County of San Francisco
Procession Grandmarshall *** Capt. Robert Marsh and Police Officers SFPD
Hon.Jean Kortum,Landmarks Preservation,Advisory,City Planning Dept.San Francisco
Hon. John Ritchie,Landmarks Preservation Advisory,City Planning Dept.
Hon.Georgia Migue,Human Rights Commission,Oakland,California

Greetings from

Commissioner Sally B. Famarin

Founder, Philippines Gardens, Golden Gate Park, San Francisco, California

Founder, President Emeritus, World Emissary, CACI

Filipino Fiesta, Santo Niño de Cebu, U.S.A.

President, St. Joseph's Parish Council

San Francisco, California, U.S.A.

The only U.S. awardee, 4th Centennary Celebration, Cebu's Republic of the ıilippines, Hon. Hermana Mayor, Santo Niño de Cebu, Basilica Minore, Cebu ity, Rep. of the Philippines, Year of Our Lord, 1977; First Woman given the ghest honor and awarded the facsimile of the Official Seal of Mandaue City, epublic of the Philippines; Recipient, Robert C. Howe Memorial Plate Award as Patriot" of the United States of America; Authored and endorsed Santo Niño de ebu as National Shrine for Filipinos in the United States of America; Recipient, ost successful woman award, Mandaue City, Cebu, Philippines and the Gold edal Award, the Best of the Best, United States of America and Honouring the onoured, Cambridge, England.

The only Filipino woman commissioner appointed by Mayor George R. oscone during his term on any commission in the City and County of San ancisco. Endorsed Resolution from Cebu Government, Republic of the ıilippines, signed by Governor Eduardo Gullas and 45 mayors of Cebu declaring ayor George R. Moscone, as adopted SON of Cebu.

The first Filipino to hold three important positions in the City & County of San ancisco, California. She served on Mayor Moscone's screening committee on oards and Commissions, Advisory Board of Child Health and Disability evention Program and Commissioner, Landmarks Preservation Advisory Board ıd also the first Filipino to serve Mayor's Citizen's Committee to celebrate the 02nd, 203rd and 204th birthday of San Francisco.

In 1977, she authored and endorsed International Hotel Landmark, the first lipino Landmark in the United States (National Register of Cultural and istorical Places). In 1980, authored and endorsed St. Joseph's Church, La hapella del Santo Niño de Cebu, the largest Filipino church in the United States, a ecial cultural, special historical architectural landmarks and of aesthetic interest ıd value.

Author, History of the Santo Niño de Cebu, United States of America, which ill be available in public libraries in the United States and the Philippines.

She is affiliated with:

American Society of Notaries (a chartered member)
International Platform Association (founded by Daniel Webster in 1831)
California Real Estate Association
National Association of REALTORS
San Francisco Board of REALTORS
National Historic Preservation of America

The first Filipino Woman REALTOR in California and the first Filipino atured in the following biographies:

Who's Who Among Filipino Americans
Who's Who of the Golden State
Who's Who of American Women
Mandaue City Yearbook, 1975, Philippines
Who's Who of the Platform
Dictionary of International Biography, Cambridge, England
"The Famarin Story in America" by American Historical Society
People Who Matter, North American Edition
Notable Americans of the Bicentennial Era
Profiles of Freedom — A Cross Section of Proud Bicentennial Americans
The Patriots of the American Bicentennial
Notable American
Who's Who in Finance and Industry
Community Leaders and Noteworthy Americans
Founder, Affiliates, and sister organizations, CACI
Founder, Mandaue Association de Santo Niño, Republic of the Philippines
Author, First Decade Book, Filipino Fiesta, Santo Niño de Cebu, CACI, USA
The American Registry Series
Who's Who Among the Story of My Life, Microfilmed
Library of Congress Washington D.C., U.S.A.
Who's Who in the West
Personalities of the West and Midwest
Women in Business, North American Edition
Who's Who In America
The International Register of Profiles, World Edition
Who's Who In The World
The World Who's Who of Women
Book of Honor, Tenth Edition
The International Who's Who of Intellectuals
The International Who's Who of Community Service
Personalities of the South
Personalities of America
Filipino Guide To San Francisco
Who's Who Filipinos In America
Featured, The Best of the Best
"The Best REALTORS in America"

Her business spheres covers: Real Estate Broker, Owner-Manager, United Homes Realty and FAMARIN Realty, Real Properties Security Dealer, United Homes Insurance Agency, Business Opportunities, Notary Public, Ambulatory Homes for the Aged, Income Tax Service, Travel Consultant, Mortgages.

Through her leadership, Commissioner Sally Basiga Famarin has completed the first Filipino project in San Francisco, California, United States of America, built to represent the Philippine segment of the community in the City and County of San Francisco,. Commissioner Famarin's main accomplishments in this regard are: Authored and endorsed St. Joseph's church, La Chapella del Santo Niño de Cebu, a special cultural, special historical, architectural and aesthetic interest and value which is now the largest Filipino church in the United States; the acquisition of the Traditional Carroza for the annual Traditional Processional parade of the Miraculous Santo Niño de Cebu, donated by Marcelinus Canaya and Perla Filamor Canaya of San Francisco. The executive-director of the Marble Chapel, Commissioner Sally B. Famarin also donated Eight Thousand Dollars ($8,000.00) for its construction and is also responsible for building the sign La Chapella del Santo Niño de Cebu. All of these accomplishments led to the Triple Inauguration Rites, the first Filipino Triple celebration in the United States.

THE ORIGINAL SPONSORS AND FOUNDERS OF THE FILIPINO FIEST

OF THE SANTO NIÑO DE CEBU WEEK IN THE UNITED STATES OF AMERICA

CHARTERED MEMBERS

COMMISSIONER SALLY B. FAMARIN, FOUNDER

PRESIDENT EMERITUS - WORLD EMISSARY

LIZA AGREGADO -----SALLY B. FAMARIN

FRANCESS BALDEVEA---LUZ G. POZON

CONNIE BLANCO ----- VIC POZON

DONNA BLANCO ------ GABINO SIMBLANTE

PEDRO BLANCO ------FELICITAS SIMBLANTE

DEDICATED TO SERVE SANTO NIÑO FOR PEACE AND THE DIGNITY OF MANKIND

LIFE MEMBERS

CAROLINE ADANZA
LUZ ADANZA
ROSALIND ADANZA
LIZA AGREGADO
EFIGENIA AGUIRRE
CELESTINO ALFAFARA
SOFIA ALQUISOLA
JOHN H. ATKINSON
AMAPOLA
ELENA BARQUEZ
FELIROSE JOY BASA
CONNIE BLANCO
DONNA BLANCO
PEDRO BLANCO
LILIA C. BOUSE
MARCELINUS CANAYA
PERLA CANAYA
ANGELINA CORTES
FELIX CORTES
FRANCES CORTES

DIOSDADO BABIERA
FAUSTINO DEMPOSO
CARIDAD ESPERANTE
EDDIE ESPERANTE
SALLY B. FAMARIN
SOLEDAD FIEL
CONNIE FRANCISCO
MARSIE FRANCISCO
JANE GUEVARA
BRUCE HEIKKINEN
RAFAELA HEIKKINEN
BILL HOLZ
FORTUNE HOLZ
PACIENCIA JAYME
SUSAN DE LA V. LENZI
LYDIA LABRADO
DR. ANDY LORICO
JUSTINA LORICO
ATTY. JOHN LAURICELLA
GEORGIA MEGUE

POTENCIANO MENCHAVEZ
LYNDA P. MEDEL
MAGDALENA MONTES
BEN NAVARRA
LYLE ORLANDO
ANGELITA PADERANGA
GORING DE LA PENA
GAUDENCIO PADERANGA
JOSIE DE LA PENA
LUZ G. POZON
VIC POZON
NATIVIDAD PURISIMA
ROMEO PIMENTEL
GENIE PETERSON
SABINO QUEBEC

ROSALIE CANAYA
RUDY RODRIGUEZ
SALLY M. RONQUILLO
VYKIE ROSALES
FELICITAS SIMBLANTE
GABINO SIMBLANTE
GLORIA SMITH
PURITA VALENCIA
BERT VALENCIA
JOSEPHUS YAP
ENRICA ZABALA
AMY MALIK

Sally B.Famarin
President Emeritus

John H.Atkinson
Past President

Lily C.Bouse
Past President

Pit Señor Sto. Niño!

MANDAUE

ASSOCIATION
DE
SANTO NIÑO

FOUNDERS

Cecilio M. Samson
Mandaue City Administrator

Commissioner Sally B. Famarin
Landmarks Preservation of San Francisco

THESE ARE REVERBERATING
SOUNDS THAT ECHO IN
EVERY CEBUANO HEART.

HON DEMETRIO M CORTES
Mayor, Mandaue City, RP
Hon. Pres. Mandaue Assoc. de
Santo Niño, Sister Organization
Cebu Association of California

PARTICIPATION-DELEGATIONS

Mr. & Mrs. Marcelinus Canaya - Vallejo,California
Mr. & Mrs. Jaime Medel - San Jose,California
Mr. & Mrs. E Fernandez - San Diego, California
Mr. Frank Cadavos - Hayward, California
Mr. & Mrs. Jaime Guia- Diamond Bau,California
Dr. & Mrs. Felix Cortes - Montebello, California
Dr. & Mrs. Jess Macachor -Brookfield,Wisconsin
Mr. & Mrs. Benny Sarmiento - San Leandro,California
Mrs. Valentina Reyes - Salinas, California
Mr. & Mrs. Manuel Gavino, Pittsburgh, California
Mr. & Mrs. Mar Catig - Valencia, California
Mr. & Mrs. Pete Blan co - Livingston, California
Dr. & Mrs. Ely Suson - Wisconsin,USA
Ms. Connie Ortega - Seattle, Washington
Mrs. Virgilia Milad - Hercules, California
Mr. & Mrs. Roger Damicog - Los Angeles, California
Mr. & Mrs. Gideon Felisan - Yorba Linda, California
Miss Dolores Basubas - Sydney, Australia
Miss Aurora Cabatingan - Las vegas , Nevada

Honorable Ina Gyemant
Municipal Court Judge #1
San Francisco,California

CONGRATULATIONS!

Compliments

ROBERT
CUNNINGHAM & Co
marble · granite · slate contractors
representing Vermont Marble Co

SPECIAL ANNOUNCEMENT

REFERENCE BOOKS OF THE SANTO NIÑO DE CEBU IN THE UNITED STATES ARE NOW AVAILABLE FOR REFERENCE AT THE HISTORY ROOM OF THE SAN FRANCISCO ARCHIVES AT THE MAIN LIBRARY CIVIC CENTER AND AT THE ARCHIVES OF THE ARCHDIOCESE OF SAN FRANCISCO LOCATED AT THE HOLY CROSS CEMENTERY IN COLMA, SOUTH SAN FRANCISCO, CALIFORNIA.

HERMANOS HERMANAS MAYORES

HERMANO-HERMANA MAYOR, 1980-1981

THE PADERANGA FAMILY

Pit Señor! Santo Niño!

Congratulations to the Queen and her Royal Court

POTENCIANO MENCHAVEZ
HERMANO-1978-1981

PIT SEÑOR SANTO NIÑO

WITH OUR BEST WISHES TO THE
CEBU ASSOCIATION
OF CALIFORNIA, INC.

MR. & MRS. AL DELA PINA
AND DAUGHTER
HERMANA MAYOR, 1981

PIT SEÑOR! SANTO NIÑO!

VIC & LUPEVIMEL POZON
Hermano - Hermana Mayor
1976-1977

Filipino Fiesta, Santo Niño De Cebu

January 9-18, 1981

St. Joseph's Church, 10th & Howard Sts., San Francisco, California, U.S.A.

LA CHAPELLA DEL SANTO NIÑO de CEBU

Featuring

THE TRADITIONAL CARROZA

THE SANTO NINO DE CEBU

MARBLE CHAPEL

THE NATIONAL SHRINE OF THE FILIPINOS IN THE UNITED STATES OF AMERICA

THE CONSTRUCTION OF THE MARBLE CHAPEL, AN ENDURING SHRINE OF THE FILIPINOS IN THE UNITED STATES, SHOWS THEIR UNFAILING DEVOTION TO THE SANTO NIÑO DE CEBU.

WITH THE COMPLETION OF THE MARBLE CHAPEL THE CEBU ASSOCIATION OF CALIFORNIA INCORPORATED AND ST. JOSEPH'S PARISH EXPRESSES THEIR MOST PROFOUND GRATITUDE TO THE BENEFACTORS, SPONSORS, PATRONS, DONORS AND THE NUMBERLESS FAITH WHO MADE THEIR DREAM CHAPEL A REALITY.

IN RECOGNITION OF THE SWEEPSTAKES PRIZE DONORS OF THE MARBLE CHAPEL:
ROBERT AND INA GYEMANT, MUNICIPAL COURT JUDGE
CITY AND COUNTY OF SAN FRANCISCO
JOHN H. ATKINSON, PROPRIETOR, HOUSE OF UPSUHR FINE JEWELRY
LIGAYA VERBA, SOUTH SAN FRANCISCO
AL AND GORING DE LA PENA OF SAN FRANCISCO

ACKNOWLEDGEMENT

WORDS MAY NOT SUFFICE TO EXPRESS OUR GRATITUDE AND THE GRATEFULNESS OF THE SANTO NINO DE CEBU ASSOCIATION OF CALIFORNIA, INC. TO ALL THOSE WHO HAVE CONTRIBUTED THEIR TIME, TALENT AND EVEN THEIR TREASURES TO HELP MAKE IN MANY DIVERGENT WAYS THIS FIESTA CELEBRATION A SUCCESS AND REALITY.

THE EXECUTIVE COMMITTEE

MESSAGE

I am happy to convey my greetings to all Santo Niño de Cebu devotees in San Francisco, California, on the occasion of the blessing of the marble chapel of the Holy Child as well as the holding of the traditional carroza on October 4, 1980.

It is good to know that even outside of home our brother and sister Cebuanos, and other Filipino ethnic groups for that matter, have not forgotten to honor the Santo Niño de Cebu, the fountainhead of many good things that have come to Cebu and its people.

I hail the people who undertook the construction of the marble chapel and I join them in prayer on the occasion of its blessing.

May the Santo Niño de Cebu continue to reign supreme in your heart!

Cebu Capitol, Cebu City, August 21, 1980.

EDUARDO R. GULLAS
Provincial Governor

PIT SEÑOR, SANTO NIÑO!

FROM

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D
Southern California Chapter
Long Beach — Los Angeles

THE OFFICERS AND MEMBERS

TONY CANNON, PRESIDENT
LUDY SALAZAR, PRESIDENT*ELECT*1981

MR. and MRS. BILL HOLZ, ORGANIZER

Santo Niño de Cebu

CEBU

ASSOCIATION OF CALIFORNIA, INC.

Established Since 1968

PRESIDENTIAL MESSAGE

by
SALLY BASIGA FAMARIN

On behalf of the Cebu Association of California, Incorporated, aka Santo Niño de Cebu Association, it is with great honor and pride to greet all devotees of the Santo Niño de Cebu who came to honor this magnificent and beautiful cultural and historical tradition of our people and for all future generations.

As the Rector of the Basilica Minore of Cebu City, Republic of the Philippines, Rev. Fr. Restituto Suarez said in his message in 1978, "Ten years of service, dedication, devotion coupled with untiring efforts and sacrifices in fostering the friendly relations between Filipinos and Americans in California, U.S.A., deserve the appreciation and applause of all law-abiding citizens."

It is almost thirteen years now and the hardships and struggle, all of those sacrifices we have overcome, has made the Cebu Association great and strong, proud of its ideals, aims and goals which we have finally accomplished. Our dreams has come to reality. We have our center of devotions the National shrine of the Filipinos in the United States. The Santo Niño de Cebu is now a great part of the history of the Filipino people in America. The building of the "Marble Chapel" shrine of Santo Niño, the sign La Chapella del Santo Niño de Cebu, the Traditional Carroza, the special cultural, special historical and architectural landmark and aesthetic interest and value with its triple inauguration rites in San Francisco, California has brought national distinction to Filipino Americans and represents the Filipino segment of the community in the United States. This has also paved the way not only to the Filipinos' religious activities but in their active participation in our society and in civic, social, cultural and historical arena. The enthronement of the Santo Niño de Cebu and all the accomplishments that went with it is the pride of all Filipino people regardless of where they may be.

IN RECOGNITION AND GRATITUDE

To all those people, ecclesiastical and government officials, different leaders from various organizations, officers and members of the Cebu Association of California, Inc. all the news media, who gave of themselves in various ways in all our projects and accomplishments . . . and many, many others, who in their humble ways put in their shares though how big or small it may be . . . even those who would rather be unnamed . . . or those whose names escapes our memory . . . our greatest joy was in seeing what we were able to do together!

"THY WILL BE DONE!"

This is the theme of Christ's agony which piously appealed. Nothing could be more significant that almost thirteen years of toil and struggle for the enthronization of the Santo Niño de Cebu in the United States, the signs that went up with it, the Marble Chapel, the special cultural, special historical landmark and aesthetic interest and value, the Traditional Carroza, and most of all the Traditional Processional Parade along the streets of San Francisco in honor of the Miraculous Santo Niño de Cebu which has brought national distinction to Filipino Americans . . . . all in holy obeisance to the will of thy Father . . . a prayer and a commitment . . . it is of great moment when one remembers that almost thirteen years ago when we began . . . to bring to our adopted land, the United States of America . . . the cultural, historical and most sacred of the Filipino traits and tradition . . . to introduce to this adopted country of ours the cultural and historical aspects of our land of birth . . . that we may be recognized in all branches of government all over the nation . . . the time has come . . . we feel we have accomplished what we have strived for . . . there is a reason to celebrate then, and let it be set in record, let it be a part of the history of the Filipino people in the United States . . . now we have to thank God for everything!!!

THANK YOU ALL AND MAY SANTO NIÑO BLESS YOU!!!!

Filipino Fiesta, Santo Niño De Cebu

January 9-18, 1981

St. Joseph's Church, 10th & Howard Sts., San Francisco, California, U.S.A.

The Executive Committee

GENERAL CHAIRPERSONS

ROSALIE CANAYA
Chairman, Cebu Youth Chapter

JOHN H. ATKINSON
Chairman of the Board of Directors

Co-Chairpersons: Shirley M.Reyes,Lanie Pijuan and Chet Amahan

HERMANOS-HERAMNAS MAYORES

GAUDENCIO PADERANGA
GORING DE LA PEÑA

FRANCES BALDEVEA

POTENCIANO MENCHAVEZ
ANGIE PADERANGA

BANQUET CHAIRPERSONS: Mr. & Mrs. Fred Cabuntala - Mr. & Mrs. Bert Valencia
Mr. & Mrs. Francisco Belara- Mr. & Mrs. Vic Pozon
Mr. & Mrs. Tony Juban - Mr. & Mrs, Alan Reyes

Finance and Door Committee:
Frances Baldevea
Soledad Fiel
Caridad Esperante
Lanie Pijuan
Shirley M.Reyes
Potenciano Menchavez
Felicitas Simblante

Decorations : Cebu Youth Chapter
Rosalie Canaya,Chairperson

Refreshments: Rita Valencia and Lucy Holder
Flowers: Silvina Caumiran and Aurora Poblador
Hall and coffee: Gaudencio Paderanga
Engr.Patrocinio Caragay

Ushers and marshalls:
Eddie Esperante
Sil Pamaran
Ted Sabiniano
Josephus Yap
Felix Cortes
Bill Holz
Tom Curtin
Don Miner
Jess Centenno
Jorge Garcia
Donald Lopus
Leopoldo Cermeno
Frank Lehner

HERBERT DUKE NELSON, SEXTON*** OUR APPRECIATION***

RECEPTION: ALL OFFICERS AND MEMBERS INCLUDING CHAPTERS,AFFILIATES AND SISTER ORGS.

PUBLICITY CHAIRPERSONS: COMM. SALLY B. FAMARIN AND VYKIE ROSALES
Advertising: John H. Atkinson and Sally B.Famarin
Prizes and Awards: Efigenia Aguirre, Naty Purisima and Luz Adanza
Invitations: Chet Amahan,Thelma Amahan,Shirley M. Reyes,Gilda Palmer,Caroline Fiel
Elaine Esperante,and Elsa Esperante

CHOIR AND MUSIC: NEIL HALLARE AND ALL HOLLOWS CHOIR

AFTER BANQUET PROGRAM,JANUARY 18,1981,ST. JOSEPH'S SOCIAL HALL,TENTH & HOWARD STREET

Remarks : Honorable Arlo Smith,District Attorney,Honorable Judge S.Lee Vavuris,
Honorable Romeo Arguelles,Consul General of the Philippines,Honorable
Ina Gyement Municipal Court Judge

Dance,Curacha by Mrs. Rosa Baliche,Mrs. Filipino-American Senior Citizens of San
Francisco and the Bay Area

Balak(Poem) in Pure Cebuano Dialect ----by Commissioner Sally B.Famarin

Benediction ----------Father Luis V.Resma,New Mexico-Arizona

DANCE! DANCE! DANCE! TO THE MUSIC OF NEIL HALLARE

GREETINGS FROM THE

ADANZA FAMILY

LUZ
EMPRESS OF CEBU, 1977-78

HERMAN

EVANGELINE
Queen of the Mardi Gras
1970-71

CAROLINE
Queen of Cebu
1974-75

ROSALIND
Princess of Cebu
1970-71

LIONESS

Pit Señor Sto. Niño!

Filipino Fiesta, Santo Niño De Cebu

JANUARY 9-18,1981

OUR MOST SINCERE THANK YOU

TO HIS EMINENCE JOHN R, QUINN,ARCHBISHOP OF SAN FRANCISCO FOR HIS SPECIAL RECOGNITION OF THIS CULTURAL AND HISTORICAL TRADITION OF THE FILIPINOS' PATRON SAINT WHICH LEDS TO THE NATIONAL DISTINCTION TO CHURCHES IN DIFFERENT PARTS OF THE STATE,*** FATHER JAMES A. MCGEE,PASTOR OF ST. JOSEPH'S CHURCH, WHICH,THROUGH HIS STRONG COOPERATION AND UNSELFISH DEVOTION TO THE MIRACULOUS SANTO NIÑO DE CEBU MADE HIS ENTHRONIZATION POSSIBLE. THE RECTORS OF THE BASLICA MINORE DEL SANTO NIÑO AND THE AGUSTINIAN FRIARS WHO THROUGH THEIR RECOGNITION HAS GIVEN US A GREAT INSPIRATION TO PURSUE OUR MAIN GOALS AND OBJECTIVES, AND ALSO TO THE GOVERNMENT OFFICIALS FROM THE REPUBLIC OF THE PHILIPPINES WHO HAS GIVEN US THAT SAME INSPIRATION;*** TO HONORABLE EDMUND G. BROWN OF CALIFORNIA STATE FOR HIS SPECIAL RECOGNITION AND THE CALIFORNIA STATE SENATE RESOLUTION THROUGH THE EFFORTS OF SENATOR JOHN F. FORAN WHICH HAS SPREAD STATE RECOGNITION OF THE CELEBRATION OF THE FILIPINO FIESTA OF SANTO NIÑO DE CEBU WEEK,*** TO ALL THE PRESIDENTS OF THE UNITED STATES,PAST AND PRESENT WHO RECOGNIZED THE CULTURAL TRADITION AND TO CONGRESSMAN PHILIP BURTON WHO INTRODUCED INTO THE CONGRESSIONAL RECORDS THIS MOST IMPORTANT EVENT OF THE FILIPINO PEOPLE IN THE UNITED STATES.

TO COMMISSIONER JEAN KORTUM FOR HER SINCERE COOPERATION WITH COMMISSIONER SALLY B. FAMARIN TO OBTAIN THE RESEARCHES WHICH MADE ST. JOSEPH'S CHURCH,LA CHAPELLA DEL SANTO NIÑO DE CEBU A LANDMARK OF SAN FRANCISCO,*** THE LANDMARKS PRESERVATION ADVISORY BOARD MEMBERS FOR THEIR VOTE,*** THE CITY PLANNING COMMISSION AND THE BOARD OF SUPERVISORS OF SAN FRANCISCO FOR THEIR UNANIMOUS VOTE ON THE LANDMARKS DESIGNATION,*** AND OF COURSE,LAST BUT NOT LEAST,OUR HONORABLE MAYOR OF SAN FRANCISCO, DIANNE FEINSTEIN FOR THE LANDMARKS DESIGNATION AND HER PROCLAMATIONS.

TO ATTORNEY HELENEA F.M. DAUZ,MANILA,PHILIPPINES AND ATTORNEY PHILIP ALO OF CEBU CITY,FOR ALL THE HELP EXTENDED TO SHIP THE TRADITIONAL CAROZA OF THE SANTO NIÑO DE CEBU TO THE UNITED STATES.

TO ALL THE MEMBERS OF ALL HOLLOWS CHOIR FOR THE YEARS OF SERVICE TO THE FIESTA CELEBRATIONS.

THE FILIPINO-AMERICAN COMMUNITY AND THE CEBU ASSOCIATION OF CALIFORNIA,INC. TOGETHER WITH ST. JOSEPH'S PARISH WISH TO EXPRESS THEIR MOST SINCERE THANKS TO ALL OF YOU. MAY SANTO NIÑO SPREAD HIS MANTLE OF PROTECTION ALL OVER OUR CITY,STATE AND NATION SO PEACE AND UNITY WILL REIGN!!!!!!!!!!!!!!!!!!!!!!!!

CEBU ASSOCIATION OF CALIFORNIA, INC.

CONGRATULATIONS!

on the accomplishment of the beautiful Marble Chapel,shrine of the Santo Niño de Cebu, the Filipinos' Patron Saint* the Landmarks designation of St. Joseph's Church,La Chapella del Santo Niño de Cebu,the largest Filipino church in the United States * the beautiful Traditional Caroza for the Traditional Processional Parade in San Francisco,California. congratulations Commissioner Sally Basiga Famarin for bringing the Filipinos cultural heritage to our adopted country, which has brought national distinction to Filipino-Americans.

CEBU ASSOCIATION OF CALIFORNIA FOUNDED 1968 A.D

ENCARNACION B. FERNANDEZ ● EXECUTIVE - DIRECTOR ● SAN DIEGO CHAPTER

PRECIOUS GEMS, RECOGNITIONS & CAMARERAS OF THE SANTO NIÑO DE CEBU

DONORS

SANTO NIÑO DE CEBU DIAMONDS,RUBIES,PEARLS AND OTHER PRECIOUS GEMS-JOHN H. ATKINSON,PAST PRESIDENT AND CHAIRMAN OF THE BOARD OF DIRECTORS

Gold Pearl Necklace - Sally Anne Famarin Davis and Cathay Famarin Milosevich

Wardrobe of the Santo Niño- by Judith Cabuntala and Josefina Perez

Philippine Flags- by Demetrio M.Cortes,Mayor,Mandaue City,Republic of the Philippines

American Flag - Lily Cacabelos Bouse,President,Cebu Association of California,Inc.1976

Proclamation,1976 to 1979 - Mayor George R.Moscone of San Francisco,honorary Adviser of the Cebu Association of California and an adopted Son of Cebu an official recognition from the government of Cebu as approved by Gov.Eduardo Gullas and other Mayors of that province.

Proclamation - 1980- 1981 by Mayor Dianne Feinstein,Mayor of San Francisco,California

Certificate of Honor - 1976 to 1980 - from the San Francisco Board of Supervisors, coignisance of the Fiesta celebrations authorede by Supervisors Bob Mendelsohn,Dianne Feinstien, and Ronald Pelosi.

Point of Historical Interest in 1977 for the State Historical Commission,recommended by Supervisor Quentin Kopp,President,Board of Supervisors of San Francisco.

Resolution,California Sate Senate - Adopted - July 1977, August 1978 and May 1980 introduced by Senator John Foran of California.

Congressional Record of Recognition in 1977 - by Hon. Philipp Burton,House of Representatives U.S.Congress,Capitol Hill, Washington,D.C.

THE WHITE HOUSE MESSAGES- PRESIDENTS OF THE UNITED STATES,HIS EXCELLENCIES: RICHARD M. NIXON,GERALD FORD,JAMES CARTER AND RONALD REAGAN.

The Malacanan, Republic of the Philippines - President Ferdinand Marcos

Silver Cross Pearl necklace by Susie Antonio in 1977.

Replica Donors: Hon. Eduardo Gullas, Governor of Cebu for the Southern California Chapter of the Cebu Association,May 1978,and Hon.Demterio M.Cortes,Mayor of Mandaue City,Republic of the Philippines.

The Blessed Virgen Mary for the Traditional procession of the Santo Niño de Cebu - by Mrs. Dominga Marquez, Alex and Leonarda Sudario.

St. Joseph with the Christ Child - Mr.and Mrs. Bill Holz,Mr. and Mrs. Pedro Blanco and Commissioner Sally B.Famarin

Our Lady of Sorrow, the Nuestra Señora de la Soledad - by Commissioner Sally B.Famarin and Family.

THE TRADITIONAL CAROZA DONATED BY MARCELINUS AND PERLA CANAYA OF SAN FRANCISCO FOR THE TRADITIONAL PROCESSIONAL PARADE OF THE MIRACULOUS SANTO NIÑO DE CEBU, SPECIFICALLY ORDERED FROM THE PHILIPPINES IN LASTING SILVER FINISH.

CAMARERAS: JUDITH CABUNTALA,JOSEFINA PEREZ, LYNDA PEREZ MEDEL, ANGIE PADERANGA

SANTO NIÑO DE CEBU BANNER DESIGNED BY JOHN H. ATKINSON

BANNER ART WORK BY JOHN LANZATELLA,CREATIVE ARTS DIRECTOR OF MACY'S, CALIFORNIA

BANNER BEADWORK BY SALLY B.FAMARIN.FOUNDER,PRESIDENT EMERITUS AND WORLD EMISSARY,CACI

ART,BOOK COVER PAGE,SOUVENIR BOOK AND POSTER SIGN- by CATHAY FAMARIN MILOSEVICH

PROGRAM EDOTOR - COMMISSIONER SALLY B. FAMARIN,THE FIRST FILIPINO WOMAN SUPERVISORIAL CANDIDATE, CITY AND COUNTY OF SAN FRANCISCO.

MESSAGES: HIS EMINENCES JOHN R. QUINN AND JOSEPH T. McGUCKEN, ARCHDIOCESE OF SAN FRANCISC AND RECOGNITION FROM THE AGUSTINIAN FRIARS,BASILICA MINORE DEL SANTO NIÑO, CEBU CITY, PHILIPPINES,RECTORS: REV. FR. RESTITUTO SUAREZ AND REV. FR. MEDARDO DURMIENDO,REPUBLIC OF THE PHILIPPINES.

LANDMARKS PRESERVATION OF ST. JOSEPH'S CHURCH,LA CHAPELLA DEL SANTO NIÑO DE CEBU,AUTHORED AND ENDORSED BY COMMISSIONER SALLY B. FAMARIN OF SAN FRANCISCO, CALIFORNIA,UNITED STATES OF AMERICA

GREETINGS & MABUHAY!

PETE BLANCO

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.
The original Sponsors and Founders of the Fiesta of the Santo Nino.

MERCED - STANISLAUS CHAPTER

MERCED, CALIFORNIA

CONNIE BLANCO

ORGANIZERS: CHARTERED AND LIFE MEMBERS

San Francisco
1811 19th Avenue
at Noriega
(415) 566-1300

Check the white pages of your telephone directory for other convenient locations.

AMERICAN SAVINGS
SAFE SINCE 1885

CONGRATULATIONS

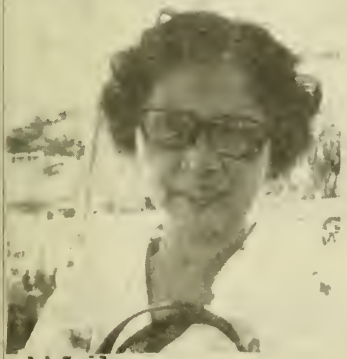
Best Wishes

to

HER MAJESTY, ILENE JOY I

QUEEN OF CEBU

1981-1982



FROM

MR. & MRS. PEDRO SALES

AND

MRS. ROSALIA G. TEJANO

THE PROUD PARENTS OF QUEEN ILENE JOY SALES

479 FLORENCE STREET, DALY CITY, CALIFORNIA

Sponsors, Patrons and Donors

FILIPINO AMERICA SENIOR CITIZENS OF SAN FRANCISCO AND THE BAY AREA,INC.

Engr. Patorcinio Caragay,President

Mr. and Mrs. Andy Lorico
Mr. & Mrs. Fred Cabuntala
Mr. Art Descaller
Tony Juban & Family
Mr. & Mrs. Sol Belen
Mr. & Mrs. Marcelinus Canaya
Mr. & Mrs. Eddie Esperante
Mr. & Mrs. Pete Sales
Dr. and Mrs. Esteban Sadang
Ms. Jacqueline Estella
Mrs. Efigenia Aguirre
Ms. Connie Francisco
Mr. Mike Medrano
Mr. & Mrs. Gaudencio Paderanga
Mr. & Mrs. Rudy Francisco

Miss Sonya Valencia,Princess of Cebu, 1980 - 1981 ----- Mary B.Trinidad
Miss Felirose Joy Basa,Princess of Cebu, 1979 - 1980

Mr. & Mrs. Albert Bronson
Mr. & Mrs. Winnie Mendoza
Mr. & Mrs. agie de Veyra
Mr. & Mrs. Gerardo Liparto
Mr. & Mrs. Larry Ugat
Mrs. Vickie Ambas

****

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D

SACRAMENTO CHAPTER

Congratulations

LITTLE MISS ALICIA FAMARIN
MASTER ANTHONY FAMARIN RIZOTTO

ENGR. AARON JAPITAN
MARY JAPITAN
FELISA NIERE

PIT SEÑOR! SANTO NIÑO!

Thank You for making it possible for us to realize our dream of a Marble Altar where we, your many devotees can venerate, adore and glorify you.
God Bless us all during this successful fiesta in honor of our Beloved Patron Saint,the Santo Niño de Cebu.

MRS. NATIVIDAD R. PURISIMA AND FAMILY

GREETINGS=MABUHAY

NOY VELASQUEZ

BOARD OF EDUCATION,CANDIDATE " 1980"

SAN FRANCISCO, CALIFORNIA

AND FAMILY

BAY VIEW
FEDERAL SAVINGS

Why save anywhere else?

• Higher Interest • Greater Safety
• Better Service with 24 convenient offices in Northern California.

SAN FRANCISCO (7 Offices) • SOUTH SAN FRANCISCO
OAKLAND • MILLBRAE • BELMONT • MENLO-ATHERTON
LARKSPUR • FOSTER CITY • SACRAMENTO (3 Offices)
HALF MOON BAY • REDWOOD CITY • WALNUT CREEK
CONCORD • SANTA CLARA • SAN MATEO (2 Offices)

BAY VIEW FEDERAL SAVINGS

ADMINISTRATIVE OFFICES: 2121 So. El Camino Real, San Mateo, CA • 573-7300

MEMBER Federal Savings and Loan Insurance Corporation Federal Home Loan Bank

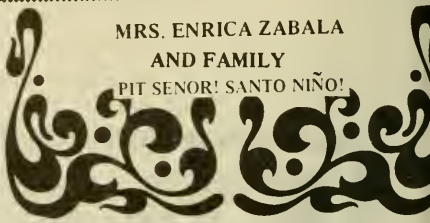
HAPPY BIRTHDAY!!!!!!

Mabuhay

FRANCES BALDEVEA

HERMANA MAYOR, 1981

MRS. ENRICA ZABALA
AND FAMILY
PIT SENOR! SANTO NIÑO!



Greetings from LUCY TOLENTINO

MRS. VISAYAS 1979

FILIPINO - AMERICAN SENIOR

CITIZENS SOCIETY OF SAN

FRANCISCO AND THE BAY AREA

CESAR'S PALACE

3140 Mission Street
San Francisco-CA-94110
826-1179

COMPLIMENTS

ROSY DRIVING SCHOOL
SAN FRANCISCO TO DALY CITY

LEARN SAFELY AND DEFENSIVELY

ROSIE L. AVENA
OPERATOR · OWNER

Bus. (415) 587-1233
Res. (415) 821-2671

APPOINTMENTS:
Day & Eve.& Week Ends
5718 Mission Street
San Francisco,California,94112

SPEAK FILIPINO AND ENGLISH

GREETINGS

La Simpatica Cut & Curl

HAIRSTYLING & COLORING
MEN & WOMEN

Haircut Specialist ■ Jafra Consultant

PIT SEÑOR — SANTO NIÑO!

Fortune B. Holz, Owner-Operator

414 Cherry Av
Long Beach, CA 908
Tel. 434-33

GREETINGS & MABUHAY!

"SOUTHLAND MANOR"

HOME
FOR THE AGED

CALL (415) 782-7833

1560 MIDDLE LANE DRIVE
HAYWARD, CA.94545

MARCELINUS P.,
PERLA F. CANAYA
OWNER, ADMINISTRATOR

PIT SEÑOR! SANTO NIÑO!

Mariachi Band
compliments of
The Canaya Family

GEM TRAVEL SERVICE

703 Market Street (at Third Street) Suite #200
San Francisco, California 94103
Tel. No. 415-397-4790

"YOUR VACATION IS OUR BUSINESS"

★

BALIKBAYAN 198

- DAILY DEPARTURES
- ALL MAJOR CARRIERS
- FREE DOCUMENTATION SERVICE
- FLY NOW PAY LATER PLANS
- MAJOR CREDIT CARDS ACCEPTED
- DOMESTIC AND INTERNATIONAL
- TOURS WORLDWIDE
- PROFESSIONAL STAFF

LOWEST RATES AVAILABLE **CALL TODAY**

Compliments

Officers & Members
of the
CAVITE ASSOCIATION
of
CALIFORNIA INC.

PIT SEÑOR! SANTO NIÑO
SUSIE ANTONIO

MABUHAY!!!

CHOLING FIEL
and Family
SAN FRANCISCO

DR. H.B.MANGAR
DCA ACCD,M.D.
5317 MISSION STREET
SAN FRANCISCO,CALIF.
CALL:(415) 585-1330

TRANSMISSION TROUBLE??

FOREIGN & DOMESTIC
AUTOMATIC STANDARD
NATION WIDE GUARANTEE

ONE DAY SERVICE

24 HOURS MOST JOBS

FREE TOWING WITH REPAIR
WITHIN 15 MILES

TRANSMISSION TUNE-UP SPECIAL
- ROAD TEST
- NEW FLUID
- NEW PAN GASKET
- NEW FILTER
- CHECK MOTOR MOUNTS and UNIVERSAL JOINTS

$39.00 MOST CARS

$20 DISCOUNT With This Ad
With Purchase of $100 or More

ASK ABOUT OUR CREDIT PLAN

ATLAS TRANSMISSION SERVICE 5620 Mission St.

FOR FREE ESTIMATES CALL
239-8858

ATRA MEMBER

BANKAMERICARD

COMPLIMENTS FROM

Rafaela's Residential Care Home

For Ambulatory Aged
Cheerful, Comfortable Rooms
with Pleasant Atmosphere

Bruce & Faeling Heikkinen
Licensed Operators

1251 26th AVENUE
SAN FRANCISCO, CA 94122
TEL. 661-7438

PIT SEÑOR! SANTO NIÑO!

MORGAN & SONS GENERAL CONTRACTOR
QUALITY CUSTOM HOMES

NEW CONSTRUCTION

GENERAL REMODELING

E.J.MORGAN- CONT.LICENSE NO. 393602
BUS. PHONE (415) 761-0356

REALTOR®

MORGAN REALTY
COMPLETE REAL ESTATE SERVICE
SENSIBLE INVESTMENTS
MEMBER MLS

EMILY M.MORGAN
BROKER

BUS. PHONE
(415) 761-0356

Greetings

BELL'S
GIFT SHOP

AND
BELL'S DRY CLEANING
MR.& MRS. ALEJO BELL
PROPRIETORS
(415) 986-9877

125 ELLIS STREET
SAN FRANCISCO, CALIFORNIA 94102

PIT SEÑOR,
SANTO NIÑO!

DR. ANTONIO A.
RAGADIO
DENTIST

1063 GENEVA AVENUE
SAN FRANCISCO, CA 94112
(415) 585-6084

GREETINGS

ANDERSON'S FUNERAL PARLORS

1387 VALENCIA STREET
SAN FRANCISCO,94110

RENO C.T. ANDERSON

PHONE: (415) 647-0150

MABUHAY!!

CONCEPCION'S
BOARDING HOME

PLEASANT ATMOSPHERE
GOOD SERVICE
EXCELLENT LOCATION

* * *

Jose and Aurora Concepcion
– Administrators –

1730 9th. Ave.
San Francisco, CA

Call 731-4021

Pit Señor

CONGRATULATIONS
TO THE
"REIGNING BEAUTIES"
AND THE ROYAL COURT

MR. & MRS. DIOSDADO BABIERA
AND FAMILY

Compliments

THE

THE ESPERANTE FAMILY

PIT SEÑOR! SANTO NIÑO!

Pit Señor, Sto. Niño!

THE YAPS
JOSEPHUS, LONIE AND
FAMILY

UNION CITY, CALIFORNIA

Congratulations

to the Cebu Association of
California, Inc.
FOR

THE SANTO NIÑO DE CEBU
MARBLE CHAPEL AND THE
TRADITIONAL CAROZA
Viva Señor! Santo Niño!

the Valencias

DR. BRADY,
Modern Dentistry

DENTAL PLATES
Partial Plates & Extractions

PLATE REPAIR
While You Wait
X-ray Examination

NOTICE TO UNION MEMBERS

Use this dental care plan in your Union contract. Simply bring along the forms provided by your Union.

IMMEDIATE RESTORATIONS

Partial Plates – Plastic Bridges – Fillings – All Types of Dental Work

DR. BRADY

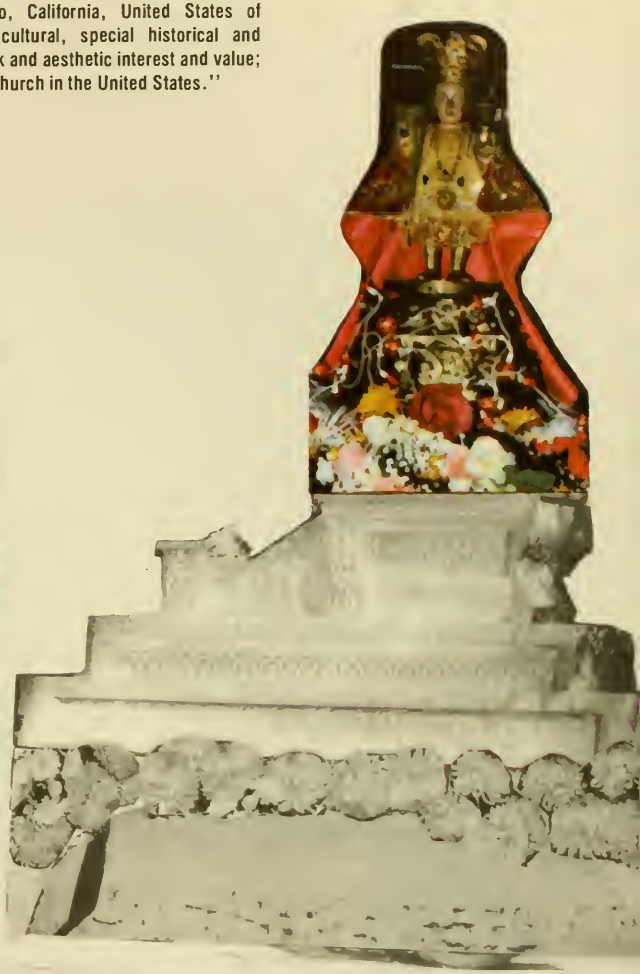
TWO CONVENIENT LOCATIONS TO SERVE YOU

SAN FRANCISCO OFFICE
1250 Market Street – Telephone: 392-6112
Courtesy Parking at 55 Ninth Street

OAKLAND OFFICE
1437 Franklin Street – Telephone: 893-6694 (Ground Floor)
Free Parking Next Door

Monday thru Friday from 8:30 AM to 5:00 PM

St. Joseph's Church, La Chapella del Santo Niño de Cebu. San Francisco, California, United States of America; a special cultural, special historical and architectural landmark and aesthetic interest and value; "the largest Filipino church in the United States."



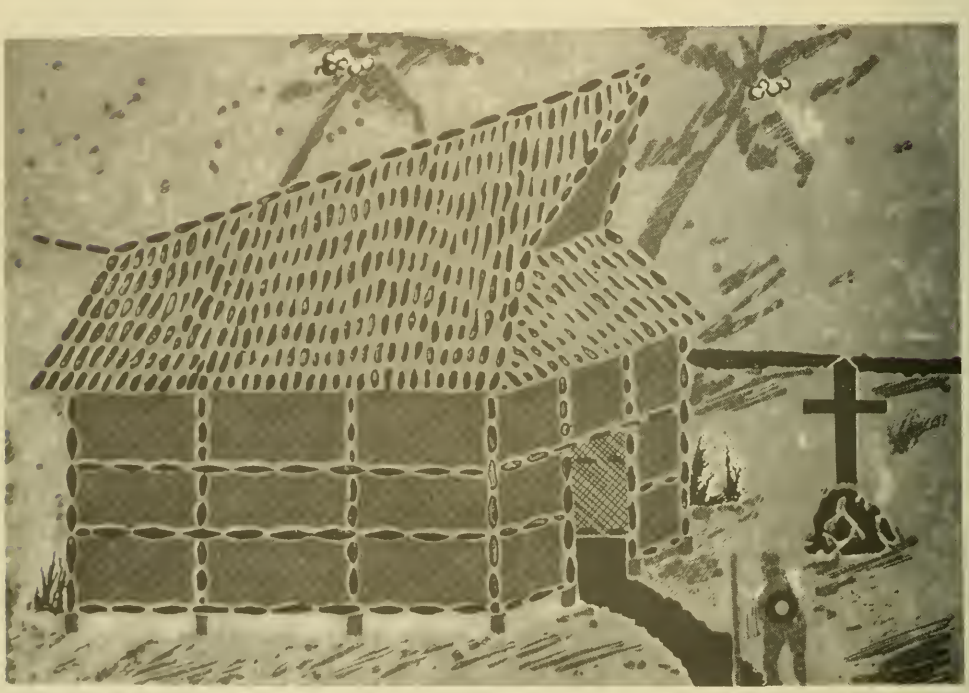
Traditional Carroza for the Traditional Processional Parade of the Miraculous Image of the Santo Niño de Cebu, City and County of San Francisco, California, depicts Philippine art and culture, donated by Marcelinus Canaya and Perla Filamor Canaya. Hand embossed, the silver finish has its lasting beauty.

COMMISSIONER SALLY BASIGA FAMARIN, REALTOR
FOUNDER, PRESIDENT EMERITUS, WORLD EMISSARY

MARBLE CHAPEL DONOR AND EXECUTIVE DIRECTOR
PRESIDENT, PARISH COUNCIL OF ST. JOSEPH'S CHURCH

SPEARHEADED THE TRIPLE INAUGURATION RITES
SANTO NIÑO DE CEBU, UNITED STATES OF AMERICA

The first Roman Catholic Church built in Cebu in 1565 by the Spanish Governor General Miguel Lopez de Legazpi in honor of the Holy Child Jesus. It is made of bamboo and nipa.



Mosaic Painting

by Cathay Famarin Milosevich
San Francisco, California

La Chapella del Santo Niño de Cebu
St. Joseph's Church
Tenth and Howard Streets
San Francisco, California, United States of America

1982

His Eminence John R. Quinn, Archbishop of San Francisco, "In 1521 the great explorer, Ferdinand Magellan, planted the cross in the City of Cebu. Since that time the Christian faith has grown and florished in the Philippine Islands and this faith has been brought by you to the United States." Recognition Message, 1981.

HIS HOLINESS, Pope John Paul II, from the Vatican: "Culture is the life of the spirit. It is to express in a single word the national identity that constitutes the soul of these people, that survives despite adverse conditions, traits, of every kind the catalysms of history or nature. It is the foundamental and unifying expression of their existence."
FIRST APOSTOLIC BLESSING '82

Commissioner Sally B. Famarin to whose leadership is credited the existence and progress of the fiesta of the Santo Niño de Cebu and His National Shrine in the United States.

Rev. James A. McGee, Pastor of St. Joseph's Church Blessed the Santo Niño de Cebu during enthronement rites on April 22, 1979 and inauguration of the Marble Chapel in 1980.

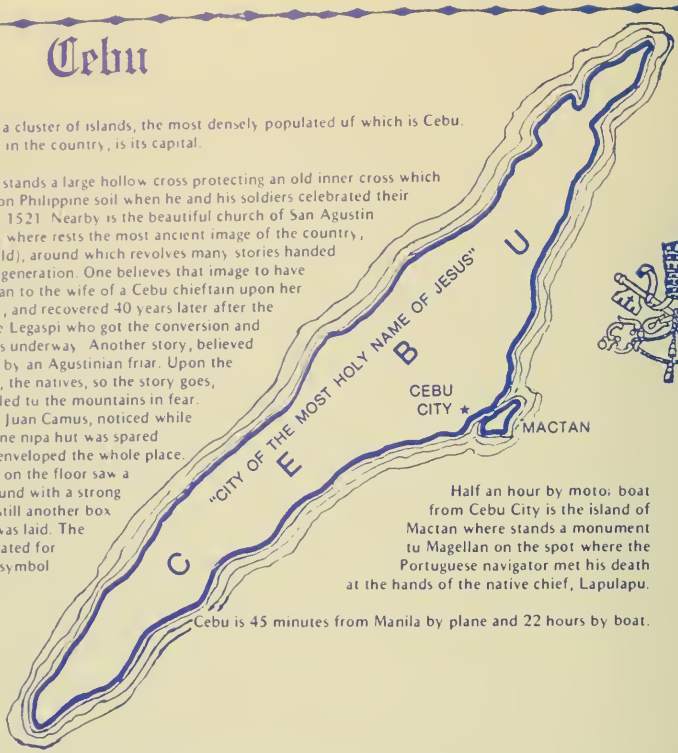
The "MARBLE CHAPEL"
Erected 1980

he National Shrine of Filipinos in The United States of America"

Cebu

To the South of Luzon is a cluster of islands, the most densely populated of which is Cebu. Cebu City, the oldest city in the country, is its capital.

In the Plaza of Cebu City stands a large hollow cross protecting an old inner cross which was planted by Magellan on Philippine soil when he and his soldiers celebrated their first Mass in the islands in 1521. Nearby is the beautiful church of San Agustin (now the Basilica Minore) where rests the most ancient image of the country, the Santo Niño (Holy Child), around which revolves many stories handed down from generation to generation. One believes that image to have been presented by Magellan to the wife of a Cebu chieftain upon her conversion to Christianity, and recovered 40 years later after the arrival of Miguel Lopez de Legaspi who got the conversion and colonization of the islands underway. Another story, believed to be authentic, is related by an Agustinian friar. Upon the arrival of Legaspi in Cebu, the natives, so the story goes, burned their houses and fled to the mountains in fear. A soldier, by the name of Juan Camus, noticed while patrolling the area, that one nipa hut was spared by the flames which had enveloped the whole place. He entered the house and on the floor saw a beautiful wooden box bound with a strong rope. Inside the box was still another box in which the Holy Child was laid. The tiny image has been venerated for centuries as a miraculous symbol of Christianity.



Half an hour by motor boat from Cebu City is the island of Mactan where stands a monument to Magellan on the spot where the Portuguese navigator met his death at the hands of the native chief, Lapulapu.

Cebu is 45 minutes from Manila by plane and 22 hours by boat.

STATE OF CALIFORNIA — THE RESOURCES AGENCY
DEPARTMENT OF PARKS AND RECREATION
POINT OF HISTORICAL INTEREST

County: San Francisco | Name: Santo Niño de Cebu, a Religious Artifact

Location: 2207-28th. Avenue, San Francisco, California, 94116

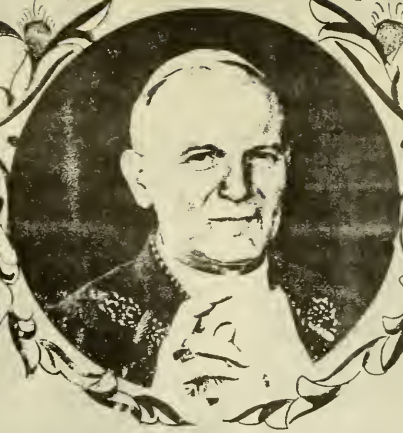
Historical Significance: The only surviving relic of Magellan's voyage (National Geog. 1976 June issue) is part of history of the Filipino people. Brought and introduced to the U.S. in Jan. 1968 thru the leadership of Sally Basiga Famarin, the veneration and fiesta of the Santo Niño de Cebu has played an important part in fostering the spirit of respect and understanding which exist between the Philippine Islands and the U.S. and provides all Californians to learn more about the outstanding contributions to the State & Nation made by our citizens of Filipino descent. Introduces the highest values in upholding sacred traditions of Philippine culture & heritage and has received public recognition all over the States by all kinds of people. To develop national identity, President of the Philippines declared image of the Santo Niño de Cebu the National Shrine, it is just fitting to be the National Shrine of the Filipinos in the United States of America.

THIS POINT OF HISTORICAL INTEREST IS NOT A STATE REGISTERED HISTORICAL LANDMARK

RECOMMENDED: Quentin L. Kopp
Signature (Chairman or authorized person)

Date: July 13, 1977

Fr. Restituto Suarez, Ret. Rector, Basilica Minore, Cebu City, Philippines, "The annual celebration of the Fiesta of the Santo Niño de Cebu in San Francisco, California deserves my support and cooperation as Rector of the Basilica del Santo Niño in which the only surviving relic of Magellans voyage, the figure of the Christ Child preserved in the Basilica del Santo Niño in the Philippines in the City of Cebu", (National Geographic Vol. 149, No. 6 June 1976) Coignizant of the enthusiasm and devotion of Mrs. Sally B. Famarin of San Francisco, U.S.A. for the Santo Niño de Cebu, the Agustinian Fathers of the Basilica del Santo Niño in the City of Cebu have unanimously appointed her Honorary Hermana Mayor for the year 1977."



Most Holy Father

The Members
of the Santo Niño de Cebu
Association of California

humbly beg of Your Holiness the

Apostolic Blessing

on the occasion of
The Filipino Fiesta of the
Santo Niño de Cebu Week
January 8 - 17, 1982

Sanctissimus Dominus Benedictionem Apostolicam concedit
Ex Aedibus Vaticanis die 27 - VIII - 1981

+ Antonius M. Javier
archiep. Ploacen. S. P.

Santo Niño

Devotional practices in the Church have changed greatly across the centuries. The devotion to the Christ-Child seems to have originated in Spain at the beginning of the sixteenth century, and usually it emphasized the idea of kingship. From Spain, the devotion spread to the rest of Europe and later on to other parts of the world. Famous among the statues of Christ as a child and king are the Infant of Prague and the Sto. Nino de Cebu, although the latter antedates the Infant of Prague by at least thirty-three years.

The devotion to the Holy Child must have been already popular in Belgium by the beginning of the 16th century, since the image of the Sto. Nino de Cebu seems to have come from Flanders, if we are to believe the description and opinion of the eyewitnesses at the time of its finding.

The finding of the image of the Sto. Nino de Cebu is not a pious tale, as in most similar instances, but a historical fact amply documented and closely linked to the Christianization of the islands.

After the failure of various Spanish expeditions to the islands under Loaysa (1525), Saavedra (1527) and Villalobos (1542), several years passed before a new expedition could be fitted out. The new venture was under the joint leadership of Miguel Lopez de Legazpi and Fray Andres de Urdaneta, an Augustinian priest who had been Captain in the ill-fated expedition of Loaysa. He had a wide knowledge of seafaring and was accompanied by another four Augustinian priests, ready to start the conversion of the natives to the Christian religion.

Legazpi's fleet left Mexico on 21 November 1564, reaching the archipelago on 13 February 1565. After several stops at different islands, they sailed for Cebu where they arrived on April 27 of the same year. Through his interpreter, Legazpi made it known to the natives who had come to the shore that he wanted to speak to the chieftain. A little later, a native went aboard the ship begging Legazpi not to make use of his artillery, and saying that chieftain Tupas would arrive later on.

After two hours, another messenger from Tupas came announcing that he would arrive that evening. Meanwhile the natives had retreated to the hills with all their belongings. But Tupas never appeared.

The following day Legazpi sent Mateo del Saz to shore to tell the natives that they had to make peace within two hours or face the consequences. The delaying tactics of the natives gave them enough time to hide all their belongings and animals in the mountains and then come down to shore in a defiant attitude challenging the Spaniards to a fight.

Legazpi, after consulting Fr Urdaneta and his companions, sent four boatloads of soldiers to shore while the artillery

L'OSSERVATORE

EDITORIAL AND MANAGEMENT OFFICES
VATICAN CITY

EXCERPTS

de Cebu

fired at the natives who fled in fright to the thick of the mountains. Fire broke out in the houses, whether set by the natives or caused by the artillery nobody knows, and more than 100 houses were consumed in the conflagration before the wind changed and spared the rest of them.

Juan Camus, a native of Bermeo, Vizcaya, entered one of the most humble huts where he found a chest bound with a hemp rope like those from Castille. He cut the rope and found inside another box of pine wood. like those made in Flanders. Inside this box lay a statuette of the Child Jesus, like those coming from Flanders. The statuette had a loose velvet shirt, a gilded neck chain made of tin, and a little red cap of Flemish wool.

The statuette was practically unscathed and had its right hand raised with two fingers in a gesture of blessings, and in its left it held a gilded globe on which the cross was missing. After marking the house with a bamboo cross, Camus ran with his treasure and brought it to Legazpi and the priests.

After Legazpi stepped ashore, one of his first acts was to reserve the grounds where the statuette was found as the future site of the monastery and church to be erected by the Augustinians.

After a temporary church had been built, the statuette was brought in procession from the hut to its new home and was placed on the main altar. There was also a unanimous decision to commemorate yearly the finding of the image on 28 April. Finally, a confraternity was organized with the majority of the expeditionary corps becoming members, and following the statutes of the same confraternity of the Holy Name existing in the Church of San Agustin in Mexico, one of whose members was Miguel Lopez de Legazpi. The Monastery carried the title of the Holy Name of Jesus and the city of Cebu was given the name of City of the Holy Name of Jesus.

Two native chiefs, accompanied by thirty of their men, came to the Spanish Camp, and were asked about the origin of the statue, but they only could answer that it belonged to a certain slave. Legazpi conducted a thorough investigation of the finding of the statuette so that there would be an official document about the origin of the feast. Probably the natives had forgotten in forty years. the origin of the statue, but Fr Urdaneta himself says in his account to the King that "the natives must have kept the statue since the time they had killed some of Magellan's soldiers here".

A church was built in honour of the image of the Holy Child and dedicated to the Holy Name of Jesus. It was the first church in the country and most probably was made of nipa and bamboo. The Spaniards started referring to both the statue and Church as Sto. Nino (Holy Child). The church fell prey to fire and later on was replaced by another made of timber, which also burned down on 8 May 1628. The devotion to the Sto. Nino seems to have somehow declined with the transfer of the government and of the motherhouse of the Augustinians to Manila.

The present building of church and monastery was started about 1730 and the Sto. Nino was finally enthroned on 16 January 1740.

The festivities of the Fourth Centennial of the Christianization of the Philippines in 1965 centred around the Sto. Nino. The church and monastery were renovated and the title of Basilica was given to the Sanctuary because of its historic importance, religious significance, and national prominence. His Holiness Paul VI sent his Papal Legate to preside over the festivities and the image of the Sto. Nino was canonically crowned in the name of the Pope by the Legate at the height of the celebration participated in by a huge crowd from all over the country.

EDUARDO PEREZ, O.S.A.

ROMANO

WEEKLY EDITION IN ENGLISH

FOURTEENTH YEAR

UNICUIQUE SUUM NON PRAEVALEBUNT

16-27 February 1981

Archdiocese of San Francisco
CHANCERY OFFICE
445 CHURCH STREET
SAN FRANCISCO, CALIFORNIA 94114
(Area Code 415) 863-5112

December 10, 1981

Ms. Sally Famarin
c/o St. Joseph's Church
1415 Howard Street
San Francisco, CA 94103

Dear Ms. Famarin:

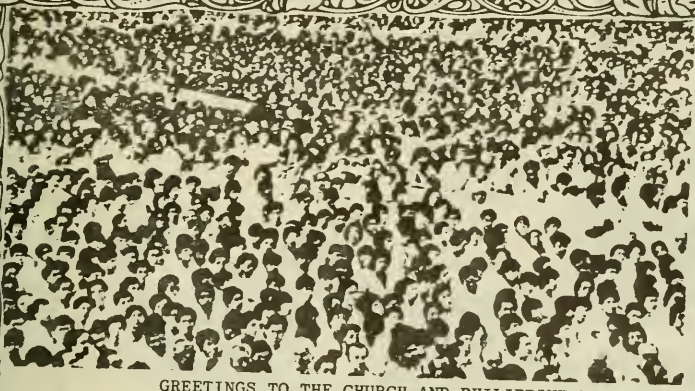
Although I cannot be present for the celebration in honor of Santo Niño de Cebu on January 17, I would like to take the occasion of this letter to add my best wishes and congratulations to you and to all those who have worked to make this annual event such a beautiful occasion. I know that this celebration is an opportunity for the Filipino people of our Archdiocese to renew their commitment to Christ and to His Church.

With prayers that this celebration may be a truly joyful one, I am

Devotedly yours in Christ,

+ John R. Quinn

Archbishop of San Francisco



GREETINGS TO THE CHURCH AND PHILIPPINE NATION
HIS HOLINESS POPE JOHN PAUL 11

Dear People of the Philippines

In my desire to know personally the great peoples of Asia,I wanted my first papal visit to be to the Philippines. The Philippine Nation is deserving of particular honour since, from the beginning of its christianization, from the moment that Magellan planted the Cross in Cebu four hundred and sixty years ago, on April 15,1521, all through the centuries,its people have remained true to the Christian Faith. In an achievement that remains unparalleled in historv, the message of Christ took roots in the hearts of the people within a brief span of time,and the church was thus strongly implanted in this nation of seven thousand islands and numerous tribal and ethnic communities. The rich geographical and human diversity,and various cultural traditions,and the peoples joy and sharing,together with the fruits of the missionary efforts,have successfully blended and have shaped,through periods which were sometimes not devoid of shadows and weaknesses,a clear national identity that is unmistakably Filipino and truly Christian.

Due homage must be paid to this achievement of the Filipino people,but what you are also creates an obligation and it confers upon the nation a specific mission. A country that has kept the Catholic faith strong and vibrant through the vicissitudes of its history, the sole nation in Asia that is approximately ninety per cent Christian,assumes by this fact the obligation not only to preserve its Christian heritage but to bear witness to the values of its Christian culture before the whole world. Although small in size of land and population compared to some of its neighbors, the Philippine nation has un doubtedly a special role in the concert of nations, in order to consolidate peace and international understanding, and more particularly in maintaining stability in South East Asia, where it has a vital task. The Filipino people will always carry out this task from their noble heritage- a heritage not only of Christian faith but also of the rich human and cultural values that are their own.

445 Church Street
San Francisco, CA 94114

MESSAGE

Members of the Cebu Association of California
Saint Joseph's Church
Tenth and Howard Streets
San Francisco, California 94103

My dear friends:

As you gather for your Fiesta in honor of Santo Niño de Cebu I wish to express to you my best wishes. May the Holy Infant bless each one of you, draw you closer to Him and enrich your lives with His grace and presence.

May God bless each and every one of you.

Sincerely yours in Christ,

+Daniel F. Walsh

Auxiliary Bishop of San Francisco
Vicar General

We Thank You Most Reverend Bishop Daniel F. Walsh for being with us. For being the Principal Concelebrator of the Pointifical Mass in honor of the Miraculous Santo Niño de Cebu and for Presenting the Apostolic Blessing from His Holiness John Paul II.

********* DEVOTEES ********

OF THE

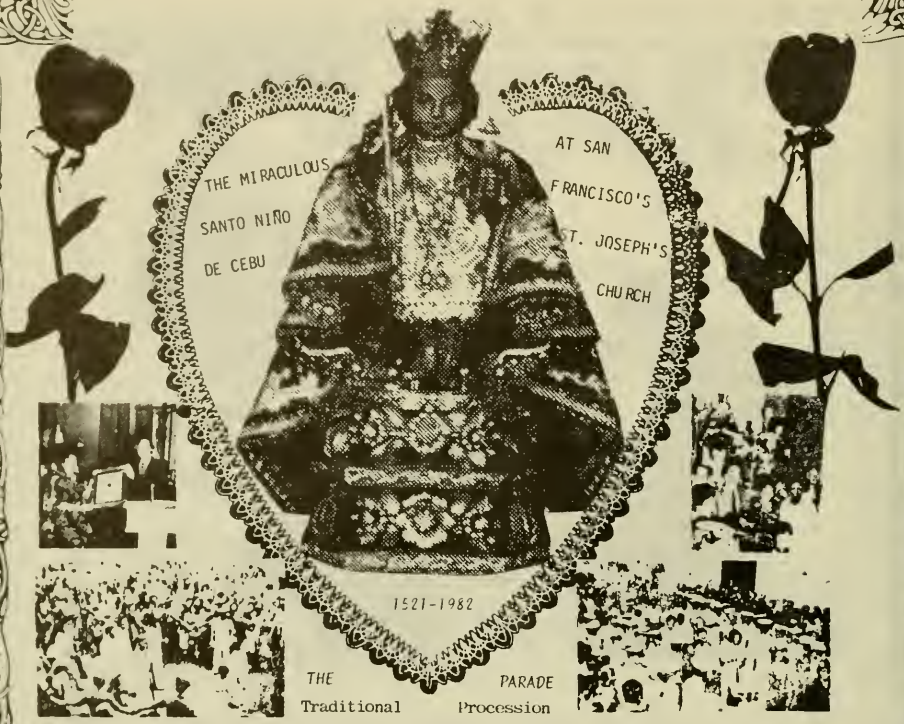
Sto. Niño de Cebu

HIS HOLINESS, POPE JOHN PAUL 11 IN CEBU, PHILIPPINES,LITURGY OF THE WORD

Finding myself in this important city known as the cradle of Christianity in the Philippines,I want to express my deep joy and profound thanksgiving to the Lord of history. The thought that for 450 years the light of the Gospel has shown with undimmed brightness in this land and on its people is cause for great rejoicing. Four and a half centuries of fruitful interaction between the local culture and the Christian message have resulted in this harmonious blending called "Filipino Christian culture." God's providence in the Philippines has truly been wonderful. The Christianization that took place in the sixteenth century was not something merely accidental. Divine grace was at work when the people of this region had their first contact with the image of the Santo Niño. It is an important historical fact,rich in religious meaning,that on 1 January 1571 the village kingdom of Sugbu was renamed "Villa del Santo Niño ", and thus the first city of the Philippines was placed under the patronage of the Child Jesus.

In a particular way the church thanks God that the tiny Christian community of Sugbu,under the patronage of the Infant Jesus,has now become a flourishing archdiocese of two million people,almost all of whom are Catholics. It can truly be said that growth in faith and Christian living has been until now a constant feature of the church in Cebu as well as the whole Philippines. The glorious past gives hope for the future.

Excerpts from L'OSSERVATORE ROMANO



HISTORY OF THE SANTO NIÑO DE CEBU
CEBU ASSOCIATION OF CALIFORNIA,UNITED STATES OF AMERICA

[illegible]routed from a seed which was once a dream, in January 1968, gar[illegible]d a small group of people who hail from the particular province [illegible] Cebu, Republic of the Philippines. That seed then begun to take roots which is now the well-known Cebu Association of California,Inc., also known as Santo Niño de Cebu Association,the founders and the original sponsors of the Filipino Fiesta of the Santo Niño de Cebu Week in the United States of America.

PREAMBLE

WE,FILIPINOS AND AMERICANS, AND ALL DEVOTEES OF THE SANTO NIÑO DE CEBU, RESIDING IN THE UNITED STATES AND FOREIGN COUNTRIES,WHO COMMUNE WITH US IN OUR IDEALS AND ASPIRATIONS, IN ORDER TO ESTABLISH CLOSER TIES AMONGST US, FOSTER EFFECTIVENESS, MEANINGFUL COOPERATION, PROMOTE THE COMMON GOOD AND GENERAL WELFARE,DO ORGANIZE OURSELVES INTO A BROTHERLY ASSOCIATION.

THE OBJECT AND PURPOSE OF THIS ORGANIZATION IS TO SERVE SANTO NIÑO FOR PEACE AND THE DIGNITY OF MEN THROUGH THIS ANNUAL VENERATION,TO HONOR AND CELEBRATE THE FIESTA OF THE SANTO NIÑO DE CEBU AND IN ORDER TO FOSTER THE SPIRIT OF RESPECT AND UNDERSTANDING AMONG OUR PEOPLE THROUGH THIS SACRED, CULTURAL AND HISTORICAL TRADITION.

Cebu

"Rich and colorful in heritage and tradition, Cebu is an integral part of the Republic of the Philippines. It has played a role so unique and tremendous in the building and adopting the ways and culture of a Western World so foreign and strange to a multitude of natives who at that time populated this Eastern group of islands. Cebu's metarmophosis had become a milestone in the annals of history, in that it was the epicenter of distribution, socially, politically and economically, since the landing of the Islands discoverer on April 7,1521. Humbly and without vaunt, Cebu can claim the first historic landmark which was ever planted on the soil of any of the myriad little islands in the Pacific.The Giant Holy Cross, one of the many world tourist attractions in the Philippines,speaks for itself. It was in Cebu, the Cradle of Christianity in the Far East,that the first Catholic wedding ceremony took place. These are facts which Cebuanos can be proud of and the rest cannot ignore. The first Roman Catholic Church was established in 1565 in honor of the Santo Niño de Cebu,the most precious and tangible Image given to Rajah Humabon's beautiful wife by the discoverer of the Philippines,Ferdinand Magellan. The Image still standing to this day at the Basilica Minore del Santo Niño in Cebu City,Republic of the Philippines

The Giant Holy Cross

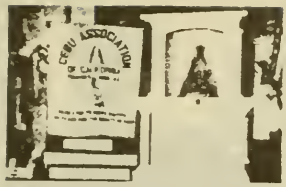
HISTORY OF THE SANTO NIÑO DE CEBU
(CONTINUED)

In the United States,the original Image of the Santo Niño de Cebu was brought by Commissioner Sally Basiga Famarin,(originally from Mandaue City) in January of 1968. The Image came from the Basilica Minore,Cebu City blessed by the then Rector of the Basilica,Rev.Restituto Suarez. Since His arrival in the United States the Fiesta of the Santo Niño de Cebu Week has been celebrated every third week of January sponsored by the Cebu Association of California also known as Santo Niño de Cebu Association in San Francisco,California.The Cebu Association has built the Marble Chapel Shrine of the Santo Niño de Cebu,the National Shrine of the Filipinos in the United States at San Francisco's St. Joseph's Church,now the largest Filipino church in the United States. A City landmark and now on the National Register of Cultural and Historical Places in Washington,D.C.the Marble Chapel is a site of pilgrims and tourist from the Philippines.The crowning glory of all these accomplishments: The recognition of the Most Reverend John R. Quinn, Archbishop of the Archdiocese of San Francisco and the world recognition...the Apostolic Blessing of HIS HOLINESS,POPE JOHN PAUL 11 from the Vatican. These are the highlights of the FIESTA OF THE SANTO NIÑO DE CEBU WEEK on January 8-17,1982.

" MOST HOLY FATHER, WE THANK YOU FOR BEING IN OUR MIDST"

Now we bring to you the excerpts of the messages:

FIRST PROCLAMATION,Mayor George R.Moscone of San Francisco,"The Fiesta of the Santo Niño de Cebu imparts to every Filipino a renewed sense of the value of the traditional Filipino Traits of piety,friendship and hospitality, and devotion to Santo Niño is a means of inspiring the highest values in upholding the sacred heritage of Philippine culture."



Filipino Fiesta
Santo Niño De Cebu

St Joseph's Church, 10th & Howard Sts.

San Francisco, California, U.S.A

January 8-17, 1982

The National Shrine of the Filipinos in the United States of America

Authored and endorsed by Sally B. Famarin

President of the United States, Ronald Reagan," California takes pride in it's Filipino Community, and this traditional celebration offers a colorful example of the cultural heritage of the Philippines. The fiesta provides a unique and pleasurable opportunity for all Californians to learn about and better appreciate the outstanding contributions to the State and Nation made by our citizens of Filipino descent."

President of the Philippines, Ferdinand Marcos," One of the major concerns of the New Society in the Philippines is the preservation of the Filipino heritage- Filipino values and traditions- not only among Filipinos residing in the homeland but among those who live in other countries as well. In a state where the Filipino population makes up a sizable percentage, such as California, this effort becomes doubly important and assumes added significance. It is with considerable gratification therefore that I note the religious involvement of the Cebu Association of California in the spiritual life of Filipinos in San Francisco."

Governor Edmund Brown, Jr. of California," Filipino people have contributed greatly to the richness and variety of California's culture. I commend the efforts of those who preserve the Filipino heritage in our State, and I trust that your work will enhance that heritage."

Governor Eduardo Gullas of Cebu, Philippines," It is good to know that even outside of home our brother and sister Cebuanos, and other Filipino ethnic groups for that matterhave not forgotten to honor the Santo Niño de Cebu, the fountainhead of many good things that have come to Cebu and it's people. I hail the people who undertook the construction of the marble chapel and I join them in prayer on the occassion of it's blessings."

In her proclamation Mayor Dianne Feinstein of San Francisco stressed, "During the years of it's existence, through the tireless efforts of it's founder, president emeritus and world emissary, Commissioner Sally B. Famarin, the "Marble Chapel", shrine of the Miraculous Santo Niño de Cebu, the Filipinos Patron Saint, is now viewable at San Francico's St. Joseph's Church, La Chapella del Santo Niño de Cebu, the largest Filipino church in the United States, and the site for a multitude of pilgrims from different parts of the country to venerate and celebrate the festival every 3rd week of January each year, bringing National distinction to Filipino-Americans and providing an example for others to emulate."

Mayor Demetrio M. Cortes of Mandaue City, Philippines," Fillial adherance to the revered Christian and National Tradition is the inielible mark that characterized the Filipino from the peoples of the world. His faith in the Almighty, his trust in his fellowmen and his belief that concerted efforts is a formidable social and economic developmental force have strengthered his moral fiber, tempered his quest for total personal development and set him in motion with the times and in the tradition wherever he may be."

MESSAGES ..... EXCERPTS

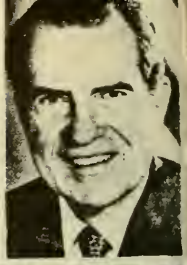
The Senate,California Legislature Resolution,"WHEREAS,government and ecclesiastical officials in the United States and the Philippines has recognized the Fiesta of the Santo Niño de Cebu as having played an important part in fostering the spirit of respect and understanding which exist between the people of the Philippines and the United States; now therefore, be it resolved, that the Senate Rules Committee express their appreciation for the unique opportunity which the Fiesta of the Santo Niño de Cebu provided for all Californians to learn more about the outstanding contributions which the citizens of Filipino descent have made to this State and Nation."

Governor O.G.Rama,Provincial Governor of Cebu,"Pit Senor! This is the reverberating religious cry familiar to every Cebuano heart. Pit Senor! This has resoundingly echoed through the centuries summarizing the hopes, faith, plaints and joys of thousands of devotees of the Blessed Child. On bended knees and dancing feet, the Cebuano re-echo this suplication for divine assistance of His heavenly Protector. God has willed that this religious and Miraculous Image be cradled in this tiny historic Isle and the Cebuanos, since Magellan's time, have been zealously watching over and taking charge of the most venerable and priceless Image of our country. Cebuanos far and near,are united with this religious bond of affection for the Blessed Child."

From the San Francisco Board of Supervisors Chambers echoed," For Public Recognition of Distinction and Merit- On the ocassion of the Annual Fiesta of the Santo Niño de Cebu,celebrated every third week of January each year,and in recognition for the long standing tradition of devotion, inspiration, friendship and hospitality this sacred fiesta evokes and represents: and with deep appreciation to Sally Basiga Famarin, Founder,President Emeritus and World Emissary of the Cebu Association of California, and all of the members of the Association,who through their tireless efforts set an excellent example in bringing Americans of Filipino descent to the forefront of responsible citizenship and active participation in our Society, and for reminding us all of the colorful and continued tradition of the Filipino people."

Mandaue City Council, Republic of the Philippines,"WHEREAS,the Honorable George R.Moscone with the tireless cooperation of Commissioner Sally Basiga Famarin,Founder,President Emeritus and World Emissary, Filipino Fiesta of the Santo Niño de Cebu,San Francisco,California, United States of America,has set a commendable example to promote the bonds of respect and a better understanding between the people of San Francisco,California,United States of Am erica and the people of Mandaue in particular, by proclaiming the Filipino Fiesta of the Santo Niño de Cebu Week, therefore, the members of the Sangguniang Panlunsod ng Mandaue commend the Honorable George R.Moscone,Mayor,City & County of San Francisco,California,United States of America, for his strong and selfish devotion to the end that a noble virtue and tradition of the Mandauehanons be observed and celebrated in his City and County of San Francisco,California,United States of America."

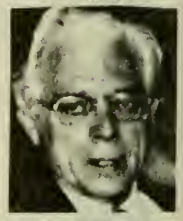
MESSAGES .....EXCERPTS



From the White House,Washington,D.C. President of the United States, Richard M.Nixon," At a time when America cannot afford to leave undeveloped the talents and abilities of any one citizen, your organization is doing the utmost to bring Americans of Filipino descent to the forefront of responsible citizenship and active participation in our National life. The Filipinos have committed themselves to the highest ideals of our democratic Society,and we are indeed proud to know that the spirit of service and Christian dedication continues to characterize your people."

President of the United States,Gerald Ford," Your outstanding dedication to the well-being and advancement of your fellow citizens, as well as all those of Filipino descent,is highly praiseworthy.Our friends from the Philippines have indeed added a special warmth and richness to our way of life,and I commend you for helping to share the contributions of your heritage."

President of the United States,Jimmy Carter," Americans of Filipino descent have made remarkable contributions to our Nation's growth and development,and the President is confident that you will continue in your dedication to strengthening our Society."



Superior Court Judge S.Lee Vavuris of San Francisco," In these days of cofused moral standards, it is heartening to see a great immigrant people, as yourselves, returning to the shores of the Western World that faith which Magellan brought to you in the sixteenth century.May the Fiesta of the Santo Niño be the catalyst, so necessary, in bringing about a renewal of our Christian heritage."

Msgr.C.J.McKenna of St. Patrick's church in San Francisco,"To the Cebu people of San Francisco: We welcome the people of Cebu and feel previledged to be associated with the devout celebration of their patron feast. We are conscious of the fact that the Filipino nation represents Christianity in the Orient."

Senator Sergio Osmeña,Jr.,Republic of the Philippines," Cebu has earned that unerring reference in history as the 'Cradle of Christianity in the Far East.' Roman Catholicism having been deeply ingrained in our way of life as a religious people,it is not surprising to find brother Cebuanos go out of their way to propagate the sacred and priceless heritage of the faith wherever he may be."

Mayor Henry Hibino of Salinas City,California,' As the sister City of Cebu, we are honored to join in the observance of this important event. Hopefully we will be able to have members of our community present to participate in the festivities."

MESSAGES .....EXCERPTS

Cardinal Julio R.Rosales,D.D.,"Devotion to the Santo Niño or the Holy Child has always been a strong characteristic of the Cebuano people as well as of the Filipinos in general. This was proven during the 1V Centennial celebration when the whole Filipino populace joined hands and hearts at the solemn coronation of the Santo Niño de Cebu on April 28,1965. I am glad that in such far away country where you are, the flame of your love for the Holy Child still burns brighter than ever. This is one sure sign that you Christian faith is one that is alive and fervent. May you keep it ever burning until eternity. Hence, while we honor and adore the Holy Child Jesus,in the Image of the Santo Niño de Cebu,let us ever keep in mind that He stands for the spirit of simplicity and humility as a condition to enter God's kingdom and for the love and good upbringing of children who will be the men and leaders of tomorrow. "

Reverend James A.McGee,Pastor of St. Joseph's Church,La Chapella del Santo Niño de Cebu,San Francisco,"I would like to take this opportunity to thank all our parishioners and devotees of the Santo Niño de Cebu, the officers and members of the Cebu Association of California,Inc.and to Sally B.Famarin,President of the Parish Council of St. Joseph's church for your strong devotion, love and admiration of the Santo Niño de Cebu. The Marble Chapel is a lasting memory for all your sacrifices, love and understanding.May it continue to flourish! The landmarks preservation of St. Joseph's church at the time of the enthronization and building of the Santo Niño de Cebu Shrine in the church have made it more significant and meaningful not only to the Filipino people but all our people. This is now part of San Francisco history and will be carried from generation to generation."

Rev. Fr. Medardo Durmiendo,Rector,Basilica Minore,Cebu City,Philippines, "I am glad to know that you are building a Marble Chapel for Santo Niño. This is,indeed, a very laudable project,for the Señor Santo Niño will have a beautiful shrine in California. I commend and congratulate all the devotees who will enthrone the Santo Niño de Cebu on the Marble altar. May this Marble Chapel be a symbol of love and unity among you, Pinoys,living in the United States. May you be united in all your endeavors in the name of Señor Santo Niño de Cebu."

Mayor Florentino Solon of Cebu City,Philippines,"The annual procession and veneration of the Miraculous Image of the Santo Niño de Cebu in San Francisco, which has drawn pilgrimages from different parts of California and other States,has assumed profound meaning and significance in the sense that this traditional Cebuano religious rites has crossed great oceans and errased territorial boundaries not only to strengthen our ties of brotherhood but also foster friendship and mutual cooperation with the American people."

MESSAGES .....EXCERPTS

Archbishop Joseph T.McGucken of San Francisco," At this time when the bonds of family life in this country need to be strengthened in imitation of the Holy family of Jesus,Mary and Joseph, we deeply appreciate the work of your Association and your devotion to the Santo Niño as a means of inspiring the highest values of Catholic Family life and the maintenance of the sacred traditions which you bring with you from your homeland. As our Filipino membership in the family of God in this area continue to grow, we hope that the Cebu Association will also continue to enjoy increased membership and blessings. I assure you of my prayers that you may continue to enjoy the support of God's providence."

Consul General of the Philippines,Ambassador Romeo Arguelles," More than 400 years ago the Image of the Santo Niño was enthroned in the first Catholic church built in Cebu City by the Agustinian priests who were with the expedition of Miguel Lopez de Legaspi. Since then, the Santo Niño de Cebu,attributed with Miraculous powers,is the center of intense devotion by Cebuanos and other devotees and the object of religious pilgrimages by Filipinos throughout the country. During the celebration of the 400 th Anniversary of Christianity in 1965, the church of the Holy Name of Jesus,where the Image of the Santo Niño is venerated, was declared Basilica Minore by Pope Paul Vl, a coveted honor which Cebuanos could be proud of. In celebrating the centuries old feast of Santo Niño de Cebu in San Francisco, you have shown your intense devotion to the Holy Child and your deep love for the rich cultural heritage and religious traditions of our homeland."

Willie Brown,Jr.,Speaker of the House of Assembly,State of California,"In honor of this commemorative event,I would like to recognize the contributions you have made to this Society, in which, we of all races and religions live together, and to express the deep hope that the faith and ties which bind the Filipino American community will grow stronger with every new day."

Mayor Joseph L. Alioto of San Francisco," San Francisco salutes it's Filipino American community for the many contributions it has made to the culture and atmosphere of our city. The Cebu Association and it's founder and President Sally B.Famarin have played an important part in fostering the spirit of respect and understanding which exists between the peoples of the Philippine Islands and the United States. May it continue to flourish."

Mayor of the City of Oakland,Lionel Wilson," We here in Oakland are certainly aware of and appreciate the many significant contributions made to the betterment of our community by our citizens of rich Filipino heritage. Allow me to take this opportunity to commend each and everyone of your officers and members for their leadership,dedication and determination in fulfilling those efforts and goal to promote friendly and productive relations between Filipinos and Americans."

MESSAGES .....EXCERPTS

SENATOR JOHN F. FORAN, CALIFORNIA STATE SENATE, COMMENDED STATE SENATE RESOLUTIONS No. 919 ADOPTED, AUGUST 23, 1978 AND RESOLUTION No. 436 ADOPTED APRIL 30, 1980. SENATOR FORAN HAS BEEN ACTIVE EVERY YEAR DURING THE FIESTA CELEBRATIONS SERVING ON THE HONORARY CAPACITY WITH OTHER GOVERNMENT OFFICIALS.

Senator Milton Marks, California State Senate, "My hearfelt best wishes to the Cebuanos of San Francisco, on the ocassion of the Fiesta of the Santo Niño de Cebu, the Patron Saint of the Filipino people. Through this happy event, we celebrate our continuing friendship and honor the achievements of Filipino-Americans to our community."

Congressman Philipp Burton, United States Congress," I have read, with interest, the materials concerning the Fiesta of the Santo Niño de Cebu. I will be happy to call this special event to the attention of the White House and also, to read into Congressional Record appropriate remarks for this very important celebration. Citizens of Filipino descent will share with all San Fran ciscans, and, indeed Californians, this special part of their culture and heritage. The Cebu Association of California is to be commended for their work which they have undertaken to bring to our City of St. Francis the Fiesta of the Santo Niño de Cebu."

Speaker of the House, California Assemblyman Leo McCarthy," The Cebu Association of California, Inc., provides an outstanding contribution to the cultural life of San Francisco and California in sponsoring the Philippine Fiesta of the Santo Niño de Cebu Week. I extend my congratulations to all those who worked in this significant event and my best wishes to the members of the Cebu Association of California and it's many friends."

A Resolution in 1979 from Mayor Eulogio Borres of Cebu City, Philippines' specified:"WHEREAS, the Traditional Procession of the Miraculous Image of the Santo Niño de Cebu and SINULOG, its traditional dance ritual in the church and through the streets of San Francisco have made a great impact to the Filipino community in particular and on the people of San Francisco with this Filipino historical and cultural heritage."

Philippine Consul General of San Francisco, Samson Sabalones," Traditionally the Santo Niño Fiesta goes back through the pages of history to the time when the Image of the Santo Niño was given to the wife of Rajah Humabon by Ferdinand Magellan in 1521. The religious zeal and piety of the Cebuanos in celebrating this yearly event are carried by them wherever they are even in this distant land. Cebuanos should reremember that the true spirit of the Santo Niño is the hope that our salvation is always possible if we practice humility, industry, and develop to the good life with the teachings of the Man who died on the cross."

MESSAGES ..... EXCERPTS

Juvencio C.Alquisola,Carcar,Cebu,D. "Auspicious to Cebuanos is this day in January 1968, when a small group of their fellw citizens began to gather momentum and dream up something which led to the subsequent formation of an organization which has never been successfully attempted hitherto by any other groups of people who hail from this particular province.Thus a newly-born society came into existence,better known as Cebu Association of California,founded and organized by the incomparable Miss Sally Famarin. Interrelationship with other organizations, civic mindedness in public affairs,putting our perspective into focus and projecting new ideas,however humble and alien they may appear in the eyes of other people,these are the few points that this organization is trying to bring about, promote and accomplish,if given time and place under the sun. Through the exhaustible efforts of it's founder and first President, Sally B.Famarin(and a public relations expert, to boot) the timely acquisition of the Replica of the Infant Child of Cebu,has been made possible.We pay homage to the Infant Child,salute the president and all it's members."

From the Director of the Cofradia del Santo Niño de Cebu,Cebu City, Philippines,Fr. Sulpicio B.Enderes,O.S.A.,"Brethren, let me extend my warmest greetings to everyone of you. Peace and joy be in your heart forever as Santo Niño the Prince of peace has announced to us through the mouth of His angel"And on earth peace to men of good will." Let the goodwill therefore,be the spirit of all our actions, whether in the fulfillment of the percepts of God or in our dealings with our fellow men, for it is in our will(intentions) where we get the value of our good actions with reference to our spiritual life on earth. Where there is a will there is a way, where there is a way,Santo Niño has an access to you; He will come to you and you will have peace as He often said to His disciples,"PEACE BE WITH YOU."

To the Cebu Association and all friends of the Santo Niño,from Fr. Fred Bitanga,"May the nine days of prayer that culminated in a concelebrated mass in honor of Santo Niño de Cebu serve to remind us of the gifts we, through the richness of our heritage,can give to our world today: an imitation of the simplicity and innocense of a child and the humility of God who consents to become one of us. May this shared rejoicing in the things of God, a reflection of our living faith,make one in our family."

Fr. Albert Bitangjol,San Francisco," This celebration brings us the memory of the great donation of us Catholics to the Holy Infant. The Basilica in Cebu is the most frequented church of Cebuanos because the authentic Miraculous Image of Santo Niño is enthroned in that church. May this celebration and devotion bring closer to Jesus and let us live an authentic Christian life patterned after that Jesus himself. I would like to congratulate the officers and members of this organization for the good work they are doing in the community and to the Holy Infant Jesus."

MESSAGES ..... EXCERPTS

Rev. Fr. Joel Almendras,S.J.,Berkely,California," On the ocassion of the Fiesta of the Señor Santo Niño de Cebu in San Francisco, I would like to congratulate the officers and members of the Cebu Association.of Califnia,Inc., headed by Miss Sally B.Famarin.As a Cebuano, I am proud of this celebration which the Cebuanos in San Francisco annually undertake."

Marie Modeste,SafeCo Title Insurance Company," Sally,I wolud like to congratulate you on the tremendous sacrifice you have overcome in the fostering and development of the Cebu Association of California,Inc., through the veneration and fiesta of the Santo Niño de Cebu in the United States. For the years I have known you,through your tireless efforts on behalf of the Cebu Association of California,Inc.,the original sponsors of the Santo Niño de Cebu Week has built a name that others can be proud of. Through the different chapters and affilliate organizations you have formed in different parts of the country as World Fmissary of the Association,you have reached the National distinction and word of the fiesta of the Santo Niño de Cebu is now ringing throughout the nation."

Consul General of the Philippines in San Francisco,Trinidad Alconcel,"It touches me deeply to be able to participate in such a religious event. To me the deep significance of this act of religious fervor is more meaningful than the outward gaiety experienced from the occassion."

John H.Upsuhr Atkinson,a life member of the Association," At a time in history when so many different ideologies are dividing so many peoples of the world, it is most gratifying to be a part of and to be able to witness the ever growing unity of our members and the whole Filipino community in the Bay area. The Fiesta of the Santo Niño de Cebu gives the Filipino American a brief glimpse back into their homeland and I hope leaves them with many pleasant memories. To the youth of our community who have never seen the beautiful land their parents come from,this is a challenge to them as future leaders of our community to carry on their rich heritage and to never let die,but in the name of Santo Niño go forward with head held high and be proud of their honorable heritage."

Ambrose Bolo and Luz G. Pozon," The Cebu Association of California,Inc., was founded and organized by one of the stars among Filipino-American leaders in Northern California,Sally Basiga Famarin,a RFALTOR, business woman and intellect. The members of this organization are cooperative, loyal and faithful. The past activities is the crowning evidence of this. The main pupose of the organization is not to compete with other organization but to enhance the civic virtue of the Cebuanos,which makes them meet once a year to celebrate the Fiesta of the Santo Niño de Cebu,the Miraculous patron of Cebu,and to reminisce about the historical fact that Cebu had contributed to the development and imbibing the European culture and civilization."

Mayor,City of Delano,Leonard T.Velasco,"Filipinos all over the State should be proud of your old hometown celebration and join your festivity. This for sure is a great example of our culture and heritage. Your celebration is truly first hand Filipino tradition and may your fiesta bring full joy and happiness throughout your community and vicinity."

Mayor Tom Kitayama of Union City, California," We, in Union City congratulate the Cebu Association of California,Inc. and your Commissioner, Founder and President Emeritus,Sally B.Famarin for carrying on such a program to encourage and foster a good spirit of understanding between your people in our city and those in the Philippine Islands. We commend you and your good record in serving our school system, government and community affairs in our city."

Mayor John H.Reading,Oakland,California,"

CITY OF OAKLAND

The Official City Family of Oakland joins with me in offering all best wishes for a most fruitful and enjoyable celebration, and for continued success."

Supervisor Peter Tamaras,City and County of San Francisco," It is a pleasure for me to congratulate you and your evident success in keeping alive your faith and customs of immeasurable value. The annual celebration of the Santo Niño de Cebu imparts to every Cebauno the trait of piety,friendship and hospitality which I know the members of the Cebu Association demonstrate."

Supervisor Bob Mendelsohn," This fiesta provides an excellent opportunity for all the citizens of San Francisco to learn about and better appreciate the outstading contributions to the City and County of San Francisco made by our citizens of Filipino descent."

Mayor Pro-Tem,John Vondracek of Salinas City," I am honored to be a part of the Fiesta of the Santo Niño de Cebu. My association with the Cebu-Salinas Sister City Committee has given me the opportunity to learn about the Filipino culture and traditions. My visit to Cebu as a delegate of the City of Salinas several years ago even strengthened and broadened that knowledge. My life has been made fuller by this experience."

Vice-Mayor,City of Seaside,California,Glenn Olea,"It is my sincere hope that the annual celebration of the Fiseta of the Santo Niño de Cebu be successful in every possible way,and that it will give a tangible expression of unity and civic mindedness and inspiring the highest value in upholding the Filipino heritage, culture and tradition."

Superintendent of Parks and Recreation of San Francisco,Mr. Aldo Cima, "This momentous ocassion bringing recognition to the many cultural and civic contributions made by the citizens of Filipino descent, is a living inspiration to all of us. To be a part of this beautiful festival, which has reached the heights of National Distinction, is an honor I shall treasure always."

MESSAGES ..... EXCERPTS

CELESTINO ALFAFARA FROM CARCAR CEBU,"THE THOUGHT THAT I WOULD LIKE TO INCULCATE IN THE MINDS OF THE YOUNG CEBUANOS IS THE PRESERVATION OF THE TRADITIONAL RELIGIOUS VENERATION OF THE SANTO NIÑO DE CEBU. YOUNG MEN, REMEBER WHAT BENJAMIN DISRAELI SAID THAT, "THE YOUTH OF A NATION ARE THE TRUSTEES OF POSTERITY."

J.H.Osmeña,Cebu City," Living far away from home makes every occasion like this one event of great joy. It is an opportunity to share with our friends in the Cebu Association of California the celebration of the fiesta of the Santo Niño. It is an opportunity for the renewal of communal ties, and for the fostering of cooperation. It should also serve us as a reminder that in another culture and another society, it is essential that we maintain the best in our cultural values which are threatened with erosion."

District Attorney of the City and County of San Francisco,Arlo Smith to Sally B.Famarin," In all of your endeavors you have demonstrated concern and leadership not only to the Filipino Community but to the entire City and County of San Francisco as well. You are known throughout the Filipino community as a leader in religious, social, cultural,and community organizations.Your involvement and dedication to San Francisco is demonstrated by you service as Commissioner determined to preserve the heritage of San Francisco. Through your efforts to raise money for the shrine of the Santo Niño de Cebu,you set a standard of uncompromised integrity and leadership."

Consul General Carlos A.Faustino of the Philippines,"I am happy to note that our people in the United States, particularly the Cebuanos,despite being so far away from the Philipines, still cherish and hold dear the customs and traditions of the homeland. I think this is as should be. America is after all a land of many cultures, and our people in this country do well to contribute to it to the best of Philippine Culture.To the Cebu Association I therefore offer my hearty congratulations."

Rev. Fr. Floro Arcamo wrote,"I know how hard it must be for you and your Association to have lost Mayor Moscone who has been very supportive of your worthy cause.We lost a good man. But even as we mourn his passing and pray for him, let not his untimely death diminish in anyway your fervor and your untiring efforts to promote devotion to our dear Santo Niño. In fact it should encourage you more to continue the work of spreading devotion to Santo Niño which the late Mayor so generously supported."

Rev. Fr. Luis V.Resma,San Martin de Porres Mission,Butterfield Park,New Mexico," I am most pleased of your devotion, which you have received from your great grandparents and have treasured most. I wish you good heart to hand this devotion to your children and their children. I extend my thanks to those who have worked hard on this celebration and to those who have given me the honor to be with you on this auspicious and memorable occasion."

The Santo Niño(Holy Child) occupies an important place in the hearts and minds to many Filipinos and St. Joseph's parishioners. Devotees proclaim their love, faith and adoration to the Santo Niño in various ways.St. Joseph's church,La Chapella del Santo Niño de Cebu in San Francisco is now the center of devotion of Filipino Catholics in America and it is here where it is shown in it's most splendid and endearing manifestation.

With the Apostolic Blessing of the Filipino Fiesta of the Santo Niño de Cebu Week in the United States,from His Holiness,Pope John Paul II,Vatican,we have reached the heights of our achievements. We looked upon this as the proudest jewels in the crown of our propagation of the Santo Niño de Cebu.BY THIS TIME, NOT ONLY IS ST.JOSEPH'S CHURCH, LA CHAPELLA DEL SANTO NIÑO DE CEBU the NATIONAL SHRINE OF THE FILIPINOS IN THE UNITED STATES OF AMERICA BUT IS ON THE NATIONAL REGISTER OF CULTURAL AND HISTORICAL PLACES,WASHINGTON,DC.

POPE'S MESSAGE

PEACE UNITY

POPE JOHN PAUL 11 has left an indelible message of love, peace and unity during his visit to the Philippines, main leg of His Papacy's longest trip abroad. The 60-year-old Supreme Pontiff of over 700 million Catholics throughout the world drove home His message to all sectors of Philippine Society. The thrust of His mission to this predominantly Christian country- to strenghten the Christian Brotherhood and help the cause of World Peace. The most exurbent reception was in Cebu City, birthplcae of Christianity in Asia, where observers said he throw a throng of some three million, described by Vatican sources as the single biggest crowd in his international travels. Photo above shows: Part of the huge mass of humanity, estimated at three million, which gave the Pope a thunderous and memorable welcome in Cebu. Photo shows the crowd at the Mandaue bridge in Cebu where the pointiff and his entourage pass over on the way to the City.

Annual Fiesta

of The

Santo Niño De Cebu

January 8 - 17, 1982

La Chapella del Santo Niño de Cebu

St. Joseph's Church, Tenth and Howard Streets

San Francisco, California, United States of America

sponsored by

The Cebu Association of California, Inc.

AKA Santo Niño de Cebu Association

A Happy New Year 1982!

Arsidiyosesis ng Lipa
Lungsod ng Lipa, Batangas
Pilipinas 4216

MESSAGE

Let us sing "gratefully to God from our hearts in psalms, hymns, and inspired songs" (Col. 3:16),for his sons and daughters who have brought their faith, hope and love to the "Santo Niño de Cebu" even to the distant land in San Francisco, California.

We in our motherland are proud of you, beloved devotees, for this living example of a steadfast fidelity and devotion to the greatest and most loving Protector, not only of our people but of all mankind.

Allow us our humble prayers at least that your faith be crowned with the realization of your dream to complete with God's blessings the Marble Chapel you would like to dedicate to the"Santo Niño de Cebu" at St. Joseph's Church in San Francisco.

Would to God,above all, that this Chapel will ever reflect the church in your homes (the " domestic church") ,within your hearts and in your lives.

The people of God in the Archdiocese of Lipa join this humble pastor in imploring more divine blessings on you all during your " fiesta" celebrations of the Santo Niño de Cebu this coming January 8-17,1982.

+ Mariano G.Gaviola,D.D.
Archbishop of Lipa

Message

It is with distinct honor to greet all devotees of the Filipinos' Patron Saint, the Santo Niño de Cebu on this, the annual fiesta of the Santo Niño de C ebu Week in San Francisco.

I would like to congratulate the officers and members of the Cebu Association of California,Inc.(Santo Niño de Cebu Association) for having reached the heights of distinction of the annual Fiesta of the Santo Niño de Cebu in the United States.

The addition of St. Joseph's church,La Chapella del Santo Niño de Cebu on the National Register of Cultural and Historical Places with the construction of the Marble Chapel,Shrine of the Santo Niño de Cebu, now the National Shrine of the Filipinos in America has made this celebration more significant,has brought National distinction to Filipino-Americans.

The Papal Blessing from Pope John Paul 11 of the Vatican of Festival '82 is the Lord's Wishes of which we of all races should be very proud of.

I would like to congratulate Archbishop John R.Quinn and the Archdiocese of San Francisco, that such a religious and historical landmark and celebration is happening in this great city of St. Francis.....of course Rev. James A. McGee,Pastor of St. Joseph's church and Commissioner Sally B.Famarin for your hard work, love and devotion to the Santo Niño de Cebu.

May the Bountiful Blessings of Santo Niño be yours !

Sincerely Yours in Christ,

Rev. Joaquinn V. Resma

Our Lady of Health Church
Las Cruses,New Mexico

Office of the President
of the Philippines
Malacañang

message

As in past Sto. Niño festivities, I convey our people's greetings to all participants and to the organizers of the 1982 Fiesta of the Sto. Niño de Cebu in San Francisco.

It is a truly momentous occasion when the Cebu Association of California, Inc., is joined by United States government officials both on the local and national levels as well as by the highest authority in the Catholic hierarchy, Pope John Paul II, in commemorating the feast day of Sto. Niño de Cebu. Festival 1982, therefore, deserves our commendation and recognition as further evidence that the Filipinos in the United States have preserved their religious heritage.

Filipinos are widely known for their religious zeal. Festival 1982 enhances this image.

My warmest congratulations. MABUHAY!

FERDINAND E. MARCOS
President
Republic of the Philippines

The Senate, California Legislature

Resolution

OF THE SENATE RULES COMMITTEE

By Senator John F. Foran

RELATIVE TO THE FIESTA
OF THE SANTO NIÑO DE CEBU

WHEREAS, The festival honoring the Santo Niño de Cehu has been recognized as one of the most beautiful in the State of California and the United States and an event of which not only Filipinos but all Americans are proud; and

WHEREAS, This joyous event is both a celebration and a public recognition of the continuing friendship and outstanding achievements of Filipino-Americans in the community; and

WHEREAS, The devotion to the Santo Niño is a means of inspiring the highest values in upholding sacred traditions of Philippine culture and heritage; and

WHEREAS, The yearly religious rites which are the object of pilgrimages from people of all walks of life, have been given more meaning and spiritual significance with its celebration in San Francisco, California, in the sense that the annual veneration of the Santo Niño de Cebu has erased territorial boundaries and spanned great oceans; and

WHEREAS, The Fiesta of the Santo Niño de Cebu in the United States has been recoganized as an outgrowth from the Basilica Minore, Cebu City, Philippines; and

WHEREAS, The members of the Cebu Association of California, Inc., have set an excellent example in bringing Americans of Filipino descent to the forefront of responsible citizenship and active participation in our society, and Californians are enriched by the colorful culture and continuance of the traditions and heritage of the Filipino people; and

WHEREAS, Through the tireless efforts of its Founder, President Emeritus, and World Emissary, Commissioner Sally B. Famarin of San Francisco, the Santo Niño de Cebu has been enthroned at St. Joseph's Church in San Francisco and a marble altar shrine has been built for the Miraculous Image in what is now the largest Filipino church in the United States, a historical landmark of San Francisco, and has hrought national distinction to Filipino-Americans; and

WHEREAS, Government and ecclesiastical officials in the United States and the Repuhlic of the Philippines have recognized the Fiesta of the Santo Niño de Cehu as having played an important part in fostering the spirit of respect and understanding which exists between the people of the Philippines and the United States; now, therefore, be it

RESOLVED BY THE SENATE RULES COMMITTEE, That the Members express their appreciation for the unique opportunity which the Fiesta of the Santo Niño de Cebu has provided for all Californians to learn more about the outstanding contributions which the citizens of Filipino descent have made to this state and the nation; and be it further

RESOLVED, That a suitably prepared copy of this resolution be transmitted to the Members of the Cebu Asaociation of California, Inc.

James K Mills
CHAIRMAN

John F. Foran
SENATOR — 6th DISTRICT

Senate Rules Resolution No. 436 adopted April 23, 1980

western union

Telegram

SFC378(1640)(1-028811N012-001)PD 01/12/82 1436

ICS IPMSFSD SFO

SUSPECTED DUPLICATE: 1-009323I008 SFB 198 TWX WHITEHOUSE WSH

002 DLY GOVT WHITE HOUSE DC JAN 8

PMS MS. SALLY B. FAMARIN

PRESIDENT EMERITUS

CEBU ASSOCIATION OF CALIFORNIA, INC.

2207 - 28TH AVENUE

SAN FRANCISCO, CA 94116

ON BEHALF OF PRESIDENT REAGAN, I AM DELIGHTED TO SEND WARM GREETINGS TO THE CEBU ASSOCIATION OF CALIFORNIA AND ALL THOSE CELEBRATING THE FIESTA OF THE SANTO NIÑO DE CEBU WEEK OF SAN FRANCISCO.

THIS EVENT, WHICH HONORS THE PATRON SAINT OF THE FILIPINO PEOPLE, SANTO NIÑO DE CEBU, IS AN IMPORTANT PART OF THE SPIRITUAL AND CULTURAL LIFE OF THE COMMUNITY. IT PROVIDES A TIME OF SERIOUS REFLECTION AS WELL AS PARADES, FEASTS, AND FIESTAS. I KNOW THE CITIZENS OF SAN FRANCISCO WELCOME THIS OCCASION AS AN OPPORTUNITY TO STRENGTHEN THE BONDS BETWEEN THE COMMUNITY AND THEIR CHURCHES.

MAY THIS BE AN ENJOYABLE AND PLEASANT FIESTA FOR ALL.

SINCERELY,

DODIE LIVINGSTON
DIRECTOR, OFFICE OF SPECIAL PRESIDENTIAL MESSAGES

NNNN

PHILLIP BURTON
6TH DISTRICT, CALIFORNIA

2304 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, D.C. 20515
PHONE 202-225-4965

DISTRICT OFFICE:
450 GOLDEN GATE AVENUE
SAN FRANCISCO, CALIFORNIA 94102
PHONE: 415-556-4862

Congress of the United States
House of Representatives
Washington, D.C. 20515

COMMITTEES:
EDUCATION AND LABO
INTERIOR AND INSULA AFFAIRS
DEMOCRATIC STEERING POLICY COMMITTEE
CHAIR, SUBCOMMITTEE ON LABOR-MANAGEMENT RELAT
CHAIR, HOUSE DELEGATIO NORTH ATLANTIC ASSEMB

January 15, 1982

Honorable Sally B. Famarin
c/o Filipino Fiesta
Santo Nino de Cebu
St. Joseph Church
10th and Howard Streets
San Francisco, CA 94116

Dear Sally:

I am happy to be able to inform you that St. Joseph's Church has been placed on the National Register of Historic Sites Friday, January 15, 1982.

I am delighted that we were able to pursue this matter to its successful conclusion in time to mark the annual Santo Niño de Cebu festival.

The presence of the Santo Niño de Cebu shrine, its importance to the Filipino community and the historic role of St. Joseph's Church in the history of our City have all been recognized by the placing of St. Joseph's on the National Registry.

Please convey my greetings and best wishes to all who join with you in the Santo Niño de Cebu fiesta.

Sincerely,

Phil Burton

PHILLIP BURTON
Member of Congress

PB:FJK:e

THIS STATIONERY PRINTED ON PAPER MADE WITH RECYCLED FIBERS

State of California

GOVERNOR'S OFFICE
SACRAMENTO 95814

EDMUND G. BROWN JR.
GOVERNOR

message

December 8, 1981

TO: THE CEBU ASSOCIATION OF CALIFORNIA, INC.

I am pleased to extend my greetings to those participating in the Fiesta of Santo Niño de Cebu.

California has always been receptive to peoples from a variety of backgrounds. The fabric of our society, in turn, has been strengthened and enhanced by ethnic diversity. The Filipino people have made significant contributions to the United States and to California, and I commend your efforts to keep the Philippine heritage alive and prosperous in our state.

Best wishes for an enjoyable and spiritually rewarding celebration.

Sincerely,

Edmund G. Brown Jr.

EDMUND G. BROWN JR.
Governor

THE FOREIGN SERVICE OF THE PHILIPPINES

PHILIPPINE CONSULATE GENERAL

Message

I am honored to be able to greet the Cebu Association of California, Inc. on this auspicious event.

The celebration of the 1982 fiesta of Sto. Niño de Cebu promises to be a grand occasion with the involvement and participation of prominent and distinguished leaders of the community. It is reflective of the cooperative spirit and dedication of the officers and members of this Organization in helping bring about a better image for the Filipinos in America.

My best wishes for a most successful celebration of the feast of the Sto. Niño de Cebu.

ROMEO A. ARGUELLES
Consul General

Greetings from

CATHOLIC CHURCH OF CHRIST OF THE AGONY

GETHSEMANE PARISH

Casuntingan, Mandaue City Cebu * Philippines 6433

Rev. Fr. Virgilio R. Yap
Parish Priest

OFFICE OF THE MAYOR
SAN FRANCISCO

Proclamation

WHEREAS, The Fiesta of the Santo Niño de Cebu imparts to every Filipino a renewed sense of the value of the traditional Filipino traits of piety, friendship and hospitality; and

WHEREAS, This yearly event is a festive, significant, celebrated and hallowed tradition, which is deeply woven into the very fabric of the history of Cebu and celebrated by all Filipino people; and

WHEREAS, This fiesta provides a unique and pleasurable opportunity for all San Franciscans to learn about and better appreciate the outstanding contributions made to the City and County of San Francisco by our citizens of Filipino descent; and

WHEREAS, During the decade of its existence, through the tireless efforts of its Founder, President Emeritus and World Emissary, Commissioner Sally Basiga Famarin, the "MARBLE CHAPEL" shrine of the Miraculous Santo Niño de Cebu, the Filipinos' Patron Saint, will be viewable at San Francisco's Saint Joseph's Church, LA CHAPELLA DEL SANTO NIÑO DE CEBU, now the largest Filipino church in the United States; and

WHEREAS, The Cebu Association of California, Inc., is dedicated to serve Santo Niño for peace and the dignity of man, fosters the spirit of respect and understanding which exists between the peoples of the Philippine Islands and the United States; and

WHEREAS, The Association and St. Joseph's Parish, La Chapella del Santo Niño de Cebu, together with other leading organizations in the Bay Area will observe the Filipino Fiesta of the Santo Niño de Cebu Week in San Francisco on January 8-17, 1982;

NOW, THEREFORE, I, DIANNE FEINSTEIN, Mayor of the City and County of San Francisco, do hereby proclaim the period of January 8 through 17, 1982, as the FIESTA OF THE SANTO NIÑO DE CEBU WEEK in San Francisco, and do urge all our citizens to participate with their Filipino-American friends and neighbors in observing the events of the Fiesta.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City and County of San Francisco to be affixed this nineteenth day of October, nineteen hundred and eighty-one,

Dianne Feinstein
Mayor

St. Joseph's Church, 10th & Howard Sts.,
San Francisco, California, U.S.A.

MESSAGE

The annual Fiesta In Honor of the Santo Niño de Cebu brings to mind the rich cultural and religious heritage of the Philippines. The great contirbutions of the Filipino-American Community to the American Society is based largely on their love of culture and their love of language. Language is the soul of a nation and we pray the Filipinos will guard that soul inspite of difficulties and trials at home and abraod.

May devotion to Santo Niño de Cebu continue to flourish!

James Ahern C.S.Sp.

REV. JAMES AHERN, C.S.Sp. ASSISTANT PASTOR

ST. JOSEPH SCHOOL
220 TENTH STREET
SAN FRANCISCO, CALIFORNIA 94103

PRAYERFUL GREETINGS to all the officers and members of the CEBU ASSOCIATION of CALIFORNIA from the RELIGIOUS of the VIRGIN MARY !

I am very happy to be stationed here at St. Joseph parish where we honor our beloved Santo Niño with great love and devotion. My congratulations to all who have worked hard to have the statue of Santo Niño de Cebu in our church.

I thank God for giving me the opportunity to celebrate with you this year. Let us remember that the most important part of the celebration is the Holy Sacrifice of the Mass when we receive the sacred Body and Blood of our Lord Jesus Christ. May our appreciation of Jesus' gift of Himself in the Eucharist lead us to a deeper love of God and our neighbors. Let us pray that more and more people will turn to God in prayer and grow more aware of His presence.

Sister Primitiva, Sister Margie, and all the RVM Sisters join me in wishing you a Happy Feastday. God be with you always.

Sincerely in Christ,

Sister M. Cornelia C. Ramirez, R.V.M.

George Deukmejian
(PRONOUNCED DUKE-MAY-GIN)
Attorney General
State of California

December 14, 1981

Ms. Sally B. Famarin
2207 28th Avenue
San Francisco, California 94116

Dear Ms. Famarin:

Although I cannot attend the Fiesta del Santo Niño de Cebu I want to thank you for your kind invitation.

I am pleased to hear that La Chapella del Santo Niño de Cebu has been added to the National Register of Cultural and Historical places; it deserves to be included.

May I wish you a deep and fulfilling fiesta. I wish I could attend the processional, I know it is the largest religious parade in the United States.

I share your joy and hope that the fiesta is a joy forall who attend. Wishing you the best this New Year has to offer.

Most cordially,

George Deukmejian

George Deukmejian

REPUBLIC OF THE PHILIPPINES

CITY OF MANDAUE

(ZIP 6433)

Office of the Mayor

Tel. No. 8-16-21 Local 07 or 8-14-25

MESSAGE

It is a distinct pleasure for me to convey my warm greetings, in behalf of the officialdom and citizenry of Mandaue City, to the devoted members who compose the Cebu Association de Santo Niño of San Francisco, California, U. S. A. as they enter the fourth year of the second decade of happy and meaningful existence.

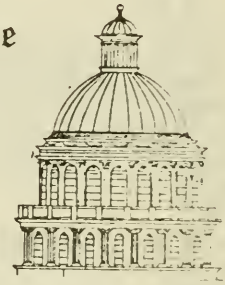
I am certain that 110,000 Mandauehanons join me in sharing the hopes and prayers of our fellowmen in the City and County of San Francisco, California, U. S. A. that the Lord Almighty will continue to shower, through the intercession of Señor Santo Niño, His blessings upon our lives and endeavors.

May I also convey my congratulations to the faithful devotees of Señor Santo Niño, particularly to our untiring Commissioner Sally Basiga Famarin, for their constancy in upholding a venerable Filipino tradition, a Mandauehanon virtue of alloting a part of their time for meditation and spiritual thanksgiving.

Mandaue City, Philippines, November 13, 1981.

DEMETRIO M. CORTES
City Mayor

Assembly
California Legislature



* MESSAGE

It is my sincere pleasure to extend my best wishes to the Cebu Association of California, Inc.

The Filipino Community is a very important asset to San Francisco. Our City and the State of California have benefited a great deal from your rich tradition and heritage.

I look forward to continued participation and contribution of the Filipino Community to San Francisco.

ASSEMBLYMAN WILLIE BROWN
SPEAKER OF THE ASSEMBLY

Member
Board of Supervisors
City and County of San Francisco

CAROL RUTH SILVER

October 27, 1981

Filipino Fiesta Santo Niño de Cebu
Saint Joseph's Church
10th and Howard Sts.
San Francisco, CA 94103

Dear Cebu Association of California,

In a city blessed with a colorful diversity of celebrations, there are few that can match the pride and tradition of the Fiesta Santo Niño de Cebu.

This weeklong celebration is a collage of the heritage and spirit brought to our shores by a beautiful people.

The Filipino community and the culture which they share with us cannot be described in words, but rather with a feeling of inspiration that radiates from within. This festival provides the chance for all San Franciscans to share that inspiration in honor of Santo Niño de Cebu.

Celebrate!

Most sincerely yours,

Carol Ruth Silver

City and County of San Francisco

THE BOARD OF SUPERVISORS

PRESENTS THIS

Certificate of Honor

IN APPRECIATIVE PUBLIC RECOGNITION

OF DISTINCTION AND MERIT, TO

The CEBU Association of California, Inc.

In recognition of its effective efforts to bring Americans of Filipino descent to the forefront of responsible citizenship and active participation in our society, and for upholding the colorful traditions of the Filipino people.

State of California

I HEREBY CERTIFY that this certificate was duly authorized pursuant to motion adopted by the Board of Supervisors of the City and County of San Francisco at its meeting held on September 5, 1981

President of the Board

Clerk of the Board

Supervisor

Maker of Motion

Capt. Frank Jordan, Crime Prevention, San Francisco Police Dept, congratulates Commissioner Sally B. Famarin, President of the Parish Council of St. Joseph's church. Capt. Jordan one of the Grand marshalls Festival '82

Message

SAN FRANCISCO IS TO BE CONGRATULATED THAT A DEVOTED ORGANIZATION HAS DEVELOPED THE SANTO NIÑO DE CEBU CELEBRATION, HELD AT HISTORIC ST. JOSEPH'S CHURCH, INTO ONE OF SAN FRANCISCO'S OUTSTANDING EVENTS!

CONGRATULATIONS TO SALLY B. FAMARIN, A LOYAL AND FAITHFUL WORKER!

ALBERT SHUMATE, M.D.
Pres. Emeritus,
California Historical Society

BEST WISHES
FOR THE FIESTA OF THE SANTO NIÑO DE CEBU WEEK

AND

CONGRATULATIONS TO THE QUEEN OF THE FESTIVAL

AND HER ROYAL COURT

Congratulations from

The Knights of Columbus

REPUBLIC OF THE PHILIPPINES
CITY OF CEBU
OFFICE OF THE MAYOR

M E S S A G E

I am pleased to convey my warmest congratulations and affectionate greetings to our brothers in San Francisco, California for the permanent and historic enthronement of the Miraculous Image of Santo Niño de Cebu, in that City.

I also wish to express my interest and admiration for the officers and members of the Cebu Association of California and of the inspiring leadership of Mrs. Sally Famarin, for their tireless efforts and dedication in preserving a priceless Filipino historical and cultural heritage through yearly religious festivities.

The annual procession and veneration of the Miraculous Image of the Santo Niño de Cebu in San Francisco, which has drawn pilgrimages from other places in California and other states, has assumed profound meaning and significance in the sense that this traditional Cebuano religious rite has crossed great oceans and erased territorial boundaries not only to strengthen our ties of brotherhood but also to foster friendship and mutual cooperation with the American people.

My best wishes for your continued success and warmest felicitations.

FLORENTINO S. SOLON
Mayor

SENATE OF CALIFORNIA

SENATOR MILTON MARKS
OF
SAN FRANCISCO

ROOM 2070
STATE CAPITOL
SACRAMENTO 95814

Message

December 21, 1981

Mrs. Sally Famarin, President
Cebu Association of California, Inc.
2207 28th Avenue
San Francisco, CA 94116

Dear Sally,

I am delighted to send my warmest greetings and best wishes to you and all of my friends in the Cebu Association of California as you celebrate the Annual Fiesta of the Santo Niño de Cebu.

I am certain that this will be a most happy occasion for all and I hope that the special activities commemorating this event will be successful and enjoyable.

I recently returned from the Philippines which I visited as the leader of the trade mission sponsored by the Filipino-American Chamber of Commerce. I am pleased that increased goodwill and friendship between the United States and the Philippines resulted from this trip. The friendship which I share with the people of the Philippines is very important to me and it is something which I have long cherished.

I hope that 1982 brings all of you everything good, and I look forward to being with you at many future celebrations.

Mabuhay,

Milton Marks

MILTON MARKS

Archdiocese of San Francisco
Archives

Chancery Archives
Archdiocese of San Francisco
Post Office Box 1799 • Colma, California 94014 • (415) 994-5211

November 4, 1981

Ms. Sally B. Famarin
2207 - 28th Avenue
San Francisco, CA 94116

Dear Ms. Famarin:

Once again we are indebted to you for your interest in seeing to it that printed materials illustrating the history and current activities of St. Joseph's Church are placed here. A very worthwhile body of materials can now be found here both on the Church and on the Philippine community.

With best wishes for great success in your good work.

Sincerely,

James Abajian
Archivist

The Santo Niño de Cebu Marble Chapel
National Shrine of Filipinos in America
Erected 1980

The Marble Chapel, Basilica del Santo Niño de Cebu
dedicated November 1976.

OFFICERS

SALLY B. FAMARIN
President

GAUDENCIO PADERANGA
Executive Vice-President

POTENCIANO MENCHAVEZ
Vice-President

SHIRLEY REYES
Secretary

CARING ESPERANTE
Assistant Secretary

SOLEDAD FIEL
Treasurer

LANIE PIJUAN
Assistant Treasurer

FRANCISCA BALDEVFA
EDDIE ESPERANTE
Public Relations Officers

LIZA AGREGADO
GORING DE LA PENA
EDITHA LOMBARD
Ways & Means Chairpersons

Board of Directors

JOHN H. ATKINSON, CHAIRMAN
members:

SALLY B. FAMARIN

CONNIE BLANCO

FELICITAS SIMBLANTE

GAUDENCIO PADERANGA

JOHN LAURICELLA
Legal Adviser

REV. JAMES A. McGEE
REV. JAMES AHERN
REV. JOAQUIN RESMA

BOARD OF ADVISORS:

JUDGE S. LEE VAVURIS
DISTRICT ATTORNEY ARLO SMITH
GOVERNOR GULLAS OF CEBU
MAYOR FLORENTINO SOLON OF CEBU
MAYOR D. M. CORTES OF MANDAUE
JUDGE INA GYEMANT
SENATOR JOHN FORAN
SENATOR MILTON MARKS

PEDRO BLANCO- AUDITOR

The "MARBLE CHAPEL"

DONORS

Johnny Andres . . . . Virgilia Milad
Efigenia Aguirre . . . Den & Angie Paderanga
John H.Atkinson . . . . Frank & Georgia Megue
Doody & Thelma Babiera
Rosa Baliche . . . . . Al,Goring& Josie de la Peña
Francisca Baldevea
Dominador Ballesteros . . . Lanie Pijuan
Elena Barquez . . . . . Philip & Rose Misagal
Consuelo Baustita . . . . Gertrudes Pracale
Francisco & Rose Belara . . . Amparo Perez
Pete,Connie,Donna Blanco . . .Larry T.Zagar
Celing & Perla Canaya Juanita Agbon
Patrocinio Caragay . . .Lita and Magie de Guzma
Silvina Caumiran . . . . Henry & Genie Peterso
Daisy Daludado . . . . . Don & Leyte Ramos
Andre & Sally Davis . . .Cesar & Dolly Santos
Eddie & Caring Esperante
Sally B.Famarin . . . . John & Susie Santiago
Connie Francisco . . . Benny & Felicitas Simblante
Rudy & Marsie Francisco
Socorro A.Gillera . . . Victorina Suguitan
Robert & Ina Gyemant . . .Dr. Albert Shumate
C. Hugarisa . . . . . Larry & Isabel Ugat
Aurora Hughes . . . . . Bert & Rita Valencia
Eking & Pilay Iborlas . . .Lee & Angela Vavuris
Sara Lafarga . . . . . Moy & Amparo Velasque
Edith Lombard . . . . Ligaya Verba
Dominga Marquez . . . . Norberto & Enrica Zabala
Bob & Gor Menchavez
Poten & Crispula Menchavez
Winnie & Consuelo Mendoza
Gonzalo Mecinas . . . . . Larry Llapitan
Gilda Palmer . . Jesnar & Jean Escovilla

PHILIPPINE CONSUL GENERAL
ROMEO ARGUELLES

GOVERNOR OF CEBU
EDUARDO GULLAS, R.P.

SAN FRANCISO MAYOR
DIANNE FEINSTEIN

MANDAUE CITY MAYOR
DEMETRIO M. CORTES R. P.

CEBU CITY MAYOR
FLORENTINO SOLON, R. P.

Honorary Board of Advisors

IN MEMORIAM

HON. GEORGE R. MOSCONE
Adopted Son of Cebu

S.F. DISTRICT ATTORNEY
ARLO SMITH

S.F. SUPERIOR COURT
JUDGE S. LEE VAVURIS

S.F. MUNICIPAL COURT
JUDGE INA GYEMANT

STATE ASSEMBLYMAN
ART AGNOS

S.F. BOARD OF SUPERVISORS
LEE DOLSON

CALIFORNIA STATE
SENATOR JOHN F. FORAN

CALIFORNIA STATE
SENATOR MILTON MARKS

National Anthems

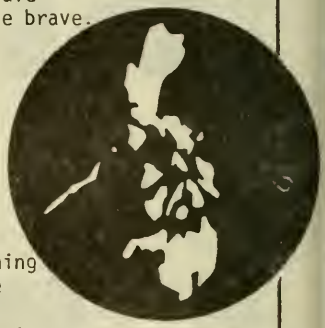
UNITED STATES OF AMERICA

THE STAR SPANGLED BANNER

Oh say, can you see by the dawn's early light
What so proudly we hailed
At the twilight's last gleaming
Whose broad stripes and bright stars
Through the perilous fight
O'er the ramparts we watched
Were so gallantly streaming

And the rockets red glare
The bombs bursting in air
Gave proof through the night
That our flag was still there

Oh say, does that star spangled banner yet wave
O'er the land of the free and the home of the brave.



REPUBLIC OF THE PHILIPPINES

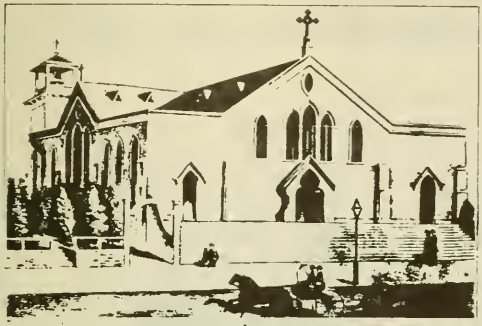
LAND OF THE MORNING

Land of the morning, Child of the Sun returning
With fervor burning, thee do our souls adore
Land dear and holy, cradle of noble heroes
Ne'er shall invaders trample thy sacred shores.

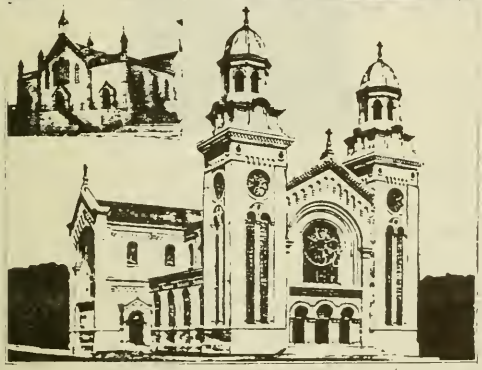
Ever within thy skies and through thy clouds
And o'er the hills and seas
Do we behold thy radiance, feel the throb
of glorious liberty
Thy banner dear to all our hearts
Its sun and stars alight
Oh never shall its shining fields
be dimmed by tyrants might
Beautiful land of love, O land of light
In thy embrace 'tis rapture to lie
But it is glory ever when thou art wronged
For us thy sons to suffer and die.

St. Joseph's: a church of the Filipinos declared a landmark

ST. JOSEPH'S CHURCH
DEDICATED DECEMBER 8th. 1861



1865—



DEDICATED NOVEMBER 22nd. 1914

Excerpts from Philippine News

By Linda O. Ramirez, PhilNews staff writer
San Francisco, California

Entering St. Joseph's catholic church on Tenth and Howard Streets one would expect a chorus of angels rejoice to fill the high doomed ceilings. The sight of sunlight singing through the magnificent European stained glass windows evokes a sense of awe at the dedication and faith of the church congregation, which helped build the all steel structure following the devastation of the 1906 earthquake and fire.

The church, part of a 116 year old parish, was designated a San Francisco historical landmark. The distenction will be recognized as part of a Triple inauguration rites on October 11 when the church members dedicate their Santo Niño de Cebu statue and shrine.

The church and parish were founded in 1861 by Rev. Hugh Gallagher.

In April 1906, the church complex consisted of a church, two schools, a convent, a brothers house and a new school under construction. All these buildings were destroyed by the earthquake and fire. A temporary church, now the parish hall, was built until the present structure was constructed.

Built in 1913 and dedicated in 1914, the church is one of the first all steel buildings ever built in the city.

Many of the statues in the church was donated when the church was built. The tall stained glass windows also were donated and imported from Germany, France and Italy. This represent the life of St. Joseph and surrounds the interior of the church.
Thanks to the efforts of Fr. James A. McGee the church has welcomed a revival.

Filipinos pooled their resources again to donate ($40,000) Forty thousand dollars statue of their Patron Saint, Santo Niño de Cebu to the church. The statue along with a $20,000 Marble Chapel which will house the Santo Niño will be dedicated on October 11, 1980.

First Apostolic Blessing of His Holiness, Pope John Paul II in honor of the Santo Niño de Cebu fiesta in San Francisco, California United States of America was on January 8-17, 1982.

THE MARBLE CHAPEL [illegible]
COMMISSIONER SALIM [illegible]
AND POWER [illegible]
EMISSARY, CEBU ASSOCIATION [illegible]

PHILLIP BURTON
6TH DISTRICT, CALIFORNIA

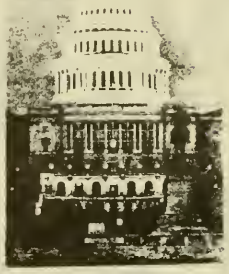
2304 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, D.C. 20515
PHONE 202-225-4965

DISTRICT OFFICE:
450 GOLDEN GATE AVENUE
SAN FRANCISCO, CALIFORNIA 94102
PHONE 415-556-4862

Congress of the United States
House of Representatives
Washington, D.C. 20515

COMMITTEES:
EDUCATION AND LABOR
INTERIOR AND INSULAR AFFAIRS
DEMOCRATIC STEERING AND POLICY COMMITTEE
CHAIR, SUBCOMMITTEE ON LABOR-MANAGEMENT RELATIONS
CHAIR, HOUSE DELEGATION NORTH ATLANTIC ASSEMBLY

December 18, 1981



Ms. Carol Shull
Acting Keeper, National Registry
National Park Service
Department of the Interior
440 G Street, N.W.
Washington, D.C. 20243

Dear Ms. Shull:

St. Joseph's Church, San Francisco, will be submitted to you in late December for inclusion in the National Registry.

On January 17, 1982, the Filipino community of San Francisco, for whom this church has special significance as the national shrine of Santo Niño de Cebu, will hold a festival culminating in a Pontifical mass and the reading of a message from Pope John Paul II.

It is their strong hope that St. Joseph's church will be on the National Register by that date so that this historic event might also be celebrated.

I sincerely hope that you will be able to find a way to expedite this matter. Frank Kieliger of my San Franciso staff will call you shortly after the first of the year to check the status of St. Joseph's Church as the January 17th celebration draws near.

Kindest personal regards.

Sincerely yours,

Phil Burton

PHILLIP BURTON
Member of Congress

PB:FJK:e

bcc: Ms. Sally B. Famarin, 2207 - 28th Avenue, San Francisco, CA 94115

Sally - Let's keep our fingers crossed.

The National Register of Historic Places

Through her leadership Commissioner Sally B.Famarin,authored and endorsed St. Joseph's church,La Chapella del Santo Niño de Cebu,a San Francisco Landmark voted unanimously by the City Planning Commission and the San Francisco Board of Supervisors and now on the National Register of Cultural and Historical Places,Washington,D.C.

Recommendations from government officials for the National Register included:Assemblyman Art Agnos of the State of California,California State Legislature,"This is to express my strong recommendations that St. Joseph's Church of San Francisco be placed in the National Register of Cultural and Historical Places. As you know,San Francisco is greatly enriched by it's cultural and ethnic diversity.The National Shrine of the Filipinos, which St. Joseph has become,greatly contributes to the historical recognition and the cultural enlightenment of the Filipino community. St. Joseph's church houses the original Image of the Miraculous Santo Niño de Cebu in the United States,making it one of San Francisco's most historical,cultural and religious shrine and worthy of placement on the National Register. I urge you to acknowledge this important landmark for the benifit of both present and future generations who will appreciate it's cultural,aesthetic and architectural contributions."

Congressman Phillip Burton to Sally'" I am delighted to support your efforts to have St. Joseph's Church added to the National Register of Cultural and Historical Sites. For immediate Release: Congressman Phillip Purton urges St. Joseph's Church designation as Historic site. In his letter to Dr. Knox Mellon,Office of Historic Preservation,State of California, Phillip Burton said,"St. Joseph has played a significant role in our city since it's founding as a parish in 1861. It currently serves a unique place in the cultural life of the Filipino Community."

Senator John Francis Foran of the State of California in his letter of recommendation emphasized," Since 1913,St. Joseph's church has been the religious, educational and social center of the neighborhood. It has withstood and adjusted to many social and economic changes in the area. In the beginning,St. Joseph's parishioners were Irish immigrants. Today, St. Joseph's is the largest Filipino parish in the United States. In addition, St. Joseph houses the National Shrine of the Filipinos, Santo Niño de Cebu. The church buildings and grounds occupy a large site and provide a visual landmark in the area. The complex is in good physical condition and has been well maintained."

California State Senator Milton Marks,"The original church was founded in 1861, and the present church was built in 1913, after the first was destroyed by fire Since then it has housed a variety of religious and ethnic groups, whose religious and cultural roots are tied to this aesthetic edifice. Currently St. Joseph's church serves the largest Filipino parish in the United States. Not only is it used for a variety of cultural displays and expositions, but in addition it houses the Image of the Santo Niño de Cebu, the Philippines Patron Saint. It is considered a National Holy Shrine to the Filipino people.

SAN FRANCISCO

CITY PLANNING COMMISSION

RESOLUTION NO. 8591

WHEREAS, A proposal to designate St. Joseph's Church and Complex at 1401 Howard Street as a Landmark pursuant to the provisions of Article 10 of the City Planning Code was initiated by the Landmarks Preservation Advisory Board on January 16, 1980 and said Advisory Board, after due consideration, has recommended approval of this proposal; and

WHEREAS, The City Planning Commission, after due notice given, held a public hearing on May 15, 1980 to consider the proposed designation and the report of said Advisory Board; and

WHEREAS, The Commission believes that the proposed Landmark has a special character and special historical, architectural and aesthetic interest and value; and that the proposed designation would be in furtherance of and in conformance with the purposes and standards of the said Article 10;

THEREFORE BE IT RESOLVED, First, the proposal to designate the aforementioned structure, St. Joseph's Church and Complex at 1401 Howard Street, as a Landmark pursuant to Article 10 of the City Planning Code is hereby APPROVED, the precise location and boundaries of the Landmark site being those of Lot 35 in Assessor's Block 3517,

Second, That the special character and special historical, architectural and aesthetic interest and value of the said Landmark justifying its designation are set forth in the Landmarks Preservation Advisory Board Resolution No. 192 as adopted on January 16, 1980, which Resolution is incorporated herein and made a part thereof as though fully set forth;

Third, That the said Landmark should be preserved generally in all of its particular exterior features as existing on the date hereof and as described and depicted in the photographs, case report and other material on file in the Department of City Planning Docket LM80.4;

AND BE IT FURTHER RESOLVED, That the Commission hereby directs its Secretary to transmit the proposal for designation, with a copy of this Resolution, to the Board of Supervisors for appropriate action.

I hereby certify that the foregoing Resolution was ADOPTED by the City Planning Commission at its regular meeting of May 15, 1980.

Lee Woods, Jr.
Secretary

AYES: Commissioners Bierman, Dearman, Karasick, Nakashima, Rosenblatt, Starbuck.

NOES: None.

ABSENT: Commissioner Sklar.

PASSED: May 15, 1980.

LANDMARKS PRESERVATION ADVISORY BOARD

of the

SAN FRANCISCO

CITY PLANNING COMMISSION

RESOLUTION NO. 192

WHEREAS, A proposal to designate the St. Joseph's Church and Complex (consisting of Parish Hall, Rectory and Grounds) 1401 Howard Street as a Landmark pursuant to the provisions of Article 10 of the City Planning Code has been heard and considered by the Landmarks Preservation Advisory Board; and

WHEREAS, The Advisory Board believes that the proposed Landmark has a special character and special historical, architectural and aesthetic interest and value; and that the proposed designation would be in furtherance of and in conformance with the purposes and standards of said Article 10;

NOW THEREFORE BE IT RESOLVED, That this Advisory Board does hereby initiate the designation of St. Joseph's Church and Complex (consisting of Parish Hall, Rectory and Grounds) 1401 Howard Street as a Landmark pursuant to the provisions of Article 10 of the City Planning Code and recommends to the City Planning Commission that this designation proposal be APPROVED:

AND BE IT FURTHER RESOLVED, That

1) the precise location and boundaries of the landmark site are to encompass, beginning at the point of intersection of 10th and Howard, thence westerly along the line of Howard Street for a distance of 205 feet; thence at a right angle southerly for a distance of 284 feet; thence at a right angle easterly for a distance of 205 feet; thence at a right angle northerly along the west line of 10th Street for a distance of 284 feet to the point of beginning; being all of Lots 34, 35, 36 and a portion of Lot 37 in Assessor's Block 3517 on which St. Joseph's Church. Parish Hall, Rectory and Grounds are located, and

2) the description of

   a) the special character or special historical, architectural or aesthetic interest or value are described and depicted in the photographs and other materials on file in the Department of City Planning in Docket No. 80-4 and as more fully set forth in the Landmarks Preservation Advisory Board's case report titled "Final Case Report, St. Joseph's Church and Complex, March 5. 1980. and

   b) the particular features existing as of this date which should be preserved are those shown on the said photographs and described in said case report and in other material on file in the Department of City Planning in Docket No. LM80.4.

AND BE IT FURTHER RESOLVED, That the Board hereby directs its Secretary to report this action and to submit a copy of this Resolution to the Planning Commission for further action in accordance with the said Article 10.

I hereby certify that the foregoing Resolution was ADOPTED by the Landmarks Preservation Advisory Board at its regular meeting of January 16, 1980.

AYES: Choy, DeLosada, Famarin, Kortum, Lanier, Ritchie.

Marjorie Gordon
Acting Secretary

PHILLIP BURTON
6TH DISTRICT, CALIFORNIA

2304 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, D.C. 20515
PHONE 202-225-4965

DISTRICT OFFICE:
450 GOLDEN GATE AVENUE
SAN FRANCISCO, CALIFORNIA 94102
PHONE 415-556-4862

Congress of the United States
House of Representatives
Washington, D.C. 20515

COMMITTEES:
EDUCATION AND LABOR
INTERIOR AND INSULAR AFFAIRS
DEMOCRATIC STEERING AND POLICY COMMITTEE
CHAIR, SUBCOMMITTEE ON LABOR-MANAGEMENT RELATIONS
CHAIR, HOUSE DELEGATION NORTH ATLANTIC ASSEMBLY

October 1, 1981

Sally B. Famarin
2207 28th Avenue
San Francisco, CA 94116

Dear Sally:

I am delighted to support your efforts to have St. Joseph's Church added to the National Register of Cultural and Historical Sites.

I also recognize its special significance to the Filipino Community.

Kindest personal regards.

Sincerely,

PHILLIP BURTON
Member of Congress

Best Wishes
Phil

FOR IMMEDIATE RELEASE:

CONGRESSMAN PHILLIP BURTON URGES

ST. JOSEPH'S CHURCH DESIGNATION AS HISTORIC SITE

Congressman Phillip Burton joined in support of Cebu Association of California in their efforts to have St. Joseph's Church, San Francisco added to the National Register of Cultural and Historical Sites.

In his letter to Dr. Knox Melon of the Office of Historic Preservation, Congressman Burton said "St. Joseph's has played a significant role in our City since its founding as a parish in 1861. It currently serves a unique place in the cultural life of San Francisco's Filipino community."

########

SACRAMENTO ADDRESS
STATE CAPITOL
SACRAMENTO 95814
(916) 445-6253

DISTRICT OFFICE
1064 STATE BUILDING
350 MCALLISTER
SAN FRANCISCO, CA 94102
(415) 557-2253

COMMITTEES:
AGING
ELECTIONS AND REAPPORTIONMENT
RULES
WAYS AND MEANS

Assembly
California Legislature

ART AGNOS
ASSEMBLYMAN, SIXTEENTH DISTRICT

DEMOCRATIC CAUCUS SECRETARY
CHAIRMAN
WAYS AND MEANS SUBCOMMITTEE ON HEALTH AND WELFARE

August 26, 1981

Dr. Knox Mellon, Secretary
Office of Historic Preservations
Department of Parks and Recreation
P.O. Box 2390
Sacramento, California 95811

Dear Dr. Mellon:

This letter is to express my strong recommendation that the St. Joseph's Church of San Francisco be placed in the National Register of Cultural and Historical Places.

As you know, San Francisco is greatly enriched by its cultural and ethnic diversity.

The National Shrine of the Filipinos, which St. Joseph's Church has become, greatly contributes to the historical recognition and the cultural enlightenment of the Filipino Community.

St. Joseph's Church houses the original Image of the Miraculous Santo Niño de Cebu making it one of San Francisco's most historical, cultural and religious shrines and worthy of placement in the National Register.

I urge you to acknowledge this important landmark for the benefit of both present and future generations who will appreciate its cultural, asthetic and architectural contributions.

Sincerely,

ART AGNOS

Ms. Sally B. Famarin, Fdr. Pres
La Chapella Del Santo Niño De Cebu
St. Joseph's Church
Tenth and Howard Streets
San Francisco, California 94103

Dear Ms. Famarin:

Thank you for your letter requesting my support for St. Joseph's Church, The National Shrine of the Filipinos in the U.S., being placed on the National Register of Cultural and Historical Places.

I am delighted to offer my assistance in this important effort and have enclosed a copy of my letter. If I can be of any further help, please don't hesitate to contact me again.

Best wishes toward a successful outcome.

Sincerely,

ART AGNOS

THE ROYAL COURT 1982

Miss Norma Maboloc

MISS PEACE

1982-83

A 19 year old daughter of Mr. & Mrs Eddie Maboloc of San Francisco, Norma is the second eldest of five children. Her grandfather is from Talisay, Cebu and her grandmother from Bohol, Philippines. Norma graduated from Cathedral High School in 1981 and is presently working at Workmen's compensation Insurance rating Bureau. Her ambition is to take business course at City College. Her hobbies: Dancing, sport and partying.

THE SEVENTH DAUGHTER OF MR. AND MRS. CEZAR GUALBERTO, GLORIA LYN HAS EIGHT BROTHERS AND SISTERS. SHE IS A GRADUATE OF GONZALES HIGH SCHOOL IN SOLEDAD AND CURRENTLY A FRESHMAN AT CITY COLLEGE OF SAN FRANCISCO TAKING UP PRE-NURSING. HER VOCATION IS TO BE A REGISTERED NURSE, HER HOBBIES ARE READING POCKET BOOKS, DANCING, AND VERY ACTIVE IN SPORTS, PARTICULARLY IN BOWLING AND VOLLEY BALL. SHE IS ALSO THE SISTER OF MRS. MARCIE FRANCISCO THE EMPRESS OF CEBU, 1980-1981.

Miss Unity

1982-83

Miss Gloria Lyn Gualberto

Her Majesty *Rosalie 1*

Message

It is a great honor and previlege to be the Reigning Queen of the Festival of our beloved Patron Saint, the Santo Niño de Cebu.

At this time, the Santo Niño de Cebu Shrine, the National Shrine of the Filipinos in the United States has been completed, added on to the National Register of Cultural and Historical Places, with the Apostolic Blessing from His Holiness, Pope John Paul II, the Pointifical Mass by the Most Rev. Daniel F. Walsh, Auxiliary Bishop of San Francisco, including the largest Traditional Processional Parade along the streets of San Francisco, which are the main events of the Fiesta of the Santo Niño de Cebu Week which has uplifted the Image of the Filipino people all over the nation.

I am indeed so proud to be a part of this cultural, historical and most sacred heritage of our people.

I'd like to express my gratitude to each and everyone of you who has helped me to obtain the crown of the Queen of Cebu. I'd also like to express my heartful of thanks to my family especially to my beloved parents, Mr. & Mrs. Marcelinus Canaya. To the Officers and members of the Cebu Association of California, Inc. THANK YOU !

MISS ROSALIE CANAYA, QUEEN OF CEBU FESTIVAL " 82

Filipino Fiesta, Santo Niño De Cebu

St. Joseph's Church, La Chapella del Santo Niño de Cebu, January 17, 1982

Concelebrated Masses in Honor of the Santo Niño de Cebu Schedule

8 A.M. Mass with Our Lady of Guadalupe, spearheaded by Leopoldo Cermeno***** SPANISH MASS*****

10:30 A.M. Family Mass*** Rev. Fr. James A.McGee, concelebrator.

12:00 NOON POINTIFICAL MASS*** PRINCIPAL CONCFLEBRATOR*** MOST REVEREND DANIEL F. WALSH, AUXILIARY BISHOP AND VICAR GENERAL, ARCHDIOCESE OF SAN FRANCISCO.

CONCELEBRANTS: Rev. Fr. James A.McGee, Pastor of St. Joseph's Church
Rev. Fr. James Ahern, C.S.Sp. Assistant Pastor
Rev. Fr. Joaquin V.Resma, SSJV, Our Lady of Health Church Las Cruces, New Mexico

5:30 P.M. Fr. James Ahern, Assistant Pastor, Concelebrator

ACTIVITIES

READING OF THE SCRIPTURES:
First Reading by Ambassador Romeo Arguelles, Consul General of the Philippines in San Francisco, California
Responsorial Psalms by the RVM CHOIR
Second Reading by Honorable S.Lee Vavuris, Superior Court Judge, City & County of San Francisco

OFFERING: Queen of the Festival, Miss Rosalie Canaya
Dr.Azucena Arguelles, Philippine Consulate
Commissioner Jean Kortum, Landmarks Preservation Advisory
Commissioner Georgia Megue, Public Charities, Oakland, California
Mrs. Fortune Holz, Organizer, Southern California Chapter

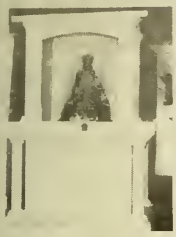
AFTER COMMUNION RITES: PRESENTATION OF THE APOSTOLIC BLESSING OF HIS HOLINESS POPE JOHN PAUL 11 BY THE MOST REVEREND DANIEL F. WALSH, AUXILIARY BISHOP AND VICAR GENERAL OF SAN FRANCISCO TO COMMISSIONER SALLY B. FAMARIN ON BAHALF OF THE SANTO NIÑO DE CEBU ASSOCIATION, RESPONSE AND READING OF MESSAGES. PRESENTATION OF SPECIAL LANDMARK CERTIFICATE, NATIONAL REGISTER OF CULTURAL AND HISTORICAL PLACES FROM WASHINGTON, DC TO REV. JAMES A. McGEE. SPECIAL PRESENTATION BY AMBASSADOR ROMEO ARGUELLES FROM THE REPUBLIC OF THE PHILIPPINES

CHURCH USHERS AND MARSHALS: Officers of the Parish Council of St. Joseph's Church, leaders of different organizations, heads of chapters, Affiliates, and sister organizations of the Cebu Association of California, Inc.

RVM CHOIR MEMBERS: Sister M.Margie Aguilar, RVM, Sister M.Auxencia Bitangjol, RVM, Sister M.Concepcion Cambaya, RVM, Sister M. Damasita Camello, RVM, Sister M. Milagros Castro, RVM, Sister M. Sofia Lumagbas, RVM, Sister M. Avelina Macalam, RVM, Sister M.Cornelia Ramirez, RVM, Sister M. Amada Retig, RVM, Sister M. Primitiva Utleg, RVM.

ORGANIST OF ST. JOSEPH'S CHURCH : JEFF DAVIS

THE MIRACULOUS IMAGE OF THE SANTO NIÑO WILL BE CARRIED TO THE TRADITIONAL CARROZA BY HONORABLE ARLO SMITH AND CONSUL GENERAL ROMEO ARGUELLES, CONSUL GENERAL OF THE PHILIPPINES COLOR GUARDS***** KNIGHT OF COLUMBUS *****OUR THANKS TO THEM



CULTURAL ACTIVITIES: Mass • Traditional Procession • Banquet • Grand Ball

ORDER OF THE PARADE: KINDLY ASSEMBLE IN YOUR RESPECTIVE PLACES IMMEDIATELY AFTER MASS. PROCESSION HEAD SHOULD BE AT 11TH AND HOWARD STREETS.

Heading the Procession is THE LUTHER BURBANK JR. MARCHING BAND

2. The American Flag.....The Pope's Banner..... The Filipino Flag

   The California State Flag ... Church Banner....The City Flag

   Other Religious Posters and Banners.....The George Moscone Poster
   Mother of Perpetual Help Poster followed by devotees

3. St. Joseph and the CHRIST CHILD Carroza
   SINULOG GROUPS FOLLOW THIS CARROZA
   St. Joseph's School
   Other organizations at St. Joseph's Church
   St. Joseph's Parish Council

4. THE BLESSED VIRGEN MARY CARROZA
   Devotees -Princess of Cebu, Veronica & Her Royal Court
   The Filipino-American Senior Citizens of San Francisco and the Bay Area of St. Joseph's Church

5. Police Car ..... Rev. James A. McGee, Pastor of St. Joseph's
   Queen of Festival, Miss Rosalie Canaya and Her Royal Court...Devotees

6. The Knights of Columbus... San Francisco.....Oakland, California

7. The Altar Boys.....The Procession Chaplins

8. The Grandmarshals.....Government Officials.....Dignitaries

" THE MIRACULOUS SANTO NIÑO DE CEBU"

9. .....THE RVM SISTERS CHOIR.....

10. Devotees..... .....Devotees

PROCESSION CHAPLINS

REV. JAMES A. McGEE.....REV. JAMES AHERN..... REV. JOAQUIN V. RESMA

PROCESSION GRANDMARSHALLS

Consul General of the Philippines, Romeo Arguelles.....Senator John F.Foran
San Francisco District Attorney Arlo Smith.....Capt. Kenneth Foss, SFPD,
San Francisco Superior Court Judge S.Lee Vavuris.....Capt. Frank Jordan, SFPD,
California State Senator Milton Marks.....Lt. V. Senatore, SFPD,
Supervisors Lee Dolson and Carol Ruth Silver....Former Supervisor John Bardis
Deputy Attorney General,State of California,Richard Tullis

Rev. James A.McGee will led the rosary during the procession

TO ALL THOSE FOLLOWING THE PROCESSION PLEASE FOLLOW THE ATTACHED ORDER OF THE TRADITIONAL PROCESSIONAL PARADE SO THE PROCESSION WILL BE ORDERLY.ALSO BRING CANDLES WITH YOU.WE SUGGEST THAT RIGHT IN FRONT OF THE SANTO NIÑO CAROZA ONLY KNIGHTS OF COLUMBUS,ALTAR BOYS, PRIESTS,GOVERNMENT OFFICIALS AND DESIGNATED PERSONNELS.THE RVM CHOIR SHOULD FOLLOW THE TRADITIONAL CARROZA

DEVOTESS KINDLY GAVE WAY.

OVERALL CHAIRMAN AND PROCESSION ORGANIZER**COMMISSIONER SALLY B.FAMARIN

KINDLY GO TO YOUR RESPECTIVE PLACES AS SCHEDULED TO AVOID OVERCROWDING.

ACTIVITIES

St. Joseph's Church, 10th & Howard Sts.
San Francisco, California, U.S.A.

Prog

CORONATION &

MASTER OF CEREMONIES - MR. NESTOR OCAMPO

Introduction of Special Guests, Chapters and Affiliates

PRESENTATION OF COLORS BY THE SIXTH ARMY OF PRESEDIO, 504TH MILITARY POLICE BATALLION, PRESEDIO OF SAN FRANCISCO

PRESENTATION OF THE CALIFORNIA STATE FLAG by HON. JOHN F. FORAN, CALIFORNIA STATE SENA

PRESENTATION OF THE SAN FRANCISCO CITY FLAG by HON. LEE DOLSON, S.F. BOARD OF SUPERVISO

INVOCATION ----------Rev. James Ahern, C.S.Sp, Assistant Pastor
THE NATIONAL ANTHEMS ----------NEIL HALLARE AND HIS ORCHESTRA
Opening Address ----------Ambassador Romeo Arguelles, Consul General, Republic of the Philippines

PRESENTATION OF THE ROYAL COURT

GRAND MARCH, MISS ILENE JOY SALES, QUEEN OF CEBU 1981
MISS PEACE ---------- MISS NORMA MABOLOC escorted by MR. JOVANIE C. CUAGO
MISS UNITY ---------- MISS GLORIA LYNN GUALBERTO ESCORT...OLIVER ALONSO
Crown Bearer -----Joshua Legaspi.....Scepter Bearer -----Jacob Legaspi
Flower Girls: Judith Minerva...Laura Joy Canaya...Elizabeth Canaya
Train Bearers: Audra Ann Canaya ..... Jennifer Gale Canaya

HER MAJESTY, ROSALIE 1, QUEEN OF CEBU, 1982-1983
ESCORTED BY MR. JOSEPH PAYONGAYONG

CROWNING OF THE QUEEN by HONORABLE ART AGNOS, CALIFORNIA STATE ASSEMBLYMAN
MISS ILENE JOY SALES, QUEEN OF CEBU, 1981
Pinning of the Sash ----------Honorable John F. Foran, California State Senator
Honorable Wendy Nelder, S.F. Board of Supervisor
Presentation of the Scepter ------Honorable Arlo Smith, San Francisco District Attorne
Honorable Ina Gyemant, Municipal Court Judge, S.F.

ADDRESS ----------Honorable S. Lee Vavuris, S.F. Superior Court Judge

Presentation of Trophies:
Queen of Cebu ---------- Hon. John Molinari, S.F. Board of Supervisors
Miss Donna Blanco, Queen of C ebu ,1978-1979

amme

BALL PROGRAM

Filipino Fiesta, Santo Niño de Cebu Week, January, 16, 1982

ASTER, RADIO KEST, 1150 AM, SAN FRANCISCO

ss Peace ---------- Honorable Carol Ruth Silver, S.F. Board of Supervisors
Dr. Marcelino Gamboa, D.D.S. San Francisco

ss Unity ---------- Pat Caragay, Pres. Filipino-American Senior Citizens
San Francisco & the Bay Area of St. Joseph's Church
Mrs. Polly Santos, Mrs. Fil-Am Senior Citizens

uquet Presentation:

een of Cebu, Rosalie 1 --------- Hon. Richard Tullis, Deputy Attorney General, California
Miss Josie de la Pena, Muse of Cebu, 1981

ss Peace ---------- Commissioner Georgia Megue, Public Charities, Oakland. Ca.
Tony Canon, Past Pres. Southern California Chapter, Cebu Association

ss Unity ---------- Dr. Azucena Arguelles, Philippine Consulate
Dr. Henry Guia, Vice-Pres. Southern Calif. Chapter, Cebu Association

ESENTATION OF AWARDS AND CERTIFICATE:

solution from the California State Legislature by Hon. Art Agnos, State Assemblyman

rtificate of Honor from the San Francisco Board of Supervisors by Hon. John Molinari, President of the Board joined by other members.

esentation of Award certificate membership by Ambassador Romeo Arguelles assisted by Mrs. Connie Blanco, Empress of Cebu, 1979-1980

ARDEES: Ilene Joy Sales, Norma Maboloc, Gloria Lynn Gualberto, Isabel Ugat, Tony & Pat Canon, Goring de la Pena, The Canaya Clan, and Nestor Ocampo

dress ---------- Commissioner Sally B. Famarin, Fdr. Pres. Emeritus, World Emissary, CACI

nediction ---------- Rev. Fr. Joaquin V. Resma, Las Cruces, New Mexico

THE ROYAL COURT DANCE

DANCE ! ! ! DANCE ! ! ! DANCE ! ! ! DANCE ! ! ! DANCE

ISIC: NEIL HALLARE AND HIS SOUND SYNDICATE-A COMPLETE TV COVERAGE FOR ALL ACTIVITIES BY REFLECTIONS UNLIMITED, DEBORAH HOWARD AND VERNON ROBERTS

T ALL OUR PARTICIPANTS OF THE FESTIVAL'82 THERE'S NOT ENOUGH WORDS ON HOW TO EXPRESS OUR MILLION THANKS

HONORARY LIFE MEMBERS.

PIT SEÑOR! SANTO NIÑO!

Hon. Eduardo Gullas, Governor of Cebu,Republic of the Philippines

Hon. Dianne Feinstein, Mayor,City & County of San Francisco

Hon. Romeo Argulles,Consul General of the Philippines

Hon. S.Lee Vavuris,Judge,Superior Court,City & County of San Francisco

Hon. Arlo Smith, San Francisco District Attorney

Hon. John F.Foran,California State Senator, U.S.A.

Hon. Demetrio A.Cortes, Mayor, Mandaue City, Cebu, Philippines

Hon. Ina Gyemant, Municipal Court Juge, City & County of San Francisco

Hon. Milton Marks, California State Senator

Dr..Albert Shumate, President Emeritus,California Historical Society

Col. Paul Pique,U.S. Army Ret. Sixth Army of Presedio,San Francisco

Capt. Ernest Raabe, Ret. San Francisco Police Dept.

Mrs. Aquilina R.Velez, Cebu City, Cebu, Republic of the Philippines

Hon. Samson Sabalones, Consul General of the Philippines

Rev, Fr. Restituto Suarez,O.S.O. Basilica del Santo Niño de Cebu

Atty. John Lauricella, Legal Adviser, Cebu Association of California

Attorney Philip Alo,Escaño Lines,Cebu,Republic of the Philippines

Atty. Helena Filamor Dauz, Manila, Republic of the Philippines

GREETINGS

CEBU ASSOCIATION OF CALIFORNIA CHAPTERS AND AFFILLIATES

CEBU ASSOCIATION
OF CALIFORNIA
FOUNDED 1968 A.D.
The original Sponsors and Founders of the Fiesta of the Santo Niño

THE CEBU YOUTH CHAPTER
ROSALIE CANAYA, CHAIRMAN

Congratulations to the Reigning Beauties!

CEBU ASSOCIATION
OF CALIFORNIA
FOUNDED 1968 A.D.

OAKLAND – UNION CITY CHAPTER

JOSEPHUS YAP & GEORGIA MEGUE, ORGANIZER

PETE BLANCO

CEBU ASSOCIATION
OF CALIFORNIA
FOUNDED 1968 A.D.
The original Sponsors and Founders of the Fiesta of the Santo Niño

MERCED - STANISLAUS CHAPTER

MERCED, CALIFORNIA

CONNIE BLANCO

ORGANIZERS: CHARTERED AND LIFE MEMBERS

CEBU ASSOCIATION
OF CALIFORNIA
FOUNDED 1968 A.D.
The original Sponsors and Founders of the Fiesta of the Santo Niño.

SAN DIEGO CHAPTER
SAN DIEGO, CALIFORNIA
MRS. NORMA FERNANDEZ

******* AFFILIATES *******

DR. INOCENCIA CABATINGAN

HELMUT & FLOR KOWSKY

WEST GERMANY

MANDAUE

ASSOCIATION
De
Santo Niño

MAYOR DEMETRIO M. CORTES
HONORARY PRESIDENT

CITY OF MANDAUE
PHILIPPINES

DEDICATED TO SERVE STO. NIÑO
FOR PEACE AND THE DIGNITY OF MAN

CEBU ASSOCIATION
OF CALIFORNIA
FOUNDED 1968 A.D.

SOUTHERN CALIFORNIA CHAPTER
LONG BEACH - LOS ANGELES

BILL AND FORTUNE HOLZ, ORGANIZER

THE ORIGINAL SPONSORS AND FOUNDERS OF THE FILIPINO FIESTA OF THE SANTO NIÑO DE CEBU WEEK IN THE UNITED STATES OF AMERICA

CEBU ASSOCIATION OF CALIFORNIA

FOUNDED 1968 A.D.

DEDICATED TO SERVE SANTO NIÑO FOR PEACE AND THE DIGNITY OF MANKIND

CHARTERED MEMBERS

COMMISSIONER SALLY B. FAMARIN, FOUNDER
PRESIDENT EMERITUS - WORLD EMISSARY

LIZA AGREGADO -----SALLY B. FAMARIN
FRANCES BALDEVEA---LUZ G. POZON
CONNIE BLANCO ----- VIC POZON
DONNA BLANCO ------ GABINO SIMBLANTE
PEDRO BLANCO ------FELICITAS SIMBLANTE

LIFE MEMBERS

CAROLINE ADANZA
LUZ ADANZA
ROSALIND ADANZA
LIZA AGREGADO
EFIGENIA AGUIRRE
CELESTINO ALFAFARA
SOFIA ALQUISOLA
JOHN H. ATKINSON
AMAPOLA
ELENA BARQUEZ
FELIROSE JOY BASA
CONNIE BLANCO
DONNA BLANCO
PEDRO BLANCO
LILIA C. BOUSE
MARCELINUS CANAYA
PERLA CANAYA
ANGELINA CORTES
FELIX CORTES
FRANCES CORTES
BOB MENCHAVEZ
GERMIE LUNA
SUSIE SANTIAGO
DIOSDADO BABIERA
FAUSTINO DEMPOSO
CARIDAD ESPERANTE
EDDIE ESPERANTE
SALLY B. FAMARIN
SOLEDAD FIEL
CONNIE FRANCISCO
MARSIE FRANCISCO
JANE GUEVARA
BRUCE HEIKKINEN
RAFAELA HEIKKINEN
BILL HOLZ
FORTUNE HOLZ
PACIENCIA JAYME
SUSAN DE LA V. LENZI
LYDIA LABRADO
DR. ANDY LORICO
JUSTINA LORICO
ATTY. JOHN LAURICELLA
GEORGIA MEGUE
GOR MENCHAVEZ
SOL LUNA
DOLORES SANTOS
POTENCIANO MENCHAVEZ
LYNDA P. MEDEL
MAGDALENA MONTES
BEN NAVARRA
LYLE ORLANDO
ANGELITA PADERANGA
GORING DE LA PENA
GAUDENCIO PADERANGA
JOSIE DE LA PENA
LUZ G. POZON
VIC POZON
NATIVIDAD PURISIMA
ROMEO PIMENTEL
GENIE PETERSON
SABINO QUEBEC
LANIE PIJUAN
ESMENIA BATINGA
ROSALIE CANAYA
RUDY RODRIGUEZ
SALLY M. RONQUILLO
VYKIE ROSALES
FELICITAS SIMBLANTE
GABINO SIMBLANTE
GLORIA SMITH
PURITA VALENCIA
BERT VALENCIA
JOSEPHUS YAP
ENRICA ZABALA
AMY MALIK
PATROCINIO CARAGAY
LORENZO UGAT
ISABEL UGAT
SHIRLEY M. REYES
ALBINO BATINGA

********* IN MEMORIAM *********

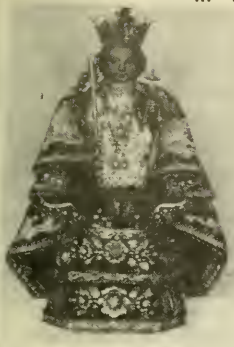
ANDESA NAPITAN
ROSE MARIE FAMARIN
BENNY NAVARRA
TONY OKEEFE
JUANICIO RESPONTE
TIGER TAPIA
MING ORLANDO
CRISPULA MENCHAVEZ
HERMAN ADANZA
HENRY BALDEVEA
AURELIO ROBLES
CECILIO SAMSON

Sally B.Famarin
President Emeritus

John H.Atkinson
Past President

Lily C.Bouse
Past President

THE COMMITTEES



MR. & MRS. EDDIE ESPERANTE
SOUTH SAN FRANCISCO,CALIF.

MR. & MRS. AL DE LA PENA
SAN FRANCISCO,CALIFORNIA

MR. & MRS. ANDRES ROJAS
SAN JOSE, CALIFORNIA

HERMANOS–HERMANAS MAYORES

Executive Chairpersons

LIZA AGREGADO ***** EDITHA LOMBARD ***** ISABEL UGAT *****MR. & MRS. DOODY BABIERA
MR. & MRS. GAUDENCIO PADEPANGA

BANQUET CHAIRPERSONS

POTENCIANO MENCHAVEZ
JOHN H. ATKINSON
MR. & MRS. VIC POZON
MR. & MRS. TONY JUBAN
MR. * MRS. ROBERT RHINER
MR.& MRS. BOB MENCHAVEZ
MR. & MRS. JOEL LAWES
MR. & MRS. EDDIE MABOLOC

TRADITIONAL PROCESSION

MR. & MRS. MARCELINUS CANAYA
WINNIE MENDOZA
FRANCISCO BELARA
BILLY CANAYA
BOY CANAYA
JOSE TAPIA
MIKE CANAYA
JUPITER TAPIA
TRACY TACDOL
LITO CANAYA

FINANCE AND DOOR

LYNDA P. MEDEL
SOLEDAD FIEL
JOHN H. ATKINSON
FRANCISCA BALDEVEA
JOEL LAWES
BOBBY MENCHAVEZ

RECEPTION

BOB RHINER
CEBU YOUTH CHAPTER
ELEANOR RHINER
CONNIE BLANCO
SUSIE SANTIAGO
GERMIE LUNA
BRENDA LAWES
REBECCA MINERVA
JAIME MEDEL

ADVERTISING

SALLY B. FAMARIN
GORING DE LA PEÑA
GEORGIA MEGUE

NENE MABOLOC
PERLA CANAYA
THELMA BABIERA
JOHN ATKINSON

PRIZES AND AWARDS

ROSITA BELARA
JOHN ATKINSON
GERALDINE TACDOL
SHIRLEY M.REYES
LANIE PIJUAN
B.J. CANAYA

DECORATIONS:

CEBU YOUTH CHAPTER
NENE MABOLOC
EDDIE MABOLOC
EDDIE ESPERANTE
CARING ESPERANTE
EDITH CABUNTALA
FRED CABUNTALA
ROSITA BELARA
GILDA PALMER
SUSIE CUAGO
BILL CUAGO

USHERS AND MARSHALS:

OFFICERS AND MEMBERS OF THE PARISH COUNCIL OF ST. JOSEPH'S
LEADERS FROM DIFFERENT ORGANIZATIONS,CHAPTERS AND AFFILIATES

INVITATIONS: COMMISSIONER GEORGIA MEGUE,COMMISSIONER SALLY B. FAMARIN,DOODY BABIERA,AND GORING DE LA PENA

QUEEN CONTEST CHAIRPERSONS: LIZA AGREGADO AND EDITHA LOMBARD

PUBLICITY: VICKIE ROSALES **NESTOR OCAMPO **SALLY B. FAMARIN

NOVENA COMMITTEE

FRIDAY, JANUARY 8

Al, Goring and Josie de la peña
Eddie and Nene Maboloc
Dr. and Mrs. Marcelino Gamboa
Paulette Cartel
Bill and Susie Cuago & family
Roland and Lulu Ipil & family
Cesar and Fely Cuago & family
Ray and Frances Cole
Al and Esming Eatinga & family
Marcelino and Luz Bacsafra & family
Lolita B.Castro & Son
Pedro Bacsafra & family
Epifanio and Timotea Pigange
Romeo & Anita Corpus
Lita de Guzman and Maggie
Virginia Mariano and children
Pete and Fe Sales & family
Julie de la Pena Family
Peter & Dina Sales & Family

SATURDAY, JANUARY 9

Oakland- Union City Chapter
Commissioner Georgia & Frank Megue
Fred and Lira Agregado & family
Josephus and Lonie Yap & family
Mr. and Mrs. Andres Rojas
Editha Lombard and family
Doodie and Thelma Babiera & family
Henry and Genie Peterson

SUNDAY, JANUARY 10

MANDAWEHANON NIGHT

JAIME AND Lynda Medel & family
Winnie and Consuelo Mendoza & family
Max and Elisa Cabajug & family
Ben and Lydia Labrado & family
Sally B.Famarin
Pete, Connie and Donna Blanco
John H.Atkinson
Fred and Judith Caburtala & family
Larry and Isabel Ugat
Walter and Gloria Smith
Benny and Felicitas Simblante & family
Johnny and Susie Santiago
Gemie and Sol Luna & family
Tony and Nita Juban & family
Vic and Luz Pozon
Lucy Holder and family

MONDAY, JANUARY 11

Pat Caragay---Gilda Palmer
Annie Naylas---Polly Thomas
Bert and Rita Valencia and Family
Efigenia Aguirre& family
Pat Francisco
Rudy and Marsie Francisco & family
Daisy Daludado and family
Lina Sampayan
Soledad Fiel and family
Carolyn Fiel and Family

TUESDAY, JANUARY 12

Norberto and Enrica Zabala & family
Andy and Tina Lorico & family
Vicky Ambas
Gladys Thomas
James Yballa
Luz Adanza and family
Eddie and Caring Esperante & family
Maria Taylor
Elena Barquez
Sonny Hidalgo

WEDNESDAY, JANUARY 13

Den and Angie Paderanga & family
The Belara Family
Paul & Teling Bagayas
Gen & Neting Solano family
Frank & Rosie Cargon Family
Virgilia Melad & Family
Angie & Flor Diolazo family
Antonio Carubio
Morito Miravite

THURSDAY, JANUARY 14

THE CANAYA CLAN

CEBU YOUTH CHAPTER

FRIDAY, JANUARY 15

THE MENCHAVEZ CLAN

Potenciano Menchavez
Frank and Brenda Lawes & family
Bob and Gor Menchavez & family
Johnny and Julie Rojo & family
Don and Leyte Ramos & family
Tony and Necing Racoya & family
Ray Cuerdo and family
Allan and Shirley Reyes
Rosa Carvajal---Lanie Pijuan

SATURDAY, JANUARY 16

MASS AND NOVENA AT 5:30 P.M.
NO REFRESHMENTS SERVED THIS DAY
SCHEDULE OF EVENTS AS FOLLOWS:

CORONATION AND BALL
DANCING STARTS AT 8P.M. to 1 A.M.
The Sixth Army of Presidio will present the colors of the evening. Sen. John Foran will present the State of California flag, Assemblyman Art Agnos an award from the State Assembly, Pres. of the Board of Supervisors John Molinari the certificate of honor from the Board of Supervisors and Supervisor Lee Dolson the City Flag
Music by Neil Hallare
Donations: $6.00 per person

Mila Alayan & Son
Al & Rose Bronson family
Mr. & Mrs. Lipardo
Lilia Bouse
Paciencia Jayme
Lumy Granada
Tonie Miole
Magdalena Montes
Gloria Smith
Judith de Veyra
Ester Uy
Joe & Cathy Mari
Ben & Rosie Balleza

SUNDAY, JANUARY 17,1982

FESTIVAL DAY *** ALL DAY MASSES
IN HONOR OF THE SANTO NIÑO DE CEBU
TRADITIONAL PROCESSION AND BANQUET
DONATIONS FOR THE BANQUET:$3.00 per person;$1.00 children 10 years and under. Music by Neil Hallare
NET PROCEEDS FOR THE MARELE CHAPEL DEFICEIT. CALL: 731-7361 or 621-1767

SUNDAY, JANUARY 24,1982
"HUBO"
Changing of Santo Niño wardrobe to ordinary wear.
Mass at 5:30 P.M. followed by refreshments at St. Joseph's Church Social Hall

original Sponsors and Founders
of the Fiesta of the Santo Niño.

Filipino Fiesta, Santo Niño De Cebu

January 8 -17, 1982

St. Joseph's Church, 10th & Howard Sts., San Francisco, California, U.S.

HONORARY EXECUTIVE GENERAL CHAIRPERSONS

HONORABLE ROMEO ARGUELLES
CONSUL GENERAL OF THE PHILIPPINES

HONORABLE S.LEE VAVURIS
S.F. SUPERIOR COURT JUDGE

HONORABLE JOHN FORAN
CALIFORNIA STATE SENATOR

HONORABLE PHILLIP BURTON
UNITED STATES CONGRESSMAN

HONORABLE ARLO SMITH
SAN FRANCISCO DISTRICT ATTORNEY

HONORABLE MILTON MARKS
CALIFORNIA STATE SENATOR

HONORABLE INA GYEMANT
S.F. MUNICIPAL COURT JUDGE

CAPT. FRANK JORDAN
SFPD CRIME PREVENTION

DR. ALBERT SHUMATE
PRES. EMERITUS CALIFORNIA
HISTORICAL SOCIETY

HONORABLE ART AGNOS
CALIFORNIA STATE ASSEMBLYMAN

CAPT. KENNETH FOSS
SFPD TRAFFIC DIVISION

COMMISSIONER JEAN KORTUM
LANDMARKS PRESERVATION ADVISORY

HONORABLE WENDY NELDER
S.F. BOARD OF SUPERVISORS

JOHN BARDIS
FORMER S.F. BOARD OF SUPERVISOR

LT. V. SENATORE
SFPD,TRAFFIC DIVISION

COMMISSIONER GEORGIA MEGUE
PUBLIC CHARITIES, OAKLAND

LYNDA PEREZ MEDEL

SAN JOSE, CALIFORNIA

HONORABLE CAROL RUTH SILVER
S.F. BOARD OF SUPERVISORS

HONORABLE LEE DOLSON
S.F. BOARD OF SUPERVISORS

MIKE DRISCOLL
FORMER S.F. BOARD OF SUPERVISORS

ATTY. JOHN LAURICELLA
LEGAL ADVISER,CEBU ASSOCIATION

FORTUNE HOLZ, ORGANIZER
SOUTHERN CALIFORNIA CHAPTER

Coordinators

Rev. James Ahern,C.S.Sp..Commissioner Sally B.Famarin..Rev. James A. McGee

Flashback!

The Traditional Carroza inauguration rites 1980

procession along Market St. at St. Joseph's feast with Grand Marshals Consul General Romeo Aguilles and District Attorney Arlo Smith.

Consul General Romeo Aguilles and District Attorney Arlo Smith carried the Santo Niño de Cebu

Marble Chapel-1979 ground breaking ceremony

Landmarks Blessing-1980

formation of Mandaue Association de Santo Niño in 1978, Mandaue City, Philippines, Judge Conrado Seno installing officer.

mass at St. Patrick's church, the center of the Santo Niño Festival, 1968-1978; Msgr. C.J. McKenna, concelebrating.

A strong devotee of the Santo Niño de Cebu, with tears of joy during her thanksgiving at the "Hubo" last January 1977 for the graces she has received from the Holy Infant.

Gov. Osmundo Rama of Cebu, Philippines congratulates commissioner Sally B. Famarin for her strong and devoted leadership in a Filipino community of a foreign country as Mayor Eulogic Borres looks on.

Cebu Youth Chapter, organized in San Francisco in 1977.

part of the crowd during the fiesta in 1969 at the Sheraton Palace.

Flashback!

Commissioner Sally B. Famarin, accepts Santo Niño award from District Attorney Arlo Smith. Commissioner Georgia Megue former Supervisor Don Horanzy, Judge Ina Guemant looks on during Santo Niño Shrine Inaugural rites.

Crowning of Princess Sonya

Officers of the Southern California Chapter Bill & Fortune Holtz, Dr. & Mrs. Henry Guia Dr. & Mrs. Felix Cortes with Commissioner Sally B. Famarin

Santo Niño de Cebu at Art exhibit at the Golden Gate Hall of Flowers, displays his precious jewels. The National Lapidary Society built a special shrine for him, viewed by many. Featured, national Lapidary magazine.

Rev. Fr. Restituto Suarez blessed the Santo Niño before it was shipped to the United States.

Procession in 1977- St. Patrick's festival site. Santo Niño carroza bedecked with 5,000 red and white fresh carnations.

Carrying the Standarte are Hermano Mayor, Hon. Eulogio E. Borres, Mayor of Cebu City and Mrs. Sally B. Famarin, Commissioner, Landmarks Preservation, City & County of San Francisco during the procession of the Miraculous Image of the Santo Niño de Cebu last January, Cebu City RP 1977

The Sinulog, the dance ritual

Crowning of Miss of Cebu

Miss Josie de la Pena

Cebu Cultural Dance Troupe-1977

During the coronation of the Queen of Cebu in January 1978. From left: Atty. & Mrs. Bill McLaughlin of San Francisco, Senator & Mrs. John F. Foran who presented the Queen's Scepter, Commissioner Sally B. Famarin, Hon. Mayor George R. Moscone who crowned the Queen of the Festival, Consul Rora Tolentino of the Philippine Consulate, Mrs. Fortune Holz, Southern California Chapter organizer and President and Mr. Tolentino.

The Sixth Army of Presidio has presented the colors during the coronation and ball since 1969

DEPARTMENT OF THE ARMY
HEADQUARTERS PRESIDIO OF SAN FRANCISCO
PRESIDIO OF SAN FRANCISCO, CALIFORNIA 94129

REPLY TO ATTENTION OF:

AFZW-PAO-CR

Miss Sally B. Famarin
The Cebu Association of California Inc
2297 - 28th Avenue
San Francisco, CA 94116

Dear Miss Famarin:

We are pleased to tell you that your request for a color guard for the Fiesta of the Santo Niño de Cebu has been approved. A unit from the 504th Military Police Battalion will report to you at California Hall no later than 9:15 p.m. January 21, 1978.

We wish you a successful and joyous celebration.

Sincerely,

Michael B. Christy
MICHAEL B. CHRISTY
Major, US Army
Public Affairs Officer

Carole M. Campbell
CAROLE M. CAMPBELL
Major, AGC
Public Affairs Officer

IN LOVING MEMORY

Our Beloved Mayor, George Richard Moscone

Republic of the Philippines
Province of Cebu
OFFICE OF THE GOVERNOR

EXCERPTS FROM THE MINUTES OF THE REGULAR SESSION OF THE SANGGUINIANG BAYAN PANLALAWIGAN OF CEBU, HELD AT CEBU CITY, ON MAY 12, 1978

Hon. Eduardo R. Gullas, Provincial Governor	Present
Hon. Santiago N. Medida, Chairman Pro tempore	Presiding
Hon. Delfin M. Quijano, Vice Chairman Pro tempore	Present
Hon. Jose D. Canceko, Floor Leader	Present
Hon. Apronano B. Taypin, 1st Asst. Floor Leader	Present
Hon. Ranulfo G. Wagas, 2nd Asst. Floor Leader	Present
Hon. Bonifacio R. Bacalto, House Marshal	Present

RESOLUTION NO. 170

WHEREAS, the Proclamation of the Filipino Fiesta of Santo Nino de Cebu Week in San Francisco, California, United States of America, was made possible by Hon. George R. Moscone, the Mayor of that city,

WHEREAS, the traditional procession of the Miraculous Image of Santo Nino de Cebu and the "sinolog" in the streets of San Francisco was officially sanctioned by the said Mayor,

WHEREAS, those religious activities have made a great name in the Filipino Community in that city and not only Cebuanos but also other Filipinos living in the western part of the United States have been benefited by this religious tradition,

WHEREAS, Hon. George R. Moscone has shown his cooperation with the Filipinos in California in the celebration of the Filipinn Fiesta of Santo Nino de Cebu by accepting the position of one of the Members of the Honorary Board of Advisors of the Cebu Association of California, Inc.,

WHEREAS, through his tireless efforts with Commissioner Sally Basiga Famarin, the Founder, President Emeritus and World Emissary of the Filipino Fiesta, Santo Nino de Cebu in San Francisco, Hon. George R. Moscone has set an excellence for the Filipinos and the people of San Francisco to emulate and has cemented the spirit of respect and understanding between the Filipinos and the Americans;

NOW, THEREFORE, on motion of Member Hon. Teodoro C. Villarmia, Jr., duly seconded by Member Hon. Jesusa G. Arsenal,

BE IT RESOLVED, as it is hereby resolved, to adopt Hon. George R. Moscone, Mayor of the City of San Francisco, California United States of America, as an adopted SON of the Province of Cebu, Philippines

RESOLVED, FURTHER, that copy of this resolution be presented to Hon. George R. Moscone, thru Commissioner Sally B. Famarin, an influential Filipino leader in the Filipino Community of San Francisco

CARRIED UNANIMOUSLY

I hereby certify to the correctness of the above-quoted resolution

PERICLES A. QUIJANO (signed)
Secretary

SANTIAGO N. MEDIDA (signed)
Chairman Pro tempore, Presiding Officer

COPY FOR: Hon. George R. Moscone,
Mayor, City of San Francisco, California, United States of America
thru Sally B. Famarin,
2207 - 28th Avenue, San Francisco, California, United States of America

CONGRATULATIONS

Greetings

Greetings

Honorable Ina Gyemant, San Francisco Municipal Court Judge and Honorable Arlo Smith, District Attorney of San Francisco congratulates Awardees: Miss Josie de la Pena, Muse of Cebu, 1981 and Mrs. Goring de la Pena, Fiesta Hermana Mayor, 1981-1982.

PIT SEÑOR! SANTO NIÑO!

CONGRATULATIONS TO HER MAJESTY ROSALIE 1
AND HER ROYAL COURT
FROM
PRINCESS VERONICA 1, PRINCESS OF CEBU
1981-1982

DAUGHTER OF AL AND ESMING BATINGA
OF
SAN FRANCISCO, CALIFORNIA

Flashback!

MISS DONNA BLANCO
QUEEN OF CEBU, 1978-1979

MISS VYKIE ROSALES
MISS PHILIPPINES, USA
1980-1981

MISS ROSE MARIE FAMARIN
QUEEN OF CEBU, 1971-1972

Miss Caroline Adanza
Queen of Cebu, 1974-75

MISS FRANCES CORTES
MISS PHILIPPINES, USA
1979-1980

Miss Ilene Joy Sales
Queen of Cebu, 1981-82

MRS. LUZ ADANZA
EMPRESS OF CEBU, 1977-78

MRS. MARSIE FRANCISCO
EMPRESS OF CEBU, 1980-1981

MRS. CONNIE BLANCO
EMPRESS OF CEBU, 1979-1980

GREETINGS

Greetings from

Mayor George R. Moscone crowned Miss Donna Blanco Queen of Cebu, 1977

THE BLANCO FAMILY

PETE

Mrs. Connie Blanco, Empress of Cebu 1979 was crowned by Supervisors Carol Ruth Silver and Don Horanzy, San Francisco, Ca.

PIT SEÑOR! SANTO NIÑO! ★★★ MABUHAY!! ★★★ Pit Señor! Santo Niño!

1979 Princess Joy Basa Miss Philippines, USA Miss Frances Cortes 1 and Empress of Cebu Connie Blanco 1 during coronation rites

Miss Philippines, USA Frances 1 was crowned by Queen Donna 1, queen of Cebu 1978 with Senator John F. Forna of California as escort Nilo Cortes and crown bearer Anthony Milosevich looks on.

Hon. John Molinari ,President San Francisco Board of Supervisors presented the Gold Medal Award to Commissioner Sally B.Famarin during Triple Inauguration Rites.

From The President's Pen

On behalf of the Cebu Association of California Inc.,aka, Santo Niño de Cebu Association,it is with great honor and pride to greet all devotees of the Santo Niño de Cebu who came to honor Him in this magnificent and beautiful cultural and historical tradition of our people and for all future generations.

The fervent and almost fanatical adulation of the Image of the Santo Niño de Cebu by Filipinos is of cultural and historical significance. It is not only anchored in their basic religious trait, but also come from their own heritage.

As the Rector of the Basilica Minore of Cebu City,Rep. of the Philippines, Rev. Fr. Restituto Suarez said in his message in 1978, "Ten years of service, dedication, devotion, coupled with untiring efforts and sacrifices in fostering the friendly relations between Filipinos and Americans in California,U.S.A. deserve the applause and appreciation of all law-abiding citizens."

IN RECOGNITION AND GRATITUDE

To all those people, ecclesiastical and government officals,leaders from various organizations, officers and members of the Cebu Association and her chapters and affiliates, all the news media, who gave of themselves in various ways in all our projects and accomplishments... and many,many others, who in their humble ways put in their shares though how big or small it may be ...even those who would rather be unnamed ... or those whose names escape our memory... our greatest joy was in seing what we were able to do together !!!

"A Pioneer of Yesterday and a Leader of Today"

The fruitful years of hardships and struggle, the perseverance and patience we have shown,all the sacrifices we overcame, has made the Cebu Association great and strong, proud of it's ideals,aims and goals which we hve finally accomplished. Our dreams has come to a reality.We have our center of devotion, the National Shrine of the Filipinos in the United States of America at San Francisco's St. Joseph's Church.

" THY WILL BE DONE"

Nothing could be more significant that after more than a decade of toil and struggle for the enthronization of the Santo Niño de Cebu in the United States, the signs that went up with it, the Marble Chapel, the Special Cultural,Special Historical,and architectural landmark or acsthetic interest or value,the Traditional Carroza for the Traditional Processional Parade along the streets of San Francisco in honor of the Santo Niño de Cebu,which is the largest religious Processional parade in the United States,which has brought National distinction to Filipino Americans and represent the Philippine segment of the community...with the Mayors Proclamation of San Francisco and California State Senate Resolutions which has paved the way not only to Filipinos religious activities but brought to the forefront the Filipinos' active participation in our Society including civic, social, cultural,economic, historical and political involvement.

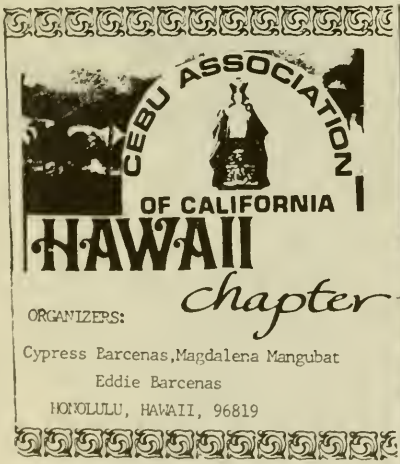
I am proud to say that not only will the great honor be felt by the Filipinos but all Americans, especially San Franciscans and Californians for now, St. Joseph's Church is on the National Register of Cultural and Historical Places.At this time of writing,Filipinos all over the United States has emulated the Fiesta of the Santo Niño de Cebu in different parts of the country.After all these years we were able to build the Marble Chapel of the Santo Niño de Cebu,the National Shrine of the Filipinos in the United States of America(the first Marble Chapel Shrine of the Santo Niño built outside the Philippines)at St. Joseph's Church,La Chapella del Santo Niño de Cebu,the largest Filipino Church in the United States...it is of great moment when one remembers that after all the years of sacrifices... to bring to our adopted land, the United States of America...the cultural,historical and most sacred of the Filipino traits and traditions..to introduce to this adopted country of ours the cultural and historical aspects of our land of birth... that we may be recognized all over the nation... the time has come... we feel we have accomplished what we have strived for ... so let it be set in record, let it be a part of the history of the Filipinos in the United States... let it be the pride of all Filipinos wherever he may be!

The Special Recognition of Archbishop John R.Quinn of the Archdiocese of San Francisco is a great pride we all share...and most of all the World Recognition...the Papal Blessing of His Holiness Pope John Paul II from the Vatican,Rome,which has uplifted the Image and pride with great honor of the whole Filipino populace.. the reward of all our sacrifices... the crowning glory of leadership! so there's a reason for us to celebrate then... now we can all sing the ALLELUJA!!! MAY THE BLESSINGS OF SANTO NIÑO BE YOURS NOW AND ALWAYS !!!

Sally B. Famarin
Sally Basiga Famarin
Fdr. Pres.Emeritus,World Emissary
Santo Niño de Cebu Association,CACI

...and continuing good wishes for the New Year!

Mayor Dianne Feinstein
December 1981



COMMISSIONER SALLY B. FAMARIN FORMED THE NEW CHAPTER OF THE CEBU ASSOCIATION IN HONOLULU, HAWAII DURING HER RECENT THANKSGIVING DAY VISIT TO THE ISLAND. ESCORTED BY JUDGE B. MINOR OF HONOLULU, SHE CROWNED QUEEN OF THE BALAAN CATALINA SOCIETY A CEBUANO ORGANIZATION, MISS PEARL OF THE ORIENT IN WAIPAHU, HAWAII.

MESSAGE

In this world so torn with strife because of the vastly different political nd religious ideologies, it is truly wonderful that so many people of different olors and ethnic backgrounds, many whose birthplace is 6,000 miles away can each ear at this time gather together as one to celebrate and worship the true Prnice of Peace".

From the frivolity and pleasures given by our pageant, dance, luncheon ueen's ball, on to the deeply religious Mass and Procession bearing the Mira- ulous Santo Nino de Cebu into the streets of our city for all to see.

I wish to personally thank everyone who has contributed with time, oney and energy to make this,our Annual Filipino Fiesta the largest nd most successful ever.

To the many government officials both here and abroad, ederal, State and local, to our clergy, to the professionals n all walks, to the officers and members of the Cebu ssociation, to our lovely Queen Rosalie l and Her oyal Court and to all devotees of the Christ hild wherever they may be I say"May God less You, One and All, now and o rever."

John H.Atkinson
hairman of the Board

1980-1982 Officers

Sally B.Famarin . . . . . Junius Judice
President Vice-President

Ruth Judice .....Rose Mary Walsh
Secretary Assistant Secretary

George Garcia....Lulu Exmundo
Treasurer Public Relations

Ways and Means
Margaret Fager ....Don Miner
Spritual Advisers
Rev. James A.McGee...Rev.James Ahern
Pastor Assistant Pastor

ST. JOSEPH'S PARISH COUNCIL SAN FRANCISCO, CALIFORNIA

GREETINGS FROM

Our beginnings were made south of Market. We trust that we may ever preserve the generous spirit that distinguished the original inhabitants of that cradle of San Fran- cisco's best traditions.

PIT SEÑOR!
SANTO NIÑO!

MISS ILENE SALES
Queen of Cebu,1981-1982

MABUHAY AND CONGRATULATIONS
TO THE
REIGNING QUEEN OF FESTIVAL '82
AND
HER ROYAL COURT

MABUHAY!!

HERMANO-HERMANA MAYOR, 1980-1981

THE PADERANGA FAMILY

GREETINGS

HERMANO-HERMANA MAYOR, 1982

EDDIE AND CARING ESPERANTE

AND FAMILY

Pit Señor! Santo Niño!

Congratulations
to the Queen
and her
Royal Court

POTENCIANO MENCHAVEZ
HERMANO-1978-1981

PIT SEÑOR! SANTO NIÑO!

VIC & LUPEVIMEL POZON
Hermano - Hermana Mayor
1976-1977

COMPLIMENTS OF

OAKLAND-UNION CITY CHAPTER
CEBU ASSOCIATION OF CALIFORNIA, INC.

JOSEPHUS AND LEONY YAP

FRED & LIZA AGREGADO

JESNAR & JEAN ESCOVILLA

CIP & ANNIE PANGASNAN

BEN & NILA GASCON

FRANK & COMMISSIONER GEORGIA MEGUE

CONGRATULATIONS TO THE
CEBU ASSOCIATION OF CALIFORNIA, INC.
FOR THE VENERATION OF THE
SANTO NIÑO DE CEBU IN THE UNITED STATES

GREETINGS TO THE
"REIGNING BEAUTIES"
AND
THE ROYAL COURT

CEBU ASSOCIATION
OF CALIFORNIA
FOUNDED 1968 A D

Honorable Wendy Nelder, Board of Supervisors, City & County of San Francisco and Miss Jane Guevara crowned Princess Veronica Batinga, Princess of Cebu, 1981-1982 and Her Royal Court, Princess Portia Tuna and Princess Alicia Tamaro.

DID YOU KNOW

by Sally B. Famarin

That on April 22,1906, the first Sunday after the fire and earthquake in San Francisco the Holy Sacrifice of the Mass was celebrated at St. Joseph's Parish ?

That the 400 year old relic, Santo Niño de Cebu at the Basilica Minore in Cebu City, Republic of the Philippines was brought by Ferdinand Magellan, a Spanish explorer to Cebu in 1521 and recovered in the burning village of Cebu by Juan Camus, a sailor of Miguel Lopez de Legaspi's fleet on April 28, 1565, that was 44 years later?

That the Santo Niño de Cebu in San Francisco, California was 44 years old when it was brought to the United States in January of 1969?

That during World War II a bomb fell inside the church and the Santo Niño remain unscathed and after the most elementary repairs the Santo Niño returned home from the Redemptorist church inCebu City, Republic of the Philippines on April 20,1945?

That in November 1976, the inauguration of the Santo Niño Marble Chapel at the Basilica Minore in CebuCity, Philippines took place, and on November 11,1979, the ground breaking ceremony of the Marble Chapel construction in the United States was held at San Francisco's St. Joseph's Church with hundreds of devotees in attendance?

That the beautiful church of St. Joseph's was dedicated November 22,1914, is the third church built in the parish? The second church built immediately after the 1906 fire and earthquake is the present parish hall.

That the present church is one of the first all- steel building ever built in this city?

That the Young Men's Institute was founded in this parish on March 4,1883? The Young men of the parish would gather beneath the camp post (now preserved in the garden) at the corner of Tenth and Howard Streets. Out of these meetings came the birth of a Catholic coastwise organization, the foremost Society of Catholic men in the West with branches in many of the Eastern States.

That the first President of the Young Men's Institute was James Smith who fought in Manila against Spain in 1898, stand out there to become very popular among Filipinos, become Secretary of Instruction, Governor General and finally Associate Justice of the Supreme Court of the Philippines? James Smith was the first Catholic appointed by President Theodore Roosevelt in the Philippine Commission.

That the present Santo Niño church in the Philippines was started in 1730, and the Santo Niño was enthroned in his shrine on January 16,1740?

That San Francisco's St. Joseph's church, La Chapella del Santo Niño de Cebu was voted a lanamark by the Landmarks Preservation Advisory Board on January 16,1980 and voted unanimously by the City Planning Commission on May 15,1980 and by the San Francisco Board of Supervisors in June 1980 a Special cultural, special historical, architectural or aesthetic interest or value ?

That the official document of the foundation of the monastery and church of the Santo Niño de Cebu, Philippines was drawn by Chief Clerk Hernando and countersigned by Miguel Lopez de Legaspi on October 6,1567?

That the Triple Inauguration rites in San Francisco, California in the United States was held October 4,1980? Namely: Blessing of the Santo Niño de Cebu Traditional Carroza, the first and only one of it's kind in the United States, (depics Philippine Art and cultural) for the Annual Traditional Processional Parade along the streets of San Francisco; Inauguration of the Santo Niño de Cebu Marble Chapella, the National Shrine of the Filipinos in the United States; Blessing of Cultural and Historical Landmark, La Chapella del Santo Niño de Cebu, the largest Filipino church in the United States. This is the only

DID YOU KNOW

by Sally B. Famarin

project and triple celebration accomplished in San Francisco and the Bay Area that represents the Philippine segment of the community.

That October 4th is the day of St.Francis de Assissi of our beautiful city of San Francisco?

That the Santo Niño de Cebu has shown His Miracles to many devotees, mostly cancer cases in the Philippines as well as since His arrival in the United States in 1969?

That since the enthronement of the Santo Niño de Cebu in 1979, the officers and members of the Cebu Association with other devotees gathered in front of St.Joseph's Church, La Chapella del Santo Niño de Cebu, every Friday after the 5:30 P.M. Mass and novena in honor of the Santo Niño?

That the first proclamation of the Fiesta of the Santo Niño de Cebu Week was signed by the late Mayor George R.Moscone , an adopted SON of Cebu in January 1976.

That the first Traditional Processional Parade in honor of the Miraculous Santo Niño al ng the streets of San Francisco was in 1977 through the efforts of Mayor George R. Moscone and Commissioner Sally B.Famarin?

That the story goes that the right foot of the Santo Niño de Cebu in the Philippines were cut off and the right foot of the Santo Niño de Cebu in the United States were cut off on its own, months after His arrival in San Francisco? Boots are now being made to fit with heartshape blue sapphires by John H.Atkinson.

That, in recognition of the Fiesta of the the Santo Niño de Cebu Week, California State Senate Resolution No. 919 was adopted August 23,1978 and a recent one, Resolution No.436 adopted April 23,1980 both by Senator John F.Foran?

That the most Reverend John R. [illegible] of the Archdiocese of San Francisco has recognized the Santo Niño de Cebu, Patron Saint of the Filipino people since the enthronement in 1979?

That the landmarks inauguration rites in October 1980 was witnessed by most City, State and National officials of the United States?

That Marcelinus and Perla Filamor Canaya donated the Traditional Carroza of the Santo Niño de Cebu in 1980 for the Traditional Procession in honor of the Santo Niño de Cebu, now the largest religious procession (parade) in the United States?

That in August of 1981 we received the Apostolic Blessing from His Holiness Pope John Paul II for the Fiesta of the Santo Niño de Cebu Week of January 8-17,1982? This is the first Apostolic Blessing for the Filipinos in the United States. This is the beginning for St. Joseph church to schedule all day masses in honor of the Santo Niño de Cebu. A Pontifical Mass for the presentation of Pope John Paul's Blessing will take place at the 12:15 Mass.

That in 1981 Commissioner Sally B. Famarin authored and endorsed St.Joseph's church, La Chapella del Santo Niño de Cebu an addition to the National Register of Cultural and Historical Places, Washington, D.C. with recommendations from government officials, State and National levels?

That tourists from different parts of the country and priests from the Philippines come to visit the Santo Niño de Cebu Marble Chapel? Rev. Fr.Modesto Dumiendo Rector of the Basilica Menore, Cebu Cebu, Philippines visited the Marble Chapel in November 1980 All of these, through the stewardship of Commissioner Sally B. Famarin.

Congratulations

May the Blessings

of Santo Niño

be Yours.

Lazaro and Isabel Ugat

HONORARY LIFE MEMBERS, CEBU ASSOCIATION OF CALIFORNIA

DONORS, OUR LADY OF SORROW ALTAR

PIT SEÑOR! SANTO NIÑO!

CONGRATULATIONS TO THE SANTO NIÑO DE CEBU ASSOCIATION

AND

SALLY B. FAMARIN FOR YOUR OUTSTANDING LEADERSHIP AND ACHEIVEMENTS

MRS. POLLY THOMAS

MRS. FILIPINO AMERICAN SENIOR CITIZENS

OF SAN FRANCISCO AND THE BAY AREA

ST. JOSEPH'S CHURCH

Congratulations to the Reigning Beauties

of the Festival and Her Royal Court

IN MEMORIAM

MAYOR GEORGE R. MOSCONE
ROSE MARIE FAMARIN
MARCELINO UGAT

THE OUR LADY OF SORROW ALTAR
ERECTED-JANUARY 1982

REV. JAMES A. McGEE, PASTOR

DONORS

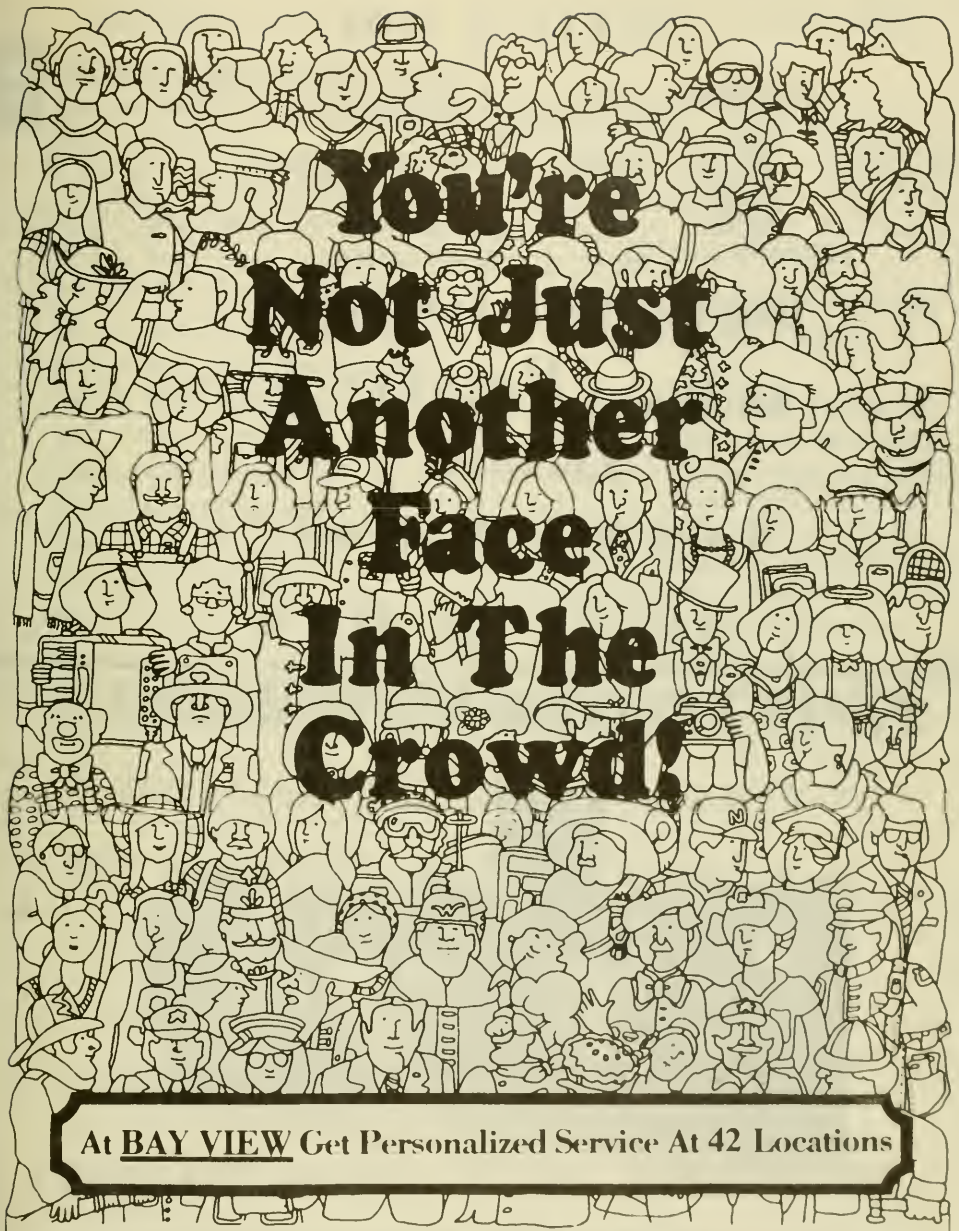
ISABEL UGAT
LAZARO UGAT
COMMISSIONER SALLY B.FAMARIN

PIT SEÑOR! SANTO NIÑO!

THESE ARE REVERBERATING
SOUNDS THAT ECHO IN
EVERY CEBUANO HEART

TO THE OFFICERS AND
MEMBERS OF THE
CEBU ASSOCIATION OF
CALIFORNIA, INC.
CONGRATULATIONS

THELMA AND DOODY BABIERA AND FAMILY
SAN FRANCISCO, CALIFORNIA



BAY VIEW FEDERAL SAVINGS

Administrative Offices:

2121 So. El Camino Real, San Mateo, CA 94403 (415) 573-7300 • TTY/TDD (415) 573-1795

PIT SANTO NIÑO!

THESE ARE REVERBERATING SOUNDS THAT ECHO IN EVERY CEBUANO HEART.

TO THE OFFICERS AND MEMBERS OF THE CEBU ASSOCIATION OF CALIFORNIA, INC. CONGRATULATIONS FOR A MOST GLORIOUS FIESTA.

Congratulations & Good Luck to

Her Majesty, *Rosalie 1*

& to all the

Members of Her Royal Court

LARRY & BJ

GREETINGS & MABUHAY!

FILIPINO-AMERICAN SENIOR CITIZENS SOCIETY
OF SAN FRANCISCO AND BAY AREA. INC.
ST. JOSEPH CHURCH SOCIAL HALL
10TH AND HOWARD STREETS. SAN FRANCISCO. CA 94103

Patrocinio G. Caragay, President

Congratulations & Best Wishes

FILIPINO-AMERICAN UNITED CATHOLICS OF THE EAST BAY

MEMBERS

Mr. & Mrs. Francisco Megue
Mr. & Mrs. Fred Agregado
Mr. & Mrs. Andres Rojas
Mr. & Mrs. Sabino Quebec
Mr. & Mrs. Brian Lombard
Mr. & Mrs. Roger Narciso
Mr. & Mrs. Joe Yap
Miss Rhoda Torres
Miss Zeny Villanueva
Mrs. Daisy Fernando
Mr. Glicerio Rojas
Mrs. Puring Sotto

PIT SENOR! SANTO NIÑO!

CEBU ASSOCIATION OF CALIFORNIA

SOUTHERN CALIFORNIA CHAPTER
LONG BEACH-LOS ANGELES

BILL & FORTUNE HOLZ, ORGANIZER
DR.& MRS. HENRY GUIA, VICE-PRES.
TONY & PAT CANON, PAST PRESIDENT

The chapter celebrates the annual Fiesta of the Santo Niño de Cebu in Los Angeles every 2nd week of January each year.

CONGRATULATIONS ★★★★ BEST WISHES

TO DEAREST ROSALIE, BEST WISHES AND GOOD LUCK DURING YOUR REIGN AS QUEEN OF CEBU, FESTIVAL '82. WISHING FOR A WONDERFUL REIGN AND THAT YOU WILL REPRESENT THE SANTO NINO DE CEBU ASSOCIATION TO THE BEST OF YOUR ABILITY WITH HONOR AND DIGNITY.

CONGRATULATIONS TO THE ROYAL COURT

The Canaya Family

Greetings from

Mrs. Juanita Agbon
Mrs. Philippines of 1982

Filipino-American Senior Citizens of San Francisco
and the Bay area of St. Joseph's Church

San Francisco, California, U.S.A.

Choling Fiel

MABUHAY

Congratulations to the Officers & Members
of the Cebu Association of Calif., inc. &
Best Wishes to all Devotees of the Santo Niño.
Congratulations to Queen
and Her Royal Court.

Zenith Quality Hearing Aids
are priced for any budget.
WE CARRY ALL BRANDS

PROPRIETOR
F.J. SANTANA

665-1732

SERVICE
&
REPAIRS

STONESTOWN HEARING AID CENTER

STONESTOWN MEDICAL BLDG. 573 BUCKINGHAM WAY

IN STONESTOWN SHOPPING CENTER. FREE PARKING
LICENSED BY THE STATE BOARD OF MEDICAL EXAMINERS

MARION MYERS

BOB SERRANO
MANAGER

MYERS' PEBBLE PALACE
6157 MISSION STREET
DALY CITY, CALIF. 94014

PHONE
586-5000

OPEN MON. - FRI. 10 A.M. TO 6 P.M.
SAT. 10 A.M. - 2 P.M.
CLOSED SUNDAY

COMPLIMENTS

JEWELRY REPAIR ...CUSTON DESIGN
AND
MANUFACTURING OF JEWELRY

GREETINGS

BELL'S GIFT SHOP

Dry Cleaning and Laundry

ONE DAY SERVICE . . . EXPERT TAILORING

FOR YOUR HOLIDAY OF THE YEAR

GIFT, VISIT OUR GIFT SHOP.

OUR BRANCHES TO SERVE YOU:

THE PRESIDIO ARMY BASE
OAKLAND ARMY BASE
TRAVIS AIR FORCE

125 ELLIS STREET(NEAR POWELL),SAN FRANCISCO,CALIFORNIA

A. N. BELL .....MANAGERS.....JOSEFA BELL CALL:(415) 986-9877

Products for better health and living

NEO LIFE

Water Purifiers
Food Supplements
Natural low moisture food storage
Biodegradable Cleaning Products
Nutriance Cosmetics

Dan & Cathay Milosevich 415-457-3369
PO Box 9413 San Rafael Ca 94912

Advertising & Political

BUTTONS!

LARGEST BUTTON MANUFACTURER ON THE WEST COAST
FASTEST SERVICE – LOWEST PRICES

ALL OUR BUTTONS HAVE SAFETY PIN BACKS AND ARE MANUFACTURED IN SAN JOSE, CALIF

SIZE	100	250	500	1,000	2,500	5,000	10,000	25,000
				Price per thousand				
1-1/4"	$70	$90	$125	$185	$175	$170	$160	$150
1-3/4"	$65	$80	$100	$150	$145	$135	$130	$125
2-1/4"	$70	$90	$125	$185	$175	$170	$160	$150
2-1/2"	$85	$115	$160	$235	$225	$215	$205	$195
3"	$90	$120	$180	$270	$260	$250	$240	$230
3-1/2"	$100	$155	$230	$360	$350	$340	$330	$320
4"	$130	$190	$275	$450	$440	$430	$420	$410
EXTRA COLORS	$15	$16	$18	$20	$19	$17	$15	$13

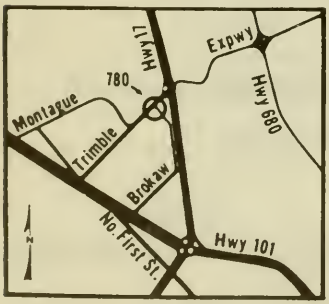
CALL FOR SPECIAL QUOTE ON LARGER ORDERS

Add $15.00 - per color set-up and plate charge to all new orders.
Exact PMS Color Match - add $30.00
Approximate PMS Color match - no charge
Reverses-Add $15.00 - per color for reverse printed buttons on all orders.
HALFTONE PHOTOGRAPHS $20.00 each.

NORMAL DELIVERY 6 WORKING DAYS

4 COLOR PROCESS PRINTING
REQUIRES A SPECIAL QUOTATION
(MINIMUM ORDER - 5,000)

RUSH ORDERS:
* 24 HOUR DELIVERY-ADD 40%
* 2 DAYS DELIVERY-ADD 35%
* 3 DAYS DELIVERY-ADD 30%
* 4 DAYS DELIVERY-ADD 25%
* 5 DAYS DELIVERY-ADD 20%



OTHER SIZES AND STYLES OF BUTTONS ARE AVAILABLE FROM OUR OTHER FACTORIES. PLEASE PHONE FOR COMPLETE INFORMATION.
ALLOW 3 to 4 WEEKS DELIVERY.
TERMS. 50% DEPOSIT REQUIRED ON ALL ORDERS, BALANCE ON DELIVERY. F.O.B. SAN JOSE, CALIF. SHIPPING CHARGES ARE EXTRA.

JARRETT & ASSOCIATES
Advertising Specialties Buttons & Awards
780 Trimble Rd. Suite 702
San José. CA. 95131
PHONE (408) 946-5084

VISIT OUR LARGE DISPLAY ROOM FOR A COMPLETE SELECTION OF ADVERTISING SPECIALTIES. ALMOST ANYTHING WITH YOUR NAME ON IT.

PRICES EFFECTIVE MAY 1, 1981, SUBJECT TO CHANGE.

GREETINGS!

From

DR. BRADY,
Modern Dentistry

DENTAL PLATES
Partial Plates & Extractions

PLATE REPAIR
While You Wait
X-ray Examination

NOTICE TO UNION MEMBERS
Use this dental care plan in your Union contract.
Simply bring along the forms provided by your Union
IMMEDIATE RESTORATIONS

Partial Plates—Plastic Bridges—Fillings - All Types of Dental Work

DR. BRADY

TWO CONVENIENT LOCATIONS TO SERVE YOU

SAN FRANCISCO OFFICE
1250 Market Street – Telephone 392 6112
Courtesy Parking at 55 Ninth St.

OAKLAND OFFICE
1437 Franklin Street – Telephone 893 6694 (Ground Floor)
Free Parking—Next Door

Monday thru Friday from 8:30 AM to 5:00 PM

GREETINGS & MABUHAY

Wishes for a grand celebration

ON THE ANNUAL FIESTA OF OUR BELOVED

AND MIRACULOUS SANTO NIÑO DE CEBU.

Hearty Congratulations and Sincere Best Wishes to

MISS NORMA MABOLOC, MISS PEACE, 1982

AND

THE ROYAL COURT

MR. & MRS. EDDIE MABOLOC AND FAMILY

GREETINGS TO DEVOTEES OF THE
SANTO NIÑO DE CEBU

APARTMENT RENTALS
FOR INFORMATION CALL
AGNES MON, (415) 824-5292
SAN FRANCISCO, CALIFORNIA

PHONE (415) 731-7380
SAN FRANCISCO, CA

Jewelry

House of Upshur
WHOLESALE DIAMOND MERCHANTS

JOHN H. UPSHUR-ATKINSON
Executive Vice President

DESIGNERS & MANUFACTURERS
OF CUSTOM CRAFTED JEWELRY

PIT SENOR

CONGRATULATIONS

TO GLORIA LYN GUALBERTO AND THE OFFICERS AND MEMBERS OF THE CEBU ASSOCIATION OF CALIFORNIA, INC. FOR A VERY SUCCESSFUL FIESTA OF THE SANTO NIÑO DE CEBU.

BLESS US ALL, YOUR FAITHFUL DEVOTEES.

DAISY SUGUITAN DALUDADO
AND FAMILY

Compliments of

Gualberto-Francisco Ranch

12215-Schultz Rd.
Gerald, California

RUDY & MARSIE FRANCISCO
CESAR & PURIFICACION GUALBERTO
AUGOSTO GUALBERTO

CONGRATULATIONS
TO THE CEBU ASSOCIATION
OF CALIFORNIA, INC.

MAY THE SANTO NIÑO DE CEBU, THE ASSOCIATION'S PATRON SAINT SHOWER YOU WITH HIS GRACES AND SPREAD HIS MANTLE OF PROTECTION.

Mrs. Rosita Cebrieros

CONGRATULATIONS

Congratulations to the Cebu Association of California, Inc. and the "Reigning Beauties" and the Royal Court on their Celebration of the Santo Niño de Cebu in San Francisco.

VIVA SEÑOR! SANTO NIÑO!

OLYMPIA LOPINA DRAPER

CONGRATULATIONS
TO THE
"REIGNING BEAUTIES"
AND THE ROYAL COURT

Mr. & Mrs. Johnny Rojo & Family
and
Johnny Rojo and His Band

3410 - Belgrove Circle
San Jose, California, 95148
Tel. (408) 238-8461

MABUHAY!

TO THE CEBU ASSOCIATION OF CALIFORNIA, INC. ON THEIR ANNUAL FIESTA SANTO NIÑO DE CEBU

MR. & MRS MAX VILLANUEVA
AND FAMILY

PIT SENOR! SANTO NIÑO!

CONGRATULATIONS TO THE CEBU ASSOCIATION OF CALIFORNIA, INC. FOR THE VENERATION OF THE SANTO NIÑO

MRS. TESSIE VALLEDOR
AND FAMILY

Greetings

KATRINA FRANKOPAN
AND
KOS/JAN PUNAT

COMPLIMENTS FROM

MR. & MRS. TERRY RAMOS
SAN FRANCISCO, CALIFORNIA

PIT SEÑOR SANTO NIÑO!

Firestone

****BRAKE MECHANIC*****
******MAG WHEELS ******
****WHEEL BALANCING***
** FRONT END ALIGNMENT**

Larry Barrett Tire Co.
1298 Howard Street
San Francisco, California 94103
Phone: (415) 431-6064

CONGRATULATIONS SALLY B.FAMARIN FOR THE APOSTOLIC BLESSING OF JOHN PAUL II AND THE PLACEMENT OF ST. JOSEPH'S CHURCH, LA CHAPELLA DEL SANTO NIÑO DE CEBU ON THE NATIONAL REGISTER OF CULTURAL AND HISTORICAL PLACES.

MERCY SANTA ANA
SAN FRANCISCO, CALIFORNIA

GREETINGS

La Simpatica Cut & Curl

HAIRSTYLING & COLORING
MEN & WOMEN

Haircut Specialist ■ Jafra Consultant

PIT SEÑOR — SANTO NIÑO!

Fortune B. Holz, Owner–Operator

414 Cherry Ave.
Long Beach, CA 90802
Tel. 434-3366

Congratulations

SALLY B. FAMARIN, *REALTOR*
Expert Real Estate Consultant

As a distinguished member of your profession, you have been selected to be listed in this new prestigious book, *"THE BEST REALTORS IN AMERICA.™"*

The *WHO'S WHO* of the *BEST*, the most highly qualified realtors available, *THE BEST REALTORS IN AMERICA™* will become every American's guide for finding reliable realtors and related real estate information.

FROM "THE BEST IN AMERICA SERIES"

UNITED HOMES REALTY

REAL ESTATE AND INVESTMENT

731-7361

FAMARIN REALTY

one call links them all

REAL PROPERTY SECURITIES DEALER
PROPERTY MANAGEMENT
BUSINESS OPPORTUNITY
GENERAL INSURANCE
ELDERLY CARE
FINANCING
NOTARY

PIT SEÑOR! SANTO NIÑO

MABUHAY!!!

JOHNNY AND SUSIE SANTIAGO

SAN FRANCISCO

APPOINTMENTS (415) 585-1331

EMERGENCY (415) 1331

DR. H. B. MANGAR DC, ACCO.

Bones -Joints -Nerves
Arthritis - Rhematism
Orthopedic

R-RAY
LABORATORY

5317 MISSION ST.
SAN FRANCISCO, CA. 94112

Pit Señor

CONGRATULATIONS
TO THE
"REIGNING BEAUTIES"
AND THE ROYAL COURT

MISS LANIE PIJUAN

ALLAN AND SHIRLEY REYES

Compliments

JOE, LONIE YAP
AND FAMILY

PIT SEÑOR! SANTO NIÑO!

Pit Señor Sto. Niño!

FRANCES BALDEVEA
SAN FRANCISCO, CALIFORNIA
A CHATERED AND LIFE MEMBER

GREETINGS

CONGRATULATIONS
TO THE
QUEEN OF CEBU
AND HER
ROYAL COURT

SOL & GERMIE LUNA
AND
FAMILY

PIT SEÑOR, SANTO NIÑO!

FROM

"SOUTHLAND MANOR"

Residential Care Home

SALUTES THE CEBU ASSOCIATION OF CALIFORNIA

Congratulations to the Reigning Beauties!

MARCELINUS P. PERLA F. CANAYA

OWNER, ADMINISTRATOR

1560 MIDDLE LANE DRIVE HAYWARD, CALIFORNIA, 94545

CALL (415) 782-7833

COMPLIMENTS OF

DANTE F. TAPIA

Certified Public Accountant

CONGRATULATIONS TO QUEEN ROSALIE 1

61 La Grande Avenue
San Francisco, CA 94112

Business: (415) 585-6620
Residence: (415) 334-1014

PIT SEÑOR! SANTO NIÑO!

CONGRATULATIONS and Best Wishes
to the

QUEEN OF THE FILIPINO FIESTA, SANTO NIÑO DE CEBU

HER MAJESTY ROSALIE 1

JUNE'S

JANITORIAL SERVICE

63 La Grande Avenue
San Francisco, CA 94112

TELEPHONE: (415) 333-6369

MABUHAY*****CONGRATULATIONS

TO
HISTORIC ST JOSEPH'S CHURCH
AND A
MAGNIFICIENT FESTIVAL '82 OF
THE SANTO NIÑO DE CEBU

FROM

THE PETFRSON FAMILY

COMPLIMENTS FROM

For Ambulatory Aged
Cheerful, Comfortable Rooms
with Pleasant Atmosphere

Bruce & Faeling Heikkinen
Licensed Operators

Rafaela's
Residential
Care Home

1251 26th AVENUE
SAN FRANCISCO, CA 94122
TEL. 661-7438

PIT SEÑOR! SANTO NIÑO!

May all the devotees

receive countless blessings

from the Holy Infant.

MR. AND MRS. NORBERTO ZABALA
AND
FAMILY

REALTOR®

PAULITA (LITA) CARTEL
REALTOR ASSOCIATE

ad
ADMINISTRATIVE
REALTORS

5750 MISSION STREET
SAN FRANCISCO, CALIFORNIA, 94112

(415) 585-4368 OR (415) 587-901

MESSAGES .....EXCERPTS

Cardinal Julio R.Rosales,D.D.,"Devotion to the Santo Niño or the Holy Child has always been a strong characteristic of the Cebuano people as well as of the Filipinos in general. This was proven during the lV Centennial celebration when the whole Filipino populace joined hands and hearts at the solemn coronation of the Santo Niño de Cebu on April 28,1965. I am glad that in such far away country where you are, the flame of your love for the Holy Child still burns brighter than ever. This is one sure sign that you Christian faith is one that is alive and fervent. May you keep it ever burning until eternity. Hence, while we honor and adore the Holy Child Jesus,in the Image of the Santo Niño de Cebu,let us ever keep in mind that He stands for the spirit of simplicity and humility as a condition to enter God's kingdom and for the love and good upbringing of children who will be the men and leaders of tomorrow. "

Reverend James A.McGee,Pastor of St. Joseph's Church,La Chapella del Santo Niño de Cebu,San Francisco,"I would like to take this opportunity to thank all our parishioners and devotees of the Santo Niño de Cebu, the officers and members of the Cebu Association of California,Inc.and to Sally B.Famarin,President of the Parish Council of St. Joseph's church for your strong devotion, love and admiration of the Santo Niño de Cebu. The Marble Chapel is a lasting memory for all your sacrifices, love and understanding.May it continue to flourish! The landmarks preservation of St. Joseph's church at the time of the enthronization and building of the Santo Niño de Cebu Shrine in the church have made it more significant and meaningful not only to the Filipino people but all our people. This is now part of San Francisco history and will be carried from generation to generation."

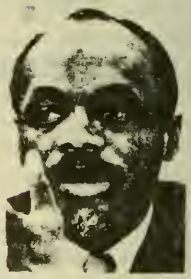
Rev. Fr. Medardo Durmiendo,Rector,Basilica Minore,Cebu City,Philippines, "I am glad to know that you are building a Marble Chapel for Santo Niño. This is,indeed, a very laudable project,for the Señor Santo Niño will have a beautiful shrine in California. I commend and congratulate all the devotees who will enthrone the Santo Niño de Cebu on the Marble altar. May this Marble Chapel be a symbol of love and unity among you, Pinoys,living in the United States. May you be united in all your endeavors in the name of Señor Santo Niño de Cebu."

Mayor Florentino Solon of Cebu City,Philippines,"The annual procession and veneration of the Miraculous Image of the Santo Niño de Cebu in San Francisco, which has drawn pilgrimages from different parts of California and other States,has assumed profound meaning and significance in the sense that this traditional Cebuano religious rites has crossed great oceans and errased territorial boundaries not only to strengthen our ties of brotherhood but also foster friendship and mutual cooperation with the American people."

MESSAGES .....EXCERPTS

Archbishop Joseph T.McGucken of San Francisco," At this time when the bonds of family life in this country need to be strengthened in imitation of the Holy family of Jesus,Mary and Joseph, we deeply appreciate the work of your Association and your devotion to the Santo Niño as a means of inspiring the highest values of Catholic Family life and the maintenance of the sacred traditions which you bring with you from your homeland. As our Filipino membership in the family of God in this area continue to grow, we hope that the Cebu Association will also continue to enjoy increased membership and blessings. I assure you of my prayers that you may continue to enjoy the support of God's providence."

Consul General of the Philippines,Ambassador Romeo Arguelles," More than 400 years ago the Image of the Santo Niño was enthroned in the first Catholic church built in Cebu City by the Agustinian priests who were with the expedition of Miguel Lopez de Legaspi. Since then, the Santo Niño de Cebu,attributed with Miraculous powers,is the center of intense devotion by Cebuanos and other devotees and the object of religious pilgrimages by Filipinos throughout the country. During the celebration of the 400 th Anniversary of Christianity in 1965, the church of the Holy Name of Jesus,where the Image of the Santo Niño is venerated, was declared Basilica Minore by Pope Paul VI, a coveted honor which Cebuanos could be proud of. In celebrating the centuries old feast of Santo Niño de Cebu in San Francisco, you have shown your intense devotion to the Holy Child and your deep love for the rich cultural heritage and religious traditions of our homeland."



Willie Brown,Jr.,Speaker of the House of Assembly,State of California,"In honor of this commemorative event,I would like to recognize the contributions you have made to this Society, in which, we of all races and religions live together, and to express the deep hope that the faith and ties which bind the Filipino American community will grow stronger with every new day."

Mayor Joseph L. Alioto of San Francisco," San Francisco salutes it's Filipino American community for the many contributions it has made to the culture and atmosphere of our city. The Cebu Association and it's founder and President Sally B.Famarin have played an important part in fostering the spirit of respect and understanding which exists between the peoples of the Philippine Islands and the United States. May it continue to flourish."

Mayor of the City of Oakland,Lionel Wilson," We here in Oakland are certainly aware of and appreciate the many significant contributions made to the betterment of our community by our citizens of rich Filipino heritage. Allow me to take this opportunity to commend each and everyone of your officers and members for their leadership,dedication and determination in fulfilling those efforts and goal to promote friendly and productive relations between Filipinos and Americans."

CONGRATULATIONS
TO THE
"REIGNING BEAUTIES"
AND THE ROYAL COURT

ROSE BRANSON, MATRON
MARINA DIZON LODGE # 81
CABALLEROS DE DIMASALANG

COMPLIMENTS OF

Marcelino Gamboa, D.D.S.

(415) 389-3684 Or (415) 349-9142

209 Post St., San Francisco, Calif. 94108

Pit Señor, Sto. Niño!

Mabuhay

MR. & MRS. PEPING DE LA CALZADA
SAN FRANCISCO, CALIFORNIA

Pit Senor! Santo Nino!

CONCEPCION'S BOARDING HOME

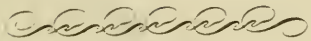
PLEASANT ATMOSPHERE
GOOD SERVICE
EXCELLENT LOCATION

JOSE AND AURORA CONCEPCION
ADMINISTRATORS

1730 - 9TH AVENUE, SAN FRANCISCO, CALIFORNIA

CALL (415) 731-4028

PIT SEÑOR! SANTO NIÑO!



DR. ANTONIO A. RAGADIO
DENTIST

1063 GENEVA AVENUE
SAN FRANCISCO, CA. 94112

BY APPOINTMENT
OFFICE 585-6084
RES. 826-1202

ANTONIO C. RAGADIO, JR., D.D.S.
DENTIST

1100 GENEVA AVENUE
SAN FRANCISCO, CA. 94112

(415) 587-1200

FOR THE ***BEST***
IN TRAVEL SERVICES

Call (415) 392-6265

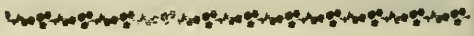
ESTEVA INTERNATIONAL TRAVEL

833 MARKET STREET, SUITE 705
SAN FRANCISCO, CA 94103

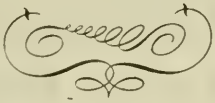
TOLL FREE NUMBERS

(800) 652-1449 (in California)
(800) 227-4408 (outside California)

"We have the most complete schedules, the lowest fares the most courteous service for **Balikbayans** on our regular group departures on Philippine Airlines, Japan Airlines, Korean Airlines and Pan Am to the Philippines!!!

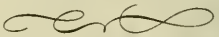


PIT SENOR! SANTO NIÑO!



JIMMY & LUCY HOLDER
AND
FAMILY

VIVA, SEÑOR, SANTO NIÑO



FROM

OUR LADY OF GUADALUPE

MR. LEOPOLDO CERMENO, PRESIDENT

COMPLIMENTS

OF

ANDRES, FLORENCIA, LUIS
AND EDWARD DIOLAZO

CONGRATULATIONS
to the Queen of Cebu of **1982**
and her Royal Court.

ENRIQUETA ARBIS

CONGRATULATIONS
TO THE
"REIGNING BEAUTIES"
AND THE ROYAL COURT

ROSE BRANSON, MATRON
MARINA DIZON LODGE # 81
CABALLEROS DE DIMASALANG

COMPLIMENTS OF

Marcelino Gamboa, D.D.S.

(415) 389-3684 Or (415) 349-9142

209 Post St., San Francisco, Calif. 94108

Pit Señor, Sto. Niño!

Mabuhay

MR. & MRS. PEPING DE LA CALZADA
SAN FRANCISCO, CALIFORNIA

Pit Senor! Santo Nino!

CONCEPCION'S BOARDING HOME

PLEASANT ATMOSPHERE
GOOD SERVICE
EXCELLENT LOCATION

JOSE AND AURORA CONCEPCION
ADMINISTRATORS

1730 - 9TH AVENUE, SAN FRANCISCO, CALIFORNIA

CALL (415) 731-4028

PIT SEÑOR! SANTO NIÑO!

DR. ANTONIO A. RAGADIO
DENTIST

1063 GENEVA AVENUE
SAN FRANCISCO, CA. 94112

BY APPOINTMENT
OFFICE 585-6084
RES. 826-1202

ANTONIO C. RAGADIO, JR., D.D.S.
DENTIST

1100 GENEVA AVENUE
SAN FRANCISCO, CA. 94112
(415) 587-1200

FOR THE ***BEST***
IN TRAVEL SERVICES

Call (415) 392-6265

ESTEVA INTERNATIONAL TRAVEL

833 MARKET STREET, SUITE 705
SAN FRANCISCO, CA 94103

TOLL FREE NUMBERS
(800) 652-1449 (in California)
(800) 227-4408 (outside California)

"We have the most complete schedules, the lowest fares, the most courteous service for **Balikbayans** on our regular group departures on Philippine Airlines, Japan Airlines, Korean Airlines and Pan Am to the Philippines!!!"

PIT SENOR! SANTO NIÑO!

JIMMY & LUCY HOLDER
AND
FAMILY

VIVA, SEÑOR, SANTO NIÑO

FROM

OUR LADY OF GUADALUPE

MR. LEOPOLDO CERMENO, PRESIDENT

COMPLIMENTS

OF

ANDRES, FLORENCIA, LUIS
AND EDWARD DIOLAZO

CONGRATULATIONS
to the Queen of Cebu of 1982
and her Royal Court.

ENRIQUETA ARBIS

COMPLIMENTS

COLONIAL ACRES

HOME FOR THE AGED

ADMINISTRATORS

JOCELYN LEGASPI

JUANITO LEGASPI

(415)278-9199

18905 STANDISH AVE, HAYWARD, CALIFORNIA, 94545

COMPLIMENTS

REST HOMES for Better Service

LEWELLING MANOR

TEL: (415)278-4855

268 LEWELLING BLVD.,SAN LEANDRO, CALIFORNIA,94580

DOWNTOWN MANOR

TEL: (408) 423-2123

126 FRONT STREET SANTA CRUZ, CALIFORNIA, 95060

PRIMA SALVADOR

OWNER, ADMINISTRATOR

Congratulations & Good Luck to Her Majesty,

QUEEN ROSALIE 1 **& to all the**

Members of Her Royal Court

MABUHAY!

GREETINGS and CONGRATULATIONS!

TO

The Festival "Reigning Beauties"

BRASEARS

Residential Care Home

CALL: (415) 581-5623

22107 MONTGOMERY STREET, HAYWARD, CALIFORNIA, 94541

ADMINISTRATORS : ROMAN AND MILA GUIANG

QUALITY PRINTING

FAST SERVICE

LOW COST

WHILE-U-WAIT

Financial District
Wells Fargo Bldg 16th Floor
• 421-7703
44 Montgomery

2 Blks South of Ocean
• 333-3344
4754 Mission St.

Taylor near Market
3 doors N of Golden Gate Theater
• 441-1844
35 Taylor St

Filbert at Columbus
• 433-1341
700 Filbert

Across from Hyatt Regency
• 989-8811
21 Drumm St.

Corner Post & Polk
• 441-7227
1101 Post St

Next to Coronet Theater
• 221-0997
3569 Geary Bl.

1 Blk. E of Safeway
• 664-5040
550 Taraval Street

Corner 3rd & Townsend
• 495-6252
699 3rd Street

POSTAL INSTANT PRESS

WORLD'S LARGEST PRINTING CHAIN

OUR NEWEST STORE AT

2467 Lombard

Divisadero & Scott Streets

(Next to Clown Alley)

(415) 346-4126

pip®

POSTAL INSTANT PRESS
The "While-U-Wait" Printers!

Joseph Lauretta
Manager

221-0997
3569 Geary Boulevard
San Francisco, CA 94118

PIT SEÑOR! SANTO NIÑO!

CONGRATULATIONS

LUZON***VISAYAS***MINDANAO

CIRCLE, INC.

MEMBERS

Alberto G.Arradaza*** Mar Casidsid
Joe Banares**********Alex Baron
Fred Cartalla******** Tom Esternon
Joe Logo********** Bell*** Ben
Dominador********** Richard

AUXILIARY

Mercy Arradaza*******Esing Banares
Robi Sanchez*********Polly Thomas
Remy Barabad*********Annie Naylas
Gloria***Shirley***Lety***Mila

GREETINGS!

From

Leo Gaton - Photography
Sima Gaton - Oil Portraits

BABIES-PORTRAITS-WEDDINGS -COMMERCIAL
THEATRICAL-OIL-RESTORATIONS

CALL: (415) 567-4227

3029 LAGUNA STREET, BET.UNION & GREENWICH
SAN FRANCISCO, CALIFORNIA, 94123

Greetings

Manila Express Travel Agency

FOR FAST, DEPENDABLE AND
EXPERIENCED SERVICE WILL FLY
NOW AND PAY LATER PLAN

- CALL -
(415) 239-2103

GREG B. CARBONELL
PROPRIETOR
NOTARY PUBLIC

4711 MISSION STREET
S.F., CALIF. 94112

PIT SEÑOR!!!
SANTO NIÑO!!!

CONGRATULATIONS TO THE REIGNING BEAUTIES OF THE FESTIVAL!

MR. & MRS. CESAR SANTOS
DALY CITY, CALIFORNIA

GREETINGS

SERVING SAN FRANCISCO
SINCE 1948

FUNERAL DIRECTORS

- PERSONAL SERVICE FOR ALL FAITHS
- PRICES TAILORED TO INDIVIDUAL NEEDS
- VETERANS BURIAL ALLOWANCE
- VARIOUS UNION DEATH BENEFITS
- SHIPPING ARRANGED ANYWHERE IN THE WORLD
- 24-HOUR SERVICE

PHONE
826-6300

COURTESY
PARKING
CENTRALLY LOCATED

DRISCOLL'S
Mortuary Chapel

1096 S. VAN NESS AVE. (Corner of 22nd St.)

sponsors & donors

LUTHER BURBANK JR.HIGH MARCHING BAND

RAY AND FRANCES COLE & FAMILY.....BING MENDES

CESAR AND FELY D. CUAGO & FAMILY.....BEBE PATERSON

BILL AND SUSIE CUAGO & FAMILY.....DOROTHY ARIMAS

LEDE AND JUNE SISON & FAMILY.....BON T. PUNO

TROY AND TELLIE JOHNSON.....ANNIE NAYLAS

ERMIE AND MILA ALALAYAN.....PAULETTE CORTEL

ROMEO AND ANITA CORPUS .....IKE AND AURING POBLADOR

ROLAND & LULU YPIL FAMILY .....JOE & CATHAY MARI FAMILY

FRED AND JUDITH CABUNTALA & FAMILY.....SILVINA CAUMIRAN

EPIFANIO AND TIMOTEA PEGANGAY AND FAMILY

LOLITA BACSAFARA AND SON RYAN

TINA GADUANG, MRS. PHILIPPINES 1974, NUEVA VISCAYA ORGANIZATION

FELY MEDINA RAYMOND... DULCE C. PARADERO...VERONICA BATINGA

PETALUMA, CALIFORNIA.....JOSIE DE LA PENA...DONNA BLANCO

MAR & VICKY CATIG...LARRY LLAPITAN....DOODY & THELMA BABIERA

NEIL HALLARE

ORCHESTRAS & BANDS

POTENCIANO MENCHAVEZ

DR. & MRS. JESS MACACHOR
BROOKFIELD , WISCONSIN

DEN & ANGIE PADERANGA

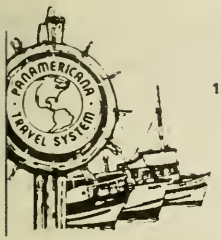
OUR SPECIAL THANKS TO:
DAVIS-FAMARIN FOR THE TV COVERAGE
AND TO MARY JOHNSON,ST. JOSEPH'S
SECRETARY

TO DUKE NELSON

OUR SINCERE THANK YOU

transit america

Panamericana Travel



138 MASON STREET, SAN FRANCISCO, CA 94102
(½ BLOCK FROM HILTON HOTEL)

DAY (415) 981-1200
NIGHT (415) 994-4168

PANAMERICANA TRAVEL SYSTEM

COMPUTERIZED TO SERVE YOU BETTER

- Domestic & International
- Cruise Specialtys
- Tours (individuals & groups)
- Travel and Study Tours
- Business and convention Tours
- European Tour

- Lowest Airfare to Manila
- 1 Week/2 Week Guided Tours to Taiwan, Hongkong, Malaysia and Singapore. After Tour, can stay in Manila up to one year. Inquire about departure date.
- Las Vegas Tour (2 days & 1 night)

Tear Here and Mail

Name: _____

Address: _____

Telephone: _____

☐ Please send information about Orient Tour

☐ Please send information about Las Vegas Tour

Others: _____ _____

Place Stamp Here

TO PAN AMERICANA TRAVEL
138 MASON STREET
SAN FRANCISCO
CALIFORNIA, 94102

Cynthea Porter, a 30 year old Graphic Artist for Pacific Telephone in San Francisco, is also a Freelance Graphic Artist and Jewelry Designer. She was born and raised on a farm in Gilroy, California and came to live in San Francisco in 1977.

Cynthea received intensive training in the fields of Commercial Art, Graphics, Film and Design at Art Center College of Design in Los Angeles, California. She has designed costumes and stage backdrops for theater plays, participated in fashion shows as a model and has designed clothing as well as receiving awards in sewing competition. With her wide range of artistic skills Cynthea has had 3 One Woman Art Shows which included her works in drawings, paintings, illustrations, technical drawings, photography and Jewelry.

In addition to her artistic talents Cynthea enjoys her cat and birds, hiking in the Sierras, exploring the deserts of California, collecting antiques and visiting Art Museums.

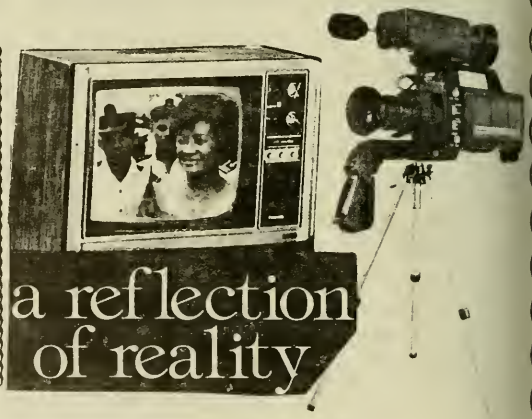
Reflections Unlimited
Video Taping

CAPTURE THOSE TREASURED MOMENTS:

Parties/Weddings/Sporting Events/
Training Programs/Meetings/
For All Occasions

Ask for Deborah or Vernon

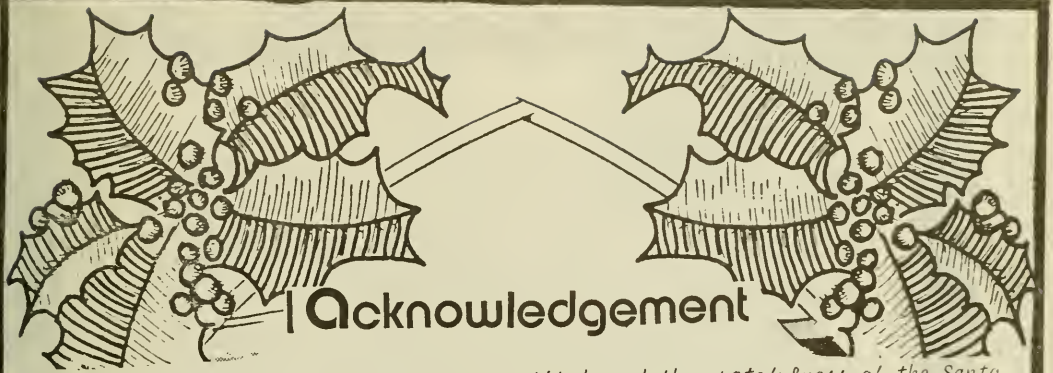
881-4924



CHECK YOUR LOCAL COMMUNITY CABLE STATION FOR PLAYBACK IN YOUR AREA!
VHS COPIES OF THIS AFFAIR AVAILABLE--ASK ABOUT OUR FREEBE TAPING!!!
Video Taping/ Playback Services/ Dubbing/ Editing Service are all available.CALL TODAY
WATCH OUR SHOW "REFLECTION OF TODAY" ON CABLE,CHANNEL 25 SAN FRANCISCO ON JANUARY 19 & 26,1982/FRESNO CABLE TV ON JANUARY 27,1982/ CHANNEL 3 IN HAYWARD.

REFLECTIONS SENDS EACH OF YOU THEIR WARMEST CONGRATULATIONS AND BEST WISHES FOR THE FIESTA OF THE SANTO NINO DE CEBU AND CONGRATULATIONS TO THE QUEEN OF THE FESTIVAL!

CONGRATULATIONS! MABUHAY



Acknowledgement

Words may not suffice to express our gratitude and the gratefulness of the Santo Niño de Cebu Association of California, Inc., to all those who have contributed their time, talent and even their treasures to help make in many divergent ways this fiesta celebration a success.

OUR SPECIAL THANKS

HIS HOLINESS, Pope John Paul 11 for his Apostolic Blessing for the Filipino Fiesta of the Santo Niño de C ebu Week, His Excellency John R. Quinn, Archbishop of San Francisco for his special recognition on this auspicious event, the Most Rev. Bishop Daniel F. Walsh and Rev. Fr. Milton Walsh for helping us in every possible way to make our festival a great success, the Sixth Army of Presedio who, year after year has presented the colors for the evening during the coronation rites, the San Francisco Police Dept. who has aided us in the Traditional Processional Parade of the Miraculous Santo Niño, the Royal Court and their parents, devotees and members who have given their share in the banquet, District Attorney Arlo Smith of San Francisco, Superior Court Judge S. Lee Vavuris and Consul General Romeo Arguelles, who year after year served as Grand Marshals of the Traditional Procession, Transit America for displaying the signs of the Santo Niño, all Pres. of the United States and the Philippines, Governors. Senators, Assemblymans and Supervisors Mayors & historical commissions who are involved and those who have served in the Executive Committee, but most of all Rev. Fr. James McGee and Commissioner Sally B. Famarin for without them everything would not have been made possible. But let us not forget the news media who has been with us ever since we first started: the Philippine News, the Filipino-American, Philippines Mail, the Mabuhay Republic, San Francisco Progress, The San Francisco Examiner and now the television and Radio stations not forgetting our Nes Ocampo, Broadcaster Radio KEST, 1450 AM. As you go along the pages of this book you will read those who has really helped us, if we missed some, our apologies.

THE EXECUTIVE COMMITTEE

PROFILES OF

COMMISSIONER SALLY BASIGA FAMARIN

FDR. PRES. EMERITUS, & WORLD EMISSARY

SANTO NIÑO DE CEBU ASSOCIATION

Sally Basiga Famarin, Real Estate and Insurance Executive was born in Mandaue City Philippines on the 11 th of November. She graduated from the University of Visayas, Cebu Philippines in 1941 and studied as a post graduate at Chamberlain Real Estate School in 1961, Harlowe Real Estate School in 1962 and Income Tax Service in 1975, San Francisco, California, U.S.A.

Following her marriage to Carsiolo Tagle Famarin in 1950 they migrated to the United States and became a naturalized citizen in 1952. Her early carrer in the Philippines was as accountant, bookeeper and manager of a Ladies Home, followed by Real Estate Saleswoman from 1962, owner-operator of Sally's Sunset Villa, ambulatory home for the aged, 1972-74. She is also Director-Owner of Famarin Realty, United Homes Realty, United Homes Insurance Service, Far East America Travel, Income Tax Service, and deals business opportunities, mortgages and Real Properties Securities Dealer. Her business affiliations include: The National Real Estate Association, National Association of Real Estate Board, The National Salesman's Association, The California Real Estate Association, The San Francisco Board of Realtors, The Multiple Listing Service of San Francisco, The American Society of Notaries, and National Historic Preservations of America. She became the First Filipino Woman Realtor in California in 1962.

The first Filipino to hold three important positions in the City and County of San Francisco, Sally Famarin served on the Advisory Board, Child Health and Disability Prevention Program, Mayor George Moscone's Screening Committee on Boards and Commissions and a Commissioner on Landmarks Preservation Advisory Board. She initiated the Philippine Gardens at the Golden Gate Park of San Francisco in 1976. In 1977, she authored and endorsed the International Hotel Landmark, the first Filipino Landmark in the United States (National Register of Cultural and Historical Places) and a strong endorser of the South of Market Park in San Francisco, Ca.

Sally B. Famarin has spent most of her years in developing the friendship which exist between the people of the Philippine Islands and the United States through the cultural and historical tradition nationally. An effective leader in various social, civic, religious and political movements in the City, Sate, and National level, her accomplishments and leadership in this regard included: President of the Regular Veterans Association Auxiliary in 1953- 1960, Fdr. Pres. Emeritus and World Emissary of the Cebu Association of California, Inc. aka Santo Niño de Cebu Association, an Incorporator of the Filipino American Council of San Francisco, organizes affilliates and sister organizations of the Cebu Association, founded the Mandaue Association de Santo Niño in the Philippines, American Legion Bataan Post #600 member, Pres. of the Parish Council of St. Joseph's Church, and the Honorary Adviser of the Filipino- American Senior Citizens of San Francisco and the Bay Area of St. Joseph's. She served on the National Housing Conference Committee, Wash. D.C. 1981.

Sally Basiga Famarin is a recipient of a great many awards, honours, prizes, commendations and citations including the Official Seal of Mandaue City for her generosity and libearlity to Mandaue City and her people, Cebu, Philippines; the Robert C. Howe Memorial Plate Award in 1977 as Patriot of the United States of America, the FAMARIN BICENTENNIAL COMMEMORATIVE FLAG during the Bicentennial Year by the American Biographical Institute, awarded the Most Successful Woman Award and Mandaue's Pride abroad in Mandaue City, Philipines and a Resolution from Mandaue City Council; three times awarded a Certificate of Honor from the San Francisco Board of Supervisors for Exemplary leadership in the Community; Twice Awarded, California State Senate and Sate Assembly for exemplary leadership in the Philippine-American Community of San Francisco and distinguished professional acheivements. The only U.S. Awardee during the fourth Centennary celebration of Cebu's Republic of the Philippines in 1975, A recipient of the Gold Pin Award from the Cebu Association in 1971, she also received a Gold Medal Award in 1980, the Best of the Best and Honouring the Honoured, Cambridge, England, awarded the City Planning Resolution # 8621 of San Francisco for dedication in preserving San Francisco's Architectural and Historical Heirtage, July 3, 1980.

Sally Basiga Famarin has four children: three daughters, Sally Anne, Catherine, Rose Marie and one son, Rodolfo Carlito, and three grandchildren: Anthony David, Alicia Faye and Genaro.

Her religious achievements: In 1969, she introduced and coordinated the fiesta and veneration of the Santo Niño de Cebu, the Filipino's Patron Saint in the United States, to foster the spirit of respect and understanding which exist between the Philippine Islands and the United States through this cultural and historical tradition. Brought to the United States the Christian Faith that the great explorer, Ferdinand Magellan brought to the Philippines in 1521 (National Geographic Vol. 149,

No.6, June 1976). In 1977 she organized the first and now the biggest Traditional Religious Procession(parade) in honor of the original Miraculous Image of the Santo Niño de Cebu in the United States. The same year she was unanimously appointed Honorary Hermana Mayor of the Fiesta of the Santo Niño de Cebu of the Basilica Minore in Cebu City, Philippines. Inspite of a big court action with a splinter group, Sally Famarin was able to enthrone the Miraculous Infant at St. Joseph's Church in San Francisco, California; build the sign, La Chapella del Santo Niño de Cebu outside the church in 1979. Through years of hardwork, aiming on the recognition of the Filipino Fiesta nationwide she was able to obtain the mayor's proclaimation of San Francisco, the State Resolution and United States Congress Recognition. The Executive Director and a Donor of the Santo Niño de Cebu Shrine, the National Shrine of the Filipinos in the United States, through her leadership, Commissioner Sally Basiga Famarin has completed the first Filipino project in San Francisco, California, built to represent the Philippine segment of the community in the City and County of San Francisco. Commissioner Famarin's main accomplishments in this regard are: Authored and endorsed St. Joseph's Church, La Chapella del Santo Niño de Cebu, a special cultural, special historical and architectural of aesthetic interest and value which is by far the largest Filipino church in the United States ; the acquisition of the Traditional Carroza for the Annual Traditional Processional Parade along the streets of San Francisco in honor of the Holy Infant, and the construction of the Santo Niño de Cebu Shrine at San Francisco's St. Joseph's Church. Greatly involved in St. Joseph's Church, she became the Parish Council President in 1980---. The Filipino Fiesta of the Santo Niño de Cebu Week is strongly recognized by the Archdiocese of San Francisco through Archbishop John R. Quinn and now she is working through World Recognition by John Paul II from the Vatican, Rome, through the Papal Blessing of His Holiness. In June of 1980 she coordinated the Golden Jubilee of Rev. James A. McGee to the priesthood at St. Joseph's. San Francisco. In 1981 authored and endorsed St. Joseph's Church on the National Register of Cultural and Historical Places. DONOR, Our Lady of Sorrow (Nuestra Señora de la Soledad) and one of the donors of it's altar.

Testimonials in her honor held by different associations and government levels: In 1971 by the Cebu Association of California, Inc. at A. Sabella's Restaurant, Fisherman's Wharf in San Francisco, 1974-by the Filipino-American Friends of Sally B. Famarin at the famous St. Francis Hotel in San Francisco, honored by State & City Officials too, 1975 honored by the City of Mandaue and it's people, Republic of the Philippines, in 1975 honored by Cebu Governor, Province of Cebu Philippines for distinguished leadership of a Filipino Community in a Foreign country at the Cebu Capitol Plaza, Cebu, Philippines, In 1976 honored by the Cebu Association of California, Inc. and the Marina Dizon Lodge # 81, City, State and Federal officials being featured in biographicals in all her achievements and accomplishments at the San Franciscan Hotel, Civic Center in San Francisco.

The First Filipino Woman Supervisorial Candidate in the City and County of San Francisco, California, U.S.A. she is the first Filipino to serve in the Mayors' Citizen's Committee to celebrate the birthday of San Francisco which she has served since 1976. Involed in different kinds of community endeavors, Sally Basiga Famarin was working behind the scenes and was strongly responsible in the reinstatement of the lot of the Philippine and Cultural Trade Center at Vanness Avenue in San Francisco.

The first Filipino Woman Realtor, she is featured in the Best Realtors in America, Marquis World Press and 33 biographicals including World Editions such as: the Story of My Life programme, featured in the Library of Congress, Washington, D.C. Two Thousand Notable Americans, Contemporary Personalities which will be published in four different languages: Italian, German, French and English by the Editorial Publication in Accademia Italia Delle Arti E Del Lavoro, Banco di Roma-Parma and the following biographicals: Who's Who Among Filipino Americans, Who's Who of the Golden State, Who's Who of American Women, Mandaue City Yearbook, 1975, Mandaue City, Philippines; Who's Who of the Platform, Dictionary of International Biography, Cambridge, England, People Who Matter, North American Edition, Notable Americans of the Bicentennial Era, Profiles of Freedom, a Cross-Section of Proud Bicentennial Americans, Patriots of the American Bicentennial, Notable Americans, Who's Who In Finance and Industry, Community Leaders and Noteworthy Americans, Author First Decade Book, Filipino Fiesta, Santo Niño de Cebu in the United states of America, The American Registry Series, Who's Who In the West, Personalities of the West and Mid-West, Women In Business, North American Edition, Who's Who In America, The International Register of Profiles, World Edition; Who's Who In The World, The World Who's Who of Women, Book of Honor, Tenth Edition; The International Who's Who of Intellectuals, World Edition, Personalities of the South, International Who's Who In Community Service, Personalities of America, Filipino Guide To San Francisco, Honouring the Honored, Cambridge, England, International Who's Who of Intelectuals, World Edition. Sally Basiga Famarin has authored several articles on various aspects of her people. She has placed the History Books of the Santo Niño de Cebu in Historical Library in San Francisco and at the Archives of the Archdiocese of San Francisco. Both History Books from the Basilica in Cebu City and Santo Niño de Cebu History in the United States are available for reference at these libraries.

PRECIOUS GEMS, RECOGNITIONS & CAMARERAS OF THE SANTO NIÑO DE CEBU

DONORS

SANTO NIÑO DE CEBU DIAMONDS,RUBIES,PEARLS AND OTHER PRECIOUS GEMS-JOHN H. ATKINSON,PAST PRESIDENT AND CHAIRMAN OF THE BOARD OF DIRECTORS

Gold Pearl Necklace - Sally Anne Famarin Davis and Cathay Famarin Milosevich

Wardrobe of the Santo Niño- by Judith Cabuntala and Josefina Perez

Philippine Flags- by Demetrio M.Cortes,Mayor,Mandaue City,Republic of the Philippines

American Flag - Lily Cacabelos Bouse,President,Cebu Association of California,Inc.1976

Proclamation,1976 to 1979 - Mayor George R.Moscone of San Francisco,honorary Adviser of the Cebu Association of California and an adopted Son of Cebu an official recognition from the government of Cebu as approved by Gov.Eduardo Gullas and other Mayors of that province.

Proclamation - 1980- 1981 by Mayor Dianne Feinstein,Mayor of San Francisco,California

Certificate of Honor - 1976 to 1980 - from the San Francisco Board of Supervisors, coignisance of the Fiesta celebrations authorede by Supervisors Bob Mendelsohn,Dianne Feinstien, and Ronald Pelosi.

Point of Historical Interest in 1977 for the State Historical Commission,recommended by Supervisor Quentin Kopp,President,Board of Supervisors of San Francisco.

Resolution,California Sate Senate - Adopted - July 1977, August 1978 and May 1980 introduced by Senator John Foran of California.

Congressional Record of Recognition in 1977 - by Hon. Philipp Burton,House of Representatives U.S.Congress,Capitol Hill, Washington,D.C.

THE WHITE HOUSE MESSAGES- PRESIDENTS OF THE UNITED STATES,HIS EXCELLENCIES: RICHARD M. NIXON,GERALD FORD,JAMES CARTER AND RONALD REAGAN.

The Malacanan, Republic of the Philippines - President Ferdinand Marcos

Silver Cross Pearl necklace by Susie Antonio

Replica Donors: Hon. Eduardo Gullas, Governor of Cebu for the Southern California Chapter of the Cebu Association,May 1978,and Hon.Demterio M.Cortes,Mayor of Mandaue City,Republic of the Philippines.

The Blessed Virgen Mary for the Traditional procession of the Santo Niño de Cebu - by Mrs. Dominga Marquez, Alex and Leonarda Sudario.

St. Joseph with the Christ Child - Mr.and Mrs. Bill Holz,Mr. and Mrs. Pedro Blanco and Commissioner Sally B.Famarin

Our Lady of Sorrow, the Nuestra Señora de la Soledad - by Commissioner Sally B.Famarin

Our Lady of Sorrow Altar- Lorenzo and Isabel Ugat and Sally B.Famarin

THE TRADITIONAL CAROZA DONATED BY MARCELINUS AND PERLA CANAYA OF SAN FRANCISCO FOR THE TRADITIONAL PROCESSIONAL PARADE OF THE MIRACULOUS SANTO NIÑO DE CEBU, SPECIFICALLY ORDERED FROM THE PHILIPPINES IN LASTING SILVER FINISH.

CAMARERAS: JUDITH CABUNTALA,JOSEFINA PEREZ

SANTO NIÑO DE CEBU BANNER DESIGNED BY JOHN H. ATKINSON

BANNER ART WORK BY JOHN LANZATELLA,CREATIVE ARTS DIRECTOR OF MACY'S, CALIFORNIA

BANNER BEADWORK BY SALLY B.FAMARIN FOUNDER,PRESIDENT EMERITUS AND WORLD EMISSARY,CACI

ART,BOOK COVER PAGE & POSTER SIGNS: CATHAY FAMARIN MILOSEVICH & CYNTHIA PORTER

PROGRAM EDITOR - COMMISSIONER SALLY B. FAMARIN,THE FIRST FILIPINO WOMAN SUPERVISORIAL CANDIDATE, CITY AND COUNTY OF SAN FRANCISCO.

CALIFORNIA STATE FLAG - POTENCIANO MENCHAVEZ - CITY FLAG-MR. & MRS. DOODY BABIERA

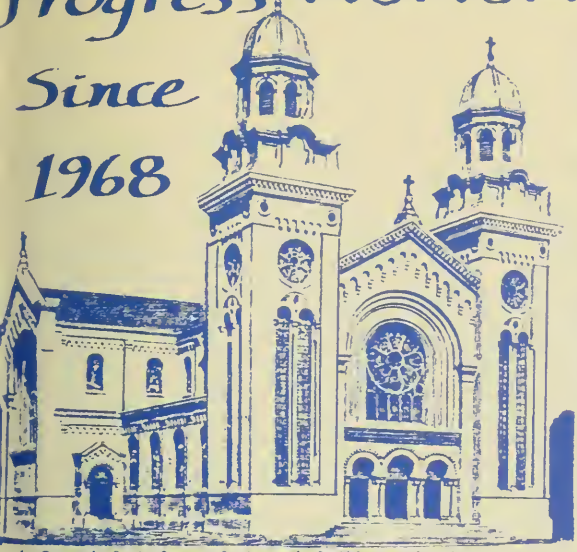
MESSAGES: HIS EMINENCES JOHN R. QUINN AND JOSEPH T. McGUCKEN, ARCHDIOCESE OF SAN FRANCISCO AND RECOGNITION FROM THE AGUSTINIAN FRIARS,BASILICA MINORE DEI SANTO NIÑO, CEBU CITY, PHILIPPINES,RECTORS: REV. FR. RESTITUTO SUAREZ AND REV. FR. MEDARDO DURMIENDO,REPUBLIC OF THE PHILIPPINES.

LANDMARKS PRESERVATION OF ST. JOSEPH'S CHURCH, LA CHAPELLA DEL SANTO NIÑO DE CEBU, NATIONAL REGISTER OF CULTURAL AND HISTORICAL PLACES, AUTHORED AND ENDORSED BY COMMISSIONER SALLY B. FAMARIN.

FIRST APOSTOLIC BLESSING OF THE FILIPINO FIESTA OF THE SANTO NIÑO DE CEBU WEEK BY HIS HOLINESS, JOHN PAUL II WAS ON JANUARY 8-17,1982.

BOOK AUTHOR- COMMISSIONER SALLY B. FAMARIN

Progress Since 1968



St. Joseph's Church, La Chapella del Santo Niño de Cebu, San Francisco, California, "the largest Filipino church in the United States.

A Special Cultural, Special Historical and Architectural Landmark or Aesthetic Interest or Value, National Register of Cultural and Historical Places: Washington, D.C

California State Resolution No. 436 Adopted April 23, 1980 Specified:

WHEREAS, Through the tireless efforts of its Founder, President Emeritus, and World Emissary, Commissioner Sally B. Famarin of San Francisco, the Santo Niño de Cebu has been enthroned at St. Joseph's Church in San Francisco and a marble altar shrine has been built for the Miraculous Image in what is now the largest Filipino church in the United States, a historical landmark of San Francisco, and has brought national distinction to Filipino-Americans.

" THE SIGNING OF THE PROCLAMATION"

The signing of the First Proclamation of the Filipino Fiesta of the Santo Niño de Cebu Week in January 1976 by the late Mayor George R. Moscone of San Francisco who became an adopted SON of Cebu in November 1978 for his strong devotion and cooperation with the Filipino people.

" THE TRADITIONAL CARROZA"

The largest Filipino religious (Parade) Traditional Procession in the United States is along the streets of San Francisco, California every third Sunday of January each year in honor of the Miraculous Santo Niño de Cebu, the Filipinos' Patron Saint which was initiated by Mayor George R. Moscone and Commissioner Sally B. Famarin in 1977. Depics Philippine art and culture, the Traditional Carroza, specifically ordered from the Philippines is donated by Marcelinus and Perla Filamer Canaya. Hand embossed and finished in silver, it has it's lasting beauty.

The First Roman Catholic Church built in Cebu in 1565 by th
Spanish Governor General Miguel Lopez de Legaspi in Honor
the Santo Niño de Cebu. It is made of Bamboo and Nipa.

Mosaic Painting by
Cathay Famarin Milosevich

CEBU ASSOCIATION
OF CALIFORNIA
FOUNDED 1968 A.D.

The Founders and Original Sponsors of
Santo Niño de Cebu Fiesta
United States of America

La Chapella del Santo Niño de Cebu
St. Joseph's Church
Tenth and Howard Streets
San Francisco, California, United States of America

1983

His Eminence John R. Quinn, Archbishop of San Francisco, "In 1521 the great explorer, Ferdinand Magellan, planted the cross in the City of Cebu. Since that time the Christian faith has grown and florished in the Philippine Islands and this faith has been brought by you to the United States." Recognition Message, 1981.

HIS HOLINESS, Pope John Paul II, from the Vatican: "Culture is the life of the spirit. It is to express in a single word the national identity that constitutes the soul of these people, that survives despite adverse conditions, traits, of every kind the catalysms of history or nature. It is the foundamental and unifying expression of their existence."
FIRST APOSTOLIC BLESSING '82

Commissioner Sally B. Famarin to whose leadership is credited the existence and progress of the fiesta of the Santo Niño de Cebu and His National Shrine in the United States.

Rev. James A. McGee, Pastor of St. Joseph's Church Blessed the Santo Niño de Cebu during enthronement rites on April 22, 1979 and ineuguration of the Marble Chapel in 1980.

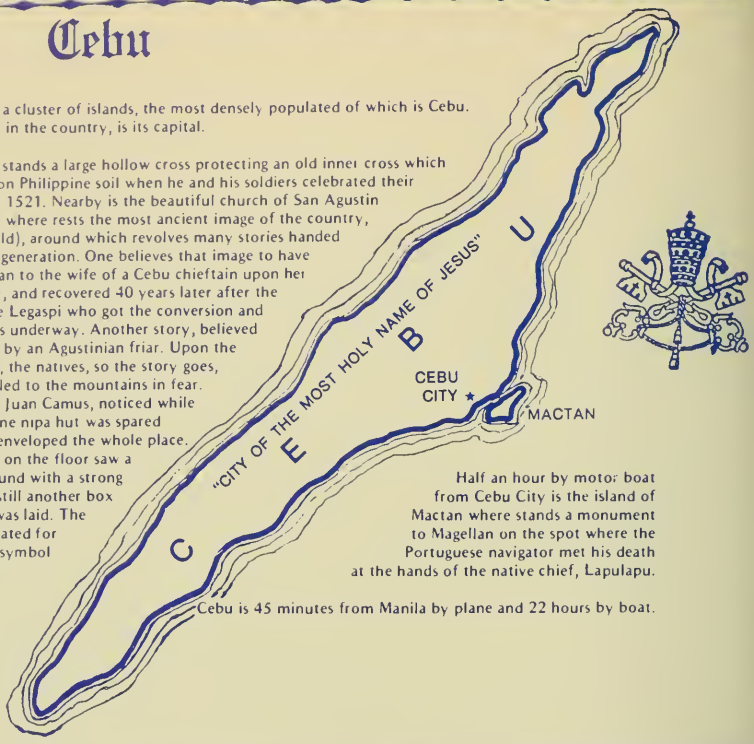
The "MARBLE CHAPEL"
Erected 1980

ye National Shrine of Filipinos in The United States of America"

Cebu

To the South of Luzon is a cluster of islands, the most densely populated of which is Cebu. Cebu City, the oldest city in the country, is its capital.

In the Plaza of Cebu City stands a large hollow cross protecting an old inner cross which was planted by Magellan on Philippine soil when he and his soldiers celebrated their first Mass in the islands in 1521. Nearby is the beautiful church of San Agustin (now the Basilica Minore) where rests the most ancient image of the country, the Santo Niño (Holy Child), around which revolves many stories handed down from generation to generation. One believes that image to have been presented by Magellan to the wife of a Cebu chieftain upon her conversion to Christianity, and recovered 40 years later after the arrival of Miguel Lopez de Legaspi who got the conversion and colonization of the islands underway. Another story, believed to be authentic, is related by an Agustinian friar. Upon the arrival of Legaspi in Cebu, the natives, so the story goes, burned their houses and fled to the mountains in fear. A soldier, by the name of Juan Camus, noticed while patrolling the area, that one nipa hut was spared by the flames which had enveloped the whole place. He entered the house and on the floor saw a beautiful wooden box bound with a strong rope. Inside the box was still another box in which the Holy Child was laid. The tiny image has been venerated for centuries as a miraculous symbol of Christianity.



Half an hour by motor boat from Cebu City is the island of Mactan where stands a monument to Magellan on the spot where the Portuguese navigator met his death at the hands of the native chief, Lapulapu.

Cebu is 45 minutes from Manila by plane and 22 hours by boat.

STATE OF CALIFORNIA — THE RESOURCES AGENCY
DEPARTMENT OF PARKS AND RECREATION
POINT OF HISTORICAL INTEREST

County: San Francisco | Name: Santo Niño de Cebu, a Religious Artifact

Location: 2207-28th. Avenue, San Francisco, California, 94116

Historical Significance: The only surviving relic of Magellan's voyage (National Geog. 1976 June issue) is part of history of the Filipino people. Brought and introduced to the U.S. in Jan. 1968 thru the leadership of Sally Basiga Famarin, the veneration and fiesta of the Santo Niño de Cebu has played an important part in fostering the spirit of respect and understanding which exist between the Philippine Islands and the U.S. and provides all Californians to learn more about the outstanding contributions to the State & Nation made by our citizens of Filipino descent. Introduces the highest values in upholding sacred traditions of Philippine culture & heritage and has received public recognition all over the States by all kinds of people. To develop national identity, President of the Philippines declared image of the Santo Niño de Cebu the National Shrine, it is just fitting to be the National Shrine of the Filipinos in the United States of America.

THIS POINT OF HISTORICAL INTEREST IS NOT A STATE REGISTERED HISTORICAL LANDMARK

RECOMMENDED: Signature: Chairman, Landmarks Preservation

Date: July 13, 1977

Fr. Restituto Suarez, Ret. Rector, Basilica Minore, Cebu City, Philippines, "The annual celebration of the Fiesta of the Santo Niño de Cebu in San Francisco, California deserves my support and cooperation as Rector of the Basilica del Santo Niño in which the only surviving relic of Magellans voyage, the figure of the Christ Child preserved in the Basilica del Santo Niño in the Philippines in the City of Cebu", (National Geographic Vol. 149, No. 6 June 1976) Coignizant of the enthusiasm and devotion of Mrs. Sally B. Famarin of San Francisco, U.S.A. for the Santo Niño de Cebu, the Agustinian Fathers of the Basilica del Santo Niño in the City of Cebu have unanimously appointed her Honorary Hermana Mayor for the year 1977."

SECRETARIAT OF STATE

FROM THE VATICAN, December 21, 1982

Dear Miss Famarin,

The Holy Father has received the letter and enclosure which you sent to him and he has directed me to reply in his name.

He wishes me to assure you that he will pray for your special intention.

I also have the honor to convey the Apostolic Blessing as a pledge of strength and peace in Jesus Christ, the Son of God and Savior of the world.

Sincerely yours,

Msgr. G. B. Re
Assessor

Miss Sally Famarin
2207 28th Avenue
San Francisco, CA 94116

HIS HOLINESS, POPE JOHN PAUL 11 IN CEBU, PHILIPPINES,LITURGY OF THE WORD

Finding myself in this important city known as the cradle of Christianity in the Philippines,I want to express my deep joy and profound thanksgiving to the Lord of history. The thought that for 450 years the light of the Gospel has shown with undimmed brightness in this land and on its people is cause for great rejoicing. Four and a half centuries of fruitful interaction between the local culture and the Christian message have resulted in this harmonious blending called "Filipino Christian culture." God's providence in the Philippines has truly been wonderful. The Christianization that took place in the sixteenth century was not something merely accidental. Divine grace was at work when the people of this region had their first contact with the image of the Santo Niño. It is an important historical fact,rich in religious meaning,that on 1 January 1571 the village kingdom of Sugbu was renamed "Villa del Santo Niño ", and thus the first city of the Philippines was placed under the patronage of the Child Jesus.

In a particular way the church thanks God that the tiny Christian community of Sugbu,under the patronage of the Infant Jesus,has now become a flourishing archdiocese of two million people,almost all of whom are Catholics. It can truly be said that growth in faith and Christian living has been until now a constant feature of the church in Cebu as well as the whole Philippines. The glorious past gives hope for the future.

Excerpts from L'OSSERVATORE ROMANO

Most Holy Father

The Members
of the Santo Niño de Cebu
Association of California

humbly beg of Your Holiness the

Apostolic Blessing

on the occasion of
The Filipino Fiesta of the
Santo Niño de Cebu Week

Sanctissimus Dominus Benedictionem Apostolicam concedit
Ex Aedibus Vaticanis die 27-VIII-1981

+ Antonius M. Javierre
archiep. Ploacen. S.P.

Archdiocese of San Francisco
CHANCERY OFFICE
445 CHURCH STREET
SAN FRANCISCO, CALIFORNIA 94114
(Area Code 415) 863-5112

December 15, 1980

Mrs. Sally B. Famarin, President
Parish Council of St. Joseph's Church
1415 Howard Street
San Francisco, CA 94103

Dear Mrs. Famarin:

While my schedule does not permit me to join you for the Fiesta in honor of Santo Niño de Cebu, I do wish to thank you for your courtesy in extending this invitation and to assure you that I will be with you in prayer and spirit on January 18th.

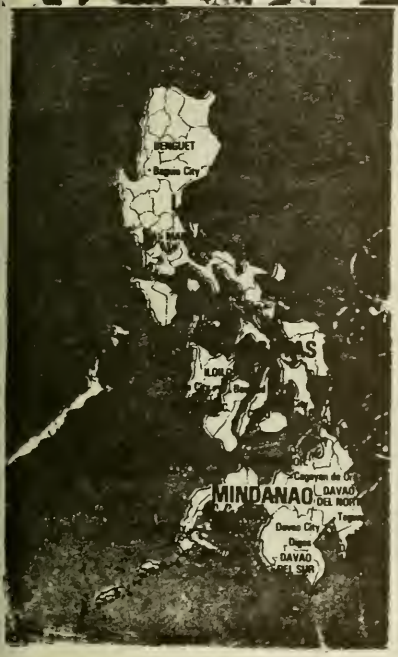
In 1521 the great explorer, Ferdinand Magellan, planted the cross in the city of Cebu. Since that time the Christian faith has grown and flourished in the Philippine Islands and this faith has been brought by you to the United States. The religious fervor of the Filipino people and their rich cultural heritage is a source of blessing to the Archdiocese of San Francisco. Your devoted priests and religious give testimony to the efficacy of that cross planted long ago in the city of Cebu.

With gratitude for the many rich gifts the Filipino Community has brought to the Church in San Francisco and with prayers that the Christ Child will continue to bless you and your people as you strive to serve Him, I am

Devotedly yours in Christ,

+ John R. Quinn

Archbishop of San Francisco



GREETINGS TO THE CHURCH AND PHILIPPINE NATION

Dear People of the Philippines

In my desire to know personally the great peoples of Asia, I wanted my first Papal visit to be to the the Philippines. The Philippine Nation is deserving of particular honour since, from the beginning of its christianization, from the moment that Magellan planted the Cross in Cebu Four Hundred and Sixty years ago, on April 15,1521, all through the centuries, it's people have remained true to the Christian Faith. In an acievement that remains unparalleled in history ,the message of Christ took roots in the hearts of the people within a brief span of time,and the church was thus strongly implanted in this nation of seven thousand island and numerous tribal and ethnic communities. The rich geographical and human diversity, and various cultural traditions, and the peoples joy and sharing, together with the fruits of the missionary efforts, have successfully blended and have shaped, through periods which were sometimes not devoid of shadows and weaknesses, a clear national identity that is unmistakably Filipino and truly Christian.

Due homage must be paid to this achievement of the Filipino people, but what you are also creates an obligation and it confers upon the nation a specific mission. A country that has kept the Catholic faith strong and vibrant through the vicissitudes of it's history , the sole nation in Asia that is approximately ninety percent Christian, assumes by this fact the obligation not only to preserve it's Christian heritage but to bear witness to the values of its Christian culture before the whole world. Although small in size of land and population compared to some of its neighbors, the Philippine Nation has undoubtedly a special role in the concert of nations, in order to consolidate peace and international understanding, and more particularly in maintaining stability in South East Asia,where it has a vital task. The Filipino people will always carry out this task from their noble heritage-a heritage not only of Christian faith but also of the rich human and cultural values that are their own.

Excerpts from L'Osservatore Romano

The Apostolic Blessing of the Filipino Fiesta of the Santo Nino de Cebu Week January 8-17,1982 from Pope John Paul II was imparted by the Most Reverend Daniel F.Walsh, Auxiliary Bishop and Vicar General of the Archdiocese of San Francisco to a multitude of Pilgrims who attended the celebration at San Francisco's St. Joseph's Church. Concelebrating with him were: Fr. Luis V. Resma of Las Cruces, New Mexico, Fr. Andres Diaz,Fr. Bartolome and Fr. James Ahern. Sally B.Tamarin coordinated the activities.

********* DEVOTEES ********

OF THE

Sto. Niño de Cebu

OFFICE OF THE MAYOR
SAN FRANCISCO

DIANNE FEINSTEIN

Proclamation

WHEREAS, The Fiesta of the Santo Niño de Cebu imparts to every Filipino a renewed sense of the value of the traditional Filipino traits of piety, friendship and hospitality, and devotion to the Santo Niño is a means of inspiring the highest values in upholding the sacred heritage of Philippine culture; and

WHEREAS, This yearly event is a festive, significant, celebrated and hallowed tradition, which is deeply woven into the very fabric of the history of Cebu and celebrated by all Filipino people; and

WHEREAS, This fiesta provides a unique and pleasurable opportunity for all San Franciscans to learn about and better appreciate the outstanding contributions made to the City and County of San Francisco by our citizens of Filipino descent, and

WHEREAS, During the years of its existence, through the efforts of its Founder, President Emeritus and World Emissary, Commissioner Sally Basign Fanarin, the "MARBLE CHAPEL" shrine of the Miraculous Santo Niño de Cebu, the Filipinos' Patron Saint, will be viewable at San Franciscos' Saint Joseph's Church, LA CHAPELLA DEL SANTO NIÑO DE CEBU, the site for a multitude of pilgrims from different parts of the country to gather to celebrate the festival during the 3rd week of January each year; and

WHEREAS, The Cebu Association of California, Inc., is dedicated to serve Santo Niño for peace and the dignity of man, and fosters the spirit of respect and understanding which exists between the peoples of the Philippine Islands and the United States; and

WHEREAS, The Association and St. Joseph's Parish, La Chapella del Santo Niño de Cebu, together with other leading organizations in the Bay Area will observe the Filipino Fiesta of the Santo Niño de Cebu Week in San Francisco from January 14-23, 1983,

NOW, THEREFORE, I, DIANNE FEINSTEIN, Mayor of the City and County of San Francisco, do hereby proclaim the period of January 14 through 23, 1983, as the FIESTA OF THE SANTO NIÑO DE CEBU WEEK in San Francisco, and do urge all our citizens to participate with their Filipino-American friends and neighbors in observing the events of the Fiesta.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City and County of San Francisco to be affixed this twenty-second day of November, nineteen hundred and eighty-two

Dianne Feinstein
Mayor

George Deukmejian

State of California

Ms. Sally B. Famarin
2207 28th Avenue
San Francisco, California 94116

Dear Ms. Famarin:

Although I cannot attend the Fiesta del Santo Niño de Cebu I want to thank you for your kind invitation.

I am pleased to hear that La Chapella del Santo Niño de Cebu has been added to the National Register of Cultural and Historical places; it deserves to be included.

May I wish you a deep and fulfilling fiesta. I wish I could attend the processional, I know it is the largest religious parade in the United States.

I share your joy and hope that the fiesta is a joy forall who attend. Wishing you the best this New Year has to offer.

Most cordially,

George Deukmejian

George Deukmejian
GOVERNOR

rv

Office of the President
of the Philippines
Malacañang

message

As in past Sto. Niño festivities, I convey our people's greetings to all participants and to the organizers of the 1982 Fiesta of the Sto. Niño de Cebu in San Francisco.

It is a truly momentous occasion when the Cebu Association of California, Inc., is joined by United States government officials both on the local and national levels as well as by the highest authority in the Catholic hierarchy, Pope John Paul II, in commemorating the feast day of Sto. Niño de Cebu. Festival 1982, therefore, deserves our commendation and recognition as further evidence that the Filipinos in the United States have preserved their religious heritage.

Filipinos are widely known for their religious zeal. Festival 1982 enhances this image.

My warmest congratulations. MABUHAY!

FERDINAND E. MARCOS
President
Republic of the Philippines

The Senate, California Legislature

Resolution

OF THE SENATE RULES COMMITTEE

By Senator John F. Foran

RELATIVE TO THE FIESTA
OF THE SANTO NIÑO DE CEBU

WHEREAS, The festival honoring the Santo Niño de Cebu has been recognized as one of the most beautiful in the State of California and the United States and an event of which not only Filipinos but all Americans are proud; and

WHEREAS, This joyous event is both a celebration and a public recognition of the continuing friendship and outstanding achievements of Filipino-Americans in the community; and

WHEREAS, The devotion to the Santo Niño is a means of inspiring the highest values in upholding sacred traditions of Philippine culture and heritage; and

WHEREAS, The yearly religious rites which are the object of pilgrimages from people of all walks of life, have been given more meaning and spiritual significance with its celebration in San Francisco, California, in the sense that the annual veneration of the Santo Niño de Cebu has erased territorial boundaries and spanned great oceans; and

WHEREAS, The Fiesta of the Santo Niño de Cebu in the United States has been recognized as an outgrowth from the Basilica Minore, Cebu City, Philippines; and

WHEREAS, The members of the Cebu Association of California, Inc., have set an excellent example in bringing Americans of Filipino descent to the forefront of responsible citizenship and active participation in our society, and Californians are enriched by the colorful culture and continuance of the traditions and heritage of the Filipino people; and

WHEREAS, Through the tireless efforts of its Founder, President Emeritus, and World Emissary, Commissioner Sally B. Famarin of San Francisco, the Santo Niño de Cebu has been enthroned at St. Joseph's Church in San Francisco and a marble altar shrine has been built for the Miraculous Image in what is now the largest Filipino church in the United States, a historical landmark of San Francisco, and has brought national distinction to Filipino-Americans; and

WHEREAS, Government and ecclesiastical officials in the United States and the Republic of the Philippines have recognized the Fiesta of the Santo Niño de Cebu as having played an important part in fostering the spirit of respect and understanding which exists between the people of the Philippines and the United States; now, therefore, be it

RESOLVED BY THE SENATE RULES COMMITTEE, That the Members express their appreciation for the unique opportunity which the Fiesta of the Santo Niño de Cebu has provided for all Californians to learn more about the outstanding contributions which the citizens of Filipino descent have made to this state and the nation; and be it further

RESOLVED, That a suitably prepared copy of this resolution be transmitted to the Members of the Cebu Association of California, Inc.

James K. Mills
CHAIRMAN

John F. Foran
SENATOR

6th
DISTRICT

Senate Rules Resolution No. 436 adopted April 23, 1980

western union **Telegram**

SFC378(1640)(1-028811N012-001)PD 01/12/82 1436
ICS IPMSFSD SFO
SUSPECTED DUPLICATE: 1-009323I008 SFB 198 TWX WHITEHOUSE WSH
002 DLY GOVT WHITE HOUSE DC JAN 8
PMS MS. SALLY B. FAMARIN
PRESIDENT EMERITUS
CEBU ASSOCIATION OF CALIFORNIA, INC.
2207 - 28TH AVENUE
SAN FRANCISCO, CA 94116

PRESIDENT'S MESSAGE

ON BEHALF OF PRESIDENT REAGAN, I AM DELIGHTED TO SEND WARM GREETINGS TO THE CEBU ASSOCIATION OF CALIFORNIA AND ALL THOSE CELEBRATING THE FIESTA OF THE SANTO NIÑO DE CEBU WEEK OF SAN FRANCISCO.

THIS EVENT, WHICH HONORS THE PATRON SAINT OF THE FILIPINO PEOPLE, SANTO NIÑO DE CEBU, IS AN IMPORTANT PART OF THE SPIRITUAL AND CULTURAL LIFE OF THE COMMUNITY. IT PROVIDES A TIME OF SERIOUS REFLECTION AS WELL AS PARADES, FEASTS, AND FIESTAS. I KNOW THE CITIZENS OF SAN FRANCISCO WELCOME THIS OCCASION AS AN OPPORTUNITY TO STRENGTHEN THE BONDS BETWEEN THE COMMUNITY AND THEIR CHURCHES.

MAY THIS BE AN ENJOYABLE AND PLEASANT FIESTA FOR ALL.

SINCERELY,

DODIE LIVINGSTON
DIRECTOR, OFFICE OF SPECIAL PRESIDENTIAL MESSAGES

Cebu

Rich and colorful in heritage and tradition, Cebu is and integral part of the Republic of the Philippines. Is has played a role so unique and tremendous in the building and adopting the ways and culture of a Western World so foreign and strange to a multitude of natives who at that time populated this Eastern group of islands. Cebu's metarmophosis had become a milestone in the annals of history, in that it was the epicenter of distribution, socially, politically, and economically, since the landing of the Islands discoverer on April 7,1521. Humbly and without vaunt, Cebu can claim the first historic landmark which was ever planted on the soil of any of the myriad little islands in the Pacific. The GIANT HOLY CROSS, one of the many world tourist attractions in the Philippines, speaks for itself. It was in Cebu,the Cradle of Christianity in the Far East, that the first wedding ceremony took place. These are facts which Cebuanos can be proud of and the rest cannot ignore. The first Roman Catholic Church was established in 1565 in honor of the Santo Niño de Cebu, the most precios and tangible Image given to Rajah Humabon's beautiful wife by the discoverer of the Philippines, Ferdinand Magellan. The Image still standing to this day at the Basilica Minore del Santo Niño de Cebu,Cebu City,Philippines.

The Giant Holy Cross

Most Reverend Daniel F. Walsh,Auxiliary Bishop and Vicar General of the Archdiocese of San Francisco presided at the mass during the "Fiesta of the Santo Niño de Cebu Week", on January 17,1982 at St. Joseph's Church,San Francisco, California and imparted the Papal Blessing from Pope John Paul 11. He was principal concelebrator together with Fr. Luis V.Resma, Andres Diaz,Fr. Bartolome from the Philippines and James Ahern.

Rev. Joel Almendras, S.J.,Berkeley,California, "On the ocassion of the Fiesta of the Señor Santo Niño de Cebu in San Francisco, I would like to congratulate the officers and members of the Cebu Association of California,Inc., headed by Miss Sally B. Famarin. As a Cebuano, I am proud of this celebration which the Cebuanos in San Francisco annually undertake."

Preamble

We, Filipino and Americans, and all devotees of the Santo Niño de Cebu, residing in the United States and foreign countries, who commune with us in our ideals and aspirations, in order to establish closer ties amongst us, foster effectiveness, meaningful cooperation, promote the common good and general welfare, do organize ourselves into a brotherly association.

The object and purpose of this organization is to serve Santo Niño for peace and the dignity of man through the annual veneration; to honor and celebrate the Fiesta of the Santo Niño de Cebu and in order to foster the spirit of respect and understanding among our people through this sacred, cultural and historical tradition; therefore:

In witness whereof, we have affixed our signatures and the official seal of the Cebu Association of California, Inc. this 23rd day of January, year of our Lord, 1983, City and County of San Francisco, State of California, United States of America.

History of the Santo Niño de Cebu

Cebu Association of California Incorporated United States of America

Sprouted from a seed which was once a dream, in January 1968, gathered a small group of people who hail from the particular province of Cebu, Republic of the Philippines. That seed then began to grow which is now the well-known Cebu Association of California, Inc., AKA Santo Niño de Cebu Association, the founders and original sponsors of the Filipino Fiesta of the Santo Niño de Cebu Week in the United States of America.

The Cebu Association of California sponsors the annual Fiesta of the Santo Niño de Cebu Week in San Francisco every third week of January each year, which has received public recognition not only in California but all over the United States of America and other parts of the world. St. Patricks' church was the center of celebration from 1968-1978. The Traditional Processional parade along the streets of San Francisco started in January of 1977.

On January 1, 1969, the Replica of the Miraculous Image of the Santo Niño de Cebu arrived in San Francisco, California, USA. The person responsible for the transaction at the time in Cebu City was Mrs. Aquilina R. Velez. According to official records, the Image came from the Basilica, blessed by Rev. Restituto Suarez, O.S.A., Rector of Basilica del Santo Niño in Cebu City. The Image was 44 years old then. In December 1977 the Image was renovated and the crown was filled with precious gems.

Precious Gems of the Santo Niño de Cebu," Since the Santo Niño de Cebu Arrived in the United States in 1969 some of the Officers and Members of the Cebu Association of California have donated jewels for Him. As years go by more and more jewels were received, most of them donated by Chairman of the Board and Past Pres. John H. Atkinson of House of Upsuhr of San Francisco. In the year 1978 more precious gems were mounted especially on the golden crown donated and designed by John H. Atkinson.

Camareras of the Santo Niño," Keeper of the Queen's Robe, that is the dictionary defination of the Spanish word, camarera and a very royal tradition of assigning a special group to take care of dressing and keeping of the wardrobe of a reigning monarch. It was but natrual that in where the kingship of the Miraculous Santo Niño reign, there should be formed a group known as Camareras del Santo Niño. In the United States the Camareras was formed in 1977 which was composed of officers and active members of the Association.

The Hubo," the dressing and undressing rituals. Robing and disrobing of the beloved Santo Niño is carefully done by the ladies of the camareras. Camareras perform their duties especially during the ritual of the "Hubo" when robing and disrobing of the Santo Niño takes place. As customary this is done a week after the fiesta celebrations. The first ritual in the United States started in the year 1977.

The Sinolog", the dance ritual, started in the United States in 1975 which thrills San Franciscans. This is a unique customs of the Cebuanos in fitting tribute to the merciful Santo Niño.

Aims, purposes and goals of the Cebu Association of California: To serve Santo Niño de Cebu for peace and dignity of men. Through the tireless efforts of its Founder, Pres. Emeritus and World Emissary, Commissioner Sally B. Famarin and the officers and members, they have set an excellent example in bringing Americans of Filipino descent to the fore-

front of responsible citizenship and active participation in our Society. The devotion to the Santo Niño is a means of inspiring the highest values in upholding sacred traditions of Philippine culture and heritage. Through the fiesta celebrations the Cebu Association has played an important part in fostering the spirit of respect and understanding which exist between the people of the Philippine Islands and the United States.

Since it's founding, different groups attempted to destroy and crush the fiesta celebrations and the Association but to no avail. The hardships and struggle of the officers & members have up to this date made the Cebu Association a strong organization, proud of it's ideals and the realization of its dreams, a most spectacular and magnificient cultural and traditional celebration, the Fiesta of the Santo Niño de Cebu which not only Cebuanos but all Filipinos can be proud of.

The Cebu Youth Chapter," the First Chapter form by the Cebu Association in 1977, to train youths to be leaders of tommorrow. Since then they have worked side by side with the mother organization.

The Southern California Chapter," One of the largest chapter formed, composed of hundreds of members. Formed in 1977 by Mr. & Mrs. Bill Holz in Long Beach/Los Angeles Area they started the Fiesta celebrations in January 1978. In May of 1978, the Honorable Eduardo Gullas of Cebu donated the Replica to the Southern California Chapter which he presented to Commissioner Sally B. Famarin in Cebu City during her visit. They are now celebrating the fiesta celebration every 2nd week of January each year. A big number of delegation is expected every year during the celebration in San Francisco. San Diego Chapter is spearheaded by Mrs. Encarnacion Fernandez and directly connected with the mother organization.

The Oakland/Union City Chapter," organized by Mr. Josephus Yap of Union City and Commissioner Georgia Megue of Oakland, they have been active and served on the Executive Committee every year in San Francisco.

In October 1978 the Santo Niño de Cebu was featured in the National Lapidary magazine. During the Galileo Gem Guild , Gems of Land and Sea Show at the Golden Gate Park, Nov. 4-5, 1978 the Santo Niño de Cebu was the Special exhibit viewed by many. The Santo Niño, studded with opals, diamonds, rubies, pearls, turmolines, and other precious stones was the center of attraction at the show.

In May of 1978, Cecilio Samson, the City Administrator of Mandaue City, Republic of the Philippines amd Commissioner Sally B. Famarin of San Francisco, California, USA organized a sister organization of the Cebu Association of California, Inc. Named Mandaue Association de Santo Niño with Mayor Demetrio M. Cortes as Honorary President. At the time Mayor Cortes donated a Replica of the Santo Niño for one of the Chapters of the Association. The main objectives of the sister organization is to maintain closer relationship among Cebuanos at home and in foreign countries as well as devotees of the Santo Niño. Delegations from different chapters, affiliates and sister organizations including Queens delegations will be received and guided accordingly during their tour.

Other Chapters are from West Germany, Rome, Tokyo, Canada, Merced Stanislaus, and one from the Hawaiian Islands. These are all directly involved in the Fiesta celebrations in San Francisco, California, USA.

Since 1968 the fiesta celebrations were held at St. Patrick's Church of San Francisco, Msgr. C.J. McKenna, Pastor. The fiesta celebrations was getting bigger and bigger every year. During the festival in 1976, Rev. Antonio Rey, Chairman of the Board of Arbitration of the Archdiocese of San FRancisco was the principal concelebrator of the mass attended by a multitude of pilgrims from different parts of the country. Concelebrating with him were: Fr. Max Villanueva, Msgr. McKenna, Fr. Fred Bitanga, Fr. Albert Bitangjol and Fr. Henry Hernando of Los Angeles County. On January 1979, the first Decade of existence, the Santo Niño de Cebu was moved to St. Joseph's church in the South of Market Area, the cradle of San Francisco's best traditions.

On April 22, 1979 enthronement rites was celebrated with the Rev. James A. McGee, Pastor of St. Joseph's concelebrating. At such time the sign 'La Chapella del Santo Niño de Cebu ' was erected at the church gardens on the corner of Tenth and Howard Streets. Plans for the construction of a Marble Chapel to permanently house the Santo Niño were drafted and ground breaking ceremony took place on November 11, 1979. Commissioner Sally B. Famarin pooled her sources to donate $8,000.00 to the cause so construction can start. While construction was going on and the members of the Cebu Association feel that we needed the carroza for the Traditional Processional Parade of the Miraculous Santo Niño de Cebu. One of the pillars of the Cebu Association, Marcelinus and Perla Filamor Canaya of San Francisco, California then pooled their sources and specifically ordered the carroza from Cebu City, Republic of the Philippines.

On October 11, 1980, the Triple inauguration rites took plce with a concelebrated mass by Rev. James A. McGee and Fr. Oscar Villamor of Mandaue City, Philippines. The Triple Inauguration Rites covered mainly: The Blessing and Ribbon cutting of the Marble Chapel, the Traditional Carroza, and the Landmarks plaque outside St. Joseph's Church, the National Shrine of the Filipinos in the United States of America witnessed by Civic and government officials in local, state and federal.

In 1979, Commissioner Sally B. Famarin authored and endorsed St. Joseph's Church on the local Landmark. On January 16, 1980, the San Francisco Landmarks Board voted in favor of the landmarks status. On May 15, 1980 the City Planning Commission voted unanimous on it's landmarking and the San Francisco Board of Supervisors voted unanimously on the issue as a City Landmark. Because of the recognition of the Filipino Fiesta of the Santo Niño de Cebu Week all over the country Commissioner Famarin felt that we must keep on to have a strong hold for the richness of the cultural heritage of the Filipino people. In May 1981 she then applied for St. Joseph's church, La Chapella del Santo Niño de Cebu to be added to the National Register of Cultural and Historical Places in Washington, D.C. The application was sent to Dr. Knox Mellon, California State Historic Officer. During this time Sally Famarin has received endorsements from State Assemblyman Art Agnos of the California State Legislature, California State Senator John F. Foran, and Senator Milton Marks. During the meeting of the State Historical Commission at Yosemite Valley, Sally Famarin attended and confirmed the unanimous vote rendered by said commission on Dec. 15, 1981. After the vote she then contacted Congressman Philipp Burton for the National Register vote and on January 15, 1982 the official addition on the National Register of Cultural and Historical Places took place.

Commissioner Famarin felt that the official recognition of the Filipino Fiesta of the Santo Niño de Cebu Week will not be complete without the blessings from the highest hierarchy of the Roman Catholic church, His Holiness, Pope John Paul II. Through the combined efforts of Most Reverend Daniel F. Walsh, Auxiliary Bishop and Vicar General of the Archdiocese of San Francisco, Rev. Milton Walsh, Secretary to Archbishop John Quinn and Commissioner Sally B. Famarin the first Papal Blessing was issued on January 8-17,

1982. This was imparted by the Most Reverend Daniel F. Walsh during the concelebrated mass, day of the Santo Niño Festival on January 17, 1982 at St. Joseph's church with a multitude of pilgrims in attendance. after the mass the largest Traditional Processional Parade took place along the streets of San Francisco followed by the Traditional Banquet and Ball.

Marie Modeste of SafeCo Title Insurance Company wrote," Sally, I would like to congratulate you on the tremendous sacrifice you have overcome in the fostering and development of the Cebu Association of California, Inc., through the veneration and fiesta of the Santo Niño de Cebu in the United States. For the years I have known you, through your tireless efforts, the Cebu Association of California, Inc. the original sponsors of the Fiesta of the Santo Niño de Cebu Week has built a name that others can be proud of. Through the different chapters and affilliates including sister organizations that you have formed in different parts of the country as World Emissary of the Association, you have reached the National Distinction and word of the Fiesta of the Santo Niño de Cebu is now ringing throughout the nation."

In 1982 many organizations, groups and individuals in different parts of the nation has imulated the fiesta celebrations of the Santo Niño which proved that our most important mission has been accomplished, the Santo Niño Fiesta is now celebrated all over the United States where Filipinos are Residing and flourished.

In the following pages are photos and excerpts of messages since 1969, relates the historical factors of the Santo Niño de Cebu, the Cebu Association and it's formation and the Filipino Fiesta of the Santo Niño de Cebu Week celebrated every third week of Jan. each year in the United States.

FESTIVAL '82 HIGHLIGHTS: During the coronation of the Queen of Cebu on January 16, 1982, California Assemblyman Art Agnos presented an Award to President Emeritus Sally B. Famarin from the Sate Senate for the Association's tireless efforts in propagating the highest values in cultural heritage of the Filipino people and achieving in adding the Santo Niño de Cebu Shrine, to the National Register of Cultural and Historical Places and the Papal Blessing from Pope John Paull II

LA CHAPELLA DEL SANTO NIÑO DE CEBU
ST. JOSEPHS CHURCH
TENTH AND HOWARD STREETS
SAN FRANCISCO, CALIFORNIA, 94103

The National Shrine of the Filipinos in the United States of America

Authored and endorsed by Salk B Famarin

The Filipino Fiesta of the Santo Niño de Cebu has reached the National distinction wherein it has been recognized by Ecclesiastical and government officials from different branches of government: City, State and Federal level both in the Philippines and the United States. Excerpts of messages since 1969 relates other historical factors of the Filipino Fiesta of the Santo Niño de Cebu Week.

Cardinal Julio R.Rosales,D.D., "Devotion of the Holy Child or to the Santo Niño has always been a strong characteristic of the Cebuano people as well as of the Filipinos in general. This was proven during the IV Cotennial celebration when the whole Filipino populace joined hands and hearts at the solemn coronation of the Santo Niño de Cebu on April 28,1965. I am glad that in such far away country where you are the flame of your love for the Holy Child still burns brighter than ever. This is one sure sign that your Christian faith is one that is alive and fervent. May you keep it ever burning until eternity. Hence, while we honor and adore the Holy Child Jesus, in the Image of the Santo Niño de Cebu, let us ever keep in mind that He stands for the spirit of simplicity and humility as a condition to enter God's kingdom and for the love and good upbringing of children who will be the men and leaders of tommorrow."

Archbishop Joseph T. McGucken of San Francisco," At this time when the bonds of family life in this country need to be strengthened in imitation of the Holy family of Jesus, Mary and Joseph, we deeply appreciate the work of your Association and your devotion to the Santo Niño as a means of inspiring the highest values of Catholic family life and the maintenance of the sacred traditions which you bring with you from your homeland. As our Filipino membership in the family of God in this area continue to grow, we hope that the Cebu Association will also continue to enjoy increased membership and blessings. I assure you of my prayers that you may continue to enjoy the support of God's providence."

Archbishop of the Archdiocese of Lipa, Batangas, Philippines, Mariano G.Gaviola, D.D. "We in you motherland are proud of you, beloved devotees, for this living example of a steadfast fidelity and devotion to the greatest and most loving Protector, not only of our people but all mankind. Allow us our humble prayers at least, that your faith be crowned with the realization of your dream to complete with God's blessings the Marble Chapel you would like to dedicate to the "Santo Niño de Cebu" at St. Josephs church in San Francisco. Would to God, above all, that this chapel will ever reflect the church in your homes (the "domestic church"), within your hearts and in your lives."

Rev. Kirby Hanson, Chancellor, Archdiocese of San Francisco from the Archdiocesan Committee," Because of the importance placed upon the Santo Niño de Cebu by your people, we feel that the Shrine should be incorporated in the overall plan of the church."

Rev. Medardo Durmendo, Rector Basilica Minore, Cebu City, Philippines, "Iam glad to know that you are building a Marble Chapel for Santo Niño. This is, indeed, a very lau-

ommend and congratulate all the devotees who will enthrone the Santo Niño de Cebu on the Marble Altar. May this Marble Chapel be a symbol of love and unity among you Pinoys, living in the United States. May you be united in all your endeavors in the name of San-Santo Niño de Cebu

Rev. James A. McGee, Pastor of St. Josephs Church, La Chapella del Santo Niño de Cebu, San Francisco," I would like to take this opportunity to thank all our parishioners and devotees of the Santo Niño de Cebu, the officers and members of the Cebu Association of California, Inc. and to Sally B. Famarin, Pres. of the Parish Council of St. Josephs church for your strong devotion, love and admiration of the Santo Niño de Cebu. The Marble Chapel is a lasting memory for all your sacrifices, love and understanding. May it continue to flourish! The landmarks preservation of St. Josephs church at the time of the enthronization and building of the Santo Niño de Cebu Shrine in the church have made it more significant and meaningful not only to the Filipino people but all our people. This is now part of San Francisco history and will be carried down from generation to generation."

Rev. Milton T. Walsh, Secretary to Archbishop John R. Quinn," I am writing on behalf of Archbishop Quinn to thank you for the very beautiful Souvenir Booklet which you sent to him. The Archbishop is most grateful for your kindness in sending this to him and wishes to congratulate you on the fine work you are doing for the Filipino Catholic Community of San Francisco."

Rev. James Ahern, C.S.Sp., Assistant Pastor, St. Jospehs church," The annual fiesta in honor of the Santo Niño de Cebu brings to mind the rich cultural and religious heritage of the Philippines. The great contributions of the Filipino-American Community to the American Society is based largely on their love of culture and their love of language. Language is the soul of a nation and we pray the Filipinos will guard that soul inspite of difficulties and trials at home and abroad."

Fr. Fred Bitanga in 1973, to the Cebu Association and all friends of the Santo Niño, "May the nine days prayerthat culminated in a concelebrated mass in honor of the Santo Niño de Cebu serve to remind us of the gifts we, through the richness of our heritage, can gave to our world today: an imitation of the simplicity and innocence of a child and the humility of God who consents to become one of us. May this shared rejoicing in the things of God, a reflection of our living faith, make one in a family."

Rev. Joaquinn V. Resma, Pastor of Our Lady of Health church, Las Cruses, New Mexico, "The Papal Blessing from Pope John Paul II of the Vatican of Festival'82 is the Lords' wishes of which we of all races should be very proud of. I would like to congratulate Archbishop John R. Quinn of San Francisco, that such a religious and historical landmark and celebration is happening in this great City of St. Francis, of course Fr. James A. McGee, Pastor of St. Josephs Church and Commissioner Sally B. Famarin for your hard work, love and devotion for the Santo Niño de Cebu."

Rev. Albert Bitangjol, San Francisco," This celebration brings us the memory of the great donation of us Catholics to the Holy Infant. The Basilica in Cebu is the most frequented church of Cebuanos because the authentic Miraculous Image of Santo Niño is enthroned in that church. May this celebration and devotion bring closer to Jesus and let us live an authentic Christian life patterned after that Jesus himself. I would like to congratulate the officers and members of this organization for the good work they are doing in the community and to the Holy Infant Jesus."

From the Director of the Cofradia del Santo Niño de Cebu, Cebu City, Philippines, Fr. Sal-

picio E.Enderes,O.S.A.' "Brethren,let me extend my warmest greetings to everyone of you. Peace and joy be in your heart forever as Santo Niño the Prince of Peace has announced to us through the mouth of His angel"and on earth peace to men of goodwill." Let the goodwill therefore, be the spirit of all our actions, whether in the fulfillment of the percepts of God or in our dealings with our fellowmen, for it is in our will (intentions) where we get the value of our good actions with reference to our spiritual life on earth. Where there is a will there's a way, where there is a way, Santo Niño has access to you; He will come to you and you will have peace as He often said to His disciples."PEACE BE WITH YOU."

Rev. Floro Arcamo. " I know how hard it must be for you and your Association to have lost Mayor Moscone who was very supportive of your worthy cause. We lost a good man. But even as we mourn his passing and pray for him,let not his untimely death diminish in any way your fervor and your untiring efforts to promote devotion to our dear Santo Niño. In fact it should encourage you more to continue the work of spreading devotion to Santo Niño which the late Mayor so generously supported."

Rev. Luis Resma,San Martin de Porres Mission,Butterfield Park,New Mexico,"I am most pleased of your devotion, which you have received from your great grandparents and have treasured most. I wish you good heart to hand this devotion to your children and their children. I extend my thanks to those who have worked hard on this celebration and to those who have given me the honor to be with you on this auspicious and memorable occassion."

Sister M.Cornelia C.Ramirez,R.V.M.,Principal,St. Josephs School," I am very happy to be stationed here at St. Josephs parish where we honor our beloved Santo Niño with great lov and devotion. My congratulations to all who have worked hard to have the statue of Santo Niño de Cebu here in our church. I thank God for giving me the opportunity to celebrate with you this year. Let us remember that the most important part of the celebration is the Holy Sacrifice of the mass when we receive the Sacred Body and Blood of our Lord Jesus Christ. May our appreciation of Jesus' gift of Himself in the Eucharist lead us to a deeper love of God and our neighbor."

Archdiocese of San Francisco Archives

James Abajian,Archivist,Archdioces of San Francisco Archives,"Once again we are indebted to you for your interest in seeing to it that printed materials illustrating the history and current activities of St. Josephs Church are placed here. a very worthwhile body of materials can now be found here both on the church and on the Philippine Community. We thank you for your continued interest in our general aims and purposes as evidenced by your gift of the booklet,La Chapella del Santo Niño de Cebu of St. Josephs Church. It is further evidence of your energetic and worthwhile work in aid of your church and your community."

Dr. Albert Shumate,Pres. Emeritus,California Historical Society, "San Francisco is to be congratulated that a devoted organization has developed the Santo Niño de Cebu celebration held at Historic St. Josephs church, into one of San Francisco's outstanding events. Congratulations to Sally B.Famarin, a loyal and faithful worker."

Dr. Knox Mellon,State Historic Preservation Officer,"The Santo Niño de Cebu is included in the description and statement of significance which indicate that the National Shrine of the Filipinos in the United States of America is an important aspect of the cultural significance of St. Josephs church. The property was registered for several reasons: Its strong architectural values, its significance in the history of San Francisco and its importance to the Filipino Community."

FIRST PROCLAMATION BY MAYOR GEORGE R. MOSCONE of San Francisco," The Fiesta of the Santo Niño de Cebu imparts to every Filipino a renewed sense of the value of the traditional Filipino traits of piety, friendship and hospitality, and devtion to Santo Niño is a means of inspiring the highest values in upholding the sacred heritage of Philippine culture."

The White House, President of the United States, Ronald Reagan," This event, which honors the patron Saint of the Filipino people, Santo Niño de Cebu, is an important part of the spiritual and cultural life of the community. It provides a time of serious reflection as well as parades, feasts, and fiestas. I know the citizens of San Francisco welcome this occasion as an opportunity to strengthen the bonds between the community and their churches."

President of the Philippines, Fredinand Marcos "One of the major concerns of the New Society in the Philippines is the preservation of the Filipino Heritage-Filipino values and traditions- not only among Filipinos residing in the homeland but among those who live in other countries as well. In a state where the Filipino population makes up a sizable percentage, such as California, this effort becomes double important and assumes added significance: It is with considerable gratification therefore that I note the religious involvement of the Cebu Association of California in the spiritual life of Filipinos in San Francisco. It is truly a momentous occasion when the Cebu Association of California, Inc., is joined by government officials both on the local and National levels as well as by the highest authority in the Catholic hieriarchy, Pope John Paul II, in commemorating the feast day of the Santo Niño de Cbeu. The Santo Niño de Cebu Festival, therefore, deserves our commendation and recognition as further evidence that the Filipinos in the United States have preserved their religious heritage".

The White House, Washington, D.C., Pres. of the United States, Richard M. Nixon, "At a time when America cannot afford to leave undeveloped talents and abilities of any one citizen, you organization is doing the utmost to bring Americans of Filipino descent to the forefront of responsible citizenship and active participation in our National life. The Filipinos have committed themselves to the highest ideals of our Democratic Society, and we are indeed proud to know that the spirit of service and Christian dedication continues to characterize your people."

President of the United States, Gerald Ford, "Your outstanding dedication to the well-being and advancement of your fellow citizens, as well as those of Filipino descent, is highly praiseworthy. Our friends from the Philippines have indeed added a special warmth and richness to our way of life, and I commend you for helping to share the contributions of your heritage."

President of the United States Jimmy Carter, "Americans of Filipino descent have made remarkable contributions to our Nation's growth and development, and the President is confident that you will continue in your dedication to strengthening our Society."

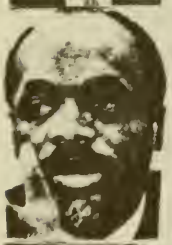
Proclamation, Mayor Dianne Fienstien of San Francisco, "During the years if its existence, through the tireless efforts of it's founder, President Emeritus and World Emissary, Commissioner Sally B. Famarin, the "Marble Chapel", Shrine of the Miraculous Santo Niño de Cebu, the Filipinos Patron Saint, is now viewable at San Francisco's St. Joseph's Church, La Chapella del Santo Niño de Cebu, the largest Filipino church in the United States, and the site for a multitude of pilgrims from different parts of the country to venerate and celebrate the festival every third week of January each year, bringing National distinction to Filipino-Americans and providing an example for others to emulate."

Senator John F.Foran,California State Senate Legislature,commended the State Resolution No.919 adopted August 23,1978 and Resolution No. 436 adopted April 30,1980. Senator Foran had been active every year during the fiesta celebration serving on the Advisory Capacity with other government officials.Amended Resolution published in Souvenir Book every year. A paragraph, California Senate Legislature Resolution," Whereas, government and ecclesiastical officials in the United State and the Philippines has recognized the Fiesta of the Santo Niño de Cebu as having played an important part in fostering the spirit of respect and understanding which exist between the people of the Philippines and the United States; now therefore, be it resolved, that the Senate Rules Committee express their appreciation for the unique opportunity which the fiesta of the Santo Niño de Cebu provided for all Californians to learn more about the outstanding contributions which the citizens of Filipino descent have made to this State and Nation."

Msgr. McKenna of St. Patrick's church," To the Cebu people of San Francisco: We welcome the people of Cebu and feel previledged to be associated with the devout celebration of their Patron feast. We are conscious of the fact that the Filipino nation represents Christianity in the Orient."

Governor Eduardo Gullas of Cebu,Philippines,"It is good to know that even outside of home our brother and sister Cebuanos, and other Filipino ethnic groups for that matter have not forgotten to honor the Santo Niño de Cebu, the fountainhead of many good things that come to Cebu and it's people. I hail the people who undertook the construction of the Marble Chapel and I join them in prayer on the occasion of it's blessings."

Governor Edmund Brown,Jr. of California," Filipino people have contributed greatly to the richness and variety of California's culture. I commend the efforts of those who preserve the Filipino heritage in our State, and I trust that your work will enhance that hreitage.California has always been receptive to peoples from a variety of backgrounds. The fabric of our Society, in turn, has been strengthened and enhance by ethnic diversity. The Filipino people have made significant contributions to the United States and California, and I commend your efforts to keep the Philippine heritage alive and prosper in our State."



Speaker of the House of Assembly, California State, Willie Brown,Jr. " In honor of this commemorative evnt, I would like to recognize the contributions you have made to this Society, in which, we of all races and religions live together, and to express the deep hope that the faith and ties which bind the Filipino-American community will grow stronger with every new day. The Filipino community is a very important asset to San Francisco. Our city and the State of California have benefited a great deal from your rich tradition and heritage. I look forward to continued participation and contribution of the Filipino community to San Francisco."

Senator Milton Marks of California," My heartfelt best wishes to the Cebuanos of San Francisco, on the occasion of the Fiesta of the Santo Niño de Cebu, the Patron Saint of the Filipino people. Through this happy event, we celebrate our continuing friendship and honor the achievements of Filipino- Americans to our community."

Speaker of the House,California Assemblyman Leo McCarthy," The Cebu Association of California,Inc.,Provides an outstanding contributions to the cultural life of San Francisco and California in sponsoring the Philippine Fiesta of the Santo Niño de Cebu Week. I extend my congratulations to all those who worked in this significant event and my best wishes to the members of the Cebu Association of California and it's many friends."

Philippine Consul General of San Francisco in 1969, Samson Sabalones,"Traditionally the Santo Niño Fiesta goes back through the pages of history to the time when the Image of the Santo Niño was given to the wife of Rajah Humabon by Ferdinand Magellan in 1521. The religious zeal and piety of the Cebuanos in celebrating the yearly event are carried by them wherever they are even in this distant land. Cebuanos should remember that the true spirit of the Santo Niño is the hope that our salvation is always possible if we practice humility, industry, and develop to the good life with the teachings of the man who died in the cross."

Consul General of the Philippines, Trinidad Alconcel," It touches me deeply to be able to participate in such a religious event. To me the deep significance of this act of religious fervor is more meaningful than the outward gaiety experienced from the occasion.

Consul General Carlos A. Faustino of the Philippines,"I am happy to note that our people in the United States, particularly the Cebuanos, despite being so far away from the Philippines, still cherish and hold dear the customs and traditions of the homeland. I think this is as should be. America is after all a land of many cultures, and our people in this country do well to contribute to it to the best of Philippine culture. To the Cebu Association I therefore offer my hearty congratulations."

J.H.Osmena," Living far away from home makes every occasion like this one event of great joy. It is an opportunity to share with our friends in the Cebu Association of California the celebration of the fiesta of the Santo Niño. It is an opportunity for the renewal of communal ties, and for the fostering of cooperation. It should also serve us as a reminder that in another culture and anothe Society, it is essential that we maintain the best in our cultural values which are threatened with erosion."

Attorney General, State of California, George Deukmejian," I am pleased to hear that a Chapella del Santo Niño de Cebu has been added to the National Register of Cultural and Historical Places; it deserves to be included. May I wish you a deep and fulfilling fiesta. I wish I could attend the Traditional Procession, I knew it is the largest religious parade in the United States."

California State Assembly,Assemblyman Art Agnos."The National Shrine of the Filipinos which St. Joseph has become greatly contributes to the historical recognition and cultural enlightenment of the Filipino Community. St. Josephs church houses the Image of the Miraculous Santo Niño de Cebu making it one of San Francisco's most historical,cultural and religious shrines and worthy of placement inthe National Register. I urge the acknowledgement of this important landmark for the benefit of both present and future generations who will appreciate it's cultural, aesthetic and architectural contributions."

From the San Francisco Board of Chambers echoed," For public Recognition of Distinction and Merit, on the occasion of the Annual Fiesta of the Santo Niño de Cebu, celebrated every third week of January each year, and in recognition for the long standing tradition of devotion, inspiration, friendship and hospitality this sacred fiesta evokes and represents; and with deep appreciation to Sally Basiga Famarin, Founder, President Emeritus World Emissary of the Cebu Association of California, and all the members of the Association, who through their tireless efforts set an excellent example in bringing Americans of Filipino descent to the forefront of responsible citizenship and ac-

tive participation in our Society, and for reminding us all of the colorful and continued tradition of the Filipino people."

Governor O.G. Rama,Cebu,Philippines,"Pit Senor! This is the reverberating religious cry familiar to every Cebuano heart. Pit Senor! This has resoundingly echoed through the centuries summarizing the hopes, faith, plaints and joys of thousands of devotees of the Blessed Child. On bended knees and dancing feet, the Cebuano re-echo this suplication for devine assistance of His heavenly Protector. God has willed that this religious and Miraculous Image be cradled in this tiny historic Isle and the Cebuanos since Magellan's time, have been zealously watching over and taking charge of the most venerable and priceless Image of our country. Cebuanos far and near, are united with this religious bond of affection for the Blessed Child."

Gov. Ro nald Reagan of California,"California takes pride in it's Filipino Community,and this traditional celebration offers a colorful example of the cultural heritage of the Philippines. The fiesta provides a unique and pleasurable opportunity for all Californians to learn about and better appreciate the outstanding contributions to the State and Nation made by our citizens of Filipino descent."

Congressman Phillip Burton, United States Congress,Washington,D.C.," I have read, with great interest, the materials concerning the Fiesta of the Santo Niño de Cebu. I will be happy to call this special event to the attention of the White House and also, read into Congressional record appropriate remarks for this very important celebration . Citizens of Filipino descent will share with all San Franciscans, and, indeed Californians, this special part of their culture and heritage. The Cebu Association of California is to be commended for their work which they have undertaken to bring to our City of St. Francis the Fiesta of the Santo Niño de Cebu.St. Josephs has played a significant role in our City since it's founding in 1861. It currently serves a unique place in the cultural life of San Francisco's Filipino Community. The presence of the Santo Niño de Cebu Shrine, it's importance to the Filipino community and the historic role of St. Joseph's church in the history of our city have all been recognized in the placing of St. Joseph on the National Register."

Former Senator Sergio Osmena,Jr.,Republic of the Philippines," Cebu has earned that unerring reference in history as the 'Cradle of Christianity in the Far East'. Roman Catholicism having been deeply engrained in our way of life as a religious people,it is not surprising to find brother Cebuanos go out of their way to propagate the sacred and priceless heritage of the faith wherever he may be."

Ambassador Romeo Arguelles,Consul General of the Philippines in San Francisco,"More than 400 years ago the Image of the Santo Niño was enthroned in the first Catholic church built in Cebu City by the Agustinian priests who were with the expedition of Miguel Lopez de Legaspi. Since then, the Santo Niño de Cebu,attributed with Miraculous powers, is the center of intense devotion by Cebuanos and other devotees and the object of religious pilgrimages by Filipinos throughout the country. During the celebration of the 400th Anniversary of Christianity in 1965, the church of the Holy Name of Jesus, where the Image of the Santo Niño is venerated, was declared Basilica Minore by Pope John Paul VI, a coveted honor which Cebuanos could be proud of. In celebrating the centuries old feast of the Santo Niño de Cebu in San Francisco, you have shown your intense devotion to the Holy Child and your deep love for the rich cultural heritage and religious traditions of our homeland."

Superior Court Judge of San Francisco,S. LEE Vavuris,"In these days of confused moral standards, it is heartening to see a great immigrant people, as yourselves, returning to

the shores of the Western World that faith which Magellan brought to you in the sixteenth century. May the Fiesta of the Santo Niño be the catalyst, so necessary, in bringing about a renewal of our Christian heritage."

District Attorney Arlo Smith, City & County of San Francisco to Sally Famarin," In all of your endeavors you have demonstrated concern and leadership not only to the Filipino community but to the entire City & County of San Francisco as well. You are known throughout the Filipino Community as a leader in religious, social, cultural and community organizations. Your involvement and dedication to San Francisco is demonstrated by your service as Commissioner determined to preserve the heritage of San Francisco. Through your efforts to raise money for the Shrine of the Santo Niño de Cebu, you set a standard of uncompromised integrity and leadership."

Mandaue City Council, Republic of the Philippines, " Whereas, the Honorable George R. Moscone with the tireless efforts and cooperation with Commissioner Sally B. Famarin, Founder, President Emeritus and World Emissary, of the Filipino Fiesta of the Santo Niño de Cebu in San Francisco,California in the United States of America,has set a commendable example to promote the bonds of respect and better understanding between the people of San Francisco, California, United States of America and the people of Mandaue in particular, by proclaiming the Filipino Fiesta of the Santo Niño de Cebu Week, therefore the members of the Sangguniang Panlunsod ng Mandaue commend the Honorable George R. Moscone, Mayor of the City and County of San Francisco,California,USA for his strong and selfish devotion to the end that a noble virtue and tradition of the Mandauehanons be observed and celebrated in his City and County of San Francisco, California,UNited States of America."

Mayor Florentino Solon of Cebu City, Philippines," The Annual procession and veneration of the Miraculous Image of the Santo Niño de Cebu in San Francisco has drawn pilgrimages from different parts of California and other States, has assumed profound meaning and significance in the sense that this traditional Cebuano religious rites has crossed great oceans and errased territorial boundaries not only to strengthen our ties of brotherhood but also foster friendship and mutual cooperation with the American people."

Mayor Demetrio M.Cortes of Mandaue City, Republic of the Philippines, "It is with distinct pleasure for me to convey my warm greetings,in behalf of the officialdom and citizenry of Mandaue City, to the devoted members who composed the members of the Santo Niño de Cebu Association of California as they enter the 4th year of the Second Decade of happy and meaningful existence. I am certain that 110,000 Mandauehanons join me in sharing the hopes and prayers for our fellowmen in the City & County of San Francisco, California,USA, that the Lord Almighty will continue to shower, through the intercession of Santo Niño His Blessings upon our lives and endeavors. May I also convey my congratulations to the faithful devotees of the Santo Niño, particularly to our untiring Commissioner Sally Basiga Famarin, for their constancy in upholding a vulnerable Filipino tradition, a Mandauehanon virtue of alloting a part of their time for meditation and spiritual thanksgiving. Fillial adherance to the Revered Christian and National Tradition is the indelible mark that characterized the Filipino from the peoples of the world. His faith in the Almighty, his trust in his fellowmen and his belief that concerted efforts is a formidable social and economic developmental force have strengthened his moral fiber,tempered his quest for total personal devlopment and set him in motion with the times and in the tide humanity wherever he may be."

Mayor Joseph Alioto of San Francisco," San Francisco Salutes it's Filipino-American Community for the many contributions it has made to the culture and atmosphere of our

city. The Cebu Associatior and it's Founder and President Emeritus Sally B.Famarin have played an important part in fostering the spirit of respect and understanding which exist s between the peoples of the Philippine Islands and the United States. May it continue to flourish.Sally Famarin has done much to bring knowlddge of the heritage & culture of her beautiful island home to the people of her adopted country."

A Resolution from Mayor Eulogio Borres of Cebu City, Philippines,"Whereas, the Traditional procession of the Miraculous Image of the Santo Niño de Cebu and the Sinolog, it's traditional dance ritual in the church and through the streets of San Francisco have made a great impact to the Filipino community in particular and on the people of San Francisco with this Filipino historical and cultural heritage."

Mayor Henry Hibino, Mayor of Salinas City,California, the sister City of Cebu,Philippines," As the sister city of Cebu, we are indeed honored to join in the observance of this important event. Hopefully we will be able to have members of our community present to participate in the festivities."

Mayor of the City of Oakland, Lionel Wilson," We here in Oakland are certainly aware of and appreciate the many significant contributions made to the betterment of our community by our citizens of rich Filipino heritage. Allow me to take this opportunity to commend each and everyone of your members for their leadership, dedication and determination in fulfilling those efforts and goal to promote friendly and productive relations between Filipinos and Americans "

Mayor,City of Delano, Leonard T. Velasco," Filipinos all over the State should be proud of your old hometown celebration and join your festivity. This is for sure a great example of our culture and heritage. Your celebration is truly first hand Filipino tradition and may your fiesta bring full joy and happiness throughout your community and vicinity."

Mayor Tom Kitayama of Union City, California," We , in Union City congratulate the Cebu Association,Inc., and your Commissioner, Founder and President Emeritus,Sally B.Famarin for carrying on such a program to encourage and foster a good spirit of understanding between your people in our City and those in the Philippine Islands. We commend you and your good record in serving our school system,government and community affairs in our city."

Mayor John H. Reading, Oakland, California, The Official City of Oakland joins with me in offering all best wishes for a most fruitful and enjoyable celebration, and for continued success."

Mayor Pro-Tem, John Vendracek of Salinas City, California," I am honored to be a great part of the Fiesta of the Santo Niño de Cebu. My Association with the Cebu-Salinas Sister City Committee has given me the opportunity to learn about the Filipino culture and traditions. My visit to Cebu as a delegate of the City of Salinas several years ago even strengthened and broadened that knowledge. My life has been made fuller by this experience."

Vice-Mayor,City of Seaside,California,Glenn Olea," It is my sincere hope that the annual celebration of the Fiesta of the Santo Niño de Cebu be successful in every possible way, and that it will give a tangible expression of unity and civic mindedness and inspiring the highest value in upholding the Filipino heritage, culture and tradition."

President of the Board of Supervisors, City & County of San Francisco,California,John Molinari,"A certificate of Honor presented,"IN APPRECIATIVE PUBLIC RECOGNITION OF DIS-

TINCTION AND MERIT to the CEBU ASSOCIATION OF CALIFORNIA, INC., in recognition of it's effective efforts to bring Americans of Filipino descent to the forefront of responsible citizenship and active participation in our Society, and for upholding the colorful tradition of the Filipino people."

Supervisor Carol Ruth Silver of the City & County of San Francisco, California," In a city blessed with a colorful diversity of celebrations, there are few that can match the pride and tradition of the Fiesta of the Santo Niño de Cebu. This weeklong celebration is a collage of the heritage and spirit brought to our shores by a beautiful people. The Filipino Community and the culture which they share with us cannot be described in words, but rather with a feeling of inspiration in honor of the Santo Niño de Cebu."

Supervisor Peter Tamaras, City & County of San Francisco, California," It is a pleasure for me to congratulate you and your evident success in keeping alive your faith and customs of immeasurable value. The annual celebration of the Santo Niño de Cebu imparts to every Cebuano the trait of piety, friendship and hospitality which I know the members of the Cebu Association demonstrate."

Supervisor Bob Mendelsohn of San Francisco,California," This fiesta provides an excellent opportunity for all the citizens of San Francisco to learn about and better appreciate the oustanding contributions to the City & County of San Francisco made by our citizens of Filipino descent."

Superentindent of Parks, City & County of San Francisco, Aldo Cima," This momentous occasion bringing recognition to the many culture and civic contributions made by the citizens of Filipino descent, is a living inspiration to all of us. To be a part of this beautiful festival, which has reached the heights of National Distinction,is an honor I shall treasure always."

Celstino Alfafara from Carcar, Cebu, Philippines,"The thought that I would like to incalcate in the minds of the young Cebuanos is the preservation of the traditional religious veneration of the Santo Niño de Cebu. Young men,remember what Benjamin Disraeli said that, 'the youth of a nation are the trustees of prosperity.'"

John H. Upsuhr Atkinson, a life member of the Cebu Association,"At a time in history when so many different ideologies are dividing so many peoples of the world, it is most gratifying to be a part and to be able to witness the ever growing unity of our members and the whole Filipino Community in the Bay Area. The fiesta of the Santo Niño de Cebu gives the Filipino-American community a brief glimpse back into their homeland and I hope leaves them with many pleasant memories. To the youth of our community who have never seen the beautiful land their parents come from, this is a challenge to them as future leaders of our community to carry on their rich heritage and to never let die, but in the name of Santo Niño go forward with head held high and be proud of their honorable heritage."

Juvencio Alquisola, Carcar,Cebu,Philippines,(D), " Auspicious to Cebuanos is this day in January 1968, when a small group of their fellow citizens began to gather momentum and dream up something which led to the subsequent formation of an organization which has never been successfully attempted hitherto by any other groups of people who hail from the particular province. Thus a newly born Society came into existence, better known as Cebu Association of California, founded and organized by the incomparable Miss Sally B.Famarin.Interrelationship with other organizations, civic mindedness in public affairs, putting our perspective into focus and projecting new ideas, however humble and alien they may appear in the eyes of other people, these are the few points that

this organization is trying to bring about, promote and accomplish, if given time and place under the sun. Through the exhaustible efforts of it's founder and first President Sally B.Famarin (and a public relations expert, to boot) the timely acquisition of the Replica of the Holy Infant of Cebu, has been made possible. We pay homage to the Infant Child, salute the President and all it's members."

Ambrose D. Bolo and Luz G. Pozon,"The Cebu Association Of California, Inc., was founded and organized by one of the stars among Filipino-American leaders in Northern California, Sally Basiga Famarin, a REALTOR, business woman and intellect. The members of this organization are cooperative, loyal and faithful. The past activities is the crowning evidence of this. The main purpose of the Association is not to compete with other organization but to enhance the civic virtue of the Cebuanos, which makes them meet once a year to celebrate the Fiesta of the Santo Niño de Cebu, the Miraculous Patron of Cebu, and to reminisce about the historical fact that Cebu had contributed to the development and imbibing the European culture and civilization."

Landmarks Preservation Advisory Board in it's letter to the Most Reverend Archbishop John R. Quinn,"St. Joseph's church was listed on the National Register of Cultural and Historical Places and designated as a San Francisco Landmark for it's Architectural, historical and cultural importance based on the historic pro gression of the parish. Originally comprised of Irish, the congregation today is largely Filipino and the Santo Niño de Cebu Shrine reflects that cultural heritage. The Landmarks Board belive that the Santo Niño de Cebu Shrine should remain in church as a symbol of that heritage."

The Santo Niño (Holy Child) occupies an important place in the hearts and minds to many Filipinos and St. Joseph's Parishioners. Devotees proclaim their love, faith and adoration to the Santo Niño in various ways. St. Joseph's church,La Chapella del Santo Niño de Cebu in San Francisco is now the center of devotion of Filipino Catholics in America and it is here where it is shown in it's most splendid and endearing manifestation.

With the Apostolic Blessing from His Holiness Pope John Paul II, from the Vatican, we have reached the heights of our achievements. We looked upon this as the proudest jewels in the crown of our propagation to the Santo Niño de Cebu.By this time of writing the Santo Niño de Cebu is the only Filipino identity that is registered in the National Register of cultural and historical Places in Washington,D.C. The Santo Niño Shrine in San FRancisco, California strengthen that Image.

Commissioner Sally B.Famarin,," IN RECOGNITION AND GRATITUDE: to all those people,ecclesiastical and government officials, leaders from various organizations, officers and members of the Cebu Association of California, her chapters, affiliates and sister organizations, all the news media, who gave of themselves in various ways in all our projects and accomplishments..... and many, many others, who in their humble ways put in their shares though how big or small it may be.....even those who would rather be unnamed..... or those whose names escapes our memory..... our greatest joy was in seing what we were able to do together!!! The fruitful years of hardships abd struggle, the perseverance and patience we have shown, all the sacrifices we overcame, has made the Cebu Association great and strong, proud of it's ideals, aims and goals which we have finally accomplished. Our dreams has come to reality. We have our center of devotion,the National Shrine of Filipinos in America at San Francisco's St. Joseph's Church. Come and visit the dreams come true!!!!! This is the pride of not only almost a million Filipinos in the United States of America but for all Filipinos wherever he may be! The biggest Traditional Processional parade in the United States has uplifted the Image of the Filipino people in their cultural heritage and National Identity.

Flashback!

A multitude of pilgrims gathered at St. Joseph's church on Jan. 17,1982 to venerate and honor the Santo Niño de Cebu during the Festival Week and witnessed the first Papal Blessing of Pope John Paul 11 which was imparted by the Most Rev. Daniel F. Walsh, Auxiliary Bishop and Vicar General of the Archdiocese of San Francisco. Part of the huge crowd waiting to follow the Traditional Procession as it winds from St, Joseph's church along the streets of San Francisco to Market Street as the beating of the drums echoed and other devotees marched in prayers and dancing the sinolog, the dance ritual. Walking in front of the Carroza were the Grandmarshals: Ambassador Romeo Arguelles,Consul General of the Philippines, California State Senator Milton Marks, San Francisco District Attorney Arlo Smith & Supervisor Lee Dolson of San Francisco.

Capt. Kenneth Foss and other San Francisco Police Officers with the Luther Burbank marching band headed the Traditional Procession

SIXTEENTH ANNUAL FIESTA

of The

Santo Niño De Cebu

January 14 - 23, 1983

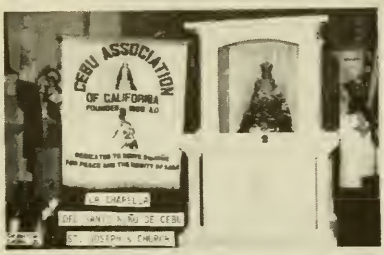
La Chapella del Santo Niño de Cebu
St. Joseph's Church, Tenth and Howard Streets
San Francisco, California, United States of America

sponsored by

The Cebu Association of California, Inc.

AKA Santo Niño de Cebu Association

Pit Senor!
Santo Nino!



The National Shrine of the Filipinos in the United States of America

Authored and endorsed by Sally B. Famarin

Message

Mr. & Mrs. Pedro Nazareno
10 Arne Street, Goodna
4300 Ipswich
Queensland, Australia

Congratulations on your venture to be with us on the propagation of the Most Revered and Miraculous Santo Niño de Cebu. The Cebu Association of California International, Inc. rejoice with you and our prayers for you as you celebrate the FIESTA OF THE SANTO NIÑO DE CEBU in Queensland, Australia, your adopted country on January 15, 1983.

It is my great honor to convey to you the Apostolic Blessing from Pope John Paul 11 of the Vatican as a "PLEDGE OF STRENGTH AND PEACE IN JESUS CIRIST, THE SON OF GOD AND SAVIOR OF THE WORLD."

Sincerely Yours In Christ,

Sally B. Famarin

Sally B. Famarin, Founder

Pres. Emeritus, World Emissary
Cebu Association of California
International, Inc.

Dedicated to serve Santo Niño for peace and dignity of man

City and County of San Francisco

THE BOARD OF SUPERVISORS

PRESENTS THIS

Certificate of Honor

IN APPRECIATIVE PUBLIC RECOGNITION

OF DISTINCTION AND MERIT, TO

The CEBU Association of California, Inc.

In recognition of its effective efforts to bring Americans of Filipino descent to the forefront of responsible citizenship and active participation in our society, and for upholding the colorful traditions of the Filipino people.

State of California

I HEREBY CERTIFY that this certificate was duly authorized pursuant to motion adopted by the Board of Supervisors of the City and County of San Francisco at its meeting held on September 8, 1981

John L. Molinari
President of the Board

Clerk of the Board

Supervisor John L. Molinari
Maker of Motion

THE FOREIGN SERVICE OF THE PHILIPPINES

PHILIPPINE CONSULATE GENERAL

PHILIPPINE CENTER BUILDING
447 SUTTER STREET
SAN FRANCISCO CALIFORNIA 94108
TELEPHONE (415) 433-6666

Message

I am pleased to extend greetings to the Cebu Association of California on its 15th anniversary celebration.

Under the able and dynamic leadership of its founder Ms. Sally Famarin, this Organization has distinguished itself among the major Filipino groupings within the community. Its active involvement in socio-civic projects as well as in religious festivities serves to enhance the stature of the Philippines. Likewise, it is reflective of our rich cultural and religious heritage as a people.

Congratulations to the Cebu Association of California and MERRY CHRISTMAS AND A PROSPEROUS NEW YEAR TO ALL.

ROMEO A. ARGUELLES
Consul General

Tidings of
St. Boniface Church

FRANCISCIAN FRIARS 133 Golden Gate Avenue, San Francisco, CA 94102
Robert B. Pfisterer, O.F.M. — Pastor
Christopher Berbena, O.F.M. — Associate Pastor
Frank Ivey, O.F.M. — Associate Pastor
Telephone: (415) 863-0111 Office Hours: Mon-Fri 9 am-12:15 - 12:45 - 5:30 pm Sat-Sun 9 am-5 pm

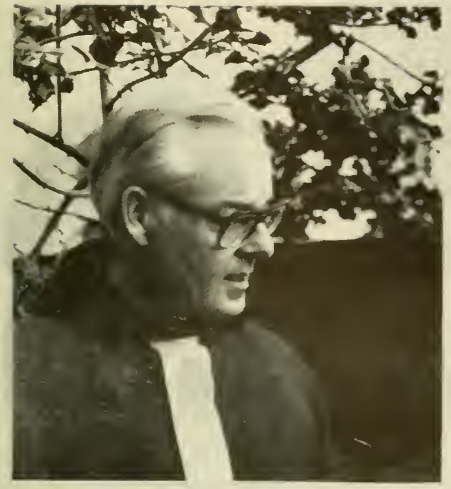
THE STORY OF ST. BONIFACE PARISH

Located in the heart of San Francisco, St. Boniface Church serves conventioners, tourists and other visitors as well as downtown residents and persons employed in the area.

The building on the present site was constructed in 1900 (as indicated by the inscription on the facade), wrecked by the 1906 earthquake and fire and rededicated November 1, 1908. It remains almost unchanged since then.

St. Boniface was established in 1860 as the German National Parish. The first building, on Sutter near Kearny, was demolished by the 1868 earthquake. After several temporary locations, the present site was purchased in 1870. Franciscans took custody in 1887 and all Fathers and Brothers since then belong to the Order of Friars Minor.

Serving the people of every national heritage, race and background, St. Boniface is now as cosmopolitan as the City itself.



ST. BONIFACE CHURCH
133 GOLDEN GATE AVENUE
SAN FRANCISCO, CALIFORNIA 94102

January 11, 1983

MESSAGE

Dear members of the Cebu Association of California:

In my association with the Philippino people over the years, I have always found them a wonderfully warm, friendly and hospitable people. I am therefore deeply honored to be invited to take part in the 1983 festivities venerating the Santo Nino de Cebu.

My prayer for you this day is that through this fiesta
our crucified and risen Lord,
who first came to us as a helpless infant,
will strengthen the already strong bonds that unite you as families,
as a people and a race,
as residents and citizens of this state and country,
but especially as disciples of him who gave his life that we might live on this earth in God's peace and justice.

Sincerely yours in Christ,

Father Robert, ofm

Robert B. Pfisterer, OFM
pastor

REPUBLIC OF THE PHILIPPINES

CITY OF MANDAUE

(ZIP 6433)

Office of the Mayor

Tel. No. 8-16-21 Local 07 or 8-14-25

MESSAGE

Behind every community's progress and prosperity are the cultural, social and religious heritage of its forebears that broaden the social perspective and strenghten the moral fibre of its members, serving ultimately as a radiant inspiration in their quest for social and personal fulfillment.

The worthy prime movers and members of the Cebu Association of California,Inc., in their concerted efforts to perpetuate the revered tradition of their people has lived up to the expectations of the venerated Holy Infant and their forebears.

I, therefore, take this singular opportunity to extend my warmest felicitations to my fellow Cebuanos in the State of California, U.S.A. on the occasion of the annual fiesta celebration of the Santo Niño de Cebu.

DEMETRIO M. CORTES
City Mayor

City of Los Angeles

COMMENDATION

FIESTA OF THE SANTO NINO DE CEBU WEEK

WHEREAS, THE CEBU ASSOCIATION OF CALIFORNIA, INC. AKA SANTO NINO DE CEBU ASSOCIATION HAS BEEN CELEBRATING THE FILIPINO FIESTA OF THE SANTO NINO DE CEBU WEEK SINCE 1968 WHICH IS THE HIGHEST AND GREATEST CULTURAL HERITAGE OF THE FILIPINO PEOPLE; AND

WHEREAS, THIS CELEBRATION HAS FOSTERED THE SPIRIT OF RESPECT AND UNDERSTANDING WHICH EXISTS BETWEEN THE PHILIPPINE ISLANDS AND THE UNITED STATES. THIS FIESTA PROVIDES A UNIQUE AND PLEASURABLE OPPORTUNITY FOR ALL CITIZENS OF LOS ANGELES TO LEARN ABOUT AND BETTER APPRECIATE THE OUTSTANDING CONTRIBUTIONS MADE TO OUR CITY BY OUR CITIZENS OF FILIPINO DESCENT; AND

WHEREAS, THROUGH THE TIRELESS EFFORTS OF SALLY FAMARIN, THE CEBU ASSOCIATION HAS WORKED HARD FOR THE ENTHRONIZATION OF THE MIRACULOUS IMAGE OF THE SANTO NINO DE CEBU AND THE BUILDING OF THE SANTO NINO NATIONAL SHRINE WHICH IS NOW ON THE NATIONAL REGISTER OF CULTURAL AND HISTORICAL PLACES; AND

WHEREAS, DURING THE WEEK OF JANUARY 8, 1983 THE SOUTHERN CALIFORNIA CHAPTER OF THE CEBU ASSOCIATION WILL HOLD ITS FILIPINO FIESTA OF THE SANTO NINO DE CEBU WEEK IN LOS ANGELES:

NOW, THEREFORE, I, TOM BRADLEY, MAYOR OF THE CITY OF LOS ANGELES, DO HEREBY PROCLAIM THE WEEK OF JANUARY 8, 1983 AS "FIESTA OF THE SANTO NINO DE CEBU WEEK" IN LOS ANGELES, AND URGE THE CITIZENS OF OUR "FAIR CITY OF THE ANGELS" TO PARTICIPATE WITH THEIR FILIPINO-AMERICAN FRIENDS AND NEIGHBORS IN OBSERVING THE EVENTS OF THE FIESTA.

JANUARY, 1983

Tom Bradley
MAYOR

REPUBLIC OF THE PHILIPPINES
CITY OF CEBU
OFFICE OF THE MAYOR

MESSAGE

On behalf of the officials and people of the City of Cebu and on my own, I should like to extend my warmest greetings to the Cebu Association of California, Inc., AKA Sto. Niño de Cebu Association, St. Joseph's Parish and all other organizations and devotees of the Santo Niño in San Francisco.

All Cebuanos join me in congratulating the organizers of the FIESTA OF THE SANTO NIÑO DE CEBU WEEK for this truly beautiful expression of your devotion to the Holy Child, the Patron of Cebu.

It is our hope and prayer that the Infant Jesus shower His choicest blessings on you all and that though you may be oceans of miles away from us, you will never forget our mother country and all that she stands for!

Cebu City, November 17, 1982.

FLORENTINO S. SOLON
City Mayor

Member
Board of Supervisors
City and County of San Francisco

COMMITTEES:
Chair:
HUMAN SERVICES
Vice-Chair:
PUBLIC PROTECTION
Member:
CIVIL SERVICE AND
GENERAL ADMINISTRATION

HARRY BRITT

January 6, 1983

Dear Friends:

When we gather for the festival of the Santo Nino, we are honoring our history, the places that have meant home to us, and the people we have loved. It isn't necessary to be from Cebu or to be Filipino to appreciate the stories of love and heroism that have brought us all together.

We also gather to celebrate who we are now, all the parents and children, the neighborhoods and businesses of the Filipino community. We also honor the city that is home to so many diverse communities sharing their traditions and dreams.

Most of all, we present our hopes for the future. Those who have gone before, in the Philippines and in the United States, have sacrificed and struggled for us. Our strongest wish in this season of celebration must be that all our dreams for the children we love, the city and the nations we call home, can be fulfilled.

Best wishes for a wonderful celebration!

Warmly,

Harry Britt

HARRY BRITT

Room 235 • City Hall • San Francisco, California 94102 • (415) 558-2145

G R E E T I N G S AND M A B U H A Y

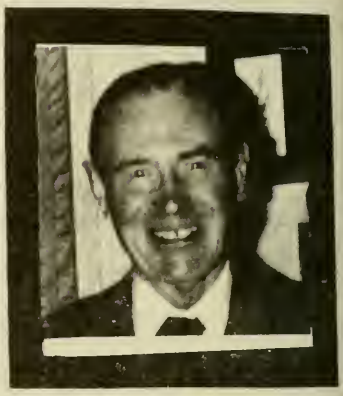
TO

SALLY B. FAMARIN

and the

SANTO NIÑO DE CEBU ASSOCIATION

DR. ALBERT SHUMATE
PRESIDENT EMERITUS
CALIFORNIA HISTORICAL SOCIETY



Hearty Congratulations

and

Sincere Best Wishes

TO ALL DEVOTEES OF THE SANTO NIÑO DE CEBU

Mrs. Florence Bravo Abueva
Mrs. Luzon

Filipino American Citizens of San Francisco
and the Bay Area
San Francisco, California U.S.A.

PIT SEÑOR! SANTO NIÑO!

Yukbo ug halad alang sa atong mahal nga Santo Nino

From the Ecarmas

ORIGINALLY FROM CEBU

GENERAL RODOLFO A. ECARMA, PHILIPPINE AIR FORCE, PHILIPPINES

GENERAL RENATO A. ECARMA, PHILIPPINE ARMY, PHILIPPINES

ANGELITA ECARMA RIVERA, PhD., IN PHARM.OF HUNTINGTON BEACH, CALIFORNIA

ARMINDA AGUILA ECARMA, MD. LOS ANGELES, CALIFORNIA

CALVIN SINCERO ECARMA, MD., POTOMAC, MARYLAND

EVANGELINE DELGADO ECARMA, MD., POTOMAC, MARYLAND

ROMEO ABELLA ECARMA, MD., LOUISEVILLE, KENTUCKY

SONIA ECARMA CAUSIN, MD., FLINT, MICHIGAN

PIT SEÑOR! SANTO NIÑO!

IN LOVING MEMORY

Our Beloved Mayor, George Richard Moscone

Republic of the Philippines
Province of Cebu
OFFICE OF THE GOVERNOR

EXCERPTS FROM THE MINUTES OF THE REGULAR SESSION OF THE SANGGUINIANG BAYAN PANLALAWIGAN OF CEBU, HELD AT CEBU CITY, ON MAY 12, 1978.

Hon. Eduardo R. Gullas, Provincial Governor	Present
Hon. Santiago N. Medida, Chairman Pro tempore	Presiding
Hon. Delfin M. Quijano, Vice Chairman Pro tempore	Present
Hon. Jose D. Canceko, Floor Leader	Present
Hon. Apromiano B. Taypin, 1st Asst. Floor Leader	Present
Hon. Ranulfo G. Wagas, 2nd Asst. Floor Leader	Present
Hon. Bonifacio R. Bacalto, House Marshal	Present

RESOLUTION NO. 170

WHEREAS, the Proclamation of the Filipino Fiesta of Santo Nino de Cebu Week in San Francisco, California, United States of America was made possible by Hon. George R. Moscone, the Mayor of that city,

WHEREAS, the traditional procession of the Miraculous Image of Santo Nino de Cebu and the "sinolog" in the streets of San Francisco was officially sanctioned by the said Mayor,

WHEREAS, those religious activities have made a great name in the Filipino Community in that city and not only Cebuanos but also other Filipinos living in the western part of the United States have been benefited by this religious tradition;

WHEREAS, Hon. George R. Moscone has shown his cooperation with the Filipinos in California in the celebration of the Filipino Fiesta of Santo Nino de Cebu by accepting the position of one of the Members of the Honorary Board of Advisors of the Cebu Association of California, Inc.

WHEREAS, through his tireless efforts with Commissioner Sally Basiga Famarin, the Founder, President Emeritus and World Emissary of the Filipino Fiesta, Santo Nino de Cebu in San Francisco, Hon. George R. Moscone has set an excellence for the Filipinos and the people of San Francisco to emulate and has cemented the spirit of respect and understanding between the Filipinos and the Americans,

NOW, THEREFORE, on motion of Member Hon. Teodoro C. Villarmia, Jr., duly seconded by Member, Hon. Jesusa G. Arsenal,

BE IT RESOLVED, as it is hereby resolved, to adopt Hon. George R. Moscone, Mayor of the City of San Francisco, California, United States of America, as an adopted SON of the Province of Cebu, Philippines,

RESOLVED, FURTHER, that copy of this resolution be presented to Hon. George R. Moscone thru Commissioner Sally B. Famarin, an influential Filipino leader in the Filipino Community of San Francisco.

CARRIED UNANIMOUSLY

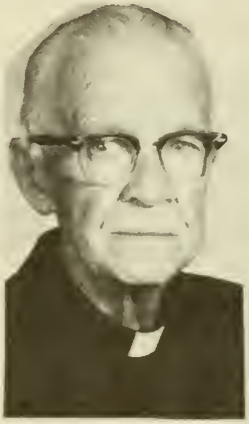
I hereby certify to the correctness of the above-quoted resolution.

PERICLES A. QUIJANO (signed)
Secretary

SANTIAGO N. MEDIDA (signed)
Chairman Pro tempore, Presiding Officer

COPY FOR Hon. George R. Moscone,
Mayor, City of San Francisco, California, United States of America
thru Sally B. Famarin,
2207 - 28th Avenue, San Francisco, California, United States of America

IN LOVING MEMORY OF



REV. JAMES A. MCGEE

GREETINGS! From

California State Senator John F.Foran and Mrs. Helen Smith pinning the sash

California State Assemblyman Art Agnos with Queen of Cebu Ilene Sales,1981-82 crowned Queen Rosalie 1

District Attorney of San Francisco Arlo Smith and Mrs. Eleanor Rhiner presented the Queen's Scepter

The Royal Court
Miss Norma Maboloc, Miss Peace;Miss Gloria Lynn Gualberto,Miss Unity with Queen Rosalie 1,1982

THE QUEEN OF FESTIVAL

MISS ROSALIE CANAYA

Rosalie 1 with escort Joe Payongayong paused with Mom Perla and Dad Marcelinus Canaya

Assistant Deputy Atty. Gen.of Ca.Richard Tullis and Muse of Cebu Miss Josie de le Pena presented the bouquet of roses

"THE ROYAL DANCE"
ROSALIE AND JOE

The Trophy presentation by Pres. of the board of supervisors John Molinari and Queen of Cebu 1977,Miss Donna

SENATE OF CALIFORNIA

SENATOR MILTON MARKS
OF
SAN FRANCISCO

ROOM 2070
STATE CAPITOL
SACRAMENTO 95814

January 13, 1983

Ms. Sally Famarin
Santo Nino de Cebu Filipino Fiesta
2207-28th Avenue
San Francisco, CA 94116

Dear Sally,

I was pleased to learn of the many activities planned to celebrate the Fiesta of Santo Nino de Cebu. I know they will be most inspirational as they always are.

Please extend my greetings and best wishes to all of my friends attending.

With warm personal regards,

Cordially,

Milton Marks

MILTON MARKS

MM:rs

Member
Board of Supervisors
City and County of San Francisco

NANCY G. WALKER

January 12, 1983

Sally B. Famarin, Founder, President Emeritus
The National Shrine of the Filipinos in the
United States of America
c/o United Homes Realty
2207-28th Avenue
San Francisco, CA 94116

Dear Ms. Famarin:

Thank you for inviting me to attend the Filipino Fiesta of the Santo Nino de Cebu on Sunday, January 23, 1983, in front of City Hall. I regret that I will not be able to attend as I have another engagement at that time.

Please accept my apologies and best wishes.

Yours truly,

Nancy G. Walker

Nancy G. Walker

PHILLIP BURTON
6TH DISTRICT, CALIFORNIA

2304 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, D.C. 20515
PHONE 202-225-4965

DISTRICT OFFICE:
450 GOLDEN GATE AVENUE
SAN FRANCISCO, CALIFORNIA 94102
PHONE: 415-556-4862

Congress of the United States
House of Representatives
Washington, D.C. 20515

COMMITTEES:
EDUCATION AND LABOR
INTERIOR AND INSULAR AFFAIRS
DEMOCRATIC STEERING AND POLICY COMMITTEE
CHAIR, SUBCOMMITTEE ON LABOR-MANAGEMENT RELATIONS
CHAIR, HOUSE DELEGATION NORTH ATLANTIC ASSEMBLY

January 15, 1982

Honorable Sally B. Famarin
c/o Filipino Fiesta
Santo Nino de Cebu
St. Joseph Church
10th and Howard Streets
San Francisco, CA 94116

Dear Sally:

I am happy to be able to inform you that St. Joseph's Church has been placed on the National Register of Historic Sites Friday, January 15, 1982.

I am delighted that we were able to pursue this matter to its successful conclusion in time to mark the annual Santo Niño de Cebu festival.

The presence of the Santo Niño de Cebu shrine, its importance to the Filipino community and the historic role of St. Joseph's Church in the history of our City have all been recognized by the placing of St. Joseph's on the National Registry.

Please convey my greetings and best wishes to all who join with you in the Santo Niño de Cebu fiesta.

Sincerely,

Phil Burton

PHILLIP BURTON
Member of Congress

NOVENA COMMITTEE

Friday, January 14, 1983

Esperante Family
Paderanga Family
Bronson Family
Elena Barquez
Abueva Family
Carson Family

Saturday, January 15, 1983

Oakland-Union City Chapter
Doody Babiera Family
Cabuntala Family
Batinga Family

Sunday, January 16, 1983

Menchavez Family
Goring de la Pena
Paulette Cortel
Tonie Manliclic
Vic & Luz Pozon
Tony & Nita Juban

Monday, January 17,1983

Al & Esming Batinga
Isabel Ugat
Gilda Palmer
Choling Fiel
Carolyn Fiel
John Atkinston
Canaya
Gloria Smith

Tuesday, January 18, 1983

The Belara Family
Bagayas Family
Milad Family
Diolazo Family
Ballesteros Family
Villanueva Family
Solano Family
Sales Family
Itaas Family
Pansang Family
Notario Poning
Conception Ballesteros

Wednesday, January 19, 1983

Cebu Youth Chapter
Canayas
Menchavez's
Paderangas
Esperantes

Thursday, January 20, 1983

Mandaue Night
Famarin
Crow
Luna
Mendoza
Labrado
Cabajug
Valencia
Peterson

Friday, January 21, 1983

Canaya Night

Saturday, January 22, 1983 - UNITY NIGHT - CORONATION & BALL

PRINCESS JUDITH MARTIN FIEL

QUEEN ALICIA FACETTE FAMARIN

CORONATION AND BALL

Filipino Fiesta, Santo Niño De Cebu

St. Boniface Social Hall, 133 Golden Gate Avenue, San Francisco, Ca. January 22, 1983

Master of Ceremonies: Comm. Sally B. Famarin and Billy Canaya

Introduction of Special Guests, Chapters and Affiliates

The National Anthems — Mar Ybona Orchestra
Opening Remarks — Miss Rosalie Canaya
Queen of Cebu 1982-83

PRESENTATION OF THE ROYAL COURT
GRAND MARCH — Princess Veronica Batinga
Princess of Cebu, 1981-82

Miss Unity — Princess Ann Marie Paderanga
and Escort

Miss Peace — Princess Judith Fiel
and Escort

Crown Bearer : Master Jacob Legaspi — Scepter Bearer: Master Joshua Legaspi
Flower Girls: Elizabeth Canaya — Laura Joy Canaya — Ann Ann Delara

Princess of Cebu, 1983 — Little Miss Alicia Famarin
Escort, Anthony Milosevich

Crowning of the Princess of Cebu — Hon. Arlo Smith
District Attorney of S.F.
Miss Veronica Batinga
Princess of Cebu, 1982-83

Pinning of the Sash — Mr. Tony Canon, Past Pres. CACI
Mrs. Arlo Smith, S.F.

Presentation of Scepter — Miss Rosalie Canaya
Queen of Cebu, 1982-83
Honorable Harry Britt
S.F. Board of Supervisors

Presentation of Trophies
Miss Unity — Comm. Georgia Megue, Organizer
Oakland, Union City Chapter
Dr. Felix Cortes, Pro
Southern California Chapter

Miss Peace — Mrs. Fortune Holz, Organizer
Southern California Chapter
Comm. Ernie Sana, Member
Transition Committee, George
Deukmejian, Governor

Queen of Princesses — Miss Josie de la Pena
Muse of Cebu, 1982-83
Dr. Henry de Guia, President
Southern California Chapter, CACI

Bouquet Presentation to the Queen — Mrs. Necerita Revelo, Fdr.
Ladies and Knights of Rizal
Mr. Pat Caragay, Past Pres.
Fil-Am Senior Citizens of S.F.

Medley of Songs — Mrs. Muriel Rojo
Stockton, California

Address — Ambassador Romeo Arguelles
Consul General of the Philippines

Presentation of Awards — District Attorney Arlo Smith
Supervisor Harry Britt

Closing Remarks — Comm. Sally B. Famarin, Fdr.
Pres. Emeritus, World Emissary

HONORABLE HARRY BRITT******OVERALL FESTIVAL COORDINATORS******COMM. SALLY B. FAMARIN

Prog

CITY HALL, CIVIC CENTER, SAN FRAN

MASTER OF CEREMONIES: NESTOR OCAMPO, BRO
VYKIE ROSALES, CHA

PRESENTATION OF COLORS ---------- Sixth Army Color Guards of Presidio

AMERICAN NATIONAL ANTHEM ---------- Sabino I. Quebec, Well known Bay Area Filipino-American Singer

PAMBANSA NG AWIT ---------- Mrs. Pilar Reyes, Member Filipino Vicariate Choir of Oakland

OPENING CEREMONIES ---------- Honorable Harry Britt Supervisor, City & County of San Francisco

Address ---------- Honorable Art Agnos California State Assemblyman

VOCAL SOLO "SA KABUKIRAN" ---------- Mrs. Rose Dumaguing, Chairman Music Committee, Filipino Vicariate Pastor Counci Diocese of Oakland

ADDRESS & PRESENTATION OF AWARD CERTIFICATE
Top Dance
Bonnie Carinio, Oakland, California
Honorable Wendy Nelder, President Board of Supervisors, City & County of San Francisco

PRESENTATION OF AWARDS ---------- Ambassador Romeo Arguelles Consul General of the Republic of the Philippines

Honorable Arlo Smith District Attorney of San Francisco

Remarks ---------- Hon. Willie Kennedy San Francisco Board of Supervisor

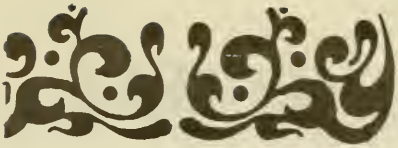
--Dr. Steve Sadang, Commander Bataan Post 600, San Francisco, Ca.

PIANO RENDITION ---------- Mrs. Lulu Cubuco Filipino Vicariate Choir of Oakland

READING OF MESSAGES ---------- Sally B. Famarin, Founder President Emeritus, World Emissary CACI

Chorus ----------Magkakaibigan Youth Group of Oakland and Banjo Abesamis, Director

mme



CO, CALIFORNIA JANUARY 23, 1983

R, RADIO KEST 1150AM, SAN FRANCISCO

Pontifical Mass In Honor of the Santo Niño de Cebu
12 Noon, Reverend Robert Pfisterer, Pastor of St. Boniface Church
Principal Concelebrator, San FRancisco, California
Concelebrants: Reverend Benjamin Sargent
Chaplin, Kaiser Foundation Hospital
Professor, University of San Francisco

READING OF THE SCRIPTURES:

FIRST READING ---------- Honorable S. Lee Vavuris
Superior Court Judge, Retired
City & County of San Francisco

RESPONSORIAL PSALMS ---------- Commissioner Sally B. Famarin
Founder, President Emeritus

SECOND READING ---------- Ambassador Romeo Arguelles
Consul General of the Philippines

OFFERING ---------- Queen of the Festival
Dr. Azucena Arguelles
Dr. Henry de Guia
Miss Rosalie Canaya
Dr. Felix Cortes
Miss Bejay Canaya
Engr. Tony Carson

IMPARTMENT OF THE APOSTOLIC BLESSING from the Vatican, His Holiness John Paul II by Reverend Robert Pfisterer, Pastor of St. Boniface Church in San Francisco

"GOD BLESS AMERICA" ---------- Sabino Quebec, Vocalist

The Filipino Vicariate Choir of Oakland - - Choir Director, Rose Dumaguing

Luther Burbank Marching Band

The Traditional Processional Parade to the Santo Niño de Cebu National Shrine at St. Joseph's Church, Tenth & Howard Streets. Followed by Banquet & Dancing at Canon Kip Community House, 8th and Natoma Streets.

COMMITTEES

MONITOR MARSHALLS

Gabriel Canaya
Alberto Belara
Franklin Belara
Francisco Carzon, Jr.
Max Cabajug
Eddie Esperante
Josephus Yap
Francisco Belara, Jr.
Noel Carzon
Winnie Mendoza
Albert Bronson
Manuel Belara
Jupiter Tapia
Rodney Tapia
David Esperante
Nicholas Menchavez
Eduardo Menchavez
Bobby Menchavez, Jr.
William Menchavez
John Milad
Benny Milad
Arthur Batinga

INIVITATIONS

Mr. & Mrs. Winnie Mendoza
Mr. & Mrs. Max Cabajug
Mr. & Mrs. Ben Labrado
Doody & Thelma Babiera
Frank & Georgia Megue
Josephus & Lonie Yap
Vic & Cecie Fontanoza
Francisco & Rose Belara
Jaime & Lynda Medel
Bill & Fortune Holz
Felix & Angeline Cortes

FINANCE

Sally B. Famarin
Mr. & Mrs. Marcelinus P. Canaya
Mr. & Mrs. Eddie Esperante
Soledad Fiel
Mr. & Mrs. Al de la Pena
Mr. & Mrs. Doody Babiera
Mr. & Mrs. Bobby Menchavez
Dr. & Mrs. Henry de Guia
Mr. & Mrs. Pete Blanco
Dr. & Mrs. Felix Cortes
Mr. & Mrs. Bill Holz
Mr. & Mrs. Tony Canon
Mr. & Mrs. Marc Catig

CORONATION & BALL

Francisco & Rose Belara
Franklin & Joebe Belara
Jaime & Lynda Medel
The Canayas
The Paderangas
The Esperantes

HONORARY EXECUTIVE GENERAL CHAIRPERSONS

Honorable Wendy Nelder
Honorable Richard Hongisto
Honorable Lee Dolson
Dr. Albert Shumate
John Lauricella Esq.
Commissioner Jean Kortum
Commissioner Georgia Megue
Robert Rainer
Elenore Rainer

CO CHAIRPERSONS

Rosalie Canaya, Cebu Youth Chairperson
Den & Angie Paderanga
Fred & Liza Agregado
Jaime & Lynda Medel
John & Gloria Estillore
Bert & Rita Valencia
John H. Atkinson
Isabel Ugat
Gloria Smith

PROCESSION GRAND MARSHALLS

Arlo Smith
San Francisco District Attorney

Ambassador Romeo Arguelles
Consul General of the Philippines

Honorable Harry Britt
Supervisor, City & County of San Francisco

Captain Kenneth Foss, Sergeant
Joseph Rosset and SFPD

PRIZES & AWARDS

John H. Atkinson
Al & Esming Batinga
Albert & Rose Bronson
Francisco & Rosie Carson
Andy & Florencia Diolazo
Paul & Tecla Bagavas
Virgilia Melad
Mercy Santa Ana
Pat Caragay
Sol & Germie Luna
Bert & Rita Valencia

FESTIVAL DAY

Master of Ceremonies:

Nestor Ocampo
Vickie Rosales

COMMITTEES

PROGRAM ADVERTISING

Chairpersons:
John & Gloria Estillore
Pete & Connie Blanco
Tecla Bagayas
Virgilia Melad

STAGE DECORATIONS

Chairpersons:
Eddie Esperante
Marcelinus Canaya, III
Paul Bagayas
Den Paderanga
Michael Canaya
Gabriel Canaya
Cebu Youth Memebers

SANTO NINO CAROZA

Flowers & Decorations:
Sally B. Famarin
Isabel Ugat
Rose Bruschi
Goring de la Pena
Lita de Guzman
Tracy Cortez
Rosalie Canaya

PROCESSION FLOATS

The Canaya Clan:
Lito
Billy
Mike
Perla
Boy
Marcelinus, Sr.
Noe
Jupiter
Rodney

BANQUET

Chairpersons:

Eddie & Caring Esperante
Tony & Nita Juban
Vic & Luz Pozon
Joe & Leonie Yap
Juanito & Jocelyn Legaspi
Winnie & Consuelo Mendoza
Max & Elisa Cabajug
Ben & Lydia Labrado
Col. & Mrs. Francisco Carson
Brenda Menchavez
Florence Abueva

ART

Cathay Milosevich
Cynthea Porter

USHERS

Cebu Youth Chapter:
Rosalie Canaya
Joe Payongayong
Elsa Esperante
Elaine Esperante
Veronica Batinga
Teressita Amahan
Thelma Amahan
Rose Marie Belara
Tisha Carzon
Geraldine Tacdol
Margie Tacdol
Bejay de Canaya
Jupiter Tapia
Joseph Milad
William Menchavez
Jose Tapia
Edward Tacdol
David Esperante

RECEPTION

Robert & Elenore Rainer
Lylah Juban
Florie Juban
Heidi Juban
Editha Lombard
Nita Larot
Anabelle Tapia
Rebecca Nievera
Susan Canaya
Joel & Brenda Menchavez
Fred & Liza Agregado
Araceli Canaya
Fred & Judith Cabuntala
Gilda Palmer
Leonie Yap
Lanie Pijuan
Caroline Fiel
Alan & Shirley Reyes
Tonie Manliclic
Potenciano Menchavez

PROGRAMME

Sally B. Famarin
John H. Atkinson
Isabel Ugat

PUBLICITY

John Lauricella
Sally B. Famarin
Nestor Ocampo
Vickie Rosales

MUSIC

Sensitive Touch
Winnie Mendoza
Mar Ybona Orchestra

CHAPTERS and AFFILIATES

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.

SAN DIEGO CHAPTER
NORMA FERNANDEZ, CHAIRMAN

ANTHONY MILOSEVICH
HUNTER, NEW YORK

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.

AFFILIATE OF WEST GERMANY
DR. INOCENCIA CABATINGAN
VIRGINIA & HELMUT KOWSKY

DOLORES BASUBAS
QUEENSLAND, AUSTRATLIA

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.

MERCED-STANISLAUS CHAPTER
PETE & CONNIE BLANCO,
ORGANIZER

CEBU ASSOCIATION OF CALIFORNIA
HAWAII chapter

EDDIE & CYPRESS BARCENAS
ORGANIZERS

CEBU ASSOCIATION OF CALIFORNIA

SOUTHERN CALIFORNIA CHAPTER
LONG BEACH - LOS ANGELES
BILL & FORTUNE HOLZ, ORGANIZER
DR. HENRY DEGUIA, PRESIDENT

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.

SACRAMENTO CHAPTER
VIC & CECIE FONTANOZA
ORGANIZERS

MANDAUE ASSOCIATION De Santo Niño

MAYOR DEMETRIO M. CC
HONORARY PRESIDENT

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.

CEBU YOUTH CHAPTER
MISS ROSALIE CANAYA
CHAIRMAN

DR. & MRS. JESS MACACHOR
WISCONSIN, U.S.A.

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.

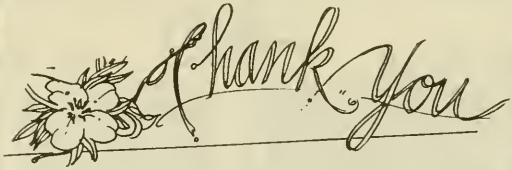
OAKLAND-UNION CITY CHAPTER
COMMISSIONER GEORGIA MEGUE
JOSEPHUS YAP, ORGANIZERS

ENGR. AND MPS. MAR CATIG
VALENCIA, CALIFORNIA

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.

SALINAS-SAN JOSE CHAPTER
JAIME & LYNDA MEDEL
CHAIRPERSONS

Rev. Robert Pfisterer
Pastor, St. Boniface Church



Hon. Wendy Nelder
Pres. Bd. of Supervisor

QUEEN OF CEBU 1982-1983, MISS ROSALIE CANAYA
CONSUL GENERAL ROMEO ARGUELLES
DISTRICT ATTORNEY ARLO SMITH
MARCELINUS & PERLA FILAMOR CANAYA CLAN
DOODY & THELMA BABIERA FAMILY
AL & GORING DE LA PENA FAMILY
FRANK & COMMISSIONER GEORGIA MEAGUE
REVEREND ROBERT PFISTERER, PASTOR OF ST. BONIFACE
SUPERVISOR HARRY BRITT
THE SAN FRANCISCO BOARD OF SUPERVISORS
THE FILIPINO VICARIATE CHOIR OF OAKLAND
LINDA RAMIREZ, THE PHILIPPINE NEWS, FILIPINO-AMERICAN NEWS, MABUHAY, ASIAN WEEK
THE SAN FRANCISCO POLICE DEPARTMENT
LUTHER BURBANK MARCHING BAND
FRANCISCO & ROSE BELARA
GOR & BOBBY MENCHAVEZ
EDDIE & CARING ESPERANTE
DEN & ANGIE PADERANGA
PETE & CONNIE BLANCO
CYNTHEA PORTER, GRAPHIC ARTIST
JOHN LAURICELLA, ESQUIRE
JOHN H. ATKINSON
ALL HERMANOS-HERMANAS AND THE EXECUTIVE COMMITTEE

Hon. Harry Britt
S.F. Board of Supervisor

Commissioner Georgia Mague
Oakland, California

Atty. John Lauricella
Legal Adviser, CACI

PIT SEÑOR. SANTO NIÑO!

MABUHAY!!

TO THE OFFICERS
AND MEMBERS OF THE
CEBU ASSOCIATION
OF CALIFORNIA, INC. AND
ALL DEVOTEES OF THE
SANTO NIÑO.

SEBASTIAN & ESTHER TABULINAR FAMILY

910 LURLINE DRIVE

FOSTER CITY, CALIFORNIA

GREETINGS FROM
DAVIES TAX SERVICE

Why people choose D T S :

CONVENIENT HOME SERVICE :

WE COME TO YOUR HOME

MOVED, BOUGHT OR SOLD PROPERTY

WE HANDLE COMPLEX PROBLEMS

STATE AND LOCAL SERVICES

AVAILABLE ALL YEAR

REASONABLE FEES

WE COMPUTER PRINT YOUR RETURN FOR ACCURACY. WE ASK QUESTIONS TO AID YOU!

SMALL BUSINESS OF FARM, CALL US!

RODNEY DAVIES- TAX COUNSELOR

CALL (707)664-5953

Message

On behalf of the Cebu Association of California, Inc. I would like to welcome you on this, the Filipino Fiesta of the Santo Nino de Cebu Week in San Francisco.

Although my year of reign as Queen of Cebu in 1982 had been full of hardships and struggle, I,m proud to say that our Association has stood firm, with commitments accomplished.

During my reign in the year ahead as Queen of Cebu of 1983, I will pledge to carry on the banner for the good of the Association,and promote the common good and welfare of the Association and our people.

May Santo Nino spread his protection over each and every one of us.
Greetings and a Prosperous New YEAR To All.

Rosalie Conaya,Cebu Youth Chairman

Hermanos - Hermanas
1983

MR. & MRS. DOODY BABIERA
SAN FRANCISCO, CALIFORNIA

MR. & MRS. EDDIE ESPERANTE
SOUTH SAN FRANCISCO,CALIF.

MR. & MRS. AL DE LA PENA
SAN FRANCISCO,CALIFORNIA

MR. & MRS. BOB MENCHAVEZ
DALY CITY, CALIFORNIA

MR. & MRS. ALBERT BRONSON
DALY CITY, CALIFORNIA

DR. & MRS. FELIX CORTES
MONTEBELLO, CALIFORNIA

DR. & MRS, HENRY DE GUIA
DIAMOND BARR, CALIFORNIA

MR. & MRS. FRANCISCO BELARA
SAN FRANCISCO, CALIFORNIA

MR. & MRS. TONY CANON
CARSON CITY, CALIFORNIA

MR. & MRS. PETE BLANCO
LIVINGSTON, CALIFORNIA

MR. & MRS. BILL HOLZ
LONG BEACH, CALIFORNIA

From The President's Pen

On behalf of the Cebu Association of California Inc., aka, Santo Niño de Cebu Association, it is with great honor and pride to greet all devotees of the Santo Niño de Cebu who came to honor Him in this magnificent and beautiful cultural and historical tradition of our people and for all future generations.

The fervent and almost fanatical adulation of the Image of the Santo Niño de Cebu by Filipinos is of cultural and historical significance. It is not only anchored in their basic religious trait, but also come from their own heritage.

As the Rector of the Basilica Minore of Cebu City, Rep. of the Philippines, Rev. Fr. Restituto Suarez said in his message in 1978, "Ten years of service, dedication, devotion, coupled with untiring efforts and sacrifices in fostering the friendly relations between Filipinos and Americans in California, U.S.A. deserve the applause and appreciation of all law-abiding citizens."

IN RECOGNITION AND GRATITUDE

To all those people, ecclesiastical and government officals, leaders from various organizations, officers and members of the Cebu Association and her chapters and affiliates, all the news media, who gave of themselves in various ways in all our projects and accomplishments... and many, many others, who in their humble ways put in their shares though how big or small it may be ...even those who would rather be unnamed ... or those whose names escape our memory... our greatest joy was in seing what we were able to do together !!!

The fruitful years of hardships and struggle, the perseverance and patience we have shown, all the sacrifices we overcame, has made the Cebu Association great and strong, proud of it's ideals, aims and goals which we hve finally accomplished. Our dreams has come to a reality. We have our center of devotion, the National Shrine of the Filipinos in the United States of America at San Francisco's St. Joseph's Church.

" THY WILL BE DONE"

Nothing could be more significant that after more than a decade of toil and struggle for the enthronization of the Santo Niño de Cebu in the United States, the signs that went up with it, the Marble Chapel, the Special Cultural, Special Historical, and architectural landmark or aesthetic interest or value, the Traditional Carroza for the Traditional Processional Parade along the streets of San Francisco in honor of the Santo Niño de Cebu, which is the largest religious Processional parade in the United States, which has brought National distinction to Filipino Americans and represent the Philippine segment of the community...with the Mayors Proclamation of San Francisco and California State Senate Resolutions which has paved the way not only to Filipinos religious activities but brought to the forefront the Filipinos' active participation in our Society including civic, social, cultural, economic, historical and political involvement.

I am proud to say that not only will the great honor be felt by the Filipinos but all Americans, especially San Franciscans and Californians for now, St. Joseph's Church is on the National Register of Cultural and Historical Places. At this time of writing, Filipinos all over the United States has emulated the Fiesta of the Santo Niño de Cebu in different parts of the country. After all these years we were able to build the Marble Chapel of the Santo Niño de Cebu, the National Shrine of the Filipinos in the United States of America (the first Marble Chapel Shrine of the Santo Niño built outside the Philippines) at St. Joseph's Church, La Chapella del Santo Niño de Cebu, the largest Filipino Church in the United States...it is of great moment when one remembers that after all the years of sacrifices... to bring to our adopted land, the United States of America...the cultural, historical and most sacred of the Filipino traits and traditions..to introduce to this adopted country of ours the cultural and historical aspects of our land of birth... that we may be recognized all over the nation... the time has come... we feel we have accomplished what we have strived for ... so let it be set in record, let it be a part of the history of the Filipinos in the United States... let it be the pride of all Filipinos wherever he may be!

The Special Recognition of Archbishop John R. Quinn of the Archdiocese of San Francisco is a great pride we all share...and most of all the World Recognition...the Papal Blessing of His Holiness Pope John Paul II from the Vatican, Rome, which has uplifted the Image and pride with great honor of the whole Filipino populace... the reward of all our sacrifices... the crowning glory of leadership! so there's a reason for us to celebrate then... now we can all sing the ALLELUJA!!! MAY THE BLESSINGS OF SANTO NIÑO BE YOURS NOW AND ALWAYS !!!

Sally B. Famarin

Sally Basiga Famarin
Fdr. Pres. Emeritus, World Emissary
Santo Niño de Cebu Association, CACI

Honorary Board of Advisors

SAN FRENCISO MAYOR
DIANNE FEINSTEIN

U.S. CONGRESSMAN
PHILLIP BURTON

S.F. MUNICIPAL COURT
JUDGE INA GYEMANT

PHILIPPINE CONSUL GENERAL
ROMEO ARGUELLES

GOVERNOR OF CEBU
EDUARDO GULLAS, R.P.

In Loving Memory of
Our Beloved Mayor
GEORGE R. MOSCONE
ADOPTED SON OF CEBU,
REPUBLIC OF THE PHILIPPINES

SAN FRANCISCO SUPERVISOR
HARRY BRITT

CEBU CITY MAYOR
FLORENTINO SOLON, R. P.

S.F. DISTRICT ATTORNEY
ARLO SMITH

MANDAUE CITY MAYOR
DEMETRIO M. CORTES R. P.

S.F. SUPERIOR COURT
JUDGE S. LEE VAVURIS

CALIFORNIA STATE
SENATOR JOHN F. FORAN

STATE ASSEMBLYMAN
ART AGNOS

CALIFORNIA STATE
SENATOR MILTON MARKS

THE ORIGINAL SPONSORS AND FOUNDERS OF THE FILIPINO FIESTA OF THE SANTO NIÑO DE CEBU WEEK IN THE UNITED STATES OF AMERICA

CHARTERED MEMBERS

COMMISSIONER SALLY B. FAMARIN, FOUNDER
PRESIDENT EMERITUS - WORLD EMISSARY

LIZA AGREGADO -----SALLY B. FAMARIN
FRANCESS BALDEVEA---LUZ G. POZON
CONNIE BLANCO ----- VIC POZON
DONNA BLANCO ------ GABINO SIMBLANTE
PEDRO BLANCO ------FELICITAS SIMBLANTE

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.

Sally B.Famarin
President Emeritus

John H.Atkinson
Past President

Lily C.Bouse
Past President

LIFE MEMBERS:

Francisco Belara
Caroline Adanza
Luz Adanza
Rosalind Adanza
Liza Agregado
Efigenia Aguirre
Celestino Alfafara
Sofia Alquisola
John H.Atkinson
Frances Baldevea
Paul Bagayas
Teling Bagayas
Elena Barquez
Felirose Joy Basa
Albino Batinga
Esmena Batinga
Connie Blanco
Donna Blanco
Lilia Bouse
Marcelinus Canaya
Perla Canaya
Rosalie Canaya
Pat Canon
Tony Canon
Josephus Yap

Rose Belara
Angelina Cortes
Felix Cortes
Diosdado Babiera
Thelma Babiera
Faustino Demposo
Caridad Esperante
Eddie Esperante
Sally B.Famarin
Caroline Fiel
Soledad Fiel
Connie Francisco
Marsie Francisco
Jesusa Santiago
Gloria Gualberto
Jane Guevara
Bruce Heikkinen
Rafaela Heikkinen
Bill Holz
Fortune Holz
Paciencia Jayme
Susan dela Victoria
Lydia Labrado
John Lauricella
Lonie Yap

Rose Genotiva Bruschi

Edith Lombard
Andy Lorico
Justina Lorico
Germie Luna
Sol Luna
Norma Maboloc
Amy Malik
Georgia Megue
Frank Megue
Shirley M. Reyes
Bob Rhiner
Eleanor Rhiner
Rudy Rodriguez
Sally M.Ronquillo
Andrés Rojas
Lorenza Rojas
Vykie Rosales
Dolores Santos
Ilene Joy Sales
F.Simblante
Benny Simblante
Gloria Smith
Romeo Pimentel

Bert Valencia
Purita Valencia
Isabel Ugat
Lorenzo Ugat
Pat Caragay
Lynda P.Medel
Tonie Miole
Bob Menchavez
Gor Menchavez
Poten Menchavez
Magdalena Montes
Nestor Ocampo
Lyle Orlando
Angelita Paderanga
Gaudencio Paderanga
Gilda Palmer
Goring de la Pena
Josie de la Pena
Genie Peterson
Luz G.Pozon
Vic Pozon
Lanie Pijuan
Sabino Quebec
Enrica Zabala

HONORARY LIFE MEMBERS:

PIT SEÑOR! SANTO NIÑO!

Hon. Eduardo Gullas, Governor of Cebu,Republic of the Philippines

Hon. Dianne Feinstein, Mayor,City & County of San Francisco

Hon. Romeo Argulles,Consul General of the Philippines

Hon. S.Lee Vavuris,Judge,Superior Court,City & County of San Francisco

Hon. Arlo Smith, San Francisco District Attorney

Hon. John F.Foran,California State Senator, U.S.A.

Hon. Phillip Burton, United States Congressman

Hon. Art Agnos, California State Assemblyman

Hon. Demetrio M.Cortes, Mayor, Mandaue City, Cebu, Philippines

Hon. Ina Gyemant, Municipal Court Juge, City & County of San Francisco

Hon. Milton Marks, California State Senator

Dr. Albert Shumate, President Emeritus,California Historical Society

Col. Paul Pique,U.S. Army Ret. Sixth Army of Presedio,San Francisco

Capt. Ernest Raabe, Ret. San Francisco Police Dept.

Mrs. Aquilina R.Velez, Cebu City, Cebu, Republic of the Philippines

Hon. Samson Sabalones, Consul General of the Philippines

Rev. Fr. Restituto Suarez,O.S.O. Basilica del Santo Niño de Cebu

Atty. John Lauricella, Legal Adviser, Cebu Association of California

Attorney Philip Alo,Escaño Lines,Cebu,Republic of the Philippines

Atty. Helena Filamor Dauz, Manila, Republic of the Philippines

OFFICERS

SALLY B. FAMARIN
President

GAUDENCIO PADERANGA
Executive Vice-President

POTENCIANO MENCHAVEZ
Vice-President

SHIRLEY REYES
Secretary

CARING ESPERANTE
Assistant Secretary

SOLEDAD FIEL
Treasurer

LANIE PIJUAN
Assistant Treasurer

FRANCISCA BALDEVFA
EDDIE ESPERANTE
Public Relations Officers

LIZA AGREGADO
GORING DE LA PENA
EDITHA LOMBARD
Ways & Means Chairpersons

Board of Directors

JOHN H. ATKINSON, CHAIRMAN
members:

SALLY B. FAMARIN

CONNIE BLANCO

FELICITAS SIMBLANTE

GAUDENCIO PADERANGA

JOHN LAURICELLA
Legal Adviser

REV. JAMES A. McGEE
REV. JAMES AHERN
REV. JOAQUIN RESMA

BOARD OF ADVISORS:

JUDGE S. LEE VAVURIS
DISTRICT ATTORNEY ARLO SMITH
GOVERNOR GULLAS OF CEBU
MAYOR FLORENTINO SOLON OF CEBU
MAYOR D. M. CORTES OF MANDAUE
JUDGE INA GYEMANT
SENATOR JOHN FORAN
SENATOR MILTON MARKS

PEDRO BLANCO- AUDITOR

GREETINGS

Santo Niño de Cebu

CEBU

ASSOCIATION OF CALIFORNIA, IN

Established Since 1968

SACRAMENTO CHAPTER

Congratulations to the Reigning Beauties!

SACRAMENTO CHAPTER ORGANIZERS:
VIC AND CECIE FONTANOZA

8414 CENTER PARKWAY
SACRAMENTO, CALIFORNIA,
95823

(916) 423-2724

PIT SEÑOR SANTO NIÑO

Greetings from

Cynthea (Sansing) Porter, born and raised on her fathers' farm in Gilroy, California, came to live in San Francisco in 1977. She is a Graphic Artist for Pacific Telephone and Telegraph Company in San Francisco and is the Vice President of Jewelry Design for the House of Upshur.

Cynthea received intensive training the the field of Commercial Art; Graphics, Film and Design at Art Center College of Design in Pasadena, California. She has designed costumes and stage backdrops for theater plays, participated in fashion shows as a model and has designed clothing as well as received awards in sewing competitions. With her wide range of artistic skills Cynthea has had 3 One-Woman Shows which included her works in drawing, paintings, illustrations, technical drawings, photography and jewelry design. Recently she was asked by Sally Famarin to design the cover of this yearly festivities book published once a year in the month of December.

In addition to her artistic talents Cynthea enjoys her cats and birds, hiking in the Sierras, exploring the deserts of California, sewing for herself as well as for others, collecting antiques, theatre plays and visiting Art Museums.

DONORS

Efegenia Aguirre * * * * * * * * * * * * * Josie de la Pena

Bread Basket * * * * * * * * * * * * * * * Bruce & Rafaela Heikkinen

Rose Bruschi * * * * * * * * * * * * * * * Jocelyn & Juanito Legaspi

Lita de Guzman * * * * * * * * * * * * * * Ernie & Donna Machado

Goring de la Pena * * * * * * * * * * * * Naty Purisima

Rogelia Buenconsejo * * * * * * * * * * * Dominador & Bee Ballesteros

Dioscoro & Lilia V. Militar * * * * * * * * Walter & Gloria Smith

Magdalena Javier, Texas, U.S.A.

CEBU ASSOCITION OF CALIFORNIA INTERNATIONAL

QEENSLAND, AUSTRALIA CHAPTER

PEDRO AND PACIENCIA NAZARENO, JR,

ORGANIZERS

Greetings from

THE BLANCO FAMILY

PETE

CONNIE

Mayor George R. Moscone of San Francisco crowned Queen of Cebu, Miss Donna Blanco in 1978

Empress Connie, Queen of Cebu Frances Cortes and Princess Felirose during coronation rites in 1979

Supervisors Carol Ruth Silver Silver and Don Horanzy crowned Empress of Cebu, Connie 1 in 1979

California State Senator Joh F.Foran and Miss Donna Blanco, crowned Queen Frances 1 in 1979 as Anthony Milosevich looks on

PIT SENOR! SANTO NIÑO!

During the coronation of the Queen of Cebu in January 1978. From left: Atty. & Mrs. Bill McLaughlin of San Francisco, Senator & Mrs. John F. Foran who presented the Queen's Scepter, Commissioner Sally B. Famarin, Hon. Mayor George R. Moscone who crowned the Queen of the Festival, Consul Rora Tolentino of the Philippine Consulate, Mrs. Fortune Holz, Southern California Chapter organizer and President and Mr. Tolentino.

The Sixth Army of Presidio has presented the colors during the coronation and ball since 1969

DEPARTMENT OF THE ARMY
HEADQUARTERS PRESIDIO OF SAN FRANCISCO
PRESIDIO OF SAN FRANCISCO, CALIFORNIA 94129

REPLY TO ATTENTION OF:

AFZM-PAO-CR

Miss Sally B. Famarin
The Cebu Association of California Inc
2207 - 28th Avenue
San Francisco, CA 94116

Dear Miss Famarin:

We are pleased to tell you that your request for a color guard for the Fiesta of the Santo Niño de Cebu has been approved. A unit from the 504th Military Police Battalion will report to you at California Hall no later than 9:15 a.m. January 21, 1978.

We wish you a successful and joyous celebration.

Sincerely,

Michael B. Christy
MICHAEL B. CHRISTY
Major, US Army
Public Affairs Officer

Carole M. Campbell
CAROLE M. CAMPBELL
Major, AGC
Public Affairs Officer

DID YOU KNOW

by Sally B. Famarin

That the beautiful church of St. Joseph's was dedicated November 22, 1914, is the third church built in the parish? The second church built immediately after the 1906 fire and earthquake is the present parish hall.

That on April 22, 1906, the first Sunday after the fire and earthquake in San Francisco the Holy Sacrifice of the Mass was celebrated at St. Joseph's Parish?

That the 400 year old relic, Santo Niño de Cebu at the Basilica Minore in Cebu City, Republic of the Philippines was brought by Ferdinand Magellan, a Spanish explorer to Cebu in 1521 and recovered in the burning village of Cebu by Juan Camus, a sailor of Miguel Lopez de Legaspi's fleet on April 28, 1565, that was 44 years later?

That the Santo Niño de Cebu in San Francisco, California was 44 years old when it was brought to the United States in January of 1969?

That during World War II, a bomb fell inside the church and the Santo Niño remained unscratched and after the most elementary repairs the Santo Niño returned home from the Redemptorist church in Cebu City, Republic of the Philippines on April 20, 1945?

That the Miraculous Santo Niño de Cebu of the Filipino people was enthroned at San Francisco's St. Joseph's church on April 22, 1979 by Rev. James A. McGee & Commissioner Sally B. Famarin?

That the Young Men's Institute was founded in this parish on March 4, 1883? The Young men of the parish would gather beneath the lamp post (now preserved in the garden) at the corner of Tenth and Howard Streets. Out of these meetings came the birth of a Catholic coatwise organization, the foremost Society of Catholic men in the West with branches in many of the Eastern States.

That the first President of the Young Men's Institute was James Smith who fought in Manila against Spain in 1898, stayed out there to become very popular among Filipinos, became Secretary of Instruction, Governor General and finally Associate Justice of the Supreme Court of the Philippines?

That the present Santo Niño church in the Philippines was started in 1730, and the Santo Niño was enthroned in his shrine on January 16, 1740?

That San Francisco's St. Joseph's church, La Chapella del Santo Niño de Cebu was voted a landmark by the Landmarks Preservation Advisory Board on January 16, 1980 and voted unanimously by the City Planning Commission on May 15, 1980 and by the San Francisco Board of Supervisors in June 1980 a Special cultural, special historical, architectural or aesthetic interest or value?

That the official document of the foundation of the monastery and church of the Santo Niño de Cebu, Philippines was drawn by Chief Clerk Hernando and countersigned by Miguel Lopez de Legaspi on October 6, 1567?

That the Triple Inauguration rites in San Francisco, California in the United States was held October 4, 1980? Namely: Blessing of the Santo Niño de Cebu Traditional Carroza, the first of it's kind in the United States, (depics Philippine Art and Cultural) for the Annual Traditional Processional Parade of the Santo Niño de Cebu; Inauguration of the

DID YOU KNOW

by Sally B. Famarin

Santo Niño de Cebu Marble Chapelle, the National Shrine of the Filipinos in the United States; Blessing of Cultural and Historical Landmark, La Chapella del Santo Niño de Cebu, the largest Filipino church in the United States.

That the Santo Niño de Cebu has shown His Miracles to many devotees, mostly cancer cases in the Philippines as well as since His arrival in the United States in 1969?

That the first proclamation of the Fiesta of the Santo Niño de Cebu Week was signed by the late Mayor George R. Moscone, an adopted SON of Cebu in January 1976.

That the first Traditional Processional Parade in honor of the Miraculous Santo Niño along the streets of San Francisco was in 1977 through the efforts of Mayor George R. Moscone and Commissioner Sally B. Famarin?

That the story goes that the right foot of the Santo Niño de Cebu in the Philippines were cut off and right foot of the Santo Niño de Cebu in the United States were cut off on its own, months after His arrival in San Francisco?

That, on recognition of the Fiesta of the Santo Niño de Cebu Week, California State Senate Resolution No. 919 was adopted August 23, 1978 and a recent one, Resolution No. 436 adopted April 23, 1980 both by Senator John F. Foran?

That the most Reverend John R. Quinn of the Archdiocese of San Francisco has recognized the Santo Niño de Cebu, Patron Saint of the Filipino people since the enthronement in 1979?

That the landmarks inauguration rites in October 1980 was witnessed by most City, State and National officials of the United States?

That Marcelinus and Perla Filamor Canaya donated the Traditional Carroza of the Santo Niño de Cebu in 1980 for the Traditional Procession in honor of the Santo Niño de Cebu, now the largest religious procession (parade) in the United States?

That we received the first Apostolic Blessing from His Holiness Pope John Paul II for the Fiesta of the Santo Niño de Cebu Week of January 8-17,1982?

That in 1981 Commissioner Sally B. Famarin authored and endorsed St. Joseph's church, La Chapella del Santo Niño de Cebu an addition to the National Register of Cultural and Historical Place, Washington, D.C. with recommendations from government officials, State and National levels?

That tourists from different parts of the country and priests from the Philippines come to visit the Santo Niño de Cebu Marble Chapel at St. Joseph Church?

That during the Fiesta of the Santo Nino de Cebu, January 14-23, 1983, the first time the ceremonies was held at City Hall, Civic Center Plaza participated by city, state and federal officials?

That the Apostolic Blessing of Pope John Paul II was conveyed as a pledge of strength and peace in Jesus Christ, the Son of God and Savior of the world?

Flashback!

MISS VYKIE ROSALES

MISS PHILIPPINES, USA

1980-81

MISS FRANCES CORTES

MISS PHILIPPINES, USA

1980-81

MISS JOSIE DE LA PENA

MUSE OF CEBU, 1980-82

MRS. MARSIE FRANCISCO

EMPRESS OF CEBU, 1980-81

In Loving Memory

MISS ROSE MARIE FAMARIN

QUEEN OF CEBU, 1971-72

MISS DONNA BLANCO

QUEEN OF CEBU, 1978-79

MISS ILENE JOY SALES

QUEEN OF CEBU, 1981-82

MISS ROSALIE CANAYA

QUEEN OF CEBU, 1982-83

MISS CAROLINE ADANZA

QUEEN OF CEBU, 1974-75

Flashback!

California State Senator John F. Foran and San Francisco District Attorney Arlo Smith presented the California Flag to Commissioner Sally B.Famarin for the Traditional Parade of the Miraculous Santo Niño de Cebu in San Francisco, California

The City Assessor of the City and County of San Francisco, Sam Duca presented the City Flag of San Francisco for the Traditional Procession on January 16,1982 during the Fiesta of the Santo Niño de Cebu Week at the same time as the California State Flag.

Presenting the San Francisco Board of Supervisors Certificate of Honor awarded to the Cebu Association of California,Inc., AKA Santo Niño de Cebu Association, for the 4th time since 1969 are President of the Board of Supervisors John Molinari and Supervisor Lee Dolson as Billy Canaya looks on.

anto Niño de Cebu

CEBU

ASSOCIATION OF CALIFORNIA, INC.

ESTABLISHED SINCE 1968

Southern California Chapter

Devotees of Sto. Niño of Cebu

OFFICERS

DR HENRY DE GUIA	President
MR BUDDY DALO	Vice President
MRS TERESA ZARN	Secretary
MR RAYMUNDO CRUZ	Treasurer
MR VIRGILIO MARAVILLAS	Auditor
MR FELIX CORTES	Press Relation Officer
MR ROLAND ABELLA	Sgt at Arms
MR BERNARDO LABAYOS	Sgt at Arms

Board of Directors

MRS FORTUNE HOLZ, MR TONY CANON, MR JOSE RAMON
MR GIL DELOS SANTOS, MRS ANNIE LOPEZ, MR BONIFACIO REGIS
MR HALIBURTON, MRS EDEN PACANA

Advisers

MR LUDOVICO SALAZAR, MR WILLIAM HOLZ

Abella, Roland & Cristina
Alivio, Bruno & Iluminada
Amores, Romualdo T. & Milagros
Areili, Mark & Virgie
Baladya, Ruben & Evangeline
Balila, Alberto & Evangeline
Batas, William & Natalia
Baroro, Betty
Berdin, Sotero
Borromeo, Rosalina
Buenconsejo, Robert
Campos, Catalina
Calderon, Tony & Digna
Canon, Tony & Patrocinia
Canoy, Alexander & Carmelita
Carin, Oscar
Carpentero, Rolando & Felisa
Casquejo, Al
Catig, Margarito
Coliflores, Cesar
Coquia, Marciano & Esperanza
Cortes, Felix & Angelina
Cruz, Raymundo & Jovita
Damole, Nolie & Laurel
David, Emilito
Davis, Robert C.
Delos Santos, Gil
Diola, Albert
DY, Frank & Ading
Echivarria, Priscilla
Eiselsterio, Jackson
Escalente, Constancio
Escano, Lourdes
Flores, Antonio & Josephine
Fabunan, Ruben & Annie
Garguena, Blards "Bill"
Gualvez, Nap
Guia de, Henry & Linda
Holz, William & Fortune
Kapungan, Genoveva
Juezan, Pete & Lydia
Jumao-As, Deogracias
Labayos, Bernardino & Tarciana
Lemfunfacil, Celso
Llanos, Eduvigis T.
Llanos, Franco
Lopez, Camila
Lopez, Eulalio & Annie
Lopez, Rogelio
Macoco, Bert & Lucila
Malvar, Ed
Manukay, Filomena
Mariscal, Melchor & Rose
Maravillas, Alfredo
Maravillas, Virgilio
Mikkelson, Conchita
Moran, Allan & Virginia
Moreno, Boy
Musgrave, Roger & Fe
Nacua, Camilo & Nellie
Navales, Jerome
Nicolas, Albert
Oteyza, Rowena B.
Pacana, Renato & Eden
Pilapil, Gamaliel & Margarita
Pepito, Jesus & Aquilina
Quintana, Tony
Rama, Fernando Jr.
Ramon, Jose & Linda
Ricamora, Bert
Regis, Bonifacio MD
Rivera, Pedro & Auring
Robes, Carlos & Connie
Saquin, Lourdes
Salazar, Ludovico & Tessie
Salduna, Ben
Sanchez, Luis
Sanchez, Yvonne MD
Santillana, Robert
Solamo, Teofilo & Lina
Sowa, Steve & Juanita
Suico, Merla
Sulleven, Joseph & Milagros
Tan, Felicitas
Tan, Pedro & Felicitas
Tavera, Jay
Tenebro, Bernarda
Tolentino, Ramoncito & Myrna
Trazo, Willie & Maria
Velasquez, Benjamin & Leticia
Ylaya, Jo & Richie
Zamora, Fely
Zarn, Teresa
Zabala, Bert

Best Wishes

TO THE OFFICERS
AND MEMBERS OF THE
CEBU ASSOCIATION
OF CALIFORNIA, INC. AND
ALL DEVOTEES OF THE
SANTO NIÑO.

CONGRATULATIONS TO THE
REIGNING BEAUTIES!

COMMISSIONER ERNIE SANA
MEMBER TRANSITION ADVISORY COMMITTEE
OF GEORGE DEUKEMEJIAN

COL. & MRS. FRANCISCO M. CARZON AFP (RET.)
- A R C H I T E C T -

- Rosie Villanueva Carzon
- Noel, Jojo (Jr.) , Tisha
- Teodorica Bilar Vda. de Villanueva

" HALAD ALANG KANG SENOR STO. NIÑO "
591 Brunswick S.F.CA 94112(Tel)469-5357

GREETINGS & MABUHAY

Wishes for a grand celebration

ON THE ANNUAL FIESTA OF OUR BELOVED

AND MIRACULOUS SANTO NIÑO DE CEBU.

" MALIGAYANG PASKO AT
MANIGONG BAGONG TAON "

MR. & MRS. EDDIE ESPERANTE & FAMILY
DALY CITY, CALIFORNIA

CONGRATULATIONS ON THE FILIPINO FIESTA, SANTO NIÑO DE CEBU, CACI

Hon. Arsenio Villarosa

Hon. Roberto Garcia, Governor of Aklan, and Hon. Arsenio Villarosa, Governor of Mendoro, both from the Republic of the Philippines, congratulates Commissioner Sally B. Famarin, Founder, President Emeritus and World Emissary, Filipino Fiesta Santo Nino de Cebu, CACI for the fiesta celebrations in San Francisco.

Hon. Roberto Garcia

Bob Noelke, City Planning Dept., Comm. Sally B. Famarin, CACI, Gee Gee Platt, President Landmarks Preservation Advisory Board, James T. Ream, AIA former Vice-President Landmarks Board of San Francisco were both Hon. Executive General Chairpersons during the Filipino Fiesta of the Santo Nino in January 1978

Honorable Jerry Brown, Governor of California and the late Mayor George R. Moscone of San Francisco, strongly recognize this cultural and historical tradition, the Fiesta of the Santo Niño de Cebu with Commissioner Sally B. Famarin.

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.

GREETINGS

from

OAKLAND

UNION CITY

CHAPTER

Commissioner Georgia & Frank Megue
Josephus & Leony Yap
Fred & Liza Agregado
Suseno & Ating Esto
Edith Lombard
Alfred & Luz Giron
Ben & Nila Gascon
Emelio & Marilou Diamente
Mr. & Mrs. Glecirio Rojas
Mrs. Daisy Fernando
Louis & Lyn Nesperos
Jesmar & Jenny Escobilla
Honofre & Pacing Gacoscos

PIT SEÑOR! SANTO NIÑO!

COMPLIMENTS

JUBAN'S SERVICES

RESIDENTIAL AND COMMERCIAL

SPECIALIZING IN JANITORIAL SERVICES

FREE ESTIMATES

977 Guerrero Street
San Francisco, California

Telephone
(415)550-097

TONY *** NITA

FLORIE *** LYLAH

HEIDI *** AZUCENA

Compliments of

FILIPINO-AMERICAN UNITED CATHOLICS OF THE EAST BAY

President - Commissioner Georgia Megue
Vice President - Josephus Yap
Secretary Rec. - Rhoda Torres
Secretary Corr. - Liza Agregado
Treasurer - Ating Esto
Auditor - Pepito Montezo
PRO - Esper Quebec
Sergeant at Arms - Maura Laigo
Chairpersons - Puring Sitto
Daisy Fernando
Luz Silos
Winnie Nipay
Gerry Geronimo
Pacing Gacoscos
Annie Cabrera
Perla Reyes

MABUHAY!

GREETINGS

FROM

PACIFIC TEMPO

Embroidered Clothing

Virgie Meland

1634 Partridge Drive

Hercules, California 94547

(415)799-1553

AWARDEES: GORING AND JOSIE DE LA PENA ACCEPTED THEIR AWARDS PRESENTED BY JUDGE INA GYEMANT AND DISTRICT ATTORNEY ARLO SMITH OF SAN FRANCISCO

SAN FRANCISCO, CALIFORNIA

GREETINGS

THE DE LA PENA FAMILY

Hon. Ina Gyemant, Judge Municipal Court of San Francisco and Mr. Mardikian presented the Scepter during the coronation of Miss Josie de la Pena, Muse of Cebu in 1980 while District Attorney Arlo Smith escorted her.

COMPLIMENTS

ELLIS & BERTHA, MISS SUE ANN-MISS PEARL OF THE ORIENT,1982-83,AND LUZ TABILA

We're Growing

Over the years...we have grown and are still growing in the business field of services. The TABILA-TABANIAG string of enterprises namely: T & T TRAVEL SERVICES, THE MANSION and TABILA-TABANIAG GROCERY greets you with good tidings for the holidays.

We also thank you for your patronage which has encouraged us in expanding our businesses.

Luz Tabila & Bertha T. Tabaniag and Family

The Tabila-Tabaniag Grocery Store - caters to a wide clientele with a variety of stocks (exotic, oriental and imported food and goods) serving the southern San Francisco area.

Within the area - is the T & T Apartments - complete with all accommodations facilities. This new building has 12 units off and on available to tenants. Inquiries can be made at the T & T Grocery or at any of the above enterprises.

(415) 585-8205

For the BEST come to:

TABILA - TABANIAG TRAVEL SERVICE
5535 Mission Street, San Francisco, CA 94112
(415) 585-1710 (415) 585-1711

Travel and Tour at lowest fares! Whether you take your vacation or business travels - T & T Travel Service gives you the best advantage. We have propitous relations with air-sea and land carriers to provide you satisfactory service.

Our regular casino tours abound with respective "Cash and free coupons" refunds at casinos upon arrival. With such refunds you practically pay nothing for the tour.

The MANSION GUEST HOME...is where the best in care is found in San Francisco. It is SFO's leading guest home recommended by noted doctors and institutions where service is better if not equal to your own home care.

First class facilities with 'registered nurse' on duty coupled with food service per guest's taste and prescribed diets. The Mansion is close to St. Lukes and Franklin Hospitals. Charges varies to types of accommodations.

THE MANSION HOUSE
899 Guerrero St.
(Corner of 21st St.
San Francisco, Calif.
Tels.: 824-4459; 282-2371

Founder, President Emeritus, World Emissary CACI
Filipino Fiesta, Santo Niño de Cebu, U S A

COMMISSIONER SALLY BASIGA FAMARIN

The first Proclamation of the Fiesta of the Santo Niño de Cebu Week in San Francisco was declared by the late Mayor George R. Moscone in 1976 who was an adopted SON of Cebu, an honor given to him by the government of Cebu for being an adviser to the Cebu Association of California, Inc., for the proclamation of the Filipino Fiesta of the Santo Niño de Cebu Week and for sanctioning the Traditional Processional Parade of the Miraculous Santo Niño along the streets of San Francisco which made it possible for others to emulate. Mayor Moscone stressed," I am sure Mandaue City is very proud of the Mandauehanons who now reside in their adopted land, the United States of America, and who are honoring their homeland, the Republic of the Philippines, as evidenced by the extraordinary and sterling civic contributions of Commissioner Sally Basiga Famarin which have enriched and strengthened the Filipino-American Community of our city. She has coordinated a multitude of projects that have redounded benefits not only to the Filipino-Community but to all the citizens of our City. Having fostered the Fiesta of the Santo Niño de Cebu Week since 1968, our City is joining Commissioner Famarin in celebrating the First Decade of this event, which has helped to cement the spirit of respect and understanding which exist between our people. During her many years as a San Franciscan, Sally Famarin has made innumerable contributions to civic betterment, both in the Filipino-American Community and the City as a whole. Her work on many agency boards and in civic organizations has been truly outstanding, and has redounded incalculable benefits in improving the quality of life we enjoy in San Francisco. That she combines community service with a successful business career is a tribute to her talent and ability, as well as a testament to her public-spirited dedication to civic progress."

The first Filipino to hold three important positions in the City and County of San Francisco, Sally Famarin is the first Filipino Woman REALTOR in California and also the first Filipino Woman Supervisorial Candidate in San FRancisco.

President Gerald Ford commended Commissioner Sally B. Famarin for her, "outstanding dedication to the well-being and advancement of her fellow citizens, as well as those of Filipino descent."

California Gov. Edmund G. Brown, Jr., said, "Too often, the importance of an individual's public service efforts are not recognized, I commend the contributions which Commissioner Sally B. Famarin has rendered to San Francisco area and the State of California."

Lt. Governor Melvin Dymally emphasized, "Sally B. Famarin is certainly a credit to Cebu (her home province) as well as the State of California. She has shown unbounding energy in helping others.

Mayor Joseph Alioto in 1974 has recognized the heritage and culture of our beautiful island home," As an American of Philippine origin, Sally Famarin has done much to bring knowledge of the heritage and culture of her beautiful island home to the people of her adopted land. A notable contribution in this regard was her founding and fostering the development of the Cebu Association, an organization which plays an important part in fostering the spirit of respect and understanding which exist between the people of the Philippine Islands and the United States. However not only Filipino-Americans, but all our people have been enriched and enlightened because of her efforts. Since she came to San Francisco more than twenty years ago, this remarkable lady has been making history in many diverse field of community endeavors. She has combined a successful career in business with outstanding accomplishments in community enterprises which has redounded great benefits to many aspects of our Society. The list of organi-

zations and individuals which have been favorably affected by her dedication to the betterment of the community is endless. Her zeal for excellence in all her undertakings, business, politics, social services and religious activities are a source of inspiration and admiration to all those who are previledged to know her."

Ambassador Romeo Arguelles, Consul General of the Philippines in San Francisco in his message," It is to Commissioner Sally Famarin, your first President that you owe the existence of your Association. She was the founder, she has labored so hard for the success of the projects of your Association. Her interest in your group has never wavered. She has been the guiding hand throughout those vital and formative years. She has been an effective force in the growth of your Association. To all of you, she has given her heart and she received in return your boundless admiration and affection. As a leader of the Filipino-American Community here in San Francisco, she has demonstrated courage and vision. Whether at the conference table, in private meetings, or on the platform, her measured words have always produced a keen respect for her wishes and warm human understanding. Commissioner Famarin's deeds speak far better than anything I can say. She has devoted herself unselfishly to a host of humanitarian and public services. Her activities have been extensive it would almost seem, that one lifetime could not encompass them all. Commissioner Famarin is living a full life and is blessed with an irrepressible spirit and dynamic energy, transmitting her power to others. The Filipino-American Community is proud of her." Under the able and dynamic leadership of Sally Famarin, the Cebu Association of California has distinguished itself amoung the major Filipino groupings within the community. Its active involvement in socio-civic projects as well as in religious festivities serves to enhance the stature of the Philippines. Likewise it is reflective of our rich, cultural and religious heritage or a people.

Governor Osmundo Rama, Governor of Cebu, Philippines, "From far away Cebu, Philippines echo our cheers of joy and prayers of thanks that one of us has carved a prominent niche socially, politically, religiously and in business in that great land, the United States of America. We justifiably glow with pride in the singular honor bestowed on Sally Basiga Famarin, our Piasana. We are deeply happy that this most historic province in the Philippines, known for the heroic valor of Lapulapu and the statesmanship of Sergio Osmena, Sr., has again earned an indellible mark of distinction through a native daughter who has been meritoriously included in the elite roster of distinguished individuals in America."

Mandaue City Mayor, Demetrio M. Cortes, Cebu, Philippines, "Our felicitations to Commissioner Sally B. Famarin for her achievements. Our pride in her outstanding endeavors beggars description that the small dot in the map, that is Mandaue City has been magnified a thousand fold in the hearts of her fellow-Mandauehanons! May Commissioner Sally B. Famarin continue to count God's Blessings for the good of her native city of Mandaue and the Philippines, and for the sustained greatness of her great adopted country, the United States of America!"

Tom Bradley of Los Angeles in his proclamation of 1982, "Through the timesless efforts of Sally B. Famarin, the Cebu Association has worked hard for the enthronization of the Miraculous Image of the Santo Nino de Cebu and the building of the Santo Nino National Shrine which is now on the National Register of Cultural and Historical Places."

District Attorney of San Francisco Arlo Smith, "Sally Famarin is a leader in the Filipino American Community in San Francisco and State of California. She has been exceptionally active in assisting candidates in San Francisco as well as working in elections of statewide offices. She has been a strong supporter of many candidates with the San Francisco electorate as well as the Filipino Community. She has served as Commissioner on the San Francisco Commission of Historical Preservations. Her activities and interest involving social, charitable and cultural organizations are far too many to list. Sally Famarin is also a person of intellegence and mature judgement. She has the willingness to work diligently and has been successful at every task in which she has been involved. I highly recommend Sally Famarin for any position that involves community groups, particularly with Filipino groups where she is one of the most widely respected members of the community."

The only U.S. Awardee of Cebu's Republic of the Philippines in 1975, during the Fourth Centennary celebration, Sally Famarin is a recipient of an award as Patriot of the United States of America during the Bicentennial Year in 1976. The only woman given the highest honor in Mandaue City and awarded the facsimile of the official seal of Mandaue City for her liberality and generosity to the City of Mandaue and her people. She is also a recipient of a Resolution from Mandaue City Council, the San Francisco Board of Supervisors, and California State Legislature from the senate and assembly.

Her multifarious achievements and accomplishments are published in thirty-three different U.S. Biographicals and World Book Editions kept in historical, public and private libraries,

Greetings

Pit Señor!
Santo Niño!

Congratulations to the
Queen & Her Royal Court

Mr. and Mrs. Cesar Santos

PIT SEÑOR SANTO NIÑO

CONGRATULATIONS, TO THE

CEBU ASSOCIATION
OF CALIFORNIA,

FOR A VERY SUCCESSFUL
FILIPINO FIESTA,
SANTO NIÑO DE CEBU WEEK,

and to the
REIGNING QUEENS OF THE FESTIVAL

from

SAMUEL B. JOHNSON
DELIA P. JOHNSON

GREETINGS

ROSEMARY BELARA

EDIE'S BEAUTY SHOP

"Complete Beauty Service
WIG STYLING

PHONE
282-9728

Se Hable Espanol

3155 Mission Street
San Francisco, California

GREETINGS and CONGRATULATIONS!

TO

The Festival "Reigning Beauties"

MAY THE SANTO NIÑO DE CEBU, THE ASSOCIATION'S PATRON SAINT SHOWER YOU WITH HIS GRACES AND SPREAD HIS MANTLE OF PROTECTION.

ROSE GENOTIVA BRUSCHI

SAN FRANCISCO, CALIFORNIA

QUALITY PRINTING

FAST SERVICE

LOW COST

WHILE-U-WAIT

Financial District
Wells Fargo Bldg 16th Floor
- **421-7703**
44 Montgomery

2 Blks South of Ocean
- **333-3344**
4754 Mission St

Taylor near Market
3 doors N. of Golden Gate Theater
- **441-1844**
35 Taylor St

Filbert at Columbus
- **433-1341**
700 Filbert

Across from Hyatt Regency
- **989-8811**
21 Drumm St

Corner Post & Polk
- **441-7227**
1101 Post St

Next to Coronet Theater
- **221-0997**
3569 Geary Bl.

1 Blk. E. of Safeway
- **664-5040**
550 Taraval Street

Corner 3rd. & Townsend
- **495-6252**
699 3rd. Street

POSTAL *INSTANT* PRESS

WORLD'S LARGEST PRINTING CHAIN

OUR NEWEST STORE AT

2467 Lombard

Divisadero & Scott Streets

(Next to Clown Alley)

(415) 346-4126

pip®

POSTAL *INSTANT* PRESS
The "While-U-Wait" Printers!

Joseph Lauretta
Manager

221-0997
3569 Geary Boulevard
San Francisco, CA 94118

Halad ug Pasalamat sa

Sr. Sto. Niño de Cebu

PIT SEÑOR! SANTO NIÑO!

CONGRATULATIONS TO THE
CEBU ASSOCIATION OF CALIFORNIA, INC.
FOR THE VENERATION OF THE
SANTO NIÑO DE CEBU IN THE UNITED STATES

GREETINGS TO THE
"REIGNING BEAUTIES"
AND
THE ROYAL COURT

MR. & MRS. DOODY BABIERA & FAMILY

Mrs. Tecla Belara Bagayas
Former Municipal Councilor
of
Midsalip, Zamboanga del Sur

Mr. Paulino Duclin Bagayas
Former Barangay Captain
of
Bibilop, Midsalip Zamboanga del Sur

Arnold B. Belara and Ronald B. Belara
Mrs. Ziola Bilar Vda. de Belara
AMONG HALAD ALANG NI SR. SANTO NINO
VIVA SR. SANTO NINO PIT SR!

SABINO IN CONCERT !!

ALAMEDA HIGH SCHOOL AUDITORIUM
2200 CENTRAL AVENUE
ALAMEDA, CALIFORNIA

SATURDAY
JUNE 4, 1983 8 P.M.

FOR INFORMATION CALL:
KNIGHTS OF COLUMBUS COUNCIL #4840

MR. & MRS. ROMEO ABELLAR 489-3297
MRS. GEORGIA MEGUE 489-7461
ESPER QUEBEC 471-8714

VIVA SANTO NIÑO !!

LELING, AMPARO, JASMIN, JUN MARILAO
LOS ANGELES, CALIFORNIA
SALLY B. FAMARIN

As Another Year Begins,
A word of Thanks...

Grace Foreign Exchange Corporation

3807 WILSHIRE BOULEVARD, SUITE 1220
LOS ANGELES, CALIFORNIA 90010

FOR INQUIRY PLEASE CALL: (213) 389-2700

SAN FRANCISCO OFFICE:

870 MARKET STREET, ROOM 317, SAN FRANCISCO CALIFORNIA 94102
FLOOD BUILDING, ABOVE WOOLWORTH'S

FOR INQUIRY PLEASE CALL: (415) 956-2860

U. S. DOLLARS TO PHILIPPINE PESOS

LICENSED BY BANKING DEPARTMENT OF CALIFORNIA

FIL-AM MART

WE FEATURE:
Fresh Fish, Crabs and Vegetables every Thursday:

We carry Filipino/Oriental Food
Clothing apparel, Gift Items, Toys
VHS/BETA FILIPINO MOVIE RENTALS

OPEN 7 DAYS A WEEK

526 FIRST ST., CORNER PARKER AVE
RODEO, CALIFORNIA

(415) 799-5090

Pit Senor!

HERMANO-HERMANA MAYOR, 1980-1981

THE PADERANGA FAMILY

GREETINGS TO DEVOTEES OF THE SANTO NIÑO DE CEBU

APARTMENT RENTALS
FOR INFORMATION CALL
AGNES MON, (415) 824-5292
SAN FRANCISCO, CALIFORNIA

Pit Señor! Santo Niño!

ANDRES, FLORENCIO
LUIS & EDUARDO
DIOLAZO
SAN LEANDRO
CALIFORNIA

PIT SEÑOR! SANTO NIÑO!

GREETINGS

TO THE QUEEN OF CEBU
and our Sincere Good Wishes
to all the devotees of the
Santo Niño de Cebu
on your Annual Veneration
of the Holy Child.

Ms. Tonie Manliclic
Miss Faith, 1977-78, CACI

GREETINGS & MABUHAY!

MRS. FILIPINO-AMERICAN SENIOR CITIZENS SOCIETY OF SAN FRANCISCO AND THE BAY AREA OF 1982-1983, MRS. POLLY THOMAS OF SAN FRANCISCO CONGRATULATES THE QUEEN OF CEBU AND HER ROYAL COURT DURING THE " FIESTA OF THE SANTO NIÑO DE CEBU WEEK" ON JANUARY 14-23,1983

PIT SEÑOR! SANTO NIÑO!

CONGRATULATIONS TO HER MAJESTY ROSALIE 1
AND HER ROYAL COURT
FROM
PRINCESS VERONICA 1, PRINCESS OF CEBU
1981-1982

DAUGHTER OF AL AND ESMING BATINGA
OF
SAN FRANCISCO, CALIFORNIA

PIT SEÑOR!

SANTO NIÑO!

CAROL ANN FIEL
SAN FRANCISCO
CALIFORNIA

COMPLIMENTS FROM

Rafaela's Residential Care Home

For Ambulatory Aged
Cheerful, Comfortable Rooms
with Pleasant Atmosphere

Bruce & Faeling Heikkinen
Licensed Operators

1251 26th AVENUE
SAN FRANCISCO, CA 94122
TEL. 661-7438

PIT SEÑOR! SANTO NIÑO!

VIC & LUPEVIMEL POZON
Hermano - Hermana Mayor
1976-1977

PIT SEÑOR, SANTO NIÑO!

FROM

Residential Care Home

SOUTHLAND MANOR

1560 MIDDLE LANE DRIVE HAYWARD, CALIFORNIA, 94545

CALL (415) 782-7833

DOWNTOWN MANOR

126 FRONT STREET SANTA CRUZ, CALIFORNIA, 95060

TEL: (408) 423-2123

Congratulations to the Reigning Beauties!

MARCELINUS P. PERLA F. CANAYA

OWNER, ADMINISTRATOR

MABUHAY!

WE SALUTE THE CEBU ASSOCIATION OF CALIFORNIA

FROM

ALBERT & ROSE BRONSON

ROSE BRONSON — Matron Marina Dizon, No. 81

Pit Señor

CONGRATULATIONS
TO THE
"REIGNING BEAUTIES"
AND THE ROYAL COURT

MISS LANIE PIJUAN

ALLAN AND SHIRLEY REYES

Pit Senor! Santo Nino!

CONCEPCION'S BOARDING HOME

PLEASANT ATMOSPHERE
GOOD SERVICE
EXCELLENT LOCATION

AURORA CONCEPCION

ADMINISTRATOR

1730 - 9TH AVENUE, SAN FRANCISCO, CALIFORNIA

CALL (415) 731-4028

COMPLIMENTS

COLONIAL ACRES

HOME FOR THE AGED

ADMINISTRATORS

JOCELYN LEGASPI

JUANITO LEGASPI

(415)278-9199

18905 STANDISH AVE, HAYWARD, CALIFORNIA, 94545

CONGRATULATIONS
from

BELL'S GIFT SHOP

FOR YOUR HOLIDAY OF THE YEAR GIFT
VISIT OUR GIFT SHOP

BELL'S

Dry Cleaning and Laundry

ONE DAY SERVICE . . . EXPERT TAILORING

125 ELLIS STREET (NEAR POWELL)
SAN FRANCISCO, CALIFORNIA
CALL: (415) 986-9877

OUR BRANCHES TO SERVE YOU:
THE PRESIDIO ARMY BASE
OAKLAND ARMY BASE
TRAVIS AIR FORCE

Pit Señor!
Santo Niño!

Congratulations
to the
Reigning
Beauties!

JOHNNY
& SUSIE SANTIAGO

FARMERS INSURANCE GROUP

Mabuhay !!!

Clemen A. de Leon
Insurance Agency

AUTO - FIRE - LIFE - BUSINESS
NON-SMOKERS BENEFITS

161 W. 25th Ave., Suite 109
San Mateo, California 94403

(415) 572-0944

GREETINGS & MABUHAY!

United Homes Realty
SAN FRANCISCO, CA 94116
2207 - 28TH AVENUE

Sally B.
FAMARIN®
Realtor - Since 1960

'REAL ESTATE AND INVESTMENT SERVICES'
one call links them all

REALTOR®

BUY, SELL, TRADE:
RESIDENTIAL, INCOME, COMMERCIAL

PROPERTY MANAGEMENT:
RENTALS, MANAGEMENT, ETC.

FINANCING:
1st LOAN, 2nd LOAN, 3RD LOAN

BUSINESS OPPORTUNITY:
BEAUTY SALON, BAR, RESTAURANT, ETC.

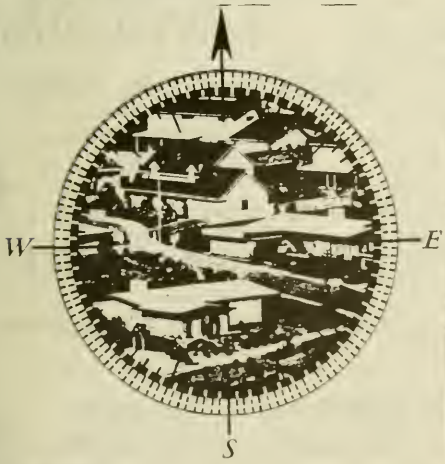
ACREAGE & LOT:
RECREATION, RETIREMENT, INVESTMENT, ETC.

GENERAL INSURANCE:
FIRE, AUTO, FURNITURE, HOMEOWNERS, LIABILITY

NOTARY:
ALL KINDS OF DOCUMENTS

ELDERLY CARE:
Choice of Locations

SALLY'S SUNSET VILLA



FIRST IN THE HOME BUYER'S MIND
FIRST ON REALTORS' SCHEDULES

specialized service to the Filipino-American Community

Congratulations

May the Blessings of Santo Niño be Yours.

Isabel Ugat

HONORARY LIFE MEMBER ,CEBU ASSOCIATION OF CALIFORNIA

Pit Señor! Santo Niño!

Congratulations to the Queen and her Royal Court

POTENCIANO MENCHAVEZ
HERMANO-1978-1981

PIT SEÑOR SANTO NIÑO

CONGRATULATIONS, TO THE

CEBU ASSOCIATION OF CALIFORNIA,

FOR A VERY SUCCESSFUL FILIPINO FIESTA,
SANTO NIÑO DE CEBU WEEK,

and to the
REIGNING QUEENS OF THE FESTIVAL

from

WALTER AND GLORIA SMITH
SAN FRANCISCO,CALIFORNIA

The "MARBLE CHAPEL"

DONORS

JOHN H. ATKINSON
DOODY & THELMA BABIERA
PETE, CONNIE & DONNA BLANCO
CELING & PERLA CANAYA
ANDRE & SALLY DAVIS
EDDIE & CARING ESPERANTE
SALLY B. FAMARIN
POTEN & CRISPULA MENCHAVEZ
JOHNNY ANDRES
EFIGENIA AGUIRRE
FRANCISCA BALDEVEA
DOMINADOR BALLESTEROS
SILVINA CAUMIRAN
CONNIE FRANCISCO
C. HUGARISA
SARA LAFARGA
DOMINGA MARQUEZ
LARRY LLAPITAN
VIRGILIA MILAD
GERTRUDES PRACALE
JUANITA AGBON
FRANCISCO & ROSE BELARA
RUDY & MARSIE FRANCISCO
BENY & FELICITAS SIMBLANTE
FRANK & GEORGIA MEGUE
NORBERTO & ENRICA ZABALA
LIZA AGREGADO

Erected 1980

BOB & GOR MENCHAVEZ
PATROCINIO CARAGAY
LITA & MAGIE DE GUZMAN
JOHNNY & SUSIE SANTIAGO
MOY & AMPARO VELASQUEZ
ROSE & PHILIP MISAGAL
ANDRES ROJAS

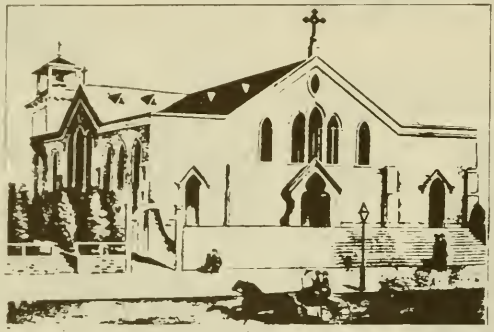
JUDGE INA & ROBERT GYEMANT
JUDGE S.LEE & ANGELA VAVURIS
LARRY T. ZAGAR
AL, GORING & JOSIE DE LA PENA
HENRY & GENIE PETERSON
CESAR & DOLLY SANTOS
LARRY & ISABEL UGAT
BERT & RITA VALENCIA
DEN & ANGIE PADERANGA
ROSA BALICHE
ELENA BARQUEZ
CONSUELO BAUTISTA
DAISY DALUDADO
SOCORRO GILLERA
AURORA HUGHES
EDITH LOMBARD
GONZALO MECINAS
GILDA PALMER
LANIE PIJUAN
AMPARO PEREZ
VICTORINA SUGUITAN
LIGAYA VERBA
DON & LEYTE RAMOS
JESNAR & JEAN ESCOBAR
WINNIE & CONSUELO MENDOZA
IKING & PILAY IBORLAS
NATIVIDAD PURISIMA

Mayor Florentino Solon of Cebu City, Republic of the Philippines, " My warmest congratulations and affectionate greetings to our Brothers in San Francisco, California for the permanent and historic enthronement of the Miraculous Image of the Santo Niño de Cebu, in that City. I also wish to express my interest and admiration for the officers and members of the Cebu Association of California, Inc., and the inspiring leadership of Mrs. Sally B. Famarin for their tireless efforts and dedication in preserving a priceless Filipino historical and cultural heritage through yearly religious festivities."

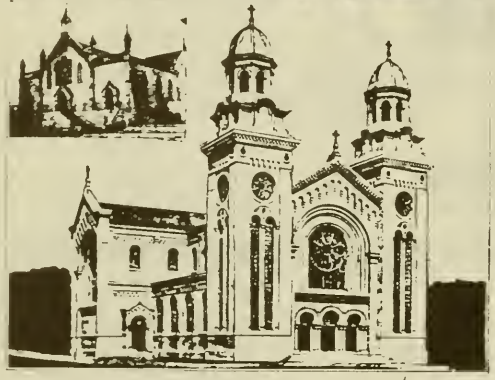
The National Shrine of Filipinos in The United States of America"

St. Joseph's: a church of the Filipinos declared a landmark

ST. JOSEPH'S CHURCH
DEDICATED DECEMBER 8th. 1861



1865—



DEDICATED NOVEMBER 22nd. 1914

In April 1906, the church complex consisted of a church, two schools, a convent a brothers house and a new school under construction. All these buildings were destroyed by the earthquake and fire. A temporary church, now the parish hall, was built until the present structure was constructed.

Built in 1913 and dedicated in 1914, the church is one of the first all steel buildings ever built in the city.

Many of the statues in the church was donated when the church was built. The tall stained glass windows also were donated and imported from Germany, France and Italy. This represent the life of St. Joseph and surrounds the interior of the church.
Thanks to the efforts of Fr. James A.McGee the church has welcomed a revival.

Filipinos pooled their resources again to donate($40,000)Forty thousand dollars statue of their Patron Saint, Santo Niño de Cebu to the church. The statue along with a $20,000 Marble Chapel which will house the Santo Niño will be dedicated on October 11,1980.

First Apostolic Blessing of His Holiness, Pope John Paul II in honor of the Santo Niño de Cebu fiesta in San Francisco, California United States of America was on January 8-17,1982.

Excerpts from Philippine News

By Linda O. Ramirez, PhilNews staff writer
San Francisco, California

Entering St. Joseph's catholic church on Tenth and Howard Streets one would expect a chorus of angels rejoice to fill the high doomed ceilings. The sight of sunlight singing through the magnificient European stained glass windows evokes a sense of awe at the dedication and faith of the church congregation, which helped build the all steel structure following the devastation of the 1906 earthquake and fire.

The church, part of a 116 year old parish, was designated a San Francisco historical landmark. The distinction will be recognized as part of a Triple inauguration rites on October 11 when the church members dedicate their Santo Niño de Cebu statue and shrine.

The church and parish were founded in 1861 by Rev. Hugh Gallagher.

THE MARBLE CHAPEL- ERECTED 1980
COMMISSIONER SALLY B. FAMARIN, EXECUTIVE DIRECTOR AND DONOR: FOR. PRES. EMERITUS AND WORLD EMISSARY, CEBU ASSOCIATION OF CALIFORNIA

SACRAMENTO ADDRESS
STATE CAPITOL
SACRAMENTO 95814
(916) 445-9253

DISTRICT OFFICE
1054 STATE BUILDING
350 MCALLISTER
SAN FRANCISCO, CA 94102
(415) 557-2253

COMMITTEES:
AGING
ELECTIONS AND REAPPORTIONMENT
RULES
WAYS AND MEANS

Assembly
California Legislature

ART AGNOS
ASSEMBLYMAN, SIXTEENTH DISTRICT

DEMOCRATIC CAUCUS SECRETARY
CHAIRMAN
WAYS AND MEANS SUBCOMMITTEE ON HEALTH AND WELFARE

August 26, 1981

Dr. Knox Mellon, Secretary
Office of Historic Preservations
Department of Parks and Recreation
P.O. Box 2390
Sacramento, California 95811

Dear Dr. Mellon:

This letter is to express my strong recommendation that the St. Joseph's Church of San Francisco be placed in the National Register of Cultural and Historical Places.

As you know, San Francisco is greatly enriched by its cultural and ethnic diversity.

The National Shrine of the Filipinos, which St. Joseph's Church has become, greatly contributes to the historical recognition and the cultural enlightenment of the Filipino Community.

St. Joseph's Church houses the fevered Image of the Miraculous Santo Niño de Cebu making it one of San Francisco's most historical, cultural and religious shrines and worthy of placement in the National Register.

I urge you to acknowledge this important landmark for the benefit of both present and future generations who will appreciate its cultural, asthetic and architectural contributions.

Sincerely,

ART AGNOS

Ms. Sally B. Famarin, Fdr. Pres
La Chapella Del Santo Niño De Cebu
St. Joseph's Church
Tenth and Howard Streets
San Francisco, California 94103

Dear Ms. Famarin:

Thank you for your letter requesting my support for St. Joseph's Church, The National Shrine of the Filipinos in the U.S., being placed on the National Register of Cultural and Historical Places.

I am delighted to offer my assistance in this important effort and have enclosed a copy of my letter. If I can be of any further help, please don't hesitate to contact me again.

Best wishes toward a successful outcome.

Sincerely,

ART AGNOS

Santo Niño

Devotional practices in the Church have changed greatly across the centuries. The devotion to the Christ-Child seems to have originated in Spain at the beginning of the sixteenth century, and usually it emphasized the idea of kingship. From Spain, the devotion spread to the rest of Europe and later on to other parts of the world. Famous among the statues of Christ as a child and king are the Infant of Prague and the Sto. Nino de Cebu, although the latter antedates the Infant of Prague by at least thirty-three years.

The devotion to the Holy Child must have been already popular in Belgium by the beginning of the 16th century, since the image of the Sto. Nino de Cebu seems to have come from Flanders, if we are to believe the description and opinion of the eyewitnesses at the time of its finding.

The finding of the image of the Sto. Nino de Cebu is not a pious tale, as in most similar instances, but a historical fact amply documented and closely linked to the Christianization of the islands.

★

After the failure of various Spanish expeditions to the islands under Loaysa (1525), Saavedra (1527) and Villalobos (1542), several years passed before a new expedition could be fitted out. The new venture was under the joint leadership of Miguel Lopez de Legazpi and Fray Andres de Urdaneta, an Augustinian priest who had been Captain in the ill-fated expedition of Loaysa. He had a wide knowledge of seafaring and was accompanied by another four Augustinian priests, ready to start the conversion of the natives to the Christian religion.

Legazpi's fleet left Mexico on 21 November 1564, reaching the archipelago on 13 February 1565. After several stops at different islands, they sailed for Cebu where they arrived on April 27 of the same year. Through his interpreter, Legazpi made it known to the natives who had come to the shore that he wanted to speak to the chieftain. A little later, a native went aboard the ship begging Legazpi not to make use of his artillery, and saying that chieftain Tupas would arrive later on.

After two hours, another messenger from Tupas came announcing that he would arrive that evening. Meanwhile the natives had retreated to the hills with all their belongings. But Tupas never appeared.

The following day Legazpi sent Mateo del Saz to shore to tell the natives that they had to make peace within two hours or face the consequences. The delaying tactics of the natives gave them enough time to hide all their belongings and animals in the mountains and then come down to shore in a defiant attitude challenging the Spaniards to a fight.

Legazpi, after consulting Fr Urdaneta and his companions, sent four boatloads of soldiers to shore while the artillery

L'OSSERVATORE

EDITORIAL AND MANAGEMENT OFFICES
VATICAN CITY

EXCERPTS

de Cebu

fired at the natives who fled in fright to the thick of the mountains. Fire broke out in the houses, whether set by the natives or caused by the artillery nobody knows, and more than 100 houses were consumed in the conflagration before the wind changed and spared the rest of them.

★

Juan Camus, a native of Bermeo, Vizcaya, entered one of the most humble huts where he found a chest bound with a hemp rope like those from Castille. He cut the rope and found inside another box of pine wood. like those made in Flanders. Inside this box lay a statuette of the Child Jesus, like those coming from Flanders. The statuette had a loose velvet shirt, a gilded neck chain made of tin, and a little red cap of Flemish wool.

The statuette was practically unscathed and had its right hand raised with two fingers in a gesture of blessings, and in its left it held a gilded globe on which the cross was missing. After marking the house with a bamboo cross, Camus ran with his treasure and brought it to Legazpi and the priests.

After Legazpi stepped ashore, one of his first acts was to reserve the grounds where the statuette was found as the future site of the monastery and church to be erected by the Augustinians.

After a temporary church had been built, the statuette was brought in procession from the hut to its new home and was placed on the main altar. There was also a unanimous decision to commemorate yearly the finding of the image on 28 April. Finally, a confraternity was organized with the majority of the expeditionary corps becoming members, and following the statutes of the same confraternity of the Holy Name existing in the Church of San Agustin in Mexico, one of whose members was Miguel Lopez de Legazpi. The Monastery carried title of the Holy Name of Jesus and the city of Cebu was given the name of City of the Holy Name of Jesus.

Two native chiefs, accompanied by thirty of their men, came to the Spanish Camp, and were asked about the origin of the statue, but they only could answer that it belonged to a certain slave. Legazpi conducted a thorough investigation of the finding of the statuette so that there would be an official document about the origin of the feast. Probably the natives had forgotten in forty years the origin of the statue, but Fr Urdaneta himself says in his account to the King that "the natives must have kept the statue since the time they had killed some of Magellan's soldiers here".

A church was built in honour of the image of the Holy Child and dedicated to the Holy Name of Jesus. It was the first church in the country and most probably was made of nipa and bamboo. The Spaniards started referring to both the statue and Church as Sto. Nino (Holy Child). The church fell prey to fire and later on was replaced by another made of timber, which also burned down on 8 May 1628. The devotion to the Sto. Nino seems to have somehow declined with the transfer of the government and of the motherhouse of the Augustinians to Manila.

The present building of church and monastery was started about 1730 and the Sto. Nino was finally enthroned on 16 January 1740.

The festivities of the Fourth Centennial of the Christianization of the Philippines in 1965 centred around the Sto. Nino. The church and monastery were renovated and the title of Basilica was given to the Sanctuary because of its historic importance, religious significance, and national prominence. His Holiness Paul VI sent his Papal Legate to preside over the festivities and the image of the Sto. Nino was canonically crowned in the name of the Pope by the Legate at the height of the celebration participated in by a huge crowd from all over the country.

EDUARDO PEREZ, O.S.A.

ROMANO

WEEKLY EDITION IN ENGLISH FOURTEENTH YEAR

UNICUIQUE SUUM NON PRAEVALEBUNT

16-27 February 1981

PROFILES OF

COMMISSIONER SALLY BASIGA FAMARIN

FDR. PRES. EMERITUS, & WORLD EMISSARY

SANTO NIÑO DE CEBU ASSOCIATION

Sally Basiga Famarin, Real Estate and Insurance Executive was born in Mandaue City Philippines on the 11 th of November. She graduated from the University of Visayas, Cebu Philippines in 1941 and studied as a post graduate at Chamberlain Real Estate School in 1961, Harlowe Real Estate School in 1962 and Income Tax Service in 1975, San Francisco, California, U.S.A.

Following her marriage to Carsiolo Tagle Famarin in 1950 they migrated to the United States and became a naturalized citizen in 1952. Her early carrer in the Philippines was as accountant, bookeeper and manager of a Ladies Home, followed by Real Estate Saleswoman from 1962, owner-operator of Sally's Sunset Villa, ambulatory home for the aged, 1972-74. She is also Director-Owner of Famarin Realty, United Homes Realty, United Homes Insurance Service, Far East America Travel, Income Tax Service, and deals business opportunities, mortgages and Real Properties Securities Dealer. Her business affiliations include: The National Real Estate Association, National Association of Real Estate Board, The National Salesman's Association, The California Real Estate Association, The San Francisco Board of Realtors, The Multiple Listing Service of San Francisco, The American Society of Notaries, and National Historic Preservations of America. She became the First Filipino Woman Realtor in California in 1962.

The first Filipino to hold three important positions in the City and County of San Francisco, Sally Famarin served on the Advisory Board, Child Health and Disability Prevention Program, Mayor George Moscone's Screening Committee on Boards and Commissions and a Commissioner on Landmarks Preservation Advisory Board. She initiated the Philippine Gardens at the Golden Gate Park of San Francisco in 1976. In 1977, she authored and endorsed the International Hotel Landmark, the first Filipino Landmark in the United States (National Register of Cultural and Historical Places) and a strong endorser of the South of Market Park in San Francisco, Ca.

Sally B. Famarin has spent most of her years in developing the friendship which exist between the people of the Philippine Islands and the United States through the cultural and historical tradition nationally. An effective leader in various social, civic, religious and political movements in the City, Sate, and National level, her accomplishments and leadership in this regard included: President of the Regular Veterans Association Auxiliary in 1953- 1960, Fdr. Pres. Emeritus and World Emissary of the Cebu Association of California, Inc. aka Santo Niño de Cebu Association, an Incorporator of the Filipino American Council of San Francisco, organizes affilliates and sister organizations of the Cebu Association, founded the Mandaue Association de Santo Niño in the Philippines, American Legion Bataan Post #600 member, Pres. of the Parish Council of St. Joseph's Church, and the Honorary Adviser of the Filipino- American Senior Citizens of San Francisco and the Bay Area of St. Joseph's. She served on the National Housing Conference Committee, Wash. D.C. 1981.

Sally Basiga Famarin is a recipient of a great many awards, honours, prizes, commendations and citations including the Official Seal of Mandaue City for her generosity and libearlity to Mandaue City and her people, Cebu, Philippines; the Robert C. Howe Memorial Plate Award in 1977 as Patriot of the United States of America, the FAMARIN BICENTENNIAL COMMEMORATIVE FLAG during the Bicentennial Year by the American Biographical Institute, awarded the Most Successful Woman Award and Mandaue's Pride abroad in Mandaue City, Philipines and a Resolution from Mandaue City Council; three times awarded a Certificate of Honor from the San Francisco Board of Supervisors for Exemplary leadership in the Community; Twice Awarded, California State Senate and Sate Assembly for exemplary leadership in the Philippine-American Community of San Francisco and distinguished professional acheivements. The only U.S. Awardee during the fourth Centennary celebration of Cebu's Republic of the Philippines in 1975, A recipient of the Gold Pin Award from the Cebu Association in 1971, she also received a Gold Medal Award in 1980, the Best of the Best and Honouring the Honoured, Cambridge, England, awarded the City Planning Resolution # 8621 of San Francisco for dedication in preserving San Francisco's Architectural and Historical Heirtage, July 3, 1980.

Sally Basiga Famarin has four children: three daughters, Sally Anne, Catherine, Rose Marie and one son, Rodolfo Carlito, and three grandchildren: Anthony David, Alicia Faye and Genaro.

Her religious achievements: In 1969, she introduced and coordinated the fiesta and veneration of the Santo Niño de Cebu, the Filipino's Patron Saint in the United States, to foster the spirit of respect and understanding which exist between the Philippine Islands and the United States through this cultural and historical tradition. Brought to the United States the Christian Faith that the great explorer, Ferdinand Magellan brought to the Philippines in 1521 (National Geographic Vol. 149,

No.6,June 1976).In 1977 she organized the fisrt and now the biggest Traditional Religious Procession(parade) in honor of the original Miraculous Image of the Santo Niño de Cebu in the United States. The same year she was unanimously appointed Honorary Hermana Mayor of the Fiesta of the Santo Niño de Cebu at the Basilica Minore in Cebu City,Philippines.Inspite of a big court action with a splinter group, Sally Famarin was able to enthrone the Miraculous Infant at St. Joseph's Church in San Francisco,California; build the sign,La Chapella del Santo Niño de Cebu outside the church in 1979. Through years of hardwork,aiming on the recognition of the Filipino Fiesta nationwide she was able to obtain the mayor's proclaimation of San Francisco, the State Resolution and United States Congress Recognition.The Executive Director and a Donor of the Santo Niño de Cebu Shrine, the National Shrine of the Filipinos in the United States,through her leadership,Commissioner Sally Basiga Famarin has completed the first Filipino project in San Francisco,California,built to represent the Philippine segment of the community in the City and County of San Francisco. Commissioner Famarin's main accomplishments in this regard are: Authored and endorsed St. Joseph's Church,La Chapella del Santo Niño de Cebu, a special cultural,special historical and architectural of aesthetic interest and value which is by far the largest Filipino church in the United States ; the acquisition of the Traditional Carroza for the Annual Traditional Processional Parade along the streets of San Francisco in honor of the Holy Infant,and the construction of the Santo Niño de Cebu Shrine at San Francisco's St. Joseph's Church.Greatly involved in St.Joseph's Church,she became the Parish Council President in 1980---.The Filipino Fiesta of the Santo Niño de Cebu Week is strongly recognized by the Archdiocese of San Francisco In June of 1980 as President of the Parish Council of St. Joseph's Church, she coordinated the Golden Jubilee of Rev. James A. McGee to the priesthood at San Francisco,California. Procured the Papal Blessing from the Vatican,Pope John Paul II for the Filipino Fiesta of the Santo Niño de Cebu Week in San Francisco,January 8-17,1982. Authored and endorsed St. Joseph's Church and the Santo Niño de Cebu with His National Shrine on the National Register of Cultural and Historical Places, Washington,D.C.,officially added on January 15,1982.

Testimonials in her honor held by different associations and government levels: In 1971 by the Cebu Association of California,Inc.at A.Sabella's Restaurant,Fisherman's Wharf in San Francisco,1974-by the Filipino-American Friends of Sally B.Famarin at the famous St. Francis Hotel in San Francisco,honored by State & City Officials too,1975 honored by the City of Mandaue and it's people,Republic of the Philippines, in 1975 honored by Cebu Governor,Province of Cebu Philippines for distinguished leadership of a Filipino Community in a Foreign country at the Cebu Capitol Plaza, Cebu,Philippines, In 1976 honored by the Cebu Association of California,Inc. and the Marina Dizon Lodge # 81,City,State and Federal officials being featured in biographicals in all her achievements and accomplishments at the San Franciscan Hotel,Civic Center in San Francisco.

The First Filipino Woman Supervisorial Candidate in the City and County of San Francisco,California,U.S.A. she is the first Filipino to serve in the Mayors'Citizen's Committee to celebrate the birthday of San Francisco which she has served since 1976. Involed in different kinds of community endeavors,Sally Basiga Famarin was working behind the scenes and was strongly responsible in the reinstatement of the lot of the Philippine and Cultural Trade Center at Vanness Avenue in San Francisco.

The first Filipino Woman Realtor,she is featured in the Best Realtors in America, Marquis World Press and 33 biographicals including World Editions such as: the Story of My Life programme,featured in the Library of Congress,Washington,D.C.Two Thousand Notable Americans,Contemporary Personalities which will be published in four different languages: Italian,German,French and English by the Editorial Publication in Accademia Italia Delle Arti E Del Lavoro,Banco di Roma-Parma and the following biographicals: Who's Who Among Filipino Americans,Who's Who of the Golden State,Who's Who of American Women,Mandaue City Yearbook,1975,Mandaue City,Philippines;Who's Who of the Platform,Dictionary of International Biography,Cambridge,England,People Who Matter, North American Edition,Notable Americans of the Bicentennial Era,Profiles of Freedom,a Cross-Section of Proud Bicentennial Americans,Patriots of the American Bicentennial,Notable Americans, Who's Who In Finance and Industry,Community Leaders and Noteworthy Americans,Author First Decade Book,Filipino Fiesta,Santo Niño de Cebu in the United states of America,The American Registry Series, Who's Who In the West, Personalities of the West and Mid-West,Women In Business,North American Edition,Who's Who In America, The International Register of Profiles,World Edition;Who's Who In The World,The World Who's Who of Women,Book of Honor,Tenth Edition;The International Who's Who of Intellectuals,World Edition, Personalities of the South,International Who's Who In Community Service, Personalities of America, Filipino Guide To San Francisco, Honouring the Honoured,Cambridge,England,International Who's Who of Intellectuals, World Edition. Sally Basiga Famarin has authored several articles on various aspects of her people. She has placed the History Books of the Santo Niño de Cebu in Historical Library in San Francisco and at the Archives of the Archdiocese of San Francisco. She is one of the Incorporators of West of Twin Peaks Democratic Club and organized the National Filipino-American Political Forum. Chairman,San Francisco County, Filipino-Americans for George Deukmejian for Governor;Chartered member, South of Market Neighborhood Alliance.

PRECIOUS GEMS, RECOGNITIONS & CAMARERAS OF THE SANTO NIÑO DE CEBU

Precious jewels of the Miraculous Santo Nino de Cebu by John H.Atkinson,Past President

Gold Pearl necklace ---------by Sally Anne Famarin and Cathay Famarin Milosevich

Silver Cross Pearl necklace----------Susie Antonio Santiago

Replica donors: Hon. Eduardo Gullas,Governor of Cebu for the Southern California Chapter of the Cebu Association in May 1978, and Mayor Demetrio M. Cortes of Mandaue City,Republic of the Philippines

The Blessed Virgen Mary for the Traditional Procession of the Santo Niño de Cebu, by Mrs. Dominga Marquez, Alex and Leonarda Sudario

St. Joseph with the Christ Child, by Mr. & Mrs. Bill Holz, Mr. & Mrs. Pedro Blanco and Commissioner Sally B. Famarin

The Traditional Carroza donated by Marcelinus and Perla F.Canaya of San Francisco for the Procession of the Miraculous Santo Niño de Cebu, specifically ordered from the Philippines in lasting Silver finish

Philippine Flags by Demetrio M. Cortes Mayor of Mandaue City, Republic of the Philippines

American Flag by Lily Cacabelos Bouse,President,Cebu Association,Inc.,1976

California State Flag donated by Potenciano Menchavez

San Francisco City Flag donated by Mr. & Mrs. Doody Babiera

Proclamation,1976-1979 by Mayor George R.Moscone of San Francisco,Honorary Advisor of the Cebu Association of California and an adopted Son of Cebu,an honor from the government of Cebu as approved by Gov. Eduardo Gullas and other Mayors of the province

Proclamation,1980-1983,Mayor Dianne Feinstein of San Francisco,California

Point of Historical Interest in 1977 for the State Historical,by Supervisor Quentin Kopp

The White House Messages-Pres. of the United States: Richard M.Nixon,Gerald Ford,Jimmy Carter, and Ronald Reagan

Congressional Record of Recognition in 1977-By Congressman Philipp Burton,U.S.Congress, Capitol Hill,Washington,D.C.

The Malacanan,President of the Republic of the Philippines, Ferdinand Marcos

San Francisco Board of Supervisors Certificate of Honor-1976- 1982-authored by: Supervisors Bob Mendolsohn, Dianne Feinstein, Ronald Pelosi,& John Molinari

Resolution from California State Legislature,the State Senate by Sen.John Foran, adopted July 1977,August 1978 and amended on May 1980

Messages of Recognition: His Excellency John R.Quinn and Joseph T. McGucken,Archdiocese of San FRancisco;Recognition from the Augustinian Friars,Basilica Minore del Santo Niño from Cebu City,Republic of the Philippines

San Francisco Landmarks Preservation of St. Joseph's church,La Chapella del Santo Niño de Cebu in May 1980 and the preservation on the National Register of Cultural and Historical Places,Authored and endorsed by Commissioner Sally B. Famarin,the Fdr. Pres. Emeritus and World Emissary of the Cebu Association of California,Inc. AKA Santo Niño de Cebu Association

First Apostolic Blessing of the Filipino Fiesta of the Santo Niño de Cebu Week by His Holiness John Paul II was on January 8-17,1982.

Enthronement of the Miraculous Image of the Santo Niño de Cebu,the original in the United States was on April,1979 and inauguration of the Marble Chapel in 1980.

Santo Niño de Cebu Banner designed by John H. Atkinson,Banner Art Work by John Lanzatella, creative arts director of Macy's,California; Banner beadwork by Commissioner Sally B.Famarin

Art Work,Book cover page and poster signs by Cathay Famarin Milosevich and Cynthea Porter

PROGRAM BOOK AUTHOR AND EDITOR-COMMISSIONER SALLY B. FAMARIN,CITY & COUNTY,SAN FRANCISCO

anto Niño de Cebu

CEBU

ASSOCIATION OF CALIFORNIA, INC.

Established Since 1968

MESSAGE

In this world so turn with strife because of the vastly different political and religious ideologies, it is truly wonderful that so many people of different colors and ethnic backgrounds, many whose birthplace is 6,000 miles away can each year at this time gather together as one to celebrate and worship the true Prince of Peace.

From the frivolity and pleasures given by our pageant, dance, luncheon, Queen's Ball, on to the deeply religious mass and Procession bearing the Miraculous Santo Niño de Cebu into the streets of our City for all to see.

I wish to personally thank everyone who has contributed with time, money and energy to make this, our annual Filipino Fiesta the largest and most successful ever.

To the many government officials both here and abroad,Federal,State and local, to our clergy, to the professionals in all walks , to the officers and members of the Cebu Association,to our lovely Queen and Her Royal Court and to all devotees of the Holy Child wherever they may be I say, " May God Bless You,One and All, now and forever." Yours In Christ, Signed: John H.Atkinson,Ch. of the Board

Acknowledgement

"Words may not suffice to express our gratitude and the gratefulness of the Santo Niño de Cebu Association of Califorria,to all those who have contributed their time, talent and even their treasures to help make in may divergent ways the Fiesta of the Santo Niño de Cebu Week a great success.

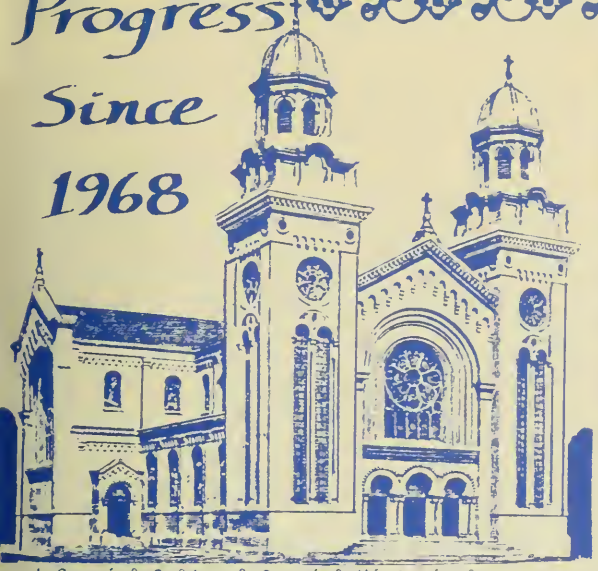
THE EXECUTIVE COMMITTEE

POPE'S MESSAGE

PEACE UNITY

POPE JOHN PAUL 11 has left an indelible message of love,peace and unity during his visit to the Philippines, main leg of His Papacy's longest trip abroad. The 60-year-old Supreme Pontiff of over 700 million Catholics throughout the world drove home His message to all sectors of Philippine Society. The thrust of His mission to this predominantly Christian country- to strenghten the Christian Brotherhood and help the cause of World Peace. The most exurbent reception was in Cebu City,birthplcae of Christianity in Asia, where observers said he throw a throng of some three million,described by Vatican sources as the single biggest crowd in his international travels.Photo above shows:Part of the huge mass of humanity,estimated at three million,which gave the Pope a thunderous and memorable welcome in Cebu. Photo shows the crowd at the Mandaue bridge in Cebu where the pointiff and his entourage pass over on the way to the City.

Progress Since 1968



St.Joseph's Church, La Chapella del Santo Niño de Cebu, San Francisco, California, "the largest Filipino church in the United States.

A Special Cultural, Special Historical and Architectural Landmark or Aesthetic Interest or Value, National Register of Cultural and Historical Places, Washington, D.C

California State Resolution No.436 Adopted April 23, 1980 Specified:

WHEREAS, Through the tireless efforts of its Founder, President Emeritus, and World Emissary, Commissioner Sally B. Famarin of San Francisco, the Santo Niño de Cebu has been enthroned at St. Joseph's Church in San Francisco and a marble altar shrine has been built for the Miraculous Image in what is now the largest Filipino church in the United States, a historical landmark of San Francisco, and has brought national distinction to Filipino-Americans.

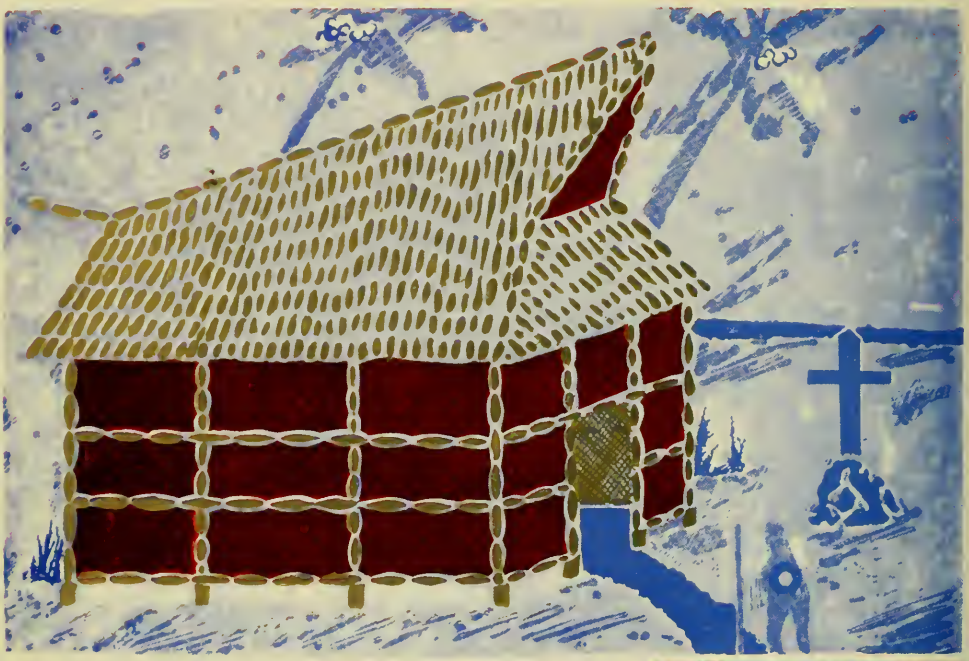
" THE SIGNING OF THE PROCLAMATION"

The signing of the First Proclamation of the Filipino Fiesta of the Santo Niño de Cebu Week in January 1976 by the late Mayor George R.Moscone of San Francisco who became an adopted SON of Cebu in November 1978 for his strong devotion and cooperation with the Filipino people.

" THE TRADITIONAL CARROZA"

The largest Filipino religious (Parade)Traditional Procession in the United States is along the streets of San Francisco, California every third Sunday of January each year in honor of the Miraculous Santo Niño de Cebu, the Filipinos' Patron Saint which was initiated by Mayor George R. Moscone and Commissioner Sally B.Famarin in 1977. Depics Philippine art and culture, the Traditional Carroza, specifically ordered from the Philippines is donated by Marcelinus and Perla Filamor Canaya. Hand embossed and finished in silver, it has it's lasting beauty.

The First Roman Catholic Church built in Cebu in 1565 by the Spanish Governor General Miguel Lopez de Legaspi in Honor of the Santo Niño de Cebu. It is made of Bamboo and Nipa.



Mosaic Painting by
Cathay Famarin Milosevich

CEBU ASSOCIATION
OF CALIFORNIA
FOUNDED 1968 A.D.

The Founders and Original Sponsors of
Santo Niño de Cebu Fiesta
United States of America

La Chapella del Santo Niño de Cebu
St. Joseph's Church
Tenth and Howard Streets
San Francisco, California, United States of America

His Eminence John R. Quinn, Archbishop of San Francisco, "In 1521 the great explorer, Ferdinand Magellan, planted the cross in the City of Cebu. Since that time the Christian faith has grown and florished in the Philippine Islands and this faith has been brought by you to the United States." Recognition Message, 1981.

HIS HOLINESS Pope John Paul II, from the Vatican "Culture is the life of the spirit. It is to express in a single word the national identity that constitutes the soul of these people, that survives despite adverse conditions, traits, of every kind the catalysms of history or nature It is the foundamental and unifying expression of their existence."
FIRST APOSTOLIC BLESSING '82

Commissioner Sally B. Famarin to whose leadership is credited the existence and progress of the fiesta of the Santo Niño de Cebu and His National Shrine in the United States.

Rev. James A. McGee, Pastor of St. Joseph's Church Blessed the Santo Niño de Cebu during enthronement rites on April 22, 1979 and inauguration of the Marble Chapel in 1980.

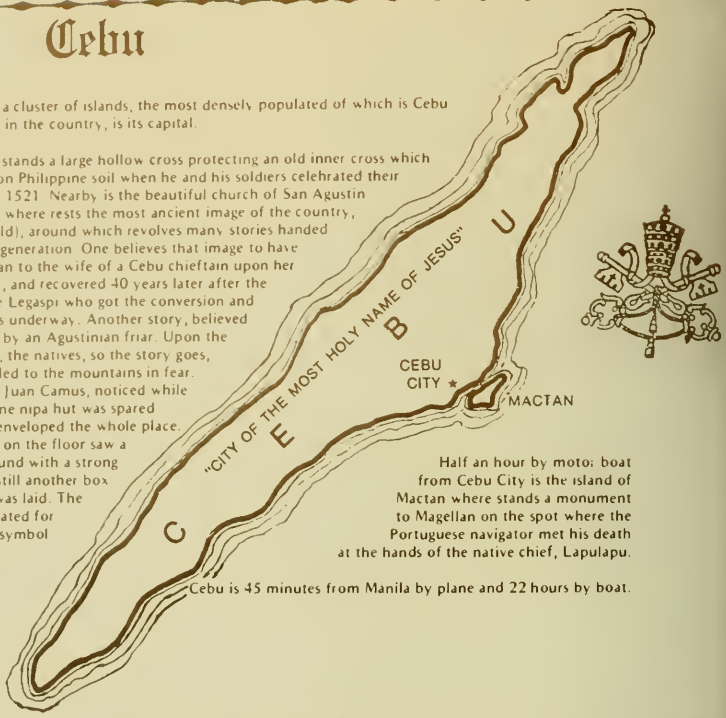
The "MARBLE CHAPEL"
Erected 1980

he National Shrine of Filipinos in The United States of America"

Cebu

To the South of Luzon is a cluster of islands, the most densely populated of which is Cebu Cebu City, the oldest city in the country, is its capital.

In the Plaza of Cebu City stands a large hollow cross protecting an old inner cross which was planted by Magellan on Philippine soil when he and his soldiers celebrated their first Mass in the islands in 1521. Nearby is the beautiful church of San Agustin (now the Basilica Minore) where rests the most ancient image of the country, the Santo Niño (Holy Child), around which revolves many stories handed down from generation to generation. One believes that image to have been presented by Magellan to the wife of a Cebu chieftain upon her conversion to Christianity, and recovered 40 years later after the arrival of Miguel Lopez de Legaspi who got the conversion and colonization of the islands underway. Another story, believed to be authentic, is related by an Agustinian friar. Upon the arrival of Legaspi in Cebu, the natives, so the story goes, burned their houses and fled to the mountains in fear. A soldier, by the name of Juan Camus, noticed while patrolling the area, that one nipa hut was spared by the flames which had enveloped the whole place. He entered the house and on the floor saw a beautiful wooden box bound with a strong rope. Inside the box was still another box in which the Holy Child was laid. The tiny image has been venerated for centuries as a miraculous symbol of Christianity.



Half an hour by motor boat from Cebu City is the island of Mactan where stands a monument to Magellan on the spot where the Portuguese navigator met his death at the hands of the native chief, Lapulapu.

Cebu is 45 minutes from Manila by plane and 22 hours by boat.

STATE OF CALIFORNIA — THE RESOURCES AGENCY
DEPARTMENT OF PARKS AND RECREATION
POINT OF HISTORICAL INTEREST

County: San Francisco | Name: Santo Niño de Cebu, a Religious Artifact

Location: 2207-28th. Avenue, San Francisco, California, 94116

Historical Significance: The only surviving relic of Magellan's voyage (National Geog. 1976 June issue) is part of history of the Filipino people. Brought and introduced to the U.S. in Jan. 1968 thru the leadership of Sally Basiga Famarin, the veneration and fiesta of the Santo Niño de Cebu has played an important part in fostering the spirit of respect and understanding which exist between the Philippine Islands and the U.S. and provides all Californians to learn more about the outstanding contributions to the State & Nation made by our citizens of Filipino descent. Introduces the highest values in upholding sacred traditions of Philippine culture & heritage and has received public recognition all over the States by all kinds of people. To develop national identity, President of the Philippines declared image of the Santo Niño de Cebu the National Shrine, it is just fitting to be the National Shrine of the Filipinos in the United States of America.

THIS POINT OF HISTORICAL INTEREST IS NOT A STATE REGISTERED HISTORICAL LANDMARK

RECOMMENDED: Quentin L. Kopp
Signature, Chairman, Landmarks and Points of Interest

Date: July 13, 1977

Fr. Restituto Suarez, Ret. Rector, Basilica Minore, Cebu City, Philippines, "The annual celebration of the Fiesta of the Santo Niño de Cebu in San Francisco, California deserves my support and cooperation as Rector of the Basilica del Santo Niño in which the only surviving relic of Magellans voyage, the figure of the Christ Child preserved in the Basilica del Santo Niño in the Philippines in the City of Cebu", (National Geographic Vol. 149, No. 6 June 1976) Coignizant of the enthusiasm and devotion of Mrs. Sally B. Famarin of San Francisco, U.S.A. for the Santo Niño de Cebu, the Agustinian Fathers of the Basilica del Santo Niño in the City of Cebu have unanimously appointed her Honorary Hermana Mayor for the year 1977."

Filipino Fiesta,
Santo Niño de Cebu Week

January 13 - 22, 1984

City Hall, Civic Center Plaza
San Francisco, California

Coordinators:

Commissioner Sally B. Famarin---Supervisor Harry Britt

Archdiocese of San Francisco
CHANCERY OFFICE
445 CHURCH STREET
SAN FRANCISCO, CALIFORNIA 94114
(Area Code 415) 863-5112

December 15, 1980

Mrs. Sally B. Famarin, President
Parish Council of St. Joseph's Church
1415 Howard Street
San Francisco, CA 94103

Dear Mrs. Famarin:

While my schedule does not permit me to join you for the Fiesta in honor of Santo Niño de Cebu, I do wish to thank you for your courtesy in extending this invitation and to assure you that I will be with you in prayer and spirit on January 18th.

In 1521 the great explorer, Ferdinand Magellan, planted the cross in the city of Cebu. Since that time the Christian faith has grown and flourished in the Philippine Islands and this faith has been brought by you to the United States. The religious fervor of the Filipino people and their rich cultural heritage is a source of blessing to the Archdiocese of San Francisco. Your devoted priests and religious give testimony to the efficacy of that cross planted long ago in the city of Cebu.

With gratitude for the many rich gifts the Filipino Community has brought to the Church in San Francisco and with prayers that the Christ Child will continue to bless you and your people as you strive to serve Him, I am

Devotedly yours in Christ,

+ John R. Quinn

Archbishop of San Francisco

OFFICE OF THE MAYOR
SAN FRANCISCO

Proclamation

DIANNE FEINSTEIN

WHEREAS, The Fiesta of the Santo Niño de Cebu imparts to every Filipino a renewed sense of the value of the traditional Filipino traits of piety, friendship and hospitality, and devotion to the Santo Niño is a means of inspiring the highest values in upholding the sacred heritage of Philippine culture; and

WHEREAS, This fiesta provides a unique and pleasurable opportunity for all San Franciscans to learn about and better appreciate the outstanding contributions made to the City and County of San Francisco by our citizens of Filipino descent; and

WHEREAS, The Cebu Association of California, Inc., AKA Santo Niño de Cebu Association International is dedicated to serve Santo Niño for peace and dignity of man, and fosters the spirit of respect and understanding which exists between the people of the Philippine Islands and the United States; and

WHEREAS, Through the laudable and determined efforts of Commissioner Sally B. Famarin with the officers and members of the Association in carrying towards the forefront the festivities of Santo Niño de Cebu, this has become a potent medium with which the Santo Niño may be appreciated and loved throughout the world; now

THEREFORE, BE IT RESOLVED THAT I, Dianne Feinstein, Mayor of the City and County of San Francisco, do hereby proclaim the January 12 through 22, 1984 as the FIESTA OF THE SANTO NIÑO DE CEBU WEEK in San Francisco, and do urge all our citizens to participate with their Filipino-American friends and neighbors in observing the events of the Fiesta.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City and County of San Francisco to be affixed this first day of January, nineteen hundred and eighty-four.

Dianne Feinstein
Mayor

Most Holy Father

The Members
of the Santo Niño de Cebu
Association of California

humbly beg of Your Holiness the

Apostolic Blessing

on the occasion of
The Filipino Fiesta of the
Santo Niño de Cebu Week

Sanctissimus Dominus Benedictionem Apostolicam concedit
Ex Aedibus Vaticanis die 27-VIII-1981

+Antonius M Javier
archiep. Pelen. S.P.

FROM THE VATICAN

SECRETARIAT OF STATE

Dear Miss Famarin,

The Holy Father has received the letter and enclosure which you sent to him and he has directed me to reply in his name.

He wishes me to assure you that he will pray for your special intention.

I also have the honor to convey the Apostolic Blessing as a pledge of strength and peace in Jesus Christ, the Son of God and Savior of the world.

Sincerely yours,

Msgr. G. B. Re
Assessor

Miss Sally Famarin
2207 28th Avenue
San Francisco, CA 94116

REV. ROBERT PFSITERRER, PASTOR OF ST. BONIFACE CHURCH IMPARTED THE PAPAL BLESSING FROM POPE JOHN PAUL 11 AS A MULTITUDE OF PILGRIMS GATHERED AT SAN FRANCISCO'S CIVIC CENTER PLAZA, CITY HALL DURING FESTIVAL, THE THIRD WEEK OF JANUARY IN 1983

Santo Niño de Cebu

Devotional practices in the Church have changed greatly across the centuries. The devotion to the Christ-Child seems to have originated in Spain at the beginning of the sixteenth century, and usually it emphasized the idea of kingship. From Spain, the devotion spread to the rest of Europe and later on to other parts of the world. Famous among the statues of Christ as a child and king are the Infant of Prague and the Sto. Nino de Cebu, although the latter antedates the Infant of Prague by at least thirty-three years.

The devotion to the Holy Child must have been already popular in Belgium by the beginning of the 16th century, since the image of the Sto. Nino de Cebu seems to have come from Flanders, if we are to believe the description and opinion of the eyewitnesses at the time of its finding.

The finding of the image of the Sto. Nino de Cebu is not a pious tale, as in most similar instances, but a historical fact amply documented and closely linked to the Christianization of the islands.

After the failure of various Spanish expeditions to the islands under Loaysa (1525), Saavedra (1527) and Villalobos (1542), several years passed before a new expedition could be fitted out. The new venture was under the joint leadership of Miguel Lopez de Legazpi and Fray Andres de Urdaneta, an Augustinian priest who had been Captain in the ill-fated expedition of Loaysa. He had a wide knowledge of seafaring and was accompanied by another four Augustinian priests, ready to start the conversion of the natives to the Christian religion.

Legazpi's fleet left Mexico on 21 November 1564, reaching the archipelago on 13 February 1565. After several stops at different islands, they sailed for Cebu where they arrived on April 27 of the same year. Through his interpreter, Legazpi made it known to the natives who had come to the shore that he wanted to speak to the chieftain. A little later, a native went aboard the ship begging Legazpi not to make use of his artillery, and saying that chieftain Tupas would arrive later on.

After two hours, another messenger from Tupas came announcing that he would arrive that evening. Meanwhile the natives had retreated to the hills with all their belongings. But Tupas never appeared.

The following day Legazpi sent Mateo del Saz to shore to tell the natives that they had to make peace within two hours or face the consequences. The delaying tactics of the natives gave them enough time to hide all their belongings and animals in the mountains and then come down to shore in a defiant attitude challenging the Spaniards to a fight.

Legazpi, after consulting Fr Urdaneta and his companions, sent four boatloads of soldiers to shore while the artillery fired at the natives who fled in fright to the thick of the mountains. Fire broke out in the houses, whether set by the natives or caused by the artillery nobody knows, and more than 100 houses were consumed in the conflagration before the wind changed and spared the rest of them.

Juan Camus, a native of Bermeo, Vizcaya, entered one of the most humble huts where he found a chest bound with a hemp rope like those from Castille. He cut the rope and found inside another box of pine wood, like those made in Flanders. Inside this box lay a statuette of the Child Jesus, like those coming from Flanders. The statuette had a loose velvet shirt, a gilded neck chain made of tin, and a little red cap of Flemish wool.

The statuette was practically unscathed and had its right hand raised with two fingers in a gesture of blessings, and in its left it held a gilded globe on which the cross was missing. After marking the house with a bamboo cross, Camus ran with his treasure and brought it to Legazpi and the priests.

After Legazpi stepped ashore, one of his first acts was to reserve the grounds where the statuette was found as the future site of the monastery and church to be erected by the Augustinians.

After a temporary church had been built, the statuette was brought in procession from the hut to its new home and was placed on the main altar. There was also a unanimous decision to commemorate yearly the finding of the image on 28 April. Finally, a confraternity was organized with the majority of the expeditionary corps becoming members, and following the statutes of the same confraternity of the Holy Name existing in the Church of San Agustin in Mexico, one of whose members was Miguel Lopez de Legazpi. The Monastery carried the title of the Holy Name of Jesus and the city of Cebu was given the name of City of the Holy Name of Jesus.

Two native chiefs, accompanied by thirty of their men, came to the Spanish Camp, and were asked about the origin of the statue, but they only could answer that it belonged to a certain slave. Legazpi conducted a thorough investigation of the finding of the statuette so that there would be an official document about the origin of the feast. Probably the natives had forgotten in forty years the origin of the statue, but Fr Urdaneta himself says in his account to the King that "the natives must have kept the statue since the time they had killed some of Magellan's soldiers here".

A church was built in honour of the image of the Holy Child and dedicated to the Holy Name of Jesus. It was the first church in the country and most probably was made of nipa and bamboo. The Spaniards started referring to both the statue and Church as Sto. Nino (Holy Child). The church fell prey to fire and later on was replaced by another made of timber, which also burned down on 8 May 1628. The devotion to the Sto. Nino seems to have somehow declined with the transfer of the government and of the motherhouse of the Augustinians to Manila.

The present building of church and monastery was started about 1730 and the Sto. Nino was finally enthroned on 16 January 1740.

The festivities of the Fourth Centennial of the Christianization of the Philippines in 1965 centred around the Sto. Nino. The church and monastery were renovated and the title of Basilica was given to the Sanctuary because of its historic importance, religious significance, and national prominence. His Holiness Paul VI sent his Papal Legate to preside over the festivities and the image of the Sto. Nino was canonically crowned in the name of the Pope by the Legate at the height of the celebration participated in by a huge crowd from all over the country.

EDUARDO PEREZ O.S.A.

Cebu

Rich and colorful in heritage and tradition, Cebu is and integral part of the Republic of the Philippines. Is has played a role so unique and tremendous in the building and adopting the ways and culture of a Western World so foreign and strange to a multitude of natives who at that time populated this Eastern group of islands. Cebu's metarmophosis had become a milestone in the annals of history, in that it was the epicenter of distribution, socially, politically, and economically, since the landing of the Islands discoverer on April 7,1521. Humbly and without vaunt, Cebu can claim the first historic landmark which was ever planted on the soil of any of the myriad little islands in the Pacific. The GIANT HOLY CROSS, one of the many world tourist attractions in the Philippines, speaks for itself. It was in Cebu,the Cradle of Christianity in the Far East, that the first wedding ceremony took place. These are facts which Cebuanos can be proud of and the rest cannot ignore. The first Roman Catholic Church was established in 1565 in honor of the Santo Niño de Cebu, the most precios and tangible Image given to Rajah Humabon's beautiful wife by the discoverer of the Philippines, Ferdinand Magellan. The Image still standing to this day at the Basilica Minore del Santo Niño de Cebu,Cebu City,Philippines.

Most Reverend Daniel F. Walsh,Auxiliary Bishop and Vicar General of the Archdiocese of San Francisco presided at the mass during the "Fiesta of the Santo Niño de Cebu Week", on January 17,1982 at St. Joseph's Church,San Francisco, California and imparted the Papal Blessing from Pope John Paul 11. He was principal concelebrator together with Fr. Luis V.Resma, Andres Diaz,Fr. Bartolome from the Philippines and Fr. James Ahern

The Giant Holy Cross

Rev. Joel Almendras, S.J.,Berkeley,California, "On the ocassion of the Fiesta of the Señor Santo Niño de Cebu in San Francisco, I would like to congratulate the officers and members of the Cebu Association of California,Inc., headed by Miss Sally B. Famarin. As a Cebuano, I am proud of this celebration which the Cebuanos in San Francisco annually undertake."

History of the Santo Niño de Cebu

Cebu Association of California Incorporated United States of America

Sprouted from a seed which was once a dream, in January 1968, gathered a small group of people who hail from the particular province of Cebu, Republic of the Philippines. That seed then began to grow which is now the well-known Cebu Association of California, Inc., AKA Santo Niño de Cebu Association, the founders and original sponsors of the Filipino Fiesta of the Santo Niño de Cebu Week in the United States of America.

The Cebu Association of California sponsors the annual Fiesta of the Santo Niño de Cebu Week in San Francisco every third week of January each year, which has received public recognition not only in California but all over the United States of America and other parts of the world. St. Patricks' church was the center of celebration from 1968-1978. The Traditional Processional parade along the streets of San Francisco started in January of 1977.

On January 1, 1969, the Replica of the Miraculous Image of the Santo Niño de Cebu arrived in San Francisco, California, USA. The person responsible for the transaction at the time in Cebu City was Mrs. Aquilina R. Velez. According to official records, the Image came from the Basilica, blessed by Rev. Restituto Suarez, O.S.A., Rector of Basilica del Santo Niño in Cebu City. The Image was 44 years old then. In December 1977 the Image was renovated and the crown was filled with precious gems.

Precious Gems of the Santo Niño de Cebu," Since the Santo Niño de Cebu Arrived in the United States in 1969 some of the Officers and Members of the Cebu Association of California have donated jewels for Him. As years go by more and more jewels were received, most of them donated by Chairman of the Board and Past Pres. John H. Atkinson of House of Upsuhr of San Francisco. In the year 1978 more precious gems were mounted especially on the golden crown donated and designed by John H. Atkinson.

Camareras of the Santo Niño," Keeper of the Queen's Robe, that is the dictionary defination of the Spanish word, camarera and a very royal tradition of assigning a special group to take care of dressing and keeping of the wardrobe of a reigning monarch. It was but natrual that in where the kingship of the Miraculous Santo Niño reign, there should be formed a group known as Camareras del Santo Niño. In the United States the Camareras was formed in 1977 which was composed of officers and active members of the Association.

The Hubo," the dressing and undressing rituals. Robing and disrobing of the beloved Santo Niño is carefully done by the ladies of the camareras. Camareras perform their duties especially during the ritual of the "Hubo" when robing and disrobing of the Santo Niño takes place. As customary this is done a week after the fiesta celebrations. The first ritual in the United States started in the year 1977.

The Sinolog", the dance ritual, started in the United States in 1975 which thrills San Franciscans. This is a unique customs of the Cebuanos in fitting tribute to the merciful Santo Niño.

Aims, purposes and goals of the Cebu Association of California: To serve Santo Niño de Cebu for peace and dignity of men. Through the tireless efforts of its Founder, Pres. Emeritus and World Emissary, Commissioner Sally B. Famarin and the officers and members, they have set an excellent example in bringing Americans of Filipino descent to the fore-

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.
Southern California Chapter
Long Beach – Los Angeles

front of responsible citizenship and active participation in our Society. The devotion to the Santo Niño is a means of inspiring the highest values in upholding sacred traditions of Philippine culture and heritage. Through the fiesta celebrations the Cebu Association has played an important part in fostering the spirit of respect and understanding which exist between the people of the Philippine Islands and the United States.

Since it's founding, different groups attempted to destroy and crush the fiesta celebrations and the Association but to no avail. The hardships and struggle of the officers & members have up to this date made the Cebu Association a strong organization, proud of it's ideals and the realization of its dreams, a most spectacular and magnificient cultural and traditional celebration, the Fiesta of the Santo Niño de Cebu which not only Cebuanos but all Filipinos can be proud of.

The Cebu Youth Chapter," the First Chapter form by the Cebu Association in 1977, to train youths to be leaders of tommorrow. Since then they have worked side by side with the mother organization.

The Southern California Chapter," One of the largest chapter formed, composed of hundreds of members. Formed in 1977 by Mr. & Mrs. Bill Holz in Long Beach/Los Angeles Area they started the Fiesta celebrations in January 1978. In May of 1978, the Honorable Eduardo Gullas of Cebu donated the Replica to the Southern California Chapter which he presented to Commissioner Sally B. Famarin in Cebu City during her visit. They are now celebrating the fiesta celebration every 2nd week of January each year. A big number of delegation is expected every year during the celebration in San Francisco. San Diego Chapter is spearheaded by Mrs. Encarnacion Fernandez and directly connected with the mother organization.

The Oakland/Union City Chapter," organized by Mr. Josephus Vap of Union City and Commissioner Georgia Megue of Oakland, they have been active and served on the Executive Committee every year in San Francisco.

In October 1978 the Santo Niño de Cebu was featured in the National Lapidary magazine. During the Galileo Gem Guild , Gems of Land and Sea Show at the Golden Gate Park, Nov. 4-5, 1978 the Santo Niño de Cebu was the Special exhibit viewed by many. The Santo Niño, studded with opals, diamonds, rubies, pearls, turmolines, and other precious stones was the center of attraction at the show.

In May of 1978, Cecilio Samson, the City Administrator of Mandaue City, Republic of the Philippines and Commissioner Sally B. Famarin of San Francisco, California, USA organized a sister organization of the Cebu Association of California, Inc. Named Mandaue Association de Santo Niño with Mayor Demetrio M. Cortes as Honorary President. At the time Mayor Cortes donated a Replica of the Santo Niño for one of the Chapters of the Association. The main objectives of the sister organization is to maintain closer relationship among Cebuanos at home and in foreign countries as well as devotees of the Santo Niño. Delegations from different chapters, affiliates and sister organizations including Queens delegations will be received and guided accordingly during their tour.

Other chapters formed: West Germany, Canada, Australia, Hawaiian Islands, Merced/Stanislaus Virginia, Mandaue City Philippines, New York, Wisconsin, Nevada, Texas, Southern California-Los Angeles, Cebu Youth, Indiana, San Diego, Vallejo, Marin and Oakland-Union City. These are all directly involved in the Fiesta celebrations in San Francisco, California,

Since 1968 the fiesta celebrations were held at St. Patrick's Church of San Francisco, Msgr. C.J. McKenna, Pastor. The fiesta celebrations was getting bigger and bigger every year. During the festival in 1976, Rev. Antonio Rey, Chairman of the Board of Arbitration of the Archdiocese of San Francisco was the principal concelebrator of the mass attended by a multitude of pilgrims from different parts of the country. Concelebrating with him were: Fr. Max Villanueva, Msgr. McKenna, Fr. Fred Bitanga, Fr. Albert Bitangjol and Fr. Henry Hernando of Los Angeles County. On January 1979, the first Decade of existence, the Santo Niño de Cebu was moved to St. Joseph's church in the South of Market Area, the cradle of San Francisco's best traditions.

On April 22, 1979 enthronement rites was celebrated with the Rev. James A. McGee, Pastor of St. Joseph's concelebrating. At such time the sign 'La Chapella del Santo Niño de Cebu ' was erected at the church gardens on the corner of Tenth and Howard Streets. Plans for the construction of a Marble Chapel to permanently house the Santo Niño were drafted and ground breaking ceremony took place on November 11, 1979. Commissioner Sally B. Famarin pooled her sources to donate $8,000.00 to the cause so construction can start. While construction was going on and the members of the Cebu Association feel that we needed the carroza for the Traditional Processional Parade of the Miraculous Santo Niño de Cebu. One of the pillars of the Cebu Association, Marcelinus and Perla Filamor Canaya of San Francisco, California then pooled their sources and specifically ordered the carroza from Cebu City, Republic of the Philippines.

On October 11, 1980, the Triple inauguration rites took plce with a concelebrated mass by Rev. James A. McGee and Fr. Oscar Villamor of Mandaue City, Philippines. The Triple Inauguration Rites covered mainly: The Blessing and Ribbon cutting of the Marble Chapel, the Traditional Carroza, and the Landmarks plaque outside St. Joseph's Church, the National Shrine of the Filipinos in the United States of America witnessed by Civic and government officials in local, state and federal.

In 1979, Commissioner Sally B. Famarin authored and endorsed St. Joseph's Church on the local Landmark. On January 16, 1980, the San Francisco Landmarks Board voted in favor of the landmarks status. On May 15, 1980 the City Planning Commission voted unanimous on it's landmarking and the San Francisco Board of Supervisors voted unanimously on the issue as a City Landmark. Because of the recognition of the Filipino Fiesta of the Santo Niño de Cebu Week all over the country Commissioner Famarin felt that we must keep on to have a strong hold for the richness of the cultural heritage of the Filipino people. In May 1981 she then applied for St. Joseph's church, La Chapella del Santo Niño de Cebu to be added to the National Register of Cultural and Historical Places in Washington, D.C. The application was sent to Dr. Knox Mellon, California State Historic Officer. During this time Sally Famarin has received endorsements from State Assemblyman Art Agnos of the California State Legislature, California State Senator John F. Foran, and Senator Milton Marks. During the meeting of the State Historical Commission at Yosemite Valley, Sally Famarin attended and confirmed the unanimous vote rendered by said commission on Dec. 15, 1981. After the vote she then contacted Congressman Philipp Burton for the National Register vote and on January 15, 1982 the official addition on the National Register of Cultural and Historical Places took place.

Commissioner Famarin felt that the official recognition of the Filipino Fiesta of the Santo Niño de Cebu Week will not be complete without the blessings from the highest hierarchy of the Roman Catholic church, His Holiness, Pope John Paul II. Through the combined efforts of Most Reverend Daniel F. Walsh, Auxiliary Bishop and Vicar General of the Archdiocese of San Francisco, Rev. Milton Walsh, Secretary to Archbishop John Quinn and Commissioner Sally B. Famarin the first Papal Blessing was issued on January 8-17,

This was imparted by the Most Reverend Daniel F. Walsh during the concelebrated mass, day of the Santo Nino Festival on January 17, 1982 at St. Joseph's Church with a multitude of pilgrims in attendance. After the mass the largest traditional processional parade took place along the streets of San Francisco followed by the traditional banquet and ball.

Marie Modeste of Safeco Title Insurance Company wrote, "Sally, I would like to congratulate you on the tremendous sacrifice you have overcome in the fostering and development of the Cebu Association of California, Inc., through the veneration and fiesta of the Santo Nino de Cebu in the United States. For the years I have known you, through your tireless efforts, the Cebu Association of California, Inc. the original sponsors of the Fiesta of the Santo Nino de Cebu Week has built a name that others can be proud of. Through the different chapters and affilliates including sister organizations that you have formed in different parts of the country as World Emissary of the association you have reached, the national distinction and word of the Fiesta of the Santo Nino de Cebu is now ringing throughout the nation."

In 1982 many organizations, groups and individuals in different parts of the nation has imulated the fiesta celebrations of the Santo Nino which proved that our most important mission has been accomplished, the Santo Nino Fiesta is now celebrated all over the United States where Filipinos are residing and flourished.

In the following pages are photos and excerpts of messages since 1969, relating the historical factors of the Santo Nino de Cebu, the Cebu Association and its formation and the Filipino Fiesta of the Santo Nino de Cebu Week celebrated every third week of January each year in the United States.

On January 23, 1983, the Fiesta of the Santo Nino de Cebu Week was held at City Hall, Civic Center in San Francisco with an open field mass and traditional procession. In January of 1983, the Australian Chapter was organized by Pedro & Pacing Nazareno Jr., the Santo Nino Association of Australia, now one of the largest Philippine-Australian organizations "Down Under". The Image of the miraculous Santo Nino de Cebu was enthroned within the sanctuary at St. Francis Xavier church at Goodna, Queensland, Australia. A national landmark in Australia, Rev. Ron Ilidge is the pastor of said church and has been prodding the members to hold the traditional procession in Queensland starting in January 1984. After the organization of the Australian chapter, the Cebu Association of California, Inc. was officially known as Santo Nino de Cebu Association International. Highlights of Festival 1984 will be a full day of activities at City Hall, Civic Center Plaza participated by other Santo Nino organizations and government officials from different branches of government.

FESTIVAL '82 HIGHLIGHTS: During the coronation of the Queen of Cebu on January 16, California Assemblyman Art Agnos presented an award to President Emeritus Sally B. Famarin from the State Senate for the association's tireless efforts in propagating the highest values in cultural heritage of the Filipino people and achieving by adding the Santo Nino de Cebu Shrine to the National Register of cultural and Historical Places and the Papal Blessing from Pope John Paul II. At left: The Honorable S. Lee Vavuris, Judge of the Superior Court then was the key note speaker, San Francisco, California.

LA CHAPELLA DEL SANTO NIÑO DE CEBU
ST. JOSEPHS CHURCH
TENTH AND HOWARD STREETS
SAN FRANCISCO, CALIFORNIA, 94103

The National Shrine of the Filipinos in the United States of America

Authored and endorsed by Sally B. Famarin

The Filipino Fiesta of the Santo Niño de Cebu has reached the National distinction wherein it has been recognized by Ecclesiastical and government officials from different branches of government: City, State and Federal level both in the Philippines and the United States. Excerpts of messages since 1969 relates other historical factors of the Filipino Fiesta of the Santo Niño de Cebu Week.

Cardinal Julio R. Rosales, D.D., "Devotion of the Holy Child or to the Santo Niño has always been a strong characteristic of the Cebuano people as well as of the Filipinos in general. This was proven during the IV Cetennial celebration when the whole Filipino populace joined hands and hearts at the solemn coronation of the Santo Niño de Cebu on April 28, 1965. I am glad that in such far away country where you are the flame of your love for the Holy Child still burns brighter than ever. This is one sure sign that your Christian faith is one that is alive and fervent. May you keep it ever burning until eternity. Hence, while we honor and adore the Holy Child Jesus, in the Image of the Santo Niño de Cebu, let us ever keep in mind that He stands for the spirit of simplicity and humility as a condition to enter God's kingdom and for the love and good upbringing of children who will be the men and leaders of tommorrow."

Archbishop Joseph T. McGucken of San Francisco," At this time when the bonds of family life in this country need to be strengthened in imitation of the Holy family of Jesus, Mary and Joseph, we deeply appreciate the work of your Association and your devotion to the Santo Niño as a means of inspiring the highest values of Catholic family life and the maintenance of the sacred traditions which you bring with you from your homeland. As our Filipino membership in the family of God in this area continue to grow, we hope that the Cebu Association will also continue to enjoy increased membership and blessings. I assure you of my prayers that you may continue to enjoy the support of God's providence."

Archbishop of the Archdiocese of Lipa, Batangas, Philippines, Mariano G. Gaviola, D.D. "We in you motherland are proud of you, beloved devotees, for this living example of a steadfast fidelity and devotion to the greatest and most loving Protector, not only of our people but all mankind. Allow us our humble prayers at least, that your faith be crowned with the realization of your dream to complete with God's blessings the Marble Chapel you would like to dedicate to the "Santo Niño de Cebu" at St. Josephs church in San Francisco. Would to God, above all, that this chapel will ever reflect the church in your homes (the "domestic church"), within your hearts and in your lives."

Rev. Kirby Hanson, Chancellor, Archdiocese of San Francisco from the Archdiocesan Committee," Because of the importance placed upon the Santo Niño de Cebu by your people, we feel that the Shrine should be incorporated in the overall plan of the church."

Rev. Medardo Durmiendo, Rector Basilica Minore, Cebu City, Philippines, "I am glad to know that you are building a Marble Chapel for Santo Niño. This is, indeed, a very lau-

dable project, for the Señor Santo Niño will have a beautiful Shrine in California. I commend and congratulate all the devotees who will enthrone the Santo Niño de Cebu on the Marble Altar. May this Marble Chapel be a symbol of love and unity among you Pinoys, living in the United States. May you be united in all your endeavors in the name of San-Santo Niño de Cebu

Rev. James A. McGee, Pastor of St. Josephs Church, La Chapella del Santo Niño de Cebu, San Francisco," I would like to take this opportunity to thank all our parishioners and devotees of the Santo Niño de Cebu, the officers and members of the Cebu Association of California, Inc. and to Sally B. Famarin, Pres. of the Parish Council of St. Josephs church for your strong devotion, love and admiration of the Santo Niño de Cebu. The Marble Chapel is a lasting memory for all your sacrifices, love and understanding. May it continue to flourish! The landmarks preservation of St. Josephs church at the time of the enthronization and building of the Santo Niño de Cebu Shrine in the church have made it more significant and meaningful not only to the Filipino people but all our people. This is now part of San Francisco history and will be carried down from generation to generation."

Rev. Milton T. Walsh, Secretary to Archbishop John R. Quinn," I am writing on behalf of Archbishop Quinn to thank you for the very beautiful Souvenir Booklet which you sent to him. The Archbishop is most grateful for your kindness in sending this to him and wishes to congratulate you on the fine work you are doing for the Filipino Catholic Community of San Francisco."

Rev. James Ahern, C.S.Sp., Assistant Pastor, St. Jospehs church," The annual fiesta in honor of the Santo Niño de Cebu brings to mind the rich cultural and religious heritage of the Philippines. The great contributions of the Filipino-American Community to the American Society is based largely on their love of culture and their love of language. Language is the soul of a nation and we pray the Filipinos will guard that soul inspite of difficulties and trials at home and abroad."

Fr. Fred Bitanga in 1973, to the Cebu Association and all friends of the Santo Niño, "May the nine days prayerthat culminated in a concelebrated mass in honor of the Santo Niño de Cebu serve to remind us of the gifts we, through the richness of our heritage, can gave to our world today: an imitation of the simplicity and innocence of a child and the humility of God who consents to become one of us. May this shared rejoicing in the things of God, a reflection of our living faith, make one in a family."

Rev. Joaquinn V. Resma, Pastor of Our Lady of Health church, Las Cruses, New Mexico, "The Papal Blessing from Pope John Paul II of the Vatican of Festival'82 is the Lords' wishes of which we of all races should be very proud of. I would like to congratulate Archbishop John R. Quinn of San Francisco, that such a religious and historical landmark and celebration is happening in this great City of St. Francis, of course Fr. James A. McGee, Pastor of St. Josephs Church and Commissioner Sally B. Famarin for your hard work, love and devotion for the Santo Niño de Cebu."

Rev. Albert Bitangjol, San Francisco," This celebration brings us the memory of the great donation of us Catholics to the Holy Infant. The Basilica in Cebu is the most frequented church of Cebuanos because the authentic Miraculous Image of Santo Niño is enthroned in that church. May this celebration and devotion bring closer to Jesus and let us live an authentic Christian life patterned after that Jesus himself. I would like to congratulate the officers and members of this organization for the good work they are doing in the community and to the Holy Infant Jesus."

From the Director of the Cofradia del Santo Niño de Cebu, Cebu City, Philippines, Fr. Sul-

picio E.Enderes,O.S.A.' "Brethren,let me extend my warmest greetings to everyone of you. Peace and joy be in your heart forever as Santo Niño the Prince of Peace has announced to us through the mouth of His angel"and on earth peace to men of goodwill." Let the goodwill therefore, be the spirit of all our actions, whether in the fulfillment of the percepts of God or in our dealings with our fellowmen, for it is in our will (intentions) where we get the value of our good actions with reference to our spiritual life on earth. Where there is a will there's a way, where there is a way, Santo Niño has access to you; He will come to you and you will have peace as He often said to His disciples."PEACE BE WITH YOU."

Rev. Floro Arcamo. " I know how hard it must be for you and your Association to have lost Mayor Moscone who was very supportive of your worthy cause. We lost a good man. But even as we mourn his passing and pray for him,let not his untimely death diminish in any way your fervor and your untiring efforts to promote devotion to our dear Santo Niño. In fact it should encourage you more to continue the work of spreading devotion to Santo Niño which the late Mayor so generously supported."

Rev. Luis Resma,San Martin de Porres Mission,Butterfield Park,New Mexico,"I am most pleased of your devotion, which you have received from your great grandparents and have treasured most. I wish you good heart to hand this devotion to your children and their children. I extend my thanks to those who have worked hard on this celebration and to those who have given me the honor to be with you on this auspicious and memorable occassion."

Sister M.Cornelia C.Ramirez,R.V.M.,Principal,St. Josephs School," I am very happy to be stationed here at St. Josephs parish where we honor our beloved Santo Niño with great love and devotion. My congratulations to all who have worked hard to have the statue of Santo Niño de Cebu here in our church. I thank God for giving me the opportunity to celebrate with you this year. Let us remember that the most important part of the celebration is the Holy Sacrifice of the mass when we receive the Sacred Body and Blood of our Lord Jesus Christ. May our appreciation of Jesus' gift of Himself in the Eucharist lead us to a deeper love of God and our neighbor."

Archdiocese of San Francisco Archives

James Abajian,Archivist,Archdioces of San Francisco Archives,"Once again we are indebted to you for your interest in seeing to it that printed materials illustrating the history and current activities of St. Josephs Church are placed here. a very worthwhile body of materials can now be found here both on the church and on the Philippine Community. We thank you for your continued interest in our general aims and purposes as evidenced by your gift of the booklet,La Chapella del Santo Niño de Cebu of St. Josephs Church. It is further evidence of your energetic and worthwhile work in aid of your church and your community."

Dr. Albert Shumate,Pres. Emeritus,California Historical Society, "San Francisco is to be congratulated that a devoted organization has developed the Santo Niño de Cebu celebration held at Historic St. Josephs church, into one of San Francisco's outstanding events. Congratulations to Sally B.Famarin, a loyal and faithful worker."

Dr. Knox Mellon,State Historic Preservation Officer,"The Santo Niño de Cebu is included in the description and statement of significance which indicate that the National Shrine of the Filipinos in the United States of America is an important aspect of the cultural significance of St. Josephs church. The property was registered for several reasons: Its strong architectural values, its significance in the history of San Francisco and its importance to the Filipino Community."

FIRST PROCLAMATION BY MAYOR GEORGE R. MOSCONE of San Francisco," The Fiesta of the Santo Niño de Cebu imparts to every Filipino a renewed sense of the value of the traditional Filipino traits of piety, friendship and hospitality, and devtion to Santo Niño is a means of inspiring the highest values in upholding the sacred heritage of Philippine culture."

The White House, President of the United States, Ronald Reagan," This event, which honors the patron Saint of the Filipino people, Santo Niño de Cebu, is an important part of the spiritual and cultural life of the community. It provides a time of serious reflection as well as parades, feasts, and fiestas. I know the citizens of San Francisco welcome this occasion as an opportunity to strengthen the bonds between the community and their churches."

President of the Philippines, Fredinand Marcos "One of the major concerns of the New Society in the Philippines is the preservation of the Filipino Heritage-Filipino values and traditions- not only among Filipinos residing in the homeland but among those who live in other countries as well. In a state where the Filipino population makes up a sizable percentage, such as California, this effort becomes double important and assumes added significance: It is with considerable gratification therefore that I note the religious involvement of the Cebu Association of California in the spiritual life of Filipinos in San Francisco. It is truly a momentous occasion when the Cebu Association of California, Inc., is joined by government officials both on the local and National levels as well as by the highest authority in the Catholic hieriarchy, Pope John Paul II, in commerorating the feast day of the Santo Niño de Cbeu. The Santo Niño de Cebu Festival, therefore, deserves our commendation and recognition as further evidence that the Filipinos in the United States have preserved their religious heritage".

The White House, Washington, D.C., Pres. of the United States, Richard M. Nixon, "At a time when America cannot afford to leave undeveloped talents and abilities of any one citizen, you organization is doing the utmost to bring Americans of Filipino descent to the forefront of responsible citizenship and active participation in our National life. The Filipinos have committed themselves to the highest ideals of our Democratic Society, and we are indeed proud to know that the spirit of service and Christian dedication continues to characterize your people."

President of the United States, Gerald Ford, "Your outstanding dedication to the well-being and advancement of your fellow citizens, as well as those of Filipino descent, is highly praiscworthy. Our friends from the Philippines have indeed added a special warmth and richness to our way of life, and I commend you for helping to share the contributions of your heritage."

President of the United States Jimmy Carter, "Americans of Filipino descent have made remarkable contributions to our Nation's growth and development, and the President is confident that you will continue in your dedication to strengthening our Society."

Proclamation, Mayor Dianne Fienstien of San Francisco, "During the years if its existence, through the tireless efforts of it's founder, President Emeritus and World Emissary, Commissioner Sally B. Famarin, the "Marble Chapel", Shrine of the Miraculous Santo Niño de Cebu, the Filipinos Patron Saint, is now viewable at San Francisco's St. Joseph's Church, La Chapella del Santo Niño de Cebu, the largest Filipino church in the United States, and the site for a multitude of pilgrims from different parts of the country to venerate and celebrate the festival every third week of January each year, bringing National distinction to Filipino-Americans and providing an example for others to emulate."

Senator John F.Foran,California State Senate Legislature,commended the State Resolution No.919 adopted August 23,1978 and Resolution No. 436 adopted April 30,1980. Senator Foran had been active every year during the fiesta celebration serving on the Advisory Capacity with other government officials.Amended Resolution published in Souvenir Book every year. A paragraph, California Senate Legislature Resolution," Whereas, government and ecclesiastical officials in the United State and the Philippines has recognized the Fiesta of the Santo Niño de Cebu as having played an important part in fostering the spirit of respect and understanding which exist between the people of the Philippines and the United States; now therefore, be it resolved, that the Senate Rules Committee express their appreciation for the unique opportunity which the fiesta of the Santo Niño de Cebu provided for all Californians to learn more about the outstanding contributions which the citizens of Filipino descent have made to this State and Nation."

Msgr. McKenna of St. Patrick's church," To the Cebu people of San Francisco: We welcome the people of Cebu and feel previledged to be associated with the devout celebration of their Patron feast. We are conscious of the fact that the Filipino nation represents Christianity in the Orient."

Governor Eduardo Gullas of Cebu,Philippines,"It is good to know that even outside of home our brother and sister Cebuanos, and other Filipino ethnic groups for that matter have not forgotten to honor the Santo Niño de Cebu, the fountainhead of many good things that come to Cebu and it's people. I hail the people who undertook the construction of the Marble Chapel and I join them in prayer on the occasion of it's blessings."

Governor Edmund Brown,Jr. of California," Filipino people have contributed greatly to the richness and variety of California's culture. I commend the efforts of those who preserve the Filipino heritage in our State, and I trust that your work will enhance that hreitage.California has always been receptive to peoples from a variety of backgrounds. The fabric of our Society, in turn, has been strengthened and enhance by ethnic diversity. The Filipino people have made significant contributions to the United States and California, and I commend your efforts to keep the Philippine heritage alive and prosper in our State."

Speaker of the House of Assembly, California State, Willie Brown,Jr. " In honor of this commemorative evnt, I would like to recognize the contributions you have made to this Society, in which, we of all races and religions live together, and to express the deep hope that the faith and ties which bind the Filipino-American community will grow stronger with every new day. The Filipino community is a very important asset to San Francisco. Our city and the State of California have benefited a great deal from uour rich tradition and heritage. I look forward to continued participation and contribution of the Filipino community to San Francisco."

Senator Milton Marks of California," My heartfelt best wishes to the Cebuanos of San Francisco, on the occasion of the Fiesta of the Santo Niño de Cebu, the Patron Saint of the Filipino people. Through this happy event, we celebrate our continuing friendship and honor the achievements of Filipino- Americans to our community."

Speaker of the House,California Assemblyman Leo McCarthy," The Cebu Association of California,Inc.,Provides an outstanding contributions to the cultural life of San Francisco and California in sponsoring the Philippine Fiesta of the Santo Niño de Cebu Week. I extend my congratulations to all those who worked in this significant event and my best wishes to the members of the Cebu Association of California and it's many friends."

Philippine Consul General of San Francisco in 1969, Samson Sabalones,"Traditionally the Santo Niño Fiesta goes back through the pages of history to the time when the Image of the Santo Niño was given to the wife of Rajah Humabon by Ferdinand Magellan in 1521. The religious zeal and piety of the Cebuanos in celebrating the yearly event are carried by them wherever they are even in this distant land. Cebuanos should remember that the true spirit of the Santo Niño is the hope that our salvation is always possible if we practice humility, industry, and develop to the good life with the teachings of the man who died in the cross."

Consul General of the Philippines, Trinidad Alconcel," It touches me deeply to be able to participate in such a religious event. To me the deep significance of this act of religious fervor is more meaningful than the outward gaiety experienced from the occasion.

Consul General Carlos A. Faustino of the Philippines,"I am happy to note that our people in the United States, particularly the Cebuanos, despite being so far away from the Philippines, still cherish and hold dear the customs and traditions of the homeland. I think this is as should be. America is after all a land of many cultures, and our people in this country do well to contribute to it to the best of Philippine culture. To the Cebu Association I therefore offer my hearty congratulations."

J.H.Osmena," Living far away from home makes every occasion like this one event of great joy. It is an opportunity to share with our friends in the Cebu Association of California the celebration of the fiesta of the Santo Niño. It is an opportunity for the renewal of communal ties, and for the fostering of cooperation. It should also serve us as a reminder that in another culture and anothe Society, it is essential that we maintain the best in our cultural values which are threatened with erosion."

Attorney General, State of California, George Deukmejian," I am pleased to hear that a Chapella del Santo Niño de Cebu has been added to the National Register of Cultural and Historical Places; it deserves to be included. May I wish you a deep and fulfilling fiesta. I wish I could attend the Traditional Procession, I knew it is the largest religious parade in the United States."

California State Assembly,Assemblyman Art Agnos."The National Shrine of the Filipinos which St. Joseph has become greatly contributes to the historical recognition and cultural enlightenment of the Filipino Community. St. Josephs church houses the Image of the Miraculous Santo Niño de Cebu making it one of San Francisco's most historical,cultural and religious shrines and worthy of placement inthe National Register. I urge the acknowledgement of this important landmark for the benefit of both present and future generations who will appreciate it's cultural, aesthetic and architectural contributions."

From the San Francisco Board of Chambers echoed," For public Recognition of Distinction and Merit, on the occasion of the Annual Fiesta of the Santo Niño de Cebu, celebrated every third week of January each year, and in recognition for the long standing tradition of devotion, inspiration, friendship and hospitality this sacred fiesta evokes and represents; and with deep appreciation to Sally Basiga Famaren, Founder, President Emeritus World Emissary of the Cebu Association of California, and all the members of the Association, who through their tireless efforts set an excellent example in bringing Americans of Filipino descent to the forefront of responsible citizenship and ac-

tive [illegible] participation in [illegible] Society, and for reminding us all of the colorful and continued tradition of the Filipino people."

Governor O.G. Rama, Cebu, Philippines, "Pit Senor! This is the reverberating religious cry familiar to every Cebuano heart. Pit Senor! This has resoundingly echoed through the centuries summarizing the hopes, faith, plaints and joys of thousands of devotees of the Blessed Child. On bended knees and dancing feet, the Cebuano re-echo this suplication for devine assistance of His heavenly Protector. God has willed that this religious and Meraculous Image be cradled in this tiny historic Isle and the Cebuanos since Magellan's time, have been zealously watching over and taking charge of the most venerable and priceless Image of our country. Cebuanos far and near, are united with this religious bond of affection for the Blessed Child."

Gov. Ro nald Reagan of California, "California takes pride in it's Filipino Community, and this traditional celebration offers a colorful example of the cultural heritage of the Philippines. The fiesta provides a unique and pleasurable opportunity for all Californians to learn about and better appreciate the outstanding contributions to the State and Nation made by our citizens of Filipino descent."

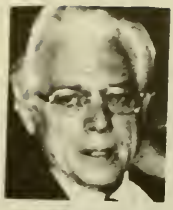
Congressman Phillip Burton, United States Congress, Washington, D.C., " I have read, with great interest, the materials concerning the Fiesta of the Santo Niño de Cebu. I will be happy to call this special event to the attention of the White House and also, read into Congressional record appropriate remarks for this very important celebration . Citizens of Filipino descent will share with all San Franciscans, and, indeed Californians, this special part of their culture and heritage. The Cebu Association of California is to be commended for their work which they have undertaken to bring to our City of St. Francis the Fiesta of the Santo Niño de Cebu. St. Josephs has played a significant role in our City since it's founding in 1861. It currently serves a unique place in the cultural life of San Francisco's Filipino Community. The presence of the Santo Niño de Cebu Shrine, it's importance to the Filipino community and the historic role of St. Joseph's church in the history of our city have all been recognized in the placing of St. Joseph on the National Register."

Former Senator Sergio Osmena, Jr., Republic of the Philippines," Cebu has earned that unerring reference in history as the 'Cradle of Christianity in the Far East'. Roman Catholicism having been deeply engrained in our way of life as a religious people, it is not surprising to find brother Cebuanos go out of their way to propagate the sacred and priceless heritage of the faith wherever he may be."

Ambassador Romeo Arguelles, Consul General of the Philippines in San Francisco, "More than 400 years ago the Image of the Santo Niño was enthroned in the first Catholic church built in Cebu City by the Agustinian priests who were with the expedition of Miguel Lopez de Legaspi. Since then, the Santo Niño de Cebu, attributed with Miraculous powers, is the center of intense devotion by Cebuanos and other devotees and the object of religious pilgrimages by Filipinos throughout the country. During the celebration of the 400th Anniversary of Christianity in 1965, the church of the Holy Name of Jesus, where the Image of the Santo Niño is venerated, was declared Basilica Minore by Pope John Paul VI, a coveted honor which Cebuanos could be proud of. In celebrating the centuries old feast of the Santo Niño de Cebu in San Francisco, you have shown your intense devotion to the Holy Child and your deep love for the rich cultural heritage and religious traditions of our homeland."

Under the able and dynamic leadership of it's founder Ms. Sally Famarin, this organization has distinguished itself among the major groupings within the community. Its active religious involvement in socio-civic projects as well as in religious festivities serves to enhance the stature of the Philippines. Likewise, it is reflective of our cultural and religious heritage as a people."

Superior Court Judge of San Francisco,S. LEE Vavuris,"In these days of confused moral standards, it is heartening to see a great immigrant people, as yourselves, returning to the shores of the Western World that faith which Magellan brought to you in the sixteenth century. May the Fiesta of the Santo Niño be the catalyst, so necessary, in bringing about a renewal of our Christian heritage."



District Attorney Arlo Smith, City & County of San Francisco to Sally Famarin," In all of your endeavors you have demonstrated concern and leadership not only to the Filipino community but to the entire City & County of San Francisco as well. You are known throughout the Filipino Community as a leader in religious, social, cultural and community organizations. Your involvement and dedication to San Francisco is demonstrated by your service as Commissioner determined to preserve the heritage of San Francisco. Through your efforts to raise money for the Shrine of the Santo Niño de Cebu, you set a standard of uncompromised integrity and leadership."

Mandaue City Council, Republic of the Philippines, " Whereas, the Honorable George R. Moscone with the tireless efforts and cooperation with Commissioner Sally B. Famarin, Founder, President Emeritus and World Emissary, of the Filipino Fiesta of the Santo Niño de Cebu in San Francisco,California in the United States of America,has set a commendable example to promote the bonds of respect and better understanding between the people of San Francisco, California, United States of America and the people of Mandaue in particular, by proclaiming the Filipino Fiesta of the Santo Niño de Cebu Week, therefore the members of the Sangguniang Panlunsod ng Mandaue commend the Honorable George R. Moscone, Mayor of the City and County of San Francisco,California,USA for his strong and selfish devotion to the end that a noble virtue and tradition of the Mandauehanons be observed and celebrated in his City and County of San Francisco, California,UNited States of America."

Mayor Florentino Solon of Cebu City, Philippines," The Annual procession and veneration of the Miraculous Image of the Santo Niño de Cebu in San Francisco has drawn pilgrimages from different parts of California and other States, has assumed profound meaning and significance in the sense that this traditional Cebuano religious rites has crossed great oceans and erased territorial boundaries not only to strengthen our ties of brotherhood but also foster friendship and mutual cooperation with the American people."

Mayor Demetrio M.Cortes of Mandaue City, Republic of the Philippines, "It is with distinct pleasure for me to convey my warm greetings,in behalf of the officialdom and citizenry of Mandaue City, to the devoted members of the Santo Niño de Cebu Association of California as they enter the 4th year of the Second Decade of happy and meaningful existence. I am certain that 110,000 Mandauehanons join me in sharing the hopes and prayers for our fellowmen in the City & County of San Francisco, California,USA, that the Lord Almighty will continue to shower, through the intercession of Santo Niño His Blessings upon our lives and endeavors. May I also convey my congratulations to the faithful devotees of the Santo Niño, particularly to our untiring Commissioner Sally Basiga Famarin, for their constancy in upholding a vulnerable Filipino tradition, a Mandauehanon virtue of alloting a part of their time for meditation and spiritual thanksgiving. Fillial adherance to the Revered Christian and National Tradition is the indelible mark that characterized the Filipino from the peoples of the world. His faith in the Almighty, his trust in his fellowmen and his belief that concerted efforts is a formidable social and economic developmental force have strengthened his moral fiber,tempered his quest for total personal development and set him in motion with the times and in the tide humanity wherever he may be."

Mayor Joseph Alioto of San Francisco," San Francisco Salutes it's Filipino-American Community for the many contributions it has made to the culture and atmosphere of our

-ity. The Cebu Association and it's Founder and President Emeritus Sally F.Famarin have played an important part in fostering the spirit of respect and understanding which exist s between the peoples of the Philippine Islands and the United States. May it continue to flourish.Sally Famarin has done much to bring knowledge of the heritage & culture of her beautiful island home to the people of her adopted country."

A Resolution from Mayor Eulogio Borres of Cebu City, Philippines,"Whereas, the Traditional procession of the Miraculous Image of the Santo Niño de Cebu and the Sinelog, it's traditional dance ritual in the church and through the streets of San Francisco have made a great impact to the Filipino community in particular and on the people of San Francisco with this Filipino historical and cultural heritage."

Mayor Henry Hibino, Mayor of Salinas City,California, the sister City of Cebu,Philippines," As the sister city of Cebu, we are indeed honored to join in the observance of this important event. Hopefully we will be able to have members of our community present to participate in the festivities."

Mayor of the City of Oakland, Lionel Wilson," We here in Oakland are certainly aware of and appreciate the many significant contributions made to the betterment of our community by our citizens of rich Filipino heritage. Allow me to take this opportunity to commend each and everyone of your members for their leadership, dedication and determination in fulfilling those efforts and goal to promote friendly and productive relations between Filipinos and Americans "

Mayor,City of Delano, Leonard T. Velasco," Filipinos all over the State should be proud of your old hometown celebration and join your festivity. This is for sure a great example of our culture and heritage. Your celebration is truly first hand Filipino tradition and may your fiesta bring full joy and happiness throughout your community and vicinity."

Mayor Tom Kitayama of Union City, California," We , in Union City congratulate the Cebu Association,Inc., and your Commissioner, Founder and President Emeritus,Sally B.Famarin for carrying on such a program to encourage and foster a good spirit of understanding between your people in our City and those in the Philippine Islands. We commend you and your good record in serving our school system,government and community affairs in our city."

Mayor John H. Reading, Oakland, California, The Official City of Oakland joins with me in offering all best wishes for a most fruitful and enjoyable celebration, and for continued success."

Mayor Pro-Tem, John Vondracek of Salinas City, California," I am honored to be a great part of the Fiesta of the Santo Niño de Cebu. My Association with the Cebu-Salinas Sister City Committee has given me the opportunity to learn about the Filipino culture and traditions. My visit to Cebu as a delegate of the City of Salinas several years ago even strengthened and broadened that knowledge. My life has been made fuller by this experience."

Vice-Mayor,City of Seaside,California,Glenn Olea," It is my sincere hope that the annual celebration of the Fiesta of the Santo Niño de Cebu be successful in every possible way, and that it will give a tangible expression of unity and civic mindedness and inspiring the highest value in upholding the Filipino heritage, culture and tradition."

President of the Board of Supervisors, City & County of San Francisco,California,John Molinari,"A certificate of Honor presented,"IN APPRECIATIVE PUBLIC RECOGNITION OF DIS-

TINCTION AND MERIT to the CEBU ASSOCIATION OF CALIFORNIA, INC., in recognition of it's effective efforts to bring Americans of Filipino descent to the forefront of responsible citizenship and active participation in our Society, and for upholding the colorful tradition of the Filipino people."

Supervisor Carol Ruth Silver of the City & County of San Francisco, California," In a city blessed with a colorful diversity of celebrations, there are few that can match the pride and tradition of the Fiesta of the Santo Niño de Cebu. This weeklong celebration is a collage of the heritage and spirit brought to our shores by a beautiful people. The Filipino Community and the culture which they share with us cannot be described in words, but rather with a feeling of inspiration in honor of the Santo Niño de Cebu."

Supervisor Peter Tamaras, City & County of San Francisco, California," It is a pleasure for me to congratulate you and your evident success in keeping alive your faith and customs of immeasurable value. The annual celebration of the Santo Niño de Cebu imparts to every Cebuano the trait of piety, friendship and hospitality which I know the members of the Cebu Association demonstrate."

Supervisor Bob Mendelsohn of San Francisco,California," This fiesta provides an excellent opportunity for all the citizens of San Francisco to learn about and better appreciate the oustanding contributions to the City & County of San Francisco made by our citizens of Filipino descent."

Superentindent of Parks, City & County of San Francisco, Aldo Cima," This momentous occasion bringing recognition to the many culture and civic contributions made by the citizens of Filipino descent, is a living inspiration to all of us. To be a part of this beautiful festival, which has reached the heights of National Distinction,is an honor I shall treasure always."

Celstino Alfafara from Carcar, Cebu, Philippines,"The thought that I would like to incalcate in the minds of the young Cebuanos is the preservation of the traditional religious veneration of the Santo Niño de Cebu. Young men,remember what Benjamin Disraeli said that, 'the youth of a nation are the trustees of prosperity.'"

John H. Upsuhr Atkinson, a life member of the Cebu Association,"At a time in history when so many different ideologies are dividing so many peoples of the world, it is most gratifying to be a part and to be able to witness the ever growing unity of our members and the whole Filipino Community in the Bay Area. The fiesta of the Santo Niño de Cebu gives the Filipino-American community a brief glimpse back into their homeland and I hope leaves them with many pleasant memories. To the youth of our community who have never seen the beautiful land their parents come from, this is a challenge to them as future leaders of our community to carry on their rich heritage and to never let die, but in the name of Santo Niño go forward with head held high and be proud of their honorable heritage."

Juvencio Alquisola, Carcar,Cebu,Philippines,(D), " Auspicious to Cebuanos is this day in January 1968, when a small group of their fellow citizens began to gather momentum and dream up something which led to the subsequent formation of an organization which has never been successfully attempted hitherto by any other groups of people who hail from the particular province. Thus a newly born Society came into existence, better known as Cebu Association of California, founded and organized by the incomparable Miss Sally B.Famarin.Interrelationship with other organizations, civic mindedness in public affairs, putting our perspective into focus and projecting new ideas, however humble and alien they may appear in the eyes of other people, these are the few points that

this organization is trying to oring about, promote and accomplish, if given time and place under the sun. Through the exhaustible efforts of it's founder and first President Sally B.Famarin (and a public relations expert, to boot) the timely acquisition of the Replica of the Holy Infant of Cebu, has been made possible. We pay homage to the Infant Child, salute the President and all it's members."

Ambrose D. Bolo and Luz G. Pozon,"The Cebu Association Of California, Inc., was founded and organized by one of the stars among Filipino-American leaders in Northern California, Sally Basiga Famarin, a REALTOR, business woman and intellect. The members of this organization are cooperative, loyal and faithful. The past activities is the crowning evidence of this. The main purpose of the Association is not to compete with other organization but to enhance the civic virtue of the Cebuanos, which makes them meet once a year to celebrate the Fiesta of the Santo Niño de Cebu, the Miraculous Patron of Cebu, and to reminisce about the historical fact that Cebu had contributed to the development and imbibing the European culture and civilization."

Landmarks Preservation Advisory Board in it's letter to the Most Reverend Archbishop John R. Quinn, "St. Joseph's church was listed on the National Register of Cultural and Historical Places and designated as a San Francisco Landmark for it's Architectural, historical and cultural importance based on the historic pro gression of the parish. Originally comprised of Irish, the congregation today is largely Filipino and the Santo Niño de Cebu Shrine reflects that cultural heritage. The Landmarks Board belive that the Santo Niño de Cebu Shrine should remain in church as a symbol of that heritage."

With the Apostolic Blessing from His Holiness Pope John Paul 11, from the Vatican, we have reached the heights of our achievements. We looked upon this as the proudest jewels in the crown of our propagation to the Santo Niño de Cebu.By this time of writing the Santo Niño de Cebu is the only Filipino identity that is registered in the National Register of cultural and historical Places in Washington,D.C. The Santo Niño Shrine in San FRancisco, California strengthen that Image.

Commissioner Sally B.Famarin,," IN RECOGNITION AND GRATITUDE: to all those people,ecclesiastical and government officials, leaders from various organizations, officers and members of the Cebu Association of California, her chapters, affiliates and sister organizations, all the news media, who gave of themselves in various ways in all our projects and accomplishments..... and many, many others, who in their humble ways put in their shares though how big or small it may be.....even those who would rather be unnamed..... or those whose names escapes our memory..... our greatest joy was in seing what we were able to do together!!! The fruitful years of hardships abd struggle, the perseverance and patience we have shown, all the sacrifices we overcame, has made the Cebu Association great and strong, proud of it's ideals, aims and goals which we have finally accomplished. Our dreams has come to reality. We have our center of devotion,the National Shrine of Filipinos in America at San Francisco's St. Joseph's Church. Come and visit the dreams come true!!!!! This is the pride of not only almost a million Filipinos in the United States of America but for all Filipinos wherever he may be! The biggest Traditional Processional parade in the United States has uplifted the Image of the Filipino people in their cultural heritage and National Identity.

A MESSAGE FROM MSGR. G.B. RE,ASSESSR FROM THE VATICAN TO SALLY FAMARIN," HIS HOLINESS POPE JOHN PAUL II HAS DIRECTED ME TO COMMUNE WITH YOU, HE WISHES YOU TO KNOW THAT HE APPRECIATES THE SENTIMENTS WHICH PROMPTED THIS DEVOTED GESTURE. HIS HOLINESS CORDIALLY INVOKES UPON YOU GOD'S GIFTS OF PEACE AND JOY."

Rev. Robert Pfisterer,OFM," My prayer for you this day is that through this fiesta our crucified and risen Lord, who first came to us as a helpless infant, will strenghthen the already strong bonds that unite you as families, as a people and a race, as residents and citizens of this state and country, but especially as disciples of Him who gave His life that we might live on earth in God's Peace and Justice."

Honorable Harry Britt,San Francisco Board of Supervisors,"When we gather for the festival of the Santo Niño, we are honoring our history, the places that have meant home to us, and the people we loved. We also gather to celebrate who are now, all the parents and children, the neighborhoods and businesses of the Filipino community. We also honor the city that is home to so many diverse communities sharing their traditions and dreams. Most of all we present our hopes for the future. Those who have gone before, in the Philippines and the United States, have sacrificed and struggled for us. Our strongest wish in this season of celebration must be that all our dreams for the children we love, the city and nations we call home, can be fulfilled.Working with Sally Famarin and other leaders of the Filipino-American community has become a valued part of my life. All of San Francisco's communities are special; but none more than our Filipino-Americans. Where else do you find such loving attention to children,such concern for their development and education? Where else do you find such love of beauty and music and so much pleasure in being part of a community? Your history is an heroic history and your pride in what you have accomplished is well-deserved."

Honorable Mayor Tom Badley of Los Angeles," Whereas, this fiesta provides a unique and pleasurable opportunity for all citizens of Los Angeles to learn about and better appreciate the outstanding contributions made to our city by our citizens of Filipino descent; Whereas through the tireless efforts of Sally Famarin, the Cebu Association has worked hard for the enthronization of the Miraculous image of the Santo Niño de Cebu and the building of the Santo Niño National Shrine which is now on the National Register of Cultural and Historical Places.

Preamble

We, Filipino and Americans, and all devotees of the Santo Niño de Cebu, residing in the United States and foreign countries, who commune with us in our ideals and aspirations, in order to establish closer ties amongst us, foster effectiveness, meaningful cooperation, promote the common good and general welfare, do organize ourselves into a brotherly association.

The object and purpose of this organization is to serve Santo Niño for peace and the dignity of man through the annual veneration; to honor and celebrate the Fiesta of the Santo Niño de Cebu and in order to foster the spirit of respect and understanding among our people through this sacred, cultural and historical tradition; therefore:

In witness whereof, we have affixed our signatures and the official seal of the Cebu Association of California,Inc. this 27th day of January, year of our Lord, 1984 City and County of San Francisco, State of California, United States of America.

THE FOREIGN SERVICE OF THE PHILIPPINES

PHILIPPINE CONSULATE GENERAL

PHILIPPINE CENTER BUILDING
447 SUTTER STREET
SAN FRANCISCO, CALIFORNIA 94108
TELEPHONE (415) 433-6666

M E S S A G E

My congratulations to the Cebu Association of California, Inc., which is sponsoring the annual fiesta of Santo Niño de Cebu Week in the United States!

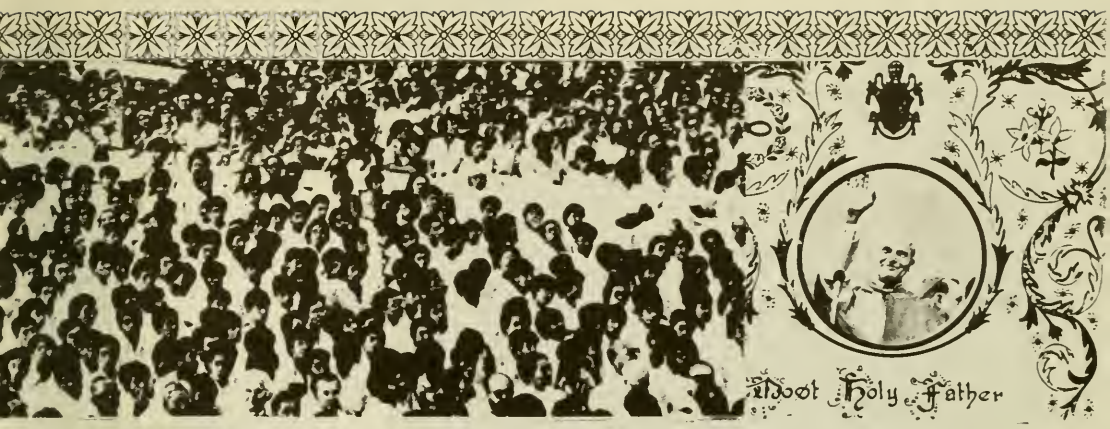
This annual religious event assumes greater significance this year and extends its power and influence over Filipinos from the original home of the Santo Niño in Cebu City to all people of Filipino ancestry in the far corners of the globe.

It warms my heart, as your Consul General here in Northern California, to see leading Filipino organizations in California joining hands and hearts in honoring and venerating this patron saint who in an earlier, perilous time in Philippine history produced a miracle that saved the Filipino race from destructive invaders.

Now more than ever before, we must join in prayer and ask for the intercession of the Sto. Niño to deliver us from the dislocations that global recession and events have brought upon the countries of the world, including the Philippines.

Let the feast day of the Sto. Niño be the rallying point for all Filipino-Americans here in the United States, so that we continue our tradition of Christianity even as we join hands in actively promoting unity, peace and love.

ROMEO A. ARGUELLES
Consul General



HIS HOLINESS, POPE JOHN PAUL II IN CEBU, PHILIPPINES, LITURGY OF THE WORD

Finding myself in this important city known as the cradle of Christianity in the Philippines, I want to express my deep joy and profound thanksgiving to the Lord of history. The thought that for 450 years the light of the Gospel has shown with undimmed brightness in this land and on its people is cause for great rejoicing. Four and a half centuries of fruitful interaction between the local culture and the Christian message have resulted in this harmonious blending called "Filipino Christian culture." God's providence in the Philippines has truly been wonderful. The Christianization that took place in the sixteenth century was not something merely accidental. Divine grace was at work when the people of this region had their first contact with the image of the Santo Niño. It is an important historical fact, rich in religious meaning, that on 1 January 1571 the village kingdom of Sugbu was renamed "Villa del Santo Niño", and thus the first city of the Philippines was placed under the patronage of the Child Jesus.

In a particular way the Church thanks God that the tiny Christian community of Sugbu, under the patronage of the Infant Jesus, has now become a flourishing archdiocese of two million people, almost all of whom are Catholics. It can truly be said that growth in faith and Christian living has been until now a constant feature of the church in Cebu as well as the whole Philippines. The glorious past gives hope for the future.

EXCERPTS FROM L'OSSERVATORE ROMANO

Greetings from

CATHOLIC CHURCH OF CHRIST OF THE AGONY

GETHSEMANE PARISH

Casuntingan, Mandaue City Cebu * Philippines 6433

Rev. Fr. Virgilio R. Yap
Parish Priest

MESSAGE

REPUBLIC OF THE PHILIPPINES
CITY OF MANDAUE
(ZIP 6433)
Office of the Mayor
Tel. Nos. 8-16-21 Local 07 or 8-25-14

THE LAUDABLE AND DETERMINED EFFORTS OF THE SANTO NIÑO DE CEBU ASSOCIATION OF SAN FRANCISCO, CALIFORNIA, IN CARRYING TOWARD THE FOREFRONT OF THEIR SOCIAL ACTIVITIES THE FEAST DAY OF THE REVERED SANTO NIÑO DE CEBU, HAVE BECOME A POTENT MEDIUM WITH WHICH THE HOLY CHILD MAY BE BETTER KNOWN, APPRECIATED AND LOVED THROUGHOUT THE WORLD.

IT IS MY FERVENT HOPE THAT THIS YEARLY UNDERTAKING SHALL BE THE EYE WITH WHICH PEOPLE OF ALL NATIONS WILL BEHOLD THE TRUE NATURE OF THE FILIPINOS, OUR RICH CULTURAL TRADITION, OUR FILIAL ADHERENCE TO THE CHRISTIAN WAY OF LIFE, OUR UNRELENTING QUEST FOR SOCIAL, ECONOMIC AND POLITICAL ADVANCEMENT TEMPERED WITH A FORMIDABLE SENSE OF JUSTICE AND CONCERN FOR THE WELFARE OF OUR FELLOWMEN.

I THEREFORE, TAKE PRIDE IN EXTENDING MY WARMEST FELICITATIONS AND SINCEREST GRATITUDE TO MY FELLOW CEBUANOS IN SAN FRANCISCO, CALIFORNIA, PARTICULARLY TO THE PRIMEMOVERS OF THE ASSOCIATION, ON THE OCCASION OF THEIR FIESTA CELEBRATION OF THE SANTO NIÑO.

MANDAUE CITY, PHILIPPINES, DECEMBER 20, 1983.

CITY OF MANDAUE PHILIPPINES

DEMETRIO M. CORTES
CITY MAYOR

MESSAGE

REPUBLIC OF THE PHILIPPINES
CITY OF CEBU
OFFICE OF THE MAYOR

It gives me great pleasure to extend my warmest greetings and best wishes to the Filipino residents in San Francisco, U.S.A., on the occasion of their celebration of the Feast of Santo Niño, simultaneously with our observance here in Cebu City.

The occasion becomes significant because it means that this traditional religious festival has spanned oceans and has spread its religious fervor even in far-flung places.

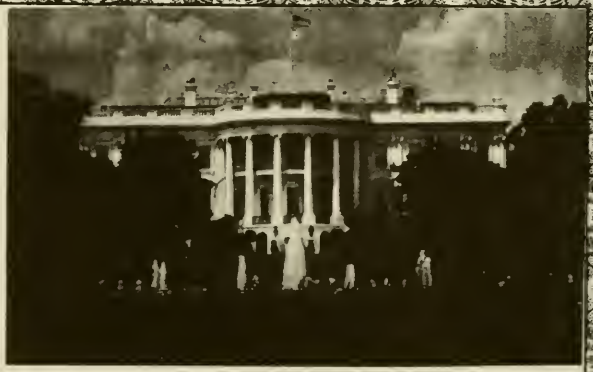
It is also heartwarming to us here Cebuanos to know that your celebration of the Feast of Santo Niño is a manifestation of our deep religious and cultural ties.

In behalf of the people of the City of Cebu, its officials, and on my own, we wish to convey our sincerest hopes for a successful celebration.

RONALD M. DUTERTE
Mayor

Cebu City, November 14, 1983.

MESSAGE



THE WHITE HOUSE
WASHINGTON

ON BEHALF OF PRESIDENT REAGAN, I AM DELIGHTED TO SEND WARM GREETINGS TO THE CEBU ASSOCIATION OF CALIFORNIA AND ALL THOSE CELEBRATING THE FIESTA OF THE SANTO NIÑO DE CEBU WEEK OF SAN FRANCISCO.

THIS EVENT, WHICH HONORS THE PATRON SAINT OF THE FILIPINO PEOPLE, SANTO NIÑO DE CEBU, IS AN IMPORTANT PART OF THE SPIRITUAL AND CULTURAL LIFE OF THE COMMUNITY. IT PROVIDES A TIME OF SERIOUS REFLECTION AS WELL AS PARADES, FEASTS, AND FIESTAS. I KNOW THE CITIZENS OF SAN FRANCISCO WELCOME THIS OCCASION AS AN OPPORTUNITY TO STRENGTHEN THE BONDS BETWEEN THE COMMUNITY AND THEIR CHURCHES.

MAY THIS BE AN ENJOYABLE AND PLEASANT FIESTA FOR ALL.

SINCERELY,

DOODIE LIVINGSTON
DIRECTOR, OFFICE OF SPECIAL PRESIDENTIAL MESSAGES

The Senate, California Legislature

Resolution

OF THE SENATE RULES COMMITTEE

By Senator John F. Foran

RELATIVE TO THE FIESTA
OF THE SANTO NIÑO DE CEBU

WHEREAS, The festival honoring the Santo Niño de Cebu has been recognized as one of the most beautiful in the State of California and the United States and an event of which not only Filipinos but all Americans are proud; and

WHEREAS, This joyous event is both a celebration and a public recognition of the continuing friendship and outstanding achievements of Filipino-Americans in the community; and

WHEREAS, The devotion to the Santo Niño is a means of inspiring the highest values in upholding sacred traditions of Philippine culture and heritage; and

WHEREAS, The yearly religious rites which are the object of pilgrimages from people of all walks of life, have been given more meaning and spiritual significance with its celebration in San Francisco, California, in the sense that the annual veneration of the Santo Niño de Cebu has erased territorial boundaries and spanned great oceans; and

WHEREAS, The Fiesta of the Santo Niño de Cebu in the United States has been recognized as an outgrowth from the Basilica Minore, Cebu City, Philippines; and

WHEREAS, The members of the Cebu Association of California, Inc., have set an excellent example in bringing Americans of Filipino descent to the forefront of responsible citizenship and active participation in our society, and Californians are enriched by the colorful culture and continuance of the traditions and heritage of the Filipino people; and

WHEREAS, Through the tireless efforts of its Founder, President Emeritus, and World Emissary, Commissioner Sally B. Famarin of San Francisco, the Santo Niño de Cebu has been enthroned at St. Joseph's Church in San Francisco and a marble altar shrine has been built for the Miraculous Image in what is now the largest Filipino church in the United States, a historical landmark of San Francisco, and has brought national distinction to Filipino-Americans; and

WHEREAS, Government and ecclesiastical officials in the United States and the Republic of the Philippines have recognized the Fiesta of the Santo Niño de Cebu as having played an important part in fostering the spirit of respect and understanding which exists between the people of the Philippines and the United States; now, therefore, be it

RESOLVED BY THE SENATE RULES COMMITTEE, That the Members express their appreciation for the unique opportunity which the Fiesta of the Santo Niño de Cebu has provided for all Californians to learn more about the outstanding contributions which the citizens of Filipino descent have made to this state and the nation; and be it further

RESOLVED, That a suitably prepared copy of this resolution be transmitted to the Members of the Cebu Association of California, Inc.

James K. Mills
CHAIRMAN

John F. Foran
SENATOR 6th DISTRICT

Senate Rules Resolution No. 436 adopted April 23, 1980

GREETINGS and CONGRATULATIONS!

GOVERNOR and MRS. GEORGE DEUKEMEJIAN with Commissioners Sally B.Famarin of San Francisco,Georgia Megue of Oakland, Cecie Fontanoza,Director of State Dept. of Rehabilitation, & Assistant Director,Judy Tafoya

State of California

GOVERNOR'S OFFICE
SACRAMENTO 95814

GEORGE DEUKMEJIAN
GOVERNOR

January 3, 1984

TO: SANTO NIÑO DE CEBU ASSOCIATION INTERNATIONAL

It gives me pleasure to convey my regards as you celebrate Santo Niño de Cebu Week.

America has long been a land of hope and opportunity, and people from the Philippines have come to her in search of a better life. In turn, through hard work and determination, Filipinos have contributed greatly to our society. Further, the rich, colorful Filipino heritage adds vitality to California, giving our state unmatched ethnic diversity and strength.

Best wishes for a festive celebration.

Most cordially,

George Deukmejian

George Deukmejian

City and County of San Francisco

THE BOARD OF SUPERVISORS
PRESENTS THIS

Certificate of Honor

IN APPRECIATIVE PUBLIC RECOGNITION
OF DISTINCTION AND MERIT, TO

The CEBU Association of California, Inc.

In recognition of its effective efforts to bring Americans of Filipino descent to the forefront of responsible citizenship and active participation in our society, and for upholding the colorful traditions of the Filipino people.

State of California

The Sixth Army Color Guards of Presidio presented the colors during the Santo Nino de Cebu Festival for since 1968

I HEREBY CERTIFY that this certificate was duly authorized pursuant to motion adopted by the Board of Supervisors of the City and County of San Francisco at its meeting held on September 8, 1981

John L. Molinari
President of the Board

E. H. Berquam
Clerk of the Board

Supervisor John L. Molinari
Maker of Motion

Republic of the Philippines
Province of Cebu
OFFICE OF THE GOVERNOR

Hon. Eduardo R. Gullas
Provincial Governor

I am happy to have been given another chance to greet the devotees of the Santo Niño de Cebu in San Francisco, California, U.S.A. who are celebrating the Holy Infant feast day on January 22, 1984.

It is good to know that the Santo Niño, the beloved Patron of Cebu, has been gaining more and more devotees in San Francisco. Let us hope that Little Señor will continue to win more hearts not only among Filipinos but also Americans.

We in Cebu will also be celebrating the Santo Niño fiesta in January and when we do rest assured that we will be having you in our minds.

May this fiesta observance in San Francisco be as successful as if not more successful than those in the past years.

In closing, let me greet you all in the traditional Cebuano way: PIT SEÑOR!

Cebu Capitol, Cebu City, November 14, 1983.

OUTSTANDING SERVICE AWARDS:

Marcelinus Canaya III, Bill and Fortune Holz, Southern California chapter organizers of Santo Niño de Cebu Association are recipients of awards in 1983, presented by District Attorney Arlo Smith and Supervisor Harry Britt with Comm. Sally B.Famarin

ALAMEDA PRAYER GROUP
OF
SANTO NIÑO

MR.& MRS. MAX DEYLOSIS *** MR. & MRS. MAGADIA
MR.& MRS. ROMY BENIPAY *** MR. & MRS. BILL DELA CUADRA
MR. & MRS. GEORGE LOWELL

****

COMMISSIONER CHARITO BENIPAY
OF
ALAMEDA COUNTY
STATE OF CALIFORNIA

****

Award for the CANAYA CLAN in 1983 was presented by San Francisco District Attorney Arlo Smith and Supervisor Harry Britt accepted by Billy and Miss Rosalie Canaya as Comm. Sally B. Famarin looks on admiringly.

TWO PRINCESS AND A QUEEN ?

Miss Rosalie Canaya, Queen of Cebu 1982-84 with Princess of Cebu Alicia 1 of 1983 and Miss Veronica Batinga, Princess of Cebu 1982

N HONOR OF THE SANTO NINO

In celebration of the Santo Nino, Filipinos throughout the United States celebrated the arrival of the image of the Holy Infant to the Philippines with masses, novenas, prayers, and processions, like the one shown here in San Francisco last January 23 with over 500 devotees, reminiscent of traditional Philippine observances.

Peoplewatch

THE WEEK-LONG celebration in honor of the Santo Nino de Cebu was marked in mid-January by nightly novenas, visits to Santo Nino shrines, a thanksgiving masses and a traditional processions. In San Francisco, where the national shrine of the Santo Nino is housed, Filipino devotees followed the traditional observances from Jan. 14-23. (*PN* photos)

Devotees flocked outside St. Joseph's Church, where the Santo Niño Shrine is located for the nine day Novena on the third week of January in 1983.

From The President's Pen

On behalf of the Cebu Association of California Inc. aka Santo Niño de Cebu Association International, it is with great honor and pride to greet all devotees of the Santo Niño de Cebu who came to honor Him in this magnificient and beautiful cultural and historical tradition of our people and for all future generations.

The fervent and almost fanatical adoration of the image of the Santo Niño de Cebu by Filipinos is of cultural and historical significance. It is not only anchored in their basic religious trait, but also came from their own heritage.

The fruitful years of hardships and struggle the perseverance and patience we have shown, all the sacrifices we overcame, has made the Cebu Association great and strong, proud of it's ideals, aims and goals which we have finally accomplished. Our dreams has come to a reality. We have our center of devotion, the National Shrine of the Filipinos in the United States of America at San Francisco's St. Joseph's church.

IN RECOGNITION AND GRATITUDE

To all those people, ecclesiastical and government officials, leaders from various organizations, officers and members of the Cebu Association and her chapters and affiliates, all the news media who gave of themselves in various ways in all our projects and accomplishments ...and many, many others, who in their humble ways put in their shares though how big or small it may be...even those who would rather be unnamed... or those whose names escape our memory... our greatest joy was seing what we were able to do together!

Sally B. Famarin
Sally B. Famarin
Fdr. Pres. Emeritus, World Emissary
Santo Niño de Cebu Association International

" THY WILL BE DONE"

Nothing could be more significant that after more than a decade of toil and struggle for the enthronization of the Santo Niño de Cebu in the United States, the signs that went up with it, the Marble Chapel, the Special Cultural, Special Historical, and architectural landmark or aesthetic interest or value, the Traditional Carroza for the Traditional Processional Parade along the streets of San Francisco in honor of the Santo Niño de Cebu, which is the largest religious Processional parade in the United States, which has brought National distinction to Filipino Americans and represent the Philippine segment of the community...with the Mayors Proclamation of San Francisco and California State Senate Resolutions which has paved the way not only to Filipinos religious activities but brought to the forefront the Filipinos' active participation in our Society including civic, social, cultural, economic, historical and political involvement.

I am proud to say that not only will the great honor be felt by the Filipinos but all Americans, especially San Franciscans and Californians for now, St. Joseph's Church is on the National Register of Cultural and Historical Places. At this time of writing, Filipinos all over the United States has emulated the Fiesta of the Santo Niño de Cebu in different parts of the country. After all these years we were able to build the Marble Chapel of the Santo Niño de Cebu, the National Shrine of the Filipinos in the United States of America (the first Marble Chapel Shrine of the Santo Niño built outside the Philippines) at St. Joseph's Church, La Chapella del Santo Niño de Cebu, the largest Filipino Church in the United States...it is of great moment when one remembers that after all the years of sacrifices... to bring to our adopted land, the United States of America...the cultural, historical and most sacred of the Filipino traits and traditions..to introduce to this adopted country of ours the cultural and historical aspects of our land of birth... that we may be recognized all over the nation... the time has come... we feel we have accomplished what we have strived for ... so let it be set in record, let it be a part of the history of the Filipinos in the United States... let it be the pride of all Filipinos wherever he may be!

The Special Recognition of Archbishop John R. Quinn of the Archdiocese of San Francisco is a great pride we all share...and most of all the World Recognition...the Papal Blessing of His Holiness Pope John Paul II from the Vatican, Rome, which has uplifted the Image and pride with great honor of the whole Filipino populace... the reward of all our sacrifices... the crowning story of leadership! so there's a reason for us to celebrate then... now we can all sing the KALLLUJA!!! MAY THE BLESSINGS OF SANTO NIÑO BE YOURS NOW AND ALWAYS !!!

Member
Board of Supervisors
City and County of San Francisco

December 28, 1983

Message

Dear Friends:

It is an honor to once again be a coordinator of the Festival of Santo Niño de Cebu. Working with Sally Famarin and the other leaders of the Filipino-American community has become a highly-valued part of my life.

All of San Francisco's communities are special; but none more than our Filipino-Americans. Perhaps I am prejudiced because of the close relationships we have, but I think there is much about this community that is very special indeed.

Where else do you find such loving attention to children, such concern for their development and education? Where else do you find such love of beauty and music and so much pleasure in being part of a community?

Your history is an heroic history and your pride in what you have accomplished is well-deserved.

I hope I'll have many opportunities to work and to celebrate with you in 1984 and beyond.

Mabuhay,

Harry Britt

Harry Britt

Flashback!

California State Senator John F. Foran and San Francisco District Attorney Arlo Smith presented the California Flag to Commissioner Sally B.Famarin for the Traditional Parade of the Miraculous Santo Niño de Cebu in San Francisco, California

The City Assessor of the City and County of San Francisco, Sam Duca presented the City Flag of San Francisco for the Traditional Procession on January 16,1982 during the Fiesta of the Santo Niño de Cebu Week at the same time as the California State Flag.

Presenting the San Francisco Board of Supervisors certificate of [illegible] awarded to the [illegible] Association of California, Inc., AKA Santo Niño de Cebu Association, for the 4th time since 1969 are President of the Board of Supervisors [illegible] Molinari and [illegible] a [illegible]

Progr

CITY HALL, CIVIC CENTER, SAN FRAN

MASTER OF CEREMONIES: NESTOR OCAMPO, BROA

PRESENTATION OF COLORS ----------	Sixth Army Color Guards of Presidio
THE NATIONAL ANTHEMS ----------	Carmelita C. Pama San Francisco
OPENING ADDRESS ----------	Ambassador Romeo Arguelles Consul General of the Philippines
	Honorable Harry Britt San Francisco Board of Supervisors
ADDRESS ----------	Honorable Art Agnos California State Legislature
	Honorable Arlo Smith District Attorney of San Francisco
	Honorable Ron Quidachay San Francisco Municipal Court Judge
	Honorable Milton Marks California State Senator
	Honorable Cecie Fontanoza California State Department of Rehabilitation
PRESENTATION OF AWARDS ----------	Honorable Harry Britt Miss Rosalie Canaya
READING OF MESSAGES ----------	**********
ADDRESS ----------	Commissioner Sally B.Famarin Fdr. President Emeritus,World Emissary

The Immanuel Band

mme

CO, CALIFORNIA, JANUARY 22, 1984

R, RADIO KEST 1150AM, SAN FRANCISCO

Concelebrated mass in honor of the Miraculous Santo Niño de Cebu at Civic Center Plaza

Concelebrants ---------- Reverend Benjamin Sargent
Chaplain, Kaiser Foundation Hospital
Professor, University of San Francisco

READING OF THE SCRIPTURES

First Reading ---------- Ambassador Romeo Arguelles
Consul General of the Philippines

Responsorial psalms ------- Mrs. Rebecca Nievera
San Francisco, California

Second Reading ---------- Sally B. Famarin
Founder, President Emeritus, World Emissary

OFFERING

Comm. Ernie Sana	Dr. Azucena Arguelles	Roger Palaad
Annabelle Tapia	Linda de Guia	Lorraine Canaya
Fortune Holz	Comm. Charito Benipay	Comm. Georgia Megue
Cynthia Porter	Rosalie Canaya	Comm. Ann Sabiniano

THE FILIPINO CHOIR OF OAKLAND Mrs. Rose Dumaguing
Director

The Traditional Processional Parade to the Santo Niño de Cebu National Shrine at St. Joseph's Church, Tenth and Howard Street, followed by a banquet and dancing at the Civic Center Plaza, City Hall, San Francisco.

MUSIC BY: South San Francisco Blue Knights Jazz Band
Sensitive Touch
The Immanuel Band

Hermanos - Hermanas
1983

DR. & MRS, HENRY DE GUIA
DIAMOND BARR, CALIFORNIA

MR. & MRS. EDDIE ESPERANTE
SOUTH SAN FRANCISCO,CALIF.

MR. & MRS. AL DE LA PENA
SAN FRANCISCO,CALIFORNIA

MR. & MRS. BOB MENCHAVEZ
DALY CITY, CALIFORNIA

MR. & MRS. ALBERT BRONSON
DALY CITY, CALIFORNIA

MR. POTENCIANO MENCHAVEZ
SAN FRANCISCO,CALIFORNIA

MR.&MRS. PEDRO NAZARENO
QUEENSLAND,AUSTRALIA

MRS. SALUD ALBARICO
LOS ANGELES

MR. ANTHONY TRIAS
LOS ANGELES, CALIFORNIA

MR. & MRS. PETE BLANCO
LIVINGSTON, CALIFORNIA

MR. & MRS. BILL HOLZ
LONG BEACH, CALIFORNIA

CHAPTERS and AFFILIATES

MANDAUE ASSOCIATION De Santo Niño

MAYOR DEMETRIO M. CORTES
HONORARY PRESIDENT

CEBU ASSOCIATION OF CALIFORNIA

SOUTHERN CALIFORNIA CHAPTER
. LONG BEACH - LOS ANGELES
BILL & FORTÚNE HOLZ, ORGANIZER
DR. HENRY DEGUIA, PRESIDENT

COMMISSIONER SALLY B. FAMARIN, FOUNDER, PRES. EMERITUS, WORLD EMISSARY

SANTO NIÑO DEVOTEES OF WEST GERMANY
Dr. Inoncencia Cabatingan
Virginia & Helmut Kowsky

MERCED-STANISLAUS CHAPTER
Pete & Connie Blanco, Organizers

SANTO NIÑO DEVOTEES OF WISCONSIN
Dr. & Mrs. Jess Macachor, Chairpersons

SALINAS-SAN JOSE CHAPTER
Jaime & Lynda Medel, Chairpersons

SANTO NIÑO DEVOTEES OF HAYWARD
Marcelinus & Perla Canaya, Organizers

SANTO NIÑO DEVOTEES OF WEST VIRGINIA
Miss Rosa Cortes, Chairperson

SANTO NIÑO DEVOTEES OF CANADA
Mr. & Mrs. Fidel Aroneta, Chairpersons

SAN DIEGO CHAPTER
Norma Fernandez, Chairman

SANTO NIÑO DEVOTEES OF INDIANA
E'Austin & Caroline Johnson, Chairpersons

SANTO NIÑO DEVOTEES OF OAKLAND
Mar & Rose Dumaguing, Organizers

SACRAMENTO CHAPTER
Vic & Cecie Fontanoza, Organizers

OAKLAND-UNION CITY CHAPTER
Commissioner Georgia Meague
Josephus Yap, Organizers

VALLEJO CHAPTER
Mike & Jennie Canaya, Organizers

SANTO NIÑO DEVOTEES OF VALENCIA
Mr. & Mrs. Mar Catig, Chairpersons

SANTO NIÑO DEVOTEES OF MARIN
Anthony & Cathay Famarin, Chairpersons

SANTO NIÑO DEVOTEES OF NEVADA
Gilbert & Josephine Zaponta, Chairpersons

SANTO NIÑO DEVOTEES OF NEW YORK
Sal & Linda Udell, Chairpersons

SANTO NIÑO DEVOTEES OF TEXAS
Azucena & Delilah Juban, Chairpersons

STO. NIÑO ASSOCIATION... OF AUSTRALIA

QUEENSLAND

PEDRO & PACING NAZARENO, JR.
ORGANIZERS

MISS ROSALIE CANAYA
CHAIRPERSON, CEBU YOUTH

CEBU ASSOCIATION OF CALIFORNIA HAWAII chapter

EDDIE & CYPRESS BARCENAS
ORGANIZERS

SANTO NIÑO DE CEBU ASSOCIATION
INTERNATIONAL

2202-26TH AVENUE
San Francisco, California, USA

The National Shrine of the Filipinos in the United States of America

Authored and endorsed by Sally B. Famarin

Message

It is with distinct honor and previledge to 'GREET' the Santo Niño Association of Australia including all devotees in the Philippine-Australian community in attendance of your annual celebration of the Fiesta of the Santo Nino de Cebu Week in that country.

I would like to congratulate all the officers and members of the Santo Niño Association especially Mr. & Mrs. Pedro Nazanero, Jr, the organizers of the Santo Niño Association of Australia which has been elevated quite high for a very short period of time.

My profound thanks to Rev. Fr. Ron Illidge, Pastor of St. Francis Xavier church of Goodna for the enthronization of the Image of the Miraculous Santo Niño de Cebu at the church and his enthusiasm to start the Traditional Processional Parade 'Down Under'.

My recent visit to Australia was of great significance to all devotees who honor the Miraculous Santo Niño. The warm hospitality extended to me demonstrate the true meaning of Filipino hospitality. Also my million thanks to all of you who in one way or another made my visit a pleasant one.

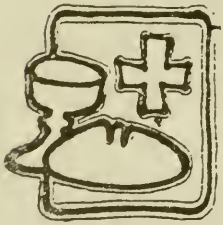
Most of all I'd like to thank Mr.& Mrs. Pedro Nazareno, Jr. and Ann, you are just great!

Thanks again and May Santo Niño Bless You all!!!!

Sally B. Famarin
Commissioner Sally B. Famarin
Fdr. Pres. Emeritus
World Emissary

During Sally's recent visit to Australia the Philippine-Australian community tendered a big welcome party. From left: Vice-Consul Ernesto Peralta, Vilma Voss, Comm. Sally B. Famarin, Consul General of the Philippine-Community Arthur Rogers presenting the welcome plaque and Isabel Tummon, President of the Philippine-Australian community, Queensland, Australia.

Sally B. Famarin presented the Image of the Santo Niño de Cebu to Fr. Ron Illidge, Pastor of St. Francise Xavier church, Goodna, Queensland Australia and Pedro & Pacing Nazareno, the organizers of the Santo Niño Association of Australia now one of the largest Philippine-Australian organizations.



ST. FRANCIS XAVIER CHURCH
QUEENSLAND, AUSTRALIA

SUNDAY, 10 JANUARY
BAPTISM OF THE LORD

GOODNA

TEAM: FR R ILLIDGE
FR D. RYAN
SR C. DWAN

SANTO NIÑO, THE INFANT OF CEBU

The statue in the sanctuary of the Church of the Infant Jesus was presente by the Philippino Community on 16 January 1983. The Community has organised a Novena which started on January 7th to the Infant Jesus. Each evening in the Church here at Goodna at 8pm there is an hour of prayer and praise and everyone is welcome. The Novena will culminate in a Mass on Sunday week January 16th at 4pm. being the fiesta celebration to the Infant Jesus. EVERYONE IS WELCOME TO JOIN IN.

STO. NIÑO ASSOCIATION... OF AUSTRALIA

10 ARNIE STREET, GOODNA 4300
QUEENSLAND AUSTRALIA

ST.FRANCIS XAVIER

MEMBERS

RUDY ALMERA
TROPIO & TENTAY BASUBAS
BILL & VIRGIE BORG
NOEL & AMY DIAZ
TONY & JOSIE FITZGERALD
JACK & YVETTE GRADY
HERBERT & MARY HARPER
LOLA HULLEZA
LOREN, SONY & JOY JABINES
TONY & JUDITH KAY
PAUL & JOHN KNOBLANCHE
CHENG & FEMTA LOBETE
DIOSY & JURIS MELGAR
JOHN & MARILOU MIHALJEVIC
BILL & PERRIE NETHERCOTE
ERNIE & NENA PERALTA
ROY & LEXIE RUIZ
GEORGE & LILIAN SENENSI
DIANA TIRONA
JOHN & MELLIE VAN STABERON
NORMAN & BONIE WHERRY

FRANK & BELEN ARMSTRONG
DOLORES BASUBAS
DES & BELEN BOUVER
ORLANDO & REGIE DIENTE
EDUARDO & MYRNA FONTANAR
BOB & GORIA GREENSTONE
KEVIN & LITA HAUSLER
ROB & OZELLE HUTLEY
JOHNNY & GRACE JANSON
ROTILLO & VANGIE KHO
PHIL & VIRGIE LLAMAS
JIM & EMY LORENZO
JUN & PACING NAZARENO
TERESA MENSHALL
RICHARD & MILLIE O'SULLIVAN
MARIO & CARLI REYES
CHARLES & CLAIRE STEINER
ESTER SILVERIO
JOHN & LETTY TRENT
BILL & AGNES WHITEN

MIMI ARRIETA
NORMAN & INGRID BEARDMORE
RAY & CARMEN BRIGHT
DINA & NANG SARIA
MARTIN & ALICE GARETT
BILL & BEVERLY HANLEY
RON & DANUTA HERBERT
BILL & CLEO IRETT
JOHN & MILA JORDAN
PAUL KING
JAIME & LULU LLORA
TEVE & CONSUELO MELANDRE
BRUCE & CARMELITA NELSON
COLLIN MORRIS
NEV & MARILYN PEARSON
DAN & CORA RODRIGUEZ
ABNER & LILY TAMAYA
JOHN & FATIMA SOMYER
NEO & ISABEL TUMAON
LITO & SALLY VERA

SPIRITUAL ADVISERS:
FR. RON ILLIDGE
FR. TONY McCARTHY
FR. DAN RYAN

ADVISERS:
CONSUL GENERAL ARTHUR ROGERS
VICE CONSUL ERNISTO PERALTA

ORGANIZERS : PEDRO AND PACING NAZARENO, JR.

City of Los Angeles

COMMENDATION

FIESTA OF THE SANTO NINO DE CEBU WEEK

WHEREAS, THE CEBU ASSOCIATION OF CALIFORNIA, INC. AKA SANTO NIÑO DE CEBU ASSOCIATION HAS BEEN CELEBRATING THE FILIPINO FIESTA OF THE SANTO NIÑO DE CEBU WEEK SINCE 1968 WHICH IS THE HIGHEST AND GREATEST CULTURAL HERITAGE OF THE FILIPINO PEOPLE; AND

WHEREAS, THIS CELEBRATION HAS FOSTERED THE SPIRIT OF RESPECT AND UNDERSTANDING WHICH EXISTS BETWEEN THE PHILIPPINE ISLANDS AND THE UNITED STATES. THIS FIESTA PROVIDES A UNIQUE AND PLEASURABLE OPPORTUNITY FOR ALL CITIZENS OF LOS ANGELES TO LEARN ABOUT AND BETTER APPRECIATE THE OUTSTANDING CONTRIBUTIONS MADE TO OUR CITY BY OUR CITIZENS OF FILIPINO DESCENT; AND

WHEREAS, THROUGH THE TIRELESS EFFORTS OF SALLY FAMARIN, THE CEBU ASSOCIATION HAS WORKED HARD FOR THE ENTHRONIZATION OF THE MIRACULOUS IMAGE OF THE SANTO NIÑO DE CEBU AND THE BUILDING OF THE SANTO NIÑO NATIONAL SHRINE WHICH IS NOW ON THE NATIONAL REGISTER OF CULTURAL AND HISTORICAL PLACES; AND

WHEREAS, DURING THE WEEK OF JANUARY 8, 1983 THE SOUTHERN CALIFORNIA CHAPTER OF THE CEBU ASSOCIATION WILL HOLD ITS FILIPINO FIESTA OF THE SANTO NINO DE CEBU WEEK IN LOS ANGELES:

NOW, THEREFORE, I, TOM BRADLEY, MAYOR OF THE CITY OF LOS ANGELES, DO HEREBY PROCLAIM THE WEEK OF JANUARY 8, 1983 AS "FIESTA OF THE SANTO NIÑO DE CEBU WEEK" IN LOS ANGELES, AND URGE THE CITIZENS OF OUR "FAIR CITY OF THE ANGELS" TO PARTICIPATE WITH THEIR FILIPINO-AMERICAN FRIENDS AND NEIGHBORS IN OBSERVING THE EVENTS OF THE FIESTA.

JANUARY, 1983

Tom Bradley
MAYOR

Honorable Eduardo Gullas donated to Commissioner Sally B. Famarin a Replica of the Santo Niño de Cebu for the Southern California Chapter. On Nov. 11, 1978, Dr. Amancio Ergina, Housing Authority, San Francisco, presented the Replica to Organizer and President of the Chapter Mrs. Fortune Holz of Long Beach.

Republic of the Philippines
Province of Cebu
OFFICE OF THE GOVERNOR

Hon. Eduardo R. Gullas
Provincial Governor

MESSAGE

IT IS WITH GREAT PLEASURE THAT I EXTEND MY GREETINGS TO THE FILIPINO COMMUNITY OF LONG BEACH, LOS ANGELES, CALIFORNIA, ON THE OCCASION OF THEIR CELEBRATION OF THE FEAST DAY OF SEÑOR SANTO NIÑO DE CEBU IN JANUARY, 1984.

I AM MORE THAN PLEASED TO KNOW THAT THE DEVOTION TO OUR OWN SANTO NIÑO HAS SPREAD TO LONG BEACH THE NUMBER OF DEVOTEES HAS BEEN GROWING THROUGH THE YEARS.

THE SEÑOR, AS WE CALL THE HOLY INFANT IN CEBU, HAS BEEN THE CEBUANOS SOURCE OF STRENGTH IN TIMES AND DIFFICULTY AND HOPE IN MOMENTS OF DESPAIR AND HE HAS NEVER BEEN KNOWN TO HAVE FAILED THOSE WHO HAVE SHOWN SINCERE FAITH IN HIM.

OUR LONG BEACH COUNTRYMEN'S DECISION TO ADOPT HIM AS THEIR PATRON SAINT IS INDEED A WISE MOVE AND I FEEL THAT THE SEÑOR WILL NOT HESITATE TO REWARD THEM FOR THIS.

I JOIN YOU ALL IN YOUR PRAYER TO THE SANTO NIÑO AND I PRAY FOR THE SUCCESS OF YOUR CELEBRATION.

REPUBLIC OF THE PHILIPPINES
CITY OF CEBU
OFFICE OF THE MAYOR

MESSAGE

In behalf of the people of the City of Cebu, its government officials and on my own, we wish to convey our heartfelt greetings and sincerest best wishes to Filipino residents of Long Beach, L.A., California USA, on the occasion of its celebration of the Feast of Santo Niño.

It is heartwarming to know that this annual religious celebration of Cebu City is also simultaneously observed by our brothers abroad and an eloquent commentary of our common cultural and religious heritage.

In a more profound sense, this traditional religious celebration of our city has crossed wide oceans and erased territorial boundaries, to strengthen not only fraternal ties but also to promote universal brotherhood among other races.

My fervent prayers for your continued success and warmest felicitations to everyone.

Cebu City, November 21, 1983.

RONALD R. DUTERTE
Mayor

Santo Niño de Cebu

CEBU

ASSOCIATION OF CALIFORNIA, INC.

ESTABLISHED SINCE 1968

Southern California Chapter

Devotees of Sto. Niño of Cebu

OFFICERS

DR HENRY DE GUIA	President
MR BUDDY DALO	Vice President
MRS TERESA ZARN	Secretary
MR RAYMUNDO CRUZ	Treasurer
MR VIRGILIO MARAVILLAS	Auditor
MR FELIX CORTES	Press Relation Officer
MR ROLAND ABELLA	Sgt at Arms
MR BERNARDO LABAYOS	Sgt at Arms

Board of Directors

MRS FORTUNE HOLZ
MR TONY CANON
MR JOSE RAMON
MR GIL DELOS SANTOS
MRS ANNIE LOPEZ
MR BONIFACIO REGIS
MR HALIBURTON
MRS EDEN PACANA

Advisers

MR WILLIAM HOLZ

Abella, Roland & Cristina
Alivio, Bruno & Iluminada
Amores, Romualdo T. & Milagros
Areili, Mark & Virgie
Baladya, Ruben & Evangeline
Balila, Alberto & Evangeline
Batas, William & Natalia
Baroro, Betty
Berdin, Sotero
Borromeo, Rosalina
Buenconsejo, Robert
Campos, Catalina
Calderon, Tony & Digna
Canon, Tony & Patrocinia
Canoy, Alexander & Carmelita
Carin, Oscar
Carpentero, Rolando & Felisa
Casquejo, Al
Catig, Margarito
Coliflores, Cesar
Coquia, Marciano & Esperanza
Cortes, Felix & Angelina
Cruz, Raymundo & Jovita
Damole, Nolie & Laurel
David, Emilito
Davis, Robert C.
Delos Santos, Gil
Diola, Albert
DY, Frank & Ading
Echivarria, Priscilla
Eiselsterio, Jackson
Escalente, Constancio
Escano, Lourdes
Flores, Antonio & Josephine
Fabunan, Ruben & Annie
Garguena, Blards "Bill"
Gualvez, Nap
Guia de, Henry & Linda
Holz, William & Fortune
Kapungan, Genoveva
Juezan, Pete & Lydia
Jumao-As, Deogracias
Labayos, Bernardino & Tarciana
Lemfunfacil, Celso
Llanos, Eduvigis T.
Llanos, Franco
Lopez, Camila
Lopez, Eulalio & Annie
Lopez, Rogelio
Macoco, Bert & Lucila
Malvar, Ed
Manukay, Filomena
Mariscal, Melchor & Rose
Maravillas, Alfredo
Maravillas, Virgilio
Mikkelson, Conchita
Moran, Allan & Virginia
Moreno, Boy
Musgrave, Roger & Fe
Nacua, Camilo & Nellie
Navales, Jerome
Nicolas, Albert
Oteyza, Rowena B.
Pacana, Renato & Eden
Pilapil, Gamaliel & Margarita
Pepito, Jesus & Aquilina
Quintana, Tony
Rama, Fernando Jr.
Ramon, Jose & Linda
Ricamora, Bert
Regis, Bonifacio MD
Rivera, Pedro & Auring
Robes, Carlos & Connie
Saquin, Lourdes
Salazar, Ludovico & Tessie
Salduna, Ben
Sanchez, Luis
Sanchez, Yvonne MD
Santillana, Robert
Solamo, Teofilo & Lina
Sowa, Steve & Juanita
Suico, Merla
Sulleven, Joseph & Milagros
Tan, Felicitas
Tan, Pedro & Felicitas
Tavera, Jay
Tenebro, Bernarda
Tolentino, Ramoncito & Myrna
Trazo, Willie & Maria
Velasquez, Benjamin & Leticia
Ylaya, Jo & Richie
Zamora, Fely
Zarn, Teresa
Zabala, Bert

The "MARBLE CHAPEL" DONORS

JOHN H. ATKINSON
DOODY & THELMA BABIERA
PETE, CONNIE & DONNA BLANCO
CELING & PERLA CANAVA
ANDRE & SALLY DAVIS
EDDIE & CARING ESPERANTE
SALLY B. FAMARIN
POTEN & CRISPULA MENCHAVEZ
JOHNNY ANDRES
EFIGENIA AGUIRRE
FRANCISCA BALDEVEA
DOMINADOR BALLESTEROS
SILVINA CAUMIRAN
CONNIE FRANCISCO
C. HUGARISA
SARA LAFAPGA
DOMINGA MARQUEZ
LARRY LLAPITAN
VIRGILIA MILAD
GERTRUDES PRACALE
JUANITA AGBON
FRANCISCO & ROSE BELARA
RUDY & MARSIE FRANCISCO
BENY & FELICITAS SIMBLANTE
FRANK & GEORGIA MEGUE
NORBERTO & ENRICA ZABALA
LIZA AGREGADO

Erected 1980

BOB & GOR MENCHAVEZ
PATROCINIO CARAGAV
LITA & MAGIE DE GUZMAN
JOHNNY & SUSIE SANTIAGO
MOY & AMPARO VELASQUEZ
ROSE & PHILIP MISAGAL
ANDRES ROJAS

JUDGE INA & ROBERT GYEMANT
JUDGE S. LEE & ANGELA VAVURIS
LARRY T. ZAGAR
AL, GORING & JOSIE DE LA PENA
HENRY & GENIE PETERSON
CESAR & DOLLY SANTOS
LARRY & ISABEL UGAT
BERT & RITA VALENCIA
DEN & ANGIE PADERANGA
ROSA BALICHE
ELENA BARQUEZ
CONSUELO BAUTISTA
DAISY DALUDADO
SOCORRO GILLERA
AURORA HUGHES
EDITH LOMBARD
GONZALO MECINAS
GILDA PALMER
LANIE PIJUAN
AMPARO PEREZ
VICTORINA SUGUITAN
LIGAYA VERBA
DON & LEYTE RAMOS
JESNAR & JEAN ESCOBAR
WINNIE & CONSUELO MENDOZA
IKING & PILAY IBORLAS
NATIVIDAD PURISIMA

St. Joseph's Church

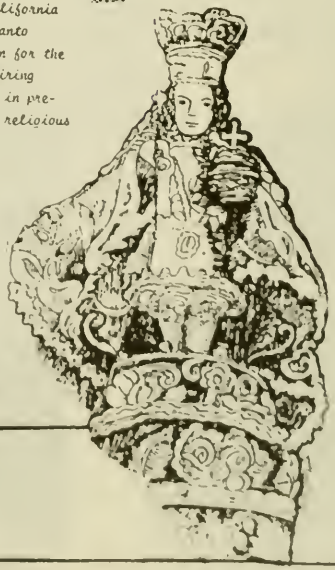
Statement of Significance

Of major importance to the present congregation of St. Joseph's church is the Shrine of the Holy Infant, located just forward to the left of the high altar. In April of 1979, the image of the Santo Niño de Cebu, the Philippines' patron saint, was enthroned in the church. A marble shrine was constructed to house the Santo Niño, and was dedicated on October 11, 1980, as the "National Shrine of Filipinos in the United States."

Mayor Florentino Solon of Cebu City, Republic of the Philippines, " My warmest congratulations and affectionate greetings to our brothers in San Francisco, California for the permanent and historic enthronement of the Miraculous Image of the Santo Niño de Cebu, in that City. I also wish to express my interest and admiration for the officers and members of the Cebu Association of California, Inc., and the inspiring leadership of Mrs. Sally B. Famarin for their tireless efforts and dedication in preserving a priceless Filipino historical and cultural heritage through yearly religious festivities."

Santo Niño:

THE FIRST SEED OF CHRISTIANITY



THE ORIGINAL SPONSORS AND FOUNDERS OF THE FILIPINO FIESTA OF THE SANTO NINO DE CEBU WEEK IN THE UNITED STATES OF AMERICA

CHARTERED MEMBERS

COMMISSIONER SALLY B. FAMARIN, FOUNDER
PRESIDENT EMERITUS - WORLD EMISSARY

LIZA AGREGADO ------- SALLY B. FAMARIN
FRANCES BALDEVEA ------- LUZ G. POZON
CONNIE BLANCO ---------- VIC POZON
DONNA BLANCO ---------- GLORIA SMITH
PEDRO BLANCO ----- FELICITAS SIMBLANTE

CEBU ASSOCIATION OF CALIFORNIA
FOUNDED 1968 A.D.

LIFE MEMBERS:

Caroline Adanza
Luz Adanza
Rosalind Adanza
Liza Agregado
Efigenia Aguirre
Celestino Alfafara
Sofia Alquisola
John H. Atkinson
Diosadado Babiera
Thelma Babiera
Paul Bagayas
Teling Bagayas
Frances Baldevea
Eleana Barquez
Felirose Joy Basa
Albino Batinga
Esmena Batinga
Francisco Belara
Rose Belara
Connie Blanco
Donna Blanco
Lilia Bouse
Billy Canaya
Daya Canaya
Lito Canaya
Lorraine Canaya
Marcelinus Canaya
Marcelinus Canaya Jr.
Perla Canaya
Rosalie Canaya
Susan Canaya
Pat Canon
Tony Canon
Pat Caragay
Mar Catig
Vicky Catig
Angelina Cortes
Felix Cortes
Henry de Guia
Linda de Guia
Goring de la Pena
Josie de la Pena
Susan dela Victoria
Faustino Demposa
Caridad Esperante
Eddie Esperante
Sally B. Famarin
Caroline Fiel
Soledad Fiel
Cecie Fontanoza
Vic Fontanoza
Connie Francisco
Marsie Francisco
Gloria Gualberto
Jan Guevara
Bruce Heikkinen
Rafaela Heikkinen
Bill Holz
Fortune Holz
Paciencia Jayme
Lydia Labrado
John Laurecilla
Edith Lombard
Andy Lorico
Justina Lorico
Germie Luna
Sol Luna
Norma Maboloc
Amy Malik
Lynda P. Medel
Georgia Megue
Frank Megue
Bob Menchavez
Gor Menchavez
Poten Menchavez
Tonie Miole
Magdalena Montes
Paciencia Nazareno
Pedro Nazareno Jr.
Nestor Ocampo
Lyle Orlando
Angelita Paderanga
Gaudencio Paderanga
Gilda Palmer
Genie Peterson
Lanie Pijuan
Romeo Pimentel
Luz G. Pozon
Vic Pozon
Naty Purisima
Sabino Quebec
Shirley M. Reyes
Bob Rainer
Eleanor Rainer
Rudy Rodriguez
Sally M. Ronquillo
Lorenza Rojas
Vykie Rosales
Ann Sabiniano
Ted Sabiniano
Jesusa Santiago
Dolores Santos
Ilene Joy Sales
F. Simblante
Gloria Smith
Annabelle Tapia
Isabel Ugat
Bert Valencia
Purita Valencia
Josephus Yap
Lonie Yap
Enrica Zabala

Sally B.Famarin
President Emeritus

John H.Atkinson
Past President

Lily C.Bouse
Past President

Honorary
Board of Advisors

S.F. DISTRICT ATTORNEY
ARLO SMITH

John Lauricella,Esquire
San Francisco

S.F. MUNICIPAL COURT
JUDGE INA GYEMANT

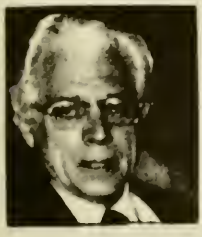
PHILIPPINE CONSUL GENERAL
ROMEO ARGUELLES

GOVERNOR OF CEBU
EDUARDO GULLAS, R.P.

San Francisco Supervisor
Harry Britt

Mayor of San Francisco
Dianne Feinstein

Mayor of Cebu
Ronald Duterte, R.P.



S.F. SUPERIOR COURT
JUDGE S. LEE VAVURIS

MANDAUE CITY MAYOR
DEMETRIO M. CORTES R. P.

United States Congress
Sala Burton

CALIFORNIA STATE
SENATOR JOHN F. FORAN

STATE ASSEMBLYMAN
ART AGNOS

CALIFORNIA STATE
SENATOR MILTON MARKS

COMMITTEES

STAGE DECORATIONS

Chairpersons:
- Marcelinus Canaya, III
- Eddie Esperante
- Paul Bagayas
- Den Paderanga
- Gabriel Canaya
- Cebu Youth Members

SANTO NIÑO CAROZA

Flowers & Decorations:
- Sally B. Famarin
- Isabel Ugat
- Angie Blanco
- Mr. & Mrs. Ted Sabiniano
- Perla F. Canaya
- Gabriel Canaya
- Rosalie Canaya
- Goring de la Pena

PROCESSION FLOATS

Marcelinus Canaya, Sr.
Gabriel Canaya
Marcelinus Canaya, II
Marcelinus Canaya, III
Michael Canaya
Jose Tapia
Jupiter Tapia
Rodney Tapia
Audra Canaya
Jennifer Canaya
Edward Tacdol
Margie Tacdol
Geraldine Tacdol
Jerry Alo

BANQUET

Chairpersons:
- Eddie & Caring Esperante
- Tony & Nita Juban
- Vic & Luz Pozon
- Joe & Leonie Yap
- Juanito & Jocelyn Legaspi
- Winnie & Consuelo Mendoza
- Max & Elisa Cabajug
- Ben & Lydia Labrado
- Col. & Mrs. Francisco Carson
- Brenda Menchavez
- Mercy Santa Ana
- Rose Tapel
- Albert & Rita Valencia

MUSIC

Sensitive Touch
So. San Francisco Knight Jazz Band
Luther Burbank Marching Band

USHERS

Cebu Youth Chapter:
- Rosalie Canaya
- Elsa Esperante
- Elaine Esperante
- Veronica Catinga
- Teres ita Amahan
- Thelma Amahan
- Rose Marie Belara
- Tisha Carzon
- Geraldine Tacdol
- Margie Tacdol
- Audra Canaya
- Jennifer Canaya
- Bejay de Canaya
- Joseph Milad
- William Menchavez
- Jose Tapia
- Jupiter Tapia
- Edward Tacdol
- Rodney Tapia
- David Esperante

RECEPTION

Rosalie Canaya
Elenore Rainer
Lylah Juban
Florie Juban
Heidi Juban
Editha Lombard
Nita Larot
Annabelle Tapia
Rebecca Nievera
Susan Canaya
Joel & Brenda Menchavez
Fred & Liza Agregado
Araceli Canaya
Fred & Judith Cabuntala
Gilda Palmer
Leonie Yap
Lanie Pujan
Caroline Fiel
Alan & Shirley Reyes
Tonie Manliclic
Potenciano Menchavez

PROGRAMME

Sally B. Famarin
John H. Atkinson
Isabel Ugat

PUBLICITY

John Lauricella
Sally B. Famarin
Nestor Ocampo

COMMITTEES

MONITOR MARSHALLS

Gabriel Canaya
Alberto Belara
Franklin Belara
Francisco Carzon, Jr.
Max Cabajug
Eddie Esperante
Josephus Yap
Francisco Belara, Jr.
Noel Carzon
Winnie Mendoza
Albert Bronson
Manuel Belara
Jose Tapia
Jupiter Tapia
Edward Tacdol
David Esperante
Nicholas Menchavez
Eduardo Menchavez
Bobby Menchavez, Jr.
William Menchavez
John Milad
Benny Milad
Arthur Batinga

Invitations

Mr. & Mrs. Winnie Mendoza
Mr. & Mrs. Max Cabajug
Mr. & Mrs. Ben Labrado
Doody & Thelma Babiera
Fran & Georgia Megue
Josephus & Lonie Yap
Vic & Cecie Fontanoza
Francisco & Rose Belara
Jaime & Lynda Medel
Bill & Fortune Holz
Felix & Angeline Cortes

CULTURAL ACTIVITIES

Mrs. Rose Dumaguing

DONORS

Jose Pangilinan
Mercy Santa Ana
Rose Tapel
Remy Barabad
Mati Ordonia
Angie Blanco
Ted & Ann Sabiniano
John H. Atkinson
Goring de la Pena
Sally B. Famarin
Marcelinus P. & Perla F. Canaya
Rosalie Canaya
Linda Aronzon
Rose Dumaguing
Connie Francisco

EXECUTIVE CHAIRPERSONS

Miss Rosalie Canaya
Gahriel & Lorraine Canaya
Francisco & Rose Belara
Doody & Thelma Babiera
Gaudencio & Angie Paderanga
Shirley Reyes
Lanie Pijuan
Marcelinus (II) & Araceli Canaya
Juanito & Jocelyn Legaspi

HERMANOS-HERMANAS MAYORES

Mrs. Salud Albarico
Mrs. Goring de la Pena
Mr. Potencio Menchavez
Mr & Mrs. Eddie Esperante
Mr. & Mrs. Pete Blanco
Mr. & Mrs. Bobby Menchavez
Mr. & Mrs. Albert Bronson
Engr. & Mrs. Pedro Nazareno

CO-CHAIRPERSONS

Den & Angie Paderanga
Fred & Liza Agregado
Jaime & Lynda Medel
Bert & Rita Valencia
John H. Atkinson
Isabel Ugat
Gloria Smith
Luz Adanza
Esming Batinga

PROCESSION GRANDMARSHALLS

San Francisco Police Officers
Consul General Romeo Arguelles
District Attorney Arlo Smith
Senator Milton Marks
Assemblyman Art Agnos
Supervisor Bill Maher
Supervisor Dick Hongisto
Atty. John Lauricella
Former Bd. of Supervisor John Bardis

FINANCE

Ms. Sally B.Famarin
Mr. & Mrs. Marcelinus Canaya
Mr. & Mrs. Al de la Pena
Mr. & Mrs. Bobby Menchavez
Mr. John Atkinson
Mrs. Soledad Fiel

Comm. Sally B. Famarin presented the Honorary Life Membership Certificate to Supervisor Harry Britt of San Francisco in 1983.

Hon. Eduardo Gullas, Governor of Cebu, Republic of the Philippines
Hon. Dianne Feinstein, Mayor, City & County of San Francisco
Hon. Romeo Arguelles, Consul General of the Philippines
Hon. S. Lee Vavaris, Judge, Superior Court, City & County of San Francisco
Hon. Arlo Smith, San Francisco District Attorney
Hon. John F. Foran, California State Senator, U.S.A.
Hon. Phillip Burton, United States Congressman
Hon. Art Agnos, California State Assemblyman
Hon. Demetrio G. Cortes, Mayor, Mandaue City, Cebu, Philippines
Hon. Jan Gyemant, Municipal Court Judge, City & County of San Francisco
Hon. Milton Marks, California State Senator
Dr. Albert Shumate, President Emeritus, California Historical Society
Col. Paul Pique, U.S. Army Ret. Sixth Army of Presedio, San Francisco
Capt. Ernest Asube, Ret. San Francisco Police Dept.
Mrs. Aquilina L. Velez, Cebu City, Cebu, Republic of the Philippines
Hon. Samson Sabalones, Consul General of the Philippines
Rev. Fr. Restituto Suarez, O.S.O. Basilica del Santo Niño de Cebu
Atty. John Lauricella, Legal Adviser, Cebu Association of California
Attorney Philip Alo, Escaño Lines, Cebu, Republic of the Philippines
Atty. Belefia Filamor Duaz, Manila, Republic of the Philippines
Hon. Harry Britt, City & County of San Francisco

At right Ambassador Romeo Arguelles, Consul General of the Phillippines received the Golden Cup Award for his dedication and untiring efforts.

Congresswoman Sala Burton accepted the Honorary Life Membership Award on behalf of her late husband Congressman Philipp Burton.

Flashback!

MISS VYKIE ROSALES

MISS PHILIPPINES, USA

1980-81

MISS FRANCES CORTES

MISS PHILIPPINES, USA

1980-81

MISS JOSIE DE LA PENA

MUSE OF CEBU, 1980-82

MRS. MARSIE FRANCISCO

EMPRESS OF CEBU, 1980-81

In Loving Memory

MISS ROSE MARIE FAMARIN

QUEEN OF CEBU, 1971-72

MISS DONNA BLANCO

QUEEN OF CEBU, 1978-79

MISS ILENE JOY SALES

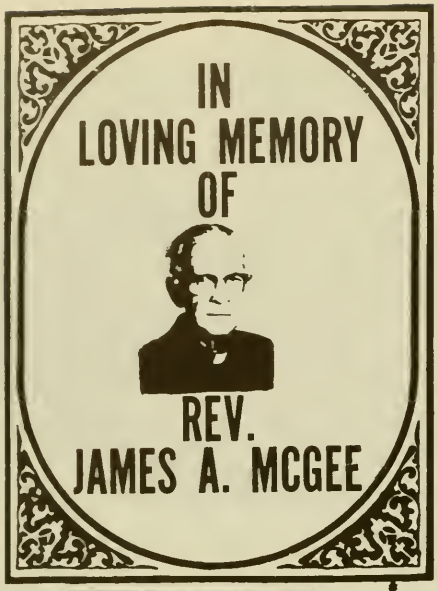
QUEEN OF CEBU, 1981-82

MISS ROSALIE CANAYA

QUEEN OF CEBU, 1982-83

MISS CAROLINE ADANZA

QUEEN OF CEBU, 1974-75



The late Pastor of St. Joseph's Church, Rev. James A. McGee and Fr. Oscar Villamor of Mandaue City blessed the National landmark sign outside St. Joseph's Church in 1980.

During the ground breaking ceremony for the construction of the marble chapel to permanently house the Santo Nino de Cebu. Fr. James A. McGee and Commissioner Sally B. Famarin jointly held the spade to break the ground.

Congress of the United States
House of Representatives
Washington, D.C. 20515

January 15, 1982

IN LOVING MEMORY

Honorable Sally B. Famarin
Filipino Fiesta
Santo Nino de Cebu
St. Joseph Church
10th and Howard Streets
San Francisco, CA 94116

Dear Sally:

I am happy to be able to inform you that St. Joseph's Church has been placed on the National Register of Historic Sites Friday, January 15, 1982.

I am delighted that we were able to pursue this matter to its successful conclusion in time to mark the annual Santo Niño de Cebu festival.

The presence of the Santo Niño de Cebu shrine, its importance to the Filipino community and the historic role of St. Joseph's Church in the history of our City have all been recognized by the placing of St. Joseph's on the National Registry.

Please convey my greetings and best wishes to all who join with you in the Santo Niño de Cebu fiesta.

Sincerely,

Phil Burton

PHILLIP BURTON
Member of Congress

Assembly
California Legislature

ART AGNOS
ASSEMBLYMAN, SIXTEENTH DISTRICT
DEMOCRATIC CAUCUS SECRETARY
CHAIRMAN
WAYS AND MEANS SUBCOMMITTEE ON HEALTH AND WELFARE

August 26, 1981

Dr. Knox Mellon, Secretary
Office of Historic Preservations
Department of Parks and Recreation
P.O. Box 2390
Sacramento, California 95811

Dear Dr. Mellon:

This letter is to express my strong recommendation that the St. Joseph's Church of San Francisco be placed in the National Register of Cultural and Historical Places.

As you know, San Francisco is greatly enriched by its cultural and ethnic diversity.

The National Shrine of the Filipinos, which St. Joseph's Church has become, greatly contributes to the historical recognition and the cultural enlightenment of the Filipino Community.

St. Joseph's Church houses the Revered Image of the Miraculous Santo Niño de Cebu making it one of San Francisco's most historical, cultural and religious shrines and worthy of placement in the National Register.

I urge you to acknowledge this important landmark for the benefit of both present and future generations who will appreciate its cultural, asthetic and architectural contributions.

Sincerely,

ART AGNOS

IN LOVING MEMORY

Our Beloved Mayor, George Richard Moscone

Republic of the Philippines
Province of Cebu
OFFICE OF THE GOVERNOR

EXCERPTS FROM THE MINUTES OF THE REGULAR SESSION OF THE SANGGUINIANG BAYAN PANLALAWIGAN OF CEBU, HELD AT CEBU CITY, ON MAY 12, 1978.

Hon. Eduardo R. Gullas, Provincial Governor	Present
Hon. Santiago N. Medida, Chairman Pro tempore	Presiding
Hon. Delfin M. Quijano, Vice Chairman Pro tempore	Present
Hon. Jose D. Canceko, Floor Leader	Present
Hon. Aproniano B. Taypin, 1st Asst Floor Leader	Present
Hon. Ranulfo G. Wagas, 2nd Asst. Floor Leader	Present
Hon. Bonifacio R. Bacalto, House Marshal	Present

RESOLUTION NO. 170

WHEREAS, the Proclamation of the Filipino Fiesta of Santo Nino de Cebu Week in San Francisco, California, United States of America, was made possible by Hon. George R. Moscone, the Mayor of that city,

WHEREAS, the traditional procession of the Miraculous Image of Santo Nino de Cebu and the "sinolog" in the streets of San Francisco was officially sanctioned by the said Mayor;

WHEREAS, those religious activities have made a great name in the Filipino Community in that city and not only Cebuanos but also other Filipinos living in the western part of the United States have been benefited by this religious tradition;

WHEREAS, Hon. George R. Moscone has shown his cooperation with the Filipinos in California in the celebration of the Filipino Fiesta of Santo Nino de Cebu by accepting the position of one of the Members of the Honorary Board of Advisors of the Cebu Association of California, Inc..

WHEREAS, through his tireless efforts with Commissioner Sally Basiga Famarin, the Founder, President Emeritus and World Emissary of the Filipino Fiesta, Santo Nino de Cebu in San Francisco, Hon. George R. Moscone has set an excellence for the Filipinos and the people of San Francisco to emulate and has cemented the spirit of respect and understanding between the Filipinos and the Americans;

NOW, THEREFORE, on motion of Member Hon. Teodoro C Villarmia, Jr., duly seconded by Member, Hon Jesusa G. Arsenal,

BE IT RESOLVED, as it is hereby resolved, to adopt Hon. George R. Moscone, Mayor of the City of San Francisco, California United States of America, as an adopted SON of the Province of Cebu, Philippines;

RESOLVED, FURTHER, that copy of this resolution be presented to Hon. George R. Moscone thru Commissioner Sally B Famarin, an influential Filipino leader in the Filipino Community of San Francisco.

CARRIED UNANIMOUSLY.

I certify to the correctness of the above-quoted resolution.

PERICLES A QUIJANO (signed)
Secretary

SANTIAGO N MEDIDA (signed)
Chairman Pro tempore, Presiding Officer

COPY FOR Hon George R Moscone,
Mayor, City of San Francisco, California, United States of America
thru Sally B Famarin,
2207 - 28th Avenue, San Francisco, California, United States of America

Yukbo ug halad alang sa atong mahal nga Santo Nino

From the Ecarmas

ORIGINALLY FROM CEBU

GENERAL RODOLFO A. ECARMA, PHILIPPINE AIR FORCE, PHILIPPINES

GENERAL RENATO A. ECARMA, PHILIPPINE ARMY, PHILIPPINES

ANGELITA ECARMA RIVERA, PhD., IN PHARM.OF HUNTINGTON BEACH, CALIFORNIA

ARMINDA AGUILA ECARMA, MD. LOS ANGELES, CALIFORNIA

CALVIN SINCERO ECARMA, MD., POTOMAC, MARYLAND

EVANGELINE DELGADO ECARMA, MD., POTOMAC, MARYLAND

ROMEO ABELLA ECARMA, MD., LOUISEVILLE, KENTUCKY

SONIA ECARMA CAUSIN, MD., FLINT, MICHIGAN

PIT SEÑOR! SANTO NIÑO!

Pit Senor! MABUHAY!

"CORONATION OF A PRINCESS"

Little Miss Alicia Famarin was crowned by San Francisco District Attorney Arlo Smith and Miss Rosalie Canaya, QUEEN OF CEBU 1982-1984 in San Francisco

"PRINCESS OF CEBU 1983-1984 "

PIT SEÑOR! SANTO NIÑO!

PRINCESS VERONICA I, PRINCESS OF CEBU
1981-1982

DAUGHTER OF AL AND ESMING BATINGA
OF
SAN FRANCISCO, CALIFORNIA

GREETINGS AND MABUHAY

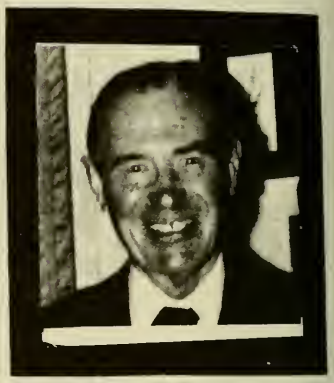
TO

SALLY B. FAMARIN

and the

SANTO NIÑO DE CEBU ASSOCIATION

DR. ALBERT SHUMATE
PRESIDENT EMERITUS
CALIFORNIA HISTORICAL SOCIETY



Best Wishes

TO THE OFFICERS
AND MEMBERS OF THE
CEBU ASSOCIATION
OF CALIFORNIA, INC. AND
ALL DEVOTEES OF THE
SANTO NIÑO

CONGRATULATIONS

COMMISSIONER ERNIE SANA
MEMBER TRANSITION ADVISORY COMMITTEE
OF GEORGE DEUKEMEJIAN

Hearty Congratulations

and

Sincere Best Wishes

TO ALL DEVOTEES OF THE SANTO NIÑO DE CEBU

MR. & MRS. EDDIE ESPERANTE
& FAMILY
DALY CITY, CALIFORNIA

PIT SEÑOR! SANTO NIÑO!

GREETINGS! From

California State Senator John F.Foran and Mrs. Helen Smith pinning the sash

California State Assemblyman Art Agnos with Queen of Cebu Ilene Sales,1981-82 crowned Queen Rosalie 1

District Attorney of San Francisco Arlo Smith and Mrs. Eleanor Rhiner presented the Queen's Scepter

The Royal Court
Miss Norma Maboloc, Miss Peace;Miss Gloria Lynn Gualberto,Miss Unity with Queen Rosalie 1,1982

THE QUEEN OF FESTIVAL

MISS ROSALIE CANAYA

Rosalie 1 with escort Joe Payongayong paused with Mom Perla and Dad Marcelinus Canaya

Assistant Deputy Atty. Gen.of Ca.Richard Tullis and Muse of Cebu Miss Josie de le Pena presented the bouquet of roses

"THE ROYAL DANCE"

ROSALIE AND JOE

The Trophy presentation by Pres. of the board of supervisors John Molinari and Queen of Cebu 1977,Miss Donna Blanco of Livingston California

Congratulations

May the Blessings of Santo Niño be Yours.

Isabel Ugat

HONORARY LIFE MEMBER, SANTO NIÑO DE CEBU ASSOCIATION, INTERNATIONAL

OFFICE OF THE MAYOR
SAN FRANCISCO

DIANNE FEINSTEIN

January 3 1984

Ms. Sally B. Famarin
Santo Nino De Cebu Association International
2207-28th Avenue
San Francisco, CA 94116

Dear Sally and Friends:

I am very pleased to convey San Francisco's heartfelt Best Wishes for a joyous and festive Filipino Fiesta of Santo Nino de Cebu, which begins its week-long celebration here in our City on January 22.

San Franciscans always enjoy this annual event, and welcome the opportunity it provides to learn more about an important cultural tradition of the Filipino people.

Have a wonderful Fiesta and thank you, again, for your commitment to the well-being of our community. We are most grateful to our Filipino-American community for its invaluable contributions and public services, and we are delighted to salute the Fiesta of Santo Nino de Cebu.

Warm personal regards,

Sincerely,

DIANNE FEINSTEIN
MAYOR

AWARDEES: GORING AND JOSIE DE LA PENA ACCEPTED THEIR AWARDS PRESENTED BY JUDGE INA GYEMANT AND DISTRICT ATTORNEY ARLO SMITH OF SAN FRANCISCO

SAN FRANCISCO, CALIFORNIA

GREETINGS

THE DE LA PENA FAMILY

Hon. Ina Gyemant, Judge Municipal Court of San Francisco and Mr. Mardikian presented the Scepter during the coronation of Miss Josie de la Pena, Muse of Cebu in 1980 while District Attorney Arlo Smith escorted her.

PIT SEÑOR

SANTO NIÑO

VIC AND CECIE FONTANOZA
8414 CENTER PARKWAY
SACRAMENTO, CALIFORNIA
95823
(916) 423 - 2724

COMPLIMENTS

WILLIAM F. McLAUGHLIN
ATTORNEY AT LAW

OPERA PLAZA - SUITE 2002
601 VAN NESS AVENUE
SAN FRANCISCO, CA 94102
(415) 775-0250

CONGRATULATIONS ON THE FILIPINO FIESTA, SANTO NIÑO DE CEBU, CACI

FERRER FI INSURANCE
ALL RISKS INSURANCE

FERRER INSURANCE SERVICES, INC
3063 20th AVENUE
SAN FRANCISCO, CALIF. 94132
(415) 564-7441
Toll Free(800)852-7777 Ext 2751

Ferrer Ins. offers you a collective expertise embracing all facets of business and personal insurance--from risk analysis and family financial planning to pension and retirement programs for the self-employed. Members are licensed independent agents. Therefore, their loyalty is undivided; they perform first and foremost in the best interest of you, the client.

FOR PERSONAL INSURANCE

Homeowners and renters coverage
Auto, boat and aircraft coverage
Recreational vehicle coverage
Farm equipment and premises coverage
Term and permanent life plans
Combination term and permanent life
Hospitalization and income
Many other plans for home and family

FOR COMMERCIAL INSURANCE

Packaged property coverage
Automobile, truck and fleet coverage
Business interruption and extra expense coverage
Vandalism and other crime coverage
Bonds: foreign credit
Boiler and machinery coverage
Public liability, umbrella, errors & omissions
Aviation, cargo and ocean marine coverage
Pension and profit sharing plans
Accident and sickness plans
Hospitalization and major medical plans
Farm, livestock, hail damage coverage
Many other specialized plans

Greetings from

THE BLANCO FAMILY

PETE

CONNIE

Mayor George R. Moscone of San Francisco crowned Queen of Cebu, Miss Donna Blanco in 1978

Empress Connie, Queen of Cebu Frances Cortes and Princess Felirose during coronation rites in 1979

Supervisors Carol Ruth Silver Silver and Don Horanzy crowned Empress of Cebu, Connie 1 in 1979

California State Senator Joh F.Foran and Miss Donna Blanco, crowned Queen Frances 1 in 1979 as Anthony Milosevich looks on

Pit Señor! Santo Niño!

Greetings from

Cynthea (Sansing) Porter, born and raised on her fathers' farm in Gilroy, California, came to live in San Francisco in 1977. She is a Graphic Artist for Pacific Telephone and Telegraph Company in San Francisco and is the Vice President of Jewelry Design for the House of Upshur.

Cynthea received intensive training the the field of Commercial Art; Graphics, Film and Design at Art Center College of Design in Pasadena, California. She has designed costumes and stage backdrops for theater plays, participated in fashion shows as a model and has designed clothing as well as received awards in sewing competitions. With her wide range of artistic skills Cynthea has had 3 One-Woman Shows which included her works in drawing, paintings, illustrations, technical drawings, photography and jewelry design. Recently she was asked by Sally Famarin to design the cover of this yearly festivities book published once a year in the month of December.

In addition to her artistic talents Cynthea enjoys her cats and birds, hiking in the Sierras, exploring the deserts of California, sewing for herself as well as for others, collecting antiques, theatre plays and visiting Art Museums.

DONORS

Winnie & Consuelo Mendoza
Joseph & Grace Holder
Goring de la Pena
Josie de la Pena
John H. Atkinson
Mercy Santa Ana
Rose Tapel
Remy Barabad

Sally B. Famarin
Jose Pangillinan
Marcelinus Canaya
Perla Canaya
Rosalie Canaya
Nati Ordonia
Angie Blanco
Ted Sabiniano

Ann Sabiniano
Linda Aronson
Rose Dumaguing
Clem de Leon
Clarita Desimos
Thelma Babiera
Doodie Babiera
Frances Baldevea

Santo Niño Group of Alameda
Santo Niño of St. Michael
Santo Niño Association of Australia
Santo Niño de Cebu Association of Southern California

PRECIOUS GEMS, RECOGNITIONS & CAMARERAS OF THE SANTO NIÑO DE CEBU

Precious jewels of the Miraculous Santo Niño de Cebu by John H.Atkinson,Past President

Gold Pearl necklace ---------by Sally Anne Famarin and Cathay Famarin Milosevich

Silver Cross Pearl necklace----------Susie Antonio Santiago

Replica donors: Hon. Eduardo Gullas,Governor of Cebu for the Southern California Chapter of the Cebu Association in May 1978, and Mayor Demetrio M. Cortes of Mandaue City,Republic of the Philippines

The Blessed Virgen Mary for the Traditional Procession of the Santo Niño de Cebu, by Mrs. Dominga Marquez, Alex and Leonarda Sudario

St. Joseph with the Christ Child, by Mr. & Mrs. Bill Holz, Mr. & Mrs. Pedro Blanco and Commissioner Sally B. Famarin

The Traditional Carroza donated by Marcelinus and Perla F.Canaya of San Francisco for the Procession of the Miraculous Santo Niño de Cebu, specifically ordered from the Philippines in lasting Silver finish

Philippine Flags by Demetrio M. Cortes Mayor of Mandaue City, Republic of the Philippines

American Flag by Lily Cacabelos Bouse,President,Cebu Association,Inc.,1976

California State Flag donated by Potenciano Menchavez

San Francisco City Flag donated by Mr. & Mrs. Doody Babiera

Proclamation,1976-1979 by Mayor George R.Moscone of San Francisco,Honorary Advisor of the Cebu Association of California and an adopted Son of Cebu,an honor from the government of Cebu as approved by Gov. Eduardo Gullas and other Mayors of the province

Proclamation,1980-1983,Mayor Dianne Feinstein of San Francisco,California

Point of Historical Interest in 1977 for the State Historical,by Supervisor Quentin Kopp

The White House Messages-Pres. of the United States: Richard M.Nixon,Gerald Ford,Jimmy Carter, and Ronald Reagan

Congressional Record of Recognition in 1977-By Congressman Philipp Burton,U.S.Congress, Capitol Hill,Washington,D.C.

The Malacanan,President of the Republic of the Philippines, Ferdinand Marcos

San Francisco Board of Supervisors Certificate of Honor-1976- 1982-authored by: Supervisors Bob Mendolsohn, Dianne Feinstein, Ronald Pelosi,& John Molinari

Resolution from California State Legislature,the State Senate by Sen.John Foran, adopted July 1977,August 1978 and amended on May 1980

Messages of Recognition: His Excellency John R.Quinn and Joseph T. McGucken,Archdiocese of San FRancisco;Recognition from the Augustinian Friars,Basilica Minore del Santo Niño from Cebu City,Republic of the Philippines

San Francisco Landmarks Preservation of St. Joseph's church,La Chapella del Santo Niño de Cebu in May 1980 and the preservation on the National Register of Cultural and Historical Places,Authored and endorsed by Commissioner Sally F. Famarin,the Fdr. Pres. Emeritus and World Emissary of the Cebu Association of California,Inc. AKA Santo Niño de Cebu Association

First Apostolic Blessing of the Filipino Fiesta of the Santo Niño de Cebu Week by His Holiness John Paul II was on January 8-17,1982.

Enthronement of the Miraculous Image of the Santo Niño de Cebu,the original in the United States was on April,1979 and inauguration of the Marble Chapel in 1980.

Santo Niño de Cebu Banner designed by John H. Atkinson,Banner Art Work by John Lanzatella, creative arts director of Macy's,California; Banner beadwork by Commissioner Sally B.Famarin

Art Work,Book cover page and poster signs by Cathay Famarin Milosevich and Cynthea Porter

PROGRAM BOOK AUTHOR AND EDITOR-COMMISSIONER SALLY B. FAMARIN,CITY & COUNTY,SAN FRANCISCO

COMPLIMENTS OF

DANTE F. TAPIA

Certified Public Accountant

61 La Grande Avenue
San Francisco, CA 94112

Business: (415) 467-2848
Residence: (415) 337-0344

BETTY LADA

Certified Public Account
270 Byxbee Street
San Francisco, California 94132

Business: (415) 362-5600
Residence: (415) 469-0277

PIT SEÑOR, SANTO NIÑO!

FROM

Residential Care Home

SOUTHLAND MANOR

1560 MIDDLE LANE DRIVE ...WARD, CALIFORNIA, 94545

CALL (415) 782-7833

MARCELINUS P. ✱ PERLA F. CANAYA

OWNER, ADMINISTRATOR

Pit Señor!
Santo Niño!

Congratulations

JOHNNY
& SUSIE SANTIAGO

PIT SEÑOR
SANTO NIÑO

CONGRATULATIONS, TO THE

CEBU ASSOCIATION
OF CALIFORNIA,

FOR A VERY SUCCESSFUL
FILIPINO FIESTA,
SANTO NIÑO DE CEBU WEEK,

WALTER AND GLORIA SMITH
SAN FRANCISCO, CALIFORNIA

Greetings

Pit Señor!
Santo Niño!

CESAR AND DOLLY SANTOS
DALY CITY, CALIFORNIA

PIT SEÑOR SANTO NIÑO

CONGRATULATIONS, TO THE

CEBU ASSOCIATION OF CALIFORNIA,

FOR A VERY SUCCESSFUL FILIPINO FIESTA,
SANTO NIÑO DE CEBU WEEK,

MERCY SANTA ANA

REMY BARABAD

EDUARDO AND ROSE TAPEL

EDUARDO'S

"YOUR FAMILY RESTAURANT"

SERVING
The Best Authentic Filipino Foods in Town at Very Reasonable Prices

For Catering Service Please Call
ED CONSING, Proprietor

TELEPHONE
(415) 282-8611

* * * * *

3221 MISSION STREET
SAN FRANCISCO, CA 94110

GREETINGS!

From

Leo Gaton - Photography
Sima Gaton - Oil Portraits

BABIES-PORTRAITS-WEDDINGS -COMMERCIAL
THEATRICAL-OIL-RESTORATIONS

CALL: (415) 567-4227

3029 LAGUNA STREET, BET. UNION & GREENWICH
SAN FRANCISCO, CALIFORNIA, 94123

GREETINGS and CONGRATULATIONS!

COLONIAL ACRES
HOME FOR THE AGED

TEL: (415) 278-9199

18905 STANDISH AVE, HAYWARD, CALIFORNIA, 94545

ADMINISTRATORS

JOCELYN LEGASPI JUANITO LEGASPI

QUALITY PRINTING

FAST SERVICE
LOW COST
WHILE-U-WAIT

pip®
POSTAL INSTANT PRESS
The "While-U-Wait" Printers!

100
OFFSET PRINTED
8½" x 11" SHEETS

ONLY
$6.00

14 Locations to Serve Your Copying & Printing Needs

44 Montgomery Street
Wells Fargo Building
San Francisco, CA 94104
421-7703

1101 Post Street
Corner of Post & Polk
San Francisco, CA 94109
441-7227

3569 Geary Blvd.
Next to Cornet Theatre
San Francisco, CA 94118
221-0997

35 Taylor Street
San Francisco, CA 94102
441-1844

21 Drumm Street
Across from Hyatt Regency
San Francisco, CA 94111
989-8811

199A 2nd Street
Corner 2nd & Howard
San Francisco, CA 94105
974-6944

2634 Ashby Avenue
Berkeley, CA 94705
848-4196

700 Filbert Street
Corner of Filbert & Columbus
San Francisco, CA 94133
433-1341

4754 Mission Street
Near Ocean Avenue
San Francisco, CA 94112
333-3344

550 Taraval Street
Corner 16th Ave. & Taraval
San Francisco, CA
664-5040

699 3rd Street
Corner 3rd & Townsend
San Francisco, CA 94107
495-6252

2467 Lombard
Next to Clown Alley Restaurant
San Francisco, CA 94123
346-4126

2146 Center Street
Berkeley, CA 94704
849-1828

423 San Pablo Avenue
Albany, CA 94706
527-8430

WE SALUTE THE CEBU ASSOCIATION OF CALIFORNIA

FROM

ALBERT & ROSE BRONSON

ROSE BRONSON — Matron Marina Dizon, No. 81

BELL'S

Dry Cleaning and Laundry

ONE DAY SERVICE . . . EXPERT TAILORING

OUR BRANCHES TO SERVE YOU:

THE PRESIDIO ARMY BASE
OAKLAND ARMY BASE
TRAVIS AIR FORCE BASE

125 ELLIS STREET (near Powell)
SAN FRANCISCO, CALIFORNIA

CALL: (415) 986-9877

COMPLIMENTS OF

BARBARA L. JAMES

CERTIFIED MASSAGE THERAPIST

ACUPRESSURE***** SHIATSU

SWEDISH

PHONE : (415) 569-2658

FIRST SESSION
1/2 OFF REGULAR PRICE

TULOY PO KAYO MGA KABABAYAN SA .....,

Carters
JEWELERS

25 Serramonte Center, Daly City,
California 94015

January Clearance SALE

AN

EXPLODING

SENSATION OF VALUES

THE FINEST QUALITY AT THE LOWEST PRICES

SELECTED ITEMS HAVE BEEN DISCOUNTED
UP TO 50 %

Come to CARTERS and take part in this exciting sale. See unique Diamonds and 14k gold jewelry. Donot forget we sell such world famous watches such as- Rolex, Longines, Seiko and others

E-Z BUDGET TERMS UPON APPROVAL OF CREDIT

AND TALKING ABOUT CUSTOMER SERVICE

"MAGNIFICO"

ASK FOR YOUR KABABAYANS NANITA,
MARION AND TONY

CALL
994 - 0222 or .....

GREETINGS

Wishes for a grand celebration
ON THE
ANNUAL FIESTA
OF OUR BELOVED
AND MIRACULOUS
SANTO NIÑO DE CEBU.

" MALIGAYANG PASKO AT MANIGONG BAGONG TAON "

ALAN & SHIRLEY REYES & FAMILY

ALANA PIJUAN

MABUHAY

COMPLIMENTS FROM

For Ambulatory Aged
Cheerful, Comfortable Rooms
with Pleasant Atmosphere

Bruce & Faeling Heikkinen
Licensed Operators

Rafaela's
Residential
Care Home

1251 26th AVENUE
SAN FRANCISCO, CA 94122
TEL. 661-7438

Pit Senor! Santo Nino!

CONCEPCION'S BOARDING HOME

PLEASANT ATMOSPHERE
GOOD SERVICE
EXCELLENT LOCATION

AURORA CONCEPCION
ADMINISTRATOR

1730 - 9TH AVENUE, SAN FRANCISCO, CALIFORNIA

CALL (415) 731-4028

Mrs. Tecla Velura Bagayas
Former Municipal Councilor
of
Midsalip, Zamboanga del Sur

Mr. Paulino Duclin Bagayas
Former Barangay Captain
of
Bihilop, Midsalip Zamboanga del Sur

Arnold B. Velura and Ronald B. Velura
Mrs. Zinla Bilar Vda. de Velura
AMONG HALAD ALANG NI SR. SANTO NIÑO
VIVA SR. SANTO NIÑO PIT SR!

PIT SEÑOR! SANTO NIÑO!
WISHES FOR THE BEST FIESTA

TONIE MIOLE
OAKLAND, CALIFORNIA

GREETINGS

FROM

Virgie Melad

and

Family

1534 Partridge Drive

Hercules, California 94547

(415)799-1553

PIT SANTO NIÑO!

THESE ARE REVERBERATING SOUNDS THAT ECHO IN EVERY CEBUANO HEART.

TO THE OFFICERS AND MEMBERS OF THE CEBU ASSOCIATION OF CALIFORNIA, INC.

Congratulations

BOB & GOR MENCHAVEZ

AND

FAMILY

GREETINGS

TO THE OFFICERS AND MEMBERS OF THE CEBU ASSOCIATION OF CALIFORNIA, INC. AND ALL DEVOTEES OF THE SANTO NIÑO.

ED AND SIEM LAUREANO

AND

FAMILY

EL SOBRANTE, CALIFORNIA

PIT SEÑOR! SANTO NIÑO!

PIT SEÑOR! SANTO NIÑO!

THE DIOLAZO FAMILY

ANDRES***** FLORENCIA

LUIS ****** EDUARDO

SAN LEANDRO, CALIFORNIA

GREETINGS & MABUHAY

REALTOR®

BUY, SELL, TRADE
RESIDENTIAL INCOME COMMERCIAL

PROPERTY MANAGEMENT
RENTALS, MANAGEMENT, ETC

FINANCING
1st LOAN 2nd LOAN, 3RD LOAN

BUSINESS OPPORTUNITY
BEAUTY SALON, BAR, RESTAURANT, ETC

ACREAGE & LOT
RECREATION RETIREMENT, INVESTMENT, ETC

GENERAL INSURANCE:
FIRE, AUTO, FURNITURE, HOMEOWNERS, LIABILITY

NOTARY:
ALL KINDS OF DOCUMENTS

ELDERLY CARE:
Choice of Locations

SALLY'S SUNSET VILLA

United Homes Realty
SAN FRANCISCO, CA 94116
2207 - 28TH AVENUE

Sally B.
FAMARIN®
Realtor · Since 1960

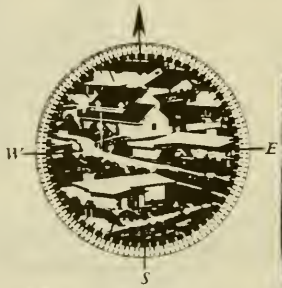
731 7361
'REAL ESTATE AND INVESTMENT SERVICES'
one call links them all

specialized service

to the

Filipino-American

Community



FIRST IN THE HOME BUYER'S MIND
FIRST ON REALTORS SCHEDULES

As Another Year Begins.. A word of Thanks..

Commissioner Sally Basiga Famarin
Founder and President Emeritus, World Emissary

Founder, Philippines Gardens, Golden Gate Park, San Francisco, California
Founder, Affiliates, and sister organizations, CACI
First Filipino to serve - Mayor's Citizens Committee, birthday of San Francisco
Founder, Mandaue Association de Santo Nino, Republic of the Philippines

The only U.S. Awardee, 4th Centennary celebration, Cebu's Republic of the Philippines, Hon. Hermana Mayor, Santa Nino de Cebu Festival in 1977, Basilica Minore, Cebu City, Rep. of Phil. First woman given the highest honor and awarded the facsimile, Official Seal of Mandaue City, Rep. of Phil., Recipient, Robert C. Howe Memorial Plate Award as "Patriot of the United States of America; donated for the construction of the Santo Nino de Cebu National Shrine in America and originated the largest religious Processional Parade in the U.S. since 1977. Also authored and endorsed, International Hotel Landmark, first Filipino Landmark in U.S. on the National Register of Cultural and Historical Places. The first Filipino to hold three important positions in the City and County of San Francisco, Ca. she served on Mayor Moscone's screening committee on Boards and Commissions, Advisory Board of Child Health Prevention Program and a Commissioner on Landmarks Preservation Advisory Board. Her business affiliations included the American Society of Notaries, a chartered member, the International Platform Association founded by Daniel Webster in 1831, the California Real Estate Association, National Association of REALTORS, San Francisco Board of REALTORS, National Historic Preservations of America. The first Filipino Woman REALTOR in California and the first Filipino featured in the following Biographicals: Who's Who Among Filipino-Americans, Who's Who of the Golden Sates, Who's Who of American Women, Mandaue City Yearbook, 1975, Phil as Mandaue's pride abroad, Who's Who of the Platform, Dictionary of International Biography, Cambridge, England, The Famarin Story In America, People Who Matter, North American Edition, Notable Americans of the Bicentennial Era, Profiles of Freedom, a Cross Section of Proud Bicentennial Americans, Patriots of the American Bicentennial, Notable Americans, Who's Who In Finance and Industry, Community Leaders and Noteworthy Americans, Who's Who In The West, Personalities of the West and Mid West, Women In Business, North American Edition, Who's Who in America, The International Register of Profiles, World Edition, Who's Who In the World, The World Who's Who of Women, Book of Honor, The International Who's Who of Intellectuals, The International Who's Who In Community Service, Personalities of the South, Personalities of America, Filipino Guide to San Francisco, Who's Who Filipinos In America, Story of My Life Pragramme, Best REALTORS In America, Two Thousand Notable Americans, Men and Women of Distinction, Contemporary Personalities in Italian, French, German, and English, American Registry Series, Organized the National Filipino American Political Forum. Received the Papal Blessing from Pope John Paul II from the Vatican wherein he cordially invoke upon her "God's gift of PEACE and JOY.

Progress Since 1968

A Special Cultural, Special Historical and Architectural Landmark or Aesthetic Interest or Value, National Register of Cultural and Historical Places, Washington, D.C

In April of 1979, the image of the Santo Niño de Cebu was enthroned at St. Joseph's church and a marble Shrine was constructed dedicated on October 11, 1980, as the National Shrine of the Filipinos in the United States

California State Resolution No.436 Adopted April 23, 1980 Specified:

WHEREAS, Through the tireless efforts of its Founder, President Emeritus, and World Emissary, Commissioner Sally B. Famarin of San Francisco, the Santo Niño de Cebu has been enthroned at St. Joseph's Church in San Francisco and a marble altar shrine has been built for the Miraculous Image in what is now the largest Filipino church in the United States, a historical landmark of San Francisco, and has brought national distinction to Filipino-Americans.

" THE SIGNING OF THE PROCLAMATION"

The signing of the First Proclamation of the Filipino Fiesta of the Santo Niño de Cebu Week in January 1976 by the late Mayor George R. Moscone of San Francisco who became an adopted SON of Cebu in November 1978 for his strong devotion and cooperation with the Filipino people.

" THE TRADITIONAL CARROZA"

The largest Filipino religious (Parade) Traditional Procession in the United States is along the streets of San Francisco, California every third Sunday of January each year in honor of the Miraculous Santo Niño de Cebu, the Filipinos' Patron Saint which was initiated by Mayor George R. Moscone and Commissioner Sally B. Famarin in 1977. Depicts Philippine art and culture, the Traditional Carroza, specifically ordered from the Philippines is donated by Marcelino and Perla Velamor Camara. Hand embossed and finished in silver, it has it's [illegible]

The First Roman Catholic Church built in Cebu in 1565 by the Spanish Governor General Miguel Lopez de Legaspi in Honor of the Santo Niño de Cebu. It is made of Bamboo and Nipa.

Mosaic Painting by
Cathay Famarin

CEBU ASSOCIATION
OF CALIFORNIA
FOUNDED 1968 A.D.

The Founders and Original Sponsors of
Santo Niño de Cebu Fiesta
United States of America

BOOKBINDING BY
73P DEL ROSARIO
CEBU CITY
TEL. 7-97-54
DANIEL'S BOOKBINDERY